

NANCY D. BUTLER

CFP®, CDFA®, CLTC®, CSA®

International Professional Speaker •
Entrepreneur • Business Coach • Award-
Winning Author

**Helping Organizations Build Better
Leaders, Stronger Teams, More
Loyal Customers, and More Valuable
Businesses**



Trusted by businesses, associations, nonprofits, and professional organizations to deliver practical strategies that create lasting results.

REAL-WORLD EXPERIENCE. PRACTICAL STRATEGIES. LASTING RESULTS.

When audiences hear Nancy Butler speak, they don't hear theories from someone who has only studied business - they learn from someone who has successfully built one.

Over more than four decades as an entrepreneur, Nancy built a nationally recognized financial planning and wealth management firm from the ground up, growing it to approximately \$200 million in assets under management before successfully selling the business on her own terms. Today, she helps organizations and professionals create stronger businesses, exceptional customer experiences, engaged employees, and long-term success.

An award-winning author, international speaker, and Delegate to the United Nations Commission on the Status of Women since 2018, Nancy combines practical business expertise with global perspectives and engaging storytelling that inspires audiences to think differently - and take action.



**UN Delegate
Since 2018**



**International
Speaker**



**Award-Winning
Author**



**40 Years
Business Leadership**

SIGNATURE PRESENTATIONS

★ **Setting Yourself Apart – Stand-Out Value™**

Differentiate yourself from the competition and become the obvious choice.

★ **Creating a Culture That Attracts and Retains Great Employees**

Build a workplace where exceptional employees - and customers - want to stay.

★ **Stop Competing on Price**

Increase perceived value, strengthen customer loyalty, and earn more referrals.

★ **Leadership That Inspires Results**

Develop stronger leaders, improve communication, and create greater accountability.

★ **Mastering Your Time, Mastering Your Life**

Increase productivity while reducing stress and creating better work-life balance.

★ **The Exit-Ready Business**

Increase profitability, reduce owner dependency, and build a more valuable company.

A STRONG FIT FOR YOUR EVENT

AUDIENCES

- ✓ Business Conferences
- ✓ Professional Associations
- ✓ Chambers of Commerce
- ✓ Leadership Conferences
- ✓ Corporate Meetings
- ✓ Entrepreneur Organizations
- ✓ Women's Conferences
- ✓ Executive Retreats
- ✓ Civic Organizations

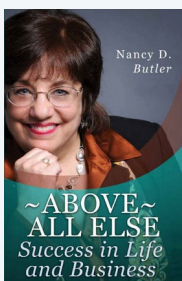
WHY ORGANIZATIONS INVITE NANCY

- ✓ 40+ Years Entrepreneurial Experience
- ✓ Built & Sold a Highly Successful Business
- ✓ Business Coach Across Multiple Industries
- ✓ International Professional Speaker
- ✓ UN Commission Delegate
- ✓ Award-Winning Author
- ✓ Customized Presentations
- ✓ Practical, Immediate Strategies

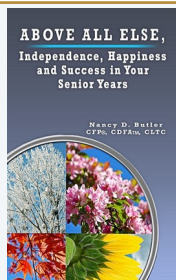
ATTENDEES WILL LEAVE WITH

- ✓ Actionable ideas they can implement immediately
- ✓ Practical leadership strategies
- ✓ Better employee engagement techniques
- ✓ Stronger customer loyalty practices
- ✓ Increased confidence and motivation
- ✓ Greater organizational effectiveness
- ✓ A clear plan for continued success

AUTHOR OF THREE AWARD-WINNING BOOKS



Above All Else, Success in Life and Business



Above All Else, Independence, Happiness and Success in Your Senior Years



A Realtor's Guide to Greater Success, Above and Beyond The Competition

AVAILABLE FOR

Keynotes

Leadership Retreats

Breakout Sessions

Executive Planning Sessions

Half-Day Workshops

Virtual Presentations

Full-Day Programs

Customized Programs

WHAT CLIENTS AND AUDIENCES SAY

"An impeccable speech, laced with humor, honesty and hope... Attendees left with clear action plans." — **Jackie A., ExSSA USA Houston Chapter President**

"Your presentation this morning was awesome. The feedback that I have received already has been tremendous. The advisors learned so much today about what it really takes to market and grow a successful practice." — **Patrick O., MBA, CFP, CHFC, CRPC, Group Vice President, American Express Financial Advisors**

"I was told more than once that you were the best speaker we have had!" — **Kate B., Southeastern CT Women's Network**

"The breadth and depth of Nancy's knowledge and experience, along with her ability to effectively communicate an array of topics, is truly energizing and empowering" — **Graham G. Director of Development, Lawrence and Memorial Hospital**

CONTACT

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International Professional Speaker

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WATCH NANCY SPEAK

Speaker Video

<https://www.youtube.com/watch?v=4FOqol5UOTY&t=2s>