TOI GREEN DRIVE

executed by

Delhi Development Authority
PRINT ADS
Create a river in the air.

You may not be aware, but a tree can discharge up to 100 gallons of water into the air every day. In fact, trees release 8-10% more moisture into the atmosphere than the equivalent area of an ocean. More moisture in the atmosphere means less heat, better air quality and more rains. As part of the effort to combat pollution and restore the environment of Delhi NCR, we have organised Hero MotoCorp – Times of India Green Drive executed by DDA with the aim of planting no less than 1 lakh trees. It’s time to give back to the environment some of what we’ve taken.

Join the Drive and plant 1 lakh trees! Be there on 30th August, anytime between 7 AM to 4 PM at Tilpat Valley, Block M, Devli, near IGNOU.

For details log on to:
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Delhi Development Authority

Partners:
Plant a breath of fresh air. For everyone.

Trees are the most effective way to purify air around us. A single tree absorbs 48 lbs of CO2 and releases enough oxygen to support you and a friend for a whole year. Now imagine what 1 Lakh trees can do. As a part of the effort to combat pollution and restore the environment of Delhi NCR, we have organised Hero MotoCorp - Times of India Green Drive executed by DDA with the aim of planting no less than 1 lakh trees. It’s time to give back to the environment some of what we’ve taken.

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Partners:
It’s cool to plant a tree. Literally.

That’s right, trees deflect sunlight and reduce the heat island effect caused by pavements and buildings in cities. In fact, every single tree provides ambient cooling equivalent to 10 air conditioners. Now imagine the effect of 1 lakh trees. As a part of the effort to combat pollution and restore the environment of Delhi NCR, we have organised Hero MotoCorp - Times of India Green Drive executed by DDA with the aim of planting no less than 1 lakh trees. It’s time to give back to the environment some of what we’ve taken.

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BANNERS
Think Smart.

Join the Green Drive. Click to plant 100,000 Trees.
Fill in the blanks.

Join the Green Drive. Click to plant 100,000 Trees.
Show life some love.

Join the Green Drive. Click to plant 100,000 Trees.