



D. CHANNING MULLER

AWARD WINNING MARKETING CONSULTANT & SPEAKER

Channing Muller is an award winning writer, marketing consultant and avid public speaker - both professionally and personally. As Principal of [DCM Communications](#) she works with event professionals and business owners to increase their brand awareness and scale their businesses. She does this by creating tailored marketing programs that connect to effective sales strategies developed through group and one-on-one coaching.

Channing has more than 20 years of experience in the communications industry serving in top roles within marketing, magazine & web editorial, advertising, and business development.

She has been recognized as a "The BizBash 500 Most Influential Event Pros", "40 Under 40" by Connect and "25 Young Event Pros to Watch" by Special Events magazine. She is an avid public speaker, quoted expert in SUCCESS and Forbes, and contributing writer for multiple publications.

Born and bred in the South, this New Orleans native now resides in Chicago with her rescue cat Gracie and two labradors Sully and Dexter. She's a 2x heart attack survivor turned marathoner (x8); lover of spicy food and fun beverages; and an advocate and board member for the American Heart Association.

Follow her on Instagram [@ChanningMuller](#) or [@DCMCommunications](#).

20+

YEARS EXPERIENCE

10

YEARS IN BUSINESS

2,767+

EVENTS ATTENDED

68+

WEBSITES DESIGNED



AS SEEN IN...

DCM

Throughout her career, Channing has been quoted in various event industry and mainstream publications for her marketing perspective.



RECENT SPEAKING HIGHLIGHTS

WEBINARS & VIRTUAL EVENTS

[Decoding Event Marketing: What Works, What Doesn't](#)
(ExpoPass)

[Why You Need Personal Branding As an Event Pro](#)
(BizBash)

[Event Exhale: Navigating Today's Challenges with Insights and Empathy](#) (Event Farm)

KEYNOTE ABSTRACTS

Productivity in Pockets

[How to Use Small Pockets of Time for Marketing & Sales](#)

Speak UP

[Effective Communication Tactics for Women in Business](#)

IN-PERSON EVENTS

[Speak UP: Effective Communication Tips for Women in Business](#) (Heels & Handshakes - Chicago)

[Sales Tips & Techniques for Event Professionals and Small Business Owners](#) (The Event Planner Expo)

[How to Do Effective \(and Flexible\) Event Marketing](#)
(BizBash)

PODCASTS

[Transparent Marketing Strategies & Crisis Communication](#) (TheEventBuzz)

[Studio Chats: Event Marketing Tips](#) (Hubilo)