

# ACM Data Team

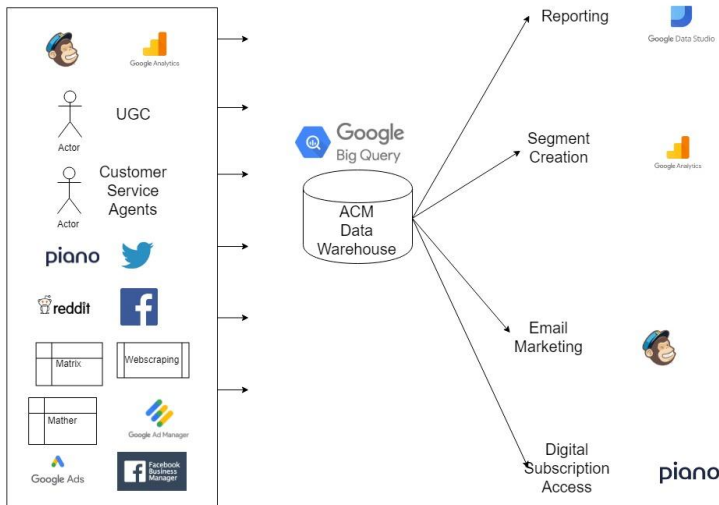
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INMA 2020 Application

# Integrated data sources - the data warehouse is the hub that connects multiple business systems together

## Data Warehouse Structure

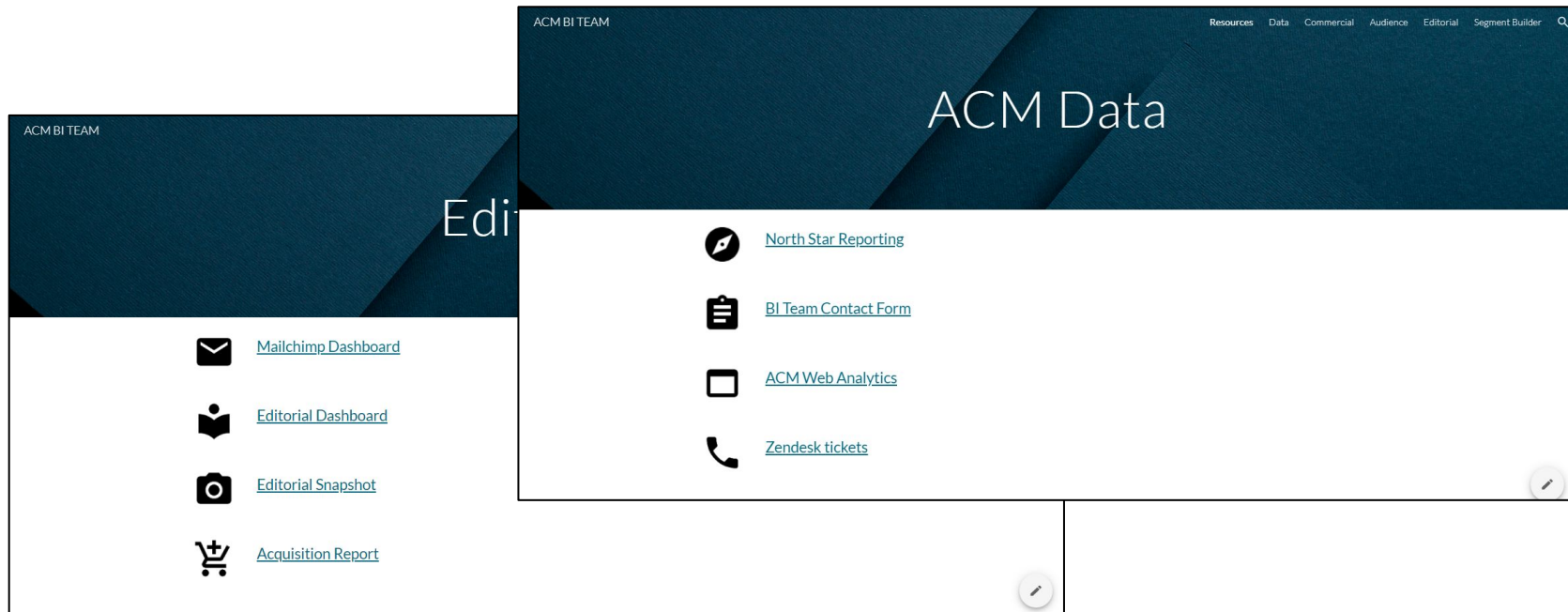
User Data



## Dashboard Combining Datasets

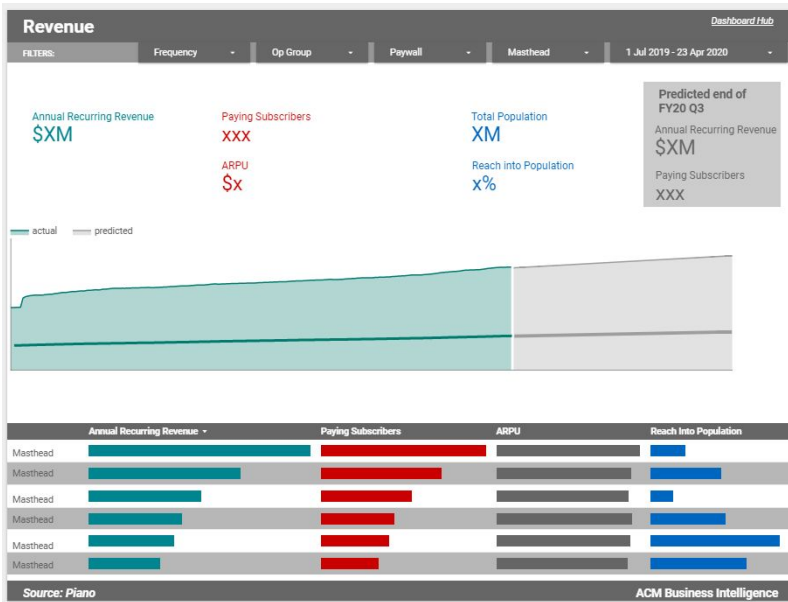


**Ease of use** - all dashboards for the business are available via the ACM Data intranet (Google Site)



# View of total business - revenue of new initiatives and impact on existing revenue lines reported are via Google Data Studio

## Revenue Reporting



## Cashflow Reporting

