

Cleopatra Hospital Group inaugurates a world-class radiology centre at Cairo Specialised Hospital built around Philips technology

Joint Press Release

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Cleopatra Hospital Company (CLHO.CA on the Egyptian Exchange), Egypt's largest private hospital group by number of hospital beds and number of operating hospitals, has today taken possession of a world-class radiology suite at Cairo Specialised Hospital ("CSH").

The centre contains state-of-the-art imaging technology from [Royal Philips](#), one of the world's leading healthcare technology providers, including diagnostic X-ray imaging [DuraDiagnost](#), ultrasonography and Doppler equipment [Affiniti70](#), digital [Microdose](#) mammography, [Ingenuity Elite128-slice](#) CT scanner and [Ingenia1.5 Tesla](#) closed Magnetic Resonance Imaging (MRI) machine. The Radiology Department at CSH, one of the Group's new Centres of Excellence, is now equipped to deliver industry-leading image quality and minimally invasive procedures so each patient receives the very best diagnostic and treatment confidence.

"We are delighted to have taken possession of this world-class facility, powered by Philips innovations, on time and on budget, underscoring our commitment to an aggressive capital expenditure program, part of which is earmarked for medical technology," said Cleopatra Hospital Company Chief Executive Ahmed Ezzeldin. "This investment is a cornerstone of our strategy to expand our offering of high-margin medical services to grow our share of our patients' healthcare spending by offering them best-in-class service."

"The radiology centre is staffed with a world-class team of expert radiologists, physicians and board-certified paediatric radiologists, as well as radiological technologists who have completed an approved educational program, comply with ethics standards and pass a certification exam within their chosen discipline," Ezzeldin noted.

The new Radiology Centre at Cairo Specialised Hospital is part of Cleopatra Hospital's drive to create centres of excellence within its network of facilities; CSH will also be home to a Cardiac Care Centre of excellence, which will be supported in part by the radiology centre.

The new centre will offer services including breast MRI, cardiac MRI, CT and MRI angiography, coronary calcium scoring, joint arthrography, mammotome and ultrasound-guided breast biopsy, among others. Notable among the radiological and imaging services is the file room, which is responsible for maintaining the release of diagnostic images for all modalities of radiology. As the department uses a PACS (Picture Archive Computer System) storage system, all the radiology exams conducted at CSH are stored digitally and can be

viewed by physicians anywhere in the hospital, as well as in other CSH group of hospitals. The installation of a PACS system is another demonstration of integrating hospital assets for greater efficiency to enhance the patient experience.

“We are delighted with our collaboration with the Cleopatra Hospital Group to secure the most appropriate technology for the Cairo Specialised Hospital,” stated Sameh F. Gabra, CEO, Philips Egypt LLC. “With advancements in data-driven digital health technology, radiology has the power to significantly impact the way care is delivered as it plays a critical role in the majority of healthcare decisions. Designed to help shorten the time between diagnosis and treatment, Philips’ full range of radiology solutions installed at the CSH will help drive cost-effective, more consistent and higher quality care across the entire hospital enterprise.”

The roll-out of a world-class radiology centre underscores management’s commitment to invest in medical technology to support the integration, upgrade and expansion program undertaken by the Group across its four core Cairo assets, including Cairo Specialised Hospital, Cleopatra Hospital, Nile Badrawi Hospital and Al Shorouk Hospital.

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ABOUT CLEOPATRA HOSPITAL COMPANY S.A.E.

The Group is the largest private hospital group in Egypt by number of hospital beds and number of operating hospitals. The Company holds majority stakes in four leading hospitals in the Greater Cairo Area: Cleopatra Hospital, Cairo Specialized Hospital, Nile Badrawi Hospital and Al Shorouk Hospital, offering a full array of general and emergency healthcare services.

ABOUT ROYAL PHILIPS

Royal Philips (NYSE: PHG, AEX: PHIA) is a leading health technology company focused on improving people’s health and enabling better outcomes across the health continuum from healthy living and prevention, to diagnosis, treatment and home care. Philips leverages advanced technology and deep clinical and consumer insights to deliver integrated solutions. The company, headquartered in the Netherlands, is a leader in diagnostic imaging, image-guided therapy, patient monitoring and health informatics, as well as in consumer health and home care. Philips’ health technology portfolio generated 2015 sales of EUR 16.8 billion and employs approximately 69,000 employees with sales and services in more than 100 countries. News about Philips can be found at www.philips.com/newscenter.

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