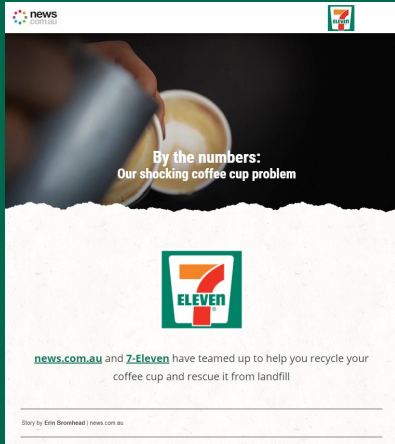
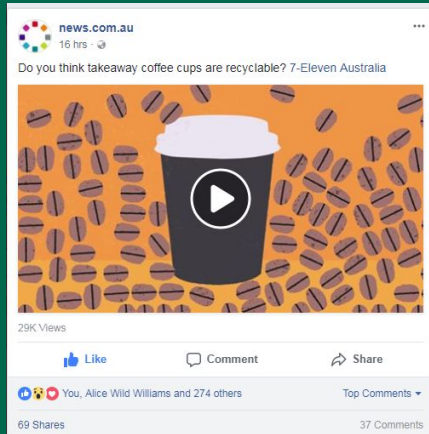


## Native Series



## Social Video

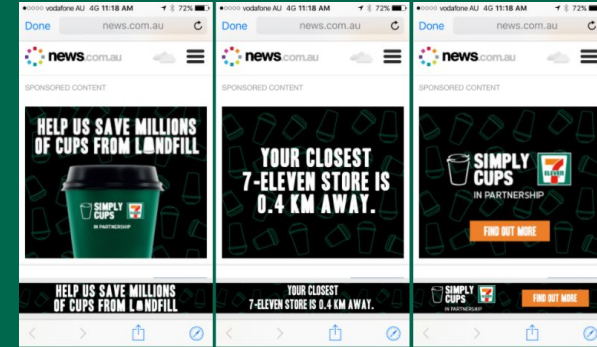


7-Eleven aim to recycle 70 Million coffee cups each year with Simply Cups bins at over 200 stores.

The brands partnered with news.com.au to educate Australians about the huge coffee cup problem we are facing and to disrupt their coffee consumption habits.

Click on the images to see the executions live.

## Dynamic Targeting



## Unruly Video Distribution

