

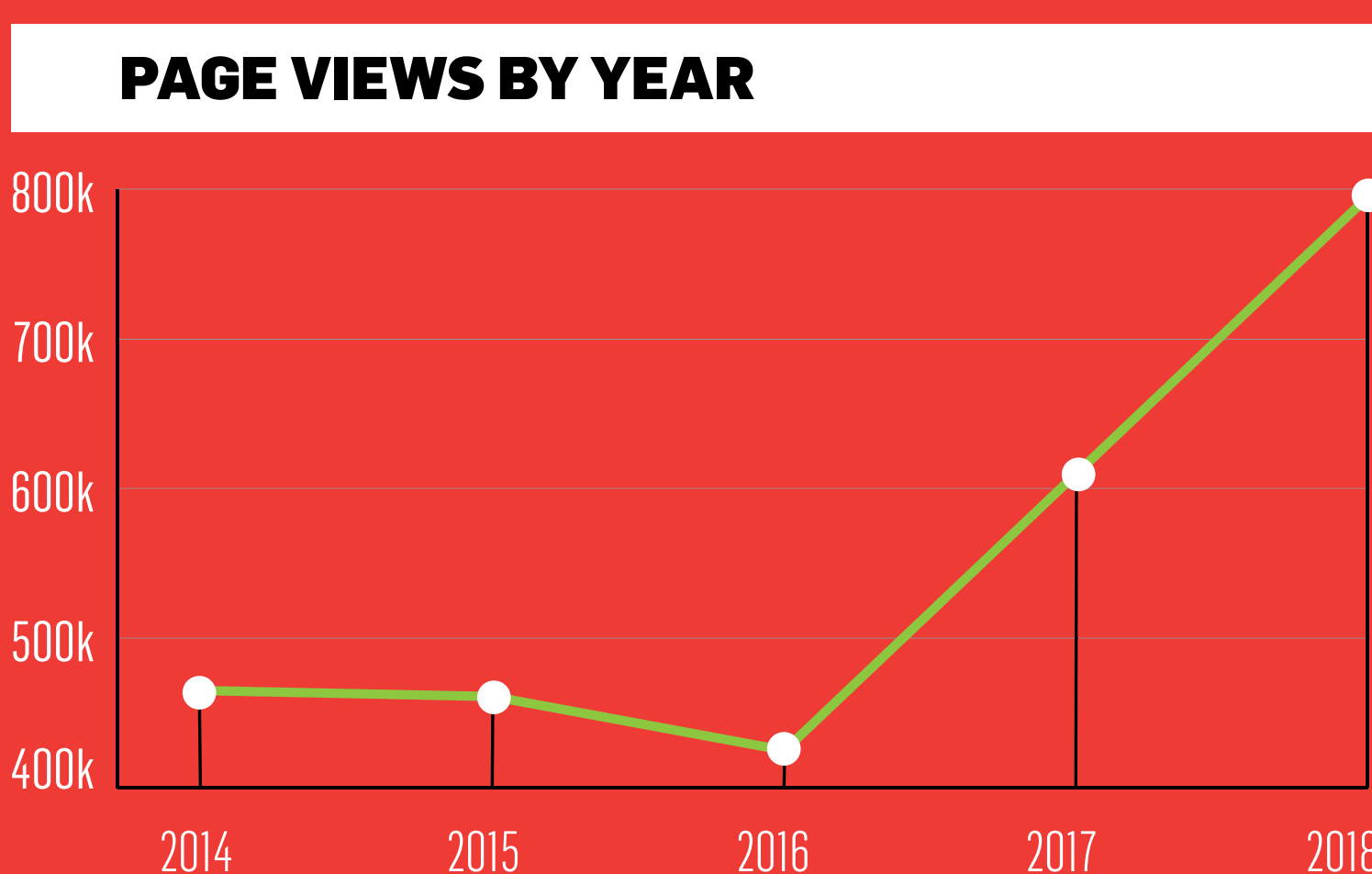
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FOOD

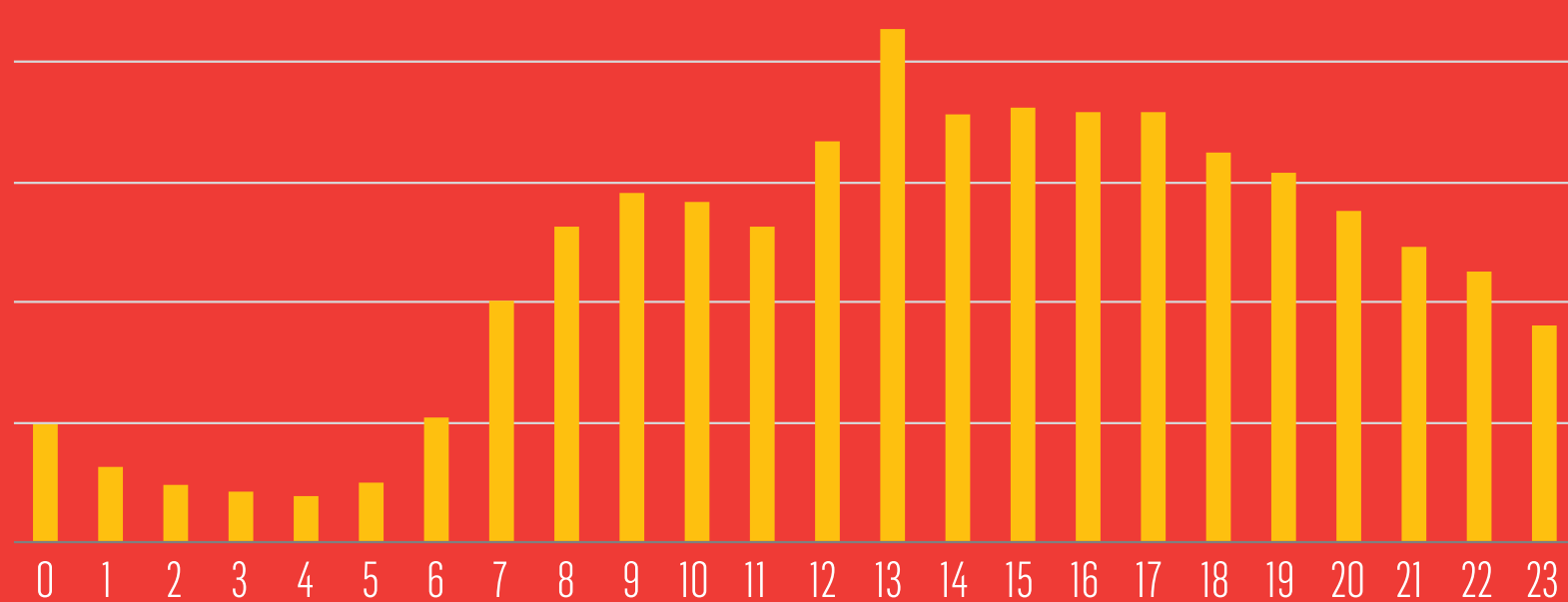
Month

Page Views by Numbers

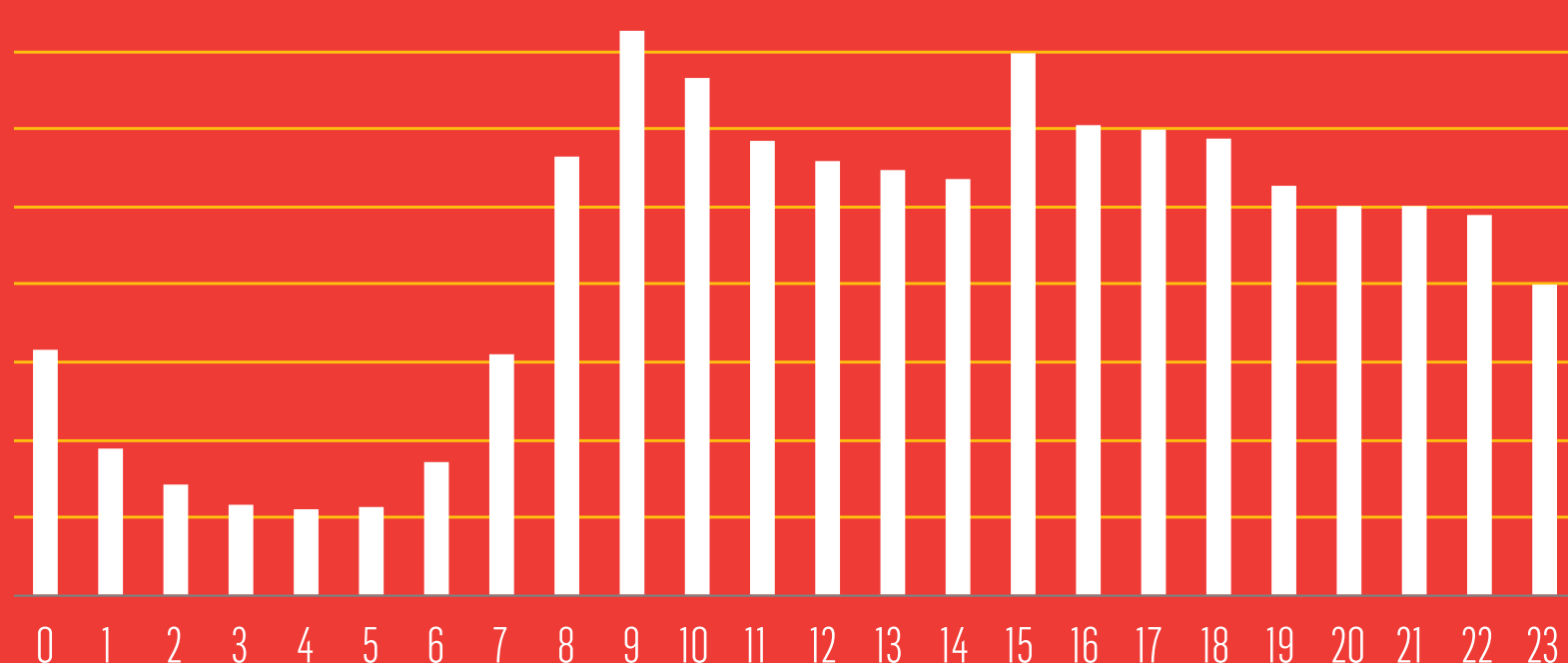
Food month has featured 3 years of consecutive growth with a 30% year on year increase in 2018.



47% of Food Month traffic came on mobile devices.
Desktop (38%) Tablet (15%)



Unsurprisingly the busiest time of day during the week for food month was lunch time.



During the weekend Food Month content was consumed well across the day and into the evening.



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