



Cindy Rowe

International Speaker | Corporate Trainer | Podcast Host

Build a Culture People Want to Stay In and Perform In

Cindy Rowe helps organizations reduce burnout, improve engagement, and strengthen leadership through practical, human-centered strategies that drive real results. Her keynotes go beyond inspiration and give teams tools they can implement immediately to improve communication, connection, and performance.

THE PROBLEM SHE SOLVES

- Burnout and disengaged teams
- High turnover and low morale
- Inconsistent communication and leadership gaps
- Culture that feels unclear or difficult to improve

This isn't about motivation.

It's about behavior change that impacts results.

SIGNATURE KEYNOTE

The Hidden KPI: How Leadership Shapes Culture, Retention, and Performance

Culture is not a perk. It's a performance driver. This keynote shows how everyday leadership behaviors influence engagement, communication, and retention and gives teams practical tools to improve all three immediately.

AUDIENCE TAKEAWAYS

- Clear, actionable tools to improve team communication
- Practical ways to strengthen leadership at every level
- A better understanding of how culture impacts performance
- Strategies that can be implemented immediately
- A mindset shift that leads to measurable workplace impact

RESULTS & CREDIBILITY

- 2,000+ audience responses
- 4.7 / 5 average rating
- Repeat speaker for SHRM, AHRA, NNAHRA, and universities nationwide
- Trusted across healthcare, HR, corporate, and education sectors

WHAT AUDIENCES SAY

"Practical and able to be implemented immediately."

"I'm taking this back to my organization."

"This changed how I think about leadership and culture."

WHY CINDY?

Cindy focuses on what happens after the keynote. Her approach is built on simple, repeatable leadership behaviors that create stronger teams, better communication, and more consistent performance. ***The goal isn't just a great event. It's a better workplace.***

BOOK CINDY FOR YOUR EVENT



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