



**The Daily Telegraph** **The Sunday Telegraph** **NEWSLOCAL**

## FAIR GO FOR THE WEST DIGITAL NEWS COVERAGE

7 April -4 June 2014

## AD NEWS

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# Western Sydney congestion chaos

SEAN BERRY: TRUCKS STUCK  
April 8, 2014, 7:00 pm

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**An exclusive survey for the 7News Daily Telegraph Fair Go for the West Campaign shows traffic snarls are costing people in western Sydney thousands of dollars every year.**

Western Sydney congestion chaos

It's one of the most congested areas in the country where time is money. And the salaries from the city's west are the most congested.

An NRMA survey of western Sydney companies that for the road network found traffic delays were costing them up to \$8000 a year and the average journey time had increased by nearly an hour each day.

- Fair Go For The West
- Follow Sean Berry on Twitter
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NRMA spokesman Peter Hourley said: "Western Sydney is the fourth largest economy in Australia. The \$100-billion-a-year road network is critical to the west's growth, but it's not getting enough investment."

Arrest over looting rampage

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## CAMPAIGN BRIEF

**The Daily Telegraph and NewsLocal launch 'Fair Go for the West' campaign for Western Sydney**

The National Australia Bank has come on board as a gold partner with NBSA Road Services, University of Western Sydney, Crown Resorts and Harvey Norman playing crucial supporting partner roles in the campaign.

Sally Clegg, "Western Sydney is a heartland of The Daily Telegraph. With 'Fair Go for the West', we want to achieve real change for those living and working in the area, and we also want to change perceptions and celebrate the best the west has to offer."

The Daily Telegraph editor Paul Whittaker said the idea for the 'Fair Go for The World' campaign began last October with an urgent call for action from the leadership group of the University of Western Sydney when they visited him to discuss the shortfall in resources that exists in Western Sydney.

Says Whitaker: "The point of that meeting was to identify many of the inequities throughout Western Sydney in areas such as transport, health and education when compared to the rest of the city, and to find ways to repair that imbalance."

## RADIO INFO

Nova champions a fair go for Sydney's \_\_\_\_\_

Nova champions a fall go for Sydney's West

Nova 96.9 has joined the Daily Telegraph and NewsLocal's 'Fair Go for the West' campaign, launched this morning.

The 57-day campaign will aim to highlight the disparity in the distribution of economic resources across infrastructure, health, emergency services, roads and public spaces.

As the official broadcast media partner for the campaign Nova 96.9 will provide a broad range of support including:

- Significant airline contribution to Small Businesses in the West

- Talent Visits to schools in the West
- Support and sponsorship of sports programs and teams in the West
- Additional station activity in the West

- Intern program for students from the West in partnership with Seven and News Ltd
- Station visits by schools in the West

The agency has strong backing from community and corporate sponsors including NAB, NDMA, University of Western Australia, and the Department of Education.

Nova's Kate Ritchie will be one of several born and bred Western Sydney ambassadors, joining Test cricket captain

Paul Jackson, NOVA Entertainment's group program director said of the station's involvement in the campaign:

\*NOVA 98.9 is proud to support businesses big and small in the West as well as inspire schools and sports groups. We'll do this through our ongoing partnerships, events, grants and sponsorships that we've created as a part of the 'Fair go for the

West' campaign. For our great city to function well both now and in to the future the success of our West is critical."

## B&amp;T

News Corp Australia has undertaken one of its "biggest and most ambitious campaigns" as it pushes for more resources in Western Sydney.

The 'Fair Go for the West' campaign, led by The Daily Telegraph and NewsLocal, has National Australia Bank, Crown Resorts and Harvey among its sponsors and more than 50,000 signatures.

Latest comments **Most read**

The Daily Telegraph. With 'Fair Govt for the West', we want to achieve real change for those living and working in the area; and we also want to change perceptions and celebrate the best the west has to offer.'

The 57-day campaign highlights the "stark disparity" in the distribution of resources across infrastructure, health, emergency services, roads and lots across Australia and also in the way the country's disaster relief programs are run.

The Daily Telegraph editor Paul Whittaker said:  
"By any measure, the West is short changed when it comes to funding, infrastructure spending

**Raise Your Game with**

The bus will offer live entertainment, sausage sizzles and other activities. There will also be prizes up for grabs throughout the campaign.

Other corporate sponsors include NRMMA Road Services and the University of Western Sydney.

Western Sydney "born-and-bred" ambassadors Michael Clarke, Penrith Panther's Jamal Idris, Western Sydney Wanderers' Mark Bridge, Seven newsreader Chris Bath and Nova's Kate Ritchie will be featured.

Crown Resorts chairman James Packer said: "Western Sydney is the engine room for this city: providing major growth and employment opportunities for NSW. It's for these reasons Crown Resorts will base its employment and training programs in Western Sydney and we fully support the Daily Telegraph's campaign."

Western Sydney statistics:

- Western Sydney has 200,000 less jobs than required to meet the needs of its workers







# DIGITAL NEWS COVERAGE

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Answers for Adam: Is reality TV the way to tackle climate change?

**Answers for Adam**

Recently there was another report from the scientists of the IPCC (Intergovernmental Panel on Climate Change) telling us that climate change (what used to be called global warming) is upon and there are real changes happening now (I bet the last several readers already). The scientists are urging us to heed their warning and change our behaviors, yet we ignore them in droves. Even though information they are giving us is dire. The Tele's textbook example of how to run a winning newspaper campaign

The Tele's textbook example of how to run a winning newspaper campaign

The Daily Telegraph has delivered a great piece of old-fashioned campaigning journalism, argues Mumbrella's Tim Burrells

Back when I worked in newspapers, I was taught that if a newspaper is going to embark on a campaign, it has to pass three tests:

First, and most important: Is it in tune with the readers?

Second: Does it have a clearly defined goal?

Third: Is it winnable?

On that basis, The Daily Telegraph's campaign for a second airport for Sydney is a textbook example of a great newspaper campaign.

Later today, the Federal cabinet is set to endorse an infrastructure plan which will see the airport built in the newspapers' Western Sydney heartland.

While it's impossible to know for sure, speaking as a reader of the newspaper, it feels like The Tele's campaigning on the issue has been decisive.

By getting readers on side, it cleared political blockages both at state and

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A baby buggy for baby George

Girl, 13, sexually assaulted in toilet

More trains for Western Sydney to cope with the growing region's transport needs

WESTERN Sydney will get more than 200 extra bus services this month in response to the region's growing transport needs.

A new bus route from Prestonsville to Werrisville will add extra 145 services to the region.

The popular Fairfield to Cessnock route is also being expanded with 80 more services.

The new buses will start running on April 28.

The boost to buses is part of the extra train services that have been rolled out since the major overhaul of the public transport timetable in October last year.

The timetable redesign has seen an extra 220 weekday train services on the Cumberland Line and a further 184 services on the Western Line.

An extra 8000 weekly public transport services have been added across the state since October.

Minister for Transport Gladys Berejiklian said the extra services were put on following extensive feedback calling for more buses and trains between the major interchanges.

news.com.au

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RISE IN RICHES: The stories you need to know today

Injured child left in burning car

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Girl, 13, sexually assaulted in toilet

Fair Go for the West nominees: Those who help the children

This story was published: 3 DAYS AGO | APRIL 16, 2014 10:00AM

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### Fair Go For The West: the great dividing range

WESTERN SYDNEY PROPERTY EDITOR | THE SYDNEY TELEGRAPH | APRIL 22, 2014 12:00 PM



**THE property divide between Western Sydney and the eastern suburbs has never been greater.**

Now, for the price of a family home in the west, the only option in the inner city or eastern market is a studio apartment.

In addition to being more affordable, Western Sydney is showing strong growth. For greater Sydney, the median house price is \$666,000, according to RP Data, but there are 193 suburbs in the West with lower medians.

**BLOG: First homebuyer questions answered by a NAB expert**

WILMOT, in the Blacktown region, is home to Sydney's cheapest houses, with a median sale price of \$272,500 last year. In comparison, Beaconsfield — part of the Green Square district — has the lowest median house price in the east at \$765,000.

The best-performing suburb in Western Sydney last year was Pitt Town, where house prices soared 27.4 per cent last year.

During the same period the beachside suburbs of Bronte and Manly recorded median property price falls of 1.6 per cent and 2.3 per cent respectively.

Real estate agent Daniel Star of Star Partners Marylands said, although the entry point for the West was rising, there were still plenty of family homes at affordable prices.

"If you get one brickbatter is somewhere between \$485,000 and \$515,000 and that is for you a nice family home," he says.

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NEWS

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### Joe and Joanne Tau have thrived on the multiculturalism of western Sydney and hope to make it a better place

NEWS EDITOR & VIDEO EDIT | THE SYDNEY TELEGRAPH | APRIL 24, 2014 12:00 PM



THEY have the world at their Western Sydney doorstep, and they want to make it a better place.

With a combined Samoan, Chinese and Anglo heritage, Blacktown couple Joe and Joanne Tau have thrived on the region's multiculturalism since moving to the area eight years ago.

They are nominees for the Community section of The Telegraph and NewsLocal's Champion of the West awards — a grants competition for the Fair Go for the West campaign that consists of 13 categories, each offering a \$10,000 grant.

The Taus are nominated as harmony heroes who are doing everything they can to ensure peace within their community, regardless of background, race or religion.

"Someone told me something once, and I really agree with it, that we've got the whole world in one little place here," Mr Tau said.

"There's just so much flavour."

Mr and Mrs Tau, who were named joint Blacktown Citizens of the Year in 2012, were instrumental in organising last month's Unity Vigil, involving various community representatives in the wake of the alleged gang-rape of a 16-year-old girl in Choorashie. They also help run local youth programs to keep kids on track and help them grow into

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NEWS EDITOR & VIDEO EDIT | THE SYDNEY TELEGRAPH | APRIL 24, 2014 12:00 PM



THEY have the world at their Western Sydney doorstep, and they want to make it a better place.

With a combined Samoan, Chinese and Anglo heritage, Blacktown couple Joe and Joanne Tau have thrived on the region's multiculturalism since moving to the area eight years ago.

They are nominees for the Community section of The Telegraph and NewsLocal's Champion of the West awards — a grants competition for the Fair Go for the West campaign that consists of 13 categories, each offering a \$10,000 grant.

The Taus are nominated as harmony heroes who are doing everything they can to ensure peace within their community, regardless of background, race or religion.

"Someone told me something once, and I really agree with it, that we've got the whole world in one little place here," Mr Tau said.

"There's just so much flavour."

Mr and Mrs Tau, who were named joint Blacktown Citizens of the Year in 2012, were instrumental in organising last month's Unity Vigil, involving various community representatives in the wake of the alleged gang-rape of a 16-year-old girl in Choorashie. They also help run local youth programs to keep kids on track and help them grow into

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### Fair Go For The West: the great dividing range

WESTERN SYDNEY PROPERTY EDITOR | THE SYDNEY TELEGRAPH | APRIL 22, 2014 12:00 PM



**THE property divide between Western Sydney and the eastern suburbs has never been greater.**

Now, for the price of a family home in the west, the only option in the inner city or eastern market is a studio apartment.

In addition to being more affordable, Western Sydney is showing strong growth. For greater Sydney, the median house price is \$666,000, according to RP Data, but there are 193 suburbs in the West with lower medians.

**BLOG: First homebuyer questions answered by a NAB expert**

WILMOT, in the Blacktown region, is home to Sydney's cheapest houses, with a median sale price of \$272,500 last year. In comparison, Beaconsfield — part of the Green Square district — has the lowest median house price in the east at \$765,000.

The best-performing suburb in Western Sydney last year was Pitt Town, where house prices soared 27.4 per cent last year.

During the same period the beachside suburbs of Bronte and Manly recorded median property price falls of 1.6 per cent and 2.3 per cent respectively.

Real estate agent Daniel Star of Star Partners Marylands said, although the entry point for the West was rising, there were still plenty of family homes at affordable prices.

"If you get one brickbatter is somewhere between \$485,000 and \$515,000 and that is for you a nice family home," he says.

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NEWS EDITOR & VIDEO EDIT | THE SYDNEY TELEGRAPH | APRIL 24, 2014 12:00 PM



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### Blueprint for the West centres on major growth hubs

WESTERN SYDNEY PROPERTY EDITOR | THE SYDNEY TELEGRAPH | APRIL 24, 2014 12:00 PM



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Man 'used him as toilet' in CBD before carjacking 61-year-old

Man trapped under car after jack gives way

Charlie's smile hides the truth

Tragedy moment for bright spark

Fair Go For The West: Premier Mike Baird backs our Action Plan

Two story was published: 1 DAY AGO | MAY 08, 2014 12:00PM



PREMIER Mike Baird has said work is under way to investigate how to establish a Greater Sydney Authority in a bid to end decades of chaotic decision-making.

"It is clear we have so many moving parts across the city that we need to ensure our co-ordination is right," he told The Daily Telegraph.

Leading Sydney business and planning experts have backed The Telegraph's Fair Go for the West campaign's call to set up a London-style planning authority to co-ordinate decision-making among Sydney's 43 local councils and different statutory authorities.

**READ THE FULL ACTION PLAN HERE**

"We have started some work looking at this — I certainly support that approach," he said.

Mr Baird made the comments after being presented with the Fair Go for the West Action Plan, which incorporates ideas put forward by our readers. The plan outlines initiatives that need to be undertaken to help Western Sydney to continue to develop into a place where families and businesses thrive.

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Soap opera star dies during scene

Gay basketballer battling CBD star

No more Mr Nice Guy

Can you spot Australia's biggest bang?

Fair go for the West as Sydney singers dominate The Voice

Two story was published: 12 HOURS AGO | MAY 08, 2014 9:30PM



Powerhouse performance from Jojo White

Singer 'You Got The Love' Jojo White has dominated the show this week, with her powerful performance earning her a spot in the final.

IT'S the story of how the west has won over The Voice coaches — with singers from Sydney's west stalling their claims on TV's favourite talent show title.

With more than 2.6 million viewers locked on to Channel 9's star search juggernaut each night this week, performers from Kellyville and Camden, Milson and Warrimoo have been fighting the flag for western Sydney.

**THE VOICE: Relive the blog from the third blind audition show**

Meeting on a basketball court and only singing together for the first time in public on The Voice stage, Kellyville natives Renee Bailey and Tim Maloumova turned the head — and the big red chair — of pop princess Kylie Minogue.

The duo, dubbed "the boys" by Joel Madden, were praised by coach will.i.am for educating the audience on hip hop music, after prompting up their blind audition of Blackstreet's hit No Diggity.

HERALD SUN

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NEWS

Champions of the West: Peter Berger opens up his home to help struggling fathers get back on their feet

MERCEDES MAGUIRE THE DAILY TELEGRAPH MAY 08, 2014 11:50AM



Peter Berger helps struggling fathers through the Dads in Distress organisation. Picture: Melvin Impey Source: News Corp Australia

**HE holds down a full-time corporate job but in his spare time Peter Berger opens his home to help single and divorced men.**

Some have attempted suicide, some are struggling to get access to see their children and others are simply battling the aftermath of divorce.

Mr Berger helps them get back on their feet through the Dads in Distress network. He claims about a 70 to 80 per cent success rate in helping dads become happy, productive members of society.

But he needs a permanent place to continue to help the men who are referred to him. If he wins in the Fair Go For The West community category, he plans to put the prize money towards a permanent HQ for Dads in Distress.

"Men don't always put their hand up for help, the accepted attitude is they should tough it out," Mr Berger said.

"Australia has the seventh highest adult male suicide rate in the world.

"But seeing broken lives made whole and seeing fathers who were once suicidal become

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Police blamed as petrol thefts resile to \$10m

Police arrest child sex offender

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Fair Go For The West: Champions of the West Nominations

THE DAILY TELEGRAPH | MAY 08, 2014 2:54PM



Champions of the West celebrates a grants competition for 12 awards, each boasting a \$10,000 prize for individuals, groups and businesses. Source: Supplied

**CHAMPIONS OF THE WEST**

Champions Of The West is a celebration of all that is great in Western Sydney. It is an opportunity to recognise the west is full of talent, ingenuity, creativity and determination.

Champions Of The West comprises a grants competition for 12 awards, each boasting a \$10,000 prize for individuals, groups and businesses.

An additional grant of \$10,000 will be awarded to the 'Champion of Champions' winner, encouraging people to get behind their peers who are nominated finalists.

**What kind of ideas are we looking for?** Anything that will be of benefit to the community and requires a grant to help the project come to life, such as:

- Community** – facility upgrades, infrastructure, new works or equipment;
- Environment** – restoration and protection, volunteer program funding;
- Indigenous** – arts, up-skilling, scholarships;
- Sport** – equipment, uniforms, training, health improvements;

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Sometimes the thing you need is right under your nose and for Marie Hardman it was just out her door

SARAH CRAWFORD THE DAILY TELEGRAPH MAY 06, 2014 2:23PM



The second winning entry in the Capture the West competition came from Marie Hardman from Lidcombe with her image of Chloe Ganchingco in her neighbourhood park. Source: Supplied

**INSPIRATION is just outside Western Sydney photographer Marie Hardman's front door.**

Ms Hardman took this photo of Chloe Ganchingco in a rare, quiet moment for the inexhaustible three-year-old at the park opposite her house at Botanic estate Lidcombe.

Finding hope and success in the West

The candid shot has won Ms Hardman this week's \$500 Harvey Norman gift voucher in our Capture the West Fair Go photo competition. She is now in the running for the grand prize of a \$2000 gift voucher.

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Decade's waterfront set for major revamp

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Police arrest child sex offender



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# NEWS

## Champions of the West: Peter Berger opens up his home to help struggling fathers get back on their feet

MELBOURNE RANGERS • FIVE DAILY EAGLE/COURTNEY J. MAY 16, 2014 @ 10:36AM

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Peter Berger helps struggling fathers through the Dads In Distress organisation. Picture: Melburn Klose  
Source: News Corp Australia

HE holds down a full-time corporate job but in his spare time Peter Berger opens his home to help single and divorced men.

Some have attempted suicide, some are struggling to get access to see their children and others are simply battling the aftermath of divorce.

Mr Berger helps them get back on their feet through the Dads In Distress network. He claims about a 70 to 90 per cent success rate in helping dads become happy, productive members of society.

But he needs a permanent place to continue to help the men who are referred to him. If the wins in the Fair Go For The West community campaign, he plans to put the prize money towards a permanent HQ for Dads In Distress.

"Men don't always put their hand up for help, the accepted attitude is they should tough it out," Mr Berger said.

"Australia has the seventh highest adult male suicide rate in the world."

"But seeing grown lives made whole and seeing fathers who were once suicidal become successful owners of schools, new families, involved sons, grandchildren and even grandmothers."

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- Troy Buewiler's gravy train trip to s...
- Bash victim recalls 'pack mentality'
- Buewiler starts \$124,000 payout

### NEWS

Man swims to safety off Bunbury

A MAN who feared he would die at sea after he was knocked from his yacht off Bunbury yesterday.

WMA News

Bash victim recalls 'pack mentality'

A TRAGEDIAN who was seriously injured in a Fremantle car crash last week has shared with the public in being given the nickname 'Justice'.

WMA News

Troy Buewiler's gravy train trip to shame

KALLIBURNER'S Big destiny of Troy Buewiler's famous right trip to Europe and Asia will never be forgotten. I started a \$124,000 payout

WMA News

Households to collect food scraps

HAUSWERBERNEN will be asked to reduce green collection and possibly house waste to solve the state's plastic recycling issue.

WMA News





**The 'Fair Go for the West Rock Bus' to rock Western Sydney**

Published: Monday May 10, 2014

The Daily Telegraph, The Sunday Telegraph and NewsLocal have today announced the launch of the 'Fair Go for the West' Rock Bus.

The Rock Bus marks the third phase of the 'Fair Go for the West' campaign following the campaign launch and the launch of the 'Champions of the West' awards program. 'Champions of the West' presents laurels \$10,000 grants to individuals, groups and businesses that require funding to launch projects that will make a difference in their community.

From tomorrow, the Rock Bus will travel around Western Sydney providing conducting a whistle-stop tour of all that is great in the west. The tour will be anchored by key events including:

- 20 May: Australian cricket captain Michael Clarke will visit his Western Sydney high school, Westfield Sports High
- 22 May: A Youth Forum at the University of Western Sydney Parramatta Campus with the Premier of New South Wales, the Hon. Mike Baird. The Forum will also be live streamed online via Yahoo7
- 27 May: A Women In Business Breakfast celebrating female entrepreneurs of Western Sydney hosted by Chanel T's Melissa Doyle and featuring Harvey Norman's Kaitie Page, NewsLocal's Kathy Lipert and NAB's Angela Mendis.
- 30 May: NRL's 'Battle for the West' match between the Parramatta Eels and the Penrith Panthers
- 31 May: Rosehill Raceday at Rosehill Gardens

The tour culminates in the 'Champions of the West' Awards night at Roddy Hill RSL on 3 June, 2014 with the Hon. Tony Abbott MP, Prime Minister of Australia and The Hon. Mike Baird MP as special guests.

The 'Fair Go for the West' Rock Bus will be hosted by Daily Telegraph journalists Andrew Carswell, Vikki Campion, Jonathan Moran and Sarah Crawford and will be heavily supported in-person, via digital executions and social media commentary via #fairgowest.

As a partner for the 'Fair Go for the West' campaign, Nova 96.9 will be sending its *Casavanas* to follow the Rock Bus throughout the tour.

Other key partners of the Rock Bus include NRMA, who will be hosting a driving test competition featuring Channel 7 and News Corp Australia personalities on 21 May; Harvey Norman who will be hosting an Amazing Race style cook-off at their Auburn store starring House Rules contestants Candy and Ryan; and NAB who are running a 'Best of the West' campaign to hunt down the best and most authentic food offerings of Western Sydney, including pizza, breakfast, beer gardens, dumplings and kenosis.

The Daily Telegraph deputy editor Ben English said: "We've done so much hard work to make 'Fair Go for the West' a success for Western Sydney. Now it's time to let our hair down with the

# DIGITAL NEWS COVERAGE: WEEK 7

NEWS.COM.AU



## Michael Clarke mobbed when he returns to his western Sydney school with the Rock Bus

This story was published: 9 MONTHS AGO | MAY 22, 2014, 8:48AM

- David Blunsden to join the Twitter conversation
- Even building operators and owners can get no education, said Clarke
- 'It feels like yesterday walking in here'

THEY walked him for an entourage, a gaggle of his national unit, and his car — but none that came to play for Australia just cancelled him for advice.

Australian cricket team captain Michael Clarke returned to his former school today for the second time since he left two decades ago.

On the Strathfield High cricket pitch, Bradman cricketer Daniel Hayes, 17, listened as he was told to walk hand in hand with him.

There is enough time to check your device as an athlete, you just have to walk hand in hand with him, and his car — but none that came to play for Australia just cancelled him for advice.

Hayes, 17, is a promising talent and cricketer listened intently to his mentor: "It's good to have it from him, I hear it so often from my parents," he said.

"It's huge, massive."

#fairgo west

News 93.5 @news935  
Fairgo West: High school cricket captain Michael Clarke returned to his former school today for the second time since he left two decades ago.

15 Photos by Lauren Hay

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Market Watch - The Wall Street Journal

## Fair Go For The West - live youth forum

Thames Sydney  
May 22, 2014, 2:30 pm

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As part of The Daily Telegraph's Fair Go For The West campaign, proudly supported by 7News, NSW Premier Mike Baird has spent the afternoon answering from 60 young western Sydney residents in a live Q&A session at the University

Fair Go For The West - live youth forum  
of Western Sydney, Parramatta.

THE AUSTRALIAN



Jonathan Moran | THE DAILY TELEGRAPH | MAY 22, 2014 9:32AM

## Sunrise host Sam Armytage takes on the men in a driving skills battle of the sexes

Jonathan Moran | THE DAILY TELEGRAPH | MAY 22, 2014 9:32AM

Sorry, this video is not currently available.

Fair Go For The West: Jetpack Adventures, Penrith  
The Daily Telegraph's 2Mo and Andrew Campbell take on one of Penrith's latest attractions, Jetpack Adventures.

THEY comes a time when rumours, myths, conjecture, and indeed libellous slander all need to be put under the microscope and tested to determine fact — for the betterment of society.

Just the important stuff, of course — creationism versus evolution; whether our emissions warm the planet, are men better drivers than women ... ?

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HERALD SUN



## Jonathon Moran takes to the air in a JetPack on Fair Go For The West tour

Jonathan Moran | THE DAILY TELEGRAPH | MAY 23, 2014 3:22PM

Sorry, this video is not currently available.

Fair Go For The West: Jetpack Adventure, Penrith  
The Daily Telegraph's 2Mo and Andrew Campbell take on one of Penrith's latest attractions, Jetpack Adventures.

WHICH kid hasn't dreamt of flying through the air like a superhero?

I certainly did, watching Christopher Reeve as Superman when I was a little tacker.

So when the opportunity came up to have a crack at jetpacking as part of The Daily Telegraph's Fair Go For The West campaign, I jumped, or flew, at it.

Not really much of a thrillseeker of the rollercoaster, sky diving variety, I was warned it would be an intense experience.

But I'm not one to shy away from a challenge so I jumped in the car, pumped up the stereo to get the adrenalin going and drove to Jetpack Adventure at Penrith's International Regatta Centre.

On arrival, my superhero buzz took a slight beating when the instructor said, "Don't worry, the maximum load is 150kg so you should be alright."

Once they found a skin-tight wetsuit to fit, we went through a quick briefing and were told we'd be up

FAIR GO FOR THE WEST  
Vikki Campbell  
The morning, the morning

FAIR GO FOR THE WEST  
Vikki Campbell  
The morning, the morning

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THE AUSTRALIAN



Jonathan Moran | THE DAILY TELEGRAPH | MAY 22, 2014 9:32AM

## The Fair Go West Rock Bus hits Penrith for some jetpack fun then heads to Strathfield for driving test showdown

Jonathan Moran | THE DAILY TELEGRAPH | MAY 22, 2014 9:32AM

Sorry, this video is not currently available.

Fair Go For The West: Jetpack Adventures, Penrith  
The Daily Telegraph's 2Mo and Andrew Campbell take on one of Penrith's latest attractions, Jetpack Adventures.

IT's the new thrill-seeking attraction drawing punters to Sydney's West.

Jet Pack Adventure gives you the chance to walk on water.

The first of its kind in the southern hemisphere, Greg Weige has been building the business for the past two years.

"Jetpacks have really only just been invented," Mr Weige said.

The technology was created less than five years ago and Weige set up Jetpack Adventures as soon as it was patented and available just over two years ago.

Mr Weige has had deaf and blind punters give the sport a go, flying up to 10m in the air over the Jetpack lake at the Sydney International Regatta Centre.

"Physical disabilities are not a hindrance."

Mr Weige has had deaf and blind punters give the sport a go, flying up to 10m in the air over the Jetpack lake at the Sydney International Regatta Centre.

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# DIGITAL NEWS COVERAGE: WEEK 8

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Courier Mail

Start study at Griffith this July

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NEWS

Fair Go West Rock Bus rolls through Western Sydney where the cuisine takes your tastebuds round the world

VICKI CAMPION THE DAILY TELEGRAPH MAY 23, 2014 4:49PM

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Lucia Bruller and Vicki Campion with the apple crumble pizza dessert on offer at La Piazza. *Source: News Corp Australia*

IT can throw a diner from the streets of Ho Chi Minh, to a historical-bricked pizzeria in Naples. From a garlicky chicken shop in Beirut to Istanbul stores of pistachio-studded treats.

In a single day, a tour of Western Sydney will take tastebuds around the world.

The Fair Go For The West Rock Bus yesterday travelled from Mt Druitt to Punchbowl, Liverpool to Cabramatta, and Blacktown to Bankstown to find the best.



It's those unexpected moments.

It's nursing a hot coffee in a historical garden watching autumn leaves flutter around you as the sun warms your back. It's winding off a busy highway and in a heart beat walking through a moon gate into a Japanese garden surrounding a blue lake with fat caps barren geese.

It's the exotic flavours you would never know how to ask for unless the chef let you in on their long-held family recipe — from the Lebanese mahmoud to the Vietnamese pho and the indigenous koorichetta. It's the hospitality that takes you into the home, the family, the community and with a mouthful, an air kiss, a wink, a joke — welcomes you into the culture.

It's those salt-of-the-earth people — far-flung from every corner of the globe and ending up here in Western Sydney.

We drove thousands of kilometres on clogged roads in heavy traffic, from dawn to dusk, wrangling out the best places from strangers. The secrets, the hidden gems, those treasures with unassuming entrances that cannot be found in any guidebook.

Yes, it's a postcard. It's also harbouring great minds. The inquisitive, demanding hijab-clad Merryland's women, just 16, who gave the NSW Premier a hard message to take to Canberra.

The hardworking businesswomen who fought every step of the way to start their businesses after being told no.

The only female CEO of a publicly listed retail company — Harvey Norman CEO Katie Page — who stood up at the Women in Business event to call upon her peers to notice Sydney's West was full of highly educated, under-utilised women because there was not enough flexibility for women in the workforce.

## COURIER MAIL

Courier Mail

Start study at Griffith this July

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Western Sydney rocks! How the west won the Telegraph's rock bus tour over

VICKI CAMPION THE DAILY TELEGRAPH JUNE 03, 2014 9:08AM

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Behind the wheel with Fair Go for the West

Back up for the driving test to beat the rest, all part of Fair Go for the West

Autoplay

IT'S those unexpected moments.

It's nursing a hot coffee in a historical garden watching autumn leaves flutter around you as the sun warms your back. It's winding off a busy highway and in a heart beat walking through a moon gate into a Japanese garden surrounding a blue lake with fat caps barren geese.

It's the exotic flavours you would never know how to ask for unless the chef let you in on their long-held family recipe — from the Lebanese mahmoud to the Vietnamese pho and the indigenous koorichetta. It's the hospitality that takes you into the home, the family, the community and with a mouthful, an air kiss, a wink, a joke — welcomes you into the culture.

It's those salt-of-the-earth people — far-flung from every corner of the globe and ending up here in Western Sydney.

We drove thousands of kilometres on clogged roads in heavy traffic, from dawn to dusk, wrangling out the best places from strangers. The secrets, the hidden gems, those treasures with unassuming entrances that cannot be found in any guidebook.

Yes, it's a postcard. It's also harbouring great minds. The inquisitive, demanding hijab-clad Merryland's women, just 16, who gave the NSW Premier a hard message to take to Canberra.

The hardworking businesswomen who fought every step of the way to start their businesses after being told no.

The only female CEO of a publicly listed retail company — Harvey Norman CEO Katie Page — who stood up at the Women in Business event to call upon her peers to notice Sydney's West was full of highly educated, under-utilised women because there was not enough flexibility for women in the workforce.

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Fair Go For The West: Strathfield unveils its vision of the future

EXCLUSIVE COVER STORY: EDITOR AT LARGE THE DAILY TELEGRAPH JUNE 03, 2014 10:08AM


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Strathfield Town Centre. An artist's impression of Centre Point. Supplied by Strathfield Council. *Source: Supplied*

STRATHFIELD Council wants to modernise its outdated town centre with a \$500 million plan to develop an up-market shopping and entertainment precinct under two residential towers.

Under the ambitious plan to make Strathfield a "destination" for Western Sydney, a new underground bus depot would be built next to the suburban railway station, which already services more than 20,000 commuters a day.



Strathfield Town Centre. An artist's impression of Centre Point. Supplied by Strathfield Council. *Source: Supplied*

Detailed architectural drawings and a video show the plans include a 700-seat theatre hall and a giant video screen to be erected in Strathfield's Raw Square to broadcast live sports and concerts.

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Missing hikers took shelter in cave


Fair go, how the west won us over

It's a cuddly home among the gum trees

'I didn't do anything... some guy got stabbed'

Fair Go For The West: Strathfield unveils its vision of the future


This story was published: 12 HOURS AGO | JUNE 03, 2014 12:00AM



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RIGHT NOW IN NATIONAL NEWS

557 REACTIONS Rush to help the victims you need to know more

304 REACTIONS Murder victim James Galt has been called to give evidence at...

168 REACTIONS Women trapped under bus in CBD

97 REACTIONS George Christensen issues drug tests for the state, says wife's in

43 REACTIONS Detective investigates possible sighting of missing Melburnian

NATIONAL BREAKING NEWS

11:00AM Search reported police plan faces fight

11:00AM The Vice regent has said in 10 minutes

10:59AM PM playing politics with C-Clay, Labor

10:59AM Got cabinet avoids assets sales rule

10:59AM Missing NSW outworkers safe in cave

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**Herald Sun**  
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### NEWS

## Fair Go For The West: Mike Baird on track for a planning revolution

EXCLUSIVE JOHN LEHMANN EDITOR-AT-LARGE THE DAILY TELEGRAPH  
JUNE 03, 2014 10:15AM

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**PREMIER Mike Baird will set up a high-powered Sydney-wide planning authority to ensure critical projects, including WestConnex, are not gridlocked by small-minded politics.**

The new London-style co-ordination body, to be called the Greater Sydney Commission, will be based in Western Sydney and will be charged with driving a citywide approach to housing, infrastructure and service delivery.

"Nimby-ism is out, co-ordinated infrastructure delivery is in," the Premier told The Daily Telegraph.

The move comes after The Daily Telegraph's Fair Go For The West campaign called for an end to major developments being caught up in myriad rules and regulations administered by different councils and planning authorities.



Rhiannon Punter, 19, rides on a Waratah train with Premier Mike Baird / Picture: Bradley Hunter Source: News Corp Australia

The far-reaching move comes as the Baird government focuses on how to shake up Sydney's hodgepodge of 43 local councils.

Mr Baird revealed a strategy of offering "financial incentives" to encourage mergers between smaller councils.

"I think incentives have a fair role to play," he said. "In terms of (forced) amalgamations, (our policy) is unchanged but obviously we're looking at ways to

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### Fair Go For The West: The rising stars and a bright future

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JUNE 03, 2014 10:15AM

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# DIGITAL NEWS COVERAGE WEEK 8

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## Fair Go For The West: The rising stars and a bright future

How many news publications: 44 50001-100 100001+ JUN 04, 2014 10:00AM

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Champions of the West

The Fair Go For The West campaign ends with a special event to recognise the region's best.

IT is a simple slogan that will live on until the message no longer needs to be preached, until equality is achieved.

Fair Go For The West.

The Daily Telegraph and News Local's highly renowned Fair Go For The West campaign has come to a successful end, finishing with a raft of government announcements that deliver infrastructure and a voice to the residents of Western Sydney, and honouring the incredible talent that comes from its suburbs.

**BAIRD DEMANDS APPRENTICESHIPS FOR WESTERN SYDNEY TEENS**

**DREAMS DO TRUE: THIRTEEN FAIR GO FOR THE WEST CHAMPIONS**

Western Sydney apprenticeship boost

West Coast Premier Mike Baird announces his extraordinary plan at the Daily Telegraph's Champions of the West event.

The credits for the campaign close down at the Campaign Gala event at the Rooftop Hill RSL club last night where Prime Minister Tony Abbott and NSW Premier Mike Baird praised the merits and achievements of the campaign, and promised to continually have an eye on, and listen to, Western Sydney.

RIGHT NOW IN NATIONAL NEWS

- 827 mentions Drugs: like for their Australia hosted
- 437 mentions RUBIN HOUR: The stories you need to know today
- 334 mentions Community shock as Dr Louise Greenfield, accused to death in...
- 328 mentions Undersea audio recording could hold secrets: Glee, my Glee...
- 209 mentions Tony Abbott's surprise Chief of Staff Peter Creagh after gaffe...

NATIONAL BREAKING NEWS

- 11:08AM US just getting right advice on Syria
- 11:08AM Jet crash for Airbus before take off
- 11:08AM Get on with governing, PM tells hapless
- 11:08AM Scotland: Oil discover hints at revival
- 10:29AM House Rules but no law coming today

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## NEWS

### Dreams really do come true: Thirteen Western Sydney Champions

THE DAILY TELEGRAPH JUN 04, 2014 12:00AM

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Champions of the West

The Fair Go For The West campaign ends with a special event to recognise the region's best.

**THIRTEEN hardworking Western Sydney Champions have been recognised for their efforts in the region and will receive a \$10,000 boost to allow their winning work to continue.**

For the Indigenous Champion winner John Warby Public School in Airds, the \$10,000 means it can continue to lease a bus to collect students of families with poor attendance patterns each morning. The bus has sent school attendance rates soaring to 92.9 per cent.

The \$10,000 grant will help Young Achiever Champion, Mt Druitt taekwondo black-belt Benjamin Camua, 11, realise his dream of representing Australia in the junior championships in Azerbaijan.

Employment Champion, community-owned Peppertree Café will put its grant back into training

[HERALD SUN](http://heraldsun.com.au)

Herald Sun

MELBOURNE 12°C-17°C

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## NEWS

### Fair Go For The West: Stars of stage, screen and business come out to celebrate the shining jewel in Sydney's crown

THE DAILY TELEGRAPH JUN 04, 2014 10:00AM

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**POLITICIANS, business leaders, TV news readers and soap stars were among those who helped celebrate The Daily Telegraph's Fair Go For The West campaign.**

The 57-day initiative culminated in a massive gala at the Rooftop Hill RSL.

**Interactive Gallery Fair Go West night**

**CHAMPIONS OF THE WEST**

- SPORT** School Fitness Service, Merrylands High School
- CHAMPIONS CHAMPION AWARD** Cumberland Gang Show
- EDUCATION** Bonnyrigg High School Media Team, Bonnyrigg High School
- EMPLOYMENT** Social Enterprise Expansion, Humanity Project at Peppertree Cafe and Catering
- ARTS** Adorn Myself, Liam Benson, Parramatta Artists Studios
- TOURISM** Celebrate Campbelltown, The Wizard of Oz Puntland
- SMALL BUSINESS** The Creative Fringe
- INDIGENOUS** School bus initiative to support attendance and extra-curricular activities, John Warby Public School
- YOUNG ACHIEVER** Ben Camua Trip To Azerbaijan, Elite Martial Arts & Fitness Centre
- OTHER WINNERS**
  - MANUFACTURING/INNOVATION** Aged Care Innovation, Alembra Diagnostics
  - ENVIRONMENT** Liftin' The Load, Young Adults Disabled Association Inc (YADA)
  - COMMUNITY** Youth Space, Liverpool Neighbourhood Connections
  - HEALTH** Friend-2-Friend Youth Mental Health Project, Outburst! Western Sydney Youth Action Group

Herald Sun

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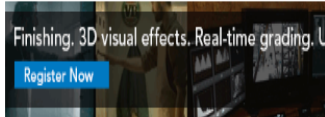
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### OPINION | FEATURES

Advice for the media  
industry from a P-plate  
practitioner



In a competition-winning  
essay for the University of  
NSW PR and advertising  
student Johnny Hurn looks at  
how the media world has  
transformed in front of him,  
and how he sees it panning  
out. "Hello World" prints  
across a blank window on a  
Windows 95 computer

### Lachlan's adventures to Rooty Hill and love of Minecraft videos

Dr Mumbo was surprised to hear Lachlan Murdoch speak of his multiple adventures to Rooty Hill RSL. The News Corp co-chair spoke fondly of the "Champion of the West" campaign run by The Daily Telegraph and NewsLocal titles – which Dr Mumbo takes to have meant the "Fair Go For The West" campaign which launched in October.

Speaking today at Mumbrella360, Murdoch praised the campaign for pushing growth in Western Sydney and called it "a great legacy for The Daily Telegraph," commending the paper's editor Paul Whittaker as a key driver. "I think newspapers can play a very, very positive role in shaping the debate about our politics and our communities," Murdoch said.

The co-chair of News Corp also revealed that while he is a self-confessed "media junkie" he also devotes his hours to watching Minecraft videos on YouTube with his sons.

"Anyone who has boys between the ages of eight and nine will watch a lot of Minecraft videos on YouTube. So I watch hours and hours of Minecraft videos on YouTube", Murdoch told the packed room at the Hilton Hotel in Sydney.

This only leaves one question... which Minecraft video is his favourite?

Here are a couple we found on the internet:

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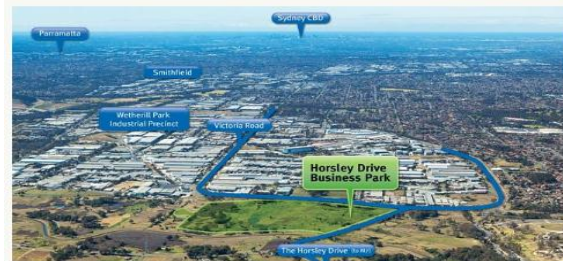
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### NEWS

## State Budget will allocate \$23 million to park and play in the west

EXCLUSIVE ALICIA WOOD STATE POLITICAL REPORTER · THE DAILY TELEGRAPH · JUNE 08, 2014 10:00PM

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Picture: Supplied Source: Supplied

**MORE than \$23 million will be allocated in next week's state Budget to give Western Sydney families more facilities to work and play.**

Western Sydney Parklands will get \$23.2 million in the state Budget — \$4 million towards the development of Bungarribee Park, \$13.8 million for the Horsley Drive Business Hub and \$2.7 million for the Eastern Creek Business Hub.

The remainder of the cash splash will go towards a multipurpose pathway, track upgrades,

## HERALD SUN

**Herald Sun**

MELBOURNE 7°C-18°C

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EXCLUSIVE ALICIA WOOD STATE POLITICAL REPORTER THE DAILY TELEGRAPH JUNE 09, 2014 12:00AM

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Picture: Supplied Source: Supplied

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# DIGITAL NEWS COVERAGE WEEK 8

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**The Daily Telegraph**

SYDNEY 13°C-19°C

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### NEWS

## What Sydney can learn from Plan Melbourne

CHRIS JOHNSON THE DAILY TELEGRAPH JUNE 05, 2014 12:00AM

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**THE recent announcements the NSW government will implement a new planning body across metropolitan Sydney is clearly a result of the Fair Go for the West campaign by The Daily Telegraph.**

The good news comes only a few weeks after Melbourne released a strategy including an authority to co-ordinate planning city wide. Clearly Melbourne is ramping up its mojo with the recent release of the optimistic Plan Melbourne, which lays out the southern city's objective to have more people than Sydney, more jobs than Sydney and to encourage a swing to urban living.

While it is not stated in the document, Plan Melbourne is a clear strategy to get ahead of Sydney.

While it is good news that the NSW government will establish a Greater Sydney Commission and is looking at the Parramatta light rail proposal, we still need reform of local government and a clear plan for the metropolitan region.

This momentum needs to be maintained so Sydney demonstrates leadership as Australia's premier city. We know Sydney is better than Melbourne but to keep this status we need to ensure we are



he high-rises of One Central Park. Source: Supplied