### TRMELLER

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...the Kigu!

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'LICENCE TO THRILL



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WWW.TICKETMASTER.CO.UK

Tickets are available at the venue box office daily. To avoid the queues please purchase your tickets in advance. \*Please check website for special event announcements as these may result in the Museum being closed. © 2014, Danjag, LLC and EON Productions Limited



# DOVER PHOTO LEON CSERNOHLAVEK MODEL OLGA D ® MAP MODELS HAIR & MAKE- UP HELENA LYONS STYLIST ORIELLA PAGANUZZI Fhanks to Kigu.co.uk, sno-queen.com, dirtydog.com, saloman at nowandrock.com, londontrophy.co.uk, photo this page ben roberts

### Few things are more disconcerting than seeing a giant fox on the piste...



But, as anyone who's been on a mountain recently can concur, the sight of skiers decked out as exotic beasties has

become increasingly commonplace with the arrival of animal onesies – otherwise called kigus – as a bona fide fashion trend.

It's certainly the most out-there look of recent times, but we have it on good authority that there's another way to make a style statement on the slopes this winter: the Aztec print.

That's just one of the revelations to be found starting on p36, where we're celebrating what's brilliant, best and most bonkers this new ski season.

Elsewhere, you'll find us in Asturias with the fans of Real Oviedo football club, who are in equally celebratory mood. The reason? Well, simply the fact that their team is still kicking a ball at all. Two years ago, Oviedo was on the verge of financial ruin. Then, in a plot straight out of a feel-good movie, supporters across the world united to save the day. How are they faring now? We travelled to northern Spain for a unique taste of match day there (p56).

The good vibes continue in the German capital. It's big news that this month marks 25 years since the Wall came down, but did you know that David Bowie can claim to have had a hand in it all? I won't give anything away, but you can find out more (p48), as we visited the city to retrace the musician's footsteps when he lived in 1970s Berlin. Enjoy the issue and I'll see you next month.

Simon Kurs Editor



### THIS MONTH, WE'RE TALKING ABOUT...



### SOUL CITY

Ramen is already a 'thing' in London, but the arrival of Ippudo – one of Japan's best purveyors of this soupy soul food – is proof we've fallen for it big time.

ippudo.co.uk



### LOVE SKIING?

You'll love these apps with video lessons for complete beginners to expert skiers, split screen analysis and much more — straight to a phone.

skischoolapp.com



### STRESS BUSTER

We're loving Dutch gin-maker VL92's Gin & Tonic Emergency Kit, which includes said spirit and Fentimans tonic to mix in moments of stress. Even the packaging is supercool.



### C70 D-TYPE - LIMITED EDITION

Sir William Lyons designed Jaguar's legendary D-Type Long Nose racing car with one purpose in mind – to win at Le Mans. In 1957 the non-works Ecurie Ecosse team's resplendent Flag Metal Blue D-Type, driven by Ron Flockhart and Ivor Bueb, completed a stunning hat-trick of victories for the marque.

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#155 NOVEMBER 2014

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### Louis Erard

SWISS MECHANICAL WATCHES



**BIJOUX ET MONTRES** 

Zurich | Bâle | Berne | Lucerne | Genève



### Welcome on board and thank you for choosing to fly with us...



Last month we launched our flying schedule for summer 2015 and this month we will be announcing a number of new

routes across our network. We'll be launching routes from Amsterdam, Hamburg, Luton and Geneva, just to name a few. Do visit our website to keep updated on new route launches.

Are you a nervous flyer? It is estimated that one in six people have a fear of flying, and we have a course specifically designed to help our travellers to overcome this. The course is run by Lawrence Leyton, from Channel 4's Fear of Flying, and we have a senior pilot on hand to answer any questions.

If you think you or someone you know would benefit from this course

you can find more information on our website, easyJet.com.

Finally, I am pleased to announce that easyJet's app, which has been downloaded over 10 million times to date, now enables customers who have an iOS or Android device to scan their passport details with their mobile-phone camera. We are the first European airline to have such a feature and are really pleased to make the check-in process easier and quicker for our customers. You can read more about this on page 145.

We are always looking at ways to make travel easier for our passengers. As always, if you have any feedback on how we're doing, send your comments to me at carolyn@easyjet. com. Have a great flight!

Carolyn McCall
CEO easyJet

SEPTEMBER 2014 IN NUMBERS

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passengers flown

40,000+

12th

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200,000

customers across Europe

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bags carried

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### Contributors

Meet some of the talented people behind this month's issue



### GAVIN MCOWAN

When the production editor for The Guardian Travel section told us he was "chained to the desk", we were almost ready to take pity on him. Then we discovered he's been to New Orleans ("Fabulous!") and Brazil this year alone. And his trip to Taroudant in Morocco, known as 'Little Marrakech' (see p66), and a stay at the world's best riad means he certainly won't get any sympathy from us.



### **SUSAN BURGHART**

"There's nothing more invigorating than doing what you love," says this illustrator, whose work can be seen everywhere from McDonald's ad campaigns to the pages of the Wall Street Journal. She says creating a paper-doll illustration for our interview with Danish CEO Christian Stadil (p98) particularly sparked her imagination: "He's a very accomplished person".



### TRISTAN RUTHERFORD

As a regular in the travel pages of *The Times* and *The Independent*, as well as a lecturer in travel journalism at London's Central Saint Martins, this is one writer who knows his beans. But even he was surprised to learn that Brits are the most common visitors to Berlin (a fact he puts down to the local beer). This was just a happy side-effect of his research into David Bowie's love affair with the city (p48).



### **REBECCA MILES**

Obsessed with all things snow related since she was a kid, there are few people better qualified to tell you where to find the best backcountry bars or most perfect pistes.

So this regular contributor to Telegraph Ski and Snowboard and Daily Mail Ski and Snow, was the ideal candidate to help us cherry pick the best snow-based happenings of the new ski season, on p36.

### **THE TEAM**

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### THE MANUAL

ALL THE LIFE SKILLS, KNOW-HOW AND INSIDER NOUS YOU NEED TO NAVIGATE THE NETWORK THIS MONTH

### **LIFE LESSONS**

Every day's a school day. Find out...



### HOW

Danny DeVito turned a fruity idea into cold, hard cash



### WHY

Driving Grenoble's new electric cars is (almost) like skiing

.p20



### WHERE

To get up close and personal with fish, sting rays and even reef sharks ..p24

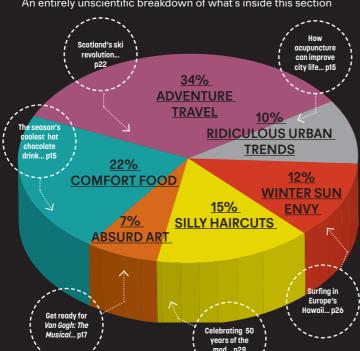
p19 THERE'S EARL OF

### **ON-THE-GO GOURMET**

To make pancakes in your hotel room you will need the following.....

### **PIE IN THE SKY**

An entirely unscientific breakdown of what's inside this section



### FIGURATIVELY SPEAKING

Numbers we discovered this month

Number of curved glass panels that make up new Louis Vuitton Foundation in Paris

Estimated sale value of Wallis' Simpson's jewellery (in €), in auction this month

Kilos of British cheese imported to Zurich every year (and sold in a chichi cheese shop)



### THE MANUAL

### 1. HIRE THE INDUSTRY'S BEST

Canadian-American Frank Gehry is the crème de la crème of the architecture world, famed for the Guggenheim in Bilbao. For this, he was apparently inspired by Parisian greenhouses of the Napoleonic era to create a building "that would evolve according to the light".

### 2. MAKE GOOD USE OF SPACE

The 11,700m² building is now one of the biggest contemporary art museums in Paris, with 11 exhibition galleries dedicated to Louis Vuitton's private collection, alongside temporary exhibits and commissions. There's also a 350-seat auditorium space for the presentation of multidisciplinary performances and events, and terraces on the upper levels that provide panoramic views of Paris.

### 3. LOOK THE PART

Each of the 3,600 panels that make up the gallery's 12 glass sheets, were created in a special furnace in Padua, Italy, using a special technique that curves the glass. Inspired by sails being blown in the wind, they were designed to appear opaque from the outside, yet transparent from the inside, to give a view of the surrounding park.

### O1. HOW TO BUILD A FASHION CLOUD

THIS FUNNY-LOOKING building might resemble an elongated replica of the Sydney Opera House, or a gigantic glass armadillo, but in fact it's home to the Fondation Louis Vuitton, a cultural centre 13 years and €110m in the making. The Cloud, as it's known, finally opened at the end of October as a permanent home for a pretty impressive art collection. Company CEO Bernard Arnault, who commissioned Frank Gehry to design it after visiting the Guggenheim gallery in Bilbao, has described it as "a space that provides intellectuals with a platform for debate and reflection". And with those reflective surfaces, it's also a perfect excuse to don that fashion staple – oversized sunglassses. fondationlouisvuitton.fr

### 5. DRESS IT WELL

Surrounding the building, the lardin d'Acclimatation is a 19th century garden in the northern part of Paris's Bois de Boulogne park. Alongside the building's construction, it's been the subject of a landscaping project that has redesigned a number of walks, while replenishing the area with a range of new plant varieties.

### 4. THINK ABOUT STRUCTURE

The cloud's skeleton is built of 15,000 tons of steel – twice the amount used for the Eiffel Tower – and curving beams made of larch. The facing is made from 19,000 panels of Ductal (high-performance, fibre-reinforced concrete made from sand, cement, organic fibres and water), which make it look a bright white.

### 6. FILL IT WITH STARS

Site restaurant Le Frank is headed by Michelin-starred chef Jean-Louis Nomicos, while an exhibition on Gehry and his team's architectural efforts will run until July.

### PERGALE



Bringing joy winter!





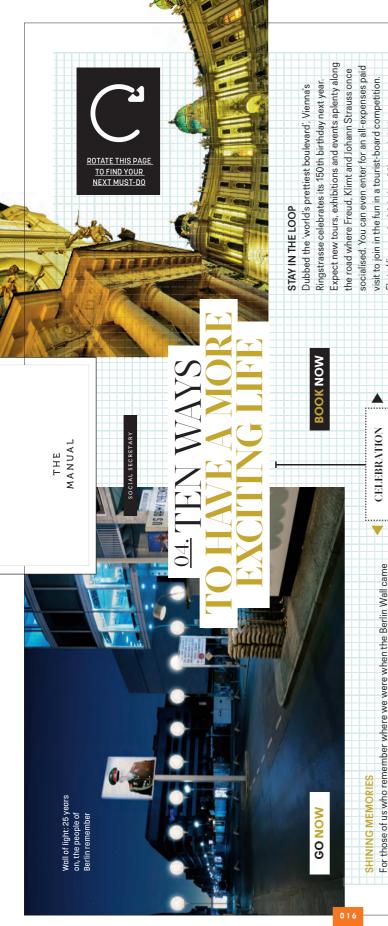


### 03. HOW TO HEAL A SICK CITY

THE CROWDS, THE SQUALOR, your neighbours' inexplicable Monday-night parties... living in the city has its problems. The solution is 'urban acupuncture', according to a new book of the same name (Island Press, £12.31). This doesn't involve sticking your noisy neighbour with a pin — rather, it advocates a host of small, simple

improvements to city life, such as turning vacant lots into parks or making more pedestrian zones.

"Just as in the medical approach, this intervention will trigger positive chain reactions, helping to cure and enhance the whole system," says the book's author, Jaime Lerner, who employed such small but significant changes as mayor of Curitiba, Brazil, in the 70s and 80s, even leading to a Global Sustainable City Award. So, while his methods might not make your neighbour pipe down, they might just make cities more positive places to be.



visit to join in the fun in a tourist-board competition. Fly to Vienna. wien.info/en/special/remembeRING

# ALL ABOARD THE POLAR EXPRESS

run 12km along the route of the former barrier as, in the words of the exhibit's

creators, "a symbol of hope for a world without walls".

Fly to Berlin. 8-9 Nov. kulturprojekte-berlin.de

relationship with its divided past, an installation of 8,000 lit-up balloons will

month. To mark the occasion, and illuminate the German capital's complex down, it seems inconceivable that those moments were 25 years ago this

While the ticket collector isn't Tom Hanks and the hour-long train ride doesn't the family classic. Fibbing to family members... it's what Christmas is all about. (North Zealand vintage train) will fool the kids into thinking they're starring in go all the way to the North Pole, Copenhagen's Nordsiællands Veterantog Fly to Copenhagen. 6-7, 13-14, 20-21 Dec. visitcopenhagen.com

Fly to Belfast, 20-23 Nov. visit-belfast.com workshops, readings and art exhibits Changing the way children peer into celebrating his work. We can't think is Northern Ireland's most famous month will feature film screenings, in the storyteller's hometown this wardrobes since 1950, C.S. Lewis iterary export. A four-day festival of a better reason to bust out the ASLAN AND CO Narnia costumes.





# WORDS JANE LEUNG PHOTO GETTY

### **GET PISTE**

DIs from Mars, so watch out for latest, greatest place to indulge avalanches. Fly to Salzburg. 7-9 in all three. Headliners include noisemakers Rudimental and seven. WOW Glacier of Love, at Zellam See, Kaprun, is the Whoever first thought to mix deserves a lägermeister or snow sports with music Nov. wowglacierlove.at



### HIGHER TIMES

Moving to a bigger site this year - in Snowboxx promises the usual array of DIs, pistes, parties and vin chaud be ready to be part of a fancy dress Plus, this year, festie-goers should just much, much more of all of it. Fly to Grenoble. 21-28 March 2015. the French Alpine resort of Alpe world-record breaking attempt. d'Huez - to cope with demand, snowboxx.com



EAR. EAR

latter, there's even going to be a musical of Sunflowers next year as galleries mark 125 Museum in Mons will kick things off with years since Van Gogh's death. The BAM London, Brabant and Amsterdam. In the an exhibition of the Dutch painter's early Get set to see a lot of Starry Nights and works, followed by retrospectives in his life. Sounds like a must-go (or, for Fly to Amsterdam. vangoghmuseum.nl Americans, a 'must-gogh').



It may not be the merriest activity

**WORLD AT WAR** 

CULTURE

you do this Christmas, but it will be festival has been celebrated during them, families found a way to share wartime. With original documents even with battlegrounds between a memorable one. Sad Christmas, an exhibition at Basel's Museum Fly to Basel. 14 Nov-11 Jan. mkb.ch affection at this time of the year. der Kulturen, looks at how the and mementos, it'll show how,

### SHELLINGOUT

of the world's best culinary marriages. Right now, it's scallop season in Normandy, where ideal conditions For seafood lovers, nothing compares to the joy of a scallop: rich, juicy chunks of pale flesh, smothered in mean that over half of France's harvest comes from sauce or pan-seared and served with bacon in one celebrates with tastings, cooking demonstrations, here. Le Goût du Large festival, in Port-en-Bessin, fish auctions, a book fair, concerts and tours. Fly to Paris. 8-9 Nov. bayeux-bessin-tourisme.com





genius themselves, as StreetXO comes to Londoners will be able to sample the mad

town at the end of the year. Speed dial at

the ready – it's sure to book out fast.

Fly to London.

Known for his mohawk and peculiar food

YOUR NEXT DINNER RESERVATION

pairings (coffee grounds and baby squid,

anyone?), David Muñoz set Madrid's

restaurant scene alight with his Michelin

triple-star DiverXO restaurant. Soon,

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Your new book is already winning fans for its no-punches-pulled revelations. Was it cathartic to write?

"Yes, in some ways the book was like therapy for me and I learned a lot about myself writing it. For instance, it was an eye-opener that I have mental illness on both sides of my family. I can't believe how well balanced I am."

Are you worried that its dark content might change people's perception of you?

of yourself, so I am girding my loins. But I feel it's kind of necessary and time for me to get that story out, and from the early feedback that I've had, it does help people realise they can overcome things." You're a passionate Scot. What do you miss about the country, being based in New York?
"I miss the sense of humour and the spirit of the place. Fortunately, I go back and forth between Scotland and America. I think Scottishness plays a big part in me being forthright, in fact. I don't think we are good at holding back our opinions."
You have a recipe for stovies on your website.

"It's certainly nerve-racking to be revealing so much

"Quite often, actually. It's a big Scottish thing to have a big pot of food, invite people around and have some drinks."

How often do you make Scottish dishes?

### O5. HOW TO BE OUTSPOKEN AND GET AWAY WITH IT, LIKE ALAN CUMMING



AS TOLD TO PLEADE DE VILLIEDS PHOTO KEVIN THOMAS GARGIA

### "I'm having a great time and enjoying life, but I look forward to slowing down – there are lots of books I want to read"

You're a member of the Family Equality Council, which fights for the rights of gay and lesbian parents. Do you want to be a dad yourself? "No. I did for a long time. For years and years I did try in various unsuccessful relationships. Now that I'm in a good one, I feel like I got older and content.

and I don't want to have a child."
You're turning 50 next year. How do you feel
about reaching that landmark?

"It's a big one. I've been telling people I'm 50 for a long time, and they go, 'You're not, you're 49, shut up.' And I say, 'I am in my 50th year!' I'm having a great time and enjoying my life, but I look forward to slowing down. When I go upstairs to my dressing room, there are lots of books I want to read."

There is some really strange trivia about you on the internet. Is it true that you were once headbutted by a deer?

"[Laughs] Yes. When I was growing up on an estate, I worked as a beater on Saturdays. One day, I was going down a strip of trees and there was a deer at the bottom. Why it didn't jump over the fence I don't know, but it was getting distressed. It looked up, saw me as the weakest link and went for me. It headbutted me on my hip and knocked me out."

Not My Father's Son (Dey Street Books, £20, hardcover) is out now

### Alan Cumming's six to see in Scotland



# Railway Take this scenic line north from Glasgow for amazing views. Jump off at Fort William or Oban for the Western Isles. scotrail.co.uk



These new horsehead sculptures in Falkirk are incredibly dramatic; Scotland's answer to the Angel of the North and just as powerful. thehelix.co.uk



Dolly the Sheep The world's first clone was stuffed after she died in 2003 – visit her in Edinburgh at the National Museum of Scotland.



The Hebrides
Take the ferry over
to these incredible
islands and explore
Skye, Iona, Lewis,
Harris... Each has its
own character and
specialities.
visitscotland.com



The capital of the Highlands is an interesting place to visit, as well as being a beautiful gateway to other parts of the country.



Cawdor Castle
"There's a portrait
of the first Earl
of Cawdor who
looks exactly like me.
I think some earl got
one of my ancestors
up the duff."
cawdorcastle.com



### 06. HOW TO SKI IN A CAR

You could get that skiing feeling before you arrive if you travel via Grenoble, thanks to a new car-sharing scheme launched there last month. The three-year trial of Cité Lib by Ha:Mo is providing 70 of Toyota's 100%-electric COMS and i-ROAD buggies (one and two seater, respectively) to hire, starting at €3 for the first 15 minutes.

By leaning with the driver as they corner, the three-wheelers recreate the feeling of gliding on snow. "Driver and car have to move in synchronicity," explains chief engineer Akihiro Yanaka. "When I thought about the most natural way to achieve this, I thought of skiing."

With speeds of up to 45km/h for around 50km on a full charge, it's a great way to get around town. And, according to Toyota, that's just the start. Plans are afoot for cars that react to emotion and even communicate with each other. Now, that's what we call a really smart car. cite-lib.com



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SKI BUNNIES

THE MANUAL

## O7. HOW TO GROW A SKI RESORT

Scotland's top snowsports area has announced a £6.2m investment plan, but can it really start to challenge on the world stage?

'WE'RE OFF TO THE CAIRNGORMS'. It's not the kind of statement that many of us are likely to have heard uttered all that often in relation to a ski trip (or any trip, for that matter). But skiing in Scotland could be about to take off in a big way thanks to a five-year, £6.2m (€7.9m) investment plan for Cairngorm Ski Centre that's intended to transform the UK's biggest snowsports hub (120,000 already visit annually) into a serious international player.

"We want Cairngorm Mountain to compete with Mont Blanc and Chamonix," revealed Matt Spence, CEO of Natural Retreats, the holiday company behind the project, recently. The ambition, he said, was to become "the adventure capital of Europe", home to the "biggest terrain park in the world" and host the X Games.

So, should the competition be quaking in their ski boots? Not yet, according to Andrew Duthie, deputy editor of snowboarding magazine *Whitelines*. "There are two things you can't change: the size of the mountain and the weather – that's your enemy," he says.

Still, he concedes, "If they're serious about what they're doing and can just keep doing it incrementally – rather than a revolution – it's great news for British snowboarding." cairngormmountain.org



### **98.** WHERE TO SEE THE ULTIMATE BLING



Get an eyeful of Wallis Simpson's jewels, as they go on show in Geneva

POOR OLD WALLACE. Being responsible for her boyfriend's abdication and exile must have been a bit of a social drag. But, judging by two of her most flamboyant pieces of jewellery, now on show at Christie's in Geneva, it's clear there were compensations for her pariah status.

This Cartier tiger brooch and bracelet, decorated with diamonds, onyx and emeralds, were bought by the prince for his consort in the late 1950s. Their current owner, Sarah Brightman, one of Britain's

top classical singers and the former wife of Andrew Lloyd Webber, will be selling them as part of a sale of 700 pieces of jewellery and watches at the auction rooms.

Members of the public are invited to view the lots between 7-10 November, before the hammer come down on the 11th, and the tigers are expected to raise more than \$2m (€1.5m). Out of reach for most of us, we asssume, unless you're bankrolled by an oligarch — or a former monarch's current squeeze. christies.com

# HOW CAN YOU EXPLAIN THE UNEXPLAINABLE?

LIKE GOING TO THE LOCAL MUSEUM 26FT UNDERWATER

### Cancun LIVE IT TO BELIEVE IT



### 09. HOW TO SEE BARRACUDA, JACK FISH, SNAPPER AND MAYBE EVEN A REEF SHARK

<u>Discover some great dive spots while enjoying the sunshine this winter, says this member of the get-up-and-go generation</u>

### **FACT FILE**

NAME Jenny Burford

**AGE** 28

FROM Hertfordshire. UK

HAS WORKED IN Egypt,

Tel Aviv, Jordan, Thailand

**OCCUPATION** 

Diving instructor

### FIND THE RIGHT SPOT ----

"In winter, it's nice to go where it's hot. One of my top sites is the Shark and Yolanda Reef in Sharm el Sheikh, where you can see barracuda, jack fish, snapper and even reef sharks."

### **WRECK IT**

"If possible, do a wreck dive. Cedar Pride, in the Gulf of Aqaba – which can be accessed from Tel Aviv – is amazing. It's a cargo-vessel wreck from the 80s that has over 30 years of coral growth and is rich in marine life."

### HEALTH CHECK .....

"Get a good night's sleep before a dive and if you're not feeling well – especially if congested – don't do it. You won't have as good a time and it can be very uncomfortable."

### JUST DO IT

"If you haven't dived before, then it's time you tried. It's a wonderful feeling to be immersed in a new world. You also get to see creatures as incredible as dolphins (off Sharm el Sheikh) and whale sharks (near Hurghada) in their natural habitat."

### **DRINK THE RIGHT FLUIDS**

"It's tempting on holiday, but don't drink before diving. I've had groups turn up swigging beer who we've had to turn away. If you dive with alcohol in your blood, you're more susceptible to decompression sickness — which, trust me, isn't worth that booze."

### TAKE THE LOWS BEFORE THE HIGHS

"It's best to book your dive for the middle of your trip, as it can be dangerous to fly straight after because of the residual nitrogen in your body. You should wait a minimum of 12 hours, though the official advice is to wait 24."

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THE MANUAL

SURF SPOT

# 10.15 REASONS WHY FUERTEVENTURA IS EUROPE'S HAWAII

Surf writer **James Stewart** explains why the Canary island is this winter's top spot for wave action (and that's not even including showing off your great tan to the poor shivering folk back home)

01 The same Atlantic storms that batter British shores in winter also pump swell towards Africa, firing up the breaks of Fuerteventura. Between now and February, there's good surf on eight days out of 10.

02 Volcanic reefs mean you get powerful waves – not for nothing do surfers call the Canaries the 'Hawaii of Europe'.
03 Fuerte is also known as Isla del Sol (island of the sun), with temperatures averaging 22°C in winter – a lightweight 3mm wetsuit is all you'll need.
04 There are 40 or so

recognised breaks, around a quarter of which lie within 10km of main resort Corralejo.

05 El Hierro is particularly good, says pro surfer Tom Lowe: "A beautiful bay that's



### 11. HOW TO BECOME A STAR BRAND

IUST WHEN YOU THOUGHT there were enough unnecessary products in the world, the news arrives that rapper 50 Cent has joined up with Intel to create heartbeat-measuring headphones. In a complete non sequitur, here's our list of the most cynical celebrity cash-ins of all time, from image savers and cash cows to something utterly absurd from a boyband...





GEORGE FOREMAN
GRILLS
Even Prince William's a
fan. Maybe that's
where he got the idea
for his son's name?

More than 100 million have been sold worldwide At more than €30 a bottle, the comic is raking it in



DANNY DEVITO'S LIMONCELLO Launched after a drunk interview on US TV, it has a scratch-'n'-sniff label. Classy.



KP EQUESTRIAN BY KATIE PRICE The glamour model is the, ahem, brains behind this horsey

clothing company.

06 Isla de Lobos, a 15-minute boat ride from Corralejo, wraps around an extinct volcano, now a national park. According to Lowe, "It's one of the best right points in Europe, and so long that it spreads the crowd out."

**07** Beginners will love the waves and long powder beach south of Corralejo.

08 The majoreros (Fuerteventura islanders) are extremely welcoming: "Show respect and you'll get waves, good vibes and a great tan."

09 For beginners, there are plenty of surf camps around Corralejo, which offer tuition from half a day to a week.

10 The chill factor - 7 Island

Surf (7islandsurf.com) has surf and yoga packages in its Lotus Yoga Lodge (from €655 a week).

11 Forget the car – you can be taken to breaks by yacht (surfboatfuerteventura.com).

12 The scenery is as awesome as the surfing and the island has recently been designated a protected Biosphere Reserve, with one of Europe's biggest desert and semi-desert regions.

13 Even in the depths of winter, the island averages nine hours of sunshine daily, so downtime can be spent happily basking.

14 There are 152 beaches on the island, of which Jandía, in the south-east, is the best.

15 Finally... look up. Fuerteventura is one of the best places in Europe to see the stars once the surf is over.



Launched with his own money, it was KO'd within a year

HULK HOGAN'S PASTAMANIA

The wrestler and Mr Nanny 'star' set up this budget restaurant in the mid-90s.



C

JUSTIN BIEBER'S

SINGING TOOTHBRUSH
His collaboration with
BrushBuddies lets you
listen to Boyfriend
every time you brush.
God help us all.

All proceeds from this odd concept go to charity



JLS CONDOMS

I C U

Four years on and we're still wondering whose idea this was... Still, at least they're a guaranteed mood killer.



ICON Roger Daltrey
SOUNDS Italian jazz and American blues
TOGS Immaculate handmade Italian suits
SCENE Scooter rallies, Manchester's
Twisted Wheel, fighting on Brighton beach

YEARS 1964-1966

### THE 70s REVIVAL MOD

YEARS 1978-1981
ICON Paul "The Modfather" Weller
SOUNDS The Jam, RBB, early ska
TOGS Parkas, fitted jeans,
Fred Perry shirts
SCENE At gigs, watching Quadrophenia,

scene At gigs, watching *Quadrophenia*, tinkering with their Lambretta scooters



As The Who start their 50th anniversary tour this month in Glasgow, the subculture that launched them is back in some style

VESPAS, UNION JACKS, BRAWLS WITH ROCKERS... Mod culture has been inspiring young British men to adopt tailored suits and slightly odd haircuts ever since the first wave of modernists hit London. But this winter, the sideburned subculture will achieve something it hasn't had for some time: mainstream cool. Not only are The Who touring to mark their 50th anniversary, but Mod is having a fashion moment, with AW14's catwalks full of pared-back 60s influences, a Fred Perry/Bradley Wiggins polo-shirt pair up in the offing and Paul Weller's new line of suits.

"It's a timeless style," says Paul Anderson, author of *Mods: The New Religion*, who points to other signs that being a mod is cool again, including a new wave of "sussed and stylish youngsters" on Facebook. "It's about rebellion", he says, explaining that mod revivals often occur in tough times, as dressing smartly is a way of literally "out-smarting" social superiors. But how do today's mods stack up against previous incarnations? Find out with our handy guide...

### THE BRIT-POP MOD

YEARS Mid-late 90s
ICON Liam Gallagher
SOUNDS Oasis, Blur, Ocean Colour Scene
TOGS Three-botton blazers, Ben Sherman
SCENE Eschewing grunge culture,
indie festivals

### THE MODERN MOD YEARS 2010s

ICON Bradley Wiggins
SOUNDS Jake Bugg,
Miles Kane, Missing Andy
TOGS Paul Weller suits, retro-styling
SCENE Sharing new music and style tips
on sites like facebook.com/groups/
theukmodscene

### 13. 3 WAYS TO COOK IN A HOTEL ROOM

can't be bothered to call room service? Take tips from comic George Egg, AKA the Anarchist Cook, who makes grub with what's to hand... bibles, UHT milk, even a Corby Trouser Press. It's all part of his act, which sees him in Basel, Zurich and Geneva this month. internationalcomedy.club



### STARTER SPIDER-PLANT SALAD

"By experimenting with which of the plants in a hotel's lobby are edible, it turns out spider plants' are delicious, especially the babies. Just dress with olive oil<sup>2</sup> and lemon juice<sup>2</sup>."



ntwhistle, Daltry

Moon and Townsend

### MAIN COURSE POACHED SEABASS

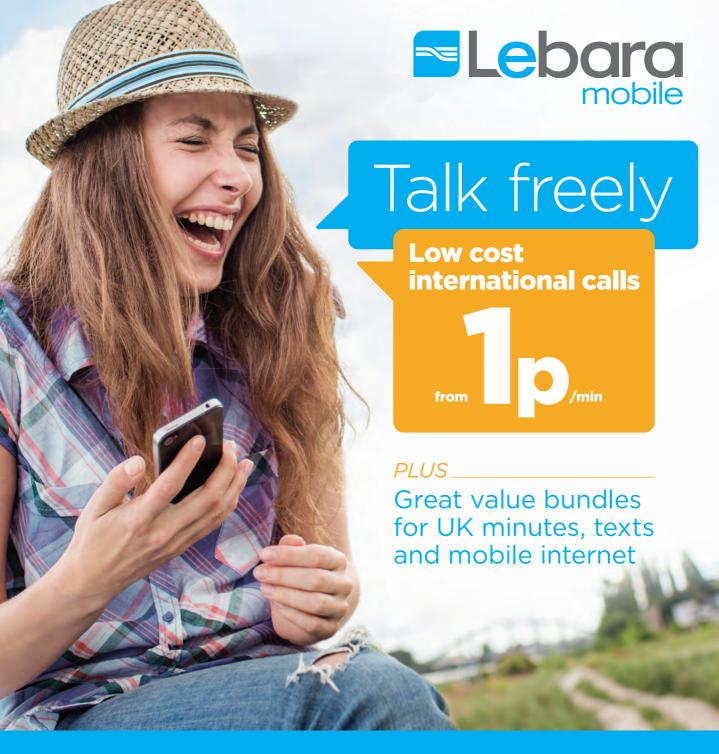
"Get a whole fish' [best not to take these from the hotel fish tank], out into four fillets and poach in the kettle<sup>2</sup> for two minutes. Serve with ironed<sup>3</sup> pitta bread<sup>4</sup> and a salsa verde."



### DESSERT PANCAKES

"Upturn two irons' suspended from a trivit of three Gideon bibles<sup>2</sup>. Make a batter in the kettle<sup>3</sup> from flour<sup>4</sup>, UHT milk<sup>5</sup> and sugar sachets<sup>6</sup>. Rub butter<sup>7</sup> on to the irons, then pour on batter."

THE MANUAL



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STREET VIEW

### 14. TAKE A WANDER THROUGH ZURICH'S INDUSTRIEQUARTIER

Once the largest Swiss city's manufacturing district, this zone around the old railway arches now provides an altogether more boutique experience

WORDS CHANTAL PANOZZO PHOTOGRAPHY TIM E WHITE



Berg und Tal, in the Markthalle, sells speciality sausages and salami from all over Switzerland. The owner's favourite is dried wildboar salami sourced from Sessa, from CHF6 (65) for one.





### IM VIADUKT

ISN'T your usual shopping street. Tucked inside the arches of a 19th century railway bridge, it's the antithesis of the

modern mall: a parade of independent shops, chain-free restaurants and Markthalle Im Viadukt, the city's first covered food-and-produce market. Since opening in 2010, it's been one of the main draws for visitors to Zürich's rapidly gentrifying 5th district, the former manufacturing zone around Hardbrücke railway station. The hodgepodge of vintage furniture shops, shabby-chic bars and organic-cheese sellers means a wander here gives a rare glimpse of the city's more bohemian side. What are you waiting for?





### **231 Limmatstrasse**THE BRITISH CHEESE CENTRE

More than 17,000kg of British cheese finds its way to Zürich every year, thanks to Michael Jones, who's been flogging fromage here since 2007. Pair a hunk of vintage Cheddar with one of his excellent craft beers. Dead Pony Club, anyone?



### 231 Limmatstrasse BERG UND TAL

According to owner András Németh, "Food is beautiful." His handmade, all-Swiss products certainly are. Think syrup made from local roses, honey from Zürich's rooftop beehives and delicious chocolates from Aarau that the Queen Mum used to enjoy. berg-tal.ch

### WHO'S BEHIND THE COUNTER?

### **43 Viaduktstrasse**KOMPLEMENTAIR

Rahel Brunner aims to be different. "I try to focus on things you won't find in department stores," says the owner of this on-trend clothing and accessories shop. Her inspiration comes from frequent fashion-show attendance and always keeping a lookout for new labels. "I buy what I like," she explains, picking out bags by Swiss brand Qwstion, scarves by Jean-Jacques Rogers and shoes by Danish company Black Lily.



### **31 Viaduktstrasse** SENIOR DESIGN FACTORY

Designer Benjamin Moser is on a mission: to make people feel great about growing old. That's why his shop offers solutions for our ageing population in the form of beautiful canes, chairs that are the right height for any age and black quinoa, which the oldest man who ever lived is said to have eaten daily. senior-design.ch

### DESIGN STUDIO + CONC

THE SHELFIE

The Senior Design Factory stocks products that prove it's possible to age gracefully

Hoooked Zpagetti is the latest cool product for crafty hands: made from recycled T-shirts, it comes in heaps of colours for chunky crocheting and knitting.

Merchandise for sharpening minds and bodies include stress eggs, which help build hand and forearm muscle, and Playshapes wooden picture blocks.

### THE MANUAL

### DON'T MISS... A collection of umbrellas suspended in the sky on a small alley off 39 Viaduktstrasse SIBLER Japanese knives, Fre

Geroldstrasse, one of the unexpected

sights nearby.

Japanese knives, French porcelain, Swiss pepper grinders.... Every kitchen and home accessory at Sibler has one thing in common: great design values. Ask saleswoman Vivien (below) for help with gift quandaries. sibler.com

### TREAT YOURSELF

These flowery
Rotsaniyom sneakers,
which are surely worthy
of a sonnet or two, are
made in Bangkok in
limited numbers. From
CHF119 (699) at Maiuki.

### LOCAL KNOWLEDGE

'There was nothing here 20 years ago and now it's the place to go out," says art director Tom Kees. 'The nightlife is amazing. Go to a club at midnight and the party's just starting. I love the shops too — this shirt is from Kitchener [47 & 49 Viaduktstrasse, kitchener.ch]."

### **23 Geroldstrasse**EDITION POPULAIRE

"The important thing is to have the right things, not a lot of things," says shop owner Aleli Leal (above, left). That's why her light bulbs are handmade, the beach towels can absorb up to 20 times their weight and the brandy's from Christoph Keller, "the best in the world". editionpopulaire.ch





Simon Berri and Marion Kindle went to Bangkok last year and came home with a business plan. Inspired by the craftsmanship of small Thai labels, they created this boutique, filled with clothing and accessories available nowhere else in Europe. maiuki.ch

### Geroldstrasse 23 **BOGEN 33**

Back in 2003, Fabio Dubler was inspired by a friend's furniture collection and thought selling similar pieces might be fun. Now his vintage outlet, which feels like a small design museum, is even home to an old sailboat that has become a permanent fixture. bogen33.ch



### balbertime.com

© f **balbertime** 

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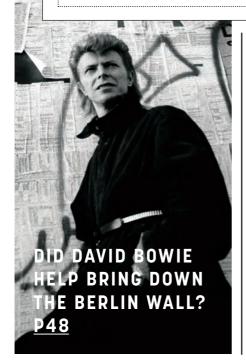


Bring an expert on board



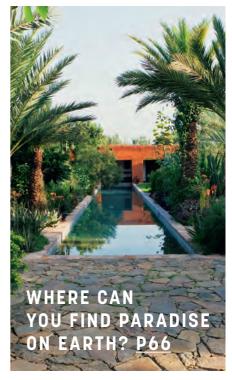
### THE FEATURES

TELLING STORIES ABOUT THE PEOPLE, THE PLACES AND THE TRENDS
YOU NEED TO KNOW ABOUT THIS MONTH













Welcome to our very own version of the Oscars. To mark the start of ski season, we're celebrating the best new additions to this year's winter scene, from the trend all serious skiers need to try to the stand-out kit and slopestyle fashions. And unlike the real movie awards, there will be no crocodile tears – though we do have a rather interesting use for a selfie...

WORDS REBECCA MILES ILLUSTRATION JAMES GRAHAM





# BLANC AZUR NICE, SKI & SUN











### THE CHEAPEST (AND BEST) STAY-AND-PARTY PACKAGE

€36 pp/pn

<u>Rude Lodge</u> in Morzine is our pick for this season's newest and best-value party pad. The room rate at the snazzy hostel includes access to events at the après-ski bar and Le Paradis, the brilliantly kitsch 70s-style nightclub downstairs. Bargain. *rudechalets.com* 



### BEST PLACE FOR 2014'S FIRST JÄGERBOMB

Austria's après king, Ischgl, still sets the tone for a season-long hangover with Top of the Mountain, its legendary opening gig on 29 November.



Once the sole refuge of the pros. <a href="freeriding">freeriding</a> – essentially doing tricks in deep powder – will go mainstream this year, thanks to a growing number of residential camps where boarders and skiers can have a go (with proper supervision, of course). Our vote goes to freeride pro-skier Matthias Haunholder's Freeride Weeks in Kitzbühel. The Tyrolean town is most famous for its traditional Hahnenkamm downhill race, but Haunholder aims to show off its other side. "The amount of accessible off-piste terrain had become one of Kitzbühel's best-kept secrets – there's a huge 200km² area," he says. A week-long course encompasses demos of the latest backcountry kit, riding with top local guides to seek out fresh powder by day and, naturally, partying by night. <a href="kitzbuhel.com">kitzbuhel.com</a>

### THE LOOK-AT-ME PRIZE

Backflips are this season's big show-off move\*, says New Generation's freestyle coach Luca de Albertis skinewgen.com



"Your head is the most important part of the trick, as it drives the jump. Turn it back to rotate."



"Near to the end of the kicker, push with your chest, legs and arms in the direction of the loop."



"Try to calibrate the power to provide your body with enough rotation to land at the correct time."



# Experience Val Thorens, the resort that combines the best of skiing with the best of atmospheres for each and every one of you.

600km of runs, a vast ski area and 360° panoramic views over more than 1000 summits. Set off to discover Les 3 Vallées, the largest ski area in the world and share some spectacular moments with your friends or family.

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Open from 22 November 2014 to 10 May 2015















### THE GIVE-THEM-ALL-FOOD-ENVY AWARD

If you've already enjoyed the €1,500 experience at Ibiza's Sublimotion, and Noma's wait staff know your name, then the three-night <u>Gourmet Mountain Experience</u>, curated by Heston Blumenthal, Sat Bains and Marcus Wareing, is for you. Be warned: in addition to the £3,500 (€4,458) fee, you'll need to ski every day for the rest of the season to burn off the calories. momentumski.com



### **BEST THIRST QUENCHER**

Winner at the World Beer Awards, <u>Brasserie du</u> <u>Mont Blanc</u> is set to be beer of the ski season. Sip one at the latest Folie Douce, opening in St Gervais

### CHEAPEST LIFT-PASS

6 days for...

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ABONDANCE, FRANCE

(The most expensive is Zermatt, Switzerland, at £319)



According to Guerlain Chicherit, owner of the Chalet Quezac in Tignes, there was an odd design concept behind this €12,500-a-week (minimum) Alpine palace – himself. "I combined design, art, sport and rock 'n' roll to create a chalet modelled on what I am," the daredevil freeskier and four-time Freeride World Champion told us. While we're not 100% on board with self-love as décor – what's next, your own face as wallpaper? – we love the games room and seven pimped-up suites that aided its nomination for World's Best New Chalet 2014.

chaletquezac.com

### SCARIEST ADVENTURE AWARD

Night normally means an end to skiing and a start to the après, but not in Alpe d'Huez, which has installed LED lights on Europe's longest black run, the 16km <u>Sarenne</u>. The twinkling run is magical enough – not least because of the added danger – but those brave enough to have a go also get an added pay-off: dinner (and a stiff drink) at the remote and cosy Auberge de la Combe Haute, 3km from the end.

alpedhueznet.com



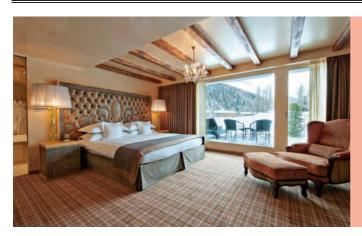




### MOST RIDICULOUS KIDS' ACTIVITY

Are your children feeling the pressure? <u>Les Aiglons</u> hotel in Chamonix is offering My First Spa sessions, for ages six to 10.

aiglons.com



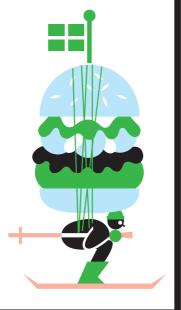
### **BEST HOTEL ROOM**

Impossibly hard to whittle down, we've plumped for the <u>Carlton Penthouse</u> in the Carlton, St Moritz, for its sheer jawdrop-ability. Originally built in 1913, the hotel was reopened a few years ago as the resort's first five-star luxury boutique stay. With three double bedrooms, walk-in dressing room, kitchen, five terraces, 360° view, direct lift access and an open fireplace, it sure puts the Ritz in St Moritz.

carlton-stmoritz.ch

# THE POSHEST BURGER

Burgers just keep getting bigger and better in the mountains. The pinnacle has to be Chez Vrony's in Zermatt: a giant hand-formed beef patty made from grass-fed Alpine beef, chucked in a multiseed bun and topped with bacon, carrot and celery salad, and cocktail sauce. Sure, at 31CHF (£25.65), it's an investment, but one your stomach will thank you for.



### BEST HANGOVER CURE

Widely considered the best snow festival out there, Snowbombing is responsible for a fair few sore heads every April. Luckily, they also have a good idea of how to fix the damage. "Swing by Hans the Butcher first thing [Mayrhofen's finest purveyors of pork] and grab

a <u>huge ham roll</u>," recommends Gareth Cooper, owner and founder of the festival. "Then we get up the mountain on the first lift and perform the daily warm-up ritual with <u>Mr Motivator</u>. That's right, we have the one and only Mr Motivator, on the mountain in Lycra from 9am every day to blow away the cobwebs. That's

how we roll!" 6-11 April. snowbombing.com







### THE HAVING-IT-**ALL AWARD**

City-to-ski breaks are set to be all the rage this year (especially for time-starved urbanites like us) and a Venice/Dolomites trip is the ultimate example. At two hours apart, you can go from gondolas to gondoliers, hitting the Cortina slopes by day and being canalside for dinner. Go late in the calendar to avoid the city crowds, but still get snow and sunshine in the mountains. cortina.dolomiti.org

### HIGHEST PLACE TO GET CULTURED IN EUROPE

Watch films for free at

**3,883m** 

above sea level at the newly opened 16-seater **Cinema Lounge**, located in the Klein Matterhorn, Zermatt.

matterhornparadise.ch



### BEST WAY TO BOARD (OR JUST LOOK LIKE) A PRO

"The **Salomon Gypsy 151** does everything... I'm happy hitting big jumps at speed on this," says Jenny Jones, Olympic bronze slopestyle medalist.

### **BEST PLACE** TO SEE STARS...

...of the Michelin variety



A food-lover's dream. Courchevel is home to a

whopping 13 stars. Skis off, bibs on...

Le 1947 (2 stars) Azimut (1 star) Le Chabichou (2 stars) Pierre Gagnaire pour les Airelles (2 stars) La Le Kintessence (2 stars) Le Strato (2 stars) La Table du Kilimandiaro (2 stars)



Give your pals on social media something to drool over when you post pics from the snowbound wilderness of Landmannalaugar in Iceland's volcano country. Spend eight days cross-country skiing among rugged peaks, narrow valleys and glaciers, staying in both a guesthouse and mountain refuge. As darkness falls, the evening entertainment begins: visits to some of the world's best hot springs, with the ever-possible chance of seeing the Northern Lights. The experience, including guide, accommodation, meals and local transport, costs €1,495. keadventure.com

### THE RAISING-THE-BAR BAR AWARD

What happens when you blend the anything-goes alfresco vibe of La Folie Douce with Verbier's old-school hedonism? Marcus Bratter has the answer: a huge, outdoor bar and restaurant with cabaret on the side. "Live entertainment outdoors is the reason I've done this," says the owner of **Le Mouton Noir**, opening in December. As the man behind the legendary Farm Club, this is one chap we're inclined to take seriously.





### THE OFF-PISTER'S-BEST-MATE AWARD

Developed in consultation with mountain guides by two self-confessed "ski freaks and map geeks", Fatmap (from December, £2.49 [C3.17] per resort) looks set to be the slope app of the season. Simply fire it up to get GPS-enabled maps and 3D, fly-throughs of classic off-piste and piste lines.

### TOP TIME SAVER

### Dragon Alliance X2 goggles allow you to change lenses at the flick of a switch if conditions suddenly worsen.

€262.45 from snowboard-asylum.com



THE SPEEDY
PISTE-TO-BEACH
AWARD

44km

FROM LE VAL D'ESE IN CORSICA TO THE COAST

# MOST HAIR-RAISING DESCENT The Swiss wall, Portes Du Soleil, Switzerland 45°-1 km



Hahnenkamm, Kitzbuhel, Austria 40.4° - 3.312km

3rd place Harakiri, Moyrhofen, Austria 38° - 1.5km



### BEST USE OF AN OVER-USED WEB TREND

## **#SELFLAINE**

If you can't resist the urge to make like the vainest of celebs and take a selfie at every turn, at least try and win something for your efforts. Snap yourself in your ski gear, post it to social media with #selflaine before 29 March 2015, and you could win accommodation, lift pass and equipment rental for the whole 2015/16 winter season in Flaine. Better get practicing that pout. selflaine.com



### BEST PLACE TO THROW OLD-SCHOOL SHAPES ON A MOUNTAIN

In its 21st year, <u>Rave on Snow</u> – held in Saalbach Hinterglemm, Austria, in early December – is the only way any self-respecting techno and electronic music fan should kick off the winter season. "It's an amazing three-day party. Just don't forget to sleep!" say DJ duo Meat & Chris Wood. *raveonsnow.com* 

### THE HIPSTER GOURMET ROSETTE

For a few years now, residents of London, Paris and Berlin have been chomping down street food like a load of Kentucky truckers – or, more precisely, hipsters in trucker caps – and now ski resorts are jumping on the bandwagon. Pop-ups, safaris and food trucks are all showing up in the snow zone, with <a href="Megève">Megève</a>, in France's Haute Savoie, leading the way. Three of its top restaurants – Le W du Christomet, Le Dahu and Le 540 – will have vans serving on the slopes. <a href="Arêches-Beaufort">Arêches-Beaufort</a> gets an honourable mention too, with Le Bus Gourmet, a whole bus of delicious snacks guaranteed to jeopardise your ability to fit into those skinny salopettes.



### THE AW14 SKI-STYLE AWARD

This season looks set to be a moody one, at least for slopeside fashions. "It's all about the colours of sea and sky... Blues, greys, greens," says Catherine Weakley, deputy editor at *Telegraph Ski and Snowboard*. She recommends <u>Patagonia's Untracked</u> for women and <u>Oakley</u> for men, with cool new prints - O'Neill's birds, Nikita's Aztec themes - also making a showing. But if you really want to make an impact, don a kigu (ie, a Japanese animal onesie). Roar! kigu.co.uk



### 2014'S CHEAPEST WAY TO FAKE BEING AN OLIGARCH

Heliskiing is available for €200 per drop, a fraction of the usual price, in Italy's **Aosta Valley**. Not much to tick one off the bucket list.

mountain-experts.com

### And now over to you...

You've read our picks for the coming season, but we'd love to hear what you're looking forward to. Simply tweet us with hashtag

### #EJTRAVELLERSKI

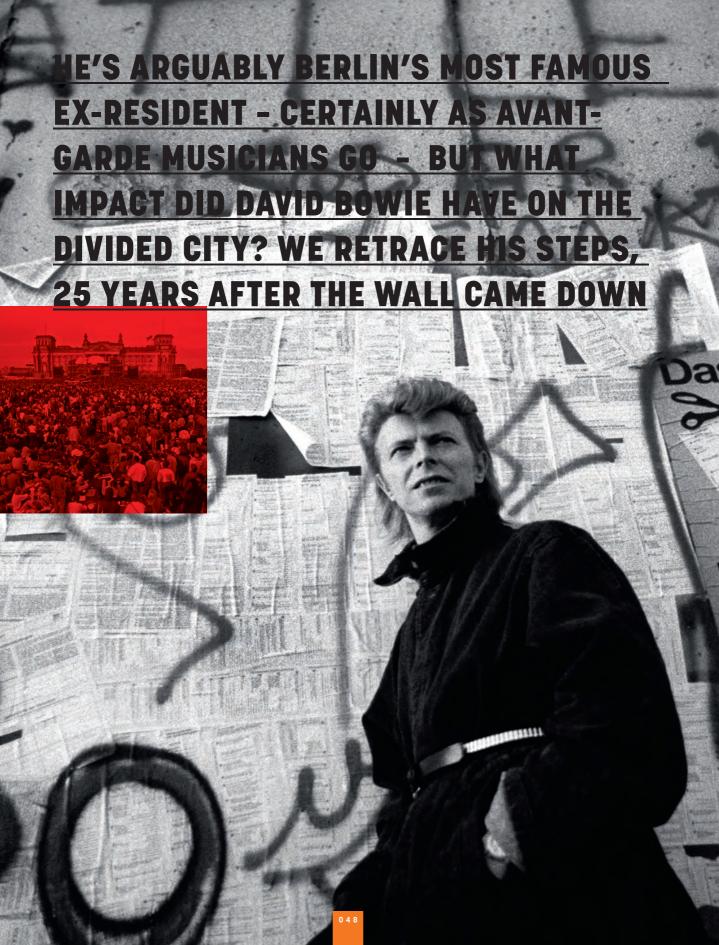
and tell us your thoughts on where to find the best off-piste action, beguiling après haunts, family-friendly resorts or any other insider tips you have. And wherever you go this ski season, have fun and be careful!

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4 VALLÉES #

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# BOWIE BRING DOWN BERLIN WALL? WORDS TRISTAN RUTHERFORD Bowie's Berlin concert in 1987; the man himself at the Wall in the same year

Perched provocatively next to the city's infamous Wall, on the Cold War's bitterest frontline, the Platz der Republik rock festival is well under way when the British post-punk band New Model Army kick off their set with My Country. There are cheers from those who recognise this politically charged anthem of solidarity and by the time Eurythmics begin Sexcrime (Nineteen Eighty-Four), the massed crowd is in a frenzy. But there's no doubt it's one particular ex-Berlin resident that fans on both sides of the Wall are really here to see.

Clad in a flowing pink suit, David Bowie descends spider-like to the openair stage, suspended on a pink armchair. Wireless-microphone technology allows the then 40-year-old star to groove and leap with wild abandon, and his antics are

beamed over the Berlin Wall on a giant video screen. Banks of speakers broadcast hits like Big Brother and Let's Dance across the divided city, and East Berliners shimmy under Stasi (state security forces) spotlights by the Brandenburg Gate a few hundred metres away.

All is going smoothly enough until Bowie reaches Heroes, the 15th track of his 26-song mega set, when the atmosphere ignites. The song was penned specifically about the Wall and the effect is immediate: fans in the east go wild and the police quickly spread out to contain them as the chant goes out, 'Tear down the Wall'.

At that moment, the cracks in the Berlin Wall, which finally fell 25 years ago this month, echoed across the world in one of the defining scenes of the 20th century. It was a point of triumph for the singer, who just a decade previously had arrived in Berlin seeking refuge, not revolution.

By 1976, the Thin White Duke looked gaunt, pallid and not particularly regal, the result of an alleged diet of red peppers,

hard drugs and milk. Bowie later described it as one of "the worst periods of life, lots of emotional and spiritual trouble...so I decided to split". So that summer he joined legendary rock producers Brian Eno and Tony Visconti to record what would become his seminal Berlin Trilogy of albums and simply stayed on. That he chose to reside in a city more concerned with tens of thousands of occupying troops than a visiting rock star is telling.

With the anniversary of the Wall's fall being celebrated in the city right now, I'm here to find out a little more about the influence Berlin had on Bowie and what impact his music had on this city in its last divided days.

Few people know more about his time here than Thilo Schmied. A Bowie aficionado, Schmied has been running tours (musictoursberlin.com) that follow in the tracks of the rock star for nine years, and we're currently on one, walking 'round the famed Hansa Studios. Rock legends from Depeche Mode to the Manic Street Preachers – and from Boney M to David Hasselhoff – recorded hits here, and you can still picture how the no-man's land surrounding the studio, just 150m from the East/West frontier, suited the musician's pensive mood. Bowie could compose his musical thoughts in peace as he wandered alongside the Wall.

The albums *Low* and *Heroes* were recorded in Hansa's glitzy main recording room.

Remixing was done in the adjoining Studio 2.

Here, the sound desks and amps overlooked the



CLOCKWISE FROM ABOVE
the piano Bowie played
in Hansa's Studio 2; the
Hansa Studios;
Checkpoint Charlie,
1976; the Wall and TV
Tower from West Berlin
1977; Bowie at the Hansa
Studios with King
Crimson guitarist Robert
Fripp and producer/
songwiter Brian Eno
during the recording of
the album Heroes in 1977

Wall's watchtowers. East German border guards had no choice but to preview the latest capitalist rock before it hit general release.

Schmied has interviewed several hundred people for his Bowie tours, and anecdotes come thick and fast as we head into Osteria Caruso underneath Hansa Studios, where Bowie and dozens of other rock stars ate, drank and partied. "When he stopped in a record shop to buy Kraftwerk or Tangerine Dream," says Schmied, "West Berliners would dive in demanding to purchase the same."

And, while the singer was undoubtably having an impact on the city, it was rubbing off on him too, not least in the way the synth-









# "WHEN HE STOPPED IN A RECORD SHOP FOR KRAFTWERK OR TANGERINE DREAM, WEST BERLINERS WOULD DIVE IN DEMANDING TO BUY THE SAME"

heavy 'Krautrock' bands influenced Bowie's late 70s look and feel. His producer Brian Eno came fresh from working with electro supergroup Harmonia, whose members included veterans from ambient outfit Cluster and Kraftwerk offshoot Neu! This scene's stylised, suit-clad personas were aped by the Brits: when Bowie played Sense of Doubt from the album Heroes live on German TV show Musikladen Extra, for instance, he began with an electro-tinged intro, then fell into a keyboard frenzy, then grooved robotically like a digital doll before the camera.

"I hold the same opinion as Günter Grass," Bowie told *Vogue* magazine at the time. "That Berlin is at the centre of everything that is happening and will happen in Europe over the next few years."

As a Brit, Bowie could easily travel to East Berlin through Checkpoint Charlie, although few recognised him outside his stage persona. That Ziggy

Stardust face-paint would surely have raised eyebrows in the socialist zone. Older East Berliners, like Schmied's grandparents, were permitted to make day trips in the other direction and some GDR citizens raised eyebrows there too. "I sent my granny to hip music stores to ask for Nick Cave," remembers Schmied. "What must they have thought?"

So, did rock music really crack the Berlin Wall? I walk to the most decorative section of the former divide a few days later. At the East Side Gallery, 118 artists have made a mockery of the former police state, with murals of Trabants, the half-plastic, smoke-belching national car, bursting through the Wall. The best-known artwork shows East German boss Erich Honecker snogging Soviet leader Leonid Brezhnev. It was Honecker who allegedly gave his border guards the infamous 'order to fire' – permission to shoot their fleeing citizens. Such drastic measures worked. Before the Wall was erected, some 20% of East Germans deserted the GDR. After the Wall, only a trickle escaped.

Here I discuss pop and politics with Martin Wollenberg. This West Berliner now runs Berlin on Bike (berlinonbike.de) tours of the former Berlin Wall. "Of course, getting rid of political pressure was an important point," he says. By the time the Wall came down, one in every 63 people was a Stasi agent; up to one in five was an informer. The levels of recorded intrusion rendered their work the largest surveillance operation on a state's own people in the history of the world.

"But Western youth culture was very important, especially to the young people in East Germany," Wollenberg continues. "From Western TV [which most Berliners could tune into], they



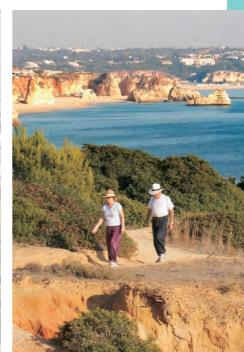
At Europe's far south-western tip, close to where the Atlantic Ocean and the Mediterranean come together, lies a land that has been blessed with stunning natural beauty and a wonderful climate with over 3.000 hours of sunshine. That land is Portimão. Some eight kilometres of magnificent golden sandy beaches, against a harmonious backdrop of ochre cliffs, embraced by sunshine, deep blue skies and the crystal-clear turquoise of

the sea truly make this a dream destination. Close your eyes and feel that unique friendliness inviting you to experience a host of new sensations in a very special place. Give yourself over to the delights of a place where old and new, day and night, seashore and countryside, leisure and entertainment are always on hand.

**Welcome to Portimão!** 







saw exotic destinations for travelling, shiny cars, modern private homes and so on." In 1989, 650,000 East Germans holidayed in socialist Czechoslovakia. Only 1,300 visited Cuba.

East German authorities fought a specific battle against Western pop music. Walter Ulbricht - the East German leader who presided over the building of the Wall - said: "I am convinced, comrades, that we should put an end to the monotony of this 'yeah, yeah'." But radio waves beamed Bowie and his ilk across the nation to influence impressionable teenagers. The GDR battled back with their own DJs. "The discotheques had to play at least 60% East German music," recalls Wollenberg, "but the other 40% could be Western hits." So the best parties would play GDR staples, like Dean Reed (the 'Red Elvis'), before spinning Bruce Springsteen later celebrating the messages of freedom and liberty that these artists espoused. By the time of Bowie's 1987 concert this clamour was at a fever pitch and you could say his performace represented a tipping point. It lit the touch paper on a series of demos that didn't stop until those epoch-making events of November 1989.

Of course, pop culture was only one of the contributing agents of the Wall's ultimate fall, but what's undeniable is that the anything-goes spirit of creativity that Bowie fed off when he was in Berlin remains today. Kreuzberg, Berlin's most artistic hub, is now just 10 minutes on the U-Bahn from Warschauer Strasse, as opposed to several hours 25 years ago, when the authorities snipped metro services beneath the divided city. American candy, Polish advertisements and Chinese tourists have colonised the run-down wasteland of the 1980s, but you still get a sense of the buzz.

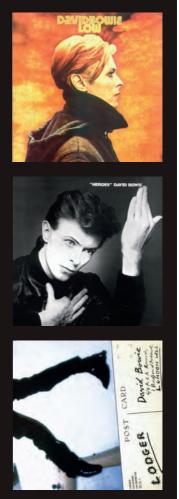
My first stop is music club SO36. Bowie partied with Iggy Pop in its sweaty confines and one of the stars nearly came to grief courtesy of a rotating electric drill, which was wielded on stage by a punk-metal outfit. There's now a Turkish prayer hall next door and Fenerbahçe flags flying above. Around the corner Bowie frequented Café Exil. Today, it's a fancy French restaurant called the Hováth, rated not by rockers but the Michelin guide. Few on these streets recall the 67-year-old musician.

Bowie's nearby former home, at 155 Hauptstrasse, provides better insight. It's Germany's Abbey Road, with fans taking Samsung Twitpics outside. For 500 Deutsch marks per month, Bowie rented the six-room apartment, while his son, Zowie, attended the



CLOCKWISE FROM ABOVE Bowie in *The Man Who Fell to* Earth, 1976; his Berlin Trilogy albums: Low, 1977; Heroes, 1977; and Lodger, 1979

# "THE DISCOS HAD TO PLAY AT LEAST 60% EAST GERMAN MUSIC, BUT THE OTHER 40% COULD BE WESTERN HITS"



On Schmied's recommendation, my final stop-off is Neues Ufer, a gay-friendly bar on Hauptstrasse. Bowie is warmly remembered here as a regular. He even paid for the window to be fixed when it was smashed by a mob in less tolerant times. As ever, the star acted a transcendentally unapproachable role. He would order cappuccino (the café, then called Anderes Ufer, had one of the city's few Italian coffee machines) while ostentatiously reading a Berlin newspaper and smoking an unlit pipe. Iggy Pop, sitting beside him, would don reading spectacles to look like an intellectual, even though his eyesight was perfect.

For Bowie, playing the introverted musician was just another of the roles he's inhabited over the years, from Major Tom to the Thin White Duke, but what he may not have realised is the impact he would have on Berlin – not least on that Saturday evening in 1987, as the echoes of *Heroes* carried across the divide, uniting a fractured city. A week later, Ronald Reagan told the Soviet leader Mikhail Gorbachev to, "Tear down this Wall". The seeds had been sown.

# "BOWIE'S CONCERT LIT THE TOUCH PAPER ON A SERIES OF DEMOS THAT DIDN'T STOP UNTIL THOSE EPOCH-MAKING EVENTS OF NOVEMBER 1989





### DON'T HASSLE THE HOFF

David Hasselhoff starred in *Knight Rider* and *Baywatch*, two of the most exported shows of the 1980s and 90s. No joke: his worldwide appeal made him the David Beckham of his day. Unwittingly, his hit *Looking for Freedom*, recorded in West Berlin's Hansa Studios, was the chart-topping anthem of German reunification.

The Hoff sang the track live atop the Berlin Wall on New Year's Eve 1989, while wearing a strobe-effect leather jacket. Both sides of the Wall went wild – but not everyone was amused by his 'I smashed the Wall' strut. YouTube footage shows revellers aiming firecrackers at Hasselhoff's mullet, with one zipping past his ear at 3m 22s.

That said, Hasselhoff remains ever popular in Berlin. He flew in to lead protests against the partial demolition of the East Side Gallery, a mural-covered section of Wall, in March of last year. He's also recorded a new version of *Looking for Freedom* at Hansa in time for the 25th anniversary commemorations — so be ready!

For a complete rundown of commemorative events,

see visitberlin.de

TBCS SEE PAGE 147, PHOTO EY

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By rights, Real Oviedo shouldn't be with us.
Two years ago, the Asturian football club was on the brink of financial ruin, but when the situation seemed at its most bleak, a global community of supporters dug deep in their pockets to save the day. Could this be the ultimate sporting Cinderella story?

WORDS MARK BAILEY PHOTOGRAPHY BEN ROBERTS











n match days at the Estadio Carlos
Tartiere, there are some fans who
walk through the stadium gates for
free. Inside the arena – home of Real
Oviedo football club – giant banners
are raised in those supporters'
honour, while around the city,

residents offer them guided tours and restaurant recommendations for the best regional *fabada* (bean stew). At night, locals in bars ply them with *sidra* (cider), which, in keeping with Asturian tradition, is dramatically poured into their glasses from a great height by waiters with outstretched arms.

These are not, as you might imagine, visiting dignitaries nor local celebrities. Were Justin Bieber to suddenly develop a penchant for this Asturian team, it's unlikely he would get this kind of attention. In fact, these visitors are some of the thousands of international football fans who, in 2012, helped to rescue Real Oviedo from

CLOCKWISE FROM TOP LEFT Shareholders Malcolm Hopkins from the UK and James Gallatin Jr (USA) prepare for the game; the walk to Estadio Carlos Tarteire; a happy buzz; match tickets financial disaster in what is possibly the most improbable yet romantic football story ever.

The tale begins in May 2001. Real Oviedo had defeated Spanish giants Barcelona 1-0 at the Camp Nou. They were playing in La Liga, Spain's top division, and it was their 38th season

at this level since the club's foundation in 1926. But, despite the heroic result, six weeks later, the team was relegated.

"Oviedo is a classic story of owners chasing a dream, wasting money – some maliciously, some foolishly – and it just wasn't working," says Sid Lowe, a football journalist for *The Guardian* and an Oviedo fan since his time at university in the city.

Years of financial mismanagement had left the team weakened by crushing debts, and this was the point the levy broke. Oviedo was relegated once more in 2003, this time suffering an additional administrative relegation for









failing to pay its players. For the first time in its 77-year history, Oviedo dropped to Spain's fourth division.

With the debt-ridden club now toiling every week on lowly barrizales (muddy pitches), the local council withdrew its support and began to back third-division Astur FC instead, who even changed their kit to the blue and white of Real Oviedo, and amended their name to Oviedo Astur FC. As commercial and TV revenues dried up, Real Oviedo was on the verge of disappearing.

"The club had no money to even pay for hot water or electricity," says local Matías García, who now runs the Real Oviedo World Fan Club. Yet, instead of lying down, supporters summoned what is now nostalgically called the 'Espíritu 2003' (2003 spirit) and purchased 10,759 season tickets. "Money from season tickets was our only income then," explains García. "People tried to close the club, but fans simply wouldn't allow it."

Under public pressure, the council backtracked. Oviedo

board members sealed a crucial deal with the government to pay off the debt in annual instalments and, after a series of promotions and relegations, the club achieved a kind of stability, treading water in Spain's third tier since 2009.

For most sides, this would be compelling enough a backstory, but Real Oviedo's tale doesn't end here. The imprudent spending continued and, in a dramatic twist in 2012, the club's leading shareholder and former president, Alberto González, disappeared, reportedly to Cuba or Panama, amid charges of fraud. On 1 November 2012, the situation was simple: Real Oviedo had 17 days to raise €1.95m to avoid liquidation and €4m to secure the club's mediumterm future. "We were waiting for some kind of miracle," recalls García.

In a desperate last act, a new board of directors led by then Oviedo president Toni Fidalgo requested an increase in share capital to raise funds. It meant anyone could buy a piece of the team, and this is where the seeds of salvation were sown.



The call went out, started by local fans, and they were quickly joined by the vocal backing of Premier League stars Michu, Santi Cazorla and Juan Mata, all of whom began their careers at Oviedo. A Twitter campaign started by Sid Lowe then helped to galvanise a global response, as more than 20,000 ordinary supporters from 86 countries − including England, Australia, Russia, Japan, Malaysia and Botswana − together raised €1.95m.

### CLOCKWISE FROM TOP

LEFT Fans queving; a custom-made key fob; the Symmachiarii, Real Oviedo's hardcore fans; Rudolfo Díaz celebrates a goal; striker Miquel Linares Cólera "My first reaction to this story was clapping and a standing ovation to everyone involved," says Sky Sports' Spanish football expert Guillem Balagué. "The local fans, Sid Lowe, the radio guys who convinced Slim. Many fans moan, but not many are as active or clever as those at Oviedo."

Lowe was shocked by the scale of the campaign. "The response on Twitter just snowballed," he says. "I've spoken to British fans who bought shares and they said the idea of a historic club getting in trouble really moved them. The shares were sensibly cheap at &10.75. There was something tangible here too: fans felt they owned a part of this club, even though their shares were more of a donation."

The work of local fans was critical throughout and remains so today. García sent more than 8,000 tweets and 1,500 emails to thank and encourage foreign shareholders.



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"Local fans and their friends outside Oviedo bought many shares too," he says. "Children emptied their piggy banks. An old man arrived at the club's office, left  $\in$ 50 on the table and walked out. When staff tried to give him a share certificate, he said, 'I don't need it. I just want to help.'"

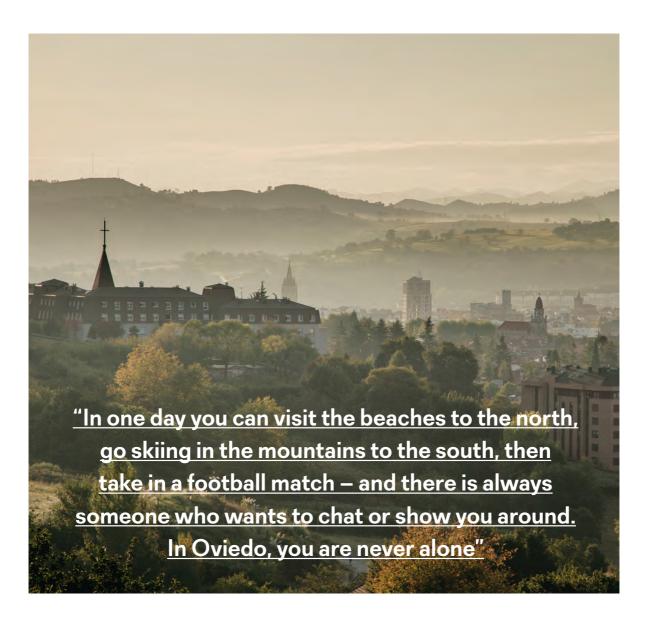
Alan Hall from Ireland is one of the thousands of foreign fans who bought shares. He has set up an official <code>peña</code> (supporters' club) called Real Oviedo Ireland, which has 503 shareholders, representing 3.25% ownership of the club. "The chance to own part of a football club was too good to turn down," he says. "I bought shares, mentioned it on Twitter and immediately got hundreds of thank-you tweets from Spain. People in Asturias started sending stories linking the club to Ireland – Real Oviedo's fourth manager was Irish – and fans mailed messages such as 'Welcome to this feeling'."

Real Oviedo now runs an annual fan day every April, when foreign shareholders are invited to play and watch football. Gate 19 at the stadium carries a banner with the

CLOCKWISE FROM TOP LEFT Carlos Tartiere Stadium on a match day; young supporters; downtown Oviedo; fans even ride scooters in the club colours words 'Proud of You' in English, in honour of the foreign shareholders, who also receive complimentary match tickets. More than 500 foreign fans have visited since 2012.

"It's an amazing feeling when you hear the Real Oviedo anthem blaring

out in the stadium," says Hall, "or you see the *tifo* [huge banner displays] of our *ultras* [dedicated fans], the *symmachiarii* [as they style themselves], whose drums and chants cheer the team on." On trips, Hall also enjoys exploring the plazas and cathedral in Oviedo's Casco Antiguo (the old town), visiting the holy caves and waterfall of nearby Covadonga, and hiking in the Picos de Europa. "In one day, you can visit the beaches to the north, go skiing in the mountains to the south, then take in a football match – and there is always someone who wants to chat or show you around. In Oviedo, you are never alone."



This season, the club hopes to finally achieve promotion and begin the long journey back to La Liga. There are even whispers of another global share issue this year. Balagué urges cautious optimism: "The potential problem for clubs run by fans is short-termism, but Real Oviedo's seem very clever and very patient. They have started the 2014-15 season well, they have a good coach in Sergio Egea and their goalkeeper, Esteban, dropped down from a higher division to rejoin the club - an incredible gesture."

In an era in which the gulf between wealthy players and disgruntled fans gapes wider than ever, supporters of Oviedo enjoy an enviable bond with their club. "If the team ever returns to La Liga, the fans will know they have really contributed to that success," says Lowe. "They will be able to proudly say, 'This is my club.'"

Visit realoviedo.es and follow @RealOviedoWFC. Sky Sports' European football includes Spain's La Liga and the UEFA Champions League on Sky Sports 5

### **DESTINATION OVIEDO**



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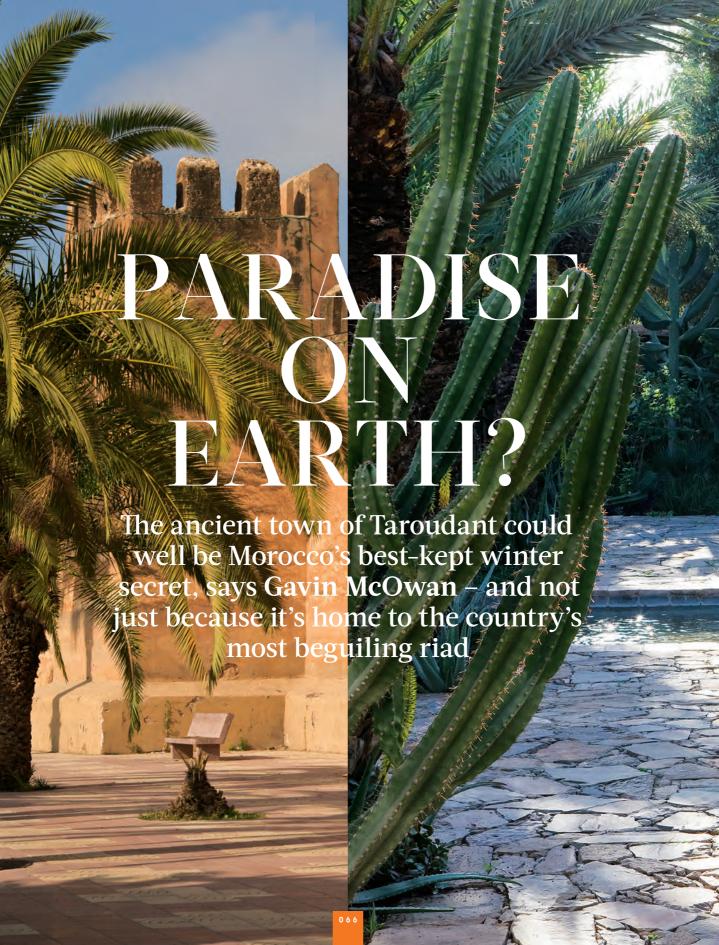
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Three nights at 4\* Ayre Hotel Alfonso II, departing from London Stansted on 12 December costs £116pp.



flies to Asturias from Geneva and London Stansted. See our insider guide on page 120.











n Morocco, people say that a good riad is like a world within a world, where your every whim is attended to. Wandering through the labyrinth of

connected courtyards at Dar al Hossoun, it's easy to forget that anything exists at all outside the walls of this former olive grove.

The word riad comes from the Arabic for garden, and al Hossoun could well be the ultimate expression. Within its walls are a myriad species of rare plants from all over the world: more than 900 different species – mainly succulents, aloes and palm trees. The overall effect is a lush contrast to the surrounding desert environment – and a beguiling and spectacular setting for the small hotel at their centre.

As to where here is, it's not Marrakech – the city most commonly associated with grand riads – but, instead, on the outskirts of a little town called Taroudant in the Souss Valley, roughly an hour's drive from Agadir. Not heard of it? You're not alone, but this ancient stopping-off point on the caravan route, where the Sahara desert meets the foothills of the sprawling Atlas

Mountains, could well be Morocco's best-kept, off-season secret.

And it's not just because of its worldbeating riad. With a microclimate where the temperature can reach 25°C even in December, Taroudant offers the sunniest winter weather in Morocco. Its winding souks and classic, high, crenellated medieval ramparts also have much in common with Marrakech - if on a much smaller, sleepier scale. And from the outside, those dramatic ancient city walls that rise up from the desert look like something straight out of The Arabian Nights. Inside, however, it feels rather less fearsome, with lively street cafés and friendly markets, but very few touts or tourists. As a first-time visitor to Morocco, who speaks barely a word of French, I'd always been a little wary of the country's reputation for giving tourists a run for their money, but in Taroudant, I walked around the two rambling souks without any bother. Stallholders smiled when I entered their shop, left me alone to browse and smiled again as I left.

There are no chichi boutiques, fancy galleries or expat bars here either, which might put some people off, but to me this was part of the city's easy-going charm. It's a place to sip mint tea at a pavement café and watch the world go by.

Compared to the dizzying medinas of Marrakech or Fez, it's all delightfully laid-back – and that's even before you decide to properly kick back at Dar al Hossoun, 3km outside the city walls. At the heart of this oasis runs a 'line

"I'D ALWAYS BEEN A LITTLE WARY OF
THE COUNTRY'S REPUTATION FOR
GIVING TOURISTS A RUN FOR THEIR
MONEY, BUT IN TAROUDANT, I WALKED
AROUND THE TWO RAMBLING SOUKS
WITHOUT ANY BOTHER"



garden. Four resident peacocks strut around the lawns and, on a clear day, you can see the snow-capped High Atlas Mountains.

The gardens are so imposing that the  $\ensuremath{\operatorname{six}}$ single-storey bedrooms, sitting rooms and hammam that frame them are virtually lost in all the greenery, yet these rooms are striking too - traditional structures with thick, rammed-earth walls painted in white or muted browns to complement the natural

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# ABOVE AND RIGHT Dates in a Taroudant souk; this is a relaxed, laid-back to

# "MEDITERRANEAN POTTERY VIES WITH MIDDLE EASTERN CARPETS AND EVEN A BERBER TENT"

building materials. The only concession to modern architecture comes in the form of the large picture windows that frame the gardens, but even these are subtle enough to sit comfortably alongside the riad's rich collection of artefacts, where Mediterranean pottery vies with rare Middle Eastern carpets and even an antique Berber tent, which fills a wall in one sitting room.

In short, the whole place is super-stylish but not remotely flash. It's an enclosed world where you can easily spend a day lazing in the gardens, swimming in the pool and waiting for homemade delights to come out of the kitchen without sparing even a single thought to what lies beyond those outside walls.alhossoun.com



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Selectchalets. Maria Alm is
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that make up the Hochkönig
ski circuit, which boasts skiing
for beginners and advanced
skiers. The impressive circuit
extends into the Ski Amadé
network – giving you access
to a total of 670km of slopes.

The Luxury Chalet Panorama sleeps 19 and is just 300m from the village slopes. It comes with a personal chef who will whip up a culinary breakfast and dinner. The chalet also has a formal dining space and cosy fireplace to relax by in the lounge.

After a full day skiing, there's a private wellness spa that includes a private relaxation area with steam and sauna rooms. All bedroom suites have balconies that overlook the slopes of Maria Alm and each comes with an LCD TV. Wi-Fi and en suite bathroom. The Penthouse apartment has a large terrace with scenic views over the village and an exquisite open-plan lounge. The après-ski is plentiful too, with bars, horse-drawn sleigh journeys and many more.

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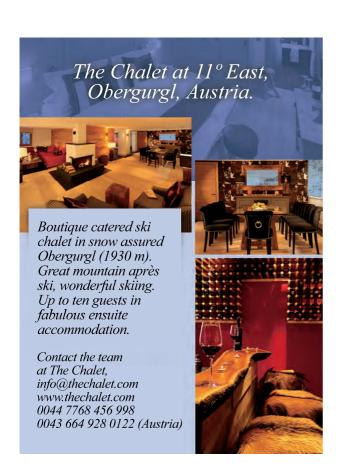
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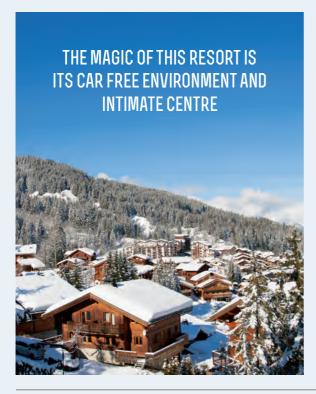
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#### LA TANIA

This small, wooded resort offers its guests harmony, peace and really great skiing. As a ski-in, ski-out resort, La Tania is moments away from the world-famous Three Valleys ski area and at 1,400m high, guests only need to take one lift up to the action.

Part of the magic of this resort is its car-free environment and intimate centre, which creates a cosy, friendly atmosphere. La Tania is perfect for enjoying aprèsskiing and caters to families and skiers of all levels.

Just two hours from Geneva, Lyon and Grenoble airports, La Tania is well connected and has plenty of accommodation to choose between, from small residences to high-end, modern chalets, there are plenty of good deals to find. Book your ski holiday in La Tania from 13 December 2014 to 24 April 2015. latania.com, info@latania.com, +33 479 08 40 40 facebook.com/ latania3vallees





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#### VIEWPOINTS

ON HOTELS, BARS, RESTAURANTS, BOOKS, BUSINESS AND TECH
- PRETTY MUCH EVERYTHING YOU NEED, REALLY

"...the cheese is so local, you could throw a cowbell to the farm where it came from..."

"...DARK,
MOODY, SEXY;
THE KIND OF
PLACE YOU'D
EXPECT A
SPY TO
DISCREETLY
HAND OVER
AN ENVELOPE
BEFORE
SNEAKING
OFF..." p89

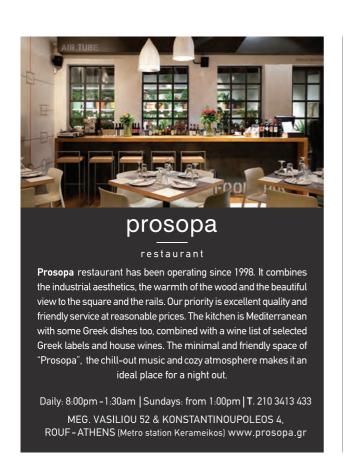
"...Outside, it resembles an oversized plug adapter, easily the least typical hotel in Bordeaux..." p90

"...WHEN THE AMERICANS
ARE TEACHING THE GERMANS
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"...NONE OF THESE GIZMOS STRIKES ME AS BEING READY TO LIVE ON THE WRIST OF A REAL PERSON..." p95 "...they make their own artisan vermouth for the hipster crowd..."

"...look out for the bookshelf that folds back to reveal a second bar during peak hours..." p93 "...WALKING IS ONE OF THE GREATEST CATALYSTS FOR CREATIVITY THERE IS..." p98

"... if you're a jet-setting business type, it's almost certain you're going to make a stop here at some point..." p92



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#### "What a crafty match for fine food..."

Like a fine wine, the new breed of artisan beer is just the ticket when paired with a great meal. **Oliver Thring** hails the revolution



I KNOW IT'S A bold claim to make – not least given the rise of locavore culture, molecular gastronomy and all the rest – but perhaps the best thing

"These brews - with their

complex flavour profiles -

complement food like fine wine"

that's happened to food and drink during the past 10 years has been craft beer.

These delicious concoctions, made by creative brewers on a small scale, brashly exposed what had been lacking in the pallid blandness of the

factory breweries.
They've been a
welcome sight
during the
recession, and

have offered beer drinkers an exploratory array of new flavours and bottle art to savour.

The trend has almost been Europe wide, though concentrated in historically beer-glugging areas such as Britain, Germany and the Nordic countries. Some of

the best new breweries include Omnipollo in Sweden, its beer so good that it feels like you're being let into a secret; Denmark's Evil Twin, founded by a former teacher and beloved of Brooklyn hipsters; and Britain's BrewDog, its intention for world domination best demonstrated when the founder turned up to open his London bar – it does great BBQ food, by the way – driving a tank.

But, while most regular drinkers have got their heads around the craft revolution, many still don't realise how well these

brews – with their complex flavour profiles – complement food in much the same way as fine wine.

Fortunately, bars across the continent are now helping to make that connection.

Das Meisterstück (dasmeisterstueck.de) in Berlin, for instance, serves sausages made in house with ingredients such as duck and lamb, including fine Coburger bratwurst

with sauerkraut and wasabi – a hot, salty, umami-rich match for dozens of beers from small European breweries.

To ØI (to-ol.dk) in Copenhagen is a craft brewery with a neat sideline in well-sourced cheeses, which prove a fatty, yielding hit with beers including the prize-winning Reparationsbajer American Pale Ale.

In the UK, Manchester is equally well catered for. TrofNQ (trofnq.co.uk) serves more than 20 beers, including the Cheshire-based Redwillow Wreckless and an India Pale Ale from London's Partizan, to match its easygoing menu, which includes huevos rancheros.

This welcome trend looks likely to continue. Most remarkably, late next year, the Californian company Stone Brewing will open a \$25m (€19.4m) crowdfunded complex in a former gasworks outside Berlin, set to feature a restaurant, shop and brewhouse. When the Americans are teaching the Germans about beer-making, you can be sure big things are afoot.



## Multi-Purpose Finance for the 21st Century

A s we correctly predicted in our last commentary in this magazine, the economy is beginning to show the first green shoots of recovery. However, can we be sure that this recovery will be sustained over the longer term? Well, here at @Pledge, predicting the future is an integral part of our business – based of course on years of experience, many hours of research and analysis. That said, the UK's recovery will be dependent on what happens elsewhere in the world and so our analysis of the UK property market will always keep an eye on economic developments internationally.



There has been much talk recently about a house price "bubble" and possible measures being taken to avoid the risk of another property market collapse. Property prices have continued to rise significantly during 2014 but we are optimistic that the threat, if not imposition of, such measures, coupled with increased market awareness, benefiting from the experiences of the last 6 years, will combine to reduce the threat of near-term property market turmoil and subsequent over-heating of the economy.

In the longer term, we are of the view that property prices will track UK economic growth. This can only be positive as the housing market has traditionally been closely linked to the public's "feel good" factor.

@Pledge was established in 2012 to provide a viable property lending alternative to the major banks, who were, and remain, in the process of recovery from the crises that beset the entire banking industry in 2008/09. It is designed to provide rapid response to loan applications with a focus on local property market knowledge and strong client interface and understanding.

"We have seen demand for our products and services grow rapidly over the past two years and expect this growth to continue as the economy recovers and confidence returns to the property market."

The application process is uncomplicated and decisions are made swiftly in all situations. All loans are based on the quality and value of the property being offered and affordability in the context of the client



The major banks continue to repair their balance sheets but are still nervous about over-exposure to the UK property market. This has inevitably impacted their willingness to resume normal business in property lending, not least with smaller, single asset owning clients. Not surprisingly, @Pledge's clientele include many such individuals who have been turned off by the major banks' approach. As we like to say, with @Pledge you always have a borrowing option!

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#### "His picture hangs from lampposts all around town..."

LE 1920 **GENEVA** French gourmet €120 for the sevencourse tasting menu mont-darbois.fr

FOR A SMALL PLACE, Megève (pop 850), a 50-minute drive from Geneva, has a lot of stars - and we're not just talking about those in the clear Alpine heavens. One restaurant -Flocons de Sel - boasts a

mighty three from Michelin and this year two more venues were awarded one each, including Le 1920.

Set in a 1920s chalet (hence the name), on the 450-hectare, Rothschild-owned Domaine du Mont d'Arbois resort, its big draw is chef Julien Gatilon. Chatting to the down-to-earth 28 year old before the seven-course tasting menu, you wouldn't know his picture hangs from lampposts all around town or that he also oversees four other restaurants. His food - and restaurant manager Oliver Alglave's wonderful service - lives up to expectations and is everything you could want from a French gourmet meal. King prawns are served two ways, in crème anglaise on daikon and with Kristal caviar; the cheese trolley includes a fromage -Tomme de la Ferme de Monsieur Jean-Baptiste Morand - so local, you could throw a cowbell to the farm where it's made; and the lemon sorbet arrives sprinkled with gold leaf. The only problem is struggling to heave yourself back out into the starry Alpine night.









#### "Glasgow's best restaurant..."

**BRIAN MAULE AT** CHARDON D'OR GLASGOW French fine dining From €30 for three courses brianmaule.com

THE MICHELIN LUDGES are an inscrutable bunch. and lesser beings cannot expect to guess why some

standard don't pass muster. Glasgow's paucity of stars is a case in point and, in particular, the passing over of this establishment, which has been hailed by local critics as the city's best by far.

places of a high

On our visit, at least, all the boxes seem to be ticked: classic, hearty recipes, such as steak frites and scallops with bacon, made with quality Scottish ingredients; quiet and efficient service with attentive staff in a pleasant dining room; an excellent wine list. And then there are the puddings... Perhaps Michelin didn't taste the artfully rustic tart tartin with butterscotch sauce? Or maybe they didn't appreciate the good-value lunch and pre-theatre menus, at £23.50 for three courses. Whatever the reason, Chardon D'or's lack of stars should not deter those looking for fine dining in Glasgow. If it's here, then this is it.

#### VIEWPOINTS ON RESTAURANTS

#### New openings

#### Quadrum

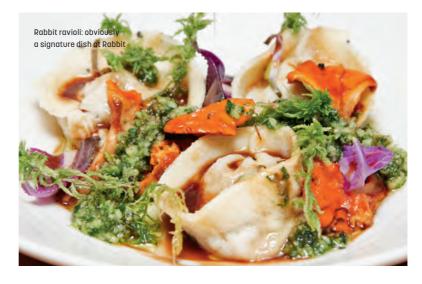
Moscow Italian

We've come up with a new term for people like Frenchman David Hemmerle: chefjetter. With Dubai, Brazil and many exotic kitchens on his CV, he's not one to settle for long. However, enticed by 'the art of luxury dining', he's agreed to come back to Moscow to oversee the just-opened Four Seasons Hotel's five dining spots. In particular, he'll be heading the signature restaurant, Quadrum, which focuses on producing authentic Italian cuisine in true Russian style: extravagantly.

#### Rabbit

London Back to nature

Anyone who's visited The Shed in Notting Hill will know the three Gladwin brothers don't like waste; they believe all the animal – and most of the natural ingredients found in the wild around it – should be eaten. It's a philosophy they've continued at their second site, which has just opened in Chelsea. The animal of honour is, of course, the restaurant's namesake, with rabbit-based dishes, including ravioli and ragu. These and other



popular meat dishes using veal, pigeon and beef will be served with their usual assortment of seeds and herbs, all foraged from the family's East Sussex farm.

#### **Robuchon Restaurant**

**Bordeaux** Fine French

Bernard Magrez and Joël Robuchon are two names you want to remember. The former is the owner of 40 estates and wineries worldwide, so knows a thing or two about wine, while the latter goes by the nickname 'the Prince of Gastronomy', thanks to the 28 Michelin stars he's picked up. No wonder the news that the men have combined forces to open high-end hotel and eatery La Bernard Magrez Hotel – Joël Robuchon Restaurant, next month, already has foodies booking their tickets to the south of France. According to insiders, it plans to be a classy affair without the pretentiousness, but expect the standard to be seriously high.

#### "Enjoy a peek into a different culture..."

Eating in a local's home is unforgettable, says Guy Michlin, founder of EatWith, which connects diners with hosts



"WHEN YOU DINE
in a restaurant, do
you remember
what you ate a week
later? Now think
about the evenings
spent at a friend's

place. It's far more memorable – whether it's because of the food served, the company or the location.

"Two-and-a-half years ago, my wife and I travelled to Greece. After four days of falling into every possible tourist trap, we were invited to dine with a local family. That evening turned out to be the highlight of our trip. The authentic food, the chance to speak with people from the area, the peek into a different culture... It's what gave me the idea for EatWith, a website that connects diners with wonderful, local hosts, who open their homes for a night to wine and dine a roomful of guests.

"Our major prerequisite for hosts is that they have a real passion for both cooking and entertaining. A great host is dynamic, enthusiastic, has a vigour for food and a good story to tell.

"We've found the experience appeals to many different people. It allows

travellers to live like a local for a space of time. Likewise, locals in the host's city have a chance to sample food they can't get in a restaurant and to meet new people in their city.

"One of our most popular experiences is Marta's paella-cooking class in Barcelona. Guests learn how to prepare this traditional Spanish dish and then get to enjoy eating it. In Rome, you can do a tasting with expert winemakers by visiting Barbara and her husband. It really is quite unforgettable."

EatWith is available in over 90 cities in 32 countries. eatwith.com



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#### "Barcelona's gone gaga for vermouth..."

Last seen in your gran's drinks cabinet, this herby, fortified wine is what all cool Catalans are drinking right now, says **BarChick** 



you'd be HARD pressed to describe Barcelona's current 'it' bar as forward

'it' bar as forward looking. With its traditional tiles, hanging cured meats and small

"They actually make their

own artisan vermouth for the

hipster crowd"

wooden tables, the décor at Bodega 1900 (bodega1900.com) is firmly retro, the style evoking the corner shops, or bodegas, of a century ago, where thirsty locals would head

in the heat of the afternoon for a quick bite and a glass of something refreshing. This place is authentically

old school, right down to the fact that the drinks you'll find here mostly contain something you probably last saw in your gran's booze cabinet...

Bodega 1900 is a *vermuteria*, meaning it specialises in vermouth, serving it the

traditional way, de grifo ('on tap'), straight from the barrel. It sounds like a niche attraction, but right now, the Catalan capital has gone gaga en masse for this herby, fortified wine. A visit to Vermuteria del Tano (facebook.com/vermuteriatano) should prove our point. This once-sleepy Gràcia neighbourhood spot has been serving the spirit for years, and if you push through the stickered door, you'll see that nothing's changed: there's no new management nor

snazzy revamp, yet where you used to find a few solitary drinkers, the crowd is back and loving the

vermouth with a side of anchovies.

At the other end of the spectrum is Bormuth (tinyurl.com/nmrxe22), next to the Mercat del Born, where they actually make their own artisan vermouth for the hipster crowd. Playing Bonobo on the hi-fi and packed to the sides every night with hot young things, it looks like a shabby-chic surf shack from the outside, but the classic, rustic tapas and great drinks are totally in keeping with the city's long-held tradition.

What's also notable is the way these establishments are starting to serve their drinks. You won't find long lists of ingredients or processes on the cocktail menu. Instead, it's all about returning to basics, with a small well-chosen selection.

This pared-back ideal is certainly catching on in Barcelona – not least with another favourite Spanish tipple. Boca Grande (bocagrande.cat) has long been famous for its bible-sized gin menu. Today, it's honed its selection to just 14, each representing a different flavour or style. The focus on quality, and not quantity, is the kind of thing we'd love to see elsewhere too, as it's one of those rare examples of when less is most certainly more.

barchick.com









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## "Serious quality, subtle opulence..."

#### **PALACIO DE LUCES**

ASTURIAS LUXURY COUNTRY MANSION From €133 hotels.easyJet.com YOU CAN SAFELY BET on one thing at this Asturian hotel. All the Ferraris and Audis — and a helicopter — that fill its car park have GPS. Otherwise they'd never have found it.

A tiny village off Spain's little-visited north coast might be the last spot you'd expect to find an establishment of this quality, but those who do make it as far as the envy-inducing car park will be well rewarded. One of the Relais & Châteaux stable, this five-star stay has all the subtle opulence one would expect from a former palace. Cool, stone passages and rich, dark carpeting finish an immaculate modern update, while pre-dinner drinks in the garden overlooking the Cantabrian sea, followed by dinner in the glass-walled Balcón del Sueve restaurant reveal a landscape that invites exploration.

Summer days can be spent on hidden coves and neglected beaches nearby, while in winter, undersubscribed slopes in the local mountains provide skiing options. In short: harried urbanites would be hard pushed to find a better contender this side of Barcelona – as long as they can actually find it.







## NORTHERN III

### "It's an enlarged replica of the buildings on a model railway set..."

#### GREAT NORTHERN HOTEL LONDON

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#### THOSE HOPING

for a definition of gentrification in London should look no further than King's Cross. In recent years, this

commuting hub has gone from the grimy hole your mother rushed you through as a kid to a neighbourhood that's truly arrived.

The area is massively on the up, a trajectory reflected in the beautiful Victorian building that houses the Great Northern Hotel, which re-opened in May after a fouryear, £14m (€17.8m) refurbishment. From the outside, it's an enlarged replica of the buildings on a classic model railway set, an image helped by its proximity to the station. Inside, however, this is a spot for adults to play. Dark, moody, sexy; the kind of place you'd expect a spy to discreetly hand over an envelope before sneaking off upstairs to one of the cosy rooms. They're not the most spacious, but they have undeniable charm. Small, cozy, charming – much like a vintage railway sleeper carriage, you might say.

#### VIEWPOINTS ON SLEEP

#### Hotel news

#### Moxy Milan Malpensa Milan

If you like comfort without a huge price tag, then you'll want to keep an eye on the Marriott's new Moxy chain. The first, launched this autumn in Milan Malpensa Airport's Terminal 2, spearheads a proposed sprinkling of boutique hotels set to open across Europe (Berlin, London, Munich) over the next year. If they're all as smart as Milanese opening — with its trendy-industrial look (bare pipes, hanging lights) — that can only be a good thing. From €59. hotels.easy.Jet.com

#### Marconfort Benidorm Suites

Most of us adopt an extra spring in our step come holiday time, but stay at this newly refurbished, musical-themed hotel and you may find yourself working up a full dance routine. Either that or challenging friends to a dance-off. Why? Because it's all about the music at this spot in the popular Spanish resort of Benidorm, from entertainment activities where you can play real instruments to karaoke contests and



a Rock 'n' Sports Bar. Expect a lively and harmonious stay.

From €42. hotels.easyJet.com

#### The Norman

#### **Tel Aviv**

This city might be famous for its buzzing nightlife, but its newest top-notch hotel offers a far calmer experience. The property – made from two buildings

that have been beautifully restored by visionary architect Yoav Messer – looks as though it's been zapped in from 1920s America (think of the house in *The Curious Case of Benjamin Button*). Wonderfully elegant, it's filled with original Israeli artwork... there's even a resident curator on hand to offer extra insight into the pieces for a truly cultural stay. *From €207. hotels.easyJet.com* 

#### 3 of the best Design hotels



HÔTEL SEEKO'O BORDEAUX MODERN BOUTIQUE From €118 hotels.easyJet.com Outside, it resembles an oversized plug adapter; inside, the glossy, black, padded ceilings and pipe-

cleaner 'curtains', which partition the bathroom, help make Seeko'o the most interesting hotel in Bordeaux.



From the pretty

lattice frames

around the

windows to

silhouettes of

THE PASSAGE
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merry characters on the bedroom walls, this is a comfortable, modern spot that retains a sense of fun.



BUDAPEST
DESIGN CHAIN
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Look closely at the yellow shutters at the top of the Lanchid's façade and you'll see the

image of a medieval knight. It's one of the many small details that's secured this hotel multiple design awards.



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Lyon 6° - 51, cours Franklin Roosevelt Paris 8° - 4, rue Chauveau Lagarde

Marseille 6° - 32, rue Montgrand

24 hours in Paris

#### "You can't take a trip to Paris without stopping for some breakfast pastries..."

So says our city insider in this month's business travel guide to the French capital



WHEN IT COMES to doing business, the French capital is the epicentre of mainland Europe. It regularly ranks in the upper reaches of the

respected AT Kearney Global Cities Index, has the best business school on the planet, according to the *Financial Times* (HEC Paris, if you're interested), and, in last year's Economist Intelligence Unit survey, the city ranked as seventh in the world for competitiveness. With one of the highest concentrations of the planet's biggest companies, if you're a jet-setting business

type, it's almost certain you're going to make a stop here at some point. The question is, how to make the most of it?

Sasha Romary, founder and CEO of Savoir Faire Paris concierge service, has the answers with her ultimate insider destinations for when you've only got 24 short hours to mix business with pleasure.

#### Overnight Sleep well

On the hyper-trendy Canal St-Martin, the hidden away Le Citizen Hotel has just 12 rooms of varying sizes and budgets. It's a short step from the business district and right in the middle of all the city has to offer, while the canal itself is an under-explored

area. My insider tip: the best views can be found from the hotel's sixth floor.

\*lecitizenhotel.com\*\*

#### 8.00 Breakfast

You can't visit Paris without stopping in a boulangerie for breakfast pastries. Du Pain et des Idées is very pretty and has a great reputation with businesspeople – in fact, it's only open on weekdays (from 6.45am). Have the escargot chocolat pistache (chocolate-pistachio snail pastry).

dupainetdesidees.com

#### 10.30 Morning coffee

Smack in the heart of the first





CLOCKWISE FROM LEFT
The French capital is
business central; head
to Saturne for lunch;
these days, the Canal
St-Martin area is the

trendy hub; for coffee it has to be Télescope

arrondissement, Télescope is a convenient place to meet with colleagues. It's quiet and serves serious coffee to busy people. However, avoid afternoons, as it can get very crowded and there aren't seats for more than a dozen people.

telescopecafe.com

#### 12.00 Enjoy a business lunch

Opened by the young chef-sommelier team who made their name at the nearby wine bistro Racines, Saturne has built a reputation for its €40 three-course menu. It has a Scandi look, with stripped wood and a large glass atrium, but the market-based cuisine is very much modern French. Natural wine list; bright, refreshing food. saturne-paris.fr

#### 15.00 Take in some culture

For day visitors, I always recommend a smaller art exhibition in the Grand Palais,



rather than trekking through the Louvre or Musée d'Orsay for hours. You won't have to queue for long, the building is magnificent – a light-filled grand glasshouse – and there's always something to see.

grandpalais.fr

#### 17.00 Grab some fresh air

Created in 1612, the Jardin de Luxembourg is one of Paris's prettiest parks. If your itinerary (and the weather) allows, take in the fountains and incredible flowerbeds, or dip in and out of the Saint-Germain-des-Prés quarter, with its galleries, cafés and furniture stores. The essence of Paris.

#### 18.00 A drink with clients

The Prescription Cocktail Club is a speakeasy-style bar in Saint-Germain-des-Prés, with low lighting, velvet seating, chandeliers made out of hats and expert mixologists serving up amazing cocktails. If it's too crowded, head upstairs and look for the bookshelf that magically folds back to reveal a second bar during peak hours.

#### 20.00 Celebrate a deal over dinner

Restaurant David Toutain is very special and makes for an unforgettable experience.
Toutain pays attention to every detail and his restaurant is currently one of the most talked about in the city. The signature dish is beef tartare infused with strawberries, but I hear his fish plates are even better.

#### **THE RULES**

All the essential executive etiquette you need to be an instant business success in the City of Light

#### 01. Learn (at least some of) the lingo

While business in the rest of the EU is undertaken chiefly in English, the situation in France is different. They expect international visitors to at least make an effort with the language – even if it's just a greeting followed by an apology for not being fluent.

#### 02. Pitch the boss

French companies follow a very clear, vertical chain of command. So, if you want to get a purchase order for your latest range of widgets/apps, push for a meeting with the CEO (or PDG, as they're called over here).

#### 03. Keep it formal

We could write a book on the use of 'vous' versus 'tu' when addressing French businessmen and women, but the general rule of thumb is, vous until told otherwise. Shake hands, avoid first names, look smart.



#### 04. Don't lose your head

Although it can sometimes seem as though the person you're meeting with is picking an argument with you, they're actually seriously analysing your presentation and seeing if it stands up to scrutiny. And, if that's the case, you've got a deal. Keep your nerve.



## ARE YOU MAKING ALL THE RIGHT CALLS?

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#### "...Is it time for the smartwatch?"

Just how well will Apple's new gadget suit the needs of the business traveller? asks **Alex Pell** 



UNLESS YOU LIVE under a social mediaresistant stone, it will have been hard not to notice the buzz about smartwatches in recent months. The Apple Watch launched in September and will start hitting wrists early next year, while a gaggle of Android-based models is also due soon.

But, as much as I love a great gadget, I'm sceptical – at least for the time being – about its business credentials. Don't get me wrong. The premise of a watch that works in tandem with my phone to discreetly draw my attention to, say, a vital message during a meeting, is a compelling proposition. After all, few things are ruder than glancing at a phone screen while someone is talking. But then checking a watch would only come a close second. The other trouble is, it's hard enough to curate notifications on a phone screen.

And these are merely the most obvious practicalities. While Android Wear (yes, this is the moniker Google has given its software) is largely based around fancy alerts that buzz whenever something arrives on your handset, Apple has bolder ambitions. Its watch will run fully fledged apps that you can zoom into with a swipe of the screen or a twist of its dial.

Doing so on a watch seems

wildly optimistic.

I can see some of these being handy, such as fitness apps or Siri, but most strike me as hideously complex to get to grips with – though business travellers will like some of the ideas Apple is promising, such as the ability to unlock a hotel room or pay for items on the hoof. There's also going to be a Watch version of the Passbook app, which stores digital boarding passes. But the big question is: will these apps prove hideous to navigate on such a small device?

There are other issues as well, such as the fact that most of

these devices will need to be recharged daily. It's hard enough to keep a phone juiced up when you're out and about – the last thing you want is your watch going dead during a working day.

Of course, there are some attractive features and I admit to being slightly seduced by the promise of changing a digital watch face as the mood takes me. The thing is, no matter how many style mavens say otherwise, none of

these gadgets strikes me as being ready to live on the wrist of a real person.

Even the Apple Watch, undoubtedly the most

beautifully crafted of them, still seems a little too thick to slip easily under a shirt cuff – and that's going to get annoying quickly.

Finally, there's the not-so-small matter of an expensive watch having long been a statement of status among corporate types. Just how they'll feel about swapping a glorious, high-precision chronograph for something that looks more like a fashion accessory remains to be seen.

The smartwatch may well prove to be the future, but there is work to be done before it evolves into an item that is fit for prime time. One day, yes. Just not quite yet.





Tech round-up

#### **Executive toys**

The pick of this month's best new business-traveller tech



#### HAHNEL DUO TRAVELLER

£15 hahnel.ie

When you're working on the move, with lots of doodads to re-juice, it's a challenge to have enough mains chargers fit for the country you're in. The Duo Traveller solves both problems by being a single plug that comes with multiple adaptors and has two USB sockets. Better still, one of these is potent enough to quickly replenish a tablet.

#### BOSE QC25 HEADPHONES

£269 bose.co.uk

Frequent flyers know the low drone of airplane engines all too well but, also, that good noise-cancelling headphones cut out the worst of it. The Bose QC15 has long set the standard and this new version keeps the flag flying with refinements such as playing without a battery, a smaller case and being even comfier.

#### **KENU AIRFRAME**

£17.50 kenu.com

Now that the phone is the go-to gadget for satnav, it's wise to travel with a tiny cradle that can secure a handset in whichever car you end up in. The Kenu Airframe is a potent spring-loaded jaw that attaches to the air vent of most vehicles, using a built-in cross-shaped mount that swivels to fit as needed. It's ludicrously useful.

#### TED BAKER FASTNET BLUETOOTH SPEAKER

£199 johnlewis.com

Showcase your design credentials to colleagues with this deluxe travel speaker by Ted Baker. Many such couture and technology tie-ups are all about labels. This one, however, brings some audio kudos to the party, alongside a swish, fold-out chassis and a set of impressively retro-chic dials and buttons.

#### APPS TO MANAGE EMAIL



DISPATCH
£4.99 iPhone
Dispatch links up with
other tools to quickly

perform actions, such as sending a message to Fantastical (which creates calendar entries). It lacks an iPad version. Otherwise, gold standard.



ACOMPLI Free iPhone Accompli lets you easily

schedule a new meeting within an email message. You can also add your current location or even attachments from popular services,

such as Dropbox or Google Drive.



CLOUDMAGIC

Free iOS, Android
This is ideal for those who
want a single-email power

tool for tablet and phone. It's beautifully designed and has many (albeit, far from all) of the same sort of efficient hook-ups that Dispatch does.



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Orgasm

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MCG 247H McGrath

MCG 202Y McGrory

1423 NRY

LUK 3R

M4I LET

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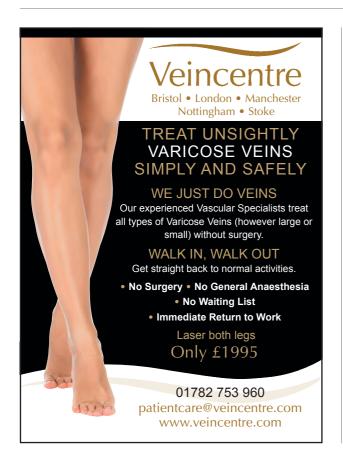








Orgies





## "There has to be room for a little madness in your life..."

This month, **Christian Stadil** reveals what it takes to be a multitasking Scandinavian business superman – and oddly, the secret to getting loads done doesn't involve turning yourself into a machine

IS THERE SUCH A THING as being too much of a Renaissance man? If so, Christian Stadil is definitely guilty. And yet, the owner of sports fashion brand Hummel, who moonlights as chairman of Danish conglomerate Thornico, TV personality, and author of books on management, somehow seems to keep all the plates spinning. Not only that: the 43-year-old has climbed some of the world's highest mountains, mastered several martial arts and is a committed Buddhist, as well as a family man. It just goes to show how good he is at multitasking that he found time to teach us the hard-earned lessons he's picked up along the way...

#### **Know your limits**

"Having ambition is a very good thing, but you need to also appreciate just what you're taking on. With Hummel, we tried to launch into the American market and made a big mistake. We had thought of it as one big territory and tried to attack it all at the same time; however, our marketing efforts and sales fell short. We should have actually focused on individual regions. The best way of eating an elephant is doing it one piece at a time."

#### Communicate effectively

"My favourite country in the world is Japan, but it's a place where you can easily do the wrong thing at the wrong time. I regularly hire a translator over there, but even they can let you down. I would go and visit clients where I would go into the inspiration behind our designs – talking at length about the mountains and wildlife and whatever – and the translator would just point and say one or two words. It turned out that while I was doing all the singing and dancing, he would just say 'jacket' or 'T-shirt' or 'hoodie'."

#### Stay focused

"I turned 43 this year and what I've learned in over 20 years in business is that if you try to chase two rabbits, you don't catch any. It gets to the stage that you have to prioritise things. I'm involved in so many projects, but

#### **VITAL STATISTICS**

NAME Christian Nicholas Stadil **NATIONALITY** Danish BASE Languedoc, France CAREER The son of a lawyer and company owner, Christian first trained as a soldier in the Royal Life Guards before going on to study law at Aarhus University, Denmark. He became chairman of the board at Thornico A/S in 2000, and since then has held positions in global think tanks - including the culture forum Co-existence of Civilizations, which he co-founded - and on awards panels and juries.

I'm also a husband and father, and that forces me to choose how I spend my time."

#### I believe in company karma...

"It's good to earn money, but things become interesting when you choose to do good with it. It's why we stepped in to finance the Afghan Women's National Football team, and arranged a match between them and the women of ISAF [International Security Assistance Force]. We had death threats and the security services advised us not to do it, but we persevered. We believe we can change the world through sport."

#### Think laterally

"Talking of Afghanistan, we also actually sponsor the national football federation over there. We can't sponsor any teams that play in the World Cup, because it's too expensive for us, but the flipside is that the big brands can't support the Afghanistan team because for them it's too politically sensitive. As a smaller brand, we're able to be more agile and can think a little differently."

#### Lead, don't manage

"If you're not passionate about what you do, your staff won't be convinced either. I have many managers working for me and many are better at management than I am — I like to think that my job is to add a bit of spice or a bit of vision to the company. I am involved with so many organisations, but I make time to regularly turn up to all of them."



#### VIEWPOINTS ON BUSINESS SENSE

#### The way you dress can be deceptive, so make the most of it

"I was 30 when I bought Hummel, and I had what I guess you could call an individual fashion sense, with very avant-garde clothes. I would go and see our big, key accounts and they would very often talk to me as if I was a company designer or just some strange guy. It gave me an undercover opportunity to find out how things work."

#### Be human

"It's common for busy execs to focus just on work or working out, but there also has to be room for a little madness in your life, so I recommend following your inner moonlight a little. We are all different and we should embrace our individuality. Plus, we have to create teams that comprise young and old, gay and straight. We have to balance on the edge of the box a little."

#### Provide a decent workplace

"It's easy to cut the cost in almost every part of the working environment, but it's a very counterproductive thing to do. We invest in things like Roskilde [world's second biggest music festival], and while it's primarily a commercial venture, many of our staff like to get involved and enjoy the atmosphere. And they also think it's a pretty cool thing to do. We've had company days and given out prizes for costumes, and I think it makes us all a little more human."





#### FINGERS IN PIES Businessman Stadil

is passionate about helping people - and football - but always makes sure he gets some downtime

#### Fitness matters

"I used to be a fitness instructor in the armed forces, and I'm a black belt in taekwondo. That positive attitude towards physical fitness has never left me. In fact, for me, a sound mind is very much the product of a sound body. Can you perform to your best abilities if you're not in great shape?"

#### One step at a time

"A few years ago, I climbed Mount Aconcagua, which is almost 7,000m, making it the tallest mountain on the American continent. It was useful for me to be mindful and present on the journey itself, rather than the destination. Had I focused on the peak, I would have missed the entire experience. Walking is one of the greatest catalysts for creativity." Christian's new book on creativity, In the Shower with Picasso: Sparking Your Creativity and Imagination, is out now

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#### A DAY IN THE LIFE

No two days are the same for a man whose conglomerate includes food, sport, fashion, real estate, tech and finance – and who believes in 'company karma' through supporting good causes.

07.00 I'm usually up by 7, but I don't mind sleeping in late. When I'm travelling, I have to be up at 5 or so. **07.15** I wake up my son, Winston, and we have breakfast together.

08.00 If I can, I work from home in the morning just to catch up on everything and to get a handle on what needs to be done.

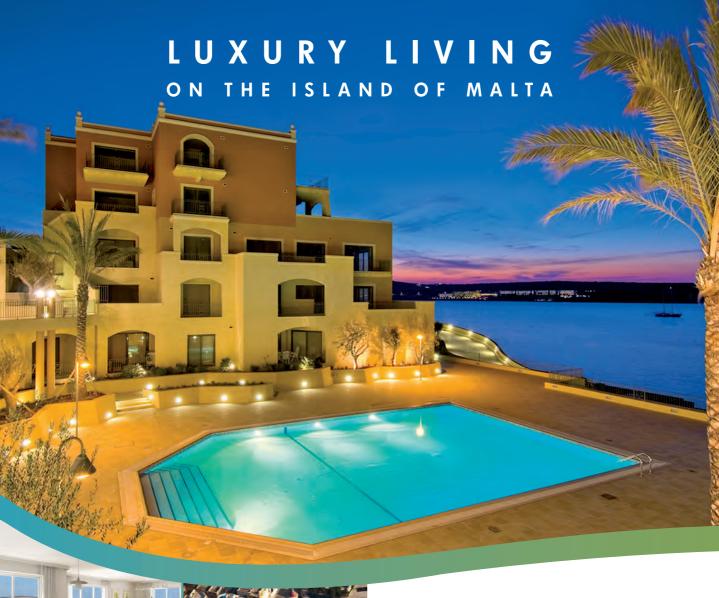
11.00 I head out to one of the companies that I'm involved with and work

from there. I try and show my face – and do some work at – at least five to 10 different companies every week.

12.00 Honestly, every day is completely different. I could be anywhere, having meetings, having dinner, meeting clients – no two days are the same, and that's how I like it.

17.00 Every day since I was nine, I have had a ritual of doing physical exercise every day for up to an hour (on my holidays, I love to climb mountains all over the world). I'm especially fond of martial arts such as Muay Thai.

**01.00** I'd rather work late than get up early, so if it's a 1am finish, so be it.





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## AGENDA

ECONOMY ► INVESTMENT ► TOURISM
► REAL ESTATE ► BANKING & FINANCIAL SERVICES



**MALTA** 

The industries, individuals and organisations that shape one of the Mediterranean's foremost business hubs

Words: Daniel Wellbelove

## "Our current agenda is to create jobs and diversify the economy. Our vision is to position Malta among the best in Europe"

Minister Cardona







Top: Minister Chris Cardona. Middle: SmartCity Malta is the centrepiece of the country's emerging high-tech industry. Bottom: Dr Mario Vella

**SPURRED BY ITS 2004** accession to the European Union and subsequent adoption of the euro, Malta has emerged as a reputable international business, financial and maritime hub.

"Over the past 14 months the government has worked hard to build a strong access network of businesses to relevant institutions and accessibility to whoever is interested in relocating here or owns an operation based here," says Chris Cardona, minister for the economy, investment and small business. "The number of investments, both FDI and local investments, is without precedent in 2013 and more than 132 projects have been approved. This translates into a total investment of more than €166 million and an additional 2,500 jobs within the next three years.

These come from both home and overseas, and many have been secured with the assistance of Malta Enterprise, the national economic development agency. Responsible for attracting inwards investment to the country, the organisation then supports industry in everything from establishing private equity funds to ensuring that Malta's educational institutions are fostering the skills required by its leading companies.

"The answer to attracting investment

does not lie purely with incentives," says chairperson Dr Mario Vella, whose main objective is to increase the GDP contribution of manufacturing – both in traditional industries and new advanced technologies – from 11% to 20%. "We need to base it on real competitiveness – control labour costs and public sector costs, including the energy tariffs, and make sure there are enough human resources with the right qualifications."

The contribution of the private sector also boosts Malta's appeal, with companies such as CSB Group on hand to help foreign clientele – which represent 95% of CSB's business – set up operations on the island.

In addition, Malta's position at the gateway between Europe and North Africa has long made it an attractive investment location for companies from these regions - something Vella hopes to continue, while remaining aware of wider opportunities. "Whatever we do, we try to get a good mix in terms of origin of investment, destination of exports and the balance between different sectors." he says. "We would like to broaden that for the next 10 to 20 years and we predict that growth will have to come from the east and other areas such as Latin America and sub-Saharan Africa."



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#### Island in the sun

Tourism remains one of Malta's key industries, fuelled by a climate, culture and character whose effects are also felt in real estate



#### country's business services sector and a commitment to reenergising its manufacturing industries does not mean Malta has lost sight of one of its traditions

A GROWING APPRECIATION of the

manufacturing industries does not mean Malta has lost sight of one of its traditional economic drivers. Tourism remains big business in Malta, with visitor expenditure exceeding €1.3 billion in 2013 alone.

Visitor spend, arrival numbers and total bed nights have long been the island's key indicators when assessing the state of its industry – and all three saw record years in 2013 – but tourism minister Dr Edward Zammit Lewis also has other targets in mind. "We need to diversify. There is



Minister Edward Zammit Lewis

## "My priority is a quality leap in tourism, improving results in our fight against seasonality"

▲ Minister Zammit Lewis

tourism out there that we have never managed to attract to our island – quality tourism, for example, in which people would rather choose Nice, St Tropez or some other destination," he says. "Such efforts have to be made through a joint collaboration between various entities related to tourism. My main priority is a quality leap in tourism, prompting better

results in our fight against seasonality."

To this end, the Malta Tourism Authority (MTA), under the leadership of CEO Paul Bugeja, has been promoting the country as a short-stay destination with an emphasis on its cultural offering. Early signs are promising: in April, a tourism shoulder month, visitor numbers were up 11%–12% from 2013 to 2014, according to Malta's National Statistics Office

This is set to get a further boost in 2018, when the island capital, Valletta, serves as the European Capital of Culture, thereby offering a new platform for the MTA to get its message across. A number of projects are already underway to get the city ready, including the construction of a new city gate.

The MICE market has also been identified as an opportunity of extending tourism outside of peak season. Every year, Malta welcomes nearly 100,000 business travellers – who also typically spend more than the average traveller, according to the MTA – drawn by conference centres such as the MFCC and the Hilton, and luxury

hotels such as those owned by Corinthia and the Fortina Spa Resort.

The MTA's work in these areas is assisted by EU funding. This includes a €4 million investment in an advanced training scheme in which 1,300 people were trained within the industry, plus another €10 million to cofinance sustainable tourism projects within the private sector. Further funds have gone to other public bodies to improve the roads and restore the bastions, for example, thus improving the overall tourist product.

#### REAL ESTATE

As tourism continues to grow, it follows that the property market wouldn't be far behind. Demand is holding strong in both commercial and residential estate, and in every corner of Malta – prompting the quick expansion of many of its leading agencies, including RE/MAX Malta and Dahlia Real Estate. "Presence is crucial to delivering a professional service, particularly now as the market has grown," says Dahlia CEO Chris Grech. "Valletta is the future; without

a doubt, we have to focus on contributing to the growth of the city and we can also succeed over there by coming up with the right products – whether it is commercial, retail, office spaces, residential houses, opportunities for boutique hotels, travel or for the tourist market."

Grech has also identified the north of the island as a key growth market, noting that St Paul's Bay is currently witnessing

**V** Chris Grech

"Valletta is the future; we have to focus on contributing to the growth of the city"



Chris Grech, CEO of Dahlia Real Estate

the largest volume of transactions on the island. In response, Dahlia has opened a new, larger office in the area, complete with training centre.

Dahlia is also perfectly set up to cater for the tourist who decides to stay, with a number of its staff specialising in liaising with foreign clientele – an important part of the business. "We help them on all issues, whether that is schools, health, insurance or a car. Whatever advice or help they need, we will provide it, not just until they've rented somewhere but even after the sale is over," says Grech.



### **Banking on Malta**

A transparent regulatory environment and a sound banking system have led to the emergence of one of Europe's fastest-growing financial services centres

whereas much of Europe suffered a debilitating hit during the financial crisis of the last decade, Malta was one of the last countries struck down by recession, and then one of the first to rebound. In part, this can be attributed to a diversified economic base, but it can also be traced to a stable banking system rated the 14th soundest in the world by the World Economic Forum's Competitive Index 2013–2014.

"The banks are bigger than the government, so they have to be responsible," says Bank of Valletta (BOV) CEO Charles Borg. "Otherwise, if we have problems and go to the government for bailouts, they have to go to the European Commission like Cyprus, Ireland or Spain did, and we don't want to be in that position."

Traditionally a retail bank, with 44 branches throughout the country, BOV has maintained a conservative approach that saw it ranked the safest in the country by *Global Finance* magazine in 2014. Its funding is sourced mainly from customer deposits, ensuring a high liquidity ratio, while only home loans account for more than 10% of its diverse loan portfolio.

"We came out of this crisis in a better way than we came in to it," says Borg. "That shows BOV has put in the right foundations to build its business going forward."

Today, the bank is facing challenges



Charles Borg, CEO of BOV

from competition and a continued low interest rate environment. In response, it's complementing its lending with new non-interest-based products.

"We've been successful in implementing new lines of business to contribute revenue, such as Valletta Fund Services, Valletta Fund Management, trade finance, foreign exchange, our card business and stockbroking," says Borg. "Our profitability on a year-to-year basis has increased. The bank has a very large footprint here, but by international standards we are small. But we have all the services others have."

This broad offering is representative of a wider growth in Malta's financial

services industry, which is quickly gaining international repute for its flexibility and cost-effectiveness. The sector is expanding by close to 25% annually, and accounts for 12% of GDP and around 10,000 jobs.

This growth began in earnest in 2004, with Malta's accession to the EU. In 2007, FinanceMalta was established to promote the sector in and outside the country. A non-profit public-private initiative, it mobilises the resources of government and industry to maintain a modern and robust framework within which financial services companies can thrive.

"We want to strengthen the brand of Malta outside our shores and facilitate networking opportunities for our members," says Kenneth Farugia, chairman of FinanceMalta and chief officer of fund services at BOV. "If you look at the industry today, it's totally different to where we started. For example, in 2004, we had eight insurance companies. Today we have 16, predominantly international. The Maltese operators used to write €400 million-worth of business. Today it's €2.5 billion and the majority is discovering risks outside our shores. It's an industry that is growing."

"We came out of this crisis in a better way than we came into it. That shows BOV has put in the right foundations"

▲ Charles Borg







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## United Kingdom

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#### Aberdeen

TAXI £15 BUS The service Jet 727 runs frequently from the airport to Aberdeen bus station. Tickets: £2.70

#### @ Belfast

**TAXI** £30 BUS Airport Express 300 buses departs every 15 minutes 24 hours a day. Tickets: £7.50

#### 8 Birmingham

**TAXI)** £22 Bus Buses leave every half hour for the city centre. Tickets: £2.10

#### Bristol

£30 BUS The Bristol Airport Flyer links Temple Meads railway station, Bristol Bus Station, Clifton and Bristol Airport 2, 24 hours a day. Tickets: £7

#### 6 Edinburgh

**TAXI)** £20 **BUS** The Airlink 100 service goes to Waverley Bridge. Tickets: £7 return.

#### **6** Gibraltar

(Off map)

TAXI £5 BUS Bus number 5 goes to Market Place. Tickets: £1.50

#### Glasgow

**TAXI)** £23 **BUS** First 500 Glasgow Shuttle operates every 10 minutes. 24 hours a day. Tickets: £6

#### Inverness

TAXI £20 BUS let buses run every half an hour to the city centre and take about 30 minutes. Tickets: £3.50

#### Isle of Man

TAXI £18 BUS Buses run every 20 minutes to Douglas. Tickets: £2.50

#### **1** Jersev

TAXI £12 BUS Take bus number 15 to St Helier. Tickets: £170

#### ① Liverpool

TAXI £16 BUS Arriva's

Airlink 500 service links the airport with Liverpool's city centre. Tickets from £3

#### @ London Gatwick

TAXI £110 TRAIN The Gatwick Express to London Victoria runs every 15 minutes. Tickets: £19.90 **National Express** 

go to London Victoria. Tickets from £10

#### Luton

TAXI £80 TRAIN Take the shuttle bus to

Luton Airport Parkway Station. From there. First Capital Connect trains go to five London stations. Tickets from £10.40

National Express go to London Victoria. Tickets from £5

#### Stansted

TAXI £100 TRAIN The Stansted Express runs every 15 minutes until 00 30am

Tickets: £23.40

**National Express** go to London Victoria. (tickets from £10), and Liverpool St (tickets from £10).

#### Southend

TAXI £100 TRAIN Up to eight trains an hour run to Liverpool Street. Tickets: £14.90

#### **®** Manchester

TAXI £25 TRAIN Trains depart for the city centre every 10 minutes. Tickets: £4.10

#### Newcastle

**TAXI** £20 TRAIN The Metro goes to the city centre every 12 minutes. Tickets: £3.30

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### London



(Steak and Lobster) €€€€ (9-14 Bloomsbury Street, WC1B, +44 20 8817 0944) London's two-specialism restaurant trend, spearheaded by the likes of Burger & Lobster and Bubbledogs, marches on with this crowdpleasing addition. Both steak or lobster are £20 and come with unlimited fries and salad. Fill your boots and roll out very happy. ◆ Dei Frescobaldi ▶ €€€€ (15 New Burlington Place, W1S, +44 20 3056 1001) This brainchild of the Frescobaldi wine dynasty and the Good Food Society serves contemporary Italian with an impeccable wine list. If the opening menu, with dishes such as gnocchi and red mullet, followed by millefeuille with caramelised apricots, is anything to go by, this Mayfair establishment will be packing them in for a good while yet. (Rivea London) CCCC (Bulgari Hotel, 171 Knightsbridge SW7, +44 20 7151 1025) Mediterranean flavours get a metropolitan makeover at Alain Ducasse's latest gig, where the standouts, including sea bass carpaccio and possibly the best pasta dish we've sampled, artisanal paccheri in a chestnut reduction, proved

more than a match for the blinging surrounds of the Bulgari Hotel's basement.

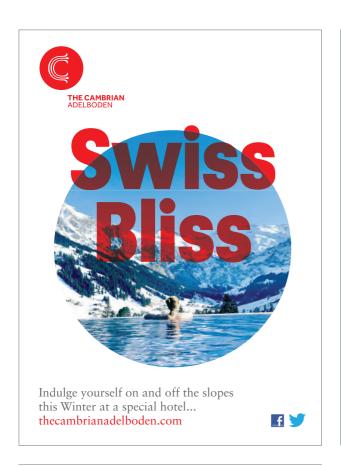


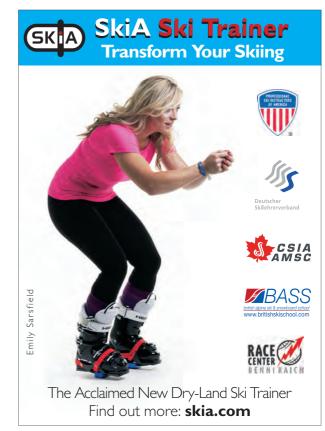
Not many bars seem to open these days without a dash of the industrial bare-brick/steel-pipe look, and Dado54 is no exception. At least it also has some giant pop art murals to liven things up. It makes for a non-pretentious, fun atmosphere and there are great cocktails to match.



atmosphere and there are great cocktails to match. If you're a budding film-maker, movie fanatic or just want something a bit different to do, then check out the Greenhorn Short Film Festival on 16-18 Nov. Returning for its fourth year, it hosts a packed programme of workshops, discussions and previews with some of the industry's best. greenhornfestival.com Grimm Tales for Young and Old Combine immersive theatre, fairy tales and Philip Pullman and you've got a guaranteed winner. The acclaimed author's adaptation of the Brothers Grimm's subversive world is taking over South Bank's Bargehouse from 21 Nov till 15 Feb next year. grimm-tales.co.uk













## Paying too much for currency?

Around 85% of individuals and businesses could be losing thousands of pounds by using a high street bank to transfer funds

David Johnson, Senior Analyst at currency specialist Halo Financial has monitored trends in the currency exchange markets for over two decades and has concluded that far too many businesses and individuals leave it to chance when making currency transfers. "Most people trust their bank to offer them the best exchange rate and are unaware that they can achieve significant savings by using a specialist currency broker like Halo Financial. High street banks regularly charge up to 5% over the published interbank rate (the rate of interest charged on short-term loans made between banks) whilst Halo will charge around 1% and often less. On a £200,000 transfer this could equate to a saving of £8000 by using an FCA authorised currency broker such as Halo Financial rather than a bank. In addition a high street bank would only normally be able to transact there and then. Halo Financial can set a fixed rate for you up to two years in the future enabling clients to save thousands more on currency transfers." With a large number of currency brokers active in the market, how do you know which ones to choose? "Always make sure that a broker

is authorised by the FCA and has a significant track record. If you want a personal service choose a company that is large enough to cope and small enough to believe in customer service. It's difficult to get the VIP treatment if you are little more than an account number and date of birth being processed by a call centre."

Director of Regatta Designer Clothes Linda Lovegrove says, "I was recommended to use Halo Financial in 2004 and discovered that they were able to save me significant sums on each transaction and help manage my future currency requirements. It's reassuring to have a personal consultant who understands my business. I would thoroughly recommend Halo to any business or individual."

For a free no-obligation consultation, call +44 207 350 5474.

Or visit www.halofinancial.com/ezj



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AWARDS



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#### O Biarritz

TAXI €28 EUS The Chronoplus takes you into Biarritz. Tickets: €1

#### 2 Bordeaux

Navette Shuttle
service goes to Gare
St Jean station every
45 minutes from 08.00
to 23.00. Tickets: €7.20
Also, Liane 1 bus
connects the airport to
the city centre and with
tram lines A, B and C.
Tickets: €1.40

#### **3** Brest

tax €22 sus A shuttle bus will take you to the tram station at Porte de Guipavas in 10 minutes. Tickets: €1.45

#### 4 Lille

TAM €20 DUS The Navette bus to the city centre runs from 05.40 to 22.20. Tickets: €7

#### 6 Lyon

Rhônexpress Tram, located in the TGV station, gets you into central Lyon in 30 minutes. Tickets: €14.50, or buy them cheaper online at rhonexpress.fr.

#### 6 Marseille

TAXI €50 BUS A shuttle bus to the Gare St Charles train station leaves every 15-20 minutes. Tickets: €8.20

#### Montpellier

Take the 120 shuttle bus to Place de l'Europe; the journey takes 15 minutes. Ticket: €1.50

#### O Nantes

Navette Aeroport
runs every 20 minutes
during the week, and
every 30 minutes on
Sundays. Tickets: €7.50

#### O Nice

stops at Nice's Old
Town and the Gare
Routière (coach
station). Bus 99 heads
to the Gare SNCF
(train station). Tickets:
€6 (valid on most Côte
d'Azur buses).

#### Paris Charles de Gaulle

FAM €50-€70 FAM The RER B goes into central Paris every 10-15 minutes on weekdays. The fare is €9.75 and it

takes about 25 minutes to Gare du Nord, 28 minutes to Châtelet.

□□ Roissybus connects the airport with central Paris (Opéra) every 15 minutes from 05.15 to 20.00, and every 30 minutes up to 00.30.

A one-way fare is €10, and the journey time is 45-60 minutes.

Orly 240-€55 Des For €7.50, Orlybus takes you to Place Denfert-Rochereau in Paris in about half an hour.

#### Strasbourg

Up to four trains an hour travel the eightminute journey from the airport between 05.35 to 22.20. Prices start from €2.50

#### **@** Toulouse

shuttle to the city centre leaves every 20 minutes from 05.30 until 00.15. Tickets from €5. Go to Gate B3 on the arrivals level.





#### Paris



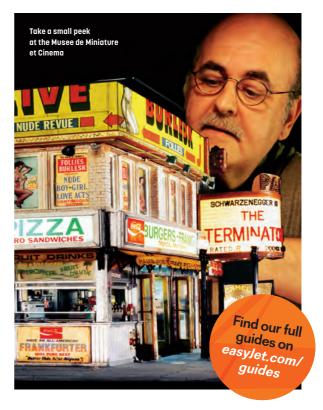
- Crêperie Josselin ▶ €€€€ (67 Rue du Montparnasse, 75014, +33 1 4320 9350) Eating a crêpe should be on your Paris to-do list, and this tiny but charming creperie is the place to do it. Try the Maraichère, made with the traditional "couple" (double layering) technique, and finish with a caramel au beurre salé (salted caramel).
- FR\AME 6666 (28 Rue Jean Rey, 75015, +33 1 4438 5777) Banish your winter blues at this modern brasserie, which provides Californian culinary experience with a French twist. The menu is fresh and seasonal, and often enhanced by herbs grown in the garden. Try the fish tacos, served with tequila, mango salsa and guacamole.
- La Cordonnerie (28 Rue Greneta, 75002, +3314028 9535) Drink prices in central Paris can be expensive, so it's definitely worth knowing about La Cordonnerie. This nofrills dive bar has famously cheap beer and cocktails (the mojitos are excellent), and draws in a steady crowd made up of long-time regulars and students alike.
  - From 14-16 November, (Anvers aux Abbesses) will see art galleries, ateliers (workshops) and boutiques in the 9th and 18th arrondissements open their doors to the public. Go to see contemporary art, while also exploring these pretty neighbourhoods. anversauxabbesses.fr HANNAH IKIN

#### <u>Lyon</u>



- (Meza) €€€€ (4 Place Jules Guesde, +33 4 7272 0654)
  This Lebanese spot serves a single €19 menu, which takes diners on a journey through classic Middle Eastern cuisine. Homemade meze start the experience, followed by mains such as moussaka and chicken with almonds.
- Burgundy Lounge ▶ €€€€ (24 Quai Saint-Antoine, +33 47204 0451) Hi-tech, modern styling and an extensive list of fine wines make this restaurant popular. The menu is inventive, with offerings like fish and red pepper quiche and Thai langoustines. Leave room for the clementine sorbet.
- **Le Cosmopolitan** (4 Rue Desiree, +33 4 7829 5598)
  The massive horseshoe bar at "Le Cosmo" attracts a dressed-down but hip, studenty crowd. As the night goes on, the music gets louder, the shooters get faster and the place starts to rock. **Le Bistrot Fait sa Broc** (1-3 Rue Dumenge, +33 4 7207 9347) Fashionably tatty, this bar features Formica-topped tables, scarlet and mustard chairs, loud music and cheap food. Wear Levis.
- The (Musee de Miniature et Cinema) in Vieux Lyon is fascinating; full of models from famous movies and insights into special effects. It takes at least three hours to see it all, and kids both old and young will love it.

  \*\*museeminiatureetcinema.fr\*\* SAMANTHA DAVID\*\*



## Portugal & Spain

PORTUGAL Dialling code: +351 Currency € Time Zone GMT SPAIN Dialling code: +34 Currency € Time Zone GMT+1

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#### 4 Alicante

C-6 runs from the airport to the centre of Alicante every 20 minutes. Tickets: €3.85

#### 2 Almeria

TAXI €13 BUS Route 20 goes to the centre.
Tickets: €1.05

#### Asturias

TAXI €25-€56

S Alsa buses run
near-hourly from
07.00-23.20 to Avilés,
Oviedo and Gijón.
Tickets: €8.00

#### 4 Barcelona

TAXI €35 SUS The

Aerobus runs between
both terminals and

Barcelona city centre
every five minutes.

Tickets: €5.90

#### Bilbao

TAM €21-26 000 The
Bizkaibus line 3247
goes into Bilbao every
20 minutes between
6:20am and midnight.
Tickets: €1.40

#### **6** Faro

runs roughly every 30–60 minutes between 05.20 and 23.20 and costs €2.22

#### Fuerteventura

Taxl €60 Bus Route
3 goes to Caleta de
Fuste. Tickets: €1.40
Route 6 buses to
Corralejo run every
hour. Tickets: €4

#### Gran Canaria

FXXI €35 CUS Route
60 runs from 6.15am11.15pm. Tickets:
€2.95 (Parque Santa
Catalina); €2.30
(Parque San Telmo).

#### O Ibiza

TAXI €18 - 23 IUS Route 10 goes to Ibiza Town approximately every 30 minutes. Tickets: €4.30

#### **©** Lanzarote

22 and 23, buses stop at Playa del Reducto and Arrecife's bus station, from 7am-10.40pm. Tickets: €1.30

#### ① Lisbon

TAXI €25 SUS The aerobus into town leaves every 20 minutes. Tickets: €3.50

#### **@** Madeira

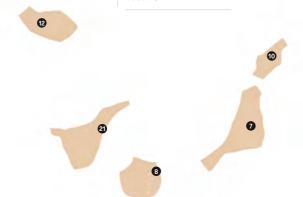
TAXI €30 DUS The Aerobus goes to the main hotel area, with regular services daily. Tickets: €5

#### **®** Madrid

TXXI €30 DUS Number 200 connects to Avenida de America Metro and bus station. Linea Expres goes to Atocha Train Station in about 30 minutes. Tickets: €5



PORTUGAL







#### Majorca

FAXI €20 EUS Route 1 goes to central Palma approximately every 15 minutes. Tickets: €3

#### Malaga

TAM €20 DUS The A
Express Line connects
the city centre with the
airport. Tickets: €3

#### Menorca

taxi €12 cus The airport bus to Mahon runs every half hour. Tickets: €2.60

#### **10** Murcia

#### ® Porto

TAM €20-35 TRAIN Metro trains take you to the centre every 20 minutes. Tickets: €1.85

#### © Santiago de Compostela

TAXI €21 BUS A bus goes to the centre every half hour. Tickets: €3

#### Seville

TAXI €23 LUS A bus goes to the centre every half hour. Tickets: €4

#### **4** Tenerife

ram €32 ws Bus route 343 connects the airport and Los Cristianos. Tickets: €3.55

#### **2** Valencia

TXXI €20 TRAIN Metro lines 3 and 5 run straight to the city centre (Colón) and train station (Xativa).

Tickets: €3.90

Find our full guides on easylet.com/ guides





#### Lisbon



Beira Gare ▶ € 6 € 6 (5 Rua 1 de Dezembro, +351 21 342 0405) This bustling spot opposite Rossio Station serves fast, cheap food - Portuguese-style. Choose a grilled option (octopus, pork), and accompany it with a glass of cold beer. (The Decadente) €€€€ (81 Rua Sao Pedro de Alcantara, +351 21 346 1381) What started as the restaurant for a hip hostel-cum-guesthouse has become a place to be seen. The menu features modern takes on Portuguese favourites, such as gazpacho soup with a sardine salad. (Artis) (95 Rua Diario de Noticias, +351 21 342 4795) is a



fashionable wine bar in the heart of the Bairro Alto district. Come to sample terrific Portuguese vintages by the glass, accompanied by a range of inexpensive petiscos (tapas-like snacks) such as local smoked hams and pungent cheeses. Drive an hour and a half to the village of Golegã to sample



rural Portugal at its best during the Feira Nacional do Cavalo ). This 10-day horse extravaganza features equestrian displays, live music and a wondrous array of local characters. fnc.cm-golega.pt MATTHEW HANCOCK

#### Barcelona



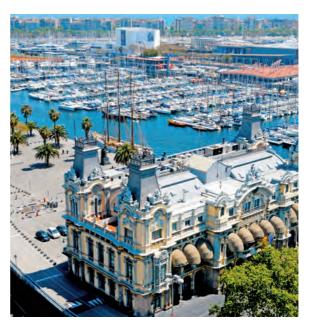
Nap ► € 6 € € (30 Avinguda Francesc Cambo, +34 686 192 690) Nap, AKA Neapolitan Authentic Pizza, is considered by many to serve up the best pizzas in town, courtesy of their wood-fired oven from Naples. All can be purchased for under €10, so there'll also be no complaints about price. **4 Gats** ▶ €€ © (3 Carrer Montsio, +34 93 302 4140) The fin-de-siecle décor here is testament to the Catalan "Modernista" arts movement - indeed, the café hosted Pablo Picasso's first exhibition. You can eat better elsewhere, but history buffs won't care.



(Sor Rita) (27 Carrer de la Merce, +34 93 176 6266) The kitsch factor is turned up to 11 at this zany bar that demands not to be taken seriously. High-heeled shoes are glued to the ceiling, photos of ABBA adorn the walls and a neon-lit nun sits at one end of the bar, obviously.



Port Vell (right) offers a cornucopia of tourist attractions, including a world-class aquarium and well-designed shopping centre. marinaportvell.com DUNCAN RHODES



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They are starting investigations, including some prosecutions, into people who have avoided tax by putting money overseas and, for many people, it is only a matter of time before the unwelcome letter lands on their mat. Following recent tribunal decisions changing the criteria for non-UK residents, they are also challenging people who believe they are safely non-UK resident and have been for many years.

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#### Alghero

TAXI €20 BUS Hourly buses run to the city centre. Tickets: €1.50

#### 2 Bari

TAXI €25 BUS Route 16 goes to the centre from 5am to 11.30pm. Tickets: €0.90

#### 8 Bologna

TAXI €20 BUS The

Aerobus runs between the airport and the city centre from 5.30 to midnight. Tickets: €6

#### 4 Brindisi

TAXI €20 BUS Local STP buses leave every 30 minutes from 06.15-23.45. Tickets: €1

#### 6 Cagliari

TAXI €20 BUS ARST

buses to the city centre leave every 30 minutes. Tickets: €4

#### 6 Catania

TAXI €25 BUS The Alibus service leaves every 20 minutes to the centre from 5am to midnight. Tickets: €1

#### 2 Lamezia

TAXI €20 BUS A halfhourly bus shuttle service runs from the airport to the central station Tickets: €1

#### Milan Malpensa

TAXI €90 BUS The Malpensa Shuttle departs for Centrale station roughly every 20 minutes from

5.30am-1.20am. Tickets: €10

#### Linate

TAXI €25 BUS ATM Bus lines 73 and X73 connect the airport with San Babila metro station. Tickets: €1.50

#### Naples

TAXI €35 BUS The ANM Alibus shuttle goes to the train station and

the Piazza Municipio. Tickets: €4

#### @ Olbia

TAXI €15 Buses 2 and 10 go to Olbia every 30 minutes. Tickets: €1

#### Palermo

TAXI €50 BUS The Prestia e Comandé coach stops at the Politeama and central station. Tickets: €6.30

#### @ Pisa

TAXI €10 BUS CPT buses go to the centre. Route 3 stops at Pisa Centrale.

#### Rome

TAXI €60 TRAIN The Leonardo Express goes to Roma Termini central station. Tickets: €14 The SIT Bus Shuttle takes you to Rome centre/the Vatican and Termini Station. Tickets: €6 one way, €11 return.

#### **@** Venice

TAXI) €50 BUS

Public Transport ACTV takes 25 minutes to Piazzale Roma. Tickets: €6 single.

#### Verona

TAXI €25 BUS

The Aerobus runs between the airport and the city centre every 20 minutes. Tickets: €6

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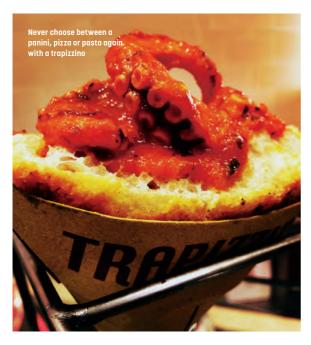
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#### Rome



◆ Trapizzino → € € € € € (88 Via Giovanni Branca, +39 6 4341 9624) This hole in the wall showcases local food hero Stefano Callegari's brilliant invention; the trapizzino, a cross between a pizza and a panini. Triangular pockets of pizza dough are filled with pasta sauces. Genius.

(Sitar) 6600 (256A Via Cavour, +39 6 8902 6710) lust minutes from the Colosseum, Sitar serves some of the best veggie Indian food in town. The classic tandoori, Mughlai specialities, dal dishes and delicious desserts keep Romans and tourists coming back for more.



• Barnum Café ▶ (87 Via del Pellegrino, +39 6 6476 0483)
Part coffee shop, part wine bar, Barnum really comes alive at night, when its talented barstaff mix some of the best cocktails in town in pleasant, shabby-chic surroundings.



Did you know there's an ancient city under (Palazzo Valentini)? Take this 90-minute guided tour to see the exquisitely preserved former Roman villas brought to life through innovative lighting and audio effects.

palazzovalentini.it ISOBEL LEE

#### Milan



• II Doge di Amalfi • CCCC (41 Via Sangallo, +39 2 730 286)
For a warm welcome, even if you're not a regular, head to this Neapolitan pizzeria in the studenty Città Studi area. Noisy but authentic, it offers a lively night out as well as some of the best pizza in the city. Book ahead.

• II Pellaprat • CCCC (13 Ripa di Porta Ticinese, +39 2 5810

0895) Elegance is the key at this restaurant in the centre of the Navigli district. It offers creative Italian cuisine with an emphasis on seafood. A good place to start before exploring the area's colourful backstreet bazaars and stalls.



• Deseo » (8 Corso Sempione, +39 2 315 164) Popular among professionals, this smart space radiates class with white pillars, pouffes and sofas. Plus, a drink for €8 comes with an inclusive all-you-can-eat buffet and it's open till 2am.



One of the hottest dates on the biker's calendar is **(EICMA)**, the international motorcycle show (6-9 Nov). The event draws worldwide exhibitors and visitors, and, of course, a whole lot of bikes. *eicma.it* **CHARLES SEARSON** 



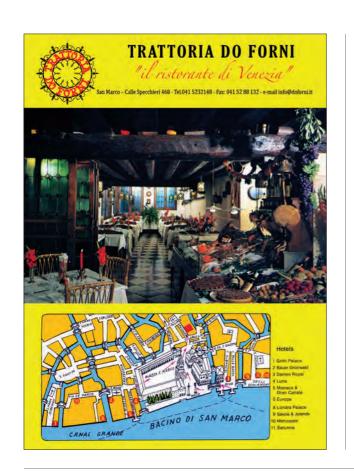
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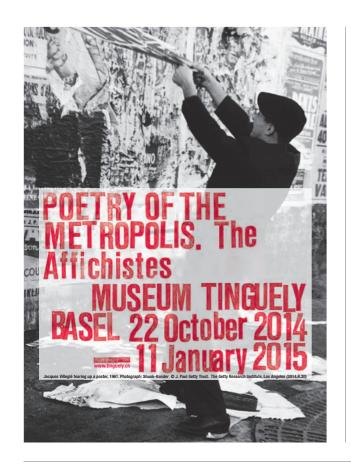
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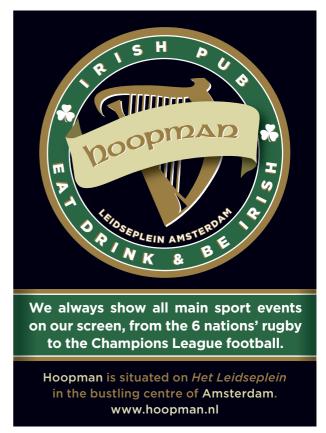
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baggage area.

Mamburg

TAXI €30 TRAIN S1

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10 minutes. Tickets: €3

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#### 4 Amsterdam

TAXI €50 TRAIN Seven trains run per hour to Centraal station. Tickets: €4

#### Basel

TAXI CHF50 BUS Basel Bus Company's Line 50 connects the airport to the city. Tickets: CHF9

#### 8 Berlin

TAXI €40 TRAIN Catch the Airport Express or the S-Bahn from the airport to downtown Berlin. Tickets: €3.20

#### Ø Brussels

TAXI) €45 TRAIN FOUR trains an hour connect the airport with Brussels' three main stations. Ticket: €8.50

#### 6 Cologne/Bonn

TAXI €27-40 TRAIN

S-Bahn trains leave for Cologne every 20 minutes.

Tickets: €2.80.

For Bonn, take the SB60 Tickets: €770

#### O Dortmund

TAXI €22 BUS The AirportExpress leaves every hour. Tickets: €750

#### O Dresden

TAXI €20 TRAIN The S-Bahn to Dresden runs every 30 minutes. Tickets: €2.20

#### O Düsseldorf

TAXI €24 TRAIN Trains to the Hauptbahnhof leave every 10-15 minutes. Tickets: €2.50

#### Geneva

TAXI CHF35-45

TRAIN A train runs every 12 minutes to Geneva

#### ① Luxembourg Cornavin station. Get a free ticket from the

TAXI €30 BUS Take bus 9 or 16 to the city centre. Tickets: €2

#### **12** Munich

TAXI €60 BUS Buses leave for the centre every 20 minutes. Tickets: €10.50

#### **®** Zürich

TAXI CHF70 TRAIN Trains to the city centre leave every 10 mins. Tickets: CHF3.30

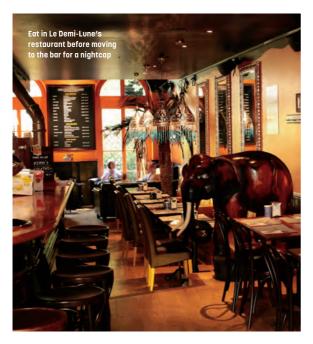




Caspar Wolf und die ästhetische Eroberung der Natur

19.10.2014 - 1.2.2015

kunstmuseum basel



#### Geneva





• Nonolet • (5 Boulevard Georges Favon, +41 22 311 8850)

Join the smart set for a classy mid-week apéro in this wine and cocktail bar in Geneva's business district. It may be on the pricey side, but it's a good place to start your night before heading to the numerous bars around Plainpalais.



From mid-November, Geneva embraces the chilly days by opening a free outdoor ice rink in the Parc des Bastions. Wrap up, hire some skates and try not to be outshone by Geneva's ice hockey-loving kids. CAROLINE BISHOP

#### Amsterdam



• Hello Sushi ▶ € © € € (72 Eerste van der Helststraat, +31 20 664 8942) Yakitori, temaki and a selection of tasty salad rolls (try the duck) are to be found at this café in one of the best spots for people-watching in Amsterdam.

(Palladio) CCCC (64 Elandsgracht, +31 20 627 7442)
An emphatically Italian welcome awaits at this reputable stalwart on one of De Pijp's most colourful streets (check out the nearby statues of local singing legends). The ravioli stuffed with Parma ham that occasionally graces the specials board is worth keeping an eye out for.



(Van Mechelen) (96 Sloterkade, +31 20 221 2348) A welcome addition to a west-of-centre neighbourhood, Van Mechelen is a pleasantly industrial, open-plan hangout with cheerful service and a menu that caters for most appetites.



In the last two weeks of November, venues all around Amsterdam host screenings and discussions relating to the world's biggest and most exciting documentary film festival, «IDFA». Be sure to grab a ticket. idfa.nl MARK SMITH





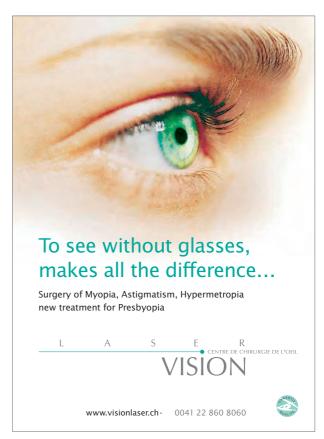


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TRX2 is suitable for men and women of all ages. The crystalline white capsules come in a brown glass bottle, which is sufficient for one month of treatment and costs approximately €49. The manufacturer offers a money-back guarantee if ordered via TRX2's official website, and ships worldwide.

www.trx2.com, contact@trx2.com Oxford Biolabs Ltd, The Oxford Science Park, Oxford, UK

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#### Ocpenhagen

TAXI DKK250 TRAIN

Metro trains go to and from Nørreport station from Terminal 3, 24 hours a day.

Tickets: DKK36

#### INSIDER TIP:

(The Red Box)

€€€€ (42 Store Kongensgade, +45 4333 4333) It's evolved from pretentious to passé, but if the tasty mashups of classic French and Chinese cuisine at this chic eatery are anything to go by, Asian fusion is back.

2 Moscow

TAXI RUB1.500 TRAIN Autoexpress travels to the city's Paveletsky station. Tickets:RUB400

#### Reykjavik

DENMARK

TAXI ISK1,400 BUS The Flybus to the city centre takes 45 mins. Tickets: ISK1.950

4 Stockholm

TAXI SEK500 TRAIN

Arlanda Express goes to the city centre. Tickets: SEK260

#### INSIDER TIP:

Meatballs for

the People (30 Nytorgsgatan, +468 466 6099) Sweden wouldn't be Sweden without köttbullar. AKA meatballs. This stylish

restaurant and food shop puts a creative, high-quality spin on

#### **6** Tallinn

TAXI €10 BUS Take route 2 to get to the centre or the harbour. Tickets: €1.60

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#### O Budapest

TAXI HUF6,500 The 200E bus runs from Terminal 2 to Ferihegy train station.

Tickets: HUF350

#### 2 Dubrovnik

TAN HRK260 THE Shuttle buses run from the airport to the centre. Tickets: HRK35

#### **1** Innsbruck

EAXI €20 BUS Bus F runs to the city every 15 minutes. Tickets: €2

#### Krakow Kra

TAXI PLN90 BUS

The airport is served by regular bus lines 208 and 292 during the day, and the 902 at night.
Tickets: €4

#### 6 Ljubljana

FAXI €45 EUS A bus service into town leaves every two hours from 5am until 7pm. Tickets: €4.10

#### O Prague

cZK650 CS Cedaz shuttle buses run to the city every 30 minutes. Tickets: CZK150

#### Salzburg

bus line 2 runs every
10-20 minutes from the
Salzburg main railway
station. Tickets: €2.30

#### Split

TAXI HRK280 SUS Pleso Prijevoz runs the airport bus to town.
Tickets: HRK30

#### O Vienna

TAXI) €35 TRAIN Catch the CAT (City Airport Train) to the centre every 30 minutes. Tickets: €12

#### **©** Zagreb

TAXI HRK250 BUS

Pleso Prijevoz buses run regularly to the city centre. Tickets: HRK30

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ROMANIA Dialling code +40 Currency Romanian leu Time Zone GMT+2
SERBIA Dialling code +381 Currency Serbian dinar Time Zone GMT+1 TURKEY Dialling code +90 Currency Lira (TRY) Time Zone GMT+2

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#### 4 Antalya

Belediye bus service runs from the domestic terminal to the city centre. Tickets: €2

#### **INSIDER TIP:**

The ancient ruins of 
(Phaselis) with its 
three harbours, are

56km south-west of Antalya, and are stunning. Take your swimming gear and swim in their shadow.

#### **9** Belgrade

TAXI RSD1,500 BUS

Line A1 runs to the city centre (Slavija Square)

in around 30 minutes. Tickets: RSD300

#### **6** Bodrum

TAXI TRY130 BUS Havas Airport Buses drive to the city centre. Tickets: TRY10

#### 4 Bucharest

TAXI RON50 BUS

Bus number 783 leaves every 15–30 mins. Tickets: RON3.50

#### INSIDER TIP:

#### (18 By the Embassy)

Cocc (3-5 Piata Presei Libere, +21 73 350 1401)
Enjoy lunch or dinner with a view from the top of one of the city's tallest buildings. Take in the panorama while dining on good food and decent cocktails.

#### O Dalaman

TRY40 BUS Havas buses operate all day. Tickets: TRY15

#### Pristina

TAXI €25 BUS A bus service runs every two hours. Tickets: €3

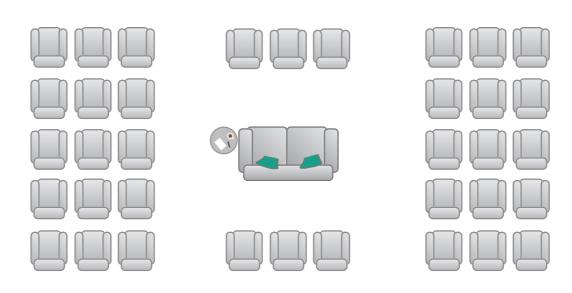
#### Sofia

IXXI BGN15 DES Bus lines 84 and 384 connect the airport with the city centre. Tickets: BGN1



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#### Athens

TAXI From €35 BUS Bus number X93 goes to Kifissos Coach Station, X95 to Syntagma, X96 to Piraeus and X97 to Dafni Metro Station. Tickets: €5

#### Ochania (Crete)

TAXI €20 BUS Up to seven buses to the city centre run from 06 40-21 45 Tickets: €2.30

#### INSIDER TIP:

**Nama** (19 Akti Tompazi, Old Harbour, +30 28210 08170) This trendy cocktail and drinks bar has great views to the lighthouse from the harbourfront chairs and outdoor sofas. It also has a smart indoor lounge bar for those cooler evenings.

#### 6 Corfu

TAXI €12 BUS The local blue bus 19 stops outside the airport but the service is not regular. Tickets: €1.20

#### 4 Heraklion (Crete)

TAXI €14 BUS Bus 78 runs every 10 minutes to the city centre.

Tickets: €0.75

#### INSIDER TIP:

La Boheme €€€€

(Idomeneous and Epimenidou Streets. +30 28102 44868) This small. stylish and authentic Italian bistro, just back from the harbour, serves delightful fresh pasta dishes at reasonable prices.

#### 6 Kalamata

TAXI) €42

#### INSIDER TIP:

Drive across imposing



(Sparti). It has the remains of ancient Sparta and the superbly preserved Byzantine town of Mystras on its outskirts. A great day trip.

Mount Taygetos to





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#### 6 Kefalonia

TAXI) €12

#### INSIDER TIP:

(Ta Pytharia) €€€€

(Skala, +30 26710 83567) The best of the tavernas in the village of Skala turns out an impressive range of high-quality salads, meat and fish dishes. Eat them with decent local wine in the spacious courtyard.

#### O Kos

LLUSTRATION GARY VENN

taxi €38 to The airport bus runs from 07.55-19.35 daily (21.30 on Wednesday and 17.40

on Sunday). Tickets: €3.20

#### INSIDER TIP:

(Pote tin Kyriaki) 6000 (9 Peisandrou, Kos Old Town, +30 22420 48460) The town's oldest ouzerí (tavern) serves platters such as kavourdisti (pork fry-up) and seafood at attractive prices. Wash them down with strong rakí by the carafe.

#### 8 Larnaca

TAM €15 LUS A bus runs from Ayia Napa and Protoras once a day. Tickets: €1.50



#### Malta

four express routes to destinations across the island. Tickets: €1.50

As the weather cools, this is a good time to explore Malta's countryside. Head north to Dingli Cliffs where a walk along the coast promises stunning views and endless photo ops.

#### Mykonos

inxi €10 aus 10-minute journey to Mykonos Town costs €2

«Araxame» (Ano Mera village, +30 22890 71918) Head for the inland village of Ano Mera to feast on the island's best homemade baklava, made by the owner and served super sweet and syrupy.

#### Paphos

to Paphos harbour.

#### Tickets €1 INSIDER TIP:

Enjoy a social evening with good cuisine at the monthly • Paphos

Feast of Friends event. Diners share their love of food at one table for a set price of between €20-€30. Call +357 99 987 672 for details.

#### Rhodes

tax €24 segular buses go to Rhodes Town from 6.30am to midnight. Tickets: €2.30

#### (The Walk Inn)

(1 Dorieos Square, +30 224 107 4293) Run by three friendly Greek-American brothers, The Walk Inn is one of the few all-year fixtures in the Old Town. The English-style pub grub is excellent value, while the bar, which often hosts live music, is a popular meeting point.

#### Santorini

**TAXI** (To Fira) €40.50

The 20-minute

journey to Fira costs €2.20

#### Thessaloniki

goes directly to the city centre. Tickets: €0.90

#### (The Residents)

(4 Stratigou Kallari, +30 2310 238 274) This popular bar near the seafront thrives on a basic musical diet of alternative rock, with occasional forays into other genres.

#### © Zakynthos

TAXI) €13

#### INSIDER TIP:

The traditional mountain village of **(Volimes)** in the north of the island is a great place for picking up souvenirs.

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## Egypt, Israel & Morocco

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#### Agadir

MAD200 LES Route 22 to Inezgane runs every 40 minutes.
Tickets: MAD4. From there take a bus to Agadir. Tickets: MAD3

So Fun (Sofitel Agadir Royal Bay Resort, Baie des Palmiers, +212 528 820 088) With its live music, guest DIs, indigo colour scheme and strobe lighting, So Fun is one of the liveliest nightclubs in Agadir.

#### **9** Casablanca

TAXI MAD250 TRAIN
Trains depart every

Tickets: MAD40-2nd Class, MAD60-1st Class

#### Hurghada

TAXI EGP20 BUS

Private minibuses operate from the airport. Prices depend on number of passengers, and can vary from EGP5-60

#### Marrakech

TAXI MAD170 BUS

The half hourly L19 bus goes to the Jemaa el Fna. Tickets: MAD30 INSIDER TIP:

(**Gastro MK) €€€€** (4 Derb Sebaai, Bab Laksour, +212 524 376
173) Set in the boutique
Maison MK hotel,
Gastro MK seats just 10
non-hotel guests per
night. It's worth braving
the exclusivity: the
restaurant is famed for
its five-course tasting
menu, led by chef
Omar El Ouahssoussi,
who applies French
techniques to fresh
and fragrant Moroccan
ingredients.

#### **6** Sharm el Sheikh

TAXI EGP40 BUS

Private minibuses operate from the airport. Prices

depend on number of passengers, and can vary from EGP3-50

#### Tel Aviv

TAXI ILS120 TRAIN

Trains run from
Terminal 3 to the city
centre every 20-30
minutes. Tickets: ILS15
INSIDER TIP:

Spend Saturday, when Tel Aviv's shops and some restaurants are closed, in (Jerusalem). The old city teems with bazaars and cafés. Get there by noon to fit in a visit to the Tower of David Museum in the ancient citadel

opposite the Jaffa Gate. It presents the story of the city's dramatic history in a thoroughly engaging way. towerofdavid.org.il

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ISRAEL



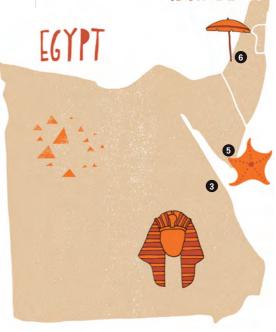
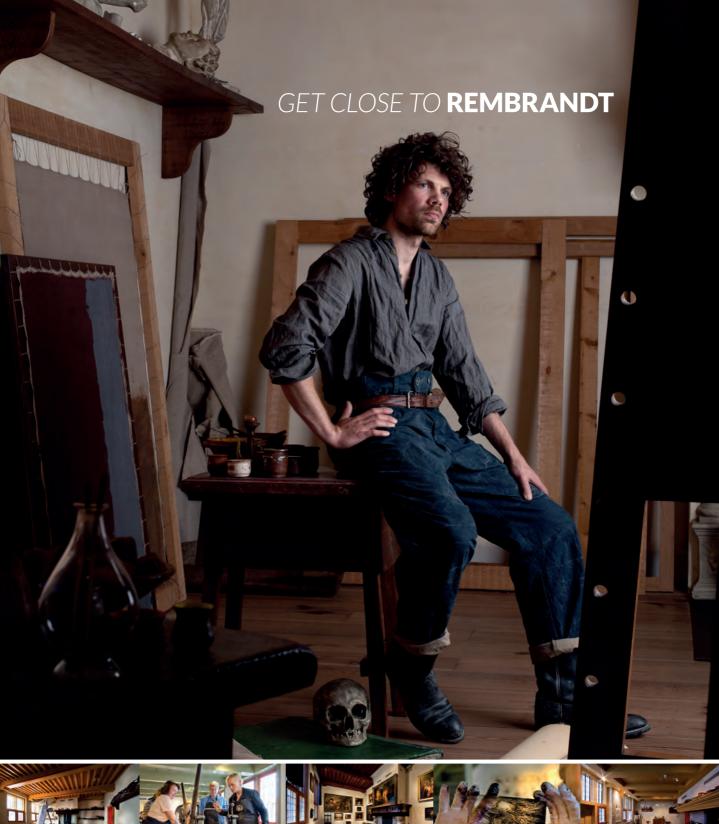
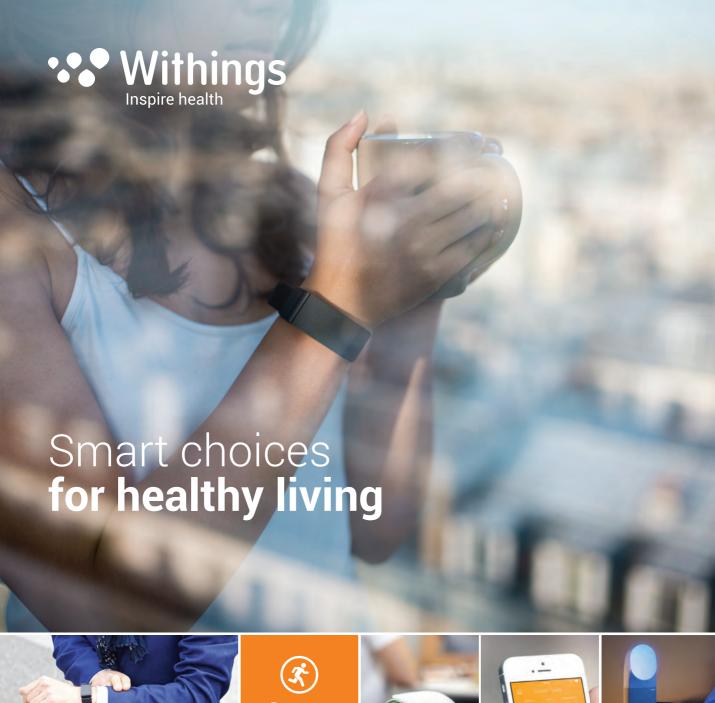


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TECH NEWS

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Our on-board charity appeal continues

### 147 ASK THE PILOT

This month: how soon can you start to fly?

### 148 A PILOT'S TALE

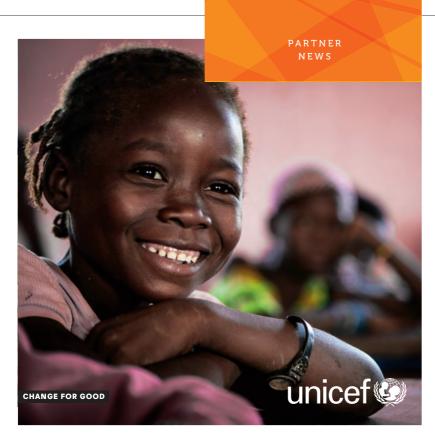
From cabin crew member to flight deck

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# **Q** How old do I have to be before I can start taking flying lessons?

Avi Shatzkes, aged 14



"YOU CAN START flying lessons from 14, but you won't be allowed to go solo until 16, or complete the tests for a private pilot's licence until you're 17. The private pilot's licence only allows you to fly light aircraft for pleasure. To fly professionally, you must hold a commercial pilot's licence

and you have to be 18 to obtain one of these. If you want to be an airline captain however, you need an Airline Transport Pilot Licence and you need to be at least 21 to hold one of those.

Being a captain isn't just about the licence, though. Airlines will also require significant flying experience before they put you in charge of one of their jets. Full details of the requirements are in a publication called CAP 804, which is available on the Civil Aviation Authority website.

CAPT RICHARD EVANS, CHIEF TRAINING CAPTAIN

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# Flying high

**Larry Fisher** has gone from cabin crew to crewing officer to piloting the planes.

He talks us through his time in the skies

"Flying is something I have always been interested in. When I was a kid, I went up to Luton many times to look at the aircraft, but it seemed out of my reach as a career.

"Sitting at a computer all day wasn't for me. After studying economics at university, I fell into an office job, but quickly joined easylet as cabin crew in 2006, when I was 23.

### "It was the best move I've ever made

because it got my foot in the door and gave me the first taste of the aviation lifestyle. Being able to interact with pilots inspired me to think this was something I would like to do myself. I used that time to save up some money to fund my pilot licences and then went to the States to get them, because it

was cheaper there.

"When I came back to the UK in 2009, I returned to easylet, as it was recruiting crewing officers. I did that for two years, making sure all easylet flights were staffed – it gave me the chance to see how the airline is run from the ground up – but I didn't expect it to lead to a job on the flight deck.

"I was delighted when the company announced it was going to open up an internal sponsorship scheme for all easylet employees with an existing licence. About 60 people applied for 10 places. It was a rigorous selection

process: we did aptitude tests, a group exercise and an interview, and I made the top 10.

"First, the three week,
airline-qualification
course trains you for
working in a multicrew
environment, compared
to the solo flights I'd done
for my licence. The second stage

is a six week, type-rating course. You go into an Airbus simulator and by the end, you're qualified to operate that type of aircraft: you ecome an Airbus A320-rated pilot.

"When I first went onto the aircraft, I had to pinch myself...." "After that, we went back to the easylet academy

and had a pilot induction, and did line training, where you actually go into the right-hand seat of the plane and you're with a training captain.

"When I first went onto the aircraft, I had to pinch myself. My first passenger flight was Paris-Edinburgh, so a fairly short flight. They're challenging,

because you don't get a lot of time to cruise in the air.

"It's an exhilarating and empowering job. It's strange, going from the simulator to a real flight, where you've got up to 180 passengers in the

back. It's still very surreal that it's me in that right-hand seat, but I feel privileged to be doing it.

"I've now done about 1,200 hours.
It's amazing how quickly they rack
up: around 800 a year. Luton
has about 18 aircraft and we
have quite a lot of varied
destinations, as far afield
as Egypt, Sharm El Sheikh

and Tel Aviv.

"My long-term aim is to be in command and make key decisions on the flight. The average time from first officer to

command at easylet is between five and seven years. At a lot of other airlines this can take up to 20 years, so easylet is one of those companies where you can rapidly progress. It's great to finally realise my dream."

# EXTRA BENEFITS FOR A YEAR

Buy your easyJet Plus card onboard for just £139\*



- Be among the first to board the plane with Speedy Boarding
- > Choose any seat for free including Extra Legroom and Upfront seats<sup>1</sup>
- > Drop your bags off at the dedicated bag drop desks
- Extra benefits including Europear upgrades<sup>1</sup>

### Buy now - just ask a member of the cabin crew

You can also visit plus.easyJet.com in November and buy for the onboard price<sup>2</sup>. Just use this code: NOVEMBER

Normal online price £149

\*easyJet Plus membership is an on-going subscription which means that your membership is continuous and will be renewed automatically on the day following the last day of your membership year. Offer subject to availability. Normal online price £149. Subject to availability. 2£10 discount voucher valid from 1st October to 21st December 2014. Normal online price £149. For full T&Cs please see plus.easyJet.com



# Your safety on board

Please consider your fellow passengers and pay attention to this information. Remember our cabin crew are on board primarily for your safety, but also for your comfort

SMOKING

Smoking on any easylet flight is strictly forbidden. This includes the use of electronic cigarettes.

**ALCOHOL** 

Alcoholic drinks are available on board, as detailed in our retail brochure. These are served at the crew's discretion to passengers of legal drinking age. While on board, you are only permitted to consume alcoholic drinks purchased from the easylet Bistro. It is an offence under Section 19 of the Air Navigation Order 2010 (Prohibited Behaviour) to be drunk on an aircraft. The cabin crew reserve the right to stop serving alcohol to any passenger. Duty-free alcohol can be purchased from the easylet Boutique (subject to route), but cannot be consumed on board.

/

### YOUR CONDUCT ON BOARD

In accordance with UK and international law, the Captain is in command of the aircraft and every person shall obey his or her lawful commands. Captains have the authority to take any actions they deem necessary to manage passengers who are disruptive or cause problems, under the Prohibited Behaviour

regulations quoted above. Our primary concern is for the safety of our passengers and crew. We have a zero-tolerance policy with regard to passengers who are verbally or physically disruptive towards any other person on board the aircraft. Crew are trained to deal with such situations and will always put the safety of the aircraft, crew and other passengers first.

### **SAFETY EQUIPMENT**

It is an offence to tamper with or remove any safety equipment on this aircraft, including the life jackets. Such actions may jeopardise other passengers' safety and lead to prosecution.

**HAND BAGGAGE** 

Please ensure that your cabin baggage remains safely stowed for take-off and landing, and at any time as instructed by the crew. Place small bags under the seat in front of you (unless you are seated in an emergency exit row); larger items must go in the overhead lockers. Place your bag securely in the locker and take care when opening the lockers, as falling items may injure your fellow passengers.

SHARPS BOXES

Hypodermic needles are permitted on board for medical use only and should always be disposed of in a sharps box. If you need to dispose of any sharp item, please contact the cabin crew.

**ELECTRONIC DEVICES** 

You can use portable electronic devices on board, provided they are in 'Flight Safe' mode. This means you can play games, read e-books and watch movies during take-off and landing. Your devices must have 'Flight Safe' mode enabled and should be secured in your hand or pocket during taxi and take-off, while in flight and when landing. We recommend you remove headphones during the safety briefing. During the taxiing to the arrival gate, cabin crew will advise when you can switch off 'Flight Safe' mode. There are some exceptions that may be used for boarding and in flight (provided they are in 'Flight Safe' mode), but not during taxi, take-off and landing - at which point they must be safely stowed away. These include laptops, DVD players and all Bluetooth accessories. Devices without 'Flight Safe' mode will need to be switched off during the flight. Ask the cabin crew if you are unsure.

### **CAN I USE MY DEVICE?**

Not sure? Ask a member of our cabin crew or check out our handy guide

	Handheld devices in 'flight safe' mode	Larger devices (eg, laptops)	Personal headphones	Wi-fi, text and phone-call functions	Bluetooth devices
Taxi out for take-off	Yes	No	Yes	No	No
Take-off	Yes	No	Yes	No	No
In-flight	Yes	Yes	Yes	No	Yes
Landing	Yes	No	Yes	No	No
Taxi to stand	Yes	No	Yes	Yes	Yes



### **APPROVED DEVICES**

Mobile phones / smartphones / laptops / notebook computers / tablet computers / e-readers / noise-cancelling headphones / portable DVD/CD player / digital audio / MP3 player / Bluetooth devices / electric shavers / personal cameras / electronic games / assistive medical devices



# MOST CARDS CHARGE YOU FOR SPENDING YOUR OWN MONEY ABROAD.

**OURS DOESN'T.** 



No ATM fees\*
Competitive rates
No transaction fees
Simple to top-up

The Euro Currency Card by **easyJet**Apply now only at **prepaidcard.easyJet.com** 

Our safe and simple Euro Currency Card is a prepaid Visa card that serves as the ideal alternative to cash, credit and debit cards and Travellers Cheques.

Simply go to prepaidcard.easyJet.com, fill in your details, and once your application is accepted, load Euros onto your card at our competitive exchange rates. We'll deliver your card within ten days<sup>1</sup>.

The card is valid for five years and costs £5.95, although if you're loading over £100 we'll send you one for free<sup>2</sup>.

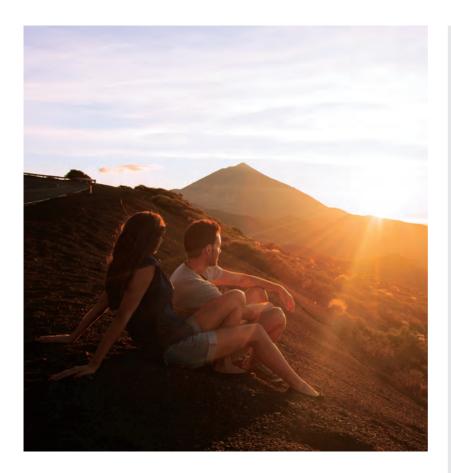
Use your card to get cash out at any European Visa cashpoint and pay at terminals in shops, bars and restaurants, with no extra charge from us<sup>3</sup>.

You're always safe and secure thanks to Chip & PIN security, and if you need to load more Euros, simply top-up online for free.

If you load €1000\* or more when you order your card we'll give you €10\*\* back

To get this offer, apply now only at prepaidcard.easyJet.com/exclusiveoffer





# Il sole bacia Tenerife

Cerchi l'estate tutto l'anno? Ecco allora la meta che fa per te.

con 23 GRADI di temperatura media annua, è un'isola-paradiso che ti consente di praticare all'aperto tutti quegli sport per cui di solito fremi per un intero anno. Fare una nuotatina in mare in pieno dicembre è assolutamente normale qui, così come praticare un po' di windsurf, di kitesurf o di parasailing, per chi ama la sensazione di volare sull'acqua.

Se dopo tutto questo movimento avrai bisogno di un po' di relax, ti consigliamo una bella sessione riparatrice in una Spa. E una volta che sarai tornato "in corpore sano", non ti resta che pensare alla "mens sana": goditi le feste popolari, i concerti e le originali esposizioni dei musei di Tenerife per un assaggio della cultura locale. A proposito di assaggi, prova la gastronomia isolana, magari in uno dei ristoranti stellati Michelin. E non preoccuparti delle calorie, potrai sempre smaltirle in una delle discoteche aperte fino all'alba e spesso anche oltre.

Stai per caso pensando che Tenerife potrebbe diventare il tuo regalo di Natale? Allora prenota subito il tuo posto da Milano Malpensa o da Roma Fiumicino: prima lo fai, meglio è.



### L'abbecedario del viaggiatore smart continua

### D COME DIVERTIMENTO

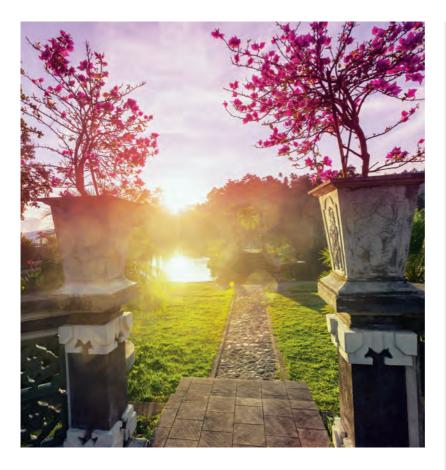
Viaggiamo per scoprire cose nuove, abbracciare culture diverse ma, confessiamolo, anche per puro divertimento. A Cipro il tempo è ancora bello e puoi goderti la spiaggia libera dai turisti. Preferisci la montagna? C'è anche quella: la catena Troodos è perfetta per gli amanti dello sci ed è famosa anche per i numerosi monasteri bizantini.

### **E COME easyJet Plus**

Se vuoi avere tutti i vantaggi in uno (scelta del posto, Speedy Boarding, banco dedicato per consegna bagagli e molto altro) c'è easylet Plus. Con il codice "novembre", valido dal 1º novembre al 21 dicembre, hai diritto a uno sconto di 14€. Vai su plus.easyjet.com"

### F COME FAST TRACK

Vogliamo portarti in giro, ma senza farti girare troppo. Per questo se acquisti una tariffa Flexi hai diritto al Fast Track\*, una corsia preferenziale che ti permetterà di accedere più facilmente e velocemente ai controlli di sicurezza. Questo sì che è business sense!



# Esta primavera... ¡escápate!

Todavía no ha llegado el invierno, pero ya tenemos la mente en primavera

RESERVAR CON ANTELACIÓN es la mejor forma de conseguir los mejores precios al destino que prefieras, por eso easyJet te lo pone fácil porque ya están a la venta los vuelos hasta el 31 de mayo de 2015.

Anticípate a las vacaciones de verano y planifica ya una escapada a los mejores destinos europeos con precios aptos para todos los bolsillos. Tentador, ¿verdad?

Vuela a conocer destinos tan atractivos como Londres, Lisboa, Niza o Edimburgo y déjate seducir por las mejores actividades culturales y de ocio que estos destinos te ofrecen. Saborea una deliciosa pizza en Roma, un buen chocolate en Basilea, disfruta del shopping en Milán o relájate en las mejores playas de Canarias. ¡easylet cuenta con destinos para todos los gustos!

Además, reservando directamente desde la web de easylet te asegurarás de obtener los mejores precios, de una forma rápida y sencilla. Busca tu destino perfecto para desconectar de la rutina y reserva ya un "break" para el próximo verano con vuelos desde tan sólo 14,49€ por trayecto, tasas incluidas.

Bon voyage!



### Las montañas suizas Esquía en Suiza

Las montañas suizas son, sin duda, uno de los paraísos para los amantes del deporte blanco. Su gran extensión de pistas y sus numerosas opciones aprèsski hacen de este destino el lugar ideal para pasar tus vacaciones de invierno.

### Cata de vinos en Milán

Descubre Milán de la forma más original: saboreando los mejores vinos italianos. Son varias las empresas que ofrecen el Milan Wine Tasting, un servicio con guía experto incluido que te mostrará los mejores vinos y las especialidades más famosas del país en los locales más selectos de la ciudad. ¡Una oportunidad única para los más sibaritas!

### Fin de semana en Manchester

Manchester es la ciudad perfecta para una escapada de fin de semana. Tranquila y de fácil movilidad, ofrece una gran cantidad de actividades. Museos, gastronomía y por supuesto fútbol te harán disfrutar de un fin de semana único.



# GET PARTY READY!

THE PARTY SEASON IS HERE...

No need to panic about any last minute party dilemmas, we've hand-picked six 'party ready' beauty essentials for you to buy onboard.



O I

### 1 GLOWING SKIN

GlamGlow Mud Mask

£20 / 26€

(UK high street price £25)

### Save £5

Brighten, tighten, smooth and soften skin with this complexion-perfecting mud mask that delivers great looking skin in just 10 minutes.

YESHADOW PALETTE | PALETTE OMBRES À PAUPIÈRI

### **2 SMOKEY EYES**

The Balm Nude'Tude® Eye Palette and Eye Shadow Primer

£21 / 27€

(UK high street price £29.50)

### Save £8.50

An amazing palette of 12 beautiful nude shades plus a trial size 'put a lid on it' eyelid primer.

### **3 KISSABLE LIPS**

Revlon Just Bitten Kissable Balm Stains

£16 / 20,50€

(UK high street price £24)

### Save £8

Get softer, smoother lips with a perfect flush of colour that lasts hour after hour.

### 4 FAKE IT

Benefit They're Real Mascara

£16.50 / 21,50€

(UK high street price £19.50)

### Save £3

Our beyond-belief mascara lengthens, curls, volumises, lifts and separates revealing lashes you never knew you had!

### **5 COLOUR GALORE**

OPI Passport to Color Nail Set

£16 / 20,50€

OPI presents 6 best-selling shades in the ideal travel size!

TRAVEL **EXCLUSIVE** 

### 6 FLAWLESS

YSL Radiant Touch

£21 / 27€

(UK high street price £25)

### Save £4

The award-winning Touche Éclat instant highlighter that banishes shadows, erases signs of fatigue and leaves your skin looking radiant.



# Für Sommer 2015 buchen

AB SOFORT SIND alle unsere Flüge des Sommerflugplans 2015

– von Ende März bis 6. September 2015 – buchbar. Ob Ostern, Pfingsten oder in den Sommerferien – bei uns findest Du spannende Destinationen ab Basel-Freiburg – darunter aufregende Städtetrips ebenso wie Urlaubsorte für Familien und Sonnenanbeter. Entdecke Brüssel, Amsterdam, Hamburg, Barcelona, Madrid und die Donaumetropole Budapest

übers Wochenende! Geniesse den mediterranen Sommer im kroatischen Split und im andalusischen Malaga, an der Costa Blanca bei Alicante, auf Mallorca, Ibiza, Korsika, Sardinien, Zypern oder an einem anderen Reiseziel Deiner Träume. Sichere Dir als Frühbucher am besten noch heute auf easylet.com die besten Preise für den nächsten Sommer. Nicht vergessen: Wer früh bucht, spart am meisten!

# Réservez vos vols pour 2015

DÈS MAINTENANT, TOUS nos vols pour la saison d'été 2015 sont disponibles jusqu'au 6 septembre 2015. Profitez de notre réseau étendu au départ de Genève et choisissez vos destinations pour vos prochaines vacances de Pâques et d'été 2015. Découvrez Budapest,

Vienne, Barcelone ou Rome lors d'une courte escapade. Si vous misez sur des vacances « détente », mettez le cap sur la méditerranée vers Nice, Ajaccio, Olbia, Mykonos ou Héraklion. N'attendez pas et réservez vos vols pour l'été prochain au meilleur prix sur easylet.com

### Städtetipp: Krakau

Rund um den mittelalterlichen Marktplatz gruppieren sich historische Bauten verschiedenster Epochen. Als kulturelles Zentrum Polens hat die Szenestadt neben ihrem kulturellen Erbe kleine Boutiquen, Jazz-Clubs, Galerien und vieles mehr zu bieten. Wir starten bis zu dreimal in der Woche ab Basel-Freiburg nach Krakau bereits ab 23,90 CHF\*.

### Hambourg

Le 4 novembre 2014, nous rallierons Hambourg au départ de Genève pour la première fois. Nous proposons jusqu'à 3 vols par semaine à destination de la cité portuaire du nord de l'Allemagne. Réservez dès maintenant votre vol à partir de 48,40 CHF\* sur easylet.com.

### Einfach umbuchen

Unsere FLEXI-Tickets ermöglichen unbegrenzte Änderungen der Flugdaten innerhalb eines Zeitraums von vier Wochen, zudem ist Speedy Boarding, die Nutzung der Fast-Track-Sicherheitskontrolle, ein Handgepäckstück sowie ein Aufgabegepäckstück (bis max. 20 kg) inklusive.

### Flexibilité à petit prix

Nos billets FLEXI vous donnent la possibilité de changer vos dates de vols autant que vous le désirez dans une fenêtre de 4 semaines. Vous pourrez aussi profiter du Speedy Boarding, du coupe-file à la sécurité et vous bénéficierez d'un bagage à main ainsi que d'un bagage en soute (max. 20 kg) inclus.



# Geschmackvoll: Kopenhagen

Vom Bio-Hotdog bis zur kleinen Meerjungfrau – auf Entdeckungstour durch Kopenhagen

DAS VENEDIG DES Nordens, wie Kopenhagen aufgrund seiner Vielzahl an Kanälen und der maritimen Note auch gerne genannt wird, zählt derzeit wohl zu den angesagtesten Städten der Welt. Die Dänen, die schon immer in Sachen Design einen guten Riecher hatten, setzen nach wie vor Maßstäbe in der Architektur, im Modesowie im Möbeldesign. Hippe Boutiquen, Bars, Cafés und Restaurants gibt es in der innovativen Metropole zu entdecken, die mit nachhaltigen Konzepten in die Zukunft radelt. Modern und regional präsentiert sich die nordische Küche Kopenhagens, die derzeit in aller Munde ist. Die Sternedichte Kopenhagens spricht Bände, aber auch

für kleinere Budgets gibt's in Kopenhagen kreative Küche – von der Bio-Wurst bis zu fantasievollen Smørrebrød-Variationen – nicht nur in den Szenevierteln Vesterbro und Nørrebro. Jede Menge toller Tipps rund um Kopenhagen findest Du auf der offiziellen Website des Fremdenverkehrsbüros visitcopenhagen.de und die passenden Flüge – bis zu 4x in der Woche ab Hamburg und bis zu 2x täglich ab Berlin – bereits für 31,99 € und günstiger\* auf easylet.com!



### Ski-Kultur

Die Kultur-Hochburg Salzburg ist nicht nur die Heimat Mozarts, ab Salzburg erreichst Du zudem bequem die Skiregionen des Salzburger Landes und viele weitere Wintersportgebiete Österreichs. Ob Opernbesuch oder Skiurlaub – wir fliegen Dich bis zu 4x pro Woche ab Berlin und jetzt neu auch ab Hamburg nach Salzburg für 40,99 und günstiger\*.

### Geschenke aus Holland

Sinterklaas, der niederländische Nikolaus, kommt bereits am 15. November mit dem Schiff, um am Nikolausabend den Kindern Geschenke zu bringen. Schöne Geschenke für Dich und Deine Lieben findest Du im weihnachtlich beleuchteten Amsterdam in unzähligen Boutiquen und Läden. Flüge nach Amsterdam gibt's ab Berlin und neu auch ab Hamburg für 31,99 und günstiger\*.

### Winter auf den Kanaren

Damit Du in Deutschlands Norden nicht länger in eisiger Kälte überwintern musst, fliegen wir Dich in diesem Winter neu ab dem 5. November bis zu 2x in der Woche ab Hamburg nach Fuerteventura sowie ab dem 6. November nach Lanzarote. Zudem geht's mit uns ab Berlin bis zu 3x in der Woche auf die Kanareninsel Teneriffa! REISEN, INKLUSIVE 16 ¢ BEARRETTUNGSGEBÜHR UND FLÜGHAFENSTEUER, ZUZÜGLICH 90 ¢ ODER GÜNSTIGEER, AMMSZ 660 STIZE ZUM PREIS VON 4.00 ¢ 0 ODER GÜNSTIGER, HAMCPH 3.48 SXFCDH 1868 SITZE ZUM PREIS VON 31,90 ¢ ODER GÜNSTIGER UND SXFSZ6 912 SITZE ZUM PREIS VON IS 872 SITZE ZUM PREIS VON 31,99 VON 31,99 € ODER GÜNSTIGER, SXI 31. MAI 2015. STAND: 17. SEPTEMBE NGEBUHR UND VARIABLER KÖSTEN FÜR AUFGABEGEPÄCK. HAMAMS 872 SITZ EIS VON 31,99 C DER GÜNSTIGER, SKAMS 902 SITZ EZUM REIB VON 31,99 GÜNSTIGER VERFÜGBAR ZWISCHEN DEM 17. NOVEMBER 2014 UND 31. MAI 201



# L'automne sous les palmiers

L'hiver approche rapidement, sauf au Maroc, où les températures restent délicieuses. Profitez-en pour faire le plein de soleil!

CASABLANCA, LA PLUS grande ville du Maroc, est une cité balnéaire qui offre au voyageur de nombreuses surprises. Vous visiterez par exemple l'impressionnante grande mosquée, avec son minaret haut de 201 mètres!

A Agadir, l'ambiance est plus relax, avec de longues et magnifiques plages de sable, caressées toute la journée par le soleil et l'océan Atlantique. Du camping à l'hôtel de luxe, vous profitez d'une large offre hôtelière et d'un sens de l'accueil hors pair. C'est la destination idéale pour bronzer et recharger ses

batteries avant l'hiver.

Mais c'est Marrakech qui reste la perle du pays. Venez-vous désaltérer Place Jemaa el-Fna, alors que le soleil se couche. Votre voyage se prolonge au gré des couleurs et des dessins d'Yves Saint Laurent au Jardin Majorelle. De jour comme de nuit, vous sentez les parfums d'une gastronomie généreuse dans les rues du souk. Et derrière une petite porte, vous retrouvez la fraicheur et l'élégance des ryads finement décorés.

Où que vous soyez au Maroc, vous n'êtes pas près d'être en hiver.



### A la conquête de l'Est

Et si vous partiez explorer les capitales de l'Europe de l'Est ? A Prague, vous plongez au cœur de la culture et de l'art européen. C'est ici qu'ont transité les savoirs et les richesses de tout un continent. A Budapest, vous retrouvez les trésors apportés par 1000 ans d'une riche histoire. Et pour prolonger votre périple, visitez Cracovie, dont le centre ville est classé par l'UNESCO.

### Toute la France sans hésiter

Avec plus de 20 lignes à travers la France, easylet accélère vos déplacements nationaux. Partez sur un coup de tête en week-end, explorez une nouvelle région ou rendez visite à votre famille : Lyon, Bordeaux, Nice, Nantes, Toulouse...

### L'imprévu se prépare longtemps à l'avance

Il n'est jamais trop tôt pour préparer ses vacances... Surtout avec easylet! Réservez dès maintenant vos billets vers de nombreuses destinations, jusqu'au 6 septembre 2015. Testez une nouvelle destination, offrez une surprise à vos proches... Tout ça avec des tarifs avantageux!

# Christmas all wrapped up

We've everything you need for the Christmas season from gifts for him and her plus great stocking fillers for the younger ones.





### A TIME FOR GIVING

Radley Ladies' Watch £50 / 64,50€

(UK high street price £75)

### Save £25

This Radley watch features a fun red printed strap showcasing Radley's first ever flying experience! This unique watch has a gold-plated case, buckle and genuine leather strap. An ideal watch for those who love to travel. 2-year guarantee and a Radley London gift box.

Available while stocks last.





### DARE TO BARE!

The Balm Nude'Tude® Eye Palette & Eye Shadow Primer £21 / 27€

(UK high street price £29.50)

### Save £8.50

An amazing palette of 12 beautiful nude shades plus a trial size 'put a lid on it' eyelid primer.

### BOUTIQUE & BISTRO



### FAN-TASTIC!

One Direction You & I £24 / 31€

(UK high street price £29)

### Save £5

You & I is a bright, floral scent that is fresh and uplifting. Beautiful gift idea for her.



### CHRISTMAS WRAPPING

Fraas Cashmink Scarf £19.50 / 25€

(UK high street price £26.95)

### Save £7.45

This super-soft Cashmink scarf in a classic unisex pale grey colour can be worn as a scarf or wrap. Perfect gift for ladies or gents.



### **LIMITED EDITION**

Peppa Pig Golden Boots £8 / 10.50€

Celebrate the 10th Anniversary of 'Muddy Puddles' with a limited edition Peppa Pig Golden Boots Beanie. Suitable for ages 0 years +.



### PORTABLE POWER

8000mAh Power Bank £35 / 45€

(Equivalent UK high street price £49.99)

### Save £14.99

Super-slim design. Recharge your phone several times over or fully charge your tablet on-the-go with this powerful portable gadget. Perfect for all gadget-lovers.



### CAPTURE THE MOMENT

Kitvision Action Camera £50 / 64,50€

(UK high street price £69.99)

### Save £19.99

One-touch recording and an LCD display to ensure every special moment is captured in great quality. Waterproof up to 15m.

HD 1080p video/12 Megapixel photo mode.



### Indulge some more

Discover more onboard inside Boutique and Bistro. Get gift ready onboard your flight today.

## Discoveries

One of the best things about travelling is the opportunity to experience something new. Here are our favourite 'finds' posted by you to Facebook, Twitter and Instagram



### @gaelsol

#discover #turkey #cappadocia #ejtraveller #sunrise #balloons

If there's something to be said for buddying up with locals while you're away, it's that they really know the best things to see and do... even after a long night of partying. This was something Gaëlle Saules – who captured this stunning shot at 5am – discovered to her benefit while in Turkey this summer.

"We were in Goreme in the Cappadocia region with two Turkish friends, and one of them told us we had to see the beautiful sunrise and balloons," the 25-year-old Parisian explains.

Saules says the trip was the "best of her life". If all the sights were like this, we're not surprised.













### @repirate

#london #belgravia #streetart

#spraypaint #bellboy #eitraveller



### @lgf94

#switchoff #ejtraveller #lovemallorca

#sunset #bestvacation



### @gr\_leon

#greece #syros #islands #travel #donkey #eJtraveller

#discovery #youshallnotpass



### @lje80

#wheninathens #ejtraveller #chilled #colourful #taverna

#somuchtochoosefrom

### **WIN FREE FLIGHTS**

You can join the easylet social network – and be in with a chance to win a pair of flights – by tweeting, Facebooking or Instagramming us the best snaps from your travels. Just be sure to include #ejtraveller on the post. Good luck!

The next theme is Escape



TERMS AND CONDITIONS BY ENTERING YOU CONFIRM THAT YOU ACCEPT THE TERMS AND CONDITIONS AND HAVE PERMISSION FROM ALL THE PEOPLE FEATURED IN YOUR PHOTOS, VIDEOS AND POOTS, INCLUDING PARENTIFICUATION CONSENT FOR CHILDERS UNDER 18 YEARS. ENTRIES MUST BE YOUR OWN WORK, MUST NOT VIOLATE THE RIGHTS OF ANY OTHER PERSON AND MUST NOT CONTAIN ANY CONTENT THAT IS ILLEGAL OR DEEMED OFFENSIVE. FOR FULL TERMS AND CONDITIONS OF ENTRY AND THE PRIVACY POLICY, SEE TRAVELLER.EASYJET.COM/TOGS





TISSOT COUTURIER SECRET DATE. PERPETUAL CALENDAR MOVEMENT WITH LED LIGHTING, A MOTHER-OF-PEARL DIAL AND SCRATCH-RESISTANT SAPPHIRE CRYSTAL. INNOVATORS BY TRADITION.

