

SPEAKER



NELLY YUSUPOVA

CTO, Founder of TechSpeak.co

I turn tech overwhelm into clarity, helping founders and businesses cut costs, find product-market fit faster, and scale with AI.

Forbes



FAST
COMPANY

WALL STREET
JOURNAL

Inc.

SPEAKING TOPICS

ARTIFICIAL INTELLIGENCE (AI)

- AI won't fix your chaos, it will multiply it
- The AI Ladder: from first steps to full transformation
- AI Agents: your business on *autopilot*
- AI-powered teams: anyone on your team can automate like a tech pro
- What if all of your employees could now be "Tech" people?

STARTUPS / ENTREPRENEURSHIP

- How non-techies can launch successful tech startups
- How to find a CTO/Co-founder
- How to cut product development costs by up to 50%
- How to find product/market fit quickly
- How to build an MVP without a technical co-founder
- How to increase your product velocity

MOTIVATIONAL / WOMEN IN TECH

- When failure is not an option, you will figure out a way
- Leadership 3.0: Building Human-Centered Tech Teams
- The Future is Female (and AI-Powered)

DON'T SEE WHAT YOU WANT?

If you don't see exactly what you're looking for, Nelly can work with you to accommodate a specific title, theme or topic that will have particular appeal to your audience. Email speaking@digitalwoman.com to get started

The attendees absolutely loved every moment, there were times I felt I couldn't keep up! I cannot thank you enough for sharing your time and years of experience with our community!

Anna Stinehour
Nasdaq Entrepreneurial Center

Nelly's sessions were extremely relevant and impactful to all present. Her fractional CTO experience translates perfectly when it comes to guiding founders on people skills, expanding their entrepreneurial knowledge, and breaking down the complex process of team formation and communication into understandable steps.

Lulu Bird,
Columbia Business School



BIOGRAPHY

With more than 20 years experience leading companies to technical excellence, Nelly is a highly sought-after fractional CTO and startup tech advisor. She is the creator of TechSpeak for Entrepreneurs, a self-paced bootcamp, and an expert-guided 12-week tech accelerator designed to help non-tech start-up founders. She is also the creator of Automate Your Business with AI Agents 6-Week Live Training for Non-Techies.

In addition, Nelly is a mentor for Techstars, Founder Institute, StartOut, WEVE Acceleration, and DigitalUndivided, and more. She has been included on many lists of transformative women in tech, including Fast Company's "League of Extraordinary Women" and Wall Street Journal's "Women on the IT Fast Track." Nelly has been at the forefront of the women's movement online since 1997.

Nelly is a speaker and presenter for many organizations and major industries events including: Sloss.Tech, Women's Enterprise Center, Founder Institute, SaaS Academy, Black is Tech, Roadmap For Billions, GSV Bootcamp, WeWork Labs, TechDay, Unvalley, FastTrac NewVentures, Womens' Venture Summit, Small Business Summit and has been featured in INC Magazine, NBC Today Show, Fast Company Magazine, NewsDay.com, O'Reilly, SmartMoney, SmallBiz, TechRepublic, Women's Radio.

TRUSTED BY LEADING ORGANIZATIONS

Partial list of stages where Nelly has inspired and educated audiences



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