



Klay Thompson KT4 Shoe Release Event



Email blasts

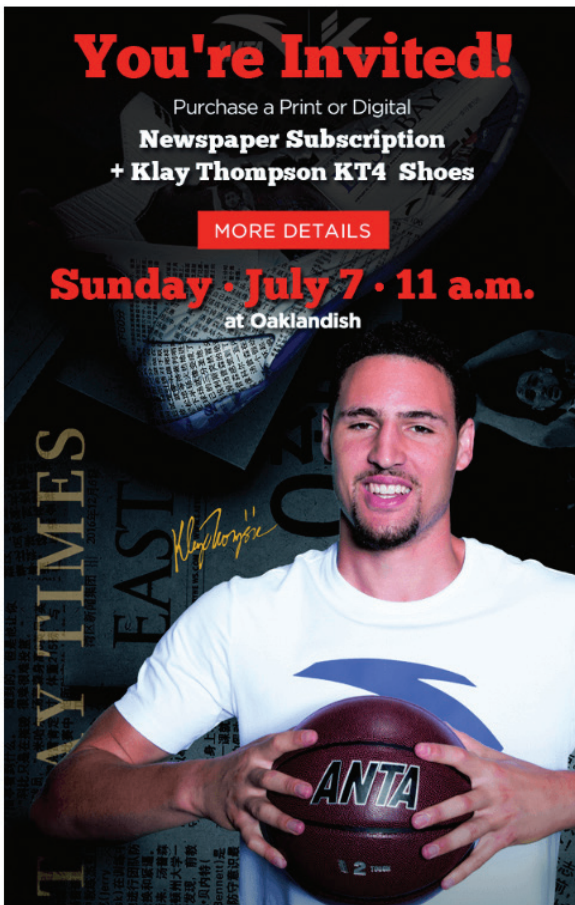
The Mercury News

You're Invited!

Purchase a Print or Digital
Newspaper Subscription
+ Klay Thompson KT4 Shoes

[MORE DETAILS](#)

Sunday · July 7 · 11 a.m.
at Oaklandish



BayArea
NewsGroup

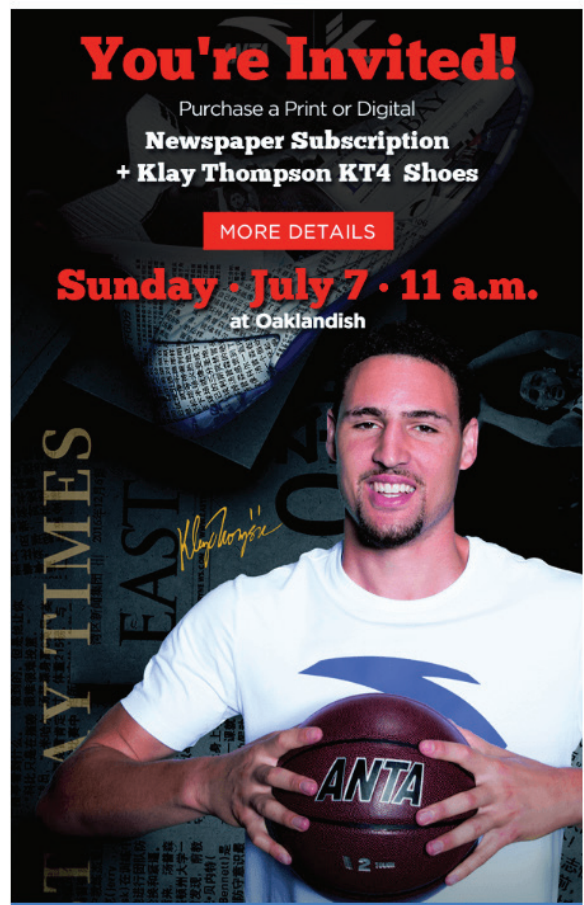
EAST BAY TIMES

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Klay Thompson KT4 Shoe Release Event



Digital display ads



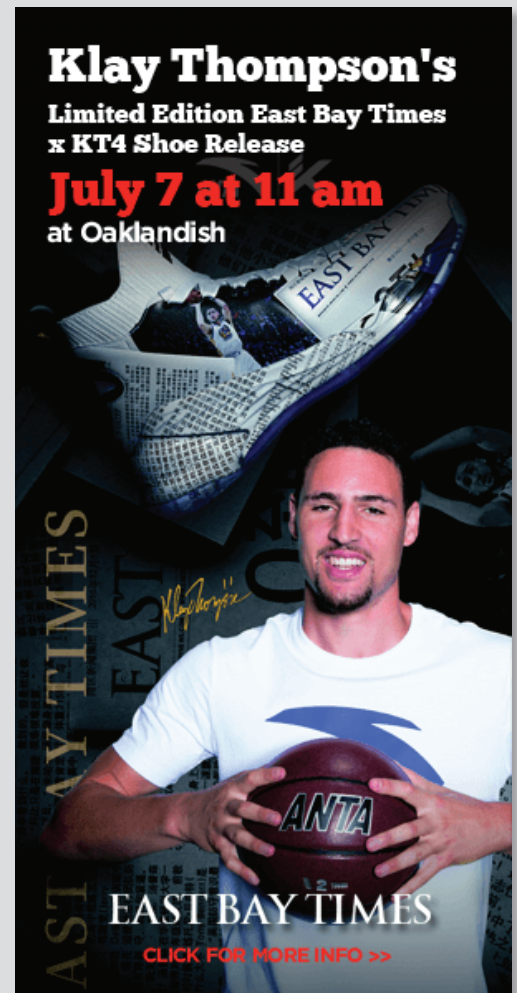
DESKTOP AD | Size: 728 pixel x 90 pixel



DESKTOP AD | Size: 300 pixel x 250 pixel



MOBILE DISPLAY AD | Size: 320 pixel x 50 pixel



DESKTOP AD | Size: 300 pixel x 600 pixel



Klay Thompson KT4 Shoe Release Event



Print ads

Invite Your Family & Friends
or Purchase a

**Gift Subscription +
Klay Thompson**
East Bay Times x KT4 Shoes

**ONLY 150
PAIRS
AVAILABLE***

**Sunday • July 7 at 11 a.m.
Oaklandish**
(Downtown Oakland)

Go to klayoffer.com/shoe-release for event details
*Must be at the event to purchase both shoes + subscription offer at \$179.99.

The Mercury News EAST BAY TIMES Marin Independent Journal

HALF PAGE PRINT AD
Size: 10" x 10"

ANTAK
Invite Your Family & Friends
or Purchase a

**Gift Subscription +
Klay Thompson**
East Bay Times x KT4 Shoes

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The Mercury News EAST BAY TIMES Marin Independent Journal

QUARTER PAGE PRINT AD
Size: 4.937" x 10"

Invite Your Family & Friends or Purchase a

**Gift Subscription +
Klay Thompson**
East Bay Times x KT4 Shoes

**ONLY 150
PAIRS
AVAILABLE***

**Sunday • July 7
at 11 a.m.
Oaklandish**

Go to klayoffer.com/shoe-release for event details
*Must be at the event to claim both shoes and subscription

BayArea
NewsGroup

FRONT PAGE PRINT STRIP AD
Size: 10" x 3"



Klay Thompson KT4 Shoe Release Event



Shoe vouchers and rack card



Shoe purchase vouchers



Rack card for newsbox

