

The 9 Impact areas of Generational Poverty

Sociologists have determined that people need resources in **nine** areas to function successfully in today's world. Deficiencies in **more than four** of these areas will doom a person to a life of poverty and dependence.

That is why philanthropists who believe the lack of financial and material resources is the only element that traps people in poverty are so frustrated with their results. They are dealing with only one part of a complicated whole.

We believe that people trapped in generational poverty must be viewed **wholistically** — body, soul and spirit. If we truly care, we will seek to *empower* people in as many of these areas as possible:

1. **Physical health and mobility.**
2. **Mental abilities** and (applied) **education** to deal with life's demands.
3. **Emotional resources** to avoid self-destructive behaviors and pursue choices and opportunities.
4. **Financial resources** to acquire needed goods and services.
5. **Spiritual resources** to give strength and purpose.
6. **Support network of friends and family** for times of crisis.
7. **Role models** who do not engage in self-destructive behaviors.
8. **Positive self-image** and **sense of hope** for the future.
9. **Adaptability** to the **values of the workplace.**



Cru's **Circle of Hope** was developed with these needs in mind. Each of the three phases addresses one or more of the nine areas listed above