AFRO FASHION DAY
In the window displays. In the songs on the street corners. In
the musical notes, in the call for equality, in the cry for justice.
In the sad past. In the belief of today. In the battle for tomorrow.
In the living makeup, in the patterned turbans, in the brilliant
smiles, in the bodily movements. In the way of looking, in the
way of seeing. In the will to accept, in the pleasure in offering.
In the art of imagining, in the race of acting. In the small steps.
In the wide strides. In the portrait of conquest, at the dawn of
victory. In the shout that commemorates. In the remembrance
that does not forget. In the voice in tune, in the rhythmic song.
In the footprint that moves, in the rhythm that pulses, in the
expression that liberates. In the brightness of thinking, in the
intelligence of creating, in the gesture of giving thanks. In the
countenance that transmits, in the euphoria that moves, in the
skin that glows.

In the pride, in the culture, in the history, in the soul.

In the consciousness.
On Black Consciousness Day, Salvador celebrated the African culture with a free event that included fashion, beauty, art, music, and dance through workshops and a street fair featuring handicrafts and cuisine, held in Cruz Caiça Square, in the Pelourinho. The parade showed clothing and accessories that were created by local designers. There were 26 brands outfitting 40 people, who included black models and guests. Afro Fashion Day Salvador was held by Correio with institutional support from the Salvador City Hall, from the Government of Bahia through the Department of Promoting Social Equality (SEPROMI), from the National Service for Commercial Learning of Bahia (SENAC - BA), and Hapvida.