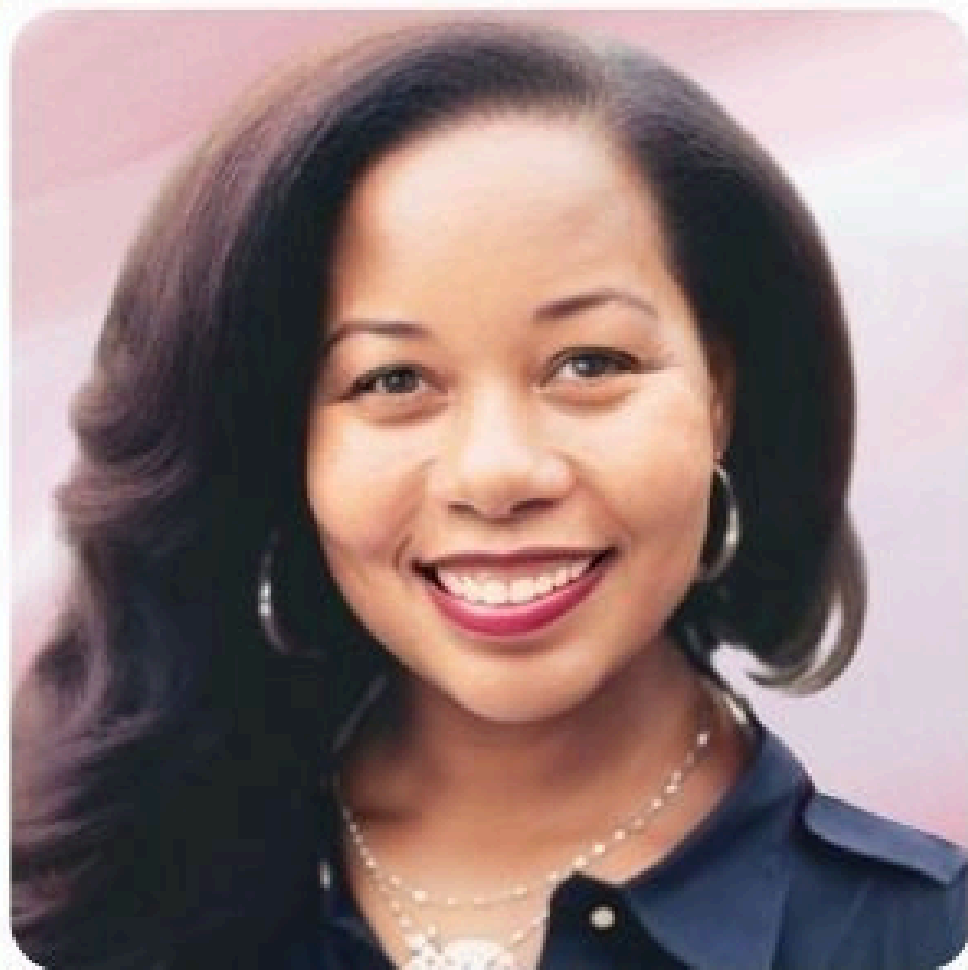




SPEAKER

STACEY KELLY

Video Strategist + Consultant

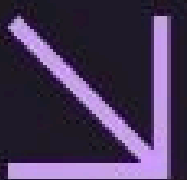
Tel: (310) 775-7049 Email: hello@staceykelly.co

TOPICS



- **Crafting Content that Converts:** This talk shows leaders how to craft videos to boost engagement and sales - specifically YouTube for B2C and LinkedIn for B2B.
- **Viral Video Trends:** This talk shows you how to use current trends to not only go viral but to also connect deeply with your audience grow brand loyalty.
- **Scaling Your Business with Video:** How to plan, produce, and distribute video content that scales with your business and stops team burnout.

ABOUT STACEY



- **Produced Viral Videos for top companies:** BuzzFeed, Viacom, Netflix, Nike, Studio71 to name a few!
- **Developed “Brand Amplifier”:** a story framework that captures, engages, and converts audiences through social-first video.
- **Produces Scalable Systems:** launches content studios, assembles the perfect teams, and develops efficient content systems for producing a high volume of top-quality videos for large and small businesses.

Get Your Free Guide to Making Viral Videos:

<https://staceykelly.co/goviral>