THE SALTWIRE DEEP DIVES by SALTWIRE NETWORK

The Inspiration

The SaltWire Deep Dives series was inspired by the global movement toward slow journalism — nuanced, high-quality, curiosity-driven reporting for people who want more than the daily news grind. So we asked ourselves:

"How can our journalism deepen Atlantic Canadians' understanding of their local communities, their region and their province?"

The Goal

The overarching goal of this series was to decode some of the most important issues shaping Atlantic Canada. Rather than simply articulating what is happening, we sought to uncover the solutions being worked on and hear from those working for change.

This initiative was also about giving our journalists a sandbox to learn about and practice Solutions Journalism. This was a concept new to many of them and rather than simply teach the concept, we wanted a project that allowed them to learn on-the-job.

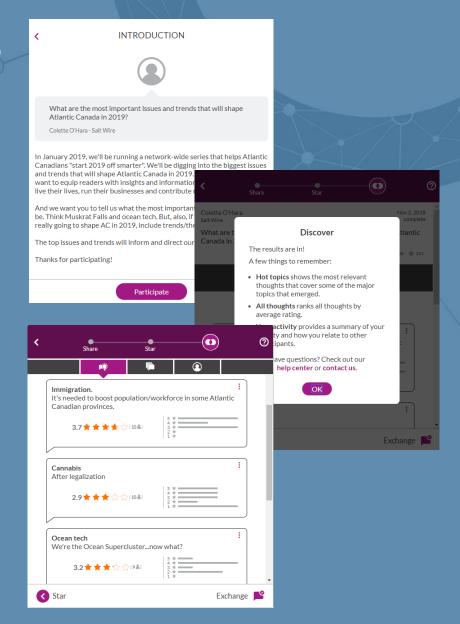
Another critical goal of Deep Dives was to bring teams across the SaltWire Network together. The newsroom teams are geographically dispersed and have rarely collaborated. For Deep Dives, we created nine cross-network teams, with rotating lead editors.

We wanted to remind our existing readers why local journalism is important and to demonstrate to prospective readers that we offer highly relevant and beautifully designed news.

Crowd Sourcing the Topics

Journalists were invited to submit their suggestions, and vote on their colleague's suggestions to help us identify the top nine issues shaping Atlantic Canada in 2019.

In total, we received 38 topic suggestions and received 261 ratings on these suggestions. Our senior editorial staff compiled the topics with the most votes and discussed possible story angles and determined the nine topics we would explore over the next 10 months.



What We Built

- A 10-month Solutions Journalism series aimed at decoding nine of the major issues affecting Atlantic Canadians in 2019.
- A consistent two-page spread, appearing every Friday in all five of our daily papers for 10 months, setting the conversation across all three provinces we represent.
- Serialized longform, multimedia storytelling designed for mobile readers.
- An opportunity for our journalists to team up.
- A predictable ritual for our audience to engage with each and every Friday.
- Peer-to-peer solutions journalism support and cross-newsroom teams.
- Design-first print presentation.

Design-First Print Presentation

For the first time, our creative director worked directly with our page design team to elevate and enhance the content, developing a template that could be used weekly across our five daily print publications. The template included word counts, page elements and design assets that allowed the team of journalists working on each topic to build their own "recipe", while maintaining consistency across our publications and provinces.

Our strategy was simple: disruption. These were important topics to our local communities and worthy of attention. We wanted to ensure our readers didn't just gloss over the editorial, rather they trip on it, stop, pay attention and notice we're delivering the news in an entirely different way than they are used to.

We didn't want our series to look, feel and read like the usual sea of grey our readers are accustomed to. Using bigger pictures, larger pull quotes and a custom grid system completely unique from our regular page design that made the pages pop for our audiences.

Content Strategy

Consistency.

Each of the nine topics were addressed in a standardized format with the story building week-after-week, appearing in print every Friday (for four to five weeks) in all five of our daily publications.

Innovation.

Each topic was explored through alternative story formats, data and visuals utilizing the design-first presentation established for our series.

Templated.

Due to our publications spanning three provinces, and multiple teams, it was important we provided weekly page design templates to the project teams assigned to each topic. These templates included word counts and story elements like timelines, photography, data and style guides.

Content Strategy

Sequencing.

Every week built on the one previous and a common tone and manner was used throughout.

Week 1: The primer. Our scene-setter spread identified the key players and key issues within the topic.

Week 2: The strategy and keys to success. We helped our audiences understand the driving forces behind each topic — the background, key considerations and the barriers to change.

Week 3: Key voices. This spread aimed to shine a light on the multiple perspectives at play and dig deeper by telling personal stories of change, triumph, courage and adversity.

Week 4: Connecting the dots. Week four closed the loop on our reporting and delivered a solutions-oriented overview and insights on where to go and what's at stake.

Week 5: Originally intended to run these as 4-part series, reader feedback and story development resulted in many of our topics extending into 5-part series.

Some of the Questions we Asked

Throughout the story development we used a series of questions to guide our direction, checking in with ourselves throughout the writing process to ensure we were addressing the following with each of our nine topics:

- Does this strengthen accountability and prove problems can be addressed?
- Does it show that problems seen as unavoidable can be solvable?
- Did we put a fine point on the issue or question of concern?
- What's missing from the public understanding? Is there a lack of awareness about the problem?
- Who is doing this better?
- What questions do you have that make you uncomfortable?
- What should we all just stop debating and agree on?

The Topics

- 1 Doctor Shortage in Atlantic Canada
- 2 Employment After Immigration
- 3 Economic Impact of Climate Change
- 4 Rural Renaissance
- 5 Caring for Seniors
- 6 First Nations Success
- 7 Opioid Crisis
- 8 Next Generation
- 9 Cannabis Legalization: One Year Later

Topic 1: Doctor Shortage

The issue:

One in four Atlantic Canadians (175,000 people) don't have a doctor and doctor shortages in our region date back at least a quarter century, or longer in some provinces.

- What does health care delivery and all of its challenges look like for the homeless, refugees, disabled individuals and the LGBTQ community?
- What alternative clinics are out there and what do they offer the community at large?
- How many patients do most doctors have? Why can't they take on more?
- Where's the money at in medicine?
- What is the workload for doctors?
- Cynicism in the practice when does that come in?
- What are the risks people are taking as a result?
- What barriers/redundancies exist with medical infrastructure?

Week 1:

A6 Friday, January 25, 2009 • The Chronicle Herald

THE SALTWIRE DEEP DIVES:

EXPLORING THE DOCTOR SHORTAGE IN ATLANTIC CANADA

PART ONE -

WHERE ARE ALL THE DOCTORS?

BY GLEN WHIFFEN -

ATLANTIC CANADA NEEDS MORE DOCTORS. THERE'S BEEN A SHORTAGE HERE FOR SOME TIME. HOW IS THAT IMPACTING PEOPLE? THE MARGINALIZED? FAMILIES? DOCTORS? OTHER HEALTH-CARE PROFESSIONALS? YOU? OVER THE NEXT FOUR FRIDAYS, WE'RE DIVING DEEP INTO THE ISSUE, QUITLINING THE CHALLENGES AND TRYING TO IDENTIFY SOLUTIONS.

175,000 PEOPLE

25 YEARS PLUS back at least a quester century, even longer attract 145 new doctors willing to see in some provinces. 1,000 patients each to clear the wall list.

146 OPENINGS

See Donewing percentaged to one a number resource pass developed to identify how many family physicians are needed and where. "Family doctors) know the current opiness is not sustain-able," the says.

SHORTAGE A THREAT TO HEALTH CARE IN ATLANTIC CANADA

SPECIALIST | FAMILY DOCTOR

not taking new patients." Weeks turn into months. Anniety kicks in. Visits to walk-dinics or emergency recess are often freezating experi-

174,894 TOTAL NUMBER OF ATLANTIC CANADIANS



DOCTOR SHORTAGES ARE IMPACTING EVERYONE CONNECTED TO THE HEALTH SYSTEM FROM PATIENTS TO PRACTITIONERS PROMPTING TOUGH DECISIONS AND CHOICES, BOTH PERSONAL AND PROFESSIONAL

There is a term materiaes and it the medical community for preserve their new new orthorn feating detects—explaned. The word conjunes of feetings of bring detected, Hierarch Archive is as the "such detection being." "If the appended to age side, I had see one to mark not, "he said, "the like all of a calded to per sees that one to the cald," Searching for a new family decree was not of the most theories, girting to be now often if the medical partial also and age he

"I think a pariser should be able to choose their decite," he said. That i the way I see it."
Heart the way I see it."
He see says he's looky to have been listined up with a new family certur. He advices people who are looking fee a physician to secade around the hospital" with a placard, like be did. - By Gilen Whitflier



ALEXIS MACKINNON PATIENT WITHOUT A DOCTOR

same her to-death.

The 60-year-old and her haddend owined to her native Cape
Brench — to the continuously of Albert Bridge — in October.

"I didn't reading it was going to be this britist, moving from
Chestin," until MariXinnon, who has a rare shrivest disease called
mannerconsist.

manuscription.

Disposed in 2006, the trps the rendered excellent cure from Chracke specialises. They're contained specialises in Mulfatt, but are maller in major our of-previous referrals. A Noosa Sonit destroy assets in set of the conflow behalf.

"They're agreed to see me content for most to them...come I got a farmat handly declare to refer our. The stocking find is ground.

having a family physician.
 eXimon has regimend with \$11 and spends part of every size hoding for a physician or name practitioner utiling a n. — By Noney King.

PATIENT STATISTICS



RALPH COUGHLIN CONNECTION: IN DIRE NEED OF A FAMILY DOCTOR

ONNECTION: OCTORS NOVA SCOTIA PRESIDENT

TIMELINE Our journalists have told hundreds of stories about doctor shortages. A few headlines from the past 20 years:

1999	2003	2005	2015	2016	2018	2018
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Search for dector frastrating for pregnant woman, The Telegram, Stay 25	Declar shortage Infliced The Guardian, Sept. 25	Buctor shortage forces department obsure. Cape Breton Post, May 6	Doctor shortage parting strain on family, Care Breson Acad, Job 4	Femily physician shartage has III socsequences, 7he Succitor, July 22	Brotor shortage Nito ERs, 70e Chronicle Herald, Jan. 18	Number of doctodies patients swells in first six months of 2018, The Chronicle Hessit July 26

Week 2:

THE SALTWIRE DEEP DIVES:

EXPLORING THE DOCTOR SHORTAGE IN ATLANTIC CANADA



- PART TWO -

WHAT ARE WE ACTUALLY FACING?

BY JEN TAPLIN

MANY OF THE THOUSANDS LOOKING FOR DOCTORS IN ATLANTIC CANADA ARE ON SOCIETY'S PERIPHERY. THEY LIVE IN POVERTY THEY LIVE IN RURAL AREAS. THEY LIVE IN FIRST NATIONS COMMUNITIES. THEY'RE TRANSGENDER, NEWCOMERS OR LONG-TIME RESIDENTS, THEY ARE MARGINALIZED AND HAVE STORIES ABOUT THEIR DOCTOR SEARCH, ABOUT HOW SOMETHING IMPORTANT IS MISSING - A CONNECTION WITH A PHYSICIAN WHO KNOWS THEM AND CARES ABOUT THEIR HEALTH

So, if a month to see comelody or size you have to go to the emergency room, which a lot of people do in (searth) Stephenville because they need attention; maybe

Finding a doctor hat been a straggle in the town of 1,300 opts for a white. White resemblers runking as elderly used to the IR in Stephenville 20 years ago and then wait-gall day.

g as say. We the time they use him and he was admitted, I chink was dehydrated at that point ... I don't know if that sold have made a difference to his outcome, but he died a sek or two lates:"

w nycoconage, ox.s. (We nogen of First currons), Two are mns said walk-in and hospital doctors just don't know family and their medical history. She has five children, ages nine to 51. Two have health

rans.
"Our doctor used to have folders so they can look back.

's not an emergency but also you don't want to wait a worth to deal with it."

wy confident" ar "moderately confident nada's health-care system will be there to help if they faced an unexpected

3 REASONS ARE

20.8 BIG DEAL. THAT'S WHY WHEN A RECEPTIONIST CALLS A NEW PATIENT TO SAY THEY'RE COVERED, FOR SOME, IT'S LIKE WINNING THE LOTTERY, OFTEN

THERE'S SOBBING AND THANK YOUS, AND RELIEF. In St. George's, N.L., the last doctor packed his bugs years ago and few are finding that rolled. A name practitioner

Twice, recently, women have cried in Tara Kinch's office. They were struggling financially, and had incontinence problems. To get \$10 from government to pay for pads, they needed a doctor's note, plus two quotes. With no family doctor, they needed to go to a walk-in clinic and pay for a doctor's note. "It's embarrassing enough for the women to come in and ask for help from me and disclose they're having these issues." Kinch said. "The whole process is undionified."

iss. She doesn't triot walk-in doctors much. Her doughter, who has kalony problems, was mindageously one once. Center said her daughter complained of breathing trushle and distributions. The physician advised her to change her body wish. It was later determined the had exzent and

8.2% Percentage of Canadian doctors who live in rural areas.

ware ago.

"Refore newing, I was told about the system of family foctors in Canada, and I thought that is how it works. Did not know that there are sould-in clinics, too."

"She was told to pur her name on a doctor wair list and to call often. She gave that up a year age.

Pogy said in Rooma, each perient has a medical journal se a walk-in doctor can access a full medical history. Not so

here. "It is all up to me to remember what should I tell to a This all up to the to resumber what should I will be a theraption on any near visit.

Every day Tana Kinds and Joanna Thompson help people at their lowest point. Many and heradese, deep in powerty and additude to drugs.

Kinds, who works at Chebusto Consentions in Halfan, said for many clients, going to a walk-in-clinic instead of a functly decore makes a high definence.

"They have to go to a walk-in clinic and have to pay between \$40-570," she said. "That's an entra barrier to go ting acress to financial supports they require.

And without a decree tracking their medications, they
can full behind. Many have multiple health needs or menta
health issues, or live in risky situations.

Many corrects control like Chebacto Gaussections and

The Gathering Place in St. John's, host clinics staffed by family doctors and other health professionals who give

KEY

ISSUES

ER DOCTORS LACK PATIENT CONNECTION

WITH ATLANTIC

CANADIANS, SOME COMMON THEMES

EMERGED ABOUT THE

IMPACT OF DOCTOR

SHORTAGES:

melting serious, denied be gone soon. I pad large that all my complicates were about nothing, and now day I die be-cains of natural cause in the moldle of my dreams at night and became some disease I did not see it is coming." Having a thomograph issue of patients is the main adder-size between a regular family discor and a walk-in-clinic, the cold.

There is reason mode to a major concern in the tran-guader community.

"And I'm whith, which is one thing, but when you star talking about transcenses who are people of colour, had general, black, that whole those with the vacious, the state are worse," and Garkarth, who recently helped open a

IN OUR CONVERSATIONS THE VERY REAL CONNECTION BETWEEN

holds.
The World Health Organization (WHO) wis privety a fit single largest determinant of health, and if health is an obstacle to notical and commonic development. The WHO mates power people live shorter lives and have power hards.

health.
There's a direct link to provety and quality of life and books, and that's physical and mental," and Tara Kinch, who works at Chebotto Consertines in Halfata.

3 PEOPLE OUTSIDE URBAN AREAS TRAVEL FOR TRIAGE AND TREATMENT

The helds disso in Whytenmangh, M.S., was natured Destroy Common and the Contract, the Present Contract consists. In contract the Contract the Present Contract consists of the Contract Contract Contract See Institute on the Contract Contract Contract Waters pay when designing the client; they unsued to matched a chapter compounds. For the new reports of the Contract is a contract to contract the contract health contract is a contract commonwer. In a contract the contract is a contract commonwer — an anster the contract is a contract commonwer. In a contract the contract is a contract commonwer of the contract contract contract contract matches in a contract contract contract contract contract contract contract and contract contra

LIFE AND DEATH THING

offer numeral health, will being and the wait time for our insingument ungers;

"Became there's a characy (of doctors), it's parting as in a shoulty withouthin situation some union on, out of Gar-harth, Pold-Course or-ordinator at Mount Saint Visions University in Malifa.

Transgender people of time face job loss, family discust,

And even if a transpender person has a family tors don't prescribe hormones like testosterone or don't want to work with a trans person at all, Caskarth said.

assuments and latticed approach from facility care; pro-tings. When Lindows and the second of the companion of the companion





WHAT CAN BE DONE?

FORGET THAT IT'S ABOUT DOCTORS. FORGET THAT IT'S EVEN ABOUT HEALTHCARE, TO HEALTH CARE ADVOCATES IN TOWNS LIKE CRAPAUD, P.E.I., DIGBY, N.S. OR LEWISPORTE, N.L., IT'S NOTHING LESS THAN A STRUGGLE TO SAVE THEIR COMMUNITIES. PART THREE OF OUR DEEP DIVE INTO THE DOCTOR. SHORTAGE DELVES INTO GRASSROOTS EFFORTS TO ATTRACT FAMILY PHYSICIANS AND CONSIDERS A POSSIBLE PRESCRIPTION FROM DOCTORS THEMSELVES.

2 300 +

7 VEARS

16,780 PEOPLE

NOW, WE HAVE A

STATE-OF-THE ART

MEDICAL CLINIC

WITH NOBODY

IN IT.

THE BATTLE FOR RURAL CARE

thour a family doctor.

In full 2007, the only family physician, Dr. Josy Giordani, in full 2007, the only family physician, Dr. Josy Giordani, in full 2007, the swedid be relocating his practice to

The lift, a meeting drow more than 200 from these communities to the Conquest Community Half. People were protected. Some, and is Victorially 4-the concellior by Half and Hal numbes struggling to fill pape caused by lack of physicians. With less than 30 per cent of Canadian family discross practing in rural areas and tens of thousands from East Coast owns without a doc, communities are banding together to



hausted as young people." KARLA KELLY

GROSS \$\$\$\$

From the neutring in Cripton, the Status Hores Hutch and Wilsons Classics we also his humanic radiated and Wilsons Classics we also his humanic radiated "We declade we had to make a new old-synthe capazing-status and the status of the statu

"We can't go on like this. We've boilding the facility hop-ing that govern-ment will come on board." Health F.E.I. has around to fees."

YEARS

VSBAD

150

the state of the s proach towards health care staffing shortages.

Digby is among the hardest hit of continuation along.

Nova Scotia's south shows. Only one doctor serves the town.

The issue, as I see it, is that government recruitment and reterrico has as lumped in with Charlottenews," Gal-lant suggested.

When given the choice, most physicians have open for

Deep's assessed the handow had of consensations along the former than 2000 of the first dears of Maria Charac State 2000. After the department of George described to the control of the c

FIX BILLING STRUCTURE, RECRUITMENT AND RETENTION, SAY DOCTORS

NOVA SCOTIA DOCTORS ARE

LOWEST PAID IN

CANADA

Physicians in New Scots and Newformland and Lidradus has diagnost owne cause and possible arbitists in their Acquiring time and the second of the Control of

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COMMUNITY-LED. GRASSROOTS RESPONSES TACKLING THE ISSUE FROM ALL ANGLES

PRODUCTION OF THE SEASONS STREET, AND SEASONS AND SEAS

works are reviewed, the initiative is expected to expand to Glace Bay.

As of Jan. 34, 14 patients were referred to the program. As of Jan. 34, 14 patients were referred to the program. That resulted is 3.15 persons visit from parameters and two virtual visits by neglected names, as appearing patients. The person is a factored on supervising parisens being discharged from long-tal, frequent users of stategears being discharged from long-tal, frequent users of stategears with both start does were thicknown, classes. The project is expected to cost \$500,000 annually and is part of the redevolopment of the region's health-care sys-tems of the redevolopment of the region's health-care sys-

INTEREST IN A NEW MED SCHOOL PIQUES

SYLOMEY — A proposal by a perchiartist that Cape Biseon University (CBU) open its own school of maddine to help address the doctors shortge serial, a chord with people searcy of ongoing discret shortness and sunergency department of torons.

The idea per forward by Dr. Kerry Ann Manny in a Cape Boston Pert article, attracted thousands of realers and

Laps assets real many conserved.

CBU has previously undertaken creative ways of launch-ing version and teaching training programs. It partisend

with Xt. France. Xavier University for the furner below surning its own number program and delinered Memorials sucher education extrainable before gaining approval for its own degree offentia;

So, the situ of earting a medical program similar to cent larached in 2015 in Northern Obratio cought readers' impbeauthed a 2004 in Northern Control and presented in Theories on one one made a dead of the ord 100 and a signated and desires of relatively spins a building spinster of the ord and presented desires of relatively spins a building spinster. The dead of the order of order order of the order order order or The dead of the order ord

SOCIAL CUTS PUT ADDED PRESSURE ON

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THE SALTWIRE DEEP DIVES:

EXPLORING THE DOCTOR SHORTAGE IN ATLANTIC CANADA

PART FOUR

BY STU MEATBY

CONNECTING THE DOTS

LET'S BE HONEST. MOST MEDICAL STUDENTS BEING TRAINED ON THE EAST COAST DON'T

WANT TO PRACTISE FAMILY MEDICINE, EVEN FEWER WANT TO HANG A SHINGLE IN RURAL OR REMOTE

AREAS, SO WHERE DOES THAT LEAVE THE RECRUITMENT EFFORTS AIMED AT SOLVING THE DOCTOR.

6.2 PER CENT

SHORTAGE? WHAT OTHER POSSIBLE SOLUTIONS CAN WE EXPLORE?

Week 4:

10 YEARS

Storia MacLian is one of the nace experienced tourn re-creates in Arlancic Canada.

Shortly before her retirement P.E.I.'s, department of Builds and Wellness, the Canadian Association of Staff Physicians Recruitms (CASPR) gave her a librium achieve-

reporting forcement (LAAP) give for a assistant active more award.

The more than the control mostly field districts. She is committee a recruiting exceptant and omains active with the communications communities of CASPM.

Her assers in blace when saked why medical school graduates are incommangly choosing nor to a specialism in finally medicate in trust communities.

Nikology in their right mind wants to work 60-80 hours

WHAT'S BEING DONE, OR NEEDS TO HAPPEN, TO RECRUIT MORE DOCTORS

Noticely in their right soled wants to work 64-00 bears on the control of the control of their factors and their factors are sold of their soled to the control of their soled to their soled to the control of their sole bears with them, when bears with them, when bears are the control of their sole of their **GAPS**

"A lot of time and effects speed on filling critical and ammediate open as squared to planning for the long term. They're just liping to fill a position or just get locum after locum."

debt in the hundreds of thousands of dollars — do not use result family process on offering competence pay compared to other specialists in such as reas. Collaboration medical residents listed family practice as their first chains of spe-cialists, down from 41.7 per cost in 2014. At Mennatul University, May per cost of cardial resid-sists family practice as their first choice, down from 42.8 per costs in 2014. are followed, most who choose family I national trends are followed, meet who choose family cities will remain in urban areas. According to the Canadian Post-M.D. Bibacacion Re-ry, only 6.3 per over of Canadian medical school gradu or practising in rural communities in 2017, two yours r graduating. o where does that leave the region's health-care recruit-

So when show that leave the regions health-care securities. Most the residence of cartering physicisms from constitute whose remaining a composable to Canada's.

Many have finemed from a remaining particular and insurance physicisms are a good for the postal consensation, for a construction of the constru



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A Canadian Post-M.E. Education Registry
seport shows 6.2 per cent of medical
explored grade practice in rural communities.

A Canadian Post-M.E. Education Registry
seport (2015-17, New Brunsweck ethicacies)
49 physicians, while during that surray perexplored grade practice in rural communities.

A Canadian Post-M.E. Education Registry
seport (2015-17, New Brunsweck ethicacies)
49 physicians, while during that surray
explored the property of the property of

hind by the province has equalled the number of physician who have departed or retired. In an "educated general," Gill instituted as reach as half of the set of staff insurabors is speec on filling locusms, in order to allow for personal instead or vacations. Some recrumers ofter to this as 'marches recruitment.' Tracey Fullylar, procedure of the Newtonianhand and

DOCTORS COME AND GO

immediate gaps as opposed to planning for the long-term. They're just trying to fill a position or just get focum after Joccum, "delight each.

A report released by the NLMA last spring called for the Newfoundland and Labrador government to complete a Newfoundhad and Labrador government to complete a physician framan resource plan that could guide recruit-ment and retestion over a 10-year period. Cindy Snider, CASPR's champerson, believes this should

Stider and.

Sense persons have already began this work. GIF and
P.E.I. in developing a fine-pour business measure plan. Nova
South conversible has enjoiselessed with the number of physicians
mended over the size III years and has a recruitment
But tracking of hasis recruiting data has converted only
relatively recounts.

"A for of provisions don's seen record that data," MacLean

As for of provisions don't even record the data; Madical and referring to making of department and arrivals of family physicians. Self, Madica and believe that the recruitment and retention periods are attacked. Canadam provisions are sound. Herculous when these with physicians repeatedly occur they have been hined within a community. Thoughout, the believe, is doing if the right whing; the

Tourshop, I balance, is along all the right whop," the Collect regions is classic here placed as seen lang some focus on buildiness suffling issue. Other regions is buildiness suffling issue. So boothers Outstand States of Modeline or Trades Hop, and about a subsequent in his rapper have focused offense on head Hop, and admit a subsequent in his rapper have focused offense on head Hop and the admittant has been presented in the contract of th



CHALLENGE-**OBSTACLES WITH DOCTOR LICENSING**

SOLUTION: ATLANTIC CANADA COULD SEE REGIONAL LICENSING OF DOCTORS

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physician and at argument in the productions to with the state of the production of

PAY STRUCTURE MIGHT NOT MATCH POPULATION'S NEEDS SOLUTION: NEW BRUNSWICK'S BLENDED SYSTEM PROVIDES INCENTIVES TO TAKE

ON MORE SENIORS, AND ENCOURAGES COLLABORATION

CHALLENGE

SOLUTION

Add many he halping New Brunnwick.

The West Teamwick Medical Society
New Teamwick Medical Society
Seeding a program in officements
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Blended opportion allows for a communication the wave-surince beling, used by a direct Astratic Canadian parasitors, and a per cupits fasciling for a set sambler of positions. For the course possible as a possible to do desirable positions for the course possible as a possible to do desirable Across the pressions, 42 physicians have suggest up for the Across the pressions, 42 physicians have suggest up for the formation of the pressions, 42 physicians have suggest up for the formation of the pressions, 42 physicians have suggest up for the formation of the pression of the possible of the formation of the pression of the pression

section the presence, as preparation near squared part of the presence of the

It allows parients to book appointments with their family physician cellies, access their health recents, and make appointments during nights and weekends. The program has provided surrolled physicians with free

GETTING MED STUDENTS TO BECOME FAMILY DOCTORS

DOCUTIONS OFFTING THEM TO TRAIN IN BURIAL COMMUNITIES

Let qu'ring, Diffuencie School of Medicine une only 25 per our d'un gradaten choes to fairly soulcine.

And the Control of the

tion DHA whose the per cost of gradients down leadily. It is a search to Self-Newlood, a representation of the first the facility of enhances under the secretary the semichabel state face to consider sold makes are in termingle in the format of the first the secretary the semichabel state face to the contract of the secretary that the first that the date to the semichabel began investigating the form that the dates makes and per conveniences to as found the semiconic contract of th

THE PUSH FOR MORE DOCTORS.

TECHNOLOGY MIGHT BRING FUTURE SOLUTIONS, BUT THAT'S OF NO USE NOW

I went to see my family doctor after three days of feeling — nological advances. Telebealth is already a reality

ACCESS TO CARE

TECHNICOON MADE RIME OF THE SECURITIES SECURITIES.

If you was to see yet good above the three days of the security of the sec

MODEL

Week 5:

BONUS WEEK

Throughout our first Deep Dive, we received so much feedback and social engagement on this topic we extended our planned four-part series to include a final wrap-up in week five and continued this throughout many of our following Deep Dives.

THE SALTWIRE DEEP DIVES:



WHAT WE LEARNED **AND WHAT YOU SAID**

THE HEALTH SYSTEM. IN OUR FOUR WEEKS OF REPORTING WE LEARNED THERE'S A REAL RIPPLE-EFFECT HAPPENING ACROS ATLANTIC CANADA. COMMUNITIES ARE GRAPPLING WITH EVERYTHING FROM CLOSED EMERGENCY ROOMS. STAFF SHORTAGES AND AN AGING POPULATION AND WORKEDROE, AS A RESULT THESE CHALLENGES HAVE LED TO UNIQUE SOLUTIONS GRASSBOOTS RESPONSES

BREAKING IT DOWN WHAT ARE THE REGION'S

HEARD AROUND THE WEB



HOW DO WE ALL LEARN MORE? ONE QUESTION AT A TIME

HOW OUR JOURNALISTS DUG INTO THE NEW INCODERATION AND CIND ON HOUSE

Topic 2: Employment After Immigration

The issue:

Immigration is key to our economic and population growth. Attracting newcomers seems easy enough, and is leading to population growth in our region, but getting them to stay appears more complicated. Finding employment — jobs to create a life here — is a big factor.

The general public still needs a lot of education on the value of immigration in Atlantic Canada; many of us don't appreciate the values/strength that a multicultural society offers.

- Why can't trained architects and doctors practice here?
- What supports and information are in place?
- What's it like getting a job here? (non-transferable accreditations, language, social barriers).
- What are their barriers in finding work?
- What are the obstacles in hiring them?

ATTRACTING MORE NEWCOMERS

BY SAM MONEISH AND MITCH MACDONALD

IMMIGRATION IS KEY TO ATLANTIC CANADA'S ECONOMIC AND POPULATION GROWTH, BUT RETENTION AND UNDER-EMPLOYMENT CONTINUE TO CHALLENGE US ALL. AS A RESULT A SKILLED WORKFORCE REMAINS. UNDER-EMPLOYED, AND OFTEN, THE PROMISE OF OPPORTUNITY IN MAJOR CANADIAN CITIES LURES PEOPLE AWAY FROM A REGION THAT NEEDS THEM MOST, SO WHAT ARE THE BARRIERS TO FINDING WORK IN ATLANTIC CANADA? WHAT'S BEING DONE TO MATCH TALENT WITH OUR LABOUR FORCE NEEDS?

FINDING WORK

leting programs at the Immigrant Services association of Nova Scotia (ISANS)

in Halifax test year.
— Immigrant Services Association

WHY NEWCOMERS LEAVE

opportunities in ingine compensation, better educational opportunities for them-selves and their children, better social ser-vices and cultural amenities, and tiss to eithic community and extended family."

— The People Imperative, a 2018 report by Public Policy Forum, an Ottowe-based think tank

THE FACTS

THE EMPLOYMENT PARADOX: NEED EXPERIENCE FOR A JOB. NEED A JOB TO GAIN EXPERIENCE

Gaganlesp Sohgel bit a wall.

Not one studie of bricks or wood, but an invitable barrier faced by many sentenceure to Canada.

He had a computer science degree and as Milla, plass yours of operations as a software suggisser.

Molt, would in his field, be assoled one more thing on barriers with the sentence of the sen

2000. He manter's degree was completed of Willish Laurier University to Ostarch, but that relf want's nough. University to Ostarch, but that relf want's nough. "Desirably, but made with restorage, "Desirably, but made it made to comercy for so long," the production of the state Disconnecting Single uses. Take any MMA over here and desired have been and employee.

It was a support of the support of the

of the Atlantic Goosth Strategy, a federal-provincial eco-nomic plus for the region that counts attracting immigrants. Abb

Urboit says.

To help knock down some of the walls for other newumassworld.co.
The website were live in 2017, following a period when

v Frank McKenma told a public policy forum in Producti-in last March. ver Trank McKann until a pittle publy immn in Frederics
that the Markann until a pittle publy immn in Frederics
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analesed or young publy selding employmen.
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THE ATTRACTION "They (sefugees) come here to contribute, they come here to give back to the com-munity, and as a family that lost everything

in the world, we know how they feet"

— Tareq Hadhed, CED of Pleace by
Chocolate in Antigonish, N.S., in a recent
Canadian Press interview

There have been come advances ahead of those plans hairing full eriods. Between 2012 and 2018, a record 19,300 managears esteed the region's searfaces, according to the Atlantic Pravitators Emononic Connect.

2018, that want's coungle to time n 2.4 per core declare — 30,700 people — in the labour market, primarily she to retiting bady bootsers.

of mountages work.

One is the lack of Canadian experience Sobgal, and

intless others, have endured. Another is language, according to Mohja Alia, manager exployment and bridging at Iransignant Service. Associ-on of Nova Scotta (ISANS).

ation of Nova Scotia (ISANS).
She suggests that a created the greatest barrier facing the red crity of immigrants.
"A tot of times, the worker will say, "Fee. Yes. Yes, 'even if they don't understand what is being said to them," Alia



IMMIGRANT SONGS

EVERY STORY IS LINIOUS AND EVERY PERSON'S WHY IS DIFFERENT. HERE'S A SNAPSHOT OF FOUR PERSPECTIVES AS TOLD TO OUR JOURNALISTS.



GEORGINA PÉREZ VERA WANTS TO STAY IN N.L.

BEASON: "BETTER OPPORTUNITIES"

REAGUS. THE THE OPPORTUNITES.

The bigs work spin were string and Georgian Price Vers sength samething sits. She had a degree in gazzynamity (saidsength samething sits. She had a degree in gazzynamity (said
"Yes looking in respections, and I have looking that the best salary, van the 31-year-self brinc Chique, Monton. She curred surriang beyond the hume concern, Through
Procedenc, which links people with supportunities in other places,
the accord in Carter Bents, N. I., as mentic ago, Toddy, third
according to Carter Bents, N. I., as mentic ago, Toddy, third
according to Carter Bents, N. I., as mentic ago. Toddy, third
according to Carter Bents, N. I., as mentic ago. working or Louis Goes, a popular pizza rotzarzaz. It's a one-year contract, but she teams to stay and his applied for perman-our residence.

reason to stay ... Ex a beautiful place and the people are really friendly. Ex a small city and I feel secure here — safe." — Disco Credier



HUSSEIN AL MAJID BUILDING A BETTER LIFE, BUT SAYING

ODDBYE TO PROFESSION HE LOVED

SRADOS: "1 HEID A GOOD JOE!"

Illiamon Al Middle Jove de long a treather, but his days in thom of a distriction are likely core.

Any of the state of the state of the state of the state of the state, but I would have to go back to such do far from rener years here to be able to such again, on Lan working not more right more as a cleaser trajego roundes working good fire any family. All Middle was show which working as a driver in long, the survivoral, possed frozogle securities.

This crears problems when the task is not completed properly because of the language pay."

ESANS, and other cognitizations focused on helping immigratural tree and work on the East Coast, office Regides as a second language course to help bridge the world divides Caltural differences are accelebe burrier for a rewoments, entering, or trying to enter, the Atlantic Canadian work-

He hopes to become fluors in Earlish and become a driverall

THE FACTS ON YOLERANCE

SCHOOL WORK

2020 VISION

NEXT FRIDAY

BEAGOR "TO EDAMA WIRAMI"

Nick Wholas say arracting awarenesses is particularly important to the Atlantic orgino.

Nick who may are a straight of the Atlantic orgino.

Poly the member of Parliament for St. John's East and a member of the House of Couranoon immigration committee.

"Canada, like more of the developed world, wouldn't have an increase in population and if it would be immigration and that

TIMELINE Solvine Network journalists have channeled the quest to attract and him immigrants.

Week 2:

THE SALTWIRE DEEP DIVES



PART TWO

HOW DO WE GET BUSINESSES ON BOARD?

BY MITCH MACDONALD -

GETTING SKILLED IMMIGRANTS INTO THE WORKFORCE OFTEN BELIES ON MAKING A CONNECTION WITH EMPLOYERS AND DISPELLING MYTHS OF IMPOSSIBLE ACCREDITATION, PEOPLE TRYING TO GROW ATLANTIC CANADA'S IMMIGRANT WORKFORCE SAY THERE'S A GROWING AWARENESS OF WHAT'S POSSIBLE AND THE VALUE NEWCOMERS BRING.

WE NEED MORE

UNTAPPED

POTENTIAL

JOBS

WORLD

CONNECTOR

EMPLOYERS IN PLACE

NATHAN DING WANTED A CHANGE.

So, he appointed to Canada in search of a slower name.

"It was too bury. It was easy to make money (in China) but you had no his," said Ding, who has been in P.E.I. for

te years. However, soon after immigrating, he felt compelled to

s. The Chinese and Canadian tax systems are notally differ-

Ding has now been crunching numbers there for four

Best known, the words. With my dates to know, he is talked accessed to the parties of the same of the parties of the same of the parties of the same of the parties of the

business, no time, sessent, ...
there is still a learning curve.
"It is a culture shift for people. When you think about it,
the same immersty a printing is really supporting that

It is a feature data to people. We thin you take a book as the another people in the part decade. Other Coma is an example of an explayer that it on all a Other Coma is an example of an explayer that it on add-less benefiting from histing an excensive. The value game development company speries a washing the company in Private People in the Company in Private and the company in Private Messel deland. It is a substitute of the company in Private Messel did the far included the value of adding international information in the residual delay when of adding international information that have been added to the company in the company in Private Information Canadian operation, histograms may be allowed Other Canadian operations, histograms in the allowed Other Canadian operations, histograms in the allowed Other control of the company of the company in the company of the allowed of control of the company of the comp

f local staff.
The newcontern, she elaborated, often mentor the local It might be somewhat specific to the gaming industry, or Other Ocean has found immigrants adapt easily.

As of Fahruary 25, the Atlantic Imministration

NURSE - LIKE SHE WAS AT HOME

Ask Rally de Layoda about being in Canada and the 39-year-old pano buaras. "This is what everybody in Philippinus teatrs — a better life,"

This is what encytody in Billippinos water — about the day.

My loop, can have a much detere life here — my oldent uses more mineral as year-free engineers at their shock measures at their sour poople make in Billippinos and their shocks of the standard billippinos water from the standard billippinos and her all whose the standard billippinos comparers. He is very pound of that:

Nationage in Mentile delicity pays enough to raise her brops, as deAller brongs in Bolley Kong, the moore the Educations where
the men har Cigos Birroon—caused behavior. They reduced to
before, where the anse securious resident works for the

eviney, where the new-nermanent resident works for the

System, where the non-permanent renders works for the health anthrotis. But this not writing as a narea. Her Philippies renderated area's accepted here. Indeed, the closes and notifies marked expressors. Some neight consider her as undersempleyed intensignant and the layeds also see to recent to her positionics. See this consent part by theight of containing the production. See the consent part by theight of containing the production. See the content of the work of the content on the render of the decision of the layer layer to her a render, and if the ordinates it is the low-level with my hope as enough, and if the ordinates it is late.



IMMIGRANTS HELP MAKE ECONOMY VIBRANT

MP NICK WHELAN

people to come in and do the jobs and lony the hones and create the occieties that creates our prospectry."

— Analyse Gazes

YOU HAD NO LIFE." - NATHAN DING

"IT WAS TOO BUSY. IT WAS EASY TO MAKE

MONEY (IN CHINA) BUT







A MARKSTON MAJOR WITH SEPERIFIC MATAGING & MAJOR MITCH MACDONALD . SALTWIRE NETWORK

ALTERNATE PATHWAYS

While it could take years to practice in Canala, there may be better or easier opinion that it with their fail, such as working as a puralign.

What work regards on its may. Think about other experience has perhaps not in the same occupantion, "said association sealwards districted Chaig Marches and work gardened by district Chaig Marches Canala Canala Canala and Canala Canala

RELAXING

"It's a very proactive approach. It's really gaining mo-

1% GROWTH

ants joining the Canadian workforce often face speed

humps or waiting.

The P.E.L. College of Registered Nurses is one association that reaches out to immigrate to guide them along that

Marchant-Short said the rollege remains available to

and instanties with chronic labour shortages.

It also offers a layer to the existing provincial and federal it are oner's a type to the existing provincial and federal programs, who said.

Moving forward, as our population agos, we need to find every crustre way we can to bring to limitagization. This a perfect this for what the needs are. We're not trying to the a square per time a round sheet. The employment are surging what they need and bringing in the takent to till their

anals."
Natus Ding is one of these Mandarts—speaking employ-ess at the Curtistresson acrossiting firms.
With household of Chimos cleans, 1000, 2002 and old the trisk presence has beautiful the company which shiping other necessary managers PLL is beaution leadening. "Suitasa kind of bridges the gap becomes the destand accounting toxerlooky and the translation," and Emmi, adding the company has supported at the insusignates in

OVERCOMING MYTHS

This spring, the P.E.I. Association for Newtonians to Canada well hook in fourth aberrante carners dury carners and the spring of the spring of the spring of the spring of the spring for entire. For example, a lawyer who immigrated from Chian and Nava a more difficult time than short professions in crassitioning on Canada due to differences in the legal spream. While to could take yours to person in Canada, there

REGULATIONS

said. "It's a perfect fit for what the needs are. We're not trying to fit square peg irno a round holo. The employers are un-ing what they need and bringing in the talent to fill their needs."

WHAT OBSTACLES DO NEWCOMERS

Making the process personalized to a newcomer can make all the difference.

The Haldies Perstamentals connector program encourages employers to meet with diffed newcomers, even for a chat over a cup of coffies.

Some instituty associations have taken it upon them-

CONNECTION

Settlement services can also have days to bring together semblerers and posterial suppliers and so have been been as the made a free for LL College of the finglement Meanwh has been made a feature for the first LL College of the final solution of the first lateral market for the first lateral for the first

PERSONAL SUMPSION. Adequate Emparation persons in behalf the catch P2 of Consider was experience. The needed experience, to get a job and received a job to gain experience. Supervisor, originarly from Broad Arrays, in their Broad Level has made to M2. In their investigation per P2 is 2017. She arrand with an interest advanced to the consideration of the considerat Bridges program. It included an intern position with the Royal Canadian Legion Command, which provided relevant experience. Shartly after finishing, she landed a casual position and later an apprenticeship with Skills P.E.I.

FACE AND

WHAT'S BEING

DONE?

KEY

WHERE HAS HIRING **IMMIGRANTS MADE** A DIFFERENCE?

BY SAM MCNEISH

WHILE THERE'S LOTS OF ROOM FOR GROWTH IN EFFORTS TO ATTRACT AND HIRE MORE NEWCOMERS IN ATLANTIC CANADA, BUSINESSES AND ORGANIZATIONS ACROSS THE EAST COAST ARE ON A PATHWAY TO SUCCESS THANKS TO THEIR IMMIGRANT EMPLOYMENT STRATEGIES.

WHAT'S IN A NAME?

You are 12 per cert less likely to get an nterview if you don't have an Englain ourdring name ... Studies have been done Adjustic Clamids of co-op programs (und) souths show if you don't speak the lam-page, you don't get the job," says Memori-i University's Yony Fung.

HIGHER LEVELS

GETTING DESIGNATED *Immigrants who step in Adlantic Cansals how higher employment levels, higher ways and lise lake discrimination him energy and list lake its discrimination him energy and lateral pass in levels and lateral pass in least and what the lateral him of the control of the lateral pass is writtened and the lateral him of t

A DIVERSE WORKFORCE IS GOOD FOR BUSINESS

A MODEL FOR THE COUNTRY?

squary's rural location near the Town of Borden and the ndedmention Bridge. So, his team started biring temporary Soreiga workers in

The first were 20 or as Philiptons who had come to \$7.2. In the other case of the come to \$1.0 or as the come to \$

ince then, as many as 200 new Canadians have been



He was majoring of the plant's \$\tilde{n}\$ or completeness on the plant's \$\tilde{n}\$ or completeness of the plant's \$\tilde{n}\$ or completeness of the plant's \$\tilde{n}\$ or completeness \$\tilde{n}

That's some of the feedback received by Sak Wine's Deepe into Hiring Inteligrants. In the experience at Arlantic Seef Freducts aligns with a think tasks, all levels of government, economists and set usp—attracting and hiring races immigrant are

Canada.

And to grow in that awa, pengrana each as Atlantic Growth Strangy, and the related Atlantic Strangeration Field, are in place to attract skilled sewconters.

Across the East Coast, more and soure bedoesness are like Atlantic Boot, where an immigrant workforce in helping

whith their concess.

One of there is Aspin Kerap and Associates.

Based in Mostagum, P.E.I., the company distigus, manufactures, insufficient power generation and energy assets for marine, offthere oil and gas, and land-based in-

The lower kernel mean of melaphyses have. We can use as well-wish is large in the ris a relatively small period at people we can draw from: Jones Aupe used. These me are not received to the people with a fine of the people with a fine of the fine

Other Ocean Group Canada Limited is another company

trandinal and Labrador, and a video game quality some-most company in P.E.I.

His created games for publishers such as Disney baroract-we and Microsoft and develops tribe for all major plan-torus, including 203, Most and PlayStation.

Divindra Ayer is the company's St. John's-based hand of

workers from around the world, Other Ocean Interactive simply would not exist.

"It became clear that in order for our business to succeed.

don, South and Control America, Continental Europe, Asia and the United States. "Other Ocean, at considerable expense, has been encou-ble at attracting some of the game industry; best and

M at attracting cease of the gene industry's best and heightest propriateurs, artists, delayers and producers, "Apra scholl.

She up a sweltplace with culturally drivene tailout — both ment and wearon — makes Other Goman mene insurative and centuries and more competitions." "We will develop products that are far more varieting democracy tailouts," A diversit workstreep one organization in broader range of ideas and lemples to draw on in decision making and policy development."

THOSE WHO STAY CAN HELP OTHERS WALK THE SAME PATH, EASE THE TRANSITION

Denor Tapes in orget in this date with the rich in contrasting the region of the rich of the contrasting of the rich of the ric

Machine is an app developed by 8 Branzavick's Systect to help as the inclusion of newcomers in community in recludes job search, a map sed messaging eventment to interest with



IMMIGRANTS CAN BOLSTER COMMUNITIES AND HELP THE ECONOMY, BUT ONLY IF EMPLOYERS PITCH IN

"state of finance a copied year on measure the workform is a fine before there has to be a goarn ride or the part of the before there has to be a goarn ride or the part of the registrous of such part of the part of the registrous of the part of the part of the part of the registrous of the part of the

where, seem Tour Fang.

The 'the Suphage Intributeds,' Chair in Trocussic and Cadman' Transformations at Mensmall University of NeuBroadfand.

This Jahas has I dag Intributed, there was a host of glosses when the Cadman's transformation at Mensmall University of NeuBroadfand.

This Jahas has I dag Intributed with the Suphage Sup

"Unused of the Borblish, their was a best of piecess with cases and seed last from the Deposits of the Services and seed last from the Deposits of the Services and Services a

In the way of bilinging in Cardin I for it had for super-less the real of the control of the real of



Week 4:

THE SALTWIRE DEEP DIVES

EXPLOYING EMPLOYMENT AFTER IMMIGRATION IN ATLANTIC CANADA

PART FOUR -

IMPERATIVE TO GROWTH

WHILE SOME CURRENT EFFORTS AND INITIATIVES ARE ENTICING MORE IMMIGRANTS TO WORK. IN ATLANTIC CANADA, THERE ARE POLICY SUGGESTIONS AND OTHER IDEAS ON HOW TO ATTRACT MORE NEWCOMERS AND MAKE THEM WANT TO STAY.

AN ASSUMPTION

DIALOGUE

"Canada has a very high percentlage of conversion in newcomers to obtain high, so frat means that we see kind of assuring finat people who come here are planning to stay here per-manently and ... become fall members of the society."

HARNESSING OHALITIES

Green that more high not worth indirectuals and other entrappersons are. Interested in moving to Council, it is incurrent ago, power moving to Council, it is incurrent upon governments to assess how they can better learned the qualifies of such conditates to high grow the account. In the council of the co

THROUGH THE MINEFIELD

ALIGNING NEEDS

end Toquila.

McGulaness says it's been a straggle to find qualified sorkers for the restaurants, so box been relying on new-

being up to 2,000 addressed prisons prisongers applicates and desir intenties to on reports.
Submigranth, 21 bein controlled and required, desirbting missions, 21 bein controlled an expectation, 21 bein controlled an expectation and the controlled and an expectation and work allowed with an exceptions which are always fitting in what always with a controlled and an expectation and the controlled and an expectation and an expectation and an expectation and according to the controlled and an expectation and an expectation and according to the controlled and an expectation and according to the controlled and according to the controll

tion growth in the Arlantic provinces has remained close to seen in money years.

With more young people leaving the region, sepecially

MINEFIELD
AND PAYING IT
FORWARD

The second state of the second st

meet the needs that employers are identifying in the re-gion.*

Immigration is a shared responsibility between the fielder-al government, the provinces and territories.

The provinces handles the strutus flooring on se-called economic immigrates — those who are immigrating for job

METHODS tood educators, as well as programs targeting international malests withing to our,
"Wive get to keep working doubly with our federal

province.

According to DeCoursey, a transfer of policy points have been key to the place's exames.

They include traveledge engingers in the process, allowing speases and dependent to cause or Canada with the arrival and provincing an opportunity to quickly apply far permanent residence states.

Those are significant policy changes that we're sweing

Those are significant policy changes that we're seeing bear fault in the way that people an anothing in the neglan bear fault in the way that people are morting in the neglan McGenness pairs not that heigh gibb possessif employees in other right intengination office in holy pinks possessif employees to their right intengination or means has sweed line in left — John's bear to water sep time with an applicant who wand, on a research from Mexico and says Til how to work, and then Ende out hat, no, they don't qualify, be said, and then Ende out hat, no, they don't qualify, be said.

work in the kitchen anymore even here in Nova Scotia, there's a community college and people get trained but they don't stay. Joe McGuinness co-owner of Legendary

son, do not seem to want to

CHALLENGE: GETTING NEWCOMERS TO STAY IN ATLANTIC CANADA

A MULTI-PRONGED ATTACK

According to a 2018 report from Otzwer-hand Public Felxy Forum, between 2012 and 2014 immigration to Attantic Canada increased by a whopping 113 per cent companed to 12.4 per cent in the two of the constraint. However, the Atlantic provinces have Joyne Jameignatic researchs area stem anywhere in the country.

They include:

- actively promoting the region's advantages;
- building on supports for employers to recreat workers
they med;
- creating opportunities for instructional students to
the

- and repunding velcoming initiatives.

AGENCIES ARE IN PLACE TO DEEER SUPPORT

CHALLENGE HELPING NEWCOMERS SETTLE

While taugible supports provided by settlement services an creatile, a target sense of constructive and companies in let-ture the service of constructive and companies in let-ture to fentile thesiol of the Association for New Cana-dians. "We did some association tecking... of System ordigers resection rates than anywhere in the country.

Nove Social had the lighter three-year retention rate at 72 per cost, NewfornSized and Labrador is 15 per cost.

New Brussection 4.52 and P.E.I. at 18.

The think rank's report — produced with capport from rates of great and the Council of Admir.

Promiser — proposes a number of policy areas to help remedy this.

IMPROVED FAMILY REUNIFICATION MEASURES

CHALLENGE

GIVING IMMIGRANTS A SENSE OF COMMUNITY

The did some emodelant teaching. of 20 times redigner that the control to the 20 time, 100 time, 20 ti



Tell, silver treatmen to aspecte who known about intelligen-tation and the second of the second of

NEWCOMERS IN ATLANTIC

'GIVE THEM A HAND, LEND THEM SUPPORT'

Feding part of a consumity is important.
Just sak Tarey Bachad, CEO of Fours By Chacolate
is Assignatia, Na Tare trifugues from Syria who
came to Casala in 2015 and 2006.
Hollands father owned a chocolate Sensory in Dancacca that was bounded during the wat. Toolay, shoysom a directing chocolate Enciry in their new toom.
Filedhad sidely was accessived, impressed not just her of opportunities available to him as a newconser. These upportunities included things like startup games and other funding opportunities. It was the support, in way, that helped are his family up for success in their new home. 'Offering measures and approximation in the key for successing the innegration of new immigrants,' he



factor." HICHARD MACKENZIE . THE CASKET

them tack (non-traine or sheets), obering poet or Canadians het ... also offering opportunities for those who are trying to come to this country and taking advantage of the programs that the government is making like the Arlantic [Interigration] Pilot, "he says

Week 5:

THE SALTWIRE DEEP DIVES



HEARD AROUND THE WEB

DUR SOCIAL SITES WERE BUZZING WITH DPINORS AND FEEDBACK ABOUT THIS ISSUE. HERE ARE JUST A FEW OF THE COMMENTS THAT CAUGHT DUR ATTENTION.



A SOBER REMINDER

They included in a newcore access that The support and exchange by an ability to predict one experienced are landing.

In the State of the State of the State of the support and exchange in the State of the State o

WHAT OUR JOURNALISTS LEARNED

NOTE-

WORTHY

BIAS IS REAL

OUR ECONOMY DEPENDS ON IMMIGRATION

- Saltilline collamnoli Don Mills, March 2

7,000/2020

A long-term goal of 2015's Atlantic Growth Strategy is to attract 7,000 resecutives to the engine by 2025. - Atlantic Growth Strategy

JOBS FOR EVERYONE "Canadisms, for whatever reason, do not serve to seart to work or the likelium anymone..." —Jor McGammers, Sonbessman

BY SAM MCNEISH

QUESTION: WHAT'S THE BIGGEST GAP BETWEEN CHALLENGE AND SOLUTION?

From the conversations I had with employers and groups proceeding integrants and refegues, I think from I acceptant and a series of the process of the proce

QUESTION: WHAT STUCK WITH YOU AFTER YOU HIT SUBMIT?

I can't believe that with all the lated and came informa-tion and morning that is described remark the globe, that we, an instance beings, weeden't want human be-ings to be kinder, since, gentler and of course more excepting of all cases and cultures. As individuals, we are suggle in plan and wever, labely before we hat the age were suggle in plan and wever, labely before we have the age of the contract of the contract of the contract of the Why, in this situation, does that treaching go out the windows?

QUESTION: WHO OR WHAT WAS A STANDOUT SUCCESS?

The people who stand out in this series for me are the ones who have taken the since to help aductor and employ insulgation, to help that may not a fresh start in the standard of the start in the standard of the start in the standard of t sition of Nova Scotta and the Association of Nov Caradam in St., Shirt, and Davirda Nyev of Other Occasion Group Canada Lud. in St. John's and P.E.L., were all valuable assess in explaining the plathera of issues. St. Shirt and Shirt and

BY ANDREA GUNN

It nowns to me like there's no one real cohester idea about challenges and solutions in attracting and retainment of the comment of the comme

QUESTION: WHO DID YOU TRY TO INTERVIEW, BUT DIDN'T GET TO?

QUESTION: WHAT'S THE BIGGEST GAP BETWEEN CHALLENGE AND SOLUTION?

QUESTION: WHAT'S THE ONE PIECE OF RESEARCH YOU EXPECTED TO FIND, BUT DIDN'T?

when the wards of means that I found a lot of the people interviewed, though quiet well wrould as the people interviewed, though quiet well wrould as the and breast leptochied. As a political represent and someone who flation orable maniputally. Take douting and the people of the people of the people of the size that was the study and or queet you had no more of my narrow would be also to say 'this subsec-tions that was the study and or queet you had no marrow of my narrow would be also to say 'this subsec-tions that was the study and to say the changes we need to make to the it." I chiefe when the changes we need to make to the it." I chiefe when the changes we need to make to the it. I chiefe when the changes we need to make to the it. I chiefe when the changes we need to make to the it. I chiefe when the changes we need to make to the it. I chiefe when the changes we need to make to the it. I chiefe when the changes we need to make to the it. I chiefe when the changes are not the changes of the chiefe when the changes are not the changes of the chiefe when the changes are not the changes of the chiefe when the changes are not the changes of the changes of the changes that the changes of the change

Topic 3: Climate Change

The issue:

We know our world is changing. Weather events are more frequent and violent and it's a fact, sea levels are rising and waters are warming. So what does that mean for the Atlantic Canadian economy?

- What's missing from the public understanding?
- How does the warming ocean affect the fishing industry in Atlantic Canada?
- How does unpredictable weather affect our agriculture exports and food security?
- What seasonal jobs are being disrupted?
- What are the quick solutions? (Are we researching new fishing stocks?)
- How do we as a region evaluate our policies and laws to adjust for climate change?

Week 1:

THE SALTWIRE DEEP DIVES

THE ECONOMIC IMPACT OF CLIMATE CHANGE IN ATLANTIC CANADA



PART ONE

EYES ON THE WEATHER

THE LATEST SCIENTIFIC INFORMATION SHOWS CANADA'S CLIMATE IS WARMING TWICE AS FAST AS THE REST OF THE WORLD. AND WHILE INTERNATIONAL CALLS CONTINUE FOR ACTION TO PREVENT CATASTROPHE IN THE COMING DECADES, IS CLIMATE CHANGE IS ALBEADY AFFECTING THE LIVES AND LIVELIHOODS OF ATLANTIC CANADIANS OVER THE NEXT FOUR ERIDAYS. WE'RE DIVING DEEPER INTO HOW OUR CLIMATE IS CHANGING. HOW IT'S AFFECTING OUR FARMERS, FISH HARVESTERS, AND OUR COMMUNITIES AND WHAT OUR OPTIONS ARE TO ADAPT TO SURVIVE.

CROP VIELDS

DAIN DAIN

CATASTROPHES



WARMER, WETTER, WILDER

Change insuch equal report in Corchor using useful generation, the last one plant in a gradual report in the control of the co



THE WATCHERS

ACROSS ATLANTIC CANADA, SCIENTISTS IN A WIDE VARIETY OF FIELDS ARE STUDYING MYRIAD WAYS THAT CLIMATE CHANGE IS AFFECTING US: FROM CHANGES IN DUR OCEANS. TO TEMPERATURE AND WEATHER TRENDS. TO HOW THE VERY SPECIES WE FARM AND FISH ARE BEING AFFECTED. THEIR WORK NOT ONLY ADDS TO THE GROWING CALL FOR GLOBAL ACTION TO PREVENT CATASTROPHE IN THE FUTURE IT RAISES THE ALARM THAT CLUMATE CHANGE IS ALREADY



TIME IS NOT OUR FRIEND



pion the law 1990, the contempration with delucal factories, and all thems is seen flower faced, but the limit and collection and the law 1990. The law is the law 1990 of the law flow thinking the pions of the North Admire Consolidation of the law 1990 of the North Admire Consolidation of the compression in the Golf of Sc. Lawrence, the footing the law 1990 of the Malein.

South of the Add Golf of Malein. South of the Consolidation of the Malein of M

THE FACTS

LOCAL IMPACT

1 IN 5

WARM WINTER

HOTTER DAYS, HOTTER NIGHTS



A DOUBLE-EDGED SWORD FOR FARMERS

Week 2:

THE SALTWIRE DEEP DIVES



CHANGING LANDS, CHANGING WATERS

PERHAPS MORE THAN ANYONE ELSE. FARMERS AND FISHERMEN IN ATLANTIC CANADA SPEND THEIR LIVES KEEPING AN EYE ON THE WEATHER THEY HAVE TO SINCE WEATHER CONDITIONS CAN MAKE OR RREAK THEIR LIVELIHOODS. FOR MANY OF THEM CLIMATE CHANGE IS ALREADY FORCING THEM. TO CHANGE WHAT THEY DO, HOW THEY DO IT AND THINK ABOUT WHAT THE FUTURE MAY BRING.

A LATE FROST

given some plants a growth sport.

A FARMING REGION

SOURCE OF JOBS

In 2016, there were 2,493 forms and rices: | In 2015 Atlantic Constition form operators

FROZEN FIELDS, SCORCHED SOIL AND ICE-CLOGGED WATERS

were seen work in June of 2018 was an example of the wild writings of climate change, William Spurr has had quite enough.

Spurr works with his father, sister, brother and cousin at

The heavy from, which was no one of a froms, took a heavy toll on the mined-cop farm, which has been in the family for the generations, show MTS.
Cope were in the ground or a reasonable time, and it was looking like the permitted was there for a very good year, Spare said. Paranose was higher than they normally

can reasy cost. Fouring the farm, he found blackened potuto plants and

did very bast, but we had some others to been in along. While Square had to shall with late boat and succeiving hear, ice is the problem on fisherman John Gillett's mind. On the water for 20 years, Gillett has focused mainly on each for the poor 30, seasoning out of Twillingate. N.L.

apple Monomer.

About 28 of the farm's 80 hectares of potatoes were damaged, and 85 per cent of the 40 hectares of apples lost their

He says within the part few years, harvenershave own more see from the Acrite in Fishing Aven SK, which is off the northeast coast of Newfoundand.

"The for the last five or six years has been shocking," he

And there are be the difficulties care yet making to get a being or on the water.

And there are be the difficulties care yet making to get on the water.

The second of t







P.I.1 farmer Mart Compton is used to the family business changing to ness challenges and treath.

The firm in in Summerside way primarily focused out dairy and liveranck prior to the outly 2000; when they delined heavily into 21-bits and wholesed neuroleurina and mixed vegetables. Compton now case Compton it Vegetable Stand and Very Terry Parts in the summer and a sound.

taid and very betty race in the sentent.

As a farmer, trying to cope with what climate change can
to to your operation is a challenge, particularly with the
arying predictions.

Take talk, for example. Multiple studies predict recore

poscipitation for Arlancic Canada in comming years. When the Competon family first invested in strawberries, Compute remembers issuing several days per waum to rain. These days, that's happening hose draw.

I always remember Mont and Dad taking about days upda. It doesn't matter where you are, yearly ongat to have day qualle ... but I think they're getting a little langue," he

taid. The higgost threats come from things you can't plan for, the out-of-the-folios extrems weather events. The early least from a 105 fill the caused havor-with growers across the respice are the type of extreme wanther sevents that exact brim about distance change. If his attractory plants had been jure a letter more advanced than they were when the first high to would have

respon.
"To look 10 years down the road and say, should we be









DOLLARS AND DEGREES

THE FINANCIAL COSTS OF CLIMATE CHANGE AND EXTREME WEATHER TO ATLANTIC CANADIANS ARE BECOMING MORE APPARENT WITH EVERY SEASON. FROM MILLIONS OF DOLLARS IN DAMAGE TO CROPS BY LATE FROSTS, TO THE GROWING PRICE TAG TO REPAIR STORM DAMAGE AND DEAL WITH COASTAL EROSION. THE BILL IS STARTING TO ADD UP

MILLIONS DISPLACED

BILLION DOLLAR LOSSES IT'S GETTING WORSE

TALLYING THE HIDDEN COSTS

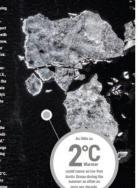
EXTREME WEATHER, EXTREME DAMAGE

THE SMALLER PICTURE

HIDDEN COSTS -

"They keep on saying the word drought, and I totally agree with that. We're seeing drought almost every summer now."

EMERGENCIES



Week 4:

THE SALTWIRE DEEP DIVES



PART FOUR

WHATEVER THE **WEATHER**

LATE FROSTS, SUMMER DROUGHTS, WETTER WINTERS, SPRING FLOODS - THE INCREASED VARIABILITY OF OUR WEATHER IS ONE OF THE BIGGEST CLIMATE CHANGES TO HIT ATLANTIC CANADA SO FAR. AND FOR MANY OF YOU, WHERE YOU LIVE WILL ALSO AFFECT HOW THE WEATHER AFFECTS YOU.

GLOBAL GDP DECLINE

HIGHER PROJECT COSTS

DEVELOPING COUNTRIES

The true cost of adapting to climate change

THE FORECAST **CALLS FOR** CHANGE

hands, you could say this winter was going to be not that different, be explained. "Well, core, it is becoming much more difficult to say how similar or different the winter from one year to the near well list." For example, uniter exercys in recent years have found a tain but of rold water in the Gerief of Sc. Lawrence Se in orbitaling counts." """ of the register

PESTS, PATHOGENS AND NEWCOMERS

With generally wereing trends, Atlantic Carada is Mely-going to see one on the first in fature - neats welcome, some star to mach.

Men of the second star of the editorial color of the trends
underly to a starter, from port and polytomy energing from the seeds, the starter is come for the first Martines.

In places the New Termovick, which has a direct land connection to the auxile, Meneral University's Norm Carao way you've saves their the well-going to the control of the hard Martiness. Carto very Lyma thouse and Wor Nile-hands for the Internal Carlo very Lyma thouse and Wor Nilehaude for the Internal

In Newfoundland, cases of birds carrying Lyme disease



Email us at:

DIFFERENT STROKES FOR DIFFERENT FOLKS

NEXT WEEK



setters — that pair a massive because on the neutri-systems," she mid. 'It's another cost that we haven't like hunticanes and box







Week 5:

THE SALTWIRE DEEP DIVES

THE ECONOMIC IMPACT OF CLIMATE CHANGE IN ATLANTIC CANADA



PART FIVE

CONNECTING **THE DOTS**

KATHY JOHNSON, COLIN MAGLEAN, STEPHEN ROBERTS

CLIMATE CHANGE IS ALREADY CHANGING THE LIVES OF ATLANTIC CANADIANS, BUT WHAT CAN WE DO TO STOP IT, OR ADAPT TO IT, OR SOFTEN THE EFFECTS? WE ASKED PEOPLE FROM ACROSS ATLANTIC CANADA WHAT THEY SEE AS THE BIGGEST IMPACTS ON THEIR OWN LIVES AND WHAT - IF ANYTHING - CAN BE DONE TO DEAL WITH THEM.

TIME IS MONEY

CONSUMER DEMAND which is projected to keep growing at a rate

EFFICIENT SAVINGS

costs in 2013, an average savings of \$86' - Government of Canada

ecific species in decreasing but identifying specific cause

BULGING NET-ZERO FACHAGI, protectal and FOCUSED ON

The Department of Fubries and Oceani (INFO) 2002. This assessment on Glenze change identified rising us levels as one of the major fattors that Adantic Canadams will DFO write conceangeapher Parts Popis usay 8:3 a problem the region is already factor.

Acronding to Popis, rising on levels, in and of itself, is not necessarily critical yet, however, there are situations, where, when combined with a storm sages, a greater wall develop.

Therefore, he advises that strategizing about how to manage specific species should restrict to a medium-term outlook of about three to live years, instead of the shortsurface of about there in the years, instead of the short-term of cost in two pass, these intended years or the characteristic pass. The control of the cost of the characteristic pass of the cost of the cost of the characteristic passed when the sea shallow of research, respectively. The cost of the cost of the cost of the transparent passed in the cost of the law, the cost of the cost

line or of a shamping of a bank or something like that," Pepin explained. "Often, those things are consistent with what we would expect under increasing on level rise, storm engus and so forth."

EYES ON EMISSIONS COASTAL PROTECTION ACT

And harveness may suffer.

Thuring that period, if the stocks you've relied on in the past are point down and the stocks that you would like so only on in the future harven't reached levels where you can compensate for that, then there may be some challenges there," he said. of the easier things to mitigate the effects of climate change. He also says we'll have to stop building as dose to the While some of the specific impacts may be area-specific Other initiatives are underway. In Nova Scotia, a new

Coastal Protection Act is in the works.

Bill 106 was introduced on March 12 by N.S. Environment Minister Margaret Miller; it received a second reading on March 14 and was sent off to the committee on law

to make a substantial differences on climate changes is far more broadly a sectional problem. But that down't man you shouldn't try. "You can always come balts to the argument that if such many conting," came soil. We have been a support of doing orthing, "Carne soil." You can study any continger of You can may using disposable plantis bugs, there has, not we strange-officient applicators, for example. "It wouls' change the total ansared for part in by the Earth as a whole by a very large assourar, be said." That it does must have they are making a contribution and you to make a submantial difference as dimute change is far ment in our countal protection moses takes climate change into accusate in the plazating engines. The legislation is not about having government move existing buildings, it's not about sharing behaviours or retraining walls. Instead, this legislation deals with items construction and it's meant to prevent today's problems from lappening so tomorrow's borne, businesses and cottages. We can't change the pure, how we can enter that any construction in half in sale? places where it's not at a high risk of flooding or martal

Around Atlantic Canada, people are coming to grips with what climate change means for them. Like the weather, it varies from place to place - from a coastal town worried about erosion and storm damage, to a church minister grappling with a transportation dilemma. The challenges vary but the determination to find solutions does not.



JEAN LEUNG

CONCERNED AGOUT THE IMPACT OF RISING SEA LEVELS ON LOCAL FOOD SECURITY

"Where I tree, we flish a patic survey of the value of agricultural poster that goes down my road about even years age. At the point there was about \$12 million in agricultural proclams and the patient there was about \$12 million in agricultural proclams and real poster than the patient of size of the patients. If you state about the impact of size dison line us the root of milk, the core of positive, the out of I Keennicky Fried Chicken. Sweeplings is gaing too be impacted if that is remarked. The pre-story passes can be sent if nevents we not that it as the particular and the patients of the patie



BARB GENGE

WANTS TO WORKSHOP IDEAS ON

We all look by the count, OK, and we've seen all the winds that we've had look, all look by the count, OK, and we've had the winds that we've had look had been for winds of a maximum of 100 look, but he winds are the count of the count of

Think we need a workshop on climate change and the impact me can small constrainmentales.

I haven't roully thought about it, but I know if we don't build better structures and if we don't build further back from the ocean, as much as we like the ocean, it will be a problem." nessurem and if we don't hold further back from the scene, in such as we like the scene, in willbe a problem.

Fairth Genge, mayor of Mind Ence, N. J. and the sowner and operator of Tuckanone Lodge, an outfring lodge on the Clean Morthers Personals.

UNIQUE CLIMATE CHANGE CHALLENGES

TO COME

take a toll on its and

MEG HODGES TOWN COUNCILLOR WHO WANTS

For the personal economic costs, I she like a I ring is a focking pole of water. It is prive has happening, and I keep's happening, and I keep's happening, the law is the read of the cost of the law is the read of the ready destanting to my own rough that we grow. That ready affected has food-wise because we grow quite a lock of any food and a lot of it was related by from That was readed when we had put all the motory into such, Knowing that

the happened to a list of the large-old forms, I per early large for financial burship.

In cryst part and King Trans a better our set and cares. The cryst a make King Trans a better our set and cares. The cryst a make King Trans a better our set and cares. The cryst and the large financial control of the control of the

- Kings County, N.S., Counc.Meg Hodges

ANDREW RICHARDSON

A MINISTER WHO IS ASKING MORAL QUESTIONS ABOUT THE CARBON IMPACT OF THE CHURCH



to my narrows 500 is traver a test by car and by pains, and at come point we, as a church, any going to have to look at that. What is the carbon cost of flying, for example? I fly a lot. I've been to Newfoundland two or three times in the past mouth. Can we keep doing that? As a cheech is it morally acceptable to do that. To me, these are questions twive going to have to writefe with. "Carroverly, the United Church has some very juttactive) grams for charches who are extrofitting their buildings for gro-

energy. So those are the things I think we've going to have to be about. We've going to have us reduce our facquing.

THE CHANGING LANDSCAPE

ATLANTIC CANADIAN FARMERS HAVE THREE MANTRAS TO LIVE BY: MANAGE, ADAPT AND DIVERSIFY, THESE ARE THE FEW WAYS THEY CAN MAINTAIN CONTROL IN AN INCREASINGLY VOLATILE ENVIRONMENT.

In the fatars, Arlantic Canada can espect slightly warrant average temperatures and wetter growing stances with the majority of that precipitation coming in more severe storms. David Barran is a professor at the Diskouth Apricalizard Campus in Traco, NS., is focused on helping farmers prepare for cleanter change.

Langua is 3 Yalio, N.S., is necused on natural terratery operation of climate chaining the major periodes must appreciate as a final Adaptic Canada is going to face, in the variability of the climatic more interest antially, integer periode of directly, earlier from the contrast more interest antially, integer periode of strength, earlier from the other antiques of that opportunity of a changing climate by satisfying wealther, "Surron said. "Every year is a crazy year new."

Burton's latest work involves wave to mitigate and adam farming to climate change by reducing greenhouse game produced by agriculture and increasing soil organic matter— the latter is more important than a layman might realise, be

naid.

More living seganic matter in soil will allow it to retain more moisture, prevent run off and consion and increase

The increasing the self organic matter content across Ar-lantic Carada, we can increase the resiliency of these systems to distants change," cald Surviso.

Howe do you prepare for consetting so completely outside

tow so you projuct to constitute and competent of the second control as a late spring food?

Button's asswer: Manage, adopt and diversity.

"How do you empend to a changing climate? Well, how loos belong yearpend? It increases diversity. Biology always searcts to diversity as a way to become more resilient. Resiliency is a word you're going to be hearing more and more and



grow use crops they have not traditionally been able to here.

Pulses are not traditional crops on P.E.I., but island farment seem from planting use 750 acres of pulses in 2016 to more than 8,000 acres in 2018.

than 8,000 acres in 2018.

Button said he experts to see a lot more of that kind of diversification in the future on the foliand and elsewhere in the region as local conditions allow.

How much work is being done to respond to climate channel.

the region as load orantizons above.

the region when the large given as respond to claract

Thinks there is a run of ording large one. But of dealy

the region of the re

SUPPORT FOR PARMING LOCKING TO ADAPT

SEPONDET FOR RANGES LOGISMS TO RAINT
It looking live vays the Addusted Canadan to adapt to ead
dad with the maneous officers of cleans change, there's also
the spection of how to par for it.
Whether the suppose them generated programs or
people and the spectime of the specime of t



Topic 4: Rural Renaissance

The issue:

Interprovincial migration is a certainty and the days of our rural economies surviving on one industry are long gone, so how is rural Atlantic Canada staying relevant in this modern age?

The problem isn't that people are leaving, it's a perception problem; the reality check we offered was that rural life is not what it used to be and that's by design. We uncovered the resiliency and scrappiness needed to thrive in rural outposts and highlighted the interesting, left-of-centre thinkers who are building community wherever they land.

- What problems does outmigration create?
- Who is succeeding beyond expectation?
- What's the new definition for living/thriving in rural environments?
- Why was the time right for rural revival?
- What can rural be?
- What's the real value here: lower overhead costs, quality of life, advantages and challenges
- Are there new industries percolating?

Week 1:

THE SALTWIRE DEEP DIVES HOW UNEXPECTED IDEAS ARE LEADING TO A NEW RURAL ECONOMY

PART ONE

A NEW RURAL ECONOMY

THERE IS NO DUESTION THAT RURAL REGIONS ARE IMPORTANT TO SOCIETY. THE STATE OF RURAL CANADA. REPORT OF 2015 NOTES THE IMPORTANCE OF RURAL AS "THE SITE OF FOOD PRODUCTION, RESOURCE EXTRACTION, ENERGY GENERATION AND CLEAN WATER AND AIR." EVIDENCE SHOWS THE DESIRE FOR A RURAL LIFESTYLE IS STRONG -MOST WHO LIVE IN A RURAL COMMUNITY DON'T WANT TO LEAVE AND THOSE SEEKING A MORE RELAXED WAY OF LIFE WOULD DITCH URBAN FOR RURAL LIVING. BUT WILL RURAL CONTINUE TO EXIST? ACADEMICS ACROSS

ATLANTIC CANADA HAVE STUDIED THE QUESTION AND FOUND ALL PROVINCES FACE SIMILAR CHALLENGES AND OPPORTUNITIES.

A RURAL WAY OF LIFE

URBAN: RURAL RATIO

a 31 orban to navel ratio.

CULTURE OF VOLUNTEERISM

26%

THRIVING OR JUST WHAT'S AT PLAY IN ATLANTIC CANADA'S **RURAL OUTPOSTS?**

one or least disch."

of the contents demantization of rund regions that riving, the stall, in their postituity to uthan centres, the deciry water to be completely isolated, they wast to services, the stall, to completely isolated, they wast to services, the stall, they can be sufficient to rund or the left the pilt drawn of a family first to rund or the left the pilt drawn of a life that is an abusy about changing hig meany at life that is an abusy about changing hig meany and and Small Town Project at Missar Allison Uni-

Nating the fathery as an example, he said the frates of that inflamery has in high productivity, saing areas of the art technology—as ranch as possible year-reand, force constitutions of the production of the p tool for us, and maning our country were seen as sking on less stress in our lives."
However, living rural is not all rounness. There is the salter of again populations, the decline of traditional indus-ries, higher living costs and fewer services like inserser and



THE ANALYSTS

STUDYING RUBAL REGIONS: EXAMINING WHO LIVES IN RUBAL RE- MANY RUBAL REGIONS RELY ON RESOURCE BASED INDUSTRIES. CHALLENGES FACED BY RURAL COMMUNITIES AND THE POSSIBILIT. BEARING DOWN ON EACH SMALL TOWN IN ATLANTIC CANADA. IES FOR THE FUTURE.

GIONS AND WHAT MAKES RURAL ECONOMIES TICK, ANALYZING THE THERE IS DIVERSITY IN THE CHALLENGES AND OPPORTUNITIES

SOCIOLOGISTS AT INJURESTIES APROSS ATLANTIC CANADA HAVE. MATTER THER DIFFERENCES. THE PEOPLE WHO LIVE WIREST COM-WRITTEN NUMEROUS REPORTS AND STUDIES SHOWING THE FACE OF MUNITIES SHARE RESILIENCY AND A DETERMINATION TO SURVIVE.



DR. KAREN FOSTER

CANADA RESEARCH CHAIR IN

RUBAL TOWNS DO BETTER NEAR URBAN CENTRES



DR. LAURIE BRINKLOW

DR. ROB GREENWOOD

GET YOU DON'T HAVE TO BE BIG TO SUCCEED Dr. Rob-Greenwood is executive director, public engagement for Memorial University and of The Ledle Harris Centre of

QUALITY

Regional Policy and Development.
Prior to his appointment to the Harris Cautre, he was Assist

Week 2:

THE SALTWIRE DEEP DIVES

HOW UNEXPECTED IDEAS ARE LEADING TO A NEW BURAL ECONOMY.



PART TWO

LUCK, PLUCK AND A DASH OF CREATIVITY

BY JONATHAN PARSONS -

FOR SOME SMALL TOWNS IN ATLANTIC CANADA THE PATH TO SURVIVAL HAS BEEN ONE OF LUCK AND PLUCK: OR SHOLED THAT BE THE OTHER WAY AROUND? AFTER ALL. THE ADAGE THE HARDER I WORK THE LICKLER LICET. HAS BEEN PROVEN TIME AND AGAIN BY BURAL RESIDENTS. IF YOU WANT AN EXAMPLE LOOK TO THE MORTH EAST. COAST OF NEWFOUNDLAND, TO TRINITY BAY, WHERE THE CITIZENS OF CHAMPNEY'S WEST TOOK A DO OR DIE ATTITUDE AND PUT IT INTO ACTION. IN THE YEARS FOLLOWING THE CLOSURE OF THE NORTHERN COD FISHERY AND DECIDED IF THEY DIDN'T ALL PULL TOGETHER, THEY WOULD SIMPLY FALL APART.

VOLUNTEERISM RUNS DEEP

45 4 per cost of the citizens of Nasofound.

GROWTH IS REAL

HAVE SECURED

A FUTURE

FOR SMALL

NEWFOUNDLAND

OUTPORT

Donos Februard Industrial that recently with

IMAGINATION,

lation of about 50. In the summer, the population could no triple digits as people return to their summer homes. After the northern cod monsterium in 1992, must coastal

it.

But the people of this little rown decided they wouldn't down without a light.

They named in their own creativity.

They furtled to lough their cases issue, staging an old-thiound variety concert flusturing local people playing.

marriy. to marr of the others, he's talegged, handy with

Like to many of the others, he's takened, landy with didds and gains: e since in we'de can be not one of the form and trained here, he lied the critical to we'de on a local form and trained here has been a light for a spell, her shops ended up entaming to the place he was here and tained, the place he calls home. The was observed and a limit of the place he calls home. Never I was only now glad to get hack," he says:

He can remember a time when the main Irrelihood for

m. It was rough times." Dunkfully they held on to their humour, and their ima-

LOOKING INWARD AND TURNING THEIR UNIQUE TREASURES AND ASSETS INTO OPPORTUNITY

OF SUCCESS

COMMUNITIES ARE

Following the chouse of the unorthern cod fishery in 1921, resident thought had short servicel. With a devisability tax base, the twen made beadlines when it was unable at item to be considered to the service of the

IN OXFORD, N.S., THROUGH

3 YARMOUTH, N.S., HEEDED THE CALL FOR ALL HANDS ON DECK

No now knew what to expect when a views half meeting was called in MCI, but it had been difficult years in Variench, MC, Alber forey order-sended years relative, notions divid-up. Meeti, and a hared disset, at the other hostenness. The month was glass, the proper to the the resingle and from three things noted off. Prople sock an contensity improvement property, parameter planting, along a stress to these them, a beginning the sending the property of the property of the property of the property and stress to know them the day, helped luninesses get radius and organized swyma to attack videous.



BEAT



TAKING THE PAST INTO THE FUTURE

BY BARBARA DEAN-SIMMONS

IT USED TO BE THAT IF YOU TOLD SOMEONE YOU LIVED IN RURAL ATLANTIC CANADA. IT WAS ASSUMED YOU WERE MUST BE A FISHER, A FARMER, A LOGGER OR A MINER, THOSE INDUSTRIES ARE STILL THE ECONOMIC DRIVERS IN SMALL TOWN ATLANTIC CANADA. BUT INNOVATION, TECHNOLOGY AND EXPOSURE TO CONSUMERS AROUND THE WORLD HAS LED TO A RENAISSANCE AND TRADITION HAS A BRAND-NEW VIBE.

17,800 EMPLOYED

15,207 PEOPLE

63 COUNTRIES

SOMETIMES **CHANGE ISN'T** ABOUT CHOICE, **BUT SURVIVAL**

i norment cod. The Dark Tickle company, in the small rown of St. Lan-ri-Griquet on the up of Newfoundland's Great Northern estuals, had been Suik on the buying and selling of cod.

dware and stair tracks. It was a struggle for so, we just hold on by the skin.

in tourism, and a onad idea, that made fermore for Bark Tickle. se late 1986s, as more visitors began der up the Gesar Northern Feola-visis the Northern sentement at aux Meadows, the company had

He say result occurations will always hold an important place in the larger contains places became resourch-audic land are result.

Takes that has a present to the forester, are essential and our result.

Takes that has a presence that fores forest a point at the agriculture will desire the larger forest and point of the agriculture will desire the forest forest a point of the agriculture will desire the forest forest and are all a strength, the set habour times. The strength is a result strength, the stable between the prices principal concerns of our insulver, be shorn, 'and certainly in must area for a man for a strength of the prices principal.

TRADITION WITH A

TWIST OF INSPIRATION

Denote fixed by half at work in this final fry inthis permittive from from.

The first hallow of F. H. the shallow may be a fixed from the fixed hallow of F. H. the shallow may be a fixed from the fixed hallow of F. H. the shallow may be a fixed from the fixed

THE FACTS



STRENGTH THROUGH SOCIAL ENTERPRISE

Conserving with conversity of the human banders than With Conference and the control of the con

Week 4:

THE SALTWIRE DEEP DIVES

HOW UNEXPECTED IDEAS ARE LEADING TO A NEW RURAL ECONOMY



PART FOUR

RURAL THINKING SHIFTING TO POSSIBILITIES

THE FUTURE OF RURAL ATLANTIC CANADA HINGES ON MANY FACTORS, BUT A KEY INGREDIENT FOR OVERCOMING THE REGION'S CHALLENGES MAY REST WITH ATTITUDE. ACROSS THE REGION YOU CAN FIND PEOPLE WHO ARE FIGHTING BACK AGAINST THAT INFAMOUS IDEA ESPOUSED BY FORMER PRIME MINISTER STEPHEN HARPER THAT ATLANTIC CANADIANS HAVE A "CULTURE OF DEFEAT." INSTEAD, THEY ARE BANDING TOGETHER, COLLABORATING, BUILDING ON LOCAL ASSETS. INNOVATING AND DRAFTING NEW STORIES FOR THEIR COMMUNITIES.

SLOW AND STEADY

DEARTH AND TAXES

THE POWER OF POWER

"Ideas from the periphery need alies from the centre. No matter have good their ideas community groups require the support of large organizations that enjoy the perceive leptimacy of government in order to see their ideas scale."

— The McConnell Foundation

IT COMES DOWN TO ATTITUDE

on Nova Scotia's south shore.

Around warmth of the crackling fire, the convenues on tents

There is often this owner of hopelessess around the concerns and a best frame, the says, and the non-dentifier third (see the says, and the non-dentifier third (see the says not be non-dentifier the says not see that the says of the s

"One of the things that seems to be resonating with scopie in just looking, at the positive, taking the mindion of the glass is half full." "When a whole community exerts to think that way, then





POOR OR NO CONNECTION TO THE WORLD SOLUTION: BETTER INTERNET COULD PULL PEOPLE, BUSINESSES TO RURAL AREAS

For Standard State General II.

So make in the contrast of this linearces after string from a selling to searce the cold the fart and string from a selling to searce the cold the fart and string from a selling to searce the cold the fart and string from a selling to searce the cold the fart and string for the cold that and the cold state of the cold that are also string from the cold state of the cold that are also string from the cold state of the cold stat

CHALLENGE:

LACK OF PEOPLE IN RURAL COMMUNITIES

SOLUTION: DEVELOP A FOCUSED PLAN TO WELCOME NEW CITIZENS

The Association of the Control of th

Week 5:

THE SALTWIRE DEEP DIVES

THE ECONOMIC IMPACT OF CLIMATE CHANGE IN ATLANTIC CANADA



PART FIVE

CONNECTING THE DOTS

KATHY JOHNSON. COLIN MACLEAN

CLIMATE CHANGE IS ALREADY CHANGING THE LIVES OF ATLANTIC CANADIANS, BUT WHAT CAN WE DO TO STOP IT, OR ADAPT TO IT, OR SOFTEN THE EFFECTS? WE ASKED PEOPLE FROM ACROSS ATLANTIC CANADA WHAT THEY SEE AS THE BIGGEST IMPACTS ON THEIR OWN LIVES AND WHAT - IF ANYTHING - CAN BE DONE TO DEAL WITH THEM.

TIME IS MONEY

CONSUMER DEMAND

The cost of inaction is greater than the cost of action: climate change could cost Canada \$21 billion \$43 billion per year by of three per cent per year.

The global market for lose-carbon goods and services is earth over \$5.8 trillion, which is projected to keep growing at a rate

Residential energy efficiency improvementa helped Canadians save \$12 billion in energy costs in 2013, an average savings of \$869 - Government of Canada

EFFICIENT SAVINGS

FOCUSED ON

storms and storm surges, through both stdiring programs as

And it down't help that some use becoming meir super-dictable.

Pops soys war are seeng different kinds of somes at mensual times of the year and season, and they have become note energetic, coming more durage.

"You'll often as opposed of currons worden on a count-line or of a disrepting of a hash or samething his that, play on epishand. Often, then thing are consument with the contract of the contract of the contract of the country surgest and so forth.

COASTAL PROTECTION ACT Popin points out that the small craft harbours program

Make a device that we will be a made to the street program under 100 has a 28 years plan to residence deals, residence waters and other influenturines to present hardeness from an electric street and other influenturines to present hardeness from a device and entire or compared to the street of the sear thangs on minger for a fiftier of cleanse changes. He also used on the street of the sear thangs on mingers for afficience of cleanse changes. He also used to the compared to the search of the sear thangs on mingers for afficience of cleanse changes. He also used to the compared to the search of the sear thangs on mingers for a first or the search of the sear thangs on the search of the search about hrading breakwaters or retaining walls. Instead, this ingidation deals with firms construction and it's meast to prevent today's problems from happening to tomorrow's houses, businesses and cottages. We can't change the part, but we can sware that awe contricution in shall in suder places where it's not at a high risk of flooding or coastal proton."

For the fisheries, "any kind of business that needs the conetal properties, say it's a fish plant or it's a fisher than

Moving away from the coasts, dealing with impacts on our natures is a sougher emainings. Write scientists have been tracking the trend of warranting waters, lower origins and higher acidity in some parts of the region, the full impacts on maintage species is hard to priposter.

Regular stock assessments may show the bookh of a

Acquair tools alternative that the relative or a specific species is decreased but identifying specific cases for each changes in hard. They much of that (change) is due to climate change and here much of that is due to the ecosystem in dynamics in intal²—because one species may be cental; up while this other species may be contrained on while this other species may be contrained on the time to the change of the contrained of the change of the

outlook of about three to live years, instead of the short-term of one is two years.

That's not picks to take just meandamily or in the step-orm and to it think it is better to be radiate; about the superstance people have about the availability of instances, how greathers the opened, i.e., all terms granaging strategies that aim to be more strategie. It was it is the what mould to be impossible made in the changes are not transcaless, they's more praided. They take a directly, five tak "While accommanding the radiate of the change is an own While accommanding to mark the proper to the change in the While accommanding to mark the force to make a few and the While accommanding to mark the force to make a few and the

decline of other species.

You can desay come back to the arguesses that if such person does containing, that that is better that each person does containing. Cartes said.

You can two quiet dispossible plants bugs, drive less, or use surgey-efficient applicators, for example.

To work change the total amazers of gas part in by the Earth as a whole by a very large amount, "he said." His it does mean then they care making a contribution and you can perfuse inflament other people, politicates, other countries, whatever, is do not mate making contributions of

Around Atlantic Canada, people are coming to grips with what climate change means for them. Like the weather, it varies from place to place - from a coastal town worried about erosion and storm damage. to a church minister grappling with a transportation dilemma. The challenges vary but the determination to find solutions does not.



JEAN LEUNG

CONCERNED ASOUT THE IMPACT OF RISING SEA LET FOOD SECURITY OF RISING SEA LEVELS ON LOCAL

"Where I live, we did a quick survey of the value of aggrantization product the good soon my read about seven years ago, at the product the good soon my read about seven years ago, at the survives different soon of the seven that the seven that the seven that the seven that the seven the seven the seven that the seven the seven that the seven the seven the seven that the seven to seve that that it is the seven that the seven the seven that the seven th

coal-fined and cel-fixed generators, if every single family had solar panels on their root, that would make a huge impact. It's happen-



WANTS TO WORKSHOP IDEAS ON HOW SMALL, COASTAL COMMUNITIES HOW SMALL, COASTAL COMMUNITIES CAN COPE WITH WINDS, RISING SEAS

We all two by the count, Olis, and who was all the winds that when had allow, Both it is page to impact, whe have bell or before the whole of a maintenant of 100 km/h, but the whole one pering enough reads in the Could he way be printed upon all those beloe communities. And if we get lit in highly server and care reading to want had been also containe, however and care reading to want had been served to containe, however we've all bridge poet to the east, beloes we seeked upon, "One get to move to a contensity that has two the D to an associated, or all a se-ment was a contensity that the beloese of the sounder 5 to justify and the contribution of the contribution of the contribution of the contribution."

"I think we need a workshop on climate change and the impact I haven't mally thought about it, but I know if we don't build

-- Barb Gergo, mayor of Main Brook, N.L. and the owner and. professor of Dalhance App-

UNIQUE CLIMATE

CHALLENGES TO COME

CHANGE

NOVA SCOTIA

ISLAND

NEW SPUNDWICK

60-40

20-

20

MEG HODGES

TOWN COUNCILLOP WHO WANTS



For the primate demonstrate costs, I find that a first is a focusing for owner. It's part has happining, and I kappe happining, and of which the primate is the happining and the primate in the state of the state of the primate is the state of the primate in the state of the sta

The critique has also fixed to a better service and a some matrix or service to perfect the King Cattery or and non-perfect on-struction service to perfect the King Cattery or some perfect on-struction for the complexity of the perfect on the complexity of the complexity of the complexity of the single to find the complexity of the

- Eleas County, N.S., Counc Med Hodges ANDREW RICHARDSON

A MINISTER WHO IS ASKING MORAL QUESTIONS ABOUT THE CARBON IMPACT OF THE CHURCH



point we, as a church, are going to have to look at that. What is the carbon cost of flying, for sumple? If It a lot. I've been to Newfoundland two or three times in the part mouth. Can we New translatudit free of traver into cit tree just mostle. Like we have flowed fairly and expected to a finder being flower flower for the first flower flow

THE CHANGING LANDSCAPE

TO LIVE BY: MANAGE, ADAPT AND DIVERSITY, THESE ARE THE FEW WAYS THEY CAN MAINTAIN CONTROL IN AN INCREASINGLY VOLATILE ENVIRONMENT.

In the fature, Artanete Canada case export slightly warmer average integeratures and wetter growing suspons with the majority of that presipitation coming as more severe storme. David Barron is a professor or the Dulkouske Agricultural Campus in Traco, N.S., is focused on hulping farmers propur-for cleases change. 100 80

Lampine to read of the major problem that agriculture in Adantic Caradia is going to face, in the variability of the chemist more intense minfalls, longer periods of drought, outlier from, have from; So our biggest challenge in agriculture is o take advantage of that opportunity of a changing climate sy managing weather," Burton mail. "Every year is a crasy

year now."

Training to their work involves ways to mitigate and adapt farming to climate change by reducing greechouse gases produced by agriculture and increasing sed organic matter—the latter is more important than a lumma neight realism, be

rtility.
"By increasing the soll organic matter content across Atlantic Canada, we can increase the resiliency of those systems

leavic Cazulla, we can increase the realizary of these synoma-rod climate charge, and Sarross. How do you represent you to those do you represe to consecting so complexity outside year control as a line spring fixed. Bearsha known Manage, adopt and diversity. How do you emped to a charging channel Wolf, how show belong respond to a through general Wolf, how show belong respond to a liverage deversity. Bollogy design sensits to devering a a way to become name resident. Realiency is a word you're going to be hearing more and more and



grow naw crops they have not traditionally been able to here. Pulses are not traditional crops on P.E.I., but bland farmens were from planting just 750 acres of pulses in 2016 to pure than 8,000 acres in 2018.

than 8,000 acres in 2018.

Button said he expects to one a lot races of that kind of determination in the future on the filand and elsewhere in the region as local conditions allow.

How much work is being done to respond to climate charges.

Tanger
"I think there is a ton of work going into it. But I don't Thinks there is a two of work program to it. But I don't hake any of the period when a chief give have when the period. I have been also been also been also been a consistent of the period for more and denote everyone to be noticely used to be moursed with two search copy rather than the copy 30 years more people to feel the other copy and the copy and the more people to feel the other copy and the copy and the state people to feel the other copy and the copy and the state people to feel the other copy and the copy and the feel books may and daught with these these two preferences are people to feel the opposite the copy and the copy

SUPPORT FOR FARMERS LOCKING TO FAMP!
In locking for ways for the Atlantic Canadian to adapt to and all with the ansesses officers of channel change, there's also the question of how to pay for it.
Whether is the support from government programs or passing additional coses on a consumers, how much farmers got paid in another important factors.

ger paid is ausdoor traportant factor.
It's insembling service put to make put of the convenuation,
Barrene and Thermonappe in the consuming public becomes
the producers to all the producers to all the producers to all the producers to all the producers the all the all the producers that it to be greekless.—agriculture is often the special
token, on brevit is doners things you can do not adopt to the classic
changes but we're not going to give you another incided for
pure product. That is ready useful thing on set for the basilor



Topic 5: Caring for Seniors

The issue:

The population in our region is rapidly aging, so what are the health and societal effects of isolation and loneliness among seniors? What are some seniors doing to take the matter into their own hands?

- Is the government and our aging population relationship where it should be?
- Do we have adequate funding for healthy aging? What type of funding is available?
- Where are the imbalances?
- What do other provincial governments across the country have in place to support this demographic?
- What is the incidence of depression in seniors?
- What are some companies doing to help people combat loneliness?
- What are the results of people who have felt this way and found community?
- Does loneliness have an impact on health care services?
- Are seniors returning to the workforce for something to do/earn money?

PART ONE

CARING FOR AN AGING POPULATION

JOHN MCPHEE -

ATLANTIC CANADIANS ARE NOT GETTING ANY YOUNGER. MORE PEOPLE ARE REACHING THE POINT OF REDUIRING SOME MEASURE OF ASSISTANCE MORE ARE REDUIRING LONG-TERM CARE IT'S A DEMOGRAPHIC WAVE WE KNOW WON'T LAST FOREVER, BUT WE MUST RESPOND. SO HOW ARE WE COPING? HOW IS SENIORS CARE BEING APPROACHED? AND HOW DOES THE SYSTEM KEEP SUPPLYING. QUALITY CARE WITHOUT SENDING HEALTH-CARE SPENDING SKYROCKETING?

PRESSURE BUILDING

Th 2010, 16.9 per cent of Censellans were aged 55 years or older, and 2.2 per cent were aged 55 years or older, representing a 20 years or older, representing a since 2011. The proportion of the Censellan population aged 55 and older to expected in increase to 20 per cent by 2024.

DEMOGRAPHIC CHALLENGE

AGING THIS IS A TIME OF POPULATION TRANSITION: A NEW WORLD FOR PERSONAL AND LONG-TERM CARE



The proposed of the property o



PRESSURE JERRY EARLE

"He had the frustration of being separated from her, because they'd been together so bog and were as in love."

— Detas Napie, discussing her law father Cleaf Parasant apparation from his selfs, Shiday. Parasant, when the move distribution long-term cares. The experience is described in this took. A Shad "Editor. A Joseph Stage of the Clean Stage of the Control of

LONG-TERM CARE AND ACUTE CARE

LEADING TO NEW

FROM PERSONAL

The makes of the foresteembell and of aftering forestering the property of the BOARD. Showard to planning should and then following

MICHELLE KINNEY

inclining at the personned care bevolve. "We used income beef. There's ins deside about it. But the offset piece that would be less couly and better for one beneficiaries would be now personal care options in the nome mailty, so we keep people out of long-term care," the taid.

LANDSCAPE GLANCE MERCES AGE STITION O SOCIA

by boomers in the label contago number of children to do no people both between 1 and 1961.

17 in many resume at 3.7, owner 1.7 in many resume at 3.7.

ACTIONS ASSETT THE ACTION ASSE

HEADLINES THROUGH THE YEARS 2015 Key Engrams rate facility are reasoned for Grand Falls Window, more lasts for Sooweet

Week 2:

THE SALTWIRE DEEP DIVES

PART TWO

SENIORS' CARE COSTS

THE ACCEPTED BELIEF IS THAT HEALTH CARE IN CANADA IS FREE. NOT SO, SAY THOSE WHOSE LOVED ONES. HAVE TO PAY FOR LONG-TERM CARE. ADVOCATES SAY SOCIETY SHOULD TAKE BETTER CARE OF ITS ELDER CITIZENS.

PENSION TENSION

lowerer, fewer than 35 per cent of em

IN HIGH DEMAND

- Conference Board of Caracle

BED CRUNCH

"We're paying over \$1,000 a day for keepin; people in hospital (in Nova Scotia). But it costs about \$300 a day to keep a person in a long-term care listality. So it's persy-sine and pound foolish."

- Gary Burnill, Nova Scotsa NDP leade

'HONOUR LIFE AT ALL STAGES': FAMILIES **QUESTION TREATMENT**

hand." The dissipated extends to the costs botton by people who must go into executing care, as well as by their fair life, as-verifige 18 Co. MacNetll.

The Charliestowers man keepless out about distances contrained to the contrained in a small posume from recordly implemented by the terrane F.E. Liberal government (the Progression Conservation) and the contrained of t

Deep're finding themselves in a picth right note became of the paging postellars, rriging rules up you'vit the demand of the paging postellars, rriging rules up you'vit the demand for intege-time work's bed and stall.

As for what his farther gors for roughly \$1000 a day, be have as soon, a buffersoon and a shore with another residence, Mudfridt mad.

This is viring in about 40 aquies inset and that will now cost in a specific place of the insetting. After trans. He's one fighth for any enables, "Mudfridt mad by demonst sincets, the case his father gent.

Mudfridt mad by demonst sincets, the case his father gent.

DIG BUDGET BITE

scales roundly note term in a minuting government than wind.

MacDivill latered in January that the accommodation for the state of the

"If the 75 and feating I straid for able to set up at



THE IMPACT OF THIS POPULATION SHIFT **ISSUES**

THE ATLANTIC CANADA IS NOT GETTING ANY YOUNGER. HERE ARE COMMON THEMES ABOUT

or have the data." The role of province companies in the option has raised adequated, and accountability concerns in second pears or example, in Nova-Scoria, the Shannez group Google a second-legisl bartle to keep in financial information sur-

PRIVATE The long-term care spares may be funded from the public purse but the private sector plays a big rule in Ardandic

SECTOR IN

A PUBLIC

CARE

SYSTEM

LONG-TERM

DEMAND OUTSTRIPPING SUPPLY

With towas and visingen in extends Canada spends out only offers happ geographic areas, people in transf communities may have to collepten with people to our form amount for quart-in lang-went cury facilities. Walk lies are common throughout the region. In Novel Scotia, Scotia, for example, as SaftWay columnate Jia, Vilhert more in February, one in five in-partient bods to Nova Scotia hospitals in accordance by summour warfing list a norming

hospitals an occupied by summouse stating, for a restring lone placement. The same is many parts of the region. The same is true in many parts of the region, maked to call of these. In Northmedical and Labrador, as in other Atlantic provision, rathous preparating early in long-term care facilities only supplyones are servine feed, under-resourced and lines may supplyone are servine feed, under-resourced and control of the service of the service feed, under-resourced and earlier of the service of the service of the reformation on the restrict.

3 AGING POPULATION

The Canadian Medical Association reports that, for the first time is Canadia Statery, orients continuately children by 1800s, the CASA are; une-wired of the appelations will be 1800s, the CASA are; une-wired of the appelations will be many providents, populations are sping for and both sames are declining. These trends have great simplications for sources cover a continuate of cases, but the design problem of declining the continuation of cases, but the design pupils or a continuation of cases, but the design pupils of cases have been declined upon a province, and with people in Canadia living longer——the outpersons; donor live forces.

JUST THE FACTS

MERCE THE BUT Seniors must pup between \$100 and \$114 per day to live in government-funded nursing humes in the Arlantic provinces. Subsidies an

AGING INTO DEET

from 27 per cent in 1999, according to States to Canada. Their median areous of debr was \$25,000 in 2014, up from \$9,000 in 1999 (au-pressed in 2016 constant dellars.)

incomind high native to keep as unassessing the dear wraps. The class stone from requests for information about. Stanmard badge to the News Sortia Department of Health from as unknown member of the public under the provincial Freedom of Information and Protection of Protocy Act. Stanmard was and operate if nursing homes in News. Stanmard owns and operate if nursing homes in News.

In 2011, the most recent year for which Statistics Canada has reamben, 352,205 omiors aged 65 and over, or 7.1 per next of all seriors, fixed in a collective dwelling that facused on special care to seniors. Among seniors aged 85 and over, the proportion was 29.6 per cont.



PART THREE

THERE'S A WILL, IS THERE A WAY?

SALTWIRE NETWORK

THE CHALLENGE IN CARING FOR SENIORS WITH OFTEN CHRONIC AND COMPLEX NEEDS IS FINDING THE RIGHT BLEND AND LEVEL OF STAFFING. HEALTH ADVOCATES SAY MORE CREATIVITY IS NEEDED IN THE APPROACH, AS WELL AS MORE SUPPORTS TO HELP PEOPLE AGE AT HOME. RIGHT NOW, A SHORTAGE OF LONG-TERM CARE SPACES IS SENDING SOME PEOPLE TO HOSPITAL WHO DON'T NEED TO BE THERE.

A BIG NEED

sends a big need, and with an aging nisteed of occupying acute care tieds and acute care staff who are needed to deal with other sigues."

Garder, N.L. Mayor Percy Farwell

MORE THAN

FEELING THE CRUNCH In New Brunswick, the 2016 Auditor

capacity and that dumand is growing at a concerning rate. - The Creesing Privatization of Health

BY THE NUMBERS

residents in 479 long-term care facilities.

FROM EMERGENCY ROOMS TO
LONG-TERM CARE FACILITIES.

al when it is disability time to do that because there's no room in the begulat for them to transifer those patients into LONG-TERM CARE FACILITIES, BOTTLENECKS IN THE SYSTEM ARE KEEPING PEOPLE FROM WHERE THEY NEED TO BE FOR

WHERE THEY NEED TO BE FOR
OPTIMUM CARE

That, the was in garage of each time of the was noted to bed,
where the companying of each time of the companying of each time.

The companying of the companying of each time of the companying of the companying of each time.

The companying of the companying of each time of the companying of the companying of each time.

The companying of the compa

that case into power, they haven't opened a single new starning home bed, and this in the milite of the pensorse transmit of aging we've known in our history," Startil said in an inserview. That has not only affected sentors and their families as they wist for a bed, it's had a canceling impact on the health system in general, he unid.

Theart constraint stary jains transpant used the tocal should be un bosetting staffing support for the long-terracter system we have now, before adding a great runsher of new bods.

"I think there is plenty of evidence that we need to look at the staffing ratio for the level of complexity of care that's



LACK OF PRIMARY CARE ACROSS REGION 'PARTICULARLY HARD' ON SENIORS

A chairvestran of a proximotal advisory panel fact year, Januar Keels organizmand firm-band the enture of Imp, serva care in Nova Serial.

The Serial Seri

trait. This really complete, Kooth said in a mount interview. There is a for of really good things that happen in marriags became, So often all we have a the margine. Not really respect to the said of the real properties. He really respect to these a light on whose things are wrong but there is also places where poods for each happy and they improve. They have a better equality of life. Most of the staff are there became they want to be there.

A LOT AT STAKE

and insufficient earling and transition using wan not one and insufficient earling and transity. Restle said. This as area that he me and or an another insufficient and the said (We need) new approaches. The people who work in this sector area earlinessly dedicated. The challenge is, you know, there's a lot of wantships within the sectors. Addraugh the p and focused not the situation in Nova

known as personal care workers or personal care semi-New search de me study look at known persopery long-tene-care seataman became we're up done troo-cered general seataman. Seataman look and the service product care and the seataman look and the seataman look and the This look of primary search and differen seath of the production principals and no seates, the short don't be a seataman look and the seataman look and the force scene is primary look and the seataman look and the force scene is primary look and the seataman look and the seataman promitteed that a supposed to a leight of the seataman look and the seataman look and the seataman look and and the seataman look and and seataman look and the look and the seataman look and the s

NURSING HOME OFFICIALS SAY CREATIVITY IS NEEDED IN LONG-TERM CARE

When you run a muring home, one word will rike up a lot dyour times entire where finally you breathes a up in "Bits up to a point where finally use breathes and in Boudrous, who manages Thinten's the lot us," not I then Boudrous, who manages Thinten's Perizo's in Diply. "So youl, absolved, it is challenging to get the stight people, the people when we are looking for as an engantanion, you know, who show the model of care this was substrictly as and that was prac-

In an interview with both Boudress and

necessarily a (continuing care autorast) or we don't neces-urily need an RN. What we would like it a ciffiel individual all who's really great with clients who have demonstra and can really provide that level of support on a one-on-one hasts when they are having an acute sploods." Nursing house have come under fire in recent years in

Nation, beloss have come under for in recent parts in where when of death reduced to regift or relocate, particularly what a cases in belosses, known as pressure replically what a cases in belosses, known as pressure replicated in which controls the whose the resultance replicated in which controls the whose replicated in which is recently the controls that the protession belost parts and will be reduced to the protession belost passed with the whole the protession belost passed with the reduced in the reduced control in the r

BEFORE YOU DECIDE

By questions to sak before checking a largi error care facility.

If the cores of land have to, go to the hooptal, have they will my bad is legal for mall how cours people have been a couple shaws a soom away if they wand off larend largiful of care?

BEFORE YOU DECIDE

and those complex cases, he as the same time that only a small gitting so of white it retal happening in the sector and it is not if it forom and ploom." The profitem that have saken the spealight hardy. The profitem that have saken the spealight hardy have been been body in Alterian Canada. In Nove Scotta, for security, there were solved in 124th people one of the waiting list for long-term care as of March. 207.

watering lies in a long-term care a of Matrix. The terms of sealist, we office an executive removed from the houses we don't have which it were suited. These said have who is not the waterin, 'takes said watering to the shoulk authority, and then through their openions and that processes, their years, and they processed, their years, and the information on the said watering to the said watering the said watering to said that we can support to the said watering to said that we can support in the said watering to said that we can support in a sargetime, and of people have been failing under processes.

This said processes was of people have been failing under processes.

This said is a surgical, we not propole have been failing under processes.

This said is not people have been failing under processes.

This set as anomaly by any stretch, 'Lowe added, opining to the saving bed reach that's being left across the construction of the saving bed reach that's being left across the construction of the saving and the saving according to the Conference Based of Carinala. We need to completely add our raised acrossed how we

Week 4:

THE SALTWIRE DEEP DIVES



PART FOUR

MAKING THE SYSTEM SUSTAINABLE

SALTWIRE NETWORK

WHILE THERE'S NO ONE SOLUTION TO THE CHALLENGES IN SENIORS CARE STEMMING FROM ATLANTIC CANADA'S AGING POPULATION, MANY IDEAS FOR ADAPTING THE SYSTEM AND IMPROVING ATHOME SUPPORTS HAVE BEEN DISCUSSED AND PILOTED, CURRENTLY, "HOME FIRST" IS A MANTRA AND MORE PROGRAMS ARE BEING ROLLED OUT TO HELP PEOPLE AGE AT HOME, OFFERING THE PROMISE OF BETTER OUTCOMES.

RIGHT PLACE AT RIGHT TIME

HELP FOR SENIORS

There is no draying Canada's population is uping, "in 2018, one out of two Canadana was at least 40.8 years (olds)" Statistics Canada reported this year, "The medium ago has increased by 10 years since 1944, when it was 30.6 years." The numbers are start, and they send to find a lot

of "generational anger," as Newfoundland and Lis-of "generational anger," as Newfoundland and Lis-rador Seniors' Advocate Sauanne Brake refers to it. Brake says Canadi's demographics are not now.

Ball was Consider demographics are not never. And it is a plannice, there we when the largage as a start in a flamour, then we when the largage as the consideration of the consi

sider. And there is a list of shought being given to weave support campigners.

CASP was shown to come for the federal government to their mane frameful beigh. They by up as a specific request to the common state of the common state of the common state translated as credit, as opposed to non-retainable to their their common state of their common state of their common state to claim the campioner can credit. "Lundrige Waten said, the common state of their common or who are out of the work-forms durit beautit."

"All new wast in this is to have them made it a retrivability."

tax credit; so, it comes off general taxes, it doesn't come off the income."

In February, the Conference Reard of Canada reported statistic federal programs assent to help caregivers are authorities and only 4.6 per our of all caregivers receive money through relevant federal tax creditor, the disability are conductured, another gopenee tax credit and caregiver na credit. But seem if you made these tax credits releasability, it entends they did tall the and norther and conductive and

CRESITS NOT BEING USED

BEGINS AT HOME

"Managers to refuse the number of hospital beds ... could contribute substantially to improved value for money in long term care."

CHANGING APPROACH

"Since 2013 home care programs have focused on increasing access to care, expanding the range of services offered, facilitating coordination and integration, and recognizing the vital role of the family caregiver."

ALMOST

20%

WAY OF DOING BUSINESS

Provincially, a variety of 'home firet' programs have been instell in recent years, offerting new direct supports so that more Arlastic Canadians can easy in their homes at they age.

On Prince Edward Island, the Carring for Châre Addre in the Cammanisty and at Home (COA/CM) program has received national recognition.

It involves a home assessment by a gettartic rame practitioner. They will disadily things that

ities.
"We hourd over and over from residents and their famil-

receive money through relevant

retaining talent are subsidies for eldercare services..." Harverd Business School (2019), The Caring Company. How employers can help employees manage their caregiving responsibilities

some of the challenges facing today's

ACCORDING TO CHIL

ACCOMENT TO ONE

There is already as September as the interpreparation of the interpreparation of the interpreparation between in other contents and a 20 per content decreases in the interpreparation between interpretation of the interpreparation between interpretation of the interpret

CHALLENGE-

SENIOR-FRIENDLY HOUSING

CHALLENGE IMPROVING DEMENTIA CARE

ANTIPSYCHOTIC MEDICATIONS ARE SOMETIMES USED HAMPPEOPRIATELY IN LONG-TERM CARE AND CAN ACTUALLY CAREE A DECLINE IN COGNITIVE PUNCTION AMONG SENIORS METAL REMINENTAL

PUBLIC DECISIONS

To enths institute system is not instituted system. In 2000, the Canadian Foundation for Healthcare Emprovement (TFHI) and the government of Newtonian Healthcare Emprovement (September 1) and Ladinate enthstand in an III around plat inspired in source that the Ladinate Control of the Canadian Section (Ladinate Control of Landau Contro

CHALLENGE SOCIAL ISOLATION



LGBTQ+ FRIENDLY LONG-TERM CARE

cities.
"There absolutely is bomophebia and transphobia," the

THE COACH PROGRAM - HOW IT WORKS

FACTOR

"What we know is londiness contributes to depression, laneliness contributes to anxiety."

and restrict Couper.

WHERE'S THE HELP?

WHERE'S THE HELP?

Where response resident to the special course and the



PLESCOPACE
TO SEASON THE AMERICAN THE AMERIC



Topic 6: First Nations Success

The issue:

First Nations youth are the fastest-growing population in the country. Their economic impact is significant — they're highly educated, they understand the potential they have and want to become self-sufficient. We looked at how communities like Glooscap, Millbrook, Membertou, Eskasoni have a vision and are building something bigger than themselves.

- What social and economical challenges are First Nations youth in our region experiencing?
- Who are the Indigenous Peoples who are leading the charge and making change in their communities?

Week 1:

THE SALTWIRE DEEP DIVES

CHALLENGES AND SUCCESSES OF ATLANTIC CANADA'S INDIGENOUS PEOPLES.

PART ONE -

A CHANGING TIDE FOR **INDIGENOUS COMMUNITIES**

A POSITIVE SHIFT IS HAPPENING. THROUGHOUT ATLANTIC CANADA, INDIGENOUS COMMUNITIES ARE TAKING CONTROL OF THEIR DESTINIES. A GROWING POPULATION, COMBINED WITH ECONOMIC. EDUCATIONAL AND CULTURAL ADVANCES ARE USHERING IN RENEWAL. TOGETHER, YOUNG AND OLD ARE WALKING ON A PATH TOWARD SELF-DETERMINATION.

150,000 CHILDREN

1860 - NEW DISTRICT

POR TROUGRAMES OF YEARS, CAMARX FIRST PROPARS

Lineages Registrates and Conference of the Conference o

heard fractment and complete displacement of Indigenous groups, particularly the Mikman.

"White experiments ration was at the Scotlaur until very smoot transp." Full and of these colonial and pasternal-ies. The state of the second of the second of the pasternal-ies. The last TOSs and only 1900s, the Indian reserves yearns was beginning to that shape.

Insepts the sering aided large districts for the Indigen-tion, Augustus and a part and of Indi was four no Retrict

Indigenous Bands in Atlantic Canada



THE DIFFERENCE | It takes dedication and heart to see meaningful, lasting and systemic change. Here are a few people who are making a difference for many communities surely in need of it.



graces education rights and dedicated her surror to improving 86-5c First Meion Canadam, materiaing impired by her fath-

row.

7 to did diven derit quir school became l'iterality par my life un the line for year education.

Calific helped microly par ever maching Militana, language contification programs at Mosart Militan. University, where she received an interview plage van Mey, and works as a revolute health support worker with Ardantic Policies.

— Malit Julium



JEFF WARD

eople because they do not know who we are, where we come on," he said, "That's why I do what I do here, I wanted to broak down.



GILBERT SARK

CONNECTION:
REDUCE OF THE DRAW

drain he made when he mentioned a group that performs around a kl-lock, drain. "It would hardly fit to the treats," an observer comment

DID YOU KNOW?

CATHARYN ANDERSEN

CONNECTION:

DECONACTION:

DECONACTION: 125

the process of adding an Indigenous perspective to the cor-riculars.

'On the other hand, a lot of people were stully interested and

EDUCATION ON THE RISE

KEY DATES - in First Nations history in Atlantic Canada and across the country during the past 250 years.

					1983	2008	2015
	1763	1876 19	14-18, 1939-45	1981			
o' lost o the or its the	Aing George IITs. Repail Proclamation enablished the enablished the erospicition of Indiap- erospic people rights in Cosada and Paps out the Possedation for the Indiap-making process.	Indian Acr established in govern Abengteal people and help introduce then to European Life	Thousands of First Mation people seried in the Canadian armed ferois during the First World War and Sie Second World War.	United Nations Hu- man Rights commis- sion furth the loss of a resmart's status apon manage vio- lates the internation- al Coverant on Chill and Political Rights	Donald Marsholf, it acquisted and exto- mated after being entropy convented all marcho. Also enoughal conviction is regarded as an example of recover appearst indige- mus peoples.	Prime Minister Ste- phen Harper lasses an apology to furnier students of todae residental schools and their families.	The Dush and 6 calcides Cores auggests file in Academial Sch System amount cultural genocis

Week 2:

THE SALTWIRE DEEP DIVES

PART TWO -

THE LONG ROAD **TO PROGRESS**

AS PART OF SALTWIRE'S DEEP DIVES, WE'VE BEEN GETTING TO THE HEART OF THE ISSUES THAT MATTER TO ATLANTIC CANADIANS. THIS STORY, AS PART OF OUR LOOK AT INDIGENOUS SUCCESSES, EXAMINES SOME OF THE MODERN BARRIERS FACED BY THE REGION'S INDIGENOUS COMMUNITIES AND THE WAYS THESE COMMUNITIES ARE MOVING FORWARD IN THE FACE OF ADVERSITY.

52 YEARS

\$217 MILLION

Account of three learning that has send the highly control of the learning of the state without a send selected affected from its entire of the learning of the state and produced three sends of the learning entire of the learning three sends of three sends of three three sends of three three sends of three sends of three three three sends of three sends of three three three sends of three sends of three three three sends of three sends of three three sends of three three

THE FACTS PICTOU LANDING CHIEF ANDREA PAUL CANNOT 2,300 REMEMBER A TIME WHEN THE WATER THAT SURROUNDS HER COMMUNITY WAS SAFE. REMEMBER A TIME WHEN THE WATER THAT

the first point mental of the control of the contro





REGION'S BY ANDREA GUNN

HEALTH

ting time or sugarity reports and apple after than the reach
the country, the region's followers pepularities are both
younger is age and grouping in summer, products that followers
on youth as integral to the future of the region. HANDS strangels have been a major barrier for many young people realizing their full powerial.

For Edition First Nation in Cape Bisecon, the largest

OF OUR Attack Canada, reposes

TRISTAN GRANT, 22

INDIGENOUS YOUTH FROM ATLANTIC CANADA DISCUSS THE BARRIERS TO REALIZING THEIR FULL "There's still loss of ignorance that exists. Most of the time is into a carrocalds racion, it's more spenments. People feel is those's a longe division between Native communities and the rof Canada. A lot of information that is being given to the pub. POTENTIAL, AND HOW TO



BREAK DOWN THOSE

BARRIERS





ment is unrock untring grown true, maybe you seem transang. (Indigenous) people dealt seise. I think i'rk very important to talk about the hardelipe, of creams it is, but I think that if you only focus on that then it is kied of constant. I think a good thing to do in to show people



KARLY BERNARD, 21
CAPE BRETON UNIVERSITY,
POLITICAL SCIENCE STUDENT
PACYTINEAK FIRST NATION, N.S.

"In my community I use a list of youth addicted to drug; and abusing alcohol which cope a lot of youth from muching their pomental. From an unify age, they find like they're not good enough are must enough to go to uniferently. I think it's just important to show youth that they can be

Week 3:

THE SALTWIRE DEEP DIVES

CHAIL ENGRE AND CHOOPERED OF ATLANTIC CANADA'S MIDIOFNOVE BENDIER.

PART THREE

WHAT IS BEING DONE?

SUCCESSES IN ATLANTIC CANADA'S INDIGENOUS COMMUNITIES TAKES MANY FORMS. THIS WEEK WE LOOK AT HOW BAND-RUN SCHOOLS ON RESERVES ARE LEADING TO HIGHER GRADUATION RATES AND HOW INDIGENOUS-OWNED BUSINESSES ARE BECOMING AN INTEGRAL PART OF THE ECONOMIC LANDSCAPE ACROSS THE ATLANTIC PROVINCES.

WORLD'S FIRST

\$5.3 MILLION

90

1997

51.9 PER CENT

In New Brusswick, St. 9 per cent of

ensembly.

Rich said because of the cultural focus at Mashua school,

um becomes.

Another success Rich sees at the band run school is athered.

Another success Rich sees at the band run school is athered. Two current students are pair of the Newfoundard—

I alreade reconstituted solleyball toom and two others.

CULTURALLY-SPECIFIC LEARNING IS KEY TO SUCCESS

Menting about Manthew O'T tools life entire, may going materia and goodine artitled hirst as a time when the new 21-year-oil field "not "in school, at if he "dish'r it in. Stady to drop out on Cardo ", the "Potent Them Naman Stady to "good out on Cardo ", the "Potent Them Naman entraggling to get through cleans at Fannance Education General and SAEE, but then high, which of the "General and SAEE, but then high, which can be required as the magnetic than even bank to Profession and he requirement and the house. That moves that grew brink and he requirement the hand. That moves that grew him a new perspective on advancation.





ers."
Forbes oversees education for all 80 students from Len-



The fishing part on Lemon Island, P.E.I. is shown in the foreground. Landmarks from left to right: St. Ann's Church, the John J. Sank Mamortal Elementary (KS to Grade 6) school resemble recommend in front of the first public course builden and the Language bland for distribution of the handless.

LENNOX ISLAND EXPERIENCING HEIGHTENED

INTEREST IN ITS MI'KMAQ LANGUAGE, CULTURE

INDIGENOUS BUSINESSES

ON THE RISE

ones senature that Aspyrs, can, so that is the permany carri-Th's from a binning's said Rayley, who has traded at Nova Scotta Community Callego. "Sering a more with a young not, you can contraine your work, in bulance with your ligaresting dates." Searting a bulletines were about a way for the sincers to stay in their bourse consensative, and near their closs-ball family. He also is way for them the works in their native language.

the date over the fittent of works in their marks language. Moreover, who believed them to create a written of illustrations to give with the contract of the

\$1.6 BILLION

Week 4:

THE SALTWIRE DEEP DIVES

CHALLENGES AND SUCCESSES OF ATLANTIC CANADA'S INDIGENOUS PEOPLES.



CONNECTING THE DOTS

A COMMON THREAD FOR SUCCESSFUL INDIGENOUS COMMUNITIES FOUND IN ATLANTIC CANADA ARE ITS PEOPLE. IN PLACES WHERE DEVELOPMENT IS BOOMING, IMPASSIONED TEAMS ARE WORKING TO CREATE A BETTER PATH. FORWARD, BUT LEADERS CAUTION THAT BOTH RENEWAL AND RECONCILIATION TAKE TIME.

PRESERVING LANGUAGE

POPULATION RISING

A YOUTHFUL OUTLOOK

DAN CHRISTMAS IS LOOKING TOWARD A BRIGHTER FUTURE.

The country's first Milkman senator has witne renewal of several indigenous communities in Atlantic Canada, including his own.

t was only a quarter century ago when Memberton Fin Setion in Cape Boston was builded toward bankruptoy. "Very few people unre-working, even fewer people all builtnesses," and Christman. "We wore going rowless fast.

nowhere fact.

Maybe it was because of citist.— we almost had no choice—we had to turn things account.

Ends in 1994, Memberton was solely relusar one indept at reasofer delare.

It is actived into extractive for independent constructive increasing in the same cycle.

Caritarias and the dependency correlates to the BITO linking Are, which took control over first people' doubtest and was designed to entirgued their third key of theirs and was designed to entirgued their third key of

As part of its own legacy, Memberson was the constry's aberigand constantly to be forestelly assess by constant to the constraint of the c





The exact of the foundating Millimon I by I billion, but I ready. The property of the III ready is a second of the III ready is constructed the whole how the three of challenges and the III ready is constructed, and Millimode is constructed as the III ready is constructed by III ready is the III ready in the III ready in the III ready is the III ready in the III ready in the III ready is the III ready in the III ready in the III ready is the III ready in the III ready in the III ready is the III ready in the III ready in the III ready is the III ready in the III ready in



JANICE BASQUE

lance Basse often delivers a ruch to students who need it | Bassar noted that a major harrier for students living a

PRESERVING CULTURE A KEY TO SUCCESS

BEHIND THE GROWTH

GRALIN WARD'S DESICATION TO HER CULTURE AND
COMMENT'S IS SOMETHING FEW TH' TARRA-CLOS POSSESS.

ADVANCED LANGE TO SENDED HER SENDED AND LOCATION OF THE ATLANTIC PROVINCES,
purposition the bits in sizeral per COMMENT LINES AND ARMY SHARE, DANCE S. grant, which the data-sumed be required yet.

Although she started descript when she was young, Ward earlieft by high firstly rear.

Earlieft was the start of the territoring eight.

But at age 15, the followed Disampsong Free Nation.

For a single, rear people are

For a single rear people are

at a way to see 25 printingly contacted the ecclurer and as

at a way to see 25 printingly contacted the ecclurer and as

disample as a sensition of a single rear and a sensitive rear a sensitive rear

We have more detailing done to when young gift in the COMPACT CAMADA CONTROL CAMA

home.
'I want to show constrained how much we respect the Goose-Bay on the lands decades ago through to possere di





tion its convention control by pedway is the \$20 million Hampton line Swiney, in Memberton which officially opened in April 2012. The hotal has 128 must re-

Topic 7: Opioid Crisis

The issue:

At least 348 people have died due to opioid overdoses in Atlantic Canada since 2016. The phrase "opioid crisis" has crept into our conversations and naloxone kits are common in our communities. We wanted to know how bad the crisis is, and what we're really facing.

- What is being done to combat the crisis in Atlantic Canada?
- Who are the key players working for change?
- How is addiction treated in our health care system?
- How is the opioid crisis impacting our community, and who are the most effected groups?
- How is the stigma of drug addiction impacting those seeking help? How do we change the stigma?

PART 1

ARE WE EXPERIENCING AN OPIOID CRISIS?

AT LEAST 348 PEOPLE HAVE DIED DUE TO OPIOID OVERDOSES IN ATLANTIC CANADA SINCE 2016. THE PHRASE "OPIDID CRISIS" HAS CREEPED INTO OUR CONVERSATIONS AND NALOXONE KITS ARE COMMON IN OUR COMMUNITIES. BUT HOW BAD IS IT AND WHAT ARE WE REALLY FACING? OVER THE NEXT FOUR WEEKS, WE'RE TAKING A CLOSER LOOK AT HOW ATLANTIC CANADIANS ARE RESPONDING TO A RISE IN OPIOID USE AND HOW HEALTH-CARE SYSTEMS ARE WORKING TO TREAT AND PREVENT ADDICTION

OPIOIDS

meant to be swallowed whole. Crushing or breaking these pilts may release too much drug at once causing an overdose.

WARNING

MOST AT RISK According to Health Canada, Canadians aged 15 to 24 are the fastest-growing

348

OPIOID PREVALENCE IS **GROWING IN ATLANTIC** CANADA

CARAH ROSS HAS BEEN DEALING WITH ADDICTION HER

Last your, the 33-year old had ended up homoleus, living in the "Europy stap," a test city based in the Lower Manifold of the Company of the Company of the Company of the Company 12. Sky her law 25%, the hald yield through sweeted attempts to get clean.

1 had twice denote, I had midd Lawy Heaten, "Rose said, referring to the drug-live care facility in Charlestonous, "And made gape to redath, I trued off them it wouldn't control to the Company of the Company of the Company of the Company and made gapen to redath. I trued off them it wouldn't

rick." She moved to B.C. in 2013 to try another rehab program.

his. In March of 2018, she booked a flight back to P.E.I. This

But some argue these harm reduction measures are not going for enough.

Marthew Bonn is the president of HallFCK, a group

working to set up a supervised drug consumption site in Halifan.

Boun said an overdose prevention site could cut down on Bonn said an overdous prevention site could out down or the spread of hepatris C and HIV, and could reduce the risk of accidental overdous. Blogd drugs could also be tound on-site to detect unimended — and potentially first — sub-stances such as forecasty. There is no overdous prevention site in the Adaptic

region and it doesn't seem like anyone is jumping to be the first. There's a lot of stigma around it." Boon said. "There's decades now of evidence that shows that safe consumption sizes care lives, so we need to start thinking

both coses:

But the also says that F.E.L is, in come areas, woofally unprepared. But the warmness of harm reduction is often lacking, while opicied sendence have been on the rise in recent mouths.

"We've gains to earn seeing people dropping like we've seeing in B.C.," she cald.



Opioid related deaths in Atlantic Canada - 2016-2018

Source: Public Health Agency of Canada

OPIOID USE IN ATLANTIC CANADA IMPACTS NEARLY EVERYONE - HEALTH-CARE WORKERS, NON-PROFIT SECTOR EMPLOYEES, ADDICTS AND THEIR FRIENDS AND FAMILIES. THE EFFECTS ARE DEVASTATING AND THE DECISIONS ARE TOUGH, NO MATTER WHAT VANTAGE POINT YOU ARE COMING FROM.



DANNY MACKILLOP

Dazzy Mackillop of Sydney, N.S. is living a clean, drag-free life-sizes completing the program at the Together We Can addic-tion and recovery rehabilization control or Vancououe, B.C. Illis parts to addiction in secriting, MacKillop, 19, was 10 - or 14-years-old when he started drinking, He then started using

His part to admixes a worthing, MacKilley 32, was 10-sec. Years of solid basis beared distable, the first most along a proper solid basis and send of the part of the solid s



GRANT MATHESON

Gent Mathems has some abliction from both sides of the health care spreas.

The former physicism from P.E.I. recovered from his own hearts with opical addition. His hartle of the schoes of The Golden Res, she walled pools be spation in 2017.

Mathems has one supercoverant in how addition it treated on a fifth opported hypoximizer as tends a spatial considerable on a fifth opported hypoximizer as tends a suppressed as fifth opported hypoximizer as tends a suppressed to fifth the company family duction use addition as a personal fielding.

taking. If you are commons, and let's my they had disbette, you'd have then back to check that blood magan in a while other year mount there. Whatheven mid.

The mount there is the statement of the contract of the contract of the distinct that it should be."

Machineous belows more diller-bailing and occurational programs are also resoled.

"When I was print; other, it was like 'God, state, Tim over

here playing ping-pong. I haven't played ping-pong in rot-years," he said.

"It gives me these positive things to be able to experience replace all of the unbuddity artificient was doing before."

DR. MELANIE VAN SOEREN CONNECTION: BOCTOR WHO TREATS ADDICTS



WAYNE BISHOP

CONNECTION: MANAGER OF GIFTON TREATMENT CENTRE

Wipur Bildings in manager of the Provincial Opsial Dependence Transactor Control of Endelmon in 3t, 104x which we repeat the control of Endelmon in 3t, 104x which we repeat the Control of Endelmon of the Control of Endelmondo and Ladical and the closely generated in the Endelmondo and Ladical and the Control Operation of Endelmondo and Endelmondo an

services for people," said Bishop.

NEXT FRIDAY

The opicid crisis plaquing our nation has created a national public health crisis. OPIDIDS AT A GLANCE Here's a look at the history of the drug in Canada. Construction of the Constr

Week 2:

THE SALTWIRE DEEP DIVES A CLOSE LOOK AT OPIOID ADDICTION IN ATLANTIC CANADA

PART TWO -

ON THE FRONTLINES OF OPIOID ADDICTION

THERE ARE MANY CHALLENGES IN ADDRESSING THE OPIOID CRISIS IN ATLANTIC CANADA. SOME OF THE MOST COMMON CONCERNS AMONG THOSE WHO ARE WORKING ON THE FRONTLINES ARE FUNDING FOR AND ACCESS TO PROPER RESOURCES. INCLUDING MENTAL HEALTH SUPPORTS AND THE CREATION OF SAFE CONSUMPTION SITES, MANY ARE ALSO CONCERNED THAT PEOPLE WHO ARE LIVING WITH ADDICTION AREN'T ADEQUATELY INCLUDED IN THE DECISIONS THAT AFFECT THEM.

TAXPAYERS ON THE HOOK

INCREASE IN VIOLENCE

TREATMENT TAXES TIME

As a result of the high production rate of drugs, gaing influence in Canada has also increased algorificantly, along with the violence that commonly accompanies these gangs.

PRODUCTION RISING

RESPONSE HAS **BEEN A 'SLOW** CHANGE'

Edward Island, Chris Craig says be's

in Sentimore, venice instead mana, come trage give see minimisating "a devicage," and the Banch Founda-tion, his work supports youth in addictions receivery. He says one of the biggest challenges in the pervisor is according treatment in crust areas. An agreement between the provider and the folderst preventions, however, brought more than a suffice delar-tion has been also been asset to be sufficed to the about they are to improve access to opinal originar-

the ideas this year to comprove access on open organisms therapy.

Craig and enhancement initiatives such as telebraight and sobile access—in which treatment can be provided in explicit houses or out of community health contrast—is one ser of improving access for rural blanders.

"But we cell have a long way to go," he said.

But we still have a hosp,—
OMALTINGE Tubeste
An officially declared opinid crisis in Canada opened across
to energency federal durding that was critical in expanding
survives to creat area.

Benevour, obtaining fluids to peroids services is still a

Moneyour, obtaining fluids to peroids services is not at

Rowever, obtaining funds to provide services is still a thirdness, vary Craig.

"We still vary craig.

"We still vary complet from! I serve where next year's familiag is going to come from! If yet and a uniquely reard problem and it's not unique sky one powince either.

In Halling, the organization Halffilk is trying to imple-

implementation.

This lank a service you want to give to substance users and take it away after three months, six months, (or) a year and take it away after three mouths, on mouths, (or) a year We want this long-corm."

He said such a stro — where people can use their sub-recent conducts that a side, mouthoots devictorance — will recent conducts deaths. For example, he said drugs creaght to the site would be usered for the presence of

troughts. The size would be foliosed out the presence of "They're designated features (in all kinds of difference and-easons—making them look like old OxyCoreni or Pursons of Dishald. They're now pursuit; it is consist and much had in Source, and Source's not that for every, 5s., 1 can see had in Source, and Source's not that for every, 5s., 1 can see the second of the second of the second of the second of the core same few second of the second of the second of the core same few second of the second of the second of the core same of second or in the second of the second of the core same of second or in one of the second of the core same of second or in our pursuant of the second of the core same of second or in our part of the second of the secon

COMMUNIC ENTIMATIONS

Another restrict our resident the use in admining manual hashis reports, searching that one upon the substance of the su

where,

"And in some cases, the national thing to do, the onlyoption that people have in order to be able to get through
the challenges in their loses, it to resent to enferture,
"We as health-care provident med to not only to treat
the addiction, but we need to true the whole person and
lock at our partients as people who are suffering and are



RISK FACTORS RELATED TO PROBLEMATIC OPIOID USE

SUBSTANCE



3 BUILDING TOLERANCE

MENTAL ILLNESS

5 HISTORY OF PRE-ADOLESCENT SEXUAL ABUSE

LIGHT ON DARKEST

NEXT FRIDAY

WE EXPLORE A RANGE OF

SUGGESTIONS AND SOLU-TIONS FOR ADDICTIONS TREATMENT. HE MILL LOOK AT WHAT IS WORKING IN OUR COUNTRY AND BEYOND AND FIND OUT WHAT THOSE LIV-HIG METH ADDICTION IN OUR OWN COMMINITIES WOULD LIKE TO SEE IMPLEMENTED.

& ADDICTIONS, MENTAL HEALTH CRISIS LINE 1-888-429-8167

(TOLL-FREE) AVAILABLE 24 HOURS

NOVA SCOTIA

WOMAN SKINES

BUILDER OF SCHOOL Mich. Mechanophramaine.

SIGHER OF SCHOOL MICH. STATE WAS IN THE SCHOOL MICH. STA





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ENING

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Week 3:

THE SALTWIRE DEEP DIVES A CLOSE LOOK AT OPIOID ADDICTION IN ATLANTIC CANADA

PART THREE -

IDEAS AND SOLUTIONS

THERE'S NO EXACT SCIENCE TO TREATING OR PREVENTING OPIDID ADDICTION, THERE ARE MANY PHILOSOPHIES AND A LIMITED AMOUNT OF CONCRETE EVIDENCE TO SUPPORT ANY ONE IDEA OVER ANOTHER. SHOULD OPIDID USE BE DECRIMINALIZED? ARE SUFFICIENT COMMUNITY SUPPORTS IN PLACE? ARE RURAL RESIDENTS AT A DISADVANTAGE COMPARED OTHERS IN LARGER CENTRES? THIS WEEK, WE EXPLORE IDEAS AND SOLUTIONS FROM NEAR AND FAR.

222

Overdoses reversed with Nalocone bulance NB staff in 2016 and 2017.

9.300

165 PER CENT

Nationare kits distributed in Nova Scotia since January 2016. Nationare to a fast-acting drug used to temporarily reverse the afficials of pages?

Increase in patients accessing methal treatment in Nova Scotia since 2008.

DRIVEN BY DRUGS Nova Scotia father says jail

not the right place to treat addictions

Carl Baltzer doesn't mince words when he says jail was now the place for his youngest son.

To remember when may kidn were small, and I always used to tell people that I never worried about Androve. It was the idder one. Carl recalls.

It pains the Commoville, N.S., neident so see the imay in

In pain the Controllin, N.S., resident to see the image in the anzument more. The principle limited in a mich insureful to the principle limited in a mich insureful and will not fill to disher brother not quies, more reserved. Nother here were due in no much washed—muchage and the outloady. The controlling most disher and the controlling and the outloady proposed paragraph for Against amount 13. He cannot approximate quitted large and expensioning procedure, the build his richer be heard vasion. He will be the He cannot be approximate quitted large and expensioning, the "When he sended maniplana, he shirt that these things were sure;" Carl says.

Be 14. Andrew was using Ony-General and Indian-Thing at intendential regions through a delimination of the particular o

ps one of both public and prices private treatment pro-rams Carl is elliparing for.

The's OD'd twice, "sope Carl, thinking back to his som's selp 20s. "They almost son him once."

He believed gir would mean Analove had a roce over his sead every night, frond to out, distance from opioids and come to treatment trentrams.

than just.

Justice officials overseoing Androw's case were agreeable
to a soluntary, coost-received treatment option but, in
the end, Androw was not.

"The root of his problems is the mental, you see," Seven

congram. Carl now wishes be challenged the advice that prostpted streets exists pleas.

narew c gusty pseus. He remembers the pungs of regret he felt while driving a swly-released Andrew home from juil. was exciting to start with and then, after being with a couple hours fire thinking, 'well, not much has



ordered whitelization programs becoming a treatment option throughout Clanula.
There's gloss to be a place where these kills zan go because their crisions are driven by the drug, any Swore, streaming the importance of having live-in programs quanting one to two years in place for qualifying offenders who are not

striation to voluntarily consunit to an existing creatment orgame—sooter—rather than lister. "It illus to see him sorthe down, full in love... have a fam-pa off get on with list," Sower sup, and get on the federal justice Camaks spokesperson law McLoné suid the federal parties of the consultation of the consultation of the rather lister of the consultation of the consultation of the rows Society and Newfoundational and Labracker so far in latencie Casada.

Atlazzie Casala.
Participation, however, mum be completely voluntary.
The fire Dring Trustment Court in Newboodmand and Islandee Insurbod New. 39, 2062.
This was also maintee approach for offitneders with serious additions to Bilderic design, who commit non-violent, drug-mostroard offitnenes," said Basielle Barron, a spokospresson of the Department of Posterior and Public Safety for the

for the Uspariment of Joenes and Police Sately for the Government of Nordsondhad and Libeadon, "It brings together jadicial supervision and treatment survises for exbusace abuse and establishes long-term sup-ports conside the criminal patients system." Maki-disciplinary tourse of health professionals are made Mode-descriptions come of health preferences are made would be transmiss swering serious of incomments, her burson noted that "responsibly to program participation is of grazament implements to a program participation in of grazament implements to a program with elements." Note South has Drug Theramont Courts in Dermourch Dr. Robert States, Nova Socials shall resulted efficies of health, supprogram land home made in terms of public warmens, hum reduction and improving across to trans-ment for epidal use disorder. In this bit is one we have the program and a limit has been seen that more social supports that.

He noted that them are some sevas of North Assueria, with policing of junitive systems that place a greater emphasis in miderating eliminary initiated in addition—related crimes to accial progress; right away.

"The whole principal is around training people with health and addition tones in a health time, not as a criminal man," Sexing usp.

"There's a bet more we need to do."



MINITEDITION FOR PLANTING AND P

CLOSE TO HOME

the standing committee on health made a presentation on Particol's

rodel to the House of Common urging the Federal government to look at Portugal's decriminalization of simple possession of filed thugs and examine how the idea could be

positively applied in Canada, There teen on further development on

SPEAKING FROM EXPERIENCE

it's not hard to find an expert opinion on what's needed most for the treatment of opioid addiction in Atlantic Canada. But there's a segment of the population that is sometimes overlooked when it comes to sharing ideas about how to change things for the better. We reached out to regular people who are living with addiction and asked them what they think would help the most. Here's what they had to say:



SYDNEY, N.S.



DARTMOUTH, N.S.



JENINNE LAHEY BELL ISLAND N.L.

the has been with addition, David Crows, 48, at Paylor, 1919, but as a plane where are too offered the manusaness work work as a plane where a review offered the manusaness work work. Possible that the property of the plane of



ROGER FRANCIS CHARLOTTETOWN, P.E.I.

Roger Foncisis grew up in the Fort Nedone community of El-sipoping, as have north at Moneran, N. B. Ills developed as addiction, other long powerfiels of paints for a horizont disc in 1811, the currently flow is Construction.

Be sail the currently flow in Construction.
Be sail the currently flow in Construction.
Constitution of the delication of the residence of the Administration of the Construction of the Construction of the activities as per support programs unseed for individuals in

"The No. I problem is there is no resources in their comhome in allowing the highly the thirs is no long over and allowing.

The No. I profitted his times a no measures in their com
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Week 4:

THE SALTWIRE DEEP DIVES

A CLOSE LOOK AT OPIOID ADDICTION IN ATLANTIC CANADA



IT'S TIME FOR ACTION

PEOPLE FROM ALL WALKS OF LIFE, RANGING FROM DOCTORS TO COMMUNITY ADVOCATES TO THOSE LIVING WITH ADDICTION, HAVE SHARED SUGGESTIONS ON HOW TO BRING ABOUT CHANGE FOR OUR COMMUNITIES, MOST OF THEIR PRIORITIES ARE SIMILAR AND INCLUDE INCREASING GOVERNMENT FUNDING, IMPROVING ACCESS TO SERVICES, PROVIDING MORE COMMUNITY SUPPORT, REDUCING STIGMA AND CONSIDERING DECRIMINALIZATION. EACH PRESENT CHALLENGES, BUT NONE APPEAR IMPOSSIBLE THIS WEEK, WE CONNECT THE DOTS AND LOOK AT WHAT STEPS INDIVIDUALS -AND SOCIETY AS A WHOLE - MUST CONSIDER IN ORDER TO MOVE FORWARD.

STOP THE STIGMA

SUPPOSE ACCESS TO SERVICES

INDIVIDUAL STIGMA

STRUCTURAL STIGMA

tend to move from most to

with regards to addic

mes with festanyl in

crisis keeps proving an

going to try to fix it."

the coming years."

IINCREASE FUNDING

i Prince Edward ramma, Crang user consumes a manager readd be a "big step" in the right direction.

He said the Brack Foundation is not the only non-goveruneed organization in this situation.
"Wo're all erungling. We're all fighting for the same dollars, too, which is trugh."

in set to open, Sicons and it was made possible because or community desirations. It is a supply desartion to operate the size for one view. The beginn because the size for one open The beginn beginning the said.

The beginn beginning the said of the size of the said large that the personal has been also give to orderance users and take it every after often encoded, or in the contrary spect. In Size fields, Disposed such the computations would flow the size of th tions, and I anticipate that we will see more is

Opioid addiction is a growing concern in Atlantic Canada and the risks that come along with it are easely, but many believe the transition make it happens. This is when I take the procure and the look issued to along with it in a reacy, but many believe there is hope. Here's what experts and stakeholders from across the region believe to the contract of the procure and the way in the stakeholders from across the region believe to the contract of the procure of the pr

are the most crucial opportunities for change | rocus on community support

in Atlantic Canada.

Se Sohn, N.L., tendy physician Dr. Melanie Van Sorven and we must continue working or exame people have all the supports needed to feel fulfilled in Mr. reflating Canada largify round sentimenters makes people who are draps constitute areas may not have the same who are draps constitute areas may not have the same stream on services. We get follow, manager at the Provincial Contra-dit Canada for the Canada and Canada and Canada and Extradence for Openadors on Treatment in the John's, Cartainin, in until areas, and we need to could pleasely and make sure that people have across to those life-saving medications in their communication.

STOP STICMATIZING, CHMINALIZING PEOPLE

medications in their communities."
In Frince Basers' datast, Christ Casig works with young people at the Reach Foundation, and he sees the problem of access to treatment there, too.
"A for of people are in recovery, they may not have a writide—well, mean people, meet haven't worked in agirle sees them—on, of comme they condital allowed a vehicle, a top 5 Hankel Lime, Unmandation of February Territor.

Two things must change in order to accost the supriad of needs already discussed, according to the Toronto Overdose Trevention Society.

That group vays the stigma against and criminalization of people who use drags are impeding the public health response. can name — on, or come tany constrained a ventur, all petting a shive so one of the two chies is asimetimes regh, especially when you live out in the raral communit-s. So, it is a big burner here for sun." Another aspect to access is having a safe place to use.

spanies. Hone see It happening in Halifair.

The Nova Scritt, and I think in Atlantic Canada period, three's a lot of signa around subscance sweet, and periodly wive been underserved as a part of Canada.

"We doult have a lot of reconcurs, we don't have a lot of the bee harm resistation practices that have been painted on the see harm resistation practices that have been painted out weed for over 18 years in Atlantia and Chustron, and I

Another opports access to having a state place to our. Contrastly them is a consistent generation and and in the contrastly them is a consistent generation and and THC Osmillor Deveation Society recorded annupries to the THC Osmillor Deveation Society recorded annupries to the Part of boart Pecklery to haven," and Same a "See all down the contrast of the c





INNOVATIVE HARM REDUCTION PROGRAM

SUPERVISED CONSUMPTION SITES

BRITISH 9

ALBERTA 8

QUEBEC 4

ATLANTIC O

ONTARIO 25





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ACCESS TO TREATMENT AND REDUCING STIGMA



Uses here?

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The cost of the development of the harm that the provinces of the state of the particle o

Topic 8: Next Generation Politics

The issue:

Young voters are apathetic, but if the U.S. midterms are any sign of a sea-change among formerly disenfranchised youth, the results of the upcoming federal election could be decided by the youth vote.

- Where does the apathy come from? Is it that nothing ever changes?
- What are parties doing to mobilize the youth vote?
- What's resonating with this demographic?
- What does the next generation of voters care about?
- Who are the young politicians stepping up to lead the next generation?
- What are the attitudes of young voters who do vote? What about those who don't?

Week 1:

THE SALTWIRE DEEP DIVES NEXT GENERATION POLITICS IN ATLANTIC CANADA

PART ONE -

MILLENNIALS FLEX ELECTORAL MUSCLE

MILLENNIAL VOTERS ARE OFTEN STEREOTYPED AS APATHETIC AND DISINTERESTED IN POLITICS, BUT NOTHING COULD BE FURTHER FROM THE TRUTH. NOW THEY'RE THE BIGGEST ELECTORAL COHORT AND ARE NOW RECKING A TREND OF DECLINING TURNOUT - A FACT RACKED UP BY THE NUMBERS.

MILLENNIAL NUMBERS

REVERSAL OF FORTUNE

YOUNG VOTERS DELIVERED LIBERAL MAJORITY TO TRUDEAU

MILLION

INCREASE

37%

"I was lucky to grow up in an environment where I've been taught, really, to vote. It is so important to use it. At the same time, I think some people underestimate their power with that vote, thinking that one vote won't make a difference."







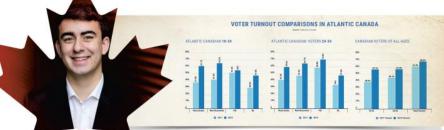




HOWARD RAMOS







Week 2:

THE SALTWIRE DEEP DIVES NEXT GENERATION POLITICS IN ATLANTIC CANADA

PART TWO -

GETTING INVOLVED, GETTING EXPERIENCE

CHILDREN OF THE NEW MILLENNIUM ARE DEFYING STEREOTYPES AND THROWING THEMSELVES INTO POLITICS, SOME ARE HAPPY TO INDULGE IN OLD-STYLE POLITICS, BUT MORE ARE INTERESTED

32 PER CENT



53 PER CENT







TO VOLUNTEER ..



MOTIVATING MILLENNIALS

SURVEYS SAY HOUSING COSTS AND THE ENVIRONMENT ARE THE MOST IMPORTANT ISSUES TO MILLENNIALS. BUT IT'S IN CLIMATE CHANGE ACTIVISM WHERE YOUNG PEOPLE SEEM MOST INVOLVED AND COMMITTED,

ELEVEN

TWENTY-NINE

PASSIONATE AND ORGANITES

FOR MANY YOUNG VOTERS, CLIMATE CHANGE IS TOP OF MIND

if this was normal." "When I realized that waso't normal, I knew I had to do

"When I realized that want's normal, I know I had to do something."

Barrackingh out do she's definitely not altere among her generation, surring many are not only another levels of an generation, as the state of the teco- notice; a finding of an outertise frames of cleanse changes's ware prophenics count rare. This care frame what 'notify a risk there. This care frame what 'notify a risk there. But, the out all and o cleansemed young vaters are still racking up that read, and early purp's cleanse plan will play a major's leaves on when they must be an Electrica Blay or more affects on when they must not a Blackers. Blay or more affects on when they must not a Blackers Blay.

ISSUES

THINK

MILLENNIALS ARE NOT SHY ABOUT LETTING CORPORATIONS AND GOVERNMENTS KNOW WHAT THEY

A SERIOUS LACK OF MEANINGFUL WORK

er warney from Americ Rold found that 15 per cont

DISILLUSIONMENT AND DISTRUST

mode, movedage on the Distance Calcula Millimunia servey, which pathered the rest of 124 feet all marked and every statistic pathered the rest of 124 feet all marked and conserved and collection of 124 feet all marked and the conserved and collection of 124 feet and the coll

LOWERING THE VOTING AGE

next against lowering the voting age, as I

THIRTEEN



FOR THE YOUNG,
HOME
So, how can young people become more rangaged in politic
and racer likely to use? Helping them buy their limit home
whight resource.
Amonthing to Roan Hickory, a Powtfoundlander and recisionment follow

OWNERSHIP
FEELS LIKE A

The master before of public policy with the University or meabeautiful picking.

The master can produce of some participation is
been overamble, before their parent or
dates, the plactures, the someoner, that what appears to
make the place of the produce of the produce of
dates, the placement fusions is being overately, better DREAM to Canada and the US," said Hickey.

NEXT FRIDAY



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Week 4:

THE SALTWIRE DEEP DIVES NEXT GENERATION POLITICS IN ATLANTIC CANADA

PART FOUR -

HOW MILLENNIALS CAN ROCK THE VOTE

AND COLIN CHISHOLM

The 2019 federal election will be the first in which all namele horn between 1980 and 2000 - meeting the broad definition of millennial - can vote. The political future of Canada is in their hands as the baby boomers' power continues to decline, so the outcome of the Oct. 21 election could well depend on this cohort. 44 PER CENT

35 PER CENT

Conservatives would take 25 per cent; the Greens are find with 16-per cent and the

Percentage among decided voters in At . . . Percentage of voters under the age of 30

HOW MIGHT THE NEW GENERATION SWAY THE VOTE? EXPERTS WEIGH IN ON WHAT WE CAN EXPECT TO SEE

W Desid Cubres were a being man, he'd be had presented in a visition place in the dual base. The residence of the cubres of the

the choice they make and I hope that they essertise their power to make their voice heard, "aid Colemo, opeaking from Aboute Dun's Ottowa office. "There will be more millential votes than hoby

comerc."

The outcome depends on whether the Liberals can mu-The contours depend on whether the Liberals can ma-biline a similar fewer of embrassian among youth as they did in 2015, or at least permade enough of them to enveloce are bracked. We the recent TNC Laydic controvery. Magnitism, the Conservatives are onlying motive on their hase, according to Colletts, and could wis if younger winter stay home while their ence eight-leasting parents and grandparent can tribe the follow.

grandparents care their ballon.

Coleon likeword he spooning campaign to Forack Obama's re-election in 2002, when he won a second term and
eviep-red continued support from younger Americans, but
failed to spark the kind of emfrasisans he enjoyed in 2008. "The Conservations are well-positioned, but they have a nal challenge widening their audience," and Coletto. At 36, Coletto is himself a millennial and well aware of

federal election.

In his view, the top issue for all Canadians is the cost of living, with militarials being 13 points more likely to rate this as their bigger worry, eccoding to Abacua's own star-

steam, 'and Goletta.

The ease of healthcare and the environment are horborron issues for Liberila and left-wingers ratio wide and
could everige the wate.

Assuming, of course, people sexually bother showing up
on Electron Day.

But then Desserular the University of Prince Edward

Ment thinks this electron will be an 'aparhetic' one for

ENVIRONMENT

SECURITY

and unpert, a situation made wome by politicism' fabra-address looses like job excurry. As the same time, living conts in F.L. are disabling. Demand and the farrase posteriod Liberal governmentock credit for a growing economy, without understands the predictament found by younger overs. The lack of security, or job presently, it a bogs issue," and Deserved. "Chomonolog growth) is not runrolating time. JOB

supressed laterate in federal politics, compared to 7.5 per core of those aged 55:55 and 84 per cover of people owers 56. The report sampled 4,084 Canadian residents over 18. Meantime, you have the way in sink-ongagement and activities, even as verting numbers continue to lag-For sample, the expert notes 33 per cont have succour-aged others to take action on a political or social issue, comparable of 84 per cent of those in the 80-55 group and 32.

compared to 40 per cent of those in the 50-55 group and 3.2 per cent over people over 16.5 around its above 66 per cent of 13-25h have signed a petition, compared to 5.5 per cent of 50-55 and 5.5 per cent of 60-55 and 5.5 per cent of 60-55 and 5.5 per cent of 60-55 and 5.5 per cent of 60-56 and 50-56 and 50-56 and 50-56 and 50-56 and per cent of 60-55 and per cent of 60-5





SEEDS OF POLITICAL INVOLVEMENT PLANTED BY LOCAL ACTIVISM

THE FUTURE OF CANADIAN POLITICS COULD WELL BY SHAPED BY TEENAGERS LIKE STELLA ROWLES. WHO STOPPED HER TOWN.

GENERATION

e river. Or as Bowles bluesty describes in "It's peop." "I mally just wanted the river to be clean," the said. "I mally didn't care how they fixed it; I just wanted it to be fixed."

NEXT

AUTION

TO SET LABOVE, N.E.—Stella Border, D. Inver in Upper

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Stella per stellar of activities who seem's varieties

Stellar per stellar of activities who seem's varieties

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called the data into question and tragement has referred called the interest — but as the failed way, the derived the receipte, burking up har data with Amplicans lift meeting. It was ready use using overplood, most sugestive assembling," the stall. It is accordable to use what some per-sone thank, and the stall controlled to use what some per-sone can accomplish the first root pure a guestom, for a fully the whole community's account.

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The stall of the community is account.

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tion and they were like 'OK, Dlumbeth, we need to go, and she said I need another minute.' And that felt really great that she took time to talk to the.' She also introduced Frime Miniter Justin Tradeus at a gathering at St. F.X. and had a meeting with him after-wards.
"It's nice knowing they're listening to me," she said.

fined."

Mer advocacy led to direct government action. In 2016
the manufopality, poseincial and foderal governments com-naised over \$15 million to fix the swenge problem on the Lablave.

The project will down 300 straight papes per year until

CHALLENGE.

THE FAR RIGHT'S WAR FOR THE MILLENNIAL SOUL

DON'T TAKE PROGRESSIVE SOCIETY FOR GRANTED, ECONOMIST WARMS

With authentials or survivenigly reducting to fight for course they fed parameters allow a services of the control of the cont

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progressive society for granted, as far-right figures are making introde into the Conservative Party and People's

Topic 9: Cannabis Legalization: One Year Later

The issue:

On Oct 17, 2018, Canada changed. That's the day Canada became just the second country in the world to legalize recreational marijuana and we turned heads doing it. One year later, we wanted to know how it was going.

- What kind of pushback is there today?
- Did the pardons come into place and what effect did legalization have on these families?
- Did our tax revenue dreams come true?
- How has legalization impacted policing, primary care, schools and the workplace?

Week 1:

THE SALTWIRE DEEP DIVES CANNABIS ONE YEAR LATER

PART ONE -

HOW POT IS CHANGING ATLANTIC CANADA

ON OCT, 17, 2018, CANADA CHANGED, THAT'S THE DAY WE BECAME JUST THE SECOND COUNTRY IN THE WORLD TO LEGALIZE RECREATIONAL MARQUANA AND WE TURNED HEADS DOING IT. IT'S A YEAR LATER. SO HOW'S IT GOING ANYWAY?

\$1.6 BILLION

SEVEN TIMES

has an 18 to 24 year-old.



Hose less likely it is that a senior citizen has: Women are less likely than men to smake, smaked pot in the last three months than they use cannels less often and are more Skely to get it for free from a friend.



A BRAVE GREEN WORLD OF RISK, REWARD

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WHO'S SMOKING NOW?

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15.9

13.2

20.7

the foundated HOM MANY OF US ARE SENS CANNAES?

In the protocol in the protocol in cannable use shore legislatation, but perhaps nor as much

to control case since legization, to produpt one as much process to the process of the process o

HOW AROUT ATLANTIC CANADAY

Aduntic Canada has some of the highest rates of canada use in the country.

The national average ranged from [4 per over in the first

WHAT ARE THE RISKS?

March 25

The CONTROL OF STATE AND ADDRESS OF STATE ADDRESS OF S



GROWERS AND GOVERNMENT, POLICE AND POT SMOKERS, INVESTORS AND MEDICAL EXPERTS. THEY HAVE ALL BECOME FELLOW TRAVELLERS ON CANADA'S JOURNEY INTO THE WORLD OF LEGALIZED CANNABIS.



GROWER, PRESIDENT OF FIGR P.E.I.
GOM.: COMPLETE EXPANSION
OF FIGR ON P.E.I.

Hobits Jeroff Liesers knew to grose. The stress are material and friended where has share discress are three with the stress in the stress in the stress in Editors and the stress in Editors and State and the stress in Editors and the stress in Editors and the generalized by the grow cannot be stress and the general and the stress in the generalized and the stress in the generalized and the stress in the s

Now, FIGR is about to increase production by 30 times in:



KEY PLAYER DAVID SABAPATHY

thirty I mappetly is waitman. His research early many people as high-risk, consider bears.

Thigh-risk, consider bears.

Thigh-risk, consider bears.

This was the same that a detailed cannot had the sarrey in 2018. Now he's working on a target of awareness cannot people. Cannot be well only to a great of a same consideration, could not a distance. However, because he was a filter delation, positive are used if you've permit gift of the information from people, and Schapertin.

shaparay.
Field work on the post-legalization stage of the survey ran

Field work on the pose-logistation targe of the survey can start Sept. 18.

Just one vis (A)O Marketer replied to the 2018 acrossy.

About lad of the survey purroquest that field cansals in its About lad of the survey purroquest that field cansals. In the metch, both these tauselses are up are with the res of Cansals. However, of these who had used in the last Disnately, 25 po-cent were using it fully and that mind at red flig. Subperlys will be red in convention tausenths are means or create time a ward.

Main than two claims per work can lead to long- and short-rern hashly ricks, he cald.

This many people using it stally is a public health issue.

Young people, those who are unemployed, those with lower education loved, lower is come and lower self-rand mestal health are the people Saluparity is meet concerned about.

HIGHS AND LOWS

80

36

10

MEXT FRIDAY:

HEALTH, MONEY AND OTHER KEY ISSUES AROUND CANNABIS



CANADA HOUSE WILLNESS GROUP INC.

unt." The temperar is found in cloves, cinnamon and is also thought:

The respect is found in clean, consumen and is the through The component of the component

is it is becaused.

Iones from the medical cannabis industry should be looking deeper look into response profiles and the other 100 rantabinoids for future developments. — Sy Alian Joshim



BEVERLEY WARE

RILE SPOKESWOMM

GOAL: BE A RESPONSIBLE SETAILER
OF RECREATIONAL CAMMARIES

Nova Scotians lead the country in cannaths use, so it's no sur-prise Nova Scotia Liquor Corporation in Atlantic Canada's biggest dusler, raking as first million from recreational cannabis sales from April 100 June 20.

Brownley Ware, NSLC upokesnooman, says sales have been

specific causatée disponairs — tilles case — teneff; du said.

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"Notific paige it a surgia paig to per comment to the share

"Total case paige in the sanctive," du said.

"Total cas design to home the lay into the NILE, like many

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FATHER, SON AND LEGALIZATION It's been a long road from Pierre Elliot Trudeau saying pot was okay to his son legalizing it.

Consensative crackitions. Shiphine Harper government tries to bring in rough suncitary screening for setting growing cannoting.

(Sources: The Chronicle Herald, Telegram, Guardian, Cape Breton Post and Tile Consider Press.)

Week 2:

THE SALTWIRE DEEP DIVES CANNABIS ONE YEAR LATER

PART TWO

POT FOR FUN? FINE. FOR CANCER? GET IN LINE.

BY NICOLE MUNRO

WHEN A NOVA SCOTIA WOMAN TURNED TO CANNABIS TO DEAL WITH THE AGONY OF CANCER AND ALL THAT WENT WITH IT SHE THOUGHT SHE'D BE OKAY POT HELPED AND LET HER STEER CLEAR OF OPIDIOS. THEN HER LEGAL CANNABIS OIL SUPPLIER WAS SUSPENDED BY HEALTH CANADA.

'I'M STUCK AND I KNOW I'M JUST GOING TO HAVE TO WORK THROUGH THE PAIN.

I may give the paid medication, not compliss or specim-morphism as reasonabling along these lasses, and then the mold me, "rathe in paid?" Life more. We all be fine, 'author best-ered ase,' the suit." The death of the last and the best-red ase, the suit of the suit of the last and the suit. "I death water to be an oblivious to daily activities by house as polit."

In only 2014, Linday met with her concluding to-decima abstractive paid as reducations and was given a prescription for

RECREATIONAL ACCESS

MEDICINAL ACCESS

See health-care practitioner.
 Bet prescription for medical cannables provider from health-care practitioner.
 Register with a licensed producer by filling out forms and providing medical document.
 Order from provider.



KEY ISSUE:

ACCESS IS LIMITED, ESPECIALLY without a large paint, yours upon the policy. But ISSUES

FOR MEDICAL CANHARIS.

2 KEY ISSUE:
TOO YOUNG TO SMOKE? STRONGER
WEED CAN HARM DEVELOPING BRAINS.

KEY ISSUE:

POTE LEGAL BUT IT'S NOT
CHEAR THAT MEANS DEALERS
THE LAWYER A MICHE

The Cape Brother resident insides the serves a demographic
that is being ignored. Add a rown curry the after the SELT, the
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Week 3:

THE SALTWIRE DEEP DIVES

CANNABIS ONE YEAR LATER



PART THREE

CRAFT WEED? DON'T HOLD YOUR BREATH

WHEN CANADA LEGALIZED CANNABIS A YEAR AGO. BASEMENT POT SROWERS LIKE FRANCIS THOUGHT

THEY HAD IT MADE. AFTER ALL, HOME BREWERS BECAME CRAFT BREWERS AND A FEW HIT THE BIG TIME. WHILE OTTAWA TALKED ABOUT LETTING THE LITTLE SUY IN, THE RULES SEEM TO SEND A DIFFERENT MESSAGE.

MICRO: 9

MEGA: 129

1.000,000 KEYS

CRAFT WEED STAYS IN THE CLOSET



7/10

CANNABIS CAN BE PATH TO ADDICTION **BUT FOR SOME IT'S A WAY OUT**

1 IN 3



FOR TACKLING THE TREAT MARKET

BREWERS TO BEEKEEPERS LINE UP TO TAP APPETITE FOR EDIBLES

(III ECRITANIES)

The control of the desire being proportion being a significant being

TERPENES

Week 4:

THE SALTWIRE DEEP DIVES CANNABIS ONE YEAR LATER

ARE WE READY FOR SPACE **CAKES AND GUMMIES?**

BY ALISON JEWKINS -

A NEW WAVE OF CANNABIS REGULATION KICKS IN THIS MONTH. PRODUCERS ARE READYING A RAFT OF NEW EDIBLE AND DRINKABLE CANNABIS PRODUCTS. BUT CONSUMERS MAY BE WARY AS WE KNOW A LOT LESS ABOUT HOW THE WORKS IN FOOD AND DRINK THAN WE DO ABOUT THE EFFECTS OF SMOKING A JOINT.

BROWNIE ALERT

2 HOURS

2 MONTHS

The time golice forces, the

THE POWER OF THREE

ADVENT OF CANNABIS EDIBLES WILL ANSWER SOME QUESTIONS, POSE OTHERS

On Thursday, Monkey Sars, Causa-him, Spacial-Tin and

office.

But don't expect to pick up some gammies on the way bone. It's just the first day producers can apply to sell the new products. The surface estimate for items to land on.

one shelves is mid-December. Edwin Jewell, founder of FIGR East, is ready. "We've done a lot of remarch to see what come

FOCUS ON LABFILLING PACKAGING

if they're in a lot of pain or treating an opiate addiction

HOW locurs as two beacure.
Vasawtha Rupesingho, a food blocherain from Dalhousie
University questions whether Canada is ready for canada edibles.
Once legalized, CBD and THC will be considered food bloactives according to Health Canada. Bloactives give

dan to say what is a safe amount to incorporate late a feed forma. The safe whether there is enough data as the effects of addition, the amount is simple. "Nor yet." Dishouse is available, president from Health Canada to grow and record; canadas. The effect or vaporization and inhalation are well stud-

28 DAYS

Big changes to policy like cannable logalization take time, agree those in the industry. "There's a big cultural shift happening," said Larsen.



CHALLENGE:

HOW DO YOU DEAL WITH WORKPLACE IMPAIRMENT?

SOLUTION: SET OF EAR POLICIES, WORK WITH EMPLOYEES AND WAIT FOR BETTER SCIENCE.

In it a problem?

Chris King, an employment lawyer with McInnes Cooper
in St. John's said "boolth and salety is the primary driver for
all of this."

Policies are driven by the nature of the job, how salety

Publicane and from the plan search of the job, here water of the plants of the plants

Dr. John Weber is an associate pharmacy professor at Me-morial University of Newfoundland and gives seminars on impairment and marijuana in the workplace.

CHALLENGE:

BALANCE CANNABIS' HEALTH BENEFITS WITH EFFECTS OF ABUSE

SOLUTION: DOCTORS SAY MORE RESEARCH, TRAINING, CONSUMER

EDUCATION AND CAREFUL CONSUMPTION NEEDED

CHALLENGE: DRIVING OUT BLACK MARKET DEALERS AND GROWERS

SOLUTION: MORE STORES, STEADY SUPPLY, LOWER PRICES AND BETTER QUALITY TO COMPETE WITH ILLEGAL OPERATORS

PROFIT Gans, lapor, modes, propose, find this or a car of bean. The matter is, Terry Hedderies has selected from the little term to be the measure to the propose for the form the little term to be the measure to the confidence of the measure that the confidence of the measure that the confidence of the measure that the measure

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The Content Marketing Plan

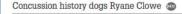
To drive readership and engagement with our series in print, we used multiple platforms to promote our topics including print, social media and outdoor.

PRINT:

As our series appeared in print every Friday, and Saturday is our highest readership day, we ran teaser banners in our Saturday print editions promoting the current topic and encouraging readers to find the series in print (or online) every Friday.

We leveraged our community weekly publications with weekly banner ads to drive readership to their closest daily publication.

Every Friday on all five our dailies we ran a special front page banner to let single copy and casual readers know that there was unique content inside.



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ST. JOHN'S, NEWFOUNDLAND AND LABRADOR



LOOKING AT THE **DOCTOR SHORTAG**IN ATLANTIC CANADA

Where are all the doctors? A6-

OFFLICE

Dinn wins in Topsail-Paradise

Progressive Conservatives make it three byelections in a row

BY DAVID MAHER AND JUANITA MERCER

Paul Dinn and the Progressive Conservative party have scored but trick of byelection victories. Dinn, who butlied as undisclosed Elmos throughout the Topsaid-Paratise hydrotion campaign, says it was a hard-fought

compaign.

"I always talk about farmly,
I always think family is core to
the. When we've going door to
door, the issues we hear, even
though they might be political
like taxes and energy rates, they
all come back to farmly. First
maid to a room of Tory supporter
or Thursday right." Toge to say,
I'm so blessed to have such a core
family hear.

Jamily here:

Dan becomes the eighth
member of the Tory carcus in the
House of Assembly.

According to the unofficial
results from Elections NL, Denn
took of per cent of the vote,
Liberal candidate Patricia HymeCanten took 33 per cent of the
vote and New Dennocratic Parry
condidates Kuthlesse Bart won free





The Book Doctor is no longer in

Retiring Mount Pearl bookbinder Brian Robert hopes someone will take over the business

BY ROSIE MULLALE

You can't judge a book's contents by its cover, but it can certainly tell you a lot about how it was made — and who made it.

that's undergone a top-notch mending, chances are it was done by Brian Roberts. Known as the Book Doctor, Roberts is a highly skilled bookbinder who specializes in re-

the ry man apecuation in neriming and restoring old books.

The ry the gotte
book buch
book buch
out four decades bringing new
to old bornes from instorical and
resparing;

Roberts is clining the book on his husiness and is retiring to enjoy other things in life. Leaning back in his workshop chair, looking around at his tools, paper, typeser latters,

and his hope that sumerue will step up and extry on the work. "I think that it's and that we lose the trade in Newformfland There are a lot of people here: (who would be not from the services)," said Roberts, who figures he's one of only seven properly existed private bookbinders in the country.



Brise Roberts, known for his bookkinding business The Book Doctor, is recting after almost four decades of restoring and repairing books. The 71-year-old hopes someone will stop up and carry on the work, which he believes is waited in this province and around the world. ROSES MULLALEYTHE FELECRAM



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A4 Editorial A6-7 Atlantic A9-12 S

Sports esitors B4,8 World

B7 O

Bi2 Weather By Day

The Content Marketing Plan





SOCIAL:

Through paid social ad campaigns and boosting content on Facebook, Instagram and Twitter, we promoted our series to a large social following multiple times each week.

We highlighted the topics in advance and encouraged our followers to pick up the print edition or to read the content online, also engaging our digital audience.

The Content Marketing Plan

OUTDOOR:

We utilized digital billboard contra available in our markets to promote the series to a mass audience, focusing on commuter routes and high traffic areas.

Because this was through a contra arrangement, we did not have to pay cash for this promotion, reducing our marketing budget and increasing our visibility.

