





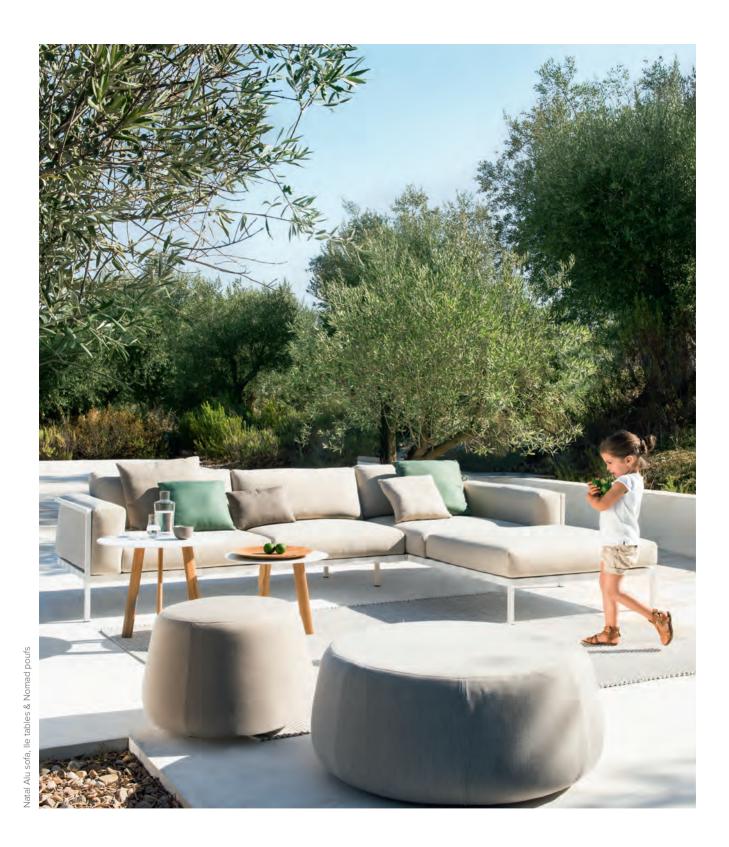


INFLIGHT
ENTERTAINMENT
GUIDE

MOVIES, TV, MUSIC
& GAMES: PAGE 131







Living the good life outside. Love it, live it, share it.



WELCOME





DEAR PASSENGER

We would like to say a big heartfelt thank you to everyone for your support and understanding in the challenging and exceptional circumstances that we have been facing the last few weeks. We are touched by your sympathy and truly appreciate your trust in our airline.

We are moving forward together with Belgium, and in this special issue of b.inspired, we are celebrating some of the best of this country. Belgium is small, but there are many wonderful things about it. From exciting cities filled with art, to our famous cuisine including beer and chocolate, to the best music festivals and our world-class sports teams, the spirit of Belgium is indomitable.

So I invite you to take a look through these pages and perhaps discover something about Belgium that you never knew before - be it music, art, science, food or fashion that you are interested in. We speak to some of the great talents in Belgium to bring you a fresh perspective on the country, and we cross the seas to our intercontinental destinations to shine the spotlight on a few Belgians living there.

Thank you for choosing to fly Brussels Airlines today and I look forward to welcoming you back on board again.

Bernard Gustin CEO

CHER PASSAGER

Nous aimerions vous remercier du fond du cœur pour votre soutien et compréhension durant les circonstances difficiles et exceptionnelles des dernières semaines. Vos marques de sympathie nous ont fortement touchés, et nous apprécions la confiance que vous portez à notre compagnie aérienne.

Ensemble, avec toute la Belgique, nous allons de l'avant, et dans ce numéro spécial de b.inspired, nous mettons à l'honneur ce que ce pays a de meilleur. La Belgique est un petit pays, mais avec de nombreuses qualités. De nos villes d'art passionnantes à nos incontournables mets culinaires dont nos bières et nos chocolats, et des meilleurs festivals de musique aux grandes équipes sportives, l'esprit belge est indomptable.

Je vous invite à feuilleter ce magazine : vous y découvrirez peut-être des facettes de la Belgique qui vous étaient jusque-là inconnues - que vous soyez intéressé(e) par la musique, l'art, la science, la gastronomie ou la mode. Nous nous entretenons avec quelques-uns des plus grands talents belges afin de vous faire redécouvrir le pays. Nous nous envolons également à la rencontre de quelques expatriés belges pour vous faire partager leurs récits.

Merci d'avoir choisi Brussels Airlines aujourd'hui, j'espère avoir bientôt le plaisir de vous accueillir à nouveau à bord.

Bernard Gustin CEO

GEACHTE PASSAGIER

We willen u allen van harte en oprecht bedanken voor uw steun en begrip in de moeilijke en uitzonderlijke omstandigheden van de voorbije weken. We zijn diep geraakt door uw medeleven en waarderen meer dan ooit uw vertrouwen in onze luchtvaartmaatschappij.

Wij gaan door, samen met heel België. In dit speciale nummer van b.inspired vieren we het beste van wat ons land te bieden heeft. België is klein, maar in vele opzichten ook groots. Van bruisende steden vol kunst en cultuur tot onze beroemdste culinaire uithangborden zoals onder andere bier en chocolade, van de beste muziekfestivals tot sportteams van wereldklasse... België is niet klein te krijgen.

Graaq nodig ik u dan ook uit om dit magazine te doorbladeren. Misschien ontdekt u een kant van België die u nog niet kende - of uw interesse nu uitgaat naar muziek, kunst, wetenschap, keuken of mode. We spraken met enkele van België's grootste talenten om u een heel nieuwe kijk op ons land te geven en trokken naar onze intercontinentale bestemmingen voor een ontmoeting met enkele Belgen die zich daar vestigden.

Bedankt om voor Brussels Airlines te kiezen. Ik kijk ernaar uit om u binnenkort opnieuw aan boord te mogen verwelkomen!

Bernard Gustin CEO









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belgitude

Art is to the fore this month, with an exciting new opening in Brussels and a long-awaited re-opening in Liège kicking off our Belgium special

perspective

People, places, ideas and travel inspiration: bringing you a different view from around the Brussels Airlines network

the stories

Big reads that reveal the very best of Belgium, home and abroad

business digest

The smartest business stories from across the network

airline news

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Turn the page to enter our Big Picture photo competition for a chance to win a return flight with Brussels Airlines!

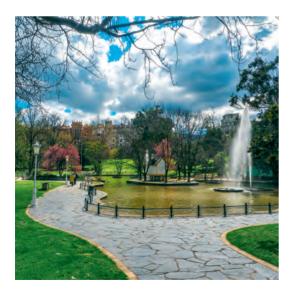


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Not for the faint of heart, the Svolværgeita peak in northern Norway is the setting for this heart-stopping leap captured by reader Christophe Pons. "I saw a Swiss climber close to the top of the rock," says the 29-year-old from Brussels. "He indicated that he was planning to take the leap. Both the climber and myself were ecstatic, because of his physical daring and the fact that I had been able to capture it for him unexpectedly."

RUNNERS-UP

◀ A US native resident in Brussels, Zachary Cramer took this shot in Bilbao's Parque de Doña Casilda de Iturrizar ▼Ofer Keidar, from Tel Aviv, says the "emerald-green waters of Lake Braies took my breath away" during a recent three-week holiday in northern Italy.



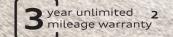


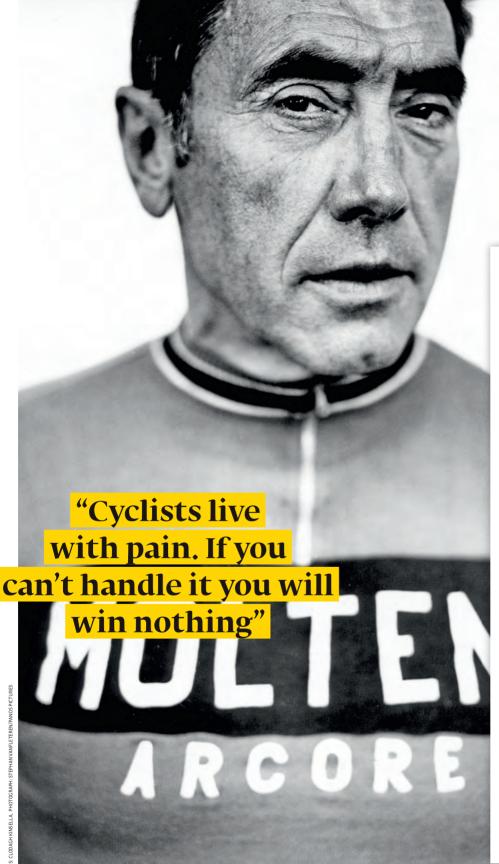
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SPORT

1. EDDY MERCKX

CYCLIST

HE IS THE greatest cyclist in history a living legend whose insatiable appetite for victory earned him the epithet 'The Cannibal', coined by a Peugeot teammate's daughter. During a dizzying 13-year reign in the 1960s and 1970s, the single-minded Merckx was on fire, entering more than 100 races a season, and racking up more than 500 victories. French rival Cyrille Guimard has said: "It is our failures that make us grow, make us popular, make us human. Not Eddy Merckx."

Long before he became the immortal Baron Merckx, the young, slightly rotund Edouard Louis Joseph Merckx grew up in Brussels, above his parents' grocery shop. He won his first race at 16 and turned pro in 1965, rewriting the record books: most career wins (525), most wins in a season (54), most Classics (28), and most Grand Tours (11). He is the sole rider to have done the Tour de France/Giro d'Italia double three times, and the only Grand Tour winner to also snaffle all five Monuments. He smashed the hour record in 1972, which stood for 12 years.

Merckx once said: "Cyclists live with pain. If you can't handle it you will win nothing." He retired in 1978, coached the Belgian national cycling team for 11 years, and helped to launch the Tour of Qatar in 2002. Now equipped with a pacemaker, the steadfast septuagenarian still rides thousands of kilometres annually, and remains sceptical of the 'best ever' tag. "You can only be the best of your time," he told one paper. "I was the best of my time."



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The best of Belgium in 2016



THE INSIDER

My tale of two cities

Why move to Belgium from the UK? Here are just a few of Clodagh Kinsella's reasons



've been asked why I left London for Antwerp a hundred times I usually trot out various versions of the following – none of which include beer (I can't do it), fine chocolate (I like the cheap stuff) or fries (I'd cross the street, but not the Channel, for them). You can swing a cat

For a guarter of the rent I paid on a Shoreditch rat-hole, I live in a chic 1950s apartment block with a concierge and a view of Antwerp's own Central Park. And there's no hot-dog vendor on the doorstep.

People swing cats It doesn't rain bowler hats in Belgium, but the Surrealist urge runs deep – from cat-hurling carnivals to micro-fashionista the

Mannekin Pis. Antwerp itself is named after a severed hand, while its bourgeois mien masks a vivid alternative scene. Whereas London

There's this archaic ritual in Antwerp: friends spontaneously buzz your door

now feels like one generic coffee shop (RIP Soho), chainaverse Belgium offers pockets where the weird can thrive.

It's small

You can walk everywhere in Antwerp and spend the time

you would have lost topping up your Oyster travelcard eating oysters. It's modest

Seeing hoodie-wearing Hollywood stars buying groceries at their local Carrefour is par for the course in Borgerhout, at least if you shop at Matthias Schoenaerts' local. Antwerpenaars Raf Simons and Luc Tuymans are equally cool with fame, and non-famous residents are cool with them.

The customs are quaint

There's an archaic ritual in Antwerp: friends spontaneously buzz your door. In London, you fix meetings weeks ahead, and then sabotage them with endless texts. You just bump into people here. Neighbours aren't mere noise pollution: I know mine exist because I've tended the penthouse's roof garden and been to a centenarian's birthday. I doubt that social forces would allow anyone to reach 100 in Shoreditch.

Happy hour

Faced with hubristic pop-up bars, and getting trolleyed before last orders, sage Londoners have developed the slightly sad habit of drinking at home. Belgians do it better: with their moody brown bars, they avoid night bus shame via a brief, salutary bike ride home.

You can leave

One advantage of being at Europe's crossroads is that transport connections are excellent. France, Germany and the Netherlands and under two hours away by train, and you can fly over Belgian airspace in 15 minutes. So there you have it. Belgium, you win this time.



MUSEUMS LA BOVERIE

After a multi-million euro, two-year renovation, Liège's elegant fine arts museum reopens on 5 May, coinciding with a festive long weekend in the city. Built for the 1905 Universal Exhibition, La Boverie's imperious façade remains intact, but there's now a suitably modern glass extension to the rear. Its opening show, En Plein Air, runs until 15 August and is co-curated by partner the Louvre, draws on painters including Monet, Cézanne and Matisse. laboverie.com



MUSIC **TOMORROWLAND**

The world's most oversubscribed, over-the-top music festival returns to Boom on 22-24 July, having sold its entire Belgian ticket allocation in a record-breaking 40 minutes - before the line-up was even announced. Besides regulars Armin van Buuren, Tiësto, and Dimitri Vegas & Like Mike, Deadmau5 and Eric Prydz will be curating their own stage on Friday night. Tomorrowland isn't just about flashy headliners, though - this year's typically mystical theme 'The Elixir of Life' should ensure spectacular theatrics too. tomorrowland.com



■ART MILLENNIUM ICONCLAST MUSEUM OF ART

The vast, red-brick buildings of the former Belle-Vue Brewery, set on the canal in central Brussels, welcomed edgy new arrival MIMA this spring. Dedicated to culture 2.0 – street art, skating, tattoos – the museum's inaugural show City Lights, featuring American artists Maya Hayuk, Swoon and Momo, runs until 28 August. mimamuseum.eu



SPORT

Bathtub Regatta

Only the surrealist-loving Belgians could stage an international event celebrating an ingenious use for the humble bath. Held this year on 15 August, the annual Régate Internationale de Baignoires in Dinant sees a colourful spectacle of bathtubs sporting all kinds of exotically clad sailors race over a 1km course on the River Meuse. A prize fund of more than €10,000 keeps things very competitive, while around 25,000 spectators ensure a very lively atmosphere. *lesbaignoires.be*

FOR THE DIARY

In brief: the unmissables



1. GHENT JAZZ FESTIVAL

Besides an array of homegrown bands at the 15th Ghent Jazz Festival (7-16 July), jazzeteers can look forward to the stellar talents of singers Jill Scott, Liane La Havas (left), French-Cuban sisters Ibeyi and tenor sax Kamasi Washington. **ghentjazz.com**



2. FLOWER CARPET

Biennial floral spectacular the Brussels Flower Carpet sees the Grand-Place covered in hundreds of thousands of begonias provided by horticulturalists from Ghent. The 20th edition (13-15 August) honours Japan. *flowercarpet.be*



3. COMIC STRIP FESTIVAL

This Brussels festival (2-4 September) is based around the Belgian Comic Strip Centre. Events include author signings, a parade of giant inflatables, a Tintinthemed car rally and evening festivities on the Place Royale. **fetedelabd.be**



4. MAD BRUSSELS

Mode and Design Center Brussels moves into its new HQ on Place du Nouveau Marché aux Grains this October. That means more space for classes, talks and fashion sales (for amateurs and pros), so watch the website for details. *madbrussels.be*



MUSEUMS

Critical MAS

Antwerp's iconic, lego-like museum MAS celebrates its fifth birthday this spring with a series of exhibitions from 13 May-30 June. Foremost among them is *Glasses*, a major show by hometown



hero Luc Tuymans, which explores the artist's long fascination with the distorting power of lenses, showcased through 25 portraits of bespectacled subjects including SS officer Reinhard Heydrich (pictured). **mas.be**

■ART #100MASTERS

They're the bedrock of museums, but permanent collections are often overlooked in favour of zeitgeist-grabbing temporary exhibitions. Novel initiative 100 Masters, running for 100 days from 18 May, attempts to redress the balance, casting a spotlight on masterpieces from 41 Brussels museums. Visitors can explore the hidden gems online, upload their own images of the works with the hashtag #100masters, or participate in family trails, guided tours and workshops. 100masters.brussels









Made in Belgium

Welcome to the Matrix and all the things the brilliant Belgians are really, really good at...

Football

Currently No.2 in FIFA's global rankings, Belgium's last glory period was in the late 1970s and 1980s with likes of Eric Gerets, left, Ian Ceulemans and

Franky van der Elst.

Art & Design



Beer

Belgium has six monasteries that brew their own beer, the oldest dating back to 1595, when the monks made it for the local populace. These days it raises funds for good causes.



Craft beers, microbreweries, state-of-the-art technology, crowdfunding new products through social media nowhere is the renaissance of the amber stuff more

Comics



New Wave

old school

"There is not a football fan in the world unaware of the extraordinary glut of talent produced by this tiny country"

Artists Luc Tuymans, Michael Borremans, mother and daughter duo Menymom, design guru Axel Vervoodt and architect Vincent Van Duysen all exemplify the minimalism, edge and flamboyance that characterise Belgian arts.

important than Belgium.

"Comic book artist Francois Schuiten creates new. fantastical cities in a way real architects would love to"

Frademark

The Belgian team is big and strong but also quick and direct. Solid in defence. composed in central midfield, extremely fast and dangerous on the wings, they also have powerful strikers up front.

"The art scene here is informal. experimental. The result is a richly creative and positive art environment"



Masterful plots, vivid imagination, thrilling detail, expressive lines, slapstick, satire, sarcastic cats and little blue creatures called Smurfs.



Finest hour





Brussels: capital of the Art Nouveau movement "Belgium earned its reputation for brewing excellence in the first place precisely because it was more imaginative than the rest."

Inventing ligne claire - the use of strong lines with no hatching, as seen in the work of Tintin creator Hergé. But most of all, for the speech bubble.



Fashion

DELVAUX HANDBAGS

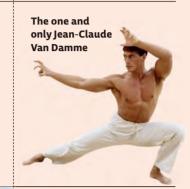
Chocolate

The streets of Belgium's cities are filled with the old chocolate house names of vestervear: Galler, Godiva. Neuhaus, Leonidas, much loved for their old-fashoned treats. old-world manufacturing and quality cocoa beans.

Cycling

"Luck is very important in cycling. Your bike can break. The rider next to you can fall. That's why cyclists are superstitious"

Action heroes



After the Antwerp Six, Martin Margiela et al, come the likes of edgy interesting young designers such as sculptural knitwear genius Kim Stumpf plus Bruno Pieters, Mats Rombeaut, Jean-Paul Lespagnard and Jan-Jan van Essche, proving the old school was no fluke.





"I now truly believe that it is impossible for me to make a bad movie"

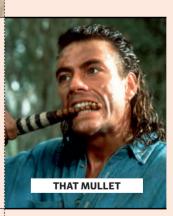
"Belgian fashion is synonymous with rule breakers, all propelled by guts, imagination and youthful chutzpah"



EXQUISITE PACKAGING

The world-famous Tour of Flanders, which celebrated its centenary last month, is a race notorious for its treacherous cobbled climbs and is dominated by hardcore scrappers known as 'Flandriens' who cross the finishing line battered and bruised, but elated.

TOM BOONEN



Diane von Furstenberg's 1974 wrap dress is now a piece of fashion history which, riding along on the second wave of Feminism. imbued women's dressing with a daring new confidence.

"The chocolate praline is Belgium's finest confection. first created by Neuhaus in 1912. We are forever grateful"



Eddy Merckx winning the Tour de France for the fifth time in 1974.

Bloodsport, Timecop and that amazing advert for Volvo where he does the splits between two huge juggernauts. He really did.









Not just here for the beer

Breweries are just one reason to visit Belgium's stunning southern region, finds Piet van Niekerk

here's a fundamental difference between wine and beer tasting. While wine experts can determine everything from soil alkalinity to the name of the delivery

driver after depositing a mouthful into a spittoon, beer connoisseurs couldn't even distinguish a Belgian dubbel blonde from a common British lager without actually swallowing the stuff. This is because it's carbonated and, therefore, must be swallowed for the carbonation to escape the beer and rise up into the nasal passages to complete the picture.

It's why, driving past the abbey of Rochefort - home of the world-renowned Abbaye de Rochefort 10 dark quadruple ale - is nothing short of torture for this fanatical beer guzzler. I'm on a mission to drive the most beautiful back roads of southern Belgium, stopping at points of interest en route (which just happen to include some of Belgium's famed breweries). Between Abbaye de Rochefort's 11.3% alcohol by volume and an obvious legal obligation not to drink and drive, the odds are cruelly stacked against me this time, and I'm forced to drive on.

If unusually dry (alcohol-wise), it's been a good day so far. Using Namur - with its impressive hilltop citadel - as my base, I was pre-warned that Belgian's secondary roads can be as twisty as a copper coil used to chill wort (for the beer illiterate, wort is the

unfermented infusion of warm water and malt destined to become beer). It's why, on a friend's advice, I've opted to drive an Opel Meriva 1.4: he was impressed by the lack of body roll on high-speed corners.

Following "the most scenic route south" to my first stop Annevoie via the narrow N947 down the Meuse valley, I quickly have to turn back due to unexpected roadworks. Happily, my detour via the west of the Meuse turns out to have its perks. I make up enough mileage on the excellent N92

for a brief stop to inspect the classic gardens of the 18th-century castle of Annevoie, and then head to the town of Anhée where the market on the town square sells everything from craft cheeses to second-hand Crocs.

It's also where I spot groups of 80-something ladies lounging in the recycled aeroplane seats of Le Grand Café, leisurely sipping Ardenne Blond, an orange amber with a hint of fruity alcohol. It's only 11am, and I make haste before the urge gets the better of me.

At Durbuy, the only 'city' in the world with just 10,000 inhabitants. I park the car to walk the cobbled streets to the tourism office where I interrogate the friendly staff. They recommend a visit to the largest topiary park in the world, almost 100m² of clipped trees, and Confiturerie Saint-Amour's jam factory. I oblige.

At lunchtime, I realise there are too many fine restaurants here to choose just one, so I settle for take-away fries smothered in mayonnaise to accompany me on my drive-by of the Rochefort brewery. I get on to the winding valley road Rue de la Molignée, known for the ruins of the medieval Montaigle castle and its old railway line negotiable on a special rail pedal bike. It's a fun drive, and a good thing the Meriva's 1.4 litre engine is a tad lazy, given the amount of hikers, runners and cyclists I need to steer clear of on the narrow road. Overhead the rail track offers pedallers around 14km of railway line from Warnant to Maredsous via Fallaën with its 'castle' (in fact, a fortified farm house).

My aim is to make it to the battlefield of Waterloo by

I head to Anhée.

where the

market sells

everything from

craft cheeses to

second-hand

Crocs

late afternoon. That is, until I spy the Abbey of Maredsous. To some, it's a Benedictine monastery of extreme beauty, to others it's an art school, to still others it's where the famous Maredsous smoked cheese is made. To me it's the home of the authentic Belgian tripel abbey beer, the Maredsous Tripel. I've reached my driving limit for the day.

I pull off the road and phone the Waterloo Brewery, my last stop. Can they arrange for a driver to take me back to Namur that evening? Yes.

be known as 'the Beer of Bravery', but I have lost all my courage. The last couple of miles to Waterloo are shaky. I need to taste the good stuff, and soon. And it doesn't let me down. The chilled, golden nectar is the perfect end to my Belgium adventure. After all, anyone with a love of Belgian beer must give in to temptation, eventually.

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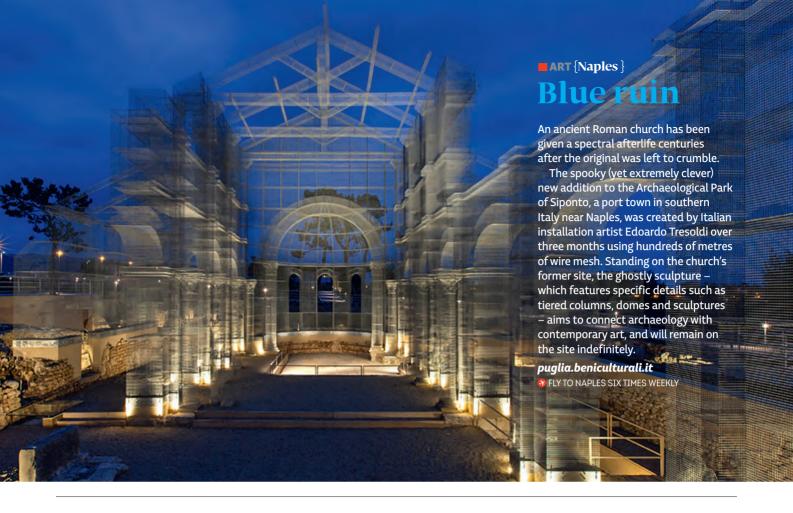
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■ EXHIBITION { New York }

HI-TECH HIGH FASHION

The lines between hi-tech and artisanal fashion are being explored in The Metropolitan Museum of Art's spring exhibition. Manus x Machina: Fashion in an Age of Technology uses more than 150 pieces to illustrate how fashion designers have utilised technological advances to change how haute couture and avant garde ready-to-wear

clothing, traditionally hand (manus)-made, are created.

Demonstrating new fabrication methods including laser cutting and 3D printing, garments will include a silicon dress by Iris van Herpen (pictured). 5 May-14 Aug,

metmuseum.org **S** FLY TO **NEW**

YORK JFK DAILY





CARS { Belfast }

BACK TO THE FUTURE

It's a shame Marty McFly's DeLorean never took him to Belfast during Eurofest. He'd have been right at home at the event, held every five years, where convoys of the iconic, gull-winged DMC-12 Sports Coupe model are paraded across the city. Celebrating the car's 35th anniversary of production this year, there's even a few extra surprises in store for 2016. Hey Doc, we'd better back up... Runs 26-29 May, deloreanowners.org/eurofest-2016 FLY TO BELFAST FIVE TIMES WEEKLY

The Eurovision District

It's fair to say that, with six wins to date - including one in 1974 for an obscure outfit called ABBA - Sweden is the spiritual home of Europe's song contest. After all, how many other countries pick their entrant with a five-week televised competition watched by almost half the nation?

Following Måns Zelmerlöw's success in Vienna last year, Stockholm will again host Eurovision from 10-14 May, and there's a spectacular party planned. Here's your handy guide to the city's Eurovision hotspots.

FLY TO STOCKHOLM FOUR TIMES DAILY

EuroClub and Euro Fan Café

Skeppsbron, eurovision.tv

A pop-up venue on the stunning Stockholm waterfront beneath the Royal Palace is the place to dance the night away with the stars. By day it's open to the general public as a fan café, come nightfall it becomes the official after-party venue for accredited ticket-holders.

Eurovision Village

Kungsträdgården, eurovision.tv

The hub of the party, and the place every Eurovision superfan wishes they could retire to. Situated in the picturesque Royal Gardens, this is the place to go to for live performances, DJ sets, special events and public viewing on giant screens.

ABBA The Museum

Djurgårdsvägen 68, +46 8 121 328, abbathemuseum.com

This shrine to the multi-million selling Swedish foursome offers more than just memorabilia: you can also try on some of ABBA's eye-popping costumes and have a go at recording their songs.

Mamma Mia! The Party

Tyrol at Gröna Lund, mammamiatheparty.com

Just when you thought ABBA's blockbusting musical Mamma Mia! couldn't possibly get any bigger, along comes this ace restaurant experience. The fun of Niko's taverna is recreated nightly, with drama, romance



Patricia

Söder Mälarstrand. +46 8 743 05 70, patricia.st

On an old boat docked by Slussen, this is the club where it's Eurovision all year round. One of the city's most famous gay nights (every Sunday), Patricia is a fabulously kitschy disco where every Eurovision anthem of yesteryear gets 12 points.

Hotel Rival

Mariatorget 3, +46 8 545 789 00, rival.se

Now you can wake up with ABBA too. Rival became one of Stockholm's first boutique hotels after Benny Andersson took over in 2003, instituting a stylish makeover. There's an excellent café, bistro and cocktail bar.

Ericsson Globe

Globentorget 2, globearenas.se

For the second time since opening in 1989, this giant golf ball of an arena will welcome the Eurovision finals. Known as Globen, at 130m high it's the world's largest hemispherical building. Gondola elevator pods ensure spectacular views over the city.

Eurovision The Party

Tele2 Arena, Arenaslingan 14, tele2arena.se

A Stockholm Eurovision is so big they need two arenas to contain it. This 40,000-capacity venue behind the Ericsson Globe will host a huge party during the final, with giant TV screens and Swedish pop stars performing.

■SLEEP { Athens }

GRAND RESORT LAGONISSI ATHENS

Set on a 72-acre private peninsula, this ultra-luxe resort has lured stars including Leonardo Di Caprio and the cast of Mamma Mia. Although just 50 minutes south of Athens, it feels like an island unto itself, with a fleet of golf buggies ferrying guests between a chic spa, a scenic chapel and a helipad. Rooms range from plush sea-view affairs to palatial villas with pools and private decks carved into the hillside. The penthouse grand suite even has gym equipment that can be used on the garden patio to enjoy the views across the sandy beach and the absurdly blue Aegean Sea. Even in late August it's beautifully empty - thanks to 15 other beaches nearby. Restaurant ennui isn't an option either: with 12 bars and restaurants - spanning a cool sushi/Polynesian spot, a dramatic cliff-side Italian and a picture-perfect Greek - guests can lazily eat their way around the world. Rooms from €278.

lagonissiresort.gr

FLY TO ATHENS FOUR TIMES WEEKLY







HOLIDAY STUFF

Trunki vs Flyte

Move over Trunki - there's a new toy-case whizzing children around check-in right now. Introducing Flyte, a vibrant, kids' wheely suitcase with a cool secret: it transforms into a fully-functional scooter. Available in a range of designs and colours, could this scootercase hybrid be about to run Trunki off the track?



"As the case is already heavy and comes with a small handle, it can be cumbersome for the parent to carry around when the kid has had enough. The mechanism to release the scooter is also fiddly. Having said that, when using it, the kids LOVED it!"

zincflyte.com

TRUNKI Official stats: **Ages:** 3-6 Weight: 1.7kg Storage capacity: 18 litres Cost: From €50 Appearance: *** Practicality: ★★★★ Fun value: ★★★★

"Trunki still has the upper hand in the looks department and is more parent-friendly design-wise. It doesn't carry as much as the Flyte, however, and our younger children have slipped off a couple of times due to the front handles being small (they soon got back on again, mind you)."

trunki.com

Overall: ****

Our tester said:

■ FOOD {Toronto}

MY CITY ON A PLATE: ANTHONY WALSH

Chef Anthony Walsh is a bit of a legend in Ontario's provincial capital. In 1995, he took a job as saucier at the Oliver & Bonacini group's Canoe (literally one of the city's high-end venues located on the 54th floor of the TD Bank Tower) when it opened 21 years ago. Within a year, he was promoted to executive chef. In that role Walsh garnered a reputation for his inventive take on Canadian cooking, with dishes embracing a land-to-table philosophy where possible, such as fried maple leaf and roasted caribou. He also guided many of the city's finest cooks who spent their formative years training under him. Today, he's Oliver & Bonacini's corporate executive chef and is overseeing the company's latest spot Leña, opening this July in the hotly anticipated Saks Fifth Avenue in the CF Toronto Eaton Centre (176 Yonge Street). Paying homage to Walsh's mother-in-law, Elena, from whom he has drawn a wealth of culinary inspiration, the menu aims to showcase vibrant South American cooking and dining, with unique and personal Spanish influences, oliverbonacini.com

S FLY TO **TORONTO** FIVE TIMES WEEKLY





Drink Indie Ale House Great local spot serving inspired, quirky drinks such as The Instigator. indiealehouse.com

My foodie picks

Breakfast The Stockyards

The chicken and waffles at The Stockyards is the benchmark. The real biscuits and gravy and the authentic BBQ are my other favourites at this small place with great service.

thestockyards.ca

Lunch Dumpling House

The guintessential Chinatown experience, the busy Dumpling House has a great mash-up of characters and fantastic food. The crispy webbed chicken and chive pan-fried dumplings, and jellyfish salad with cucumber and potato noodle salad are top-notch.

dumplinghouse619.com

Dinner The Oxley

A solid go-to, The Oxlev combines a very British atmosphere with homey, vet precise, delicious cooking. This is the type of place where a restaurant veteran can feel relieved to be dining.

theoxley.com

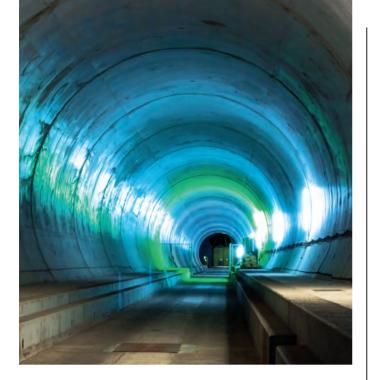


■ THE WHEEL { Global }

Hanging around Spin the wheel to find out the best places to go to this month for...

FLY TO MORE THAN 80 DESTINATIONS WITH BRUSSELS AIRLINES, BRUSSELSAIRLINES, COM





ARCHITECTURE { Geneva }

THE WORLD'S LONGEST TUNNEL IN NUMBERS

The long-awaited Gotthard Base railway tunnel connecting southern Switzerland with northern Italy, finally opens in the Swiss Alps on 1 June. FLY TO GENEVA SIX TIMES DAILY

57 length in km

20 construction time in years

11.2 BILLION tunnel cost in euros

20 duration of tunnel journey in minutes

250 maximum speed in km/h for passenger trains

28.2 MILLION amount of excavated material in tonnes

■ SPORTS { Bordeaux }

Wine, bikes & fancy dress

All might sound like a recipe for disaster, but when combined as part of La Medocaine VTT, it's actually a ridiculously enjoyable (if slightly hazy) experience. The 18th edition of France's annual "booziest, wackiest race" on 21 May will see more than 7,500 participants,

dressed as anything from cute Minions to giant strawberries, cycle one of seven routes around the stunning vineyards of the Medoc region, just south of Bordeaux. And, naturally, enjoying a few of its famed red vintages along

the way. medocainevtt.com

FLY TO BORDEAUX FOUR TIMES WEEKLY

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ART

Blue sky thinking

It was while walking through his hometown of Avignon, near Marseille, in 2010, that Thomas Lamadieu (aka Roots Art) had a vision – of a bunny. "I was walking around the city and I saw these electric wires in the sky that made me think of a rabbit," he explains. While hardly the first person to see 'objects' in the sky, the photographer, illustrator and street artist is one of the few who decided to make the image permanent – by taking a snap of the scene and reinterpreting it with illustration to represent his imagination. And thus SkyArt was born.

Today, the talented Frenchman travels the world to photograph vertical spaces between buildings to use as a canvas for his whimsical drawings, with trips to Berlin (pictured), Barcelona, Venice, London and New York (to name a few) already making the portfolio. "My artistic aim is to show a different perception of urban architecture and the everyday environment around us," he says. "I also want to show what we can construct with a boundless imagination."

thomaslamadieu.com

♦ FLY TO MORE THAN 80 DESTINATIONS WITH BRUSSELS AIRLINES, BRUSSELSAIRLINES.COM





■ FILM {Nice}

BOX OFFICE TIPS

Unless you're an accredited industry insider, it'll be near impossible to see the big competition films when the 69th Cannes Film Festival opens on 11 May. Don't despair, however. Here's how 'civilians' can still get a taste of the heady glamour of it all.

Hit the beach

A free, open-air cinema showing classic films will run on the Plage Mace every evening, while Cannes Cinephiles will also show free films at four cinemas across the town each night.

Sideline the red carpet

For a sure-fire way of some celebrity spots, join the crowds at the red carpet entrance at the Palais (arrive early to secure a spot).

Have your own after party

Fancy beachside bars such as the Grand Hotel's La Plage 45 (grand-hotel-cannes. com) and the Grand Hyatt's Martinez' Z Plage (cannesmartinez.grand.hyatt.com) will keep drinks topped up from lunch until late. Keep an eye out for leaflets advertising boat parties, too.

■INNOVATION { Milan }

Underground living

While we wouldn't normally encourage people to start lifting up manhole covers, you may be in for a pleasant surprise if you do so in Milan any time soon. Because that's where street artist Biancoshock has been busily transforming his city's manholes into miniature rooms, which so far include a bathroom, kitchen and living room. According to the Italian, the quirky project called *Borderlife*, actually has a serious motive: to draw attention to the millions who are homeless or suffering poor living conditions across the world. "If some problems cannot be avoided, make them comfortable." Biancoshock explains on his website. *biancoshock.com*

FLY TO MILAN LINATE AND MILAN MALPENSA THREE TIMES DAILY

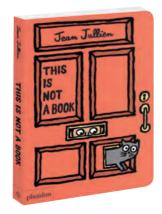


■ BOOK {Nantes}

THIS IS NOT A BOOK...

Well, not in a traditional sense. The new children's book by French graphic designer and illustrator Jean Jullien has no words, after all. And it transforms into a pretend laptop, house or toolbox (to name a few useful things). Appealing to kids' imaginations this time –

Jullien is known for the 'Peace for Paris' symbol that went viral last November and also for designing Le Nid, his home-city of Nantes' famous 'bird' bar - the Frenchman says the playful picture book, for ages 2-4 years, intends to help young readers (or big kids) see things differently. Available now. phaidon.com/



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A cut above.





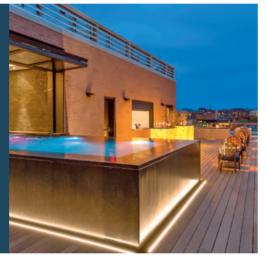
Washington

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Stay here...

Spot A-listers like Bono and Kevin Spacey (yes, him again) on the rooftop terrace of the Capella Hotel (1050 31st St NW, capellahotels. com). Not only do they come for its heated rooftop pool, but for the on-call personal assistants, the Grill Room restaurant (run by former White House chef Frank Ruta), and the Rye Bar, where bartenders lead guests through an atlas of barrel-aged bourbons.







sk any lawmaker, lobbyist or power broker for the most important address in Washington DC and they'll tell you it's not 1600 Pennsylvania Avenue, the **White House.** On a spring morning, you'll find the city's elite queuing instead for honey pecan muffins, buttermilk biscuits and biscotti sitting under glass cloches at places like **Baked and Wired** (1052 Thomas Jefferson St NW, bakedandwired.com), a family-run, small batch bakery-coffee shop hybrid, regularly feted as one of the best in the US. In the capital, you see, people get out of bed for pastries, not politics.

For those who start the day with a high-energy jog along the **Chesapeake and Ohio Canal towpath** – and in DC it feels like everyone is on the run, all the time – this pitstop cafe and dozens of others like it in hipster hoods Georgetown, NOMA and Shaw are the desirable places to refuel before getting on with the business of the day.

Such affairs, in a town like this, hum with party politics. The long-held ideal in DC is that change is a good thing, and at a time when President Obama is heading for the exit door, it's almost impossible not to be drawn into the capital's electioneering atmosphere.

Nowhere is this more evident than a dime's throw from the White House at the €182m **Trump International Hotel** (1100 Pennsylvania Ave, trumphotelcollection.com, opening September), where the words, "Trump is coming: 2016" are emblazoned on a block-long blue banner across the Old Post Office Pavilion. One way or another, the billboard says, the billionaire tycoon is going to have his name on Pennsylvania Avenue, whether he makes it to the White House or not.

It's shrewd demagoguery like this that has given the capital a reputation over the past few years as a place of cloak-and-dagger opportunism. You need only look at Kevin Spacey's President Frank Underwood, anti-hero of Netflix's House of Cards, to understand the power-plays involved, and the show's fourth season is required viewing for anyone hoping to impress at a DC cocktail party.

Thankfully, the inner city streets are easier to navigate than the inner workings of Congress. For a telling account of this year's real-life presidential drama, the **Newseum** (555 Pennsylvania Ave, newseum.org) has launched CNN Politics Campaign 2016, a comprehensive exhibition dedicated to the most fiercely-contested campaign in US history.

As well as delivering the latest on campaign action in real time, its 15 galleries and 15 theatres chronicle a catalogue of world events, as seen through the eyes of the American media. There are unbeatable accounts of the Vietnam War and 9/11, plus a series of exhibits dedicated to Pulitzer Prize-winning photographs and the fall of the Berlin Wall, all of which are dissected, analysed and chewed over in great depth. Even the presidents' dogs and cats – Fuzzy, Miss Beazley, and Lewis

- 1. Sweet treats at breakfast hotspot Baked and Wired
- 2. A morning jog along the Chesapeake and Ohio Canal
- 3. The Old Post Office building, soon to be a luxury hotel



4. The Newseum on Pennsylvania Avenue 5. DC in bloom at Eastern Market 6. Rose's Luxury, the US President's birthday venue

Brown, among other much-loved furballs – get their own gallery. When lunch hour arrives, senators, aides, and interns take a brisk power-walk from behind Capitol Hill to Barracks Row, stopping off at red-brick grocery hall **Eastern Market** (225 7th St SE, easternmarket-dc.org), an area characterised by magnolia trees and mansard roofed houses. They'll wolf down a DC half-smoke - a half-beef, half-pork hot dog food cart staple - or grab calzone at 7th Hill Pizza (327 7th St SE, montmartredc.com/seventhhill).

Those on an expenses splurge will book ahead for chef Rob Weland's talk-of-the-town Garrison (524 8th St SE, garrisondc. com), or choose to go the whole nine yards with craft beers at Blue Jacket (300 Tingey St SE, bluejacketdc.com), a cavernous warehouse and tasting room on the Potomac River. The same team have also just opened a Belgian bistro in Georgetown, The Sovereign (1206 Wisconsin Ave NW, thesovereigndc.com).

Before leaving, download the area's Neighborhood Heritage Trail from Cultural Tourism DC (culturaltourismdc.org) for a guided snoop around the side-streets. An inner city no-go zone until the late 1990s, it is a microcosm of DC's urban renewal: where once were boarded-up vacant lots, now stand rows of prime Georgian and Federalist-era real estate, some of which command upwards of €2m. It's also a boom restaurant corridor, home to walk-in-friendly Rose's Luxury (717 8th St SE, rosesluxury.com), where the most influential man in America celebrated his 54th birthday. For the record, Obama didn't endure its notorious long queue, or, indeed, try the signature pig-ear and mango salad. Foolish, regarding the latter.

A city of institutions, Washington DC can be overwhelming, even for a repeat visitor. There are dozens of fabulous Smithsonian Museums, Greco-Roman memorials and architectural marvels, some of which you'll undoubtedly recognise from Will Smith and Tom Cruise films, but don't be distracted: home in on one or two. The Renwick Gallery (1700 Pennsylvania Ave NW, renwick.americanart.si.edu), in particular,



Eat this...

An all-meat original chili half-smoke from Ben's Chili Bowl (1213 U Street NW, benschilibowl.com). Just a half beef-half pork frankfurter, shoehorned into a steamed bun with mustard, onions and spicy home-made chili con carne, Ben's famous grab-and-go is a DC institution. Obama's a fan.







Washington DC... in the movies

The capital has always played big on the big screen. Plot your way around the city with these all-time classic films



Mr Smith Goes to Washington (1939)

Make like Jimmy Stewart (left) by posing for the camera at Union Station.

St Elmo's Fire (1985)

See where the Brat Pack was born around Georgetown University at The Tombs bar.



All the President's Men (1976)

No guide would be complete without a mention of Watergate (above), shot at the Watergate Complex and the National Archives.

Forrest Gump (1994)

That anti-war rally Tom Hanks (below) attends is on the Lincoln Memorial steps.



The Exorcist (1973)

One of the most famous scenes in horror history was shot on the steps at 3600 Prospect St NW in Georgetown.

Die Hard 2 (1990)

Set at Dulles International, but in reality airports in California, Colorado and Michigan were standing in for the real thing.





is a stand-out because it was renovated late last year: it's known as the American Louvre for good reason.

Before the commuters hit the freeways for Maryland or Virginia, take a cab west, past the scorched-grass expanse of the George Washington Monument and the grandeur of the Lincoln Memorial, to Georgetown, a haven of peace and quiet at the capital's back door.

For shopping, it's hard to beat **M Street**, while the elected elite stick to cocktails at a classic like Martin's Tavern (1264 Wisconsin Ave NW. martinstavern.com). where JFK proposed to Jackie.



With the presidential primaries and caucuses taking place long into the summer, and staffers out of office on the campaign trail, DC is far quieter than usual. The capital may be ungraspable and stubborn at times, but away from the street-corner skulk of the Secret Service and the arresting wail of the police motorcade, it can often feel more like a sleepy Southern town. Less a city, more a state of mind. For further information in the DC area, visit washington.org

S FLY TO **WASHINGTON DULLES** SIX TIMES WEEKLY



7. The Renwick Gallery is known as the American Louvre 8. Shopping heaven on M Street in Georgetown

Welcome to the Neighbourhood

Georgetown

In the west of the city, Georgetown is a historic grid of streets crammed with specialist design stores (Jonathan Adler, CB2, Thos. Moser), as well as The Old Stone House, the only pre-Revolutionary War building in the city. When you get as far west as Francis Scott Key Park named after the lyricist of 'The Star-Spangled Banner' you know you've gone too far.

Shaw

Birthplace of Duke Ellington, this neighbourhood centering on U Street was once called the Black Broadway for its rich African-American culture. While places like the Lincoln Theater still trade on that vibe, the 9:30 Club and storied punk hangout the Black Cat showcase plenty more soul from today's performers. For record-shopping, which in DC means vinyl, try Red Onion Records (1628 U St NW).

Navy Yard

This area on the Anacostia River is shaped by the presence of the US Navy, hence the Navy Museum (736 Sicard St SE) and up-cycled shipping containers, including mustsee drinking spot Fairgrounds (1201 Half St SE).

Capitol Hill/ **NOMA**

Home to Congress, the Senate, the Supreme Court and the Library of Congress, this area feels like the backdrop to every US political thriller. Just north, across Senate Park, lie Union Station and Union Market, the city's street food king and home to everything from Dolcezza's gelato factory to Jewish delis and Mexican taqueiras.



MEET A LOCAL... FOOD GUIDE, ERIC OLINSKY

"I'm from Philadelphia originally, but I've been in DC 10 years and I'm an obsessive foodie, so I wouldn't go anvwhere else. When our economy crashed, the country ground to a halt and people stopped going out – but not here. There was, and still is, plenty of money, which is why we have so many great restaurants. Only New York's better.

I run tours all over the city, but my favourite neighbourhood is Barracks Row. It was originally envisaged as the city's financial district, but instead it welcomed a wave of immigration, which explains why there are so many great restaurants. We were once a steakhouse town, but on a weekday lunchtime on 8th Street. Indian and Greek places like Capitol Hill Tandoor and Cava Mezze are full of staffers and Senate workers. If you went up to Union Station, you'd see a different type of regular: that's where workers from the House of Representatives go.

When friends visit from out of state, I take them to Little Ethiopia at 9th and U Streets. In the early 1990s, DC took in thousands of political refugees, so we now have the highest concentration of Ethiopians outside Africa. Etete is where you'd usually find me.

I've seen the city change so much it can be hard to fathom. DC used to be the murder capital of the US – we took the title from Detroit – so it was not the kind of place you'd do a food tour. Now I'm out five or six days a week."

dcmetrofoodtours.com

the traveller

Dispatches from the global frontline

Boyd Farrow wonders how Belgians manage to be such gastronomes without succumbing to obesity



shortage of highly calorific sustenance is not a problem Belgium has. Indeed, it is scarcely believable that such a tiny nation can have more than 2,000 chocolatiers, 200 breweries

and seemingly a pastry chef for every man, woman and child.

Indeed, when you consider that Belgium was the first country to fry potatoes, or that it was a Belgian who came up with the idea of adding globs of pearl sugar to brioche dough to create the waffle, it is a miracle that the country is ranked so low on the World Health Organisation's obesity watchlist.

Possibly the only reason Belgians do not feature on the same endangered species list as the black rhino and the pangolin is that they are concerned with quality rather than quantity. While the rest of the world might snack on a block of solidified corn syrup the size of a two-person canoe, Belgian chocolates tend to be pixel-sized, boxed more prettily than a Tiffany gift, and bound by a 132-year-old law that prohibits them from being mixed with inferior ingredients.

Similarly, authentic Belgian waffles are unadorned and small enough to hold in one hand, unlike the blockbusting American remakes, which look like Bigfoot's snowshoes buried under an avalanche of whipped cream and syrupy fruit. And, although famously one can buy beer in every single building in Belgium including monasteries, the glasses in which the brew is served tend to be smaller than those in other countries, such as Germany, where lifting a tray of beers could justifiably be introduced as an Olympic sport.

Yet none of this explains Belgium's lack of self-control when it comes to mayonnaise. Elsewhere on the planet, people only reach for this eggy emulsion when they want to resuscitate a critically ill salad or glue some curling-up meat to bread. Here, however, it is the closest thing people have to a social adhesive. Belgians slather mayo on top of everything: fries, pizza, granola, chow mein. It may even be added to toothpaste.

Moreover, according to a 60-year-old Royal Decree, no less, mayonnaise must contain at least 80% fat and 7.7% yolk. Controversial legislation, to allow a marginally healthier version of the condiment (containing 70% fat and 5% yolk) has congealed several times since it was mooted last year.

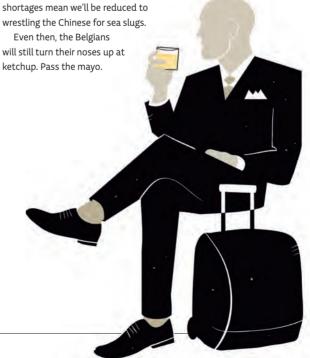
Such devotion to the world's blandest condiment speaks volumes about a country that takes such delight in its contrariness, a nation whose most famous artwork, arguably, is a tiny bronze statue of a little boy peeing.

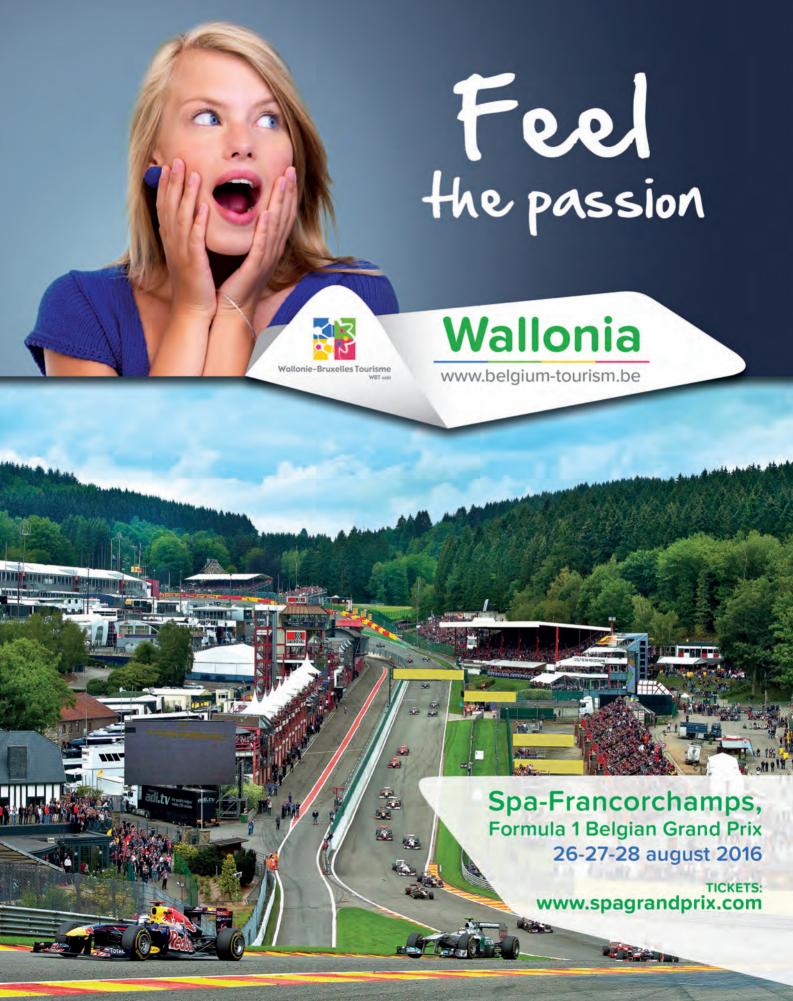
Famously, Belgium boasts many of the world's top restaurants, with its consistently haute standard of cuisine needling its haughty neighbour France. Only a few weeks ago, Peter Goossens' Michelin three-star Hof van Cleve, in Kruishoutem, near Kortriik, was named "best restaurant in the world" by wbpstars.com, an influential blog founded in 2011 by a group of Nordic food critics. "From the amuse bouches to the final petits fours, every single dish will create a big smile on your face," the wbpstars.com review gushed. Apart from his Michelin stars, Goossens also holds 19.5 out of a possible 20 points from French guide Gault Millau.

Yet despite the brilliance of so many of its chefs, Belgians are militantly opposed to fancy ingredients and showy techniques, preferring the down-to earth comfort food anyone can knock up at home: dishes such as endives wrapped in ham in a cheese sauce, beef stew cooked in beer rather than red wine, and croquettes filled with brown shrimps.

Then there is the lowly mussel, which is given superstar treatment in almost every Belgian restaurant, sharing its billing with a mound of lightly salted fries, double-fried in beef fat, and served, inevitably, with a dollop of mayonnaise.

No other country in the world so loves to gorge on these chewy bivalve molluscs, a fact that will surely give the Belgians a huge advantage when future global food shortages mean we'll be reduced to





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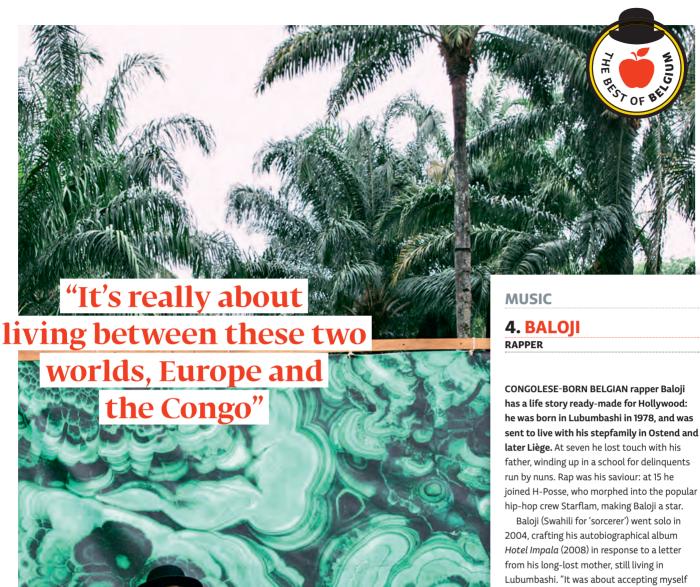




FANCLUB1895







Baloji (Swahili for 'sorcerer') went solo in 2004, crafting his autobiographical album Hotel Impala (2008) in response to a letter Lubumbashi. "It was about accepting myself - first accepting my name and taking the risk of saying very sensitive stuff," he says. "It wasn't like now when people like Drake or Kanye show they're vulnerable. It was unusual because, especially in urban music, people adopt attitudes just to protect themselves."

Baloji returned to the DRC that same year to reunite with his mother and give her the record in person. Currently based in Belgium, he has continued to make regular visits, both exploring his roots and drawing on the country's hugely rich music scene. His second LP Kinshasha Succursale (2010) memorably featured live sessions with Congolese players like Komono No.1, while his latest EP 64 Bits and Malachite explores technology's negative grip on the mineral-rich DRC.

"It's really about living between these two worlds, Europe and the Congo, and playing with these two identities," he says.



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the stories.

Showcasing Belgian people, projects and creativity at home and abroad

belgian life

Brussels Airlines welcomes you aboard Magritte, our new aircraft dedicated to the legendary Belgian artist



music

Rock, remixes and mash-ups: celebrating 20 years of Soulwax, the Belgian DJs adored by a dance-crazy global audience





How a group of women in a remote part of the DRC and their Belgian project leader are a creating a sustainable future in cacao farming

the eco story

fashion & style

food & drink

Groundbreaking star chef Kobe Desramaults on starting over, his favourite Belgian dishes and the most exciting young Belgians to watch in the kitchen









n *La Clairvoyance*, René Magritte's famous self-portrait from 1936, the artist is painting a bird, one of his signature objects, using only an egg

as a reference. It's a painting of suggestion and rich possibility, its title referencing an imagined future. "To be a surrealist," the artist once said, "is to banish the notion of déjà vu and seek out the not yet seen."

Yet you wonder if Magritte, even with his fervent imagination, could ever have dreamed that his iconic painting might one day fly in the most literal sense. In March, on the first day of spring, Brussels Airlines unveiled Magritte, an Airbus A320 adorned with imagery taken from La Clairvoyance and birds from Le Retour (1940), with an interior cabin mural involving the now iconic bowler-hatted man from La Belle Société (1965-66).

The plane – which has already taken to the skies and will fly until 2022 – is the second in a series of liveries inspired by Belgian icons. The first, a Tintin-inspired look from last year, became one of the most photographed planes of all time.

According to Nathalie Erdmanis, Brussels Airlines' VP of Marketing, Magritte was an obvious choice for the next livery. "There's a strong synergy between our two worlds," she says. "We share the sky, clouds, birds and, above all, the sense of Belgitude and surrealism."

But the meticulous process of creating Magritte was very real, taking almost a year. Last summer, three of Brussels Airlines' in-house designers – Thomas Dieu, Thomas De Louker, Bart Vander Sanden, (pictured opposite, top) – headed to the Magritte Museum in Brussels to start brainstorming ideas for a new design.

"I was already a big Magritte fan, so this was a oncein-a-lifetime commission," recalls Dieu. "We all immersed ourselves completely in Magritte's life and work. As well as scouring the Magritte Museum and reading a lot about his life and work, I went to the Museum of Modern Art in New York to see how Magritte's work fits into the wider world of surrealism. The three of us came up with our own designs, which were very different."

De Louker adds: "The most difficult part was not just to copy Magritte's artwork on to a plane, but to use the aircraft as a blank canvas for a new surreal artwork, which was based on existing paintings but didn't compromise the authenticity and style of Magritte's work."

For Charly Herscovici, president of the Magritte Foundation, who supported the project, "It was all about ensuring harmony with the subject matter. For us, it wasn't a question of licences or contracts, but aesthetics."

Eventually, after countless ideas were discussed and weighed up, the design team had what Bart Vander Sanden describes as "our eureka moment" – they agreed to combine *Le Retour*, with its use of Magritte's iconic 'sky bird', with the self-portrait *La Clairvoyance*. "It just worked right away," says Vander Sanden.

"To really honour Magritte, it made sense to have an image of him on the plane," says Dieu. "With the birds, it turned out to be a perfect surrealist match. On the inside, we wanted to have something that was eye-catching, but also classy and restful, which is why we combined the iconic man with the bowler hat with the sky birds."

But taking 2D designs and making them three dimensional had its challenges, not least on an airplane with windows, wings and doors. "We wanted the full image to be visible from the tarmac," says De Louker. "Initially Magritte's head extended all the way around the top of the plane, so we had to fudge the composition." They also had to make sure that no paint touched the plane's radar.

But even after months of design work, often carried out in secret, there was still a lot of work to be done, not least painting the plane. At the Eirtech plane-painting facility

in Ostrava in the Czech Republic, well-known

airbrush artist André Eisele (pictured opposite, middle) translated the design on to the livery. He also worked on the Tintininspired *Rackham* plane. "It's such a unique design, and it was a real creative challenge," says Eisele, who honed his craft on fairground rides in the 1970s.

Finally, the plane had to be examined by a technical and safety team, while another ensured that the launch was photographed

and filmed for posterity.
"Ceci n'est pas un avion," said Brussels Airlines chairman

"Ceci n'est pas un avion," said Brussels Airlines chairmar Étienne Davignon at the unveiling of the plane (pictured bottom left, on the right). "It's une exposition volante, a Magritte painting that can fly." The symbolism of this new piece of Belgian surrealism is hard to escape – and it certainly doesn't look like déjà vu.

Painting by numbers

- 303 litres of paint
- 21 different colours
- 132 litres of primer
 2,700m² of masking paper











Ceci n'est pas un avion Ellen Himelfarb découvre l'étonnante histoire du nouvel avion de Brussels Airlines, inspiré de l'artiste belge René Magritte.

En mars, le premier jour du printemps, Brussels Airlines a présenté Magritte, l'Airbus A320 décoré de détails des œuvres du peintre belge, La Clairvoyance et Le Retour (1940), ainsi que d'une fresque à l'intérieur de la cabine représentant notamment le fameux homme au chapeau melon de La Belle Société (1965-66).

« Nos deux mondes sont étroitement liés, déclare Nathalie Erdmanis, vice-présidente marketing de Brussels Airlines. Nous partageons le ciel, les nuages, les oiseaux et, par-dessus tout, la belgitude et le surréalisme. »

Le processus méticuleux de création de l'avion Magritte a pris presque un an. L'été dernier, trois designers de Brussels Airlines ont trouvé l'inspiration pour un nouveau modèle lors d'une visite au musée Magritte de Bruxelles.

« Afin de véritablement rendre hommage à Magritte, il fallait que le peintre lui-même soit représenté sur l'avion, explique Thomas Dieu, concepteur/ designer interne chez Brussels Airlines. Avec les oiseaux, le mariage surréaliste était parfait. À l'intérieur, nous voulions quelque chose qui attire l'œil tout en demeurant élégant et apaisant. Nous avons donc combiné le fameux homme au chapeau melon et les oiseaux de ciel. »

Au terme de plusieurs mois d'efforts créatifs souvent secrets, il restait encore pain sur la planche, notamment pour peindre l'avion. Au site de peinture aéronautique Eirtech d'Ostrava, en République tchèque, l'artiste aérographe renommé André Eisele a transposé l'idée sur l'appareil.

- « Le dessin est tellement unique. C'était un véritable défi créatif », explique Eisele, qui dans les années 70, a appris son art sur les manèges de foire. Avec son équipe de peintres, il leur a fallu 132 litres de peinture primaire et 303 de Mankiewicz en 21 couleurs pour obtenir un résultat impeccable. Enfin, avant son lancement au printemps, l'avion a dû être inspecté par une équipe technique et de sécurité. Une autre était en charge de filmer et photographier le lancement.
- « Ceci n'est pas un avion, a déclaré Étienne Davignon, président de Brussels Airlines, lors de la présentation de celui-ci. C'est une exposition volante, une peinture de Magritte dans les airs. »

"Ceci n'est pas un avion" Ellen Himelfarb ontdekt het prachtige verhaal van het nieuwe vliegtuig van Brussels Airlines, geïnspireerd door de Belgische kunstenaar René Magritte

In maart, op de eerste dag van de lente, onthulde Brussels Airlines Magritte, een Airbus A320 beschilderd met fragmenten uit de werken 'La Clairvoyance' en 'Le Retour' (1940) van de Belgische schilder René Magritte. Binnenin, op de wand van de cabine, staat bovendien de overbekende man met de bolhoed uit 'La Belle Société' (1965-66) afgebeeld.

"Er is een sterke synergie tussen onze twee werelden", zegt Nathalie Erdmanis, vice-president Marketing van Brussels Airlines. "De lucht, de wolken, de vogels en bovenal het gevoel van Belgitude en surrealisme zijn kenmerkend voor zowel Brussels Airlines als voor Magritte."

Maar aan het nauwgezette proces van het creëren van deze Magritte is bijna een jaar van planning voorafgegaan. Vorige zomer bezochten drie designers van Brussels Airlines het Magritte Museum in Brussel om vervolgens te gaan brainstormen over een nieuw design.

"Om Magritte werkelijk eer aan te doen, wilden we hem zelf afbeelden op het vliegtuig", zegt Thomas Dieu, designer van Brussels Airlines. "In combinatie met de vogels gaf dat een mooi surrealistisch effect. In de cabine wilden we iets opvallends, dat tegelijkertijd elegant en rustgevend is. Daarom combineerden we de bekende man met de bolhoed met de zwerm vogels."

Toen het design na maanden van intensief werk - vaak in het geheim - klaar was, moest het grootste werk nog uitgevoerd worden, namelijk het eigenlijke beschilderen van het vliegtuig. In de Eirtech-faciliteit in Ostrava (Tsjechië) vertaalde de bekende airbrush-kunstenaar André Eisele het design naar de vliegtuigromp.

"Het is een werkelijk uniek design en het was een echte uitdaging op creatief gebied", zegt Eisele, die de stiel leerde toen hij in de jaren 1970 kermisattracties beschilderde. Samen met zijn team van schilders verbruikte hij 132 liter primer en 303 liter Mankiewicz-verf in 21 verschillende kleuren voor de vlekkeloze afwerking. Tenslotte werd het vliegtuig gecontroleerd door een technisch en veiligheidsteam en zorgde een ander team ervoor dat de luchtdoop mooi in beeld werd gebracht.

"Dit is niet zomaar een vliegtuig," zei Étienne Davignon, voorzitter van Brussels Airlines, toen het vliegtuig werd onthuld. "Het is een exposition volante, een Magritte-schilderij dat kan vliegen."

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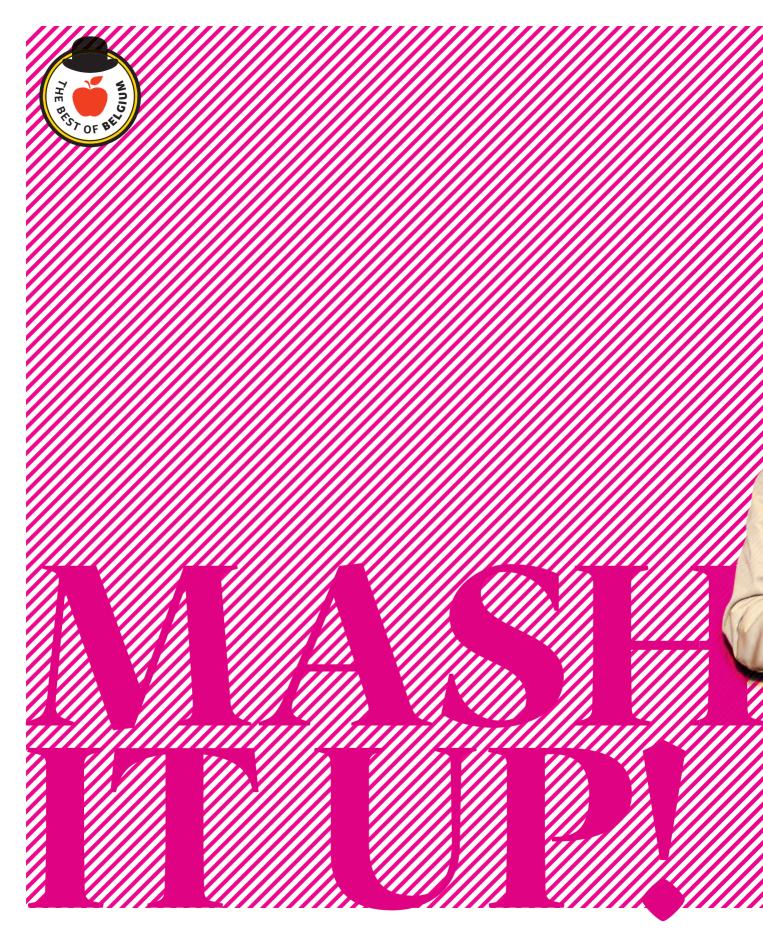


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oulwax, it's fair to say, don't like labels. "There's this misconception about us that we invented the mash-up," says Stephen Dewaele, when I get a brief audience backstage before a gig at London's Brixton Academy. "It's weird, because with everything we do, that becomes the anchor to hang it on. Even

if it's an hour of ballads the press will call it a mash-up. We're like: 'Have you not listened to it?' It's weird that people need that label."

You can see the temptation. Soulwax, which is primarily made up of brothers Stephen and David Dewaele, are still best known for blasting Dolly Parton and 99 Luftballons at ravers with their 2002 mash-up album, As Heard on Radio Soulwax Pt.2. The incongruous mishmash of styles - called "b*stard pop" by some - sold half a million copies, was named the best pop album of the year by the New York Times and became a near-eternal student party staple.

But Soulwax's career has been as varied as their mashups, taking in everything from Beethoven to Belgian film scores. Indeed, when they released their debut album 20 years ago this month, it was a piece of mid-1990s post-grunge. Leave The Story Untold received only limited notice, and there was little expectation that its creators would become arguably the most influential Belgian musicians since Jacques Brel stubbed out his final cigarette.

By the time another grunge album came and went in 1998, the Dewaele brothers had started DJ-ing themselves, having realised that the techno clubs of Belgium weren't playing any of the music they'd grown up listening to. When they first DJ-ed together by chance in 1997, they played Michael Jackson's Billie Jean and

"We've been called many things: electro-pioneers, punk funk, electronic rock. It's nice to survive those names. We just keep doing music we like"



New Order's Blue Monday in quick succession. It shouldn't have been much of a surprise that the Dewaele brothers had a certain something behind the decks. Their father Jackie Dewaele, better known as DJ Zaki, was one of Belgian radio's biggest stars in the 1960s. But they had no intention of following him until, under the guise of 2manydjs, they started putting together a show for alternative music station Studio Brussel.

They made 12 unofficial compilations for Studio Brussel, the first of which was turned into the official album that went global fast (it was the only one they could clear all the rights for). Mash-ups weren't new, but the genre had been largely dormant - and no one had ever quite thought that American country singer Dolly Parton and Norwegian electronic duo Röyksopp would make such perfect musical bedfellows. "We don't have a problem being called 'mashup pioneers' or whatever," says Stephen, "but it's something we only did for eight or nine months of our lives, and for the rest we've been remixing, producing, playing Soulwax, DJ-ing as 2manydjs, making Radio Soulwax. A lot of it has nothing to do with mash-ups, but that word is always in there!"

After As Heard on Radio Soulwax Pt.2, the brothers performed a typical volte-face, creating electronic rock



Left: the brothers hit the decks at Razzmatazz in Barcelona. Below: a more youthful duo from 2001 in London









Some unlikely Soulwax combos THE STOOGES SALT N PEPA







THE BREEDERS







DOLLY PARTON





RÖYKSOPP

WALTER MURPHY











album Any Minute Now in 2004, and then remixing their own work for the dancefloor on 2005's Nite Versions. With their own hits such as E Talking gaining traction, they started doing official and unofficial remixes for other bands, from Gorillaz to Daft Punk and their friends LCD Soundsystem.

Their stock in trade was a distinctive, populist take on club culture, and their persona has always been at once idiosyncratic and carelessly matter-of-fact. In 2007, they released a compilation of their remixes that at the time had the longest title ever: Most of the Remixes we've made for other people over the years except for the one for Einstürzende Neubauten because we lost it and a few we didn't think sounded good enough or just didn't fit in length-wise, but including some that are hard to find because either people forgot about them or simply because they haven't been released yet, a few we really love, one we think is just ok, some we did for free, some we did for money, some for ourselves without permission and some for friends as swaps but never on time and always at our studio in Ghent.

That studio was rebuilt and retooled over three years at the beginning of the 2010s, and is now home to an Aladdin's cave of decades-old analogue gear alongside

state-of-the-art digital equipment. Indeed, they've become something of connoisseurs of audio installations. In July 2013, they teamed up with LCD Soundsystem's James Murphy to build every audiophile's dream nightclub: Despacio, a custom-built 50,000-watt system that only plays vinyl. They've spent the intervening years taking the system on tour.

Meanwhile, they've still found time to get back to the studio themselves to make genre-bending music. Their most recent project is the soundtrack for the Belgian film Belgica, which follows two brothers who run a nightclub. Each of the 16 bands who appear on the soundtrack are fictional, with the music - which ranges from Kraut-techno to psychobilly and hardcore – written and recorded by the brothers themselves.

The Dewaele brothers are almost impossible to pigeonhole. At times it seems like they're basically the world masters at creating mixtapes of the music they love. As Stephen says: "We've been called many things: 'electropioneers', 'a punk funk band', 'an electronic rock band', many, many things. It's nice to survive those names. We just keep doing music we like." After two decades, that simple approach seems to have worked out guite well. radiosoulwax.com



La culture du mashup Soulwax, superstars belges de la techno, reviennent avec Kevin Perry sur leurs vingt ans de carrière

Le moins que l'on puisse dire, c'est que Soulwax n'aime pas les étiquettes. « On raconte qu'on a inventé le mashup. C'est faux, déclare Stephen Dewaele. Pourtant, l'affirmation est tentante. » La formation, principalement les frères gantois Stephen et David Dewaele, est surtout connue pour avoir servi aux raveurs un cocktail de Dolly Parton et de 99 Luftballons dans leur album mashup de 2002, As Heard on Radio Soulwax Pt.2. Ce méli-mélo incongru de styles s'est vendu à 500 000 exemplaires, a été consacré meilleur album pop de l'année par le New York Times et est devenu une valeur sûre des soirées étudiantes

Pourtant, la carrière de Soulwax est aussi variée que ses mashups. Leur premier album, sorti il y a 20 ans ce mois-ci, est un pur produit post-grunge du milieu des années 90. Un autre album grunge plus tard, les frères Dewaele passent derrière les platines à Gand.

Leur père, Jackie Dewaele, mieux connu comme DJ Zaki, était une des stars de la radio belge des années 60. Ils n'avaient aucune intention de suivre ses traces jusqu'à ce que, sous le nom de 2manydjs, ils lancent une émission sur la station flamande alternative Studio Brussel. Le concept du mashup n'était pas neuf mais personne n'avait jamais imaginé qu'une alliance Dolly Parton-Röyksopp puisse être gagnante.

« Cela ne nous pose pas problème d'être appelés "pionniers du mashup" mais on n'a pratiqué que huit ou neuf mois. Le reste du temps, on a remixé, produit, joué avec Soulwax, mixé avec 2manydjs et créé Radio Soulwax, précise Stephen. »

Ils ont commencé à produire des remixes, officiels ou non, pour d'autres groupes, de Gorillaz à Daft Punk en passant par leurs amis de LCD Soundsystem.

Parallèlement, ils ont trouvé le temps de retourner en studio à Gand pour enregistrer une musique défiant les genres. Leur projet le plus récent est la BO du film belge Belgica, qui suit deux frères tenanciers de boîte de nuit.

Les frères Dewaele sont quasi inclassables. « On nous a donné beaucoup d'étiquettes, confirme Stephen. On se contente de faire la musique qu'on aime. » Avec vingt ans au compteur, cette approche simple semble plutôt leur avoir réussi.

Wat een mash-up! De Belgische techno-sterren van Soulwax praten met Kevin Perry over de voorbije 20 jaar

Soulwax houdt niet van labels, dat is wel duidelijk. "Het is een misverstand dat wij de mash-up hebben uitgevonden", zegt Stephen Dewaele, maar het is wel begrijpelijk. Soulwax, de groep rond de Gentse broers Stephen en David Dewaele, is het bekendst om zijn mix van Dolly Parton en '99 Luftballons' tijdens ravers met het album As Heard on Radio Soulwax Pt.2 uit 2002. Deze uiteenlopende mengelmoes van stijlen werd door de New York Times uitgeroepen tot het beste popalbum van het jaar. Er werden een half miljoen exemplaren van verkocht en het werd grijsgedraaid op studentenfuiven.

Maar de carrière van Soulwax is al even populair als hun mash-ups. Hun debuutalbum, dat ze deze maand 20 jaar geleden uitbrachten, bevatte de post-grunge van het midden van de jaren 90. Een tweede grunge-album later werkten de broers Dewaele als dj's in Gent.

Hun vader Jackie Dewaele, beter bekend als DJ Zaki, was een van de grootste Belgische radiosterren in de jaren 1960. Aanvankelijk waren ze niet van plan om in zijn voetsporen te treden, tot ze een programma samenstelden voor de Vlaamse alternatieve muziekzender Studio Brussel. Mash-ups waren niet nieuw, maar niemand had ooit gedacht dat Dolly Parton en Röyksopp zo'n hippe muzikale baby hadden kunnen voortbrengen.

"We vinden het niet erg dat we de pioniers van de mash-up worden genoemd, maar dat hebben we slechts 8 of 9 maanden gedaan. Voor de rest hebben we ons bezig gehouden met remixen, producen en dj-werk als 2ManyDJs voor Radio Soulwax", zegt Stephen.

Ze maakten officiële en onofficiële remixes voor andere groepen, van Gorillaz tot Daft Punk en hun vrienden LCD Soundsystem.

Daarnaast vonden ze toch nog de tijd om hun studio in Gent in te duiken om vernieuwende muziek te maken. Hun nieuwste project is de soundtrack voor de Belgische film Belgica, over 2 broers die een nachtclub leiden.

Je kunt de broers Dewaele niet in een vakje stoppen. "We hebben al veel labels opgeplakt gekregen", zegt Stephen. "Maar we maken gewoon muziek die we zelf leuk vinden." Na twee decennia kunnen we wel besluiten dat deze eenvoudige aanpak een succes is gebleken.







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"We are stronger now as women"

Pennie Taylor reports from a trailblazing project in the Democratic Republic of Congo, where local women are finding that growing cacao is the key to a bright economic future – and a much sought-after luxury chocolate

Photography Elaine Livingstone



ilde de Beule has always been an adventurer, forging her own path through life. As a child, she preferred digging her grandparents' vegetable plot to attending school. As soon as she could, the young Belgian was on the road, travelling around Europe, working in cafés to pay her way.

Her first visit to Africa came about by accident when she was still a teenager. "I was meant to be going to Andalusia with a friend, but at the last minute she couldn't make it," she says. "So I decided to strike out on my own."

More than 30 years later, de Beule is still in Africa. Having explored the furthest reaches of countries right across the continent, she has settled in Uganda's capital Kampala, from where she runs a consultancy specialising in the development of sustainable agriculture.

"I realised on that first trip that I had to help the people protect their environment and make a living from their land," she explains. "It became my passion."

Returning to Belgium to study for a degree in tropical agriculture and a Masters in aquaculture, de Beule has helped establish sustainable farming practices for



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smallholders from Guinea-Bissau to Tanzania. But what is happening in a conflict-torn corner of the Democratic Republic of Congo (DRC) holds a special place in her heart.

In remote North Kivu, an area four times the size of Belgium where dense tree cover cloaks rolling hills, de Beule helped to start a small non-governmental organisation (NGO) that is transforming the lives of local women. The Initiative de Développement pour l'Agroforesterie Durable (IDAD) is giving people in this neglected region the skills and confidence to take control of their own destinies.

"The people of the eastern DRC have been forgotten by the rest of the world," says de Beule. "They are incredibly isolated and have known immense tragedy. Yet they are hungry to learn new ways of supporting their families, and IDAD is helping them to plant the seeds of a viable future."

After Amazonia, the Congo Basin is the largest rainforest in the world. The soil is rich, there's plenty of water and there was a tradition of small-scale coffee farming. But by 2007, disease had hit the coffee plants farmers relied upon as their main cash crop, and people were suffering.

Local trading company ESCO was keen to find alternative crops, and called on de Beule's expertise to explore the options. Given escalating global demand for cacao (the main ingredient of chocolate) and North Kivu's ideal growing conditions, it seemed a perfect match. "We joined forces with a chocolate maker who shared our vision," says Hilde. "and together we set about building a new agro-industry for the people of this region."

That chocolate maker was Philipp Kauffmann, who met



Clockwise from above: Regina Kitambala from Kinyembahore with a cacao pod; workers at the ESCO factory near Beni; a lesson in chocolate making; sacks of cacao beans waiting for collection; the village of Ibolo in North Kivu











"I have to do what I can to help people protect their environment and make a living from their land. The conditions here are perfect for cacao"

de Beule when he was working as an economist with the United Nations in New York, devising ways to support the growth of sustainable enterprise in the world's least developed countries. Inspired by that vision, he set up Original Beans, a luxury chocolate brand which aims to conserve threatened rainforests by offering their inhabitants the opportunity to grow cacao, which is turned into world-class chocolate.

"Sustainability is not about hand-outs," says Kauffmann, who is a descendent of eminent 18th-century German forestry pioneer Georg Hartig. "It is about developing a socially responsible business model that allows us to take care of our most precious natural resources so that future generations can enjoy them too."

The cacao growers of North Kivu live on the fringes of Virunga National Park, declared a UNESCO World Heritage Site for its biodiversity. Their villages, scattered in clearings carved out of the forest, are reached by rutted tracks that are barely traversable by motorbike. It's a rough ride, bouncing over tree roots and fording rivers to reach the settlements these farmers call home. In Kinyembahore, a village about 20km north of the small town of Bulongo, not far inside DRC's eastern border, the women have gathered to greet de Beule and update her on progress.

They sit in the shade of a cluster of small houses made from palm leaf spines and mud, topped by thick thatches of vetiver grass. There's no running water or sanitation, yet the village is spotlessly clean. Children play happily among the houses as the adults go about the business of processing the last of the year's main cacao harvest.

Growing and preparing high-quality cacao isn't easy. First, delicate seedlings have to be planted and carefully pruned, protected from the harsh sun and heavy rains by the shade of other trees. Then, after four years or so, the tiny cacao flowers that sprout directly from trunks and branches are lovingly nurtured into fruit.

Once ripe, the cacao pods are gathered by hand and smashed together to split them and reveal the seeds within. Coated in a thick, sweet *mucelage*, the beans are



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wrapped in palm leaves and gently turned for seven days to allow excess pulp to drain off and promote the natural fermentation that gives the crop its distinctive chocolatey flavour. Tarpaulins laid on the ground are spread with a thin layer of golden-brown cacao beans, gently drying in the sun. When they are ready, the beans are packed into sacks and carried - often on the women's backs - down the forest track to Bulongo and the nearest trading station.

"When IDAD started we were working with the men of the villages, but it soon became clear to us that it is the women who do the lion's share of the work," says de Beule. "They are the ones who take the responsibility for cultivating the food crops to feed their families. They were also the ones who were most keen on growing the cacao."

Initially IDAD started by supplying villagers with cacao seedlings, and provided the training to grow them. But as more women came on board, extra help was required.

Literacy among the women in North Kivu is very low as many families don't consider it worth investing in their



education, so reading, writing and counting skills are now being taught. And in addition to cacao seedlings, the 200 women participating in the IDAD project receive five guinea pigs each. "They are a handy source of protein, and there is very little of that in the villagers' diet," says de Beule. "Improving the nutritional status of these women, and therefore the health of their children, is a priority."

As well as eating the meat of the guinea pigs, the women breed and trade them with neighbouring villages. "Part of the IDAD programme is teaching leadership and entrepreneurial skills," explains de Beule.

North Kivu is traditionally a very male-dominated culture. Until recently, women were not permitted to own land and their views were not valued. But in Kinyembahore, like all the villages where IDAD is working, that is changing.

"Before, it was very difficult to have self-esteem as a woman, but we are becoming more confident," says Regina Kitambala, a mother of 10 and grandmother to six small children. "We want to be able to send our children to school so that they can continue the development here."

It costs around €26 a year to send a child to school in North Kivu and a family able to sell only excess food crops



Left: Jose Sumaili, the chief of Kinvembahore's women. Below: education is key for the children of the village. Far left: the women of the area breed and trade in guinea pigs, a vital source of protein, and a way of learning entrepreneurial skills



"When you educate a woman, you educate a whole nation. All the profits from the cacao go towards sending the children to school. That can only mean good things for the future"

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might expect to earn €50 a year. By contrast, farming cacao on one hectare of land can be expected to generate at least €1,327 a year at current market prices. "It's easy for us to send kids to school now," says Jose Sumaili, the chief of Kinyembahore's women. "Thanks to IDAD's teaching, we also understand things better and can support their learning."

The empowerment of the women taking part in the IDAD project is profound. At village level, there are now women-led groups where local issues are being discussed, and federations have been formed between groups of villages to widen the women's networks. There are also regional women's unions, where political priorities are debated, and community savings schemes have been founded to buy essential supplies such as washing bowls and cooking pots. "We know that we can do things for ourselves now. We are stronger as women," says Gina Masika Maneno, Kinyembahore's federation president. "IDAD's presence here has given us hope."

Erick Lolwako is IDAD's co-ordinator, and the man who has sought out the villages to take part in the project. Along with two field worker colleagues, he visits them regularly. "I look for places with very little development in terms of cash crop cultivation; where there are real social problems; where there is a lack of hygiene and sanitation and a high level of deforestation," says Lolwako, who is based in Beni, the main town in this part of North Kivu. "These are the places that need IDAD most."

He goes where other NGOs don't venture. "A lot of organisations like to operate where there's easy access," he says. "I prefer to find villages where it might be possible to bring a road to them."

North Kivu's roads – even the main ones – are little more than rough mud tracks, pitted with massive potholes. When the cacao grown in the villages reaches ESCO's factory on the outskirts of Beni, it is graded and sorted



Above, left: daily life for women is hard, but now they are creating a future for themselves and their families; preparing the beans in Ibolo. Below: IDAD co-ordinator Erick Lolwako before being bagged and loaded into shipping containers. They make the 1,600km road journey from Beni to the eastern border, then across Uganda and Kenya to the port of Mombasa where the cacao is loaded on to freighters and transported around the world.

Cacao destined for Original Beans is landed at Rotterdam and shipped up the Rhine to Basel in Switzerland, where it processed into chocolate at the Felchlin factory, one of the finest chocolatiers.

The brand prides itself on the traceability of each bar, which carries an online tracking code that links the consumer with the producer and their trees. de Beule explains how, in Ibolo, a village 60km north west of Beni, cacao trees are vital to the survival of the fragile forest

ecosystem."People clear the forest to plant food crops, and expose the earth to torrential rain that washes away the nutrients," she says. "Growing cacao alongside shade trees creates a productive secondary forest that maintains the soil fertility. Without them, it would soon be a desert."

Lolwako decided to start working with the women of Ibolo 18 months ago because the village was notorious for alcohol abuse. "Many of the men were drunk by 10am and until we got involved nothing much was happening," he says. "Now they are growing cacao, and

"Growing cacao alongside shade trees creates a productive secondary forest that maintains soil fertility and prevents it turning to desert"

learning about sanitation; there is a new sense of purpose."

Kavugho Muke, president of Ibolo's women's federation, agrees. "In the beginning, the men here did not think about their wives, and now they are starting to recognise that we can also bring something into the household," she says. "The work of IDAD shows that women can be equal."

Muke explains that as a result of the training the women are receiving, men's behaviour is improving. "There are fewer fights, and a better understanding of the value of the trees in the forest," she says.

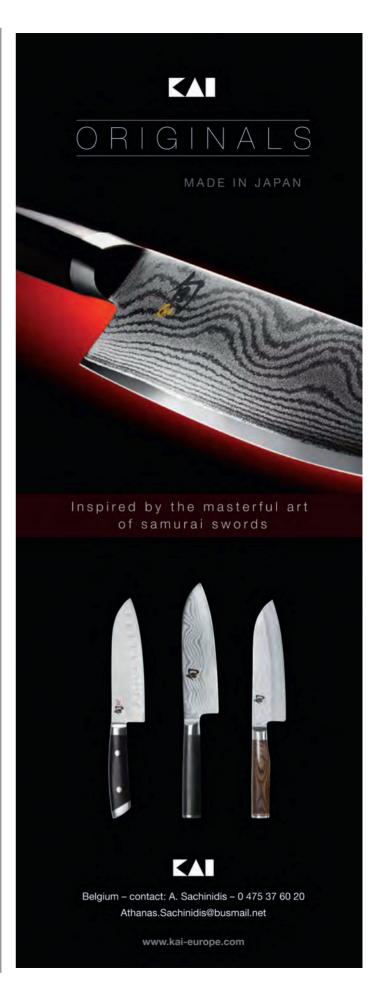
With just these few examples of IDAD's success, it's no wonder new villages are coming forward asking to take part. "I don't think we are having a positive impact. I *know* it," says Lolwako. "Before we got involved, women around here couldn't cultivate cash crops. Now they are growing cacao and being regarded as equal with the men."

Lolwako is content that his efforts, and those of his small band of colleagues, are bearing fruit for this hard-pressed community, something with which Leonie Kavira Kahasa, president of the North Kivu women's union, wholeheartedly agrees. "When you educate women you educate a whole nation," she says. "All the profits from the cacao and the other activities go towards sending children to school. That can only mean good things for the future."

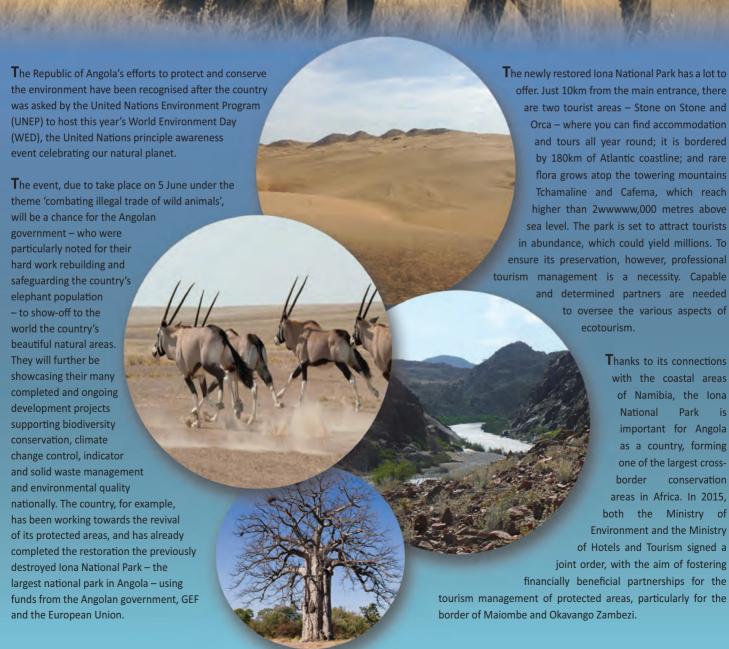
Back home in Kampala, where de Beule lives with her husband Patrick and their nine-year-old daughter Noelina, she is in no doubt about the importance of IDAD's work. "Responsible agribusiness has the potential to revolutionise lives in rural DRC," she says. "IDAD is showing the way."

And in the offices of Original Beans in Amsterdam, Philipp Kauffmann carefully unwraps a square of Femmes de Virunga – 55% organic chocolate made from cacao grown by the women of North Kivu. "To me, there is something of their strength and their elegance in the expression of this chocolate," he says. The pride in his voice is unmistakable. *originalbeans.com*











"Nous sommes plus forts maintenant que les femmes'

Pennie Taylor rend visite à une philanthrope belge, preuve vivante que le chocolat fait tourner le monde

Au bout de 30 ans en Afrique, la gantoise Hilde de Beule s'est installée dans la capitale ougandaise, Kampala, d'où elle gère un cabinet spécialisé dans le développement de l'agriculture écologique.

« Je dois aider les gens à protéger leur environnement et à vivre de leur terre, explique-t-elle. C'est devenu ma passion. »

Mais ce sont les évolutions d'une région de République démocratique du Congo (RDC) déchirée par les conflits qui occupent une place à part dans son cœur. C'est là que nous allons aujourd'hui.

Dans la zone reculée du Nord-Kivu — quatre fois la taille de la Belgique — où une dense canopée recouvre les collines, Hilde a contribué à lancer une petite ONG qui change la vie des femmes de la région. L'Initiative de développement pour l'agriculture durable (IDAD) dote les habitants de cette région négligée des compétences, des connaissances et de l'assurance nécessaires pour prendre leur destin en main.

Les cultivateurs de cacao du Nord-Kivu vivent aux abords du parc national des Virunga, classé au Patrimoine mondial de l'Unesco pour sa biodiversité. En dépit de l'absence d'eau courante ou d'infrastructure sanitaire, le village de Kinyembahore est d'une propreté irréprochable. Les enfants s'ébattent joyeusement entre les maisons alors que les adultes finissent de transformer la principale récolte de cacao de l'année.

« Lorsque nous avons lancé l'IDAD, nous travaillions avec les hommes des villages. Mais nous avons vite vu que ce sont les femmes qui abattent l'essentiel du travail, explique Hilde. C'est à elles qu'incombent les cultures vivrières pour leur famille. Et ce sont elles qui étaient les plus enthousiastes à l'idée de cultiver du cacao. »

De retour à Kampala, où Hilde de Beule réside avec son époux Patrick et leur petite Noelina de neuf ans, elle n'exprime aucun doute sur l'importance du travail de l'IDAD. « L'industrie agricole responsable peut révolutionner la vie des habitants de RDC rurale, affirme-t-elle. L'IDAD montre la voie. »

originalbeans.com

We zijn nu sterker als vrouwen Pennie Taylor praat met een Belgische filantrope die bewijst dat chocolade de motor is van onze wereld

Na 30 jaar in Afrika heeft de Gentse Hilde de Beule zich in de Oegandese hoofdstad Kampala gevestigd. Van daaruit leidt ze een consultancybedrijf dat gespecialiseerd is in de ontwikkeling van ecologische landbouw.

"Ik wil mensen helpen om hun omgeving te beschermen en om van hun land te leven", legt ze uit. "Het is mijn passie geworden."

Maar ze is vooral trots op wat ze heeft verwezenlijkt in een door conflicten verscheurd gebied van de Democratische Republiek Congo (DRC). Ze neemt ons mee voor een bezoek.

In het afgelegen Noord-Kivu, vier keer zo groot als België en met dichtbegroeide bossen op glooiende heuvels, heeft Hilde de Beule een niet-gouvernementele organisatie opgestart om het leven van lokale vrouwen te verbeteren. Via het Initiative de Developpement pour l'Agriculture Durable (IDAD) doen de inwoners van dit verwaarloosde gebied vaardigheden, kennis en vertrouwen op om hun toekomst zelf in handen te nemen.

De cacaoboeren van Noord-Kivu wonen aan de rand van het nationale park Virunga, dat werd uitgeroepen tot werelderfgoed om zijn biodiversiteit. Hier vind je geen stromend water of riolering, maar toch is het dorp Kinyembahore brandschoon. De kinderen spelen vrolijk op straat terwijl de volwassenen de laatste producten van de cacao-oogst van vorig jaar verwerken.

"Toen IDAD van start ging, werkten we met de mannen van de dorpen, maar het werd al vlug duidelijk dat het de vrouwen zijn die het grootste deel van het werk uitvoeren", zegt Hilde. "Zij nemen de verantwoordelijkheid voor de teelt van voedselgewassen om eten te voorzien voor hun gezin. Zij zijn ook degenen die het meest enthousiast zijn over het kweken van cacaobonen."

Terug in Kampala, waar ze met haar man Patrick en hun 9-jarige dochter Noelina woont, twijfelt ze niet aan het belang van het werk dat IDAD verricht. "Verantwoordelijke agribusiness kan het leven van de mensen op het platteland van Congo volledig transformeren", zegt Hilde. "IDAD toont hen hoe."

originalbeans.com



European MedTech Week was created to raise awareness about the role of medical technology in saving and transforming lives. This year, it takes place between 13 and 17 June and will bring people together to learn about the integral role of medical technology in healthcare, from diagnosis to cure.

Medical technology plays a vital role in saving lives, among them patients like baby Paul. Doctors gave him just a 20% chance of survival when he was born early at 23 weeks, weighing just over a kilogram. For premature babies, the level of care naturally depends on how unwell a baby is. For relatively straightforward premature births, they generally need to stay in the special baby care unit until they're stabilised. Babies who are very unwell and require longer-term care usually stay in a neonatal intensive care unit.

Unfortunately, baby Paul was battling several life-threatening problems, including E.coli. In order to save his life, baby Paul was placed in an incubator and connected to monitors to measure his heart rate, blood pressure, and breathing; devices were used to keep a check on his temperature, oxygen and CO² levels; while tubes delivered essential nutrients and

medication to his body. Paul stayed in hospital for five months before he was allowed to go home at a healthy weight of 4kg.

Another example of MedTech playing a pivotal role in saving lives concerns a patient called Rachel, who was 46 when she started to feel ill. Her decline was gradual but soon became debilitating. Climbing the stairs was exhausting, she began to drive to her local shop instead of walking, and her productivity at work plummeted. At first, Rachel blamed the menopause. But her condition continued to worsen until it began to have an impact on her whole family. After her 50th birthday, she visited her GP seeking hormone-replacement therapy to ease the impact of the menopause.

After running tests, the doctors diagnosed the underlying cause of Rachel's illness: tuberculosis. Tuberculosis – or TB – is an infectious disease spread by bacteria. Left untreated, it kills around 50% of those infected. A simple but nonetheless critical test fuelled by medical technology helped ensure Rachel got the right treatment and put her on the road to recovery quickly.

medtechweek.eu #MedTechWeek





FAST FACTS

- +There are more than 500,000 medical technologies registered all over the world
- +There are 25,000 medical technology companies in Europe, 95% of which are SMEs
- +The European medical technology market provides 575,000 jobs in Europe







DVF at her Manhattan HQ in the Meatpacking District, which overlooks the High Line, a project close to her heart



Her iconic wrap dress sparked a revolution in the 1970s, but Belgian-born New Yorker Diane von Furstenberg isn't finished changing the world yet. With the bold new Pier 55 project in the pipeline, **Veerle Windels** talks past, future and legacy with fashion's grande dame

t's the day after her A/W 2016 show, and Diane von Furstenberg is in full-on interview mode. Which, in her case, is less about submitting to questions than dazzling interlocutors with a window on to her fabulous world. Standing at her company's HQ in Manhattan's Meatpacking District - her apartment is on the top floor - she slinks off a stiletto ("You know Christian Louboutin is a good friend, don't you?"), picks up some scissors, and starts snipping away at her indoor garden. With a spray of exquisite orchids in hand, she fires off a barrage of questions about Belgium. "How are things at home?" It's impossible not to be charmed.

Like many designers, von Furstenberg has revisited the static catwalk presentation of late. The previous day, excited show-goers had been ushered into the chi-chi HQ, where three rooms represented vignettes in modern women's lives: work, travel, romance. Alongside the latest iteration of her iconic wrap dress, knee-high suede boots

and leather trenches firmly nodded to the 1970s - a decade that the Studio 54 icon has made her own. Back then, she'd often strut into the famous club alone, "feeling like a pioneer in a saloon", as she memorably put it. Her epic lifestyle remains a a potent marketing tool: on presentation day, with a drinks party in full swing, supermodels filled the dance floor as DVF (even her son uses the acronym) powwowed on a sofa with Kendall Jenner and Gigi Hadid. This is one sexagenarian who knows how to keep things current.

The story of DVF's rise to glory has been told a thousand times, but remains compelling: born in Brussels in 1946 to Jewish parents - her mother survived Auschwitz - the free-spirited Diane Halfin married German aristocrat Prince Egon von Fürstenberg in her early twenties. Determined to be, in her words, more than a "plain little girl who got married beyond her desserts", she immediately sought to forge her own career, parlaying a stint at an Italian textile factory into her first women's clothing line. Having decamped to New York in the early 1970s, she got a boost from Voque editor Diana Vreeland who urged her to make something of her dress designs.

Her 1974 jersey wrap dress - sexy, sassy, confident caused a fashion revolution and made her fortune, landing her a Newsweek cover just shy of her 30th birthday.

Arguably more impressive was the strength of character it took to pull off a second coming. In the mid-1980s, having sold her business, she had a short-lived stint running a publishing company in Paris, but her heart wasn't in it. Within a decade, the fashion cycle had revolved and the wrap dresses were doing a swift trade in vintage shops.

Von Furstenberg placed them centre-stage when she relaunched her brand in 1997, this time transforming it into a global business with 85 outposts worldwide. Similarly, 2014 saw other key milestones: the wrap dress's 40th anniversary, and the release of The Woman I Wanted To Be, a revelatory memoir spanning her jet-set youth, her battle with cancer her search for love (she divorced the prince in 1972 and married media tycoon Barry Diller in 2001).

In the book, von Furstenberg returns to her "grey and boring" post-war childhood in Brussels – but there were idyllic times too, including long summer holidays in Knokke, Belgium's chi-chi seaside enclave. "To me Knokke is many things: it is riding my bike on the dique (levée wall), eating waffles and scouting for special shells on the beach," she recalls, before musing about her return there in 2008 to open a DVF branch.

"What a trip down memory lane that was. I didn't have the impression that a lot had changed since the last time I came. I do admit that Knokke sometimes makes me









Clockwise from left: DVF with her Warhol portrait in the 1970s; the 'miracle' child, born to a mother who survived Auschwitz: S/S 2016: with second husband Barry Diller; a render of DVF's ongoing Pier 55 project. part of NYC's High Line

nostalgic. The place reminds me of Deauville and in a way. in my memory, it's frozen in time. Oh, and did I mention I think it's always beautiful there?"

DVF retains strong ties to Belgium, where she came in 2014 to open the Red Star Line Museum and regularly returns to meet her brother Philippe, and sister-in-law Greta Halfin, who runs three DVF shops. And of course, she is also a passionate ambassador for Belgian fashion. Last year, tanned and resplendent, she took pride of place at the press conference for Brussels museum BOZAR's show The Belgians, surveying the country's avant-garde fashion via the wrap dress and silhouettes by the likes of Dries Van Noten and Martin Margiela. As Chairman (formerly President) of The Council of Fashion Designers of America (CFDA), she's equally invested in fostering new talent across the pond.

Now the grandmother and power-broker is poised to enter a new era – the 'legacy' phase. Having recently announced her intent to scale back her label involvement under new CEO Paolo Riva, she plans to focus on her greatest passion: female empowerment. She has cited her mother Lily as her main inspiration. After Auschwitz, Lily was told that she would not be able to have children - DVF

"The jersey wrap dress, created in 1974, caused a fashion revolution and made her fortune, landing her a *Newsweek* cover just shy of her 30th birthday"

> considers her own birth a "miracle" - but retained her joy in life. "She never talked about the bad things, but about life and camaraderie," she has said. "Her most important gift to me: she never allowed me to be afraid."

A board member of the non-profit Vital Voices, which has trained thousands of emerging female leaders, in 2010, together with the Diller and the von Furstenberg Family Foundation, she created the DVF Awards. providing grants to exceptionally courageous women working to advance women's causes.

The philanthropy doesn't stop there. Unbeknownst to many, the popular High Line, which passes DVF's HO en route down Manhattan's West Side, might never have been if it wasn't for an initial \$20 million (€17.65m) gift from the designer and her husband.

Now, inspired by the High Line's success, they're spearheading big changes at the Hudson River Park, which runs from 59th Street to Battery Park and is America's longest waterfront park. The duo has committed \$113 million (€99.8m), the largest

single private contribution to a public park in NYC's history, towards creating Pier 55 – a boldly futuristic cultural island jutting into the Hudson River at West 13th Street. Slated to open in 2019, the Thomas Heatherwickdesigned park will replace the crumbling Pier 54, and host art, theatre and music gigs. Expect DVF to be dancing down the front - sky-high stilettos in hand.

DVF'S FAVOURITE ADDRESSES IN BELGIUM

BRUSSELS

Wittamer Grote Zavel 12-13, wittamer.be

Bozar Ravensteinstraat 23,

"Great exhibitions, especially last year and loved."

Isabelle de Borchgrave isabelladeborchgrave.com "A true artist who works her

Le Canterbury Avenue

De serres van Laken Koninklijke Parklaan "A peaceful indoor garden with a great owner."

Forêt de Soignes/ Zoniënwoud

The Red Star Line Museum redstarline.be

"The Red Star Line Museum is a place of hope. My father was an immigrant, and so was

MOMU Modenatie

Nationalestraat 28, momu.be "Where fashion meets history - the playground of the designers of tomorrow."

Dries Van Noten Nationalestraat 16, "A beautiful store full of the creations of a very gifted fashion designer."



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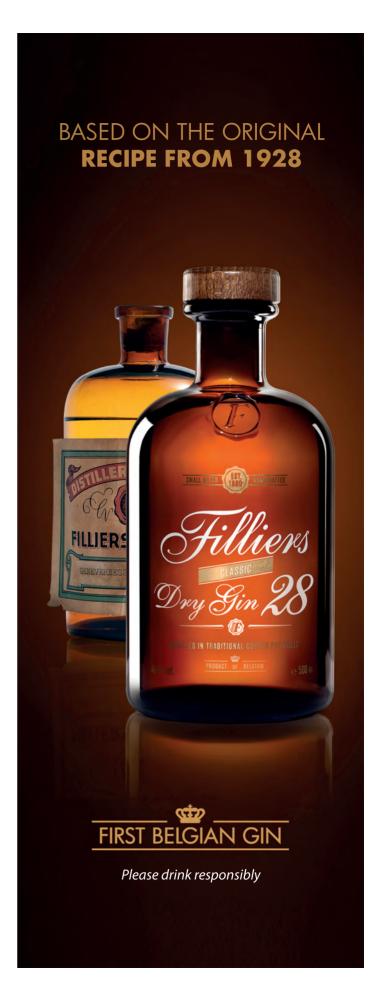
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Le Parrain, au féminin

Diane von Fürstenberg, la plus belge des créateurs de mode new-yorkais, n'a pas fini de changer le monde, comme le découvre Veerle Windels

Comme d'autres créateurs, Diane von Fürstenberg a récemment retrouvé le principe de la présentation de collection sans défilé. Nouvelle version de sa légendaire robe portefeuille, bottes en daim et trench en cuir ancraient la collection dans les seventies, décennie chère au cœur de l'icône du Studio 54.

L'histoire de l'ascension de DVF garde toute sa fascination : née en 1946 à Bruxelles de parents juifs (sa mère a survécu à Auschwitz), la jeune Diane, d'esprit indépendant, épouse au seuil de la vingtaine le prince allemand Egon von Fürstenberg. Sa robe « wrap » en jersey, créée en 1974, fit la révolution dans la mode ainsi que la fortune de sa créatrice.

D'aucuns diront que son retour fut encore plus impressionnant. Au milieu des années 80, elle change de cap et choisit l'édition, à Paris, mais le cœur n'y est pas. Dix ans et un cycle de mode plus tard, on s'arrache les robes portefeuilles dans les boutiques vintage.

Diane en fera, en 1997, la pièce maîtresse de la renaissance de sa marque destinée, cette fois, à devenir internationale avec 85 points de vente dans le monde. 2014 voit la publication de The Woman I Wanted To Be, mémoires d'une jeunesse jet-set, de son combat contre le cancer, de sa quête de l'amour et de son deuxième mariage, avec le baron des médias Barry Diller en 2001.

Ambassadrice passionnée de la mode belge, elle a figuré en bonne place l'an dernier à l'ouverture de l'exposition aux BOZAR Les Belges qui embrassait le cercle de cette mode d'avant-garde, de la robe portefeuille aux silhouettes de Dries Van Noten et Martin Margiela. Présidente du conseil des créateurs de mode américains (CFDA), elle s'investit également pour encourager les nouveaux talents outre-Atlantique.

Aujourd'hui, à son QG du Meatpacking District de Manhattan, cette grand-mère et femme d'influence entre dans une nouvelle période dont elle parle avec animation : sa phase « transmission et postérité », centrée sur sa grande passion, l'autonomisation des femmes. Membre du bureau de Vital Voices, association qui a formé des milliers de femmes leaders en devenir, elle a créé en 2010 en partenariat avec la Diller Foundation les DVF Awards qui financent des femmes de courage travaillant en faveur des femmes.

Et son action philanthropique ne s'arrête pas là : sans les 20 millions \$ (17.65m €) de donation initiale de la créatrice et de son mari, la High Line n'existerait peut-être pas. Ils sont maintenant les fers de lance de grands changements au Hudson River Park, dans la continuation de la High Line, avec 113 millions \$ (99.8m €) engagés pour créer Pier 55, îlot culturel aux élans futuristes prévu pour ouvrir en 2019.

De petemoei

De Belgische New Yorker Diane von Fürstenberg heeft nog talloze plannen om de wereld te veranderen, ontdekt Veerle Windels

Net zoals vele modeontwerpers is Diane von Fürstenberg onlangs teruggekeerd naar de statische catwalkpresentatie. Haar iconische wikkeljurk werd gecombineerd met kniehoge suède laarzen en een lederen regenjas, een vette knipoog naar de jaren 1970, toen het icoon van Studio 54 de wereld veroverde.

Het succesverhaal van DVF blijft boeiend. Ze werd in 1946 in Brussel geboren in een joods gezin (haar moeder overleefde Auschwitz). Als jonge twintiger trouwde de vrijgevochten Diane Halfin met de Duitse aristocraat Prins Egon von Fürstenberg. De wikkeljurk van jersey die ze in 1974 maakte, leidde tot een moderevolutie en maakte haar rijk.

Maar haar comeback was misschien zelfs nog indrukwekkender. In het midden van de jaren 1980 sloot ze haar onderneming om een uitgeverij in Parijs te gaan leiden, maar dat bleek niet te zijn wat ze ervan verwachtte. Nog geen 10 jaar later waren de wikkeljurken opnieuw een begeerd item in vintagewinkels.

Alles draaide dan ook om de wikkeljurk toen Von Fürstenberg haar merk opnieuw lanceerde in 1997. Dit keer groeide het merk uit tot een internationale onderneming met 85 vestigingen over de hele wereld. In 2014 werden haar memoires uitgebracht: The Woman I Wanted To Be, over haar jeugd te midden van de jetset, haar strijd tegen kanker, haar zoektocht naar de liefde en haar tweede huwelijk, met mediatycoon Barry Diller, in 2001.

Ze is een grote promotor van de Belgische mode. Vorig jaar kreeg ze een ereplaats toen in BOZAR de tentoonstelling The Belgians werd geopend; een overzicht van de avantgardemode in België, met de wikkeljurk en silhouetten van ontwerpers als Dries Van Noten en Martin Margiela. Als voorzitster van The Council of Fashion Designers of America (CFDA) zet ze zich al evenzeer in voor het cultiveren van nieuw talent aan de andere kant van de oceaan.

Vanuit het hoofdkantoor van haar bedrijf in het Meatpacking District van Manhattan maakt de grootmoeder en machtige zakenvrouw zich klaar voor een nieuw tijdperk. Ze praat voluit over haar 'nalatenschap', waarbij ze vooral gepassioneerd is over de groeiende rol van vrouwen. Als lid van de raad van bestuur van Vital Voices, een liefdadigheidsorganisatie die duizenden beginnende vrouwelijke leidinggevenden heeft opgeleid, riep ze in 2010 samen met de Diller-stichting de DVF Awards in het leven, waarmee uitzonderlijk moedige vrouwen die op de bres staan voor vrouwen een beurs toegekend krijgen.

Maar daar stopt haar liefdadigheid niet. Het High Line-park was misschien nooit aangelegd als de ontwerpster en haar echtgenoot geen 20 miljoen dollar (17.65 m €) hadden geschonken. Nu nemen ze het voortouw bij grote veranderingen in Hudson River Park, in het verlengde van de High Line, en dragen 113 miljoen dollar (99.8m €) bij voor de creatie van Pier 55, een uniek futuristisch cultureel eiland, dat in 2019 zal worden geopend.



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The best possible taste

From Michelin stars to bistros to street food, Belgium has wonderful cuisine. **Joe Warwick** asks one of its most original young chefs about his 10 favourite dishes, his top rising stars and why he's starting over

Illustrations Jo Bird



ou only have until 11 December this year to eat at In de Wulf, Kobe Desramaults' acclaimed, envelope-pushing destination dining room in the wilds of north-west Belgium. Last October he took the culinary

world by surprise by announcing that he was leaving behind the old farm by the French border where he first made his name. At the time he had no new plans to reveal but just felt that after 12 years it was time to move on.

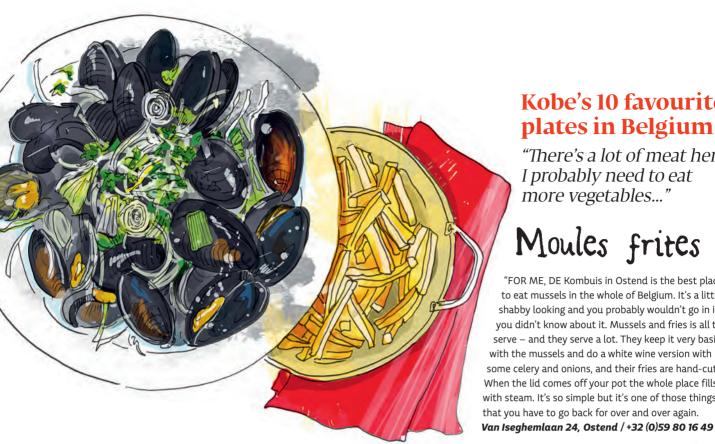
"There was a multitude of reasons," he explains. "But basically, the property is not mine and it was being put up for sale. I had to make a decision, and looking at things, I thought it was time to move on. It was not decided in a day."

His decision not to buy the farm was equal parts financial, emotional and philosophical. "I didn't want to go to the bank and get a massive loan. I simply couldn't say I

was going to do this for the next 20 years," he says. "I've done 12 years and it's been very intense. In the beginning we started off with two people in the kitchen and we were so driven and we wanted to achieve so much – and we did. We now have 16 chefs and it's become a beautiful machine that's rolling on. It's what I wanted to accomplish, but for many reasons I don't want to take it any further."

He has two other successful businesses, both in Ghent. De Vitrine is a wine bar and bistro housed in an old butcher's shop, while De Superette is a wood-fired bakery, coffee shop and casual dining room. Those two new babies combined with becoming a father (he has two-year-old daughter) had an impact on his thinking.

"You can't define gastronomy by saying that fine dining is now over," he says. "But if you look at what we do at In de Wulf purely from a financial point of view, it's just silly. You can keep working in a business for a decade and keep pushing and striving for glory. But if after 12 years you have



Kobe's 10 favourite plates in Belgium

"There's a lot of meat here. I probably need to eat more vegetables..."

Moules frites

"FOR ME. DE Kombuis in Ostend is the best place to eat mussels in the whole of Belgium. It's a little shabby looking and you probably wouldn't go in if you didn't know about it. Mussels and fries is all they serve - and they serve a lot. They keep it very basic with the mussels and do a white wine version with some celery and onions, and their fries are hand-cut. When the lid comes off your pot the whole place fills up with steam. It's so simple but it's one of those things that you have to go back for over and over again.

a family to take care of, things change. I also want some time for myself too and a place like In de Wulf consumes everything - probably the way it should be - but it's not what I want any more. I still love what I do but it's different now that I have other priorities. It's just a chapter in life that I want to finish."

Not that he's finished with ambitious restaurants, far from it. In the first half of 2017 he will be opening a new place. "I want to create something new again, but on a very different scale. It will be in Ghent but I don't want to make long-term plans, so this is an opportunity to start up something for three years, then we'll see," he says.

"It's going to be everything I love about cooking and dining: a small place with a counter and a maximum of 16 seats. It's not going to be about spending five hours over a tasting menu. I still want to do a tasting menu because I still believe it's a very exciting way to eat, but I also believe that there's a certain pace and dynamic in a tasting menu that you need to achieve."

He's not ready to share a name and location just yet, but will let slip a few details. "I love cooking with fire and like to be outside when I'm doing it, so everything will be woodfired. It's something so primitive but at the same time it's got huge complexity and it's very delicate. That attracts me. I want to go with a small team and be there at all times. It's not going to ultra-elaborate cooking - that's something I've been leaving behind for a long time. It's all going to be about depth over complexity," he says. "From now on, for me it's about focusing on the things I love."

indewulf.be

Gentse Waterzooi

"THIS TRADITIONAL DISH was originally made with fish but it's now more typically found made with chicken. It's a stew made with a vegetable broth often cooked with some beer. The version at Bodo, which is a small place in Ghent that specialises in traditional dishes, is well worth checking out."

bodo.gent



Charcuterie platter

"TERMINUS IN WATOU has been in the same family for three generations, and it's right on the border with France. They have their own farm, do the butchery there and make all their own charcuterie. Their charcuterie plate is a huge selection of homemade sausages, boudins and rillettes - a carnivore's dream.



Pot jevleesch

"DE BARBIER IN Dranouter is my favourite pub. They have a great beer list and it's a beautiful place built in the traditional style. Two French brothers opened it about 20 years ago; one of them cooks and he makes a really good potjevleesch, a traditional potted meat that is a source of great pride in the area along the border with the north of France. They've won prizes for their version, made with veal and chicken cooked in a clear beef broth with some beer and lemon. They serve it here with a great big plate of fries.

Hillestraat 5, Dranouter / +32 (0)5 744 5924

Oxtail with pork crackling



alberte-gent.be

West Flemish Red T-bone

"RAYMOND DIERENDONCK IS a butcher that has made quite a name for himself. He's famous for bringing back the West Flemish Red, a breed of beef that had almost died out until he bred his own herd. He's recently started up Carcasse in Nieuwpoort, a simple grill restaurant, where there's always an aged côte à l'os (T-bone) on the menu. It's a fantastic cut of beef" carcasse.be



Bibimbap

"MARU, A KOREAN restuarant in Brussels was given a Bib Gourmand by Michelin last year. It's simple food but done really well. I love the bibimbap - rice, vegetables and mushrooms cooked tableside in a really hot stone pot and finished with a spicy kimchi." Chaussee de Waterloo Brussels / +32 (0)2 346 11 11



More Belgian classics

ARDENNE HAM

Southern Belgium is home to one of the world's greatest hams which can only be made in the provinces of Luxembourg, Liège and Namur. An uncooked, salt-cured ham,

its Medieval recipe calls only for pork, sea salt and time. Cured, matured and dried over several months, finished hams are often smoked using oak and beech.



FLAMICHE

A traditional flan from Dinant near Namur, the city holds a festival every September to celebrate this rich cheese tart. Legend has it a farmer's wife dropped her eggs, cheese and butter on the way to market in Dinant, so she ran to a friend's house, who happened to be making dough, and flamiche was born. Not to be confused with the French Picardy variety with leeks, flamiche contains only butter, cheese and 13 eggs.

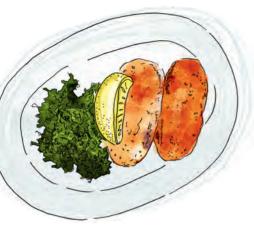
Food festival time

GENERATION W

Gastronomes should make a beeline for the Head to Namur over 4-7 June for Mindjî, the

city's first European festival of gastronomy. Organised by local chef collective Generation W, the event will showcase two dozen Michelinstarred colleagues from across Europe. generationw.be





Slip soles and grey shrimp croquettes

"I'M A BIG fan of a bistro called De Kruidenmolen, which is in an old Miller's house in Klemskerke, a village on the coast. I'd recommend their classic fish dishes: the slip soles baked in butter and the grey shrimp croquettes – the chef here is a croquette champion." **kruidenmolen.be**

Stoverij

"KEIZERSHOF BRASSERIE IN Ghent does a great version of stoverij, which is beef stew cooked with lots of beer. They use three different types of beer in it here. It's one of those dishes that everyone has their favourite

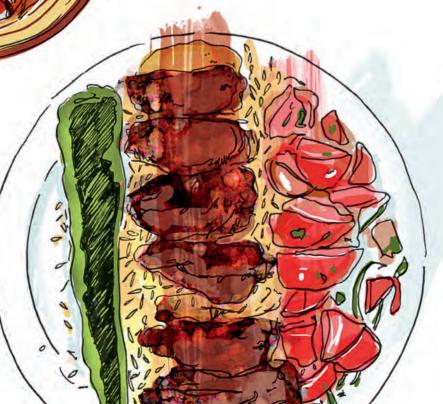
version of and this is mine. Lots of people come here especially just for this dish."

keizershof.net



Lamb kebab

"EVERYONE HAS THE classic Adana kebab at Adanaci Aboov, a hidden late-night hang-out in Ghent. It's simply minced, rolled lamb cooked over the charcoal-fired mangal – spicy as hell but delicious." **Andanci Aboov, Geraard Mercatorstraat 2, Ghent**



Kobe's rising stars

Brussels Beer Project

"Young brewers Olivier Brauwere and Sebastian Morvan, below, operate in the heart of Brussels where they also have a bar-café. There's not a lot of experimentation in the Belgium beer scene and they have a refreshingly progressive approach, like making beer out of recycled bread." **beerproject.be**



Valentine Wanders

"She's a really talented barista and does crazy things with coffee like making her own caffeine pills that you chew on. She's about to open her own place in Ghent called Het Moment where she'll start doing her own roasts."

Dries Delannote

"He has a farm called Le Monde des Mille Couleurs where he practises what he calls 'wild farming' by using the whole plant. For example, he'll leave cauliflowers in the ground until they start shooting and then harvests the shoots, which are delicious. He takes a different perspective on every plant he grows. He's a farmer with a very open mind." millecouleurs.be

Nicolas Decloedt

"He worked with me as intern about a decade ago and has this great veggie pop-up in Brussels called Humus Botanical Gastronomy. He opens his own permanent restaurant soon."

Mattias Speybrouck

"He was my chef de partie at In De Wulf, and he's just started up his own place called Va et Vient, with his own very distinctive style of cooking. It's creative cuisine but wonderfully simple." vaetvient.be

Le meilleur goût possible Joe Warwick rencontre un des jeunes cuisiniers les plus originaux de Belgique et parle nouveau départ,10 plats nationaux favoris et pronostics sur les stars d'avenir

Il vous reste jusqu'au 11 décembre 2016 pour manger à In de Wulf, le célèbre et révolutionnaire restaurant de Kobe Desramault, perdu au nord-ouest de la Belgique. Celui-ci a créé la surprise en octobre dernier avec l'annonce qu'il quittait le lieu qui a fait son nom

« Cela faisait 12 ans, très intenses. On a commencé avec deux cuisiniers, aujourd'hui, il y en a 16. C'était mon objectif mais je veux essayer autre chose.

J'aime cuisiner sur le feu, en plein air. Tout sera donc cuit au feu de bois. Ce ne sera pas une cuisine ultra élaborée. À partir de maintenant, je me centre sur les choses que j'aime. » indewulf.be

Les dix meilleures assiettes de Belgique selon Kobe

WATERZOOI GANTOIS

« Un plat traditionnel, originellement à base de poisson, mais aujourd'hui souvent cuisiné au poulet. »

PLATEAU DE CHARCUTERIE

« Jambons, saucisses maison, boudins et rillettes. » **POTJEVLEESCH**

« Pot-au-feu traditionnel de viande, grande fierté de la région frontalière du nord de la France. »

CARBONADE FLAMANDE/STOVERIJ

« Ragoût de bœuf cuisiné à la bière. »

MOULES FRITES

« La recette de base, avec les moules cuites au vin blanc avec du céleri et des oignons et des frites coupées à la main. »

FILET T-BONE DE ROUGE DE BELGIOUE

« Cette race du nord de la Belgique était presque éteinte quand un boucher en a repris l'élevage. J'adore la côte à l'os (T-bone) vieillie. »

BIBIMBAP

« Du riz, des tonnes de légumes et de champignons cuits à la table dans un bol de pierre brûlant, relevés de kimchi épicé. »

SOLETTES & CROQUETTES DE CREVETTES GRISES

« Les soles sont cuites au beurre et servies avec des croquettes de crevettes grises. »

BROCHETTE D'AGNEAU

« De l'agneau simplement haché, épicé, cuit au charbon de bois sur le mangal. »

QUEUE DE BŒUF À LA COUENNE FRITE

« Queue de bœuf braisée en bouillon avec des morceaux craquants de couenne de porc. »

CLASSIQUES BELGES

LE JAMBON DES ARDENNES

Le sud de la Belgique produit un des meilleurs jambons du monde, qui ne peut venir que des provinces de Luxembourg, Liège et Namur. C'est un jambon cru, en salaison, dont la recette médiévale ne comprend que du porc, du sel de mer et du temps. Les jambons maturés et séchés des Ardennes sont souvent fumés avec du bois de chêne et de hêtre.

LA FLAMICHE

Flan traditionnel de Dinant, près de Namur. On y célèbre chaque mois de septembre cette riche tarte au fromage. La légende dit que la flamiche est née quand une fermière a fait tomber œufs, fromage et beurre sur le chemin du marché puis s'est précipitée chez une amie, par hasard en train de pétrir de la pâte. À ne pas confondre avec la version française de Picardie, aux poireaux : la flamiche de contient que du beurre, du fromage et 13 œufs.

FESTIVAL ALIMENTAIRE: GENERATION W

Filez à Namur du 4 au 7 juin pour Mindjî, premier festival de la gastronomie européenne de la ville, organisé par le collectif de cuisiniers locaux Generation W. On y verra une vingtaine de chefs étoilés de l'Europe. *generationw.be*



De heerlijkste gerechten Joe Warwick praat met een van de meest veelbelovende jonge Belgische chefs over zijn nieuwe avontuur, 10 favoriete Belgische gerechten en sterren van de toekomst

U heeft nog tot 11 december de tijd om aan te schuiven in het bejubelde restaurant In de Wulf in noordwest-België, want Kobe Desramaults verraste de culinaire wereld in oktober vorig jaar met de mededeling dat hij genoeg had van het restaurant waarmee hij naam heeft gemaakt.

"Het zijn twaalf intense jaren geweest. We begonnen met twee mensen en nu staan er 16 chefs in de keuken. Het is precies waar ik naar streefde, maar het is nu de tijd om iets anders te proberen. "Ik kook graag met vuur, vooral in de openlucht, dus ga ik alleen houtvuren gebruiken. Weg met de frivole ultragerechten. Vanaf nu ga ik doen waar ik echt van hou." **indewulf.be**

De tien lekkerste gerechten van Kobe in België

GENTSE WATERZOOI

"Een traditioneel gerecht dat oorspronkelijk werd bereid met vis, maar nu veelal met kip."

CHARCUTERIESCHOTEL

"Hammen, zelfgemaakte worsten, boudins en rillettes."

POTIEVLEESCH

"Traditionele potjes vlees waar ze langs de grens met Noord-Frankrijk trots op zijn."

STOVERIJ

"Een stoofschotel van rundvlees met veel bier."

MOSSELEN MET FRIET

"Mosselen in witte wijn met wat selderij en uitjes, en natuurlijk handgesneden friet."

WEST-VLAAMSE RODE T-BONE

"Dit Noord-Belgische ras was bijna uitgestorven totdat een slager zijn eigen kudde begon te fokken. Ik ben dol op de gerijpte côte à l'os (T-bone)."

BIBIMBAP

"Rijst, veel groenten en champignons die naast je tafel bereid worden in gloeiende hete stenen pannen. Gegarneerd met pitte kimchi."

SLIPTONGEN EN GARNAALKROKETTEN

"De sliptongen worden gebakken in boter en geserveerd met garnaalkroketten."

LAMSKEBAB

"Zeer pittig lamsgehakt bereid boven houtskool op de mangal."

OSSESTAART MET KAANTJES

"Gestoofde ossestaart en runderbouillon en bedekt met knapperige kaantjes."

BELGISCHE KLASSIEKERS

ARDENNERHAM

Zuid-België is het thuis van een van de beroemdste hammen ter wereld die alleen maar gemaakt mogen worden in de provincies Luxemburg, Luik en Namen. Ardennerham is ongekookt, gezouten ham en het middeleeuwse recept vergt slechts varkensvlees, zeezout en tijd. In het drogingsproces wordt de ham vaak gerookt met behulp van eiken- en beukenhout.

FLAMICHE

Een traditionele taart uit Dinant nabij Namen en de stad houdt elke september een braderie ter gelegenheid van deze hartige kaastaart. Volgens de legende liet een boerenvrouw op weg naar de markt in Dinant haar eieren, kaas en boter vallen. Ze rende daarop naar een vriendin die zojuist deeg aan het maken was en daarmee was de Flamiche geboren. Niet te verwarren met de Franse variëteit (uit de Picardie) met prei. Flamiche bestaat uit boter, kaas en 13 eieren.

VOEDSEL FESTIVAL: GENERATION W

Van 4-7 juni moet u Namen bezoeken Mindjî, het eerste Europese festival over gastronomie van de stad. Het wordt georganiseerd door het plaatselijke chef-collectief Generation W en biedt een presentatie van 24 Michelin-collega's uit heel Europa. *generationw.be*





GREEN BOOK SUSTAINABILITY



MAY 2016 BUSINESS SUPPLEMENT

Sustainability is becoming an increasingly important focus for many businesses, but some are way ahead of the game. These are the companies that are leading the way and ensuring a better future

IT'S EASY GOING GREEN

It all started with the humdrum energy-efficient lightbulb, but look how far we've come: the green movement has evolved quicker than we ever could have imagined. From recycling water, waste, and plastics to experimenting with plant-based fuels and newsworthy hybrid cars, investing in a green future has never been so easy, so rewarding, and – crucially – so important.

That's the unequivocal message from European business leaders ahead of a number of key events taking place across the Brussels Airlines network over the coming months, spearheaded by the European Commission's Green Week 2016. Taking place from 30 May to 3 June, its platform is simple: greener cities can improve the quality of urban life, while prudent, sustainable investments in the countryside and in our oceans can help secure the resources our society needs today.

Originally launched 15 years ago, the week-long programme of environmental policy debate has now become Brussels' biggest annual eco-occasion – and this year Green Week will have an added twist. To spur and empower urban stakeholders to engage in sustainable business practices, the event will filter events across a number of European cities, helped on by a push for online conversations and the hashtag #EUGreenWeek. The promise is to create social media buzz. The hope is to encourage a gilded age of green industry and innovation.

Such goals will also be reemphasised during the similarly ambitious European Sustainable Development Week (30 May to 5 June), a parallel event that has so far stimulated nearly 300 initiatives across 19 European countries. Culminating in Brussels Airlines' destination Vienna with an event co-hosted by the Austrian Ministry of the Environment and the United Nations Environment Programme Europe, the grand finale will focus on discussing challenges to get young people more involved in long-term sustainable development.

A youthful city leading by example is Ljubljana, this year's European Green Capital. Taking the mantle from Bristol, 2015's ambassadorial eco-city, the Slovenian capital has become a role model for environmental practice. Key to this success is a higher than average green space per resident (542 sqm), a 220km cycling network, and a pioneering zero waste strategy. A primer for the rest of Europe, Ljubljana already promotes a circular economy, claiming the largest share of separately collected waste on the continent.

All of this, of course, is about more than money. It's about attitude, ambition, and aspiration. Taking care of the urban environment means taking care of the people who live in our urban areas. Maybe it's time you got your business involved, too.

BEHIND THE BIN

Plastic Omnium provides ecological waste container solutions through its two brands Plastic Omnium and SULO

Bins are everywhere – on the streets, in places of work, inside public institutes. But have you ever thought about where they come from? If you live in the Benelux, it's likely the answer is Plastic Omnium Environment. A branch of international plastic manufacturer Plastic Omnium, which specialises in city waste containerisation, it produces bins of every shape and size for spaces ranging from hospitals, schools and offices, right up to government-supplied containers for the home and underground containers. All products include identification systems and services to record collection data.

It's because, according to Pedro Debergh – general manager of Benelux Plastic Omnium – the company has no interest in making "standard products" and every interest in thinking outside the box and keeping customers happy. "We want to make something better than our competitors by coming up with clever solutions for our customers," he explains. "We do this by adding value with new developments and innovations, custom-made solutions and going green."

A keen advocate of both recycling and making use of sustainable, natural resources, the company already produces a set of bins made entirely of sugar cane and another formed out of old broken bins. Following a merger with fellow waste container company SULO in early 2014, Plastic Omnium is quickly containing this area of the waste market. **PLASTICOMNIUM.BE**





BATTERY POWERED

Drop off your old and unused batteries in one of Bebat's 24,000 collection boxes and the company will give them a new lease of life

Off the top of your head: how many old batteries do you have lying around your home? Market research, conducted in association with Bebat, estimated there's anything up to 129 batteries in the average household, with 17 left unused and out of power. There's probably at least a couple in each wall clock. Then the half a dozen in your remote controls. And what about kids toys? Do you own electric toothbrushes and razors?

Smoke detectors?

When batteries run out they're often left forgotten at the back of a cupboard or worse, thrown away with the standard rubbish.

Recycling is the only way to ensure they won't be accidently dropped or left outside and their resources can be recuperated. Bebat – one of the biggest champions of battery recycling in Europe – wants to encourage people to drop their unused batteries into collection points across Belgium. The boxes have been installed in various businesses, supermarkets, schools,



The donations are sorted manually first before passing through a giant magnet

government buildings and recycling centres.

And with more than 24,000 collection boxes in place – that's one every 400 metres on average – there's really no excuse for not recycling.

Once collected, Bebat has a plant in Tienen

where employees manually sort through the thousands of tonnes of batteries. Bebat then extracts metals and valuable materials from the batteries, such as zinc, mercury, nickel, cobalt or plastics using a giant magnet. These raw materials are then provided to industries where they can be used again in construction.

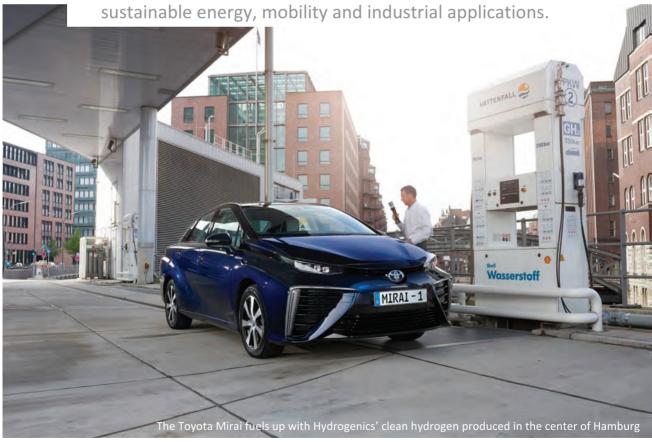
In 2015, the company sorted through a recordbreaking 2,758 tonnes of batteries but unfortunately reports show 11% of old batteries still end up in household waste.

In addition to national campaigns, Bebat collaborates from the beginning with schools in an attempt to educate and inspire children about the need for sustainability and environmentally safe practices. Each school receives one point per kilo of used batteries donated, which can then be collected and exchanged for educational gifts. It's win-win for the school,

children and the environment! **BEBAT.BE**









A NATURAL LEADER

Resources & Synergies Development helps SMEs in the renewables sector

As our resources of oil, coal and gas continue to deplete, the need for new energy is growing fast. As a result, natural resources are coming to the fore, with new technology leading to substantial progress in finding ways to use them most efficiently.

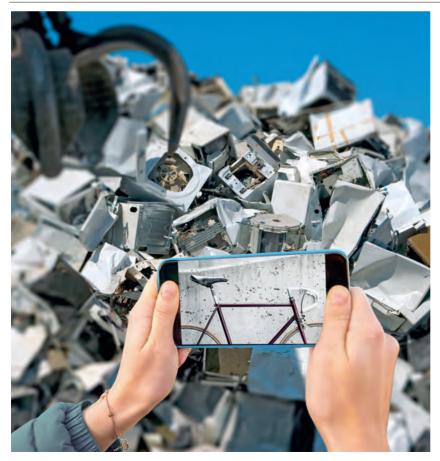
In theory, sustainable development is relatively straightforward; requiring a combination of planning, sound policies, good governance and cooperation between stakeholders. In reality, however, things don't always work that way. Differences of interest and emotions can challenge even the most sophisticated strategies.

That's why Resources & Synergies Development are here; to help keep things on track. Headquartered in Riga, the versatile and fast-growing venture focuses on development projects for small to medium-sized enterprises (SMEs) in the area of natural resources and general sustainable development in Europe, Africa and Asia. With offshoots all over the world, including the Democratic Republic of Congo (DRC), Belgium, Singapore and

Luxembourg, the organisation aims to galvanise positive action surrounding natural resources at a local level.

RESYNDE.COM





WASTE NO MORE

Van Gansewinkel is paving the way towards a circular economy

It's fair to say that most people see waste as something undesirable, something that holds no value. Not so for Van Gansewinkel, experts in recycling and raw materials. For the market leader in the Benelux area, there is no such thing as waste. At least, that is Van Gansewinkel's mission: to pave the way towards a circular economy. By 2020 they aims to recover 96% of all waste collected and to recycle 75% into valuable new raw materials. This will result in knock-on benefits for the economy and reduce shortages of scarce materials worldwide, caused by global population growth and increasing prosperity.

The company's philosophy, 'waste no more', reflects its long-term objective to create a cleaner living environment for everyone. It is constantly striving to develop what it calls a 'circular economy', in which waste is given a second life wherever possible. In doing so, it aims to prevent emissions and to help facilitate a move towards a sustainable economy.

Have a read of the Nationaal Afvalrapport (National Waste Report) and grab your copy online at nationaalafvalrapport.be.

VANGANSEWINKELGROEP.COM

Waste no more, van Gansewinkel







TO HELP YOU DRIVE MORE EFFICIENTLY AND REDUCE EMISSIONS



The way you drive is not only important for you, your families and others. It also matters to our environment.

The European Petroleum Refining Industry offers efficient driving tips to help you reduce fuel consumption and contribute to cleaner and safer life-styles. We hope you will find these tips helpful.

Discover our campaign by visiting:



OPTIMISING ENERGY COSTS: THINK LOCAL

BEE's sustainable energy efforts are helping to secure a brighter future

Belgian company BEE, formed in 2010 by three energy project experts, is on a mission. Its experience and expertise lies largely in the development of renewable energy projects and the supply of gas and electricity to industrial customers – both of which it sees as major ways to achieve European climate change goals.

As BEE is not bound to any particular technology, the company is in a good position to

offer various custom energy solutions for other businesses who want to produce their own energy. Options include wind, cogeneration and biomass – all of which come with various considerations. BEE can work through these with each company, examining together the feasibility of every option, be they financial or practical. It can also supply energy from its own units at competitive prices.

BEE is currently working with GE to build one of the world's biggest biomass-fired power plants in Ghent, which will use sustainable woodchips and agro residues as fuel. The BEE plant is scheduled to open in 2019 and will contribute to the country's efforts to reduce greenhouse gas emissions by 20% by 2020.

BEE.EU

bee energy forever







"We cannot change the world... but our practices can be a force of change in the world we operate in"

François Maes, Founder Special Fruit Corporate Social Responsibility:

In the interests of the entire production chain

Working with partners in developing countries is not only a must for our company – exotic fruit and vegetables being a key part of our range – we also believe that trade is the best way to help people overcome poverty.

We are convinced that, ultimately, a high level of social responsibility is in the interests of all links in the production chain, from the farmer right down to the consumer, and we also believe that these standards deserve our moral and financial support.

By working in partnership with like-minded organisations and international bodies we not only give the people we work with the means and information they are lacking, we also help to make CSR a reality throughout the world's food chain.

Ondernemers voor Ondernemers, Vredeseilanden, IDH, Durablis and Colecap are just some of the organisations who can count on our support and collaboration.



Special Fruit is a global importer of a wide range of special fruit and vegetable varieties. We deliver our berries and exotic vegetable specialities to supermarket chains, catering companies and other vegetable processors across Europe.

www.specialfruit.be

OUR BRANDS





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A classical Belgian cider:

sophisticated, dry but fruit forward. Crafted with 100% fresh apple juice from Jonagold apples(no concentrate) and with its unique organic yeast.

Pressed, fermented and bottled in Belgium.

Deliciously refreshing over ice.

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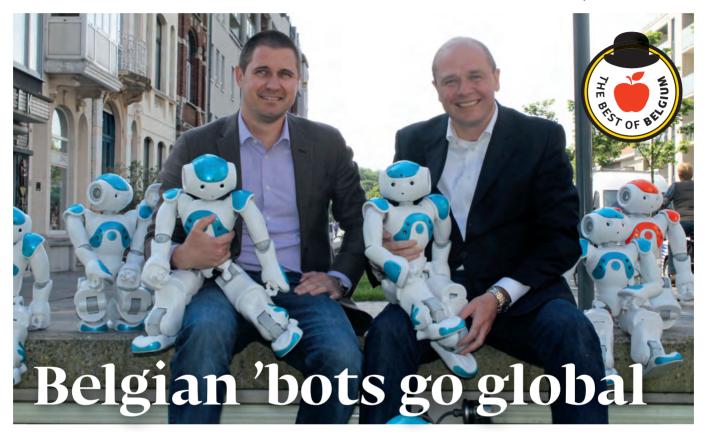


Please drink responsibly

business digest.

WORDS: BEN GRIFFITHS AND LIZ LOXTO

Smart news, informed views



obots are a nice gadget, but there's no money in it, is what Tommy Deblieck and Fabrice Goffin, above, were told when they tried to borrow money to fund their new venture. The Belgian *Star Wars* fanatics wanted to pursue their life-long dream of creating their own droids, but no one would take them seriously. "We had to self-fund," says Goffin, "and it was tough."

Today, it's a very different story: the best friends say banks and venture capitalists are falling over themselves to lend cash to their company Zora Robotics. Why? Because their 'Zora Bots' are the world's first care robots.

Proving there's far more to the cute, mechanical humanoids than being 'gadgets', the Belgian entrepreneurs worked with Aldebaran Robotics (the company behind the Nao and Pepper robots) and programmed the Zora Bots to aid the rehabilitation of children and adults. "We were the first company in the world to sell a humanoid robot to work with people," explains Goffin. "We are not selling robots, but a concept, so that we are improving the robot alongside our clients who will use them."

One key use for the Zora Bots is to relieve pressure in the healthcare sector from staff shortages. Able to read the news, dance, play bingo, exercise or even go for a walk, the robots are great company and playmates

for both sick children and residents of retirement communities. More than that, should something happen to a patient – a fall, say, or a fit – these clever creations are able to sound the alarm.

"In the past two years we have placed them in more than 200 institutions across Europe and further afield in countries like Japan and Malaysia," explains Goffin. "Around 25,000 people interact with these robots every day. Most people think that Japan is the centre of the world's robotics industry, but we are the first to sell them doing this kind of thing. Imagine that – we're just a little Belgian company!"

Not little for long, it seems: the Zora Bots are due to go on sale this summer with a price tag of €15,200 or

€241 for a month's lease. Zora has already grown to employ 34 staff at the company's own factory in northern Belgium where the machines are assembled, and is looking to recruit another 40 programmers. "We have been saying we might expect to sell maybe 3,000 robots in the first month, but we have been told we should be able to sell that in just one day!" adds Goffin. How those banks must be kicking themselves now.

zorarobotics.be

"Around 25,000 people interact with these robots every day"



Germans take AIM at the LSE

Deutsche Börse's planned merger with the London Stock Exchange will enable the German exchange to replicate the British institution's appeal to smaller businesses.

London's Alternative Investment Market (AIM), the City of London's junior stock market, could be a way for Germany's 3.7 million small to medium-sized companies to raise fresh capital.

If the €26.5bn amalgamation of Deutsche Börse and the LSE goes ahead, chief executive Carsten Kengeter believes creating an AIM market for Germany would add significant value to the deal.

Since launching in 1995, AIM has developed a reputation for being more flexible than the main stock exchange and therefore more effective at sourcing institutional funding for growing companies.

Today more than 1,000 businesses are listed on AIM, with a total market value of



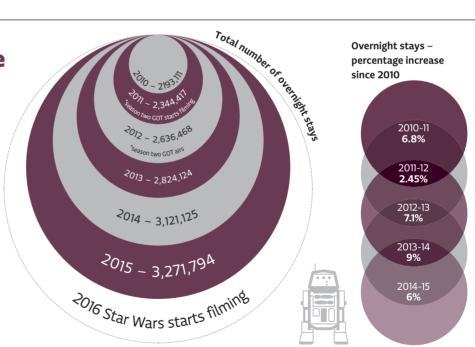
almost €89bn. Many of its listed companies are coveted by retail shareholders as an alternative asset to global blue-chip corporations.

Rolling out AIM in Germany would not be Deutsche Börse's first attempt at focusing on smaller businesses, however. Its technology-focused Neuer Markt ceased trading in 2002 after only six years, having lost 96% of its value, leaving millions of German shareholders out of pocket.

Should the merger of Deutsche Börse and the LSE go ahead, the German group would hold a 54.4% controlling stake in the new entity, while Kengeter would be its chief executive.

The stats: The Force is strong in Croatia

The Dubrovnik tourist board has just confirmed another record-breaking year for Croatia's most popular resort. Largely attesting to its new-found 'setjetting' appeal, thanks to its second life as the setting for Game of Thrones' King's Landing, the medieval port is bracing itself for a further boom now Disney has begun filming the eighth instalment of the Star Wars series there. Our advice? Book accommodation well in advance, because things are getting mighty busy in this gorgeous coastal city (but don't let that put you off - there's a very good reason for that). Here are the stats.



digits €8.9m

The value of a gold US dollar coin that has gone on display in London. It is believed to be the first US dollar coin to be struck and to have once been inspected by President George Washington.



Mach 6

The speed US aerospace group Lockheed Martin claims its new aircraft will be able to fly since its latest breakthrough. Mach 6 is the equivalent of 7,408kmh – that's six times the speed of sound.



HOTOS, THE NOUN PROJECT

Nike prepares to go back to the future

US sportswear giant Nike is hoping new 'selflacing' running shoes similar to those worn by time-travelling teenager Marty McFly in Back to the Future Part II will help to reverse a recent fall in its share prices.

Nike says the HyperAdapt 1.0 will be the first mass-produced training shoe to feature "electro-adaptive receptive laces" (EARL). Activated by sensors in the sole that adjust to the wearer's foot shape and weight distribution, a system of pulleys tighten or loosen the laces when a button is pressed on the upper.

The announcement comes after Nike saw share prices fall by about 4%, partly caused by the doping scandal concerning Russian tennis star Maria Sharapova, sponsored by the sportswear giant

Part of the company's long-term aim to expand its technology business, the HyperAdapt 1.0 is due to be launched later this year as part of the company's Nike+ digital platform. *nike.com*



digits

€80bn

The value of assets
the European Central
Bank will purchase
monthly under
its Quantitative
Easing programme, up
from €60bn. The bank is offering
to buy corporate as well as
government bonds.

2.5%

The latest annual economic growth forecast from ratings agency Fitch, which has cut its estimate from 2.9% to reflect the slowdown in China's economy along with the commodities downturn.



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TIRED OF THINNING HAIR?

How a pill can boost your hair and self-confidence

Scientists from Oxford, UK, have developed a product that can help keep your hair thick and healthy. Their product, TRX2, is currently one of Europe's best-selling hair supplements and is sold in more than 100 countries.

TRX2 is a food supplement based on organic compounds which, compared to some medicinal products, have no side effects. It also does exactly what it says.

"Your hair will look much fuller; it becomes heavier and thicker. You maintain your healthy hair," says Dr Thomas Whitfield, DPhil (Biochemistry).

Hair treatments often promise a lot without delivering, but TRX2 is backed by cutting-edge science and has been thoroughly tested. Three of the key ingredients* in TRX2 are officially recognised by the European Commission as contributing to the maintenance of normal healthy hair. The effects can be impressive. According to a pre-clinical study conducted by scientists, TRX2 works for 87% of men and women**.

Dr Whitfield suggests users start TRX2 as early as possible in order to gain results before the problem takes over.

TRX2 is suitable for men and women of all ages. The crystalline white capsules come in a brown glass bottle, which is sufficient for one month's supply and costs from €49. The manufacturer ships worldwide and offers a money-back guarantee – as well as a special offer for readers – when you order via TRX2's official website: trx2.com.

For 2016, Oxford Biolabs has introduced a new, advanced TRX2 topical range, for double impact on hair issues – working on the inside and the outside.

Oxford Biolabs Ltd, The Oxford Science Park, Oxford, UK, +44 800 808 5251 contact@trx2.com

www.trx2.com



WORDS: CLODACH KINSELLA PHOTOCRAPH: MICHEL









BRUGES: THE PLACE TO MINGLE

Conferences can be all work, no play. With Bruges as a venue, you get both in equal measure

Travelling abroad for a conference or meeting doesn't have to be all about work. Bruges, for example, is a city often used as a business destination because it has a lot more to offer during free time than sitting in the bar of a hotel. Not only is there plenty to see and do in the picturesque city, but it has a great atmosphere and bucket-loads of charm. Conference delegates often speak of returning home with great memories of their time in Bruges and here are some of the reasons why.

Hello UNESCO

The entire city is a UNESCO World Heritage site. Stroll through the cobbled streets or along the canals, past enchanting squares and stately buildings; let them transport you back in time.

These boots were made for walking...

Bruges is a conveniently compact city, with all hotels and venues just a short walk apart. You can easily walk from the train station to wherever you're staying. With so much beauty to see in the city, every route becomes the scenic route.

It's the cradle of modern medicine

Bruges excels in hosting medical conferences. The fact that the renowned Memling Hospital Museum adjoins the conference centre, which used to be a hospital, might have something to do with it.

Old meets new

Every venue in the city has a story, such as the Medieval Belfry Tower, the halls of which serve as a great venue for galas and conferences for up to 600 people. A more modern location is the 14-year-old Concertgebouw, which has six reception rooms, the largest of which can accommodate about 1,289 people.

Hidden gems

Bruges is full of elegant private houses, VIP venues and places only visited by those 'in the know' – perfect for small board meetings and those special events needing some extra pizzazz.

Closer than you imagine

Belgium is right in the heart of Europe. You can get there quickly and easily using one of the many intercity train links.

Culinary heaven

It's not just world-class chocolate on the menu. Bruges has a host of restaurants to satisfy the cravings of even the most discerning gastronome.

Get all the help you need

The Bruges convention bureau is committed to providing support to conference, incentive and event organisers, helping them plan down to the finest detail – and it's totally free of charge.

meetinginbrugge.be









WELCOME TO WALLONIA

Culture, history, food and nature - there's very good reason to head south in Belgium

It's easy to see why Wallonia, Belgium's southern Frenchspeaking region, is having a bit of a moment right now. Luscious countryside, fairytale castles, famed breweries, bustling, Medieval towns, an abundance of art galleries and museums, world-class cuisine and spectacular UNESCO sites – and that's just the start of it.

After all, it's in Wallonia where you can really get to know Belgium's much-loved comic book hero Tintin plus the man behind the series. Just head to the Hergé Museum in Louvain-la-Neuve and give yourself a good few hours to peruse the colourful artefacts. Art-lovers should also pencil in a visit to the wonderful Folon Foundation. The small museum, located in a renovated farmhouse at the castle of La Hulpe, is filled with the astounding works of Belgian artist, painter and illustrator Jean-Michel Folon.

Wallonia also has a rich and varied history. Once one of the biggest industrial powers in the world, its former mining spots such as Blegny-Mine and Bois-du-Luc, as well as hyrdraulic boat lifts on the old Canal du Centre (near the town of La Louvière) are now all UNESCO World Heritage sites and fascinating places to see. Of course, the area is also where the 1815 Battle of Waterloo took place, and no visit to the region would be complete without a trip to the Memorial 1815 which takes you on a journey through the country's most turbulent times.

Thanks to the diversity of Wallonia's natural landscape, outdoor enthusiasts will be very happy. A plethora of activities – from water sports to high-rope courses – are readily available, while areas such as Hautes Fagnes (High Fens) National Park, provide spectacular walking options. Then there's the RAVeL Network, which has 1,200km of routes mapped out along the region's most picturesque country tracks and towpaths that are perfect for cycling.

Offering up the very best of Belgium – and so much more – it's no wonder Wallonia is the place to be right now. **belgium-tourism.be**

KNOW YOUR CHÂTEAUX



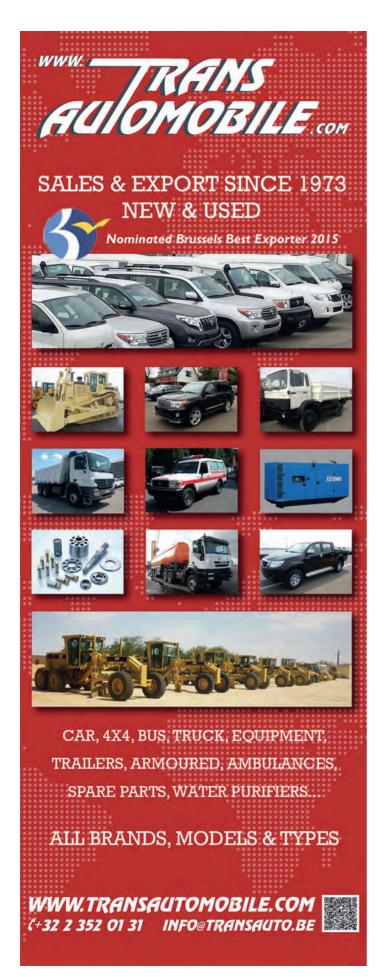
JEHAY CASTLE
This 16th-century château,
just north of the town of
Amay, stands out with its
striking checkerboard
facade made of grey and
brown stones. Built on a
Medieval castle, you can
still see some of its remains.



BOUILLON CASTLE
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hillside on the banks of the
River Semois, this castle
has beautiful views over the
water and of the town of
Bouillon. Go on the
self-guided audio tour to
find out about its history.



CASTLE OF VÊVES
According to legend, the original castle foundations date back to the time of Pepin de Herstal (670-714), who chose the site for its great position overlooking the former road that ran from Dinant to Rochefort.







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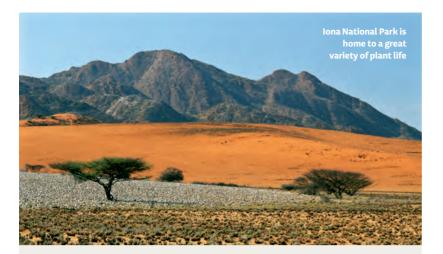
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Angola presents its €1.9m blueprint for conservation

A project in the south-western corner of Angola aimed at training local populations to become custodians of their land is set to become a model for similar conservation interventions in the country's national parks.

The Iona National Park is an area of diverse landscapes and ecosystems and the principal habitat of Welwitschia mirabilis, one of the most ancient plants known to science. The park is also home to a rich diversity of other flora and fauna, many of which are only found in the Namib Desert.

Here, in this conservation area of slightly over 15,000km² bordered by the Atlantic Ocean and Cunene River, the Conservation of Iona National Park project has been launched as part of the larger National Biodiversity Project to enable the Angolan Ministry of Environment to be able to sustain and manage their entire network of conservation areas.

Funded by the European Union, the Global Environment Facility and the United Nations Development Programme, it is co-financed by the Angolan Ministry of Environment as implementing partner. A detailed management plan is being prepared in which the communities inhabiting the park are included in decision-making

process regarding its natural resources. If successful, the project will be a conservation model for Angola.

Iona National Park management consultant Bruce Bennett says staff are being trained, equipment sourced and infrastructure developed to allow locals to function as custodians of the land. The buy-in of the local communities is vital to the success of the programme, he adds.

While the decline in animal numbers was initially caused by uncontrolled hunting, the more recent problem has been overstocking, overgrazing, occupation of scarce water sources and livestock encroachment into ever more marginal habitats.

"This is having negative effects on the various habitats in Iona and on the remaining wildlife populations," says Bennett. "Only the active cooperation of the local communities will enable the reversal of this situation."

Eventually the hope is that Iona will once again be home to 'desert' elephants, rhinoceros, lions, Hartmann's zebra, kudu and black-faced impala who have either disappeared completely or been reduced to relict populations in years of civil unrest since the mid-1970s.

FLY TO LUANDA THREE TIMES WEEKLY

News in brief

■ Ivory Coast has surprised the rest of Africa by passing Nigeria to become the African country with the greatest investment potential. In its latest Africa Prospects Indicators report, global analyst Nielsen says Ivory Coast took only third place on broad macroeconomic factors, but its economic growth and stable inflation after its recent peaceful elections still made it the most fertile investment environment.

■ Ghana is taking the lead in opening borders for citizens of African Union (AU) member states with a visa-on-arrival policy. The initiative, due to start in July, is a response to an AU directive to ease pan-African travel and trade initiatives. However, while Ghana will allow all AU citizens to enter its borders after a short on-arrival application process, it is unclear how many AU countries will reciprocate the gesture by allowing Ghanaians to enter their countries under a similar policy.

■ Marrakech in Morocco has made a strong showing in the latest Travellers' Choice Awards compiled by website TripAdvisor. A number of African destinations scored highly in categories like Top Destination, Best Hotels, Best Beaches, Best Restaurants and Destination on the Rise, above conventional European winners of the past. Popular locations picked by the website's ever-growing panel of reviewers included Cape Town, Tanzania, Mauritius, the Seychelles and Tunisia.

■ Ebola is no longer an "extraordinary health event" and the risk of the virus spreading is low, the World Health Organisation (WHO) has announced. The news means destinations including Guinea, Sierra Leone and Liberia are now not considered high-risk. While the WHO says a small number of cases persist in isolated areas, health workers have been able to contain them immediately and effectively.

•••••



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Community steps up to back Kigali's local business hub

A recent drive to attract local investors for a scheme supporting entrepreneurs in Kigali has been a big success.

Impact Hub Kigali, part of a worldwide organisation that equips local entrepreneurs with the skills, expertise and connections to develop their own businesses, launched the Community Share Offer Programme earlier this year in hope of decentralising the hub's

services. It secured 15 new investors, who now own 67% of the company.

"Community ownership is critical for community spaces," says the enterprise's managing director Maria Mayanja. "Our mission is to foster sustainable roots in social and economic development, and now our space is owned by a crosssection of supporters who are actively engaged in pursuing

this mission. It's great news." As well as hosting events to bring together the arts, culture, entrepreneurial, research and technology communities in the city, Impact Hub Kigali aims to challenge international perceptions about Rwanda by showcasing those helping to accelerate social change.

impacthub.rw

FLY TO KIGALI SIX TIMES WEEKLY



digits

880

The number of mountain gorillas left on the planet, according to the Rwanda-based Dian Fossey Gorilla Fund International, which works to save the endangered species.

€40,000

The cost of Uganda's first solar-powered bus, to be known as a Kayoola if it goes into production.



Manufacturing start-up Kiira Motors Corporation says the response has been very positive so far.



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THE PORT: A PARTNER OF CHOICE FOR BRUSSELS

Brussels might be known for its history and culture, but it has even more to offer. Its 100-hectare port makes an ideal logistics platform and location for transportation activities

Located along the canal that links Brussels with Antwerp, the Port of Brussels has become a major economic hub for the city, in large part thanks to its exceptional round-the-clock accessibility via waterway, rail and road.

Today, some 200 companies – mainly SMEs – are located at the port. They take care of a great many of the logistics operations vital to the functioning of the urban economy.

The Port of Brussels benefits both the environment and the economy. In 2015, 6.5 million tonnes of goods were moved to and from Brussels in an eco-friendly manner by ship. Without the canal, the Brussels road network would have to cope with an extra 611,000 lorries each year. The port also generates around 12,000 direct and indirect jobs. Its primary role, however, lies in supply, providing the city with everything from building materials and petrol to food and textiles.

In order to address the needs of retailers situated in

"The port's primary role lies in supply, providing the city with everything from building materials and petrol to food and textiles"

Brussels, there is also a large storage centre in the vicinity, which doubles as a distribution hub. This helps them to streamline the supply of goods throughout the city.

The port saw huge use and development last year. In 2015, the container terminal in the maritime part of the port handled 20,000 TEUs (twenty-foot equivalent units), while there was also a move to transport palletised goods by ship, which saw 12,000 pallets transported to and from the Port of Brussels.

Given the port's strategic location and the city's vital role within the European Union, many businesses choose Brussels as a centre of distribution for their products throughout Europe. Whatever the size of the company, the port can provide customised solutions and meet the needs of its many users.

port.brussels, rent@port.brussels



Ecole Internationale Montgomery

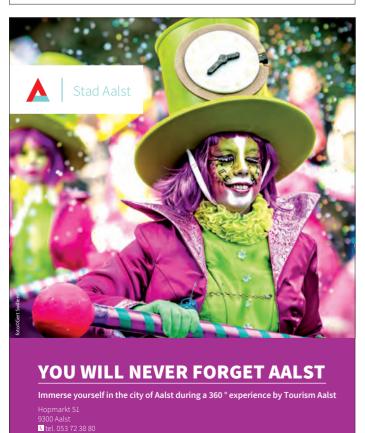
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AIRLINE NEWS SPECTAL

page 131 for the **INFLIGHT** ENTERTAINMENT **GUIDE** Movies, TV, Music and Games

The story behind our Belgian Icons, told by the people who made it happen







(CECI N'EST PAS UN AVION"

In March and April, Brussels Airlines unveiled two aircraft with special liveries - Magritte dedicated to René Magritte, and Trident dedicated to the Belgian Red Devils - as part of our Belgian Icons series. (The first aircraft in the series, Rackham dedicated to Tintin was unveiled last year). A few Brussels Airlines staff and partners who were involved in the grand-scale project share more about making this dream a reality.



LARS REDELIGX, CCO BRUSSELS AIRLINES

"We are proud of our Belgitude. We are a

Belgian company and we not only fly the world to Belgium, we also want to bring the best of Belgium to the world and prove that despite being a small country, Belgium still has so much to offer. Over the last few years, we have built great partnerships that allow us to bring a taste of all this to our passengers.

After the huge success of Rackham, we thought a lot about how we could go further in a planned fashion. Our answer is the 'Belgian Icons' concept. Iconic means something outstanding. Tintin is an

iconic Belgian comic book hero. Magritte is an iconic Belgian artist. And the Belgian Red Devils are our number one national sports team with fans worldwide. I think after the recent negative stories, these planes can help to remind people about the positive things Belgium has to offer. As we say on the livery, "We fly you to the home of...".



NATHALIE ERDMANIS. VP MARKETING **BRUSSELS AIRLINES**

"The first meeting with Charly Herscovici was a magical

moment. The concept of a 'Magritte' aircraft by Brussels Airlines was immediately obvious! There exists a

strong synergy between our two worlds that share the sky, clouds, birds. Above all, a sense of Belgitude and surrealism also unites us..."



CHARLY HERSCOVICI, PRESIDENT MAGRITTE **FOUNDATION**

"Partnering with

Brussels Airlines was the easiest decision in the world! I just followed the example of René Magritte himself, who collaborated in the 60s with Sabena. This was like a mission - a mission to disseminate the work of René Magritte on such a prestigious and emblematic medium as an airplane. The only thing I asked of Brussels Airlines was that they scrupulously respect the spirit of the artist."

NATHALIE ERDMANIS

"We received carte blanche to create a design so that once the plane was painted, it would become a masterpiece in its own right.

The collaboration took place with full confidence and respect for the

birth of a new artwork that would be unique and exceptional. It's thanks to a shared vision, strong drive, energy and passion from everyone involved that this exceptional project was achieved.

I also wanted to give the young designers in my internal creative team the chance to work on this fabulous project rather than use an external agency. It is important to value the talents and creativity of our own people and give them the opportunity to shine."



KATHLEEN VAN BAELEN, CREATIVE SERVICES MANAGER **BRUSSELS AIRLINES**

"It was an honour for the creative team that we were able to produce the entire design internally. It's a masterpiece and something like this has never been seen before in the entire airline industry in Belgium. We've certainly written history!"

THOMAS DIEU, THOMAS DE LOUKER & BART VANDER

AIRLINE NEWS SPECIAL

BART VANDER SANDEN, DESIGN TEAM, BRUSSELS AIRLINES "We

started our research by visiting the Magritte Museum in Brussels to look at his works. We also read a lot on his life and style, both in books and online. In the first stage of the design process which started in the spring of 2015, we worked individually and tried different approaches - from a complete 360° concept based on the work 'The Enchanting Domain' to a proposal where the whole aircraft was covered by 'Son of Men' and one based on our very own interpretation of surrealism.

Eventually, we chose 'The Return' as a base to cover the aircraft as it included Magritte's iconic 'sky bird' and we loved the colours of the painting. We knew we had something good, but wanted something great. We discussed it further and agreed Magritte is perhaps the most famous surrealist there is - so why not honour him not only by using one of his paintings, but also by putting an image of him on the aircraft?

So, we went through his oeuvre once more and, while keeping 'The Return', decided to combine it with Magritte's self-portrait 'Clairvoyance'. Finally we had the: "This is it!" moment. The final image combined elements of the airline industry with



the post modernism of Magritte in a way that just worked right away. Then, with the help of the airbrush artist, we had to transform our original design into a 3D version."



ANDRÉ EISELE. AIRBRUSH ARTIST "When Brussels Airlines first approached me

with this project, I was thrilled to be asked, and impressed by their braveness to start a project like this, as the first of its kind in Europe. There are not many airlines showing the spirit to venture something like this."

DESIGN TEAM, BRUSSELS **AIRLINES** "Meanwhile, we also

started to discuss how we could bring surrealism and Magritte into the interior of the aircraft. We wanted to have something classy, eyecatching and restful at the same time. We also wanted to somehow bring the outside to the inside, so we created a sky full of birds. Again, we added our own surrealistic twist: on the left-hand side you have birds in the sky, but on the other side of the cabin, the design has sky in the birds."

NATHALIE ERDMANIS "We had to ensure the end result looked good and worked with the physical restrictions of the aircraft. There still remained the biggest challenge: the painting of the plane itself."

ANDRÉ EISELE "When working on something of this scale, there's not much room for anything else. Even throughout the planning stage we had many meetings with the designers, paint manufacturers, etc. When it came to the actual painting, my entire crew was involved plus many more people. To me everyone involved no matter how big or small their contribution is, is a member of the team and without a complete team the job is not possible."



ANNIKA LIETART, **AIRLINES** "All our

efforts and actions had to come

together on one day at a specific time: the 'moment of reveal' when we unveiled the plane at a special event with 300 VIP quests. It all came together thanks to a brilliant team effort from the designers to the safety department to the communications team, etc."



BART NEUKERMANS. MAINTENANCE & **ENGINEERING** SUPERVISOR,

BRUSSELS AIRLINES "The planes painted with the special liveries don't require additional maintenance but we do clean them more often, and we have purchased small amounts of the applied paint colours for regular upkeep as the aircraft will keep their special liveries for six years."

LARS REDELIGX "The Belgian Icons project is something very special about Brussels Airlines. It makes me very proud to be able to say all the conceptual work, design and project management were done in-house by our own staff. And in Eirtech and Andre Eisele, we have found the right partners to make our ideas a reality. Andre is a fantastic artist and it is a privilege to work with him. It takes months to realise such a livery and our aim now is to make sure Rackham, Magritte and Trident are seen all over Europe. As for 2017, you'll have to wait and see what we come up with..."





FR "CFCI N'FST PAS UN AVION"

En mars et avril. Brussels Airlines a dévoilé la nouvelle livrée de deux de ses avions - Magritte dédié à René Magritte et Trident dédié aux Diables Rouges (Rackham, consacré à Tintin, a été présenté l'année dernière). Quelques collaborateurs et partenaires de Brussels Airlines expliquent comment ce projet ambitieux a vu le jour.



LARS REDELIGX, CCO BRUSSELS AIRLINES "Nous sommes fiers de

notre Belaitude. Nous

sommes une compagnie belge et, non contents de transporter le monde vers la Belgique, nous voulons aussi exporter les multiples richesses de notre petit pays dans le monde entier. Dernièrement, nous avons noué des partenariats extraordinaires qui nous permettent de faire goûter toute cette belgitude à nos passagers.

Après le formidable succès de Rackham. nous avons voulu développer une approche structurée. D'où le concept de « Belgian Icons », avec des personnages remarquables de notre pays. Tintin, héros belge de BD. Magritte, artiste belge emblématique. Et nos Diables Rouges, notre équipe nationale de foot, qui compte des fans dans le monde entier. Je pense qu'après les

évènements négatifs récents, ces avions peuvent rappeler aux gens les choses positives que la Belgique a à offrir. Comme nous le disons sur la livrée des avions, « 'We fly you to the home of...' »"



NATHALIE ERDMANIS, VP MARKETING **BRUSSELS AIRLINES** "La première rencontre

avec Charly Herscovici a été un moment magique. L'idée d'un avion « Magritte » par Brussels Airlines s'est imposée comme une évidence! Il y a une puissante synergie entre nos deux mondes : ils partagent le ciel, les nuages, les oiseaux, ... sans oublier la Belgitude et le surréalisme!"



CHARLY HERSCOVICI, PRÉSIDENT DE LA FONDATION MAGRITTE "Un

partenariat avec Brussels Airlines,

cela coulait de source. J'ai simplement suivi l'exemple de René Magritte, qui a collaboré avec la Sabena dans les années 60. J'étais soudain investi d'une mission, celle de diffuser l'œuvre de René Magritte sur un support aussi prestigieux et emblématique qu'un avion. Ma seule exigence a été que Brussels Airlines respecte scrupuleusement l'esprit de l'artiste"

NATHALIE FROMANIS "Nous avions carte blanche pour créer quelque chose qui ferait de l'avion, une fois peint, un chef-d'œuvre à part entière.

La collaboration s'est déroulée en toute confiance et avec beaucoup de respect pour la naissance d'une nouvelle œuvre d'art exceptionnelle. C'est en partageant leur vision, leur enthousiasme, leur énergie et leur passion que toutes les personnes concernées ont permis à ce projet hors norme de prendre forme.

J'ai aussi voulu donner aux jeunes designers de mon équipe créative interne l'occasion de travailler sur ce projet fabuleux plutôt que de faire appel à une agence extérieure. Il est important de valoriser les talents et la créativité de nos propres collaborateurs et de leur permettre de se distinguer."



KATHLEEN VAN BAELEN, CREATIVE SERVICES MANAGER BRUSSELS AIRLINES

"Pour l'équipe créative, ce fut un honneur de produire l'ensemble du design en interne. C'est un chef-d'œuvre, du jamais-vu dans toute l'histoire de l'industrie aéronautique en Belgique!"

THOMAS DE LOUKER, BART VANDER SANDEN & THOMAS DIEU. **DESIGN TEAM BRUSSELS**

AIRLINES "Nous avons entamé nos recherches par une visite du musée Magritte à Bruxelles, pour nous familiariser avec ses œuvres. Nous nous sommes aussi documentés sur sa vie et son style, en lisant des livres et en surfant sur internet. Au premier stade du processus créatif, soit au printemps 2015, nous avons travaillé individuellement en expérimentant différentes approches - depuis un concept à 360° basé sur l'œuvre « Le Domaine enchanté » jusqu'à une proposition où tout l'avion était couvert du « Fils de l'homme », en passant par un projet basé sur notre propre interprétation du surréalisme.

Finalement, nous avons choisi « Le Retour » comme base de travail, parce qu'on y trouvait l'oiseau





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AIRLINE NEWS SPECIAL



emblématique de Magritte et parce que nous aimions les couleurs du tableau. C'était bien, mais nous voulions quelque chose de plus génial encore. En poursuivant notre réflexion, nous nous sommes rendu compte que Magritte était probablement le surréaliste le plus célèbre au monde - alors, pourquoi ne pas lui rendre hommage non seulement en utilisant un de ses tableaux, mais aussi en affichant son portrait sur l'avion?

Nous avons parcouru à nouveau son œuvre et, tout en gardant « Le Retour », nous avons décidé de le combiner avec l'autoportrait « Clairvoyance ». Eurêka! L'image retenue associait parfaitement des éléments de l'industrie aéronautique au post-modernisme de Magritte. Restait à transformer notre projet original en une version 3D avec l'aide de l'artiste aérographiste."



ANDRÉ EISELE, ARTISTE AÉROGRAPHISTE

"Quand Brussels

Airlines m'a contacté, j'ai tout de suite été emballé par le projet et impressionné par son audace, car c'est une première en Europe. Rares sont les compagnies aériennes qui seraient disposées à se lancer dans une telle aventure !"

DESIGN TEAM BRUSSELS

AIRLINES "Sur ces entrefaites, nous avons aussi commencé à réfléchir à la manière d'amener le surréalisme et Magritte à l'intérieur de l'avion. Nous voulions un décor à la fois élégant, accrocheur et apaisant. Nous avions aussi envie que l'extérieur pénètre d'une certaine façon à l'intérieur, nous avons donc créé un ciel plein d'oiseaux. Avec une touche surréaliste bien sûr : à gauche, des oiseaux dans le ciel ; à droite, le ciel à l'intérieur des oiseaux."

NATHALIE ERDMANIS "Nous devions veiller à ce que le résultat final soit à la fois esthétiquement



réussi et adapté aux restrictions physiques imposées par l'avion. Restait à relever un défi de taille : la peinture de l'avion lui-même."

ANDRÉ EISELE "Quand on travaille sur quelque chose de cette envergure, il n'y a pas beaucoup de place pour autre chose. Même au stade du planning, nous avons eu de nombreuses réunions avec les concepteurs, les fabricants de peinture, etc. Pour la peinture proprement dite, toute mon équipe a été réquisitionnée, et beaucoup d'autres personnes. Pour moi, toute personne apportant sa contribution, petite ou grande, au projet, fait partie de l'équipe et, sans une équipe au

grand complet, impossible de faire le travail."



ANNIKA LIETART. **EVENT & PROJECT** MANAGER, BRUSSELS **AIRLINES** "Toutes

nos actions et tous nos efforts se sont conjugués pour arriver à l'« instant de la révélation » : le moment où nous avons dévoilé l'avion lors d'un événement spécial avec 300 invités VIP. Tout cela n'a été possible que grâce au travail remarquable accompli par toute une équipe, depuis les designers jusqu'au département sécurité en passant par le département communications, etc."



BART NEUKERMANS. MAINTENANCE & **ENGINEERING** SUPERVISOR

BRUSSELS AIRLINES "Les avions décorés de la sorte ne nécessitent pas d'entretien spécial, mais nous les nettoyons plus souvent et nous avons acheté de petites quantités des différentes peintures utilisées, pour d'éventuelles retouches, puisque les avions garderont leur livrée spéciale pendant six ans."

LARS REDELIGX "Le projet

« Belgian Icons » est le reflet de l'esprit particulier qui anime Brussels Airlines. J'éprouve énormément de fierté à dire que tout le travail de conception et de gestion du projet a été fait en interne, par notre personnel. Et nous avons trouvé en Eirtech et Andre Eisele les partenaires capables de concrétiser nos idées. Andre est un artiste formidable, et c'est un privilège de travailler avec lui. Il faut des mois pour réaliser une telle livrée, et notre objectif est à présent de veiller à ce que Rackham, Magritte et Trident soient vus partout en Europe. Pour ce qui est de 2017, vous devrez attendre encore un peu pour savoir quelle surprise vous attend..."



AIRLINE NEWS SPECIAL



"CECI N'EST PAS UN AVION"

In maart en april onthulde Brussels Airlines in het kader van de reeks Belgian Icons twee vliegtuigen in speciale kleuren - Magritte is een ode aan René Magritte, Trident brengt hulde aan de Rode Duivels. Een eerste toestel in de reeks, Rackham, is opgedragen aan Kuifje en werd vorig jaar reeds in gebruik genomen. Enkele medewerkers en partners van Brussels Airlines die aan dit grootse project meewerkten, vertellen hoe een droom werkelijkheid werd.



LARS REDELIGX, CCO BRUSSELS AIRLINES

"Wij zijn trots op onze Belgitude. We zijn een

Belgisch bedrijf en vliegen niet alleen passagiers uit de hele wereld naar België, we willen ook het beste van België etaleren in het buitenland en bewijzen dat ons kleine landje veel te bieden heeft. De partnerships die we de voorbije jaren aangingen, stellen ons in staat om onze passagiers daarin te laten delen.

Na het enorme succes van Rackham hebben we diep nagedacht over wat de volgende stap zou zijn. Ons antwoord is het concept 'Belgian Icons'. Iconisch betekent buitengewoon. Kuifje is een iconische Belgische stripheld. Magritte is een iconische Belgische kunstenaar. En de Rode Duivels zijn ons voornaamste nationale sportteam met fans over de hele wereld. Na de negatieve berichtgeving van de laatste tijd kunnen deze vliegtuigen helpen om mensen te herinneren aan de positieve kanten van België. Op de romp van het toestel staat dan ook 'We fly you to the home of..."



NATHALIE ERDMANIS. VP MARKETING BRUSSELS ATRLINES

"De eerste vergadering

met Charly Herscovici was een onvergetelijk moment. Van meet af aan was duidelijk dat Brussels Airlines een 'Magritte-toestel' zou maken! Er is een sterke band tussen onze twee werelden. We hebben de hemel, wolken, vogels en vooral een gevoel van Belgitude en surrealisme gemeen ..."



CHARLY HERSCOVICI. PRÉSIDENT DE LA **FONDATION** MAGRITTE

"Samenwerken met Brussels Airlines was de natuurlijkste keuze ooit! Ik trad gewoon in de voetsporen van René Magritte, die in de jaren 1960 zelf samenwerkte met Sabena. We hadden een missie - een missie om het werk van René Magritte te verspreiden op een prestigieus en symbolisch medium: de romp van een vliegtuig! Ik heb Brussels Airlines alleen gevraagd om nauwgezet te waken over de geest van de kunstenaar."





NATHALIE ERDMANIS

"We kregen carte blanche om een ontwerp te maken, zodat het vliegtuig, wanneer het klaar was, een meesterwerk op zich zou worden.

De samenwerking verliep in het volste vertrouwen en met respect voor de totstandkoming van een nieuw kunstwerk, uniek en uitzonderlijk. Dankzij een gedeelde visie en de enorme motivatie, energie en passie van alle betrokkenen konden we dit buitengewone project realiseren.

Ik wou ook de jonge ontwerpers in mijn interne creatieve team de kans geven om aan dit fantastische project mee te werken, in plaats van een beroep te doen op een extern bureau. Het is belangrijk dat we de talenten en creativiteit van onze eigen mensen waarderen en hun de kans geven om dit aan iedereen te laten zien."



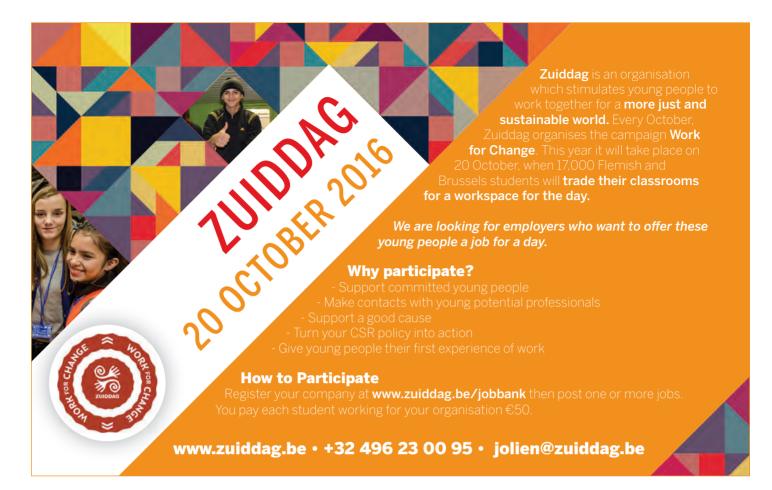
KATHLEEN VAN BAELEN, CREATIVE SERVICES MANAGER **BRUSSELS AIRLINES**

"Het was een enorme eer voor het creatieve team dat we het hele ontwerp intern mochten maken. Het is een meesterwerk en een unicum in de hele Belgische luchtvaartgeschiedenis. We hebben zonder twijfel geschiedenis geschreven!"

THOMAS DE LOUKER, BART VANDER SANDEN & THOMAS DIEU, DESIGN TEAM BRUSSELS **AIRLINES**

"We begonnen met een bezoek aan zijn werken in het Magritte Museum in Brussel. We hebben ook boeken en internet uitgeplozen om meer te weten te komen over zijn leven en zijn stijl. In de eerste fase, in het voorjaar van 2015, werkten we afzonderlijk en probeerden we verschillende benaderingen - van een volledig 360°-concept op basis van het werk 'Le Domaine Enchanté' tot een voorstel waarbij het hele vliegtuig werd beschilderd met 'Le Fils de l'Homme' en eentje volgens onze eigen interpretatie van het surrealisme.

Uiteindelijk kozen we 'Le Retour' als uitgangspunt, omdat dat Magrittes iconische 'Hemelvogel' bevat en we weg waren van de kleuren. We wisten dat het goed zat, maar we wilden dat het geweldig werd. We bespraken het verder en waren het erover eens dat Magritte wellicht de bekendste surrealist aller tijden is - konden we hem niet eren door ook een portret van de man zelf op het vliegtuig te zetten?





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We doken nogmaals in zijn werk en beslisten om 'Le Retour' te combineren met Magrittes zelfportret, 'La Clairvoyance'. Eindelijk hadden we ons eureka-moment! De manier waarop het finale ontwerp de luchtvaart verzoende met het postmodernisme van Magritte sloeg onmiddellijk aan. Samen met de airbrush-kunstenaar zetten we vervolgens ons originele ontwerp om in een 3D-versie."



ANDRÉ EISELE, KUNSTENAAR

"Toen Brussels Airlines mij voor het eerst benaderde met dit project, was ik zowel verheugd over de vraag als onder de indruk van hun moed om met dit voor Europa unieke project te starten. Maar weinig luchtvaartmaatschappijen hebben daar het lef voor."

DESIGN TEAM BRUSSELS AIRLINES "Ondertussen begonnen

we ook te bespreken hoe we surrealisme en Magritte konden integreren in het interieur van het vliegtuig. We wilden iets wat tegelijk stijlvol, opvallend en rustgevend was. Omdat we ook de lijn van buiten wilden doortrekken, kozen we voor een hemel vol vogels. Opnieuw voegden we een eigen surrealistische toets toe: links zie je vogels in de lucht, maar aan de overzijde zie je de lucht in de vogels."

NATHALIE ERDMANIS "We moesten ervoor zorgen dat het eindresultaat fraai oogde én rekening hield met de fysieke beperkingen van het vliegtuig. De grootste uitdaging moest nog komen: het vliegtuig beschilderen."

ANDRÉ EISELE "Een project op deze schaal laat weinig ruimte voor andere zaken. Al tijdens de planningsfase hadden we tal van vergaderingen met de ontwerpers, verffabrikanten enz. Toen het schilderen effectief begon, waren mijn hele team en nog vele

anderen hiermee bezig. Voor mij zijn alle betrokkenen, hoe groot of klein hun bijdrage ook is, lid van het team. Zonder een volledig team kun je zo'n klus niet klaren.



ANNIKA LIETART. **EVENT & PROJECT** MANAGER, BRUSSELS **AIRLINES** "Alonze

inspanningen en ons harde werk mondden uit in één hoogtepunt: het 'moment suprême' toen we het toestel onthulden in het bijzijn van 300 VIP-gasten. Alle stukjes klikten in elkaar dankzij fantastisch teamwerk, van de ontwerpers over de afdeling veiligheid tot het communicatieteam en vele anderen."



BART NEUKERMANS. MAINTENANCE & ENGINEERING SUPERVISOR,

BRUSSELS AIRLINES

"De vliegtuigen met een speciale beschildering vragen niet meer

onderhoud, maar we maken ze wel vaker schoon. We hebben ook wat van de gebruikte verfkleuren gekocht voor standaard onderhoud - de toestellen vliegen toch zes jaar rond in hun speciale kleuren."

LARS REDELIGX

"Het project 'Belgian Icons' is een bijzondere verwezenlijking van Brussels Airlines. Ik ben erg trots dat al het conceptuele werk, het ontwerp en het projectbeheer intern gebeurden door onze eigen medewerkers. Met Eirtech en André Eisele vonden we ook de juiste partners om onze ideeën waar te maken. André is een groot kunstenaar en het was een voorrecht om met hem te mogen samenwerken. Zo'n bijzondere beschildering kost maanden werk. Ons doel is nu om ervoor te zorgen dat Rackham, Magritte en Trident in heel Europa te bewonderen zijn. Wat we voor 2017 in petto hebben, dat is nog even afwachten ..."

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AIRBUS A330-300 Long haul flights



AIRBUS A319 Short haul flights



AIRBUS A320 Short haul flights











Painted as a great black shark, *Rackham* joined our fleet on 16 March 2015. The design on this Airbus A320 is based on a scene from the Tintin adventure "Red Rackham's Treasure".



MAGRITTE



Dedicated to one of the greatest Belgian artists, René Magritte, *Magritte* joined our fleet on 21 March 2016. The design on this Airbus A320 includes his favourite symbols: the birds and the clouds.



AVRO RJ100 Short haul flights

 Number
 11
 Height

 Seats
 97
 8.50 m

 Wingspan
 26.30 m
 Cruising speed

 Length
 31.00 m
 755 km/h



BOMBARDIER DH8-Q400 Short haul flights

 $\begin{array}{lll} \mbox{Number} & 2 & \mbox{Height} \\ \mbox{Seats} & 76-78 & 8.34 \ m \\ \mbox{Wingspan} & 28.42 \ m & \mbox{Cruising speed} \\ \mbox{Length} & 32.84 \ m & 667 \ km/h \end{array}$



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 - Als gast van Brussels Airlines heb je nu de keuze. Je kan gebruik blijven maken van Miles & More, Europa's toonaangevende frequent flyer-programma. Of ontdek LOOP, het nieuwe loyaltyprogramma van Brussels Airlines dat anders dan de anderen is.



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EN SAFETY AND COMFORT

Connectivity

Any device that transmits or receives communication but does not have flight mode (eq. GPS locators, radios. remote control toys, etc) must be switched off for the duration of the flight.

Hand-held devices

Tablets, e-readers and mobile phones must be safely secured in the passenger's hand or a pocket during taxi, take-off and landing.

Laptops and notebooks

Laptops, notebooks or other foldable devices, must be stowed away safely during taxi, take-off and landing.

Special situations

Due to operational reasons, flight or cabin crew may announce that all electronic devices must be completely switched off. If your PED should accidentally fall between two seats, please contact a crew member. Do not attempt to move the seats.

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Smoking, including electronic cigarettes, is not permitted on any Brussels Airlines flight. There are smoke detectors in the toilets and any breach of this rule may incur penalties.

Passengers are not allowed to consume alcohol they have brought with them or bought on board. Cabin crew will not serve alcohol to any passenger whom they feel has already had too much to drink.

R SÉCURITÉ ET CONFORT

Connectivité

Tous les appareils qui émettent ou reçoivent des signaux de communication, mais qui ne sont pas pourvus du mode « Avion » (GPS, radios, jouets télécommandés, etc.), devront rester éteints pendant toute la durée du vol.

Appareils portatifs

Les passagers sont priés de garder en main ou dans leur poche leurs tablettes, liseuses et téléphones mobiles pendant la circulation au sol, le décollage et l'atterrissage

Ordinateurs portatifs et notebooks

Les ordinateurs portables, notebooks et autres appareils pliables devront être rangés dans un endroit sûr pendant la circulation au sol, le décollage et l'atterrissage.

Situations particulières

Il est possible que, pour des raisons opérationnelles, l'équipage de conduite ou de cabine annonce que l'ensemble des appareils électroniques doivent être totalement éteints. Si votre appareil portable électronique devait tomber par accident entre deux sièges, veuillez en informer un membre d'équipage. N'essayez pas de déplacer les sièges.

Fumer, y compris des cigarettes électroniques, est strictement interdit à bord des vols Brussels Airlines. Les toilettes sont pourvues de détecteurs de fumée et toute personne qui enfreindra cette règle sera passible de sanctions.

Alcool

Les passagers ne sont pas autorisés à consommer l'alcool qu'ils transportent ou qu'ils ont acheté à l'aéroport. Le personnel navigant ne servira pas d'alcool aux passagers dont il pense qu'ils ont déjà trop bu.



NL VEILIGHEID EN COMFORT

Connectiviteit

Elk apparaat dat communicatiegolven uitzendt of ontvangt, maar geen vliegtuigstand heeft (zoals gpstoestellen, radio's, speelgoed met afstandsbediening enz.) moet gedurende de hele vlucht worden uitaeschakeld.

Elektronische apparaten

Passagiers moeten hun tablets, e-readers en mobiele telefoons in de hand houden of veilig opbergen tijdens het taxiën, opstijgen en landen.

Laptops en notebooks

Laptops, notebooks en andere draagbare computers moeten veilig worden opgeborgen tijdens het taxiën, opstijgen en landen.

Bijzondere omstandigheden

Om operationele redenen kunnen de piloten of het cabinepersoneel verzoeken alle elektronische apparaten volledig uit te schakelen. Als uw apparaat per ongeluk tussen twee stoelen valt, roep dan de hulp in van een bemanningslid. Probeer niet om de stoelen te verplaatsen.

Roken, ook van elektronische sigaretten, is op geen enkele vlucht van Brussels Airlines toegestaan. De toiletten zijn uitgerust met rookmelders en elke overtreding van dit verbod kan beboet worden.

Passagiers mogen alcoholhoudende dranken die ze hebben meegebracht of aan boord kochten, niet nuttigen tijdens de vlucht. Het cabinepersoneel zal geen alcohol serveren aan passagiers die naar hun mening al te veel gedronken hebben.

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TRANSFERS

If you are already in possession of your boarding pass for your connecting flight, please proceed directly to your gate. If you need to get a boarding pass for your connecting flight, please proceed to the nearest Brussels Airlines Service Centre.

ARRIVAL AT GATES A ● Connecting flight at Gates A: follow signs to Gates A; ● Connecting flight at Gates B: follow signs to Gates B, via The Connector; ● Connecting flight at Gates T: follow signs to Gates T.

ARRIVAL AT GATES B ● Connecting flight at Gates A: follow signs to Gates A, via The Connector; ● Connecting flight at Gates B: follow signs to Gates B; ● Connecting flight at Gates T: follow signs to Gates T, via shuttle bus at B93 (level 0)

DISCOVER THE BRAND-NEW SHOPPING AREA IN THE NEW CONNECTOR BUILDING

TRANSPORT TO/FROM BRUSSELS AIRPORT

CAR RENTAL The car rental companies are located in the arrivals hall on level 2. To return your car, follow the signage to Front Park 1. The administrative procedure to return a rental car takes about 10 minutes.

TAXIS Taxis are continuously available outside the arrivals hall on level 2. We advise you to use official taxis carrying a yellow/blue licence emblem. Wheelchair users can reserve a taxi with Taxi Hendriks via tel. +32 (0)2 752 9800 or hendriks.be

BUSES The bus station is located on level 0 and provides services to many cities around Brussels Airport.

TRAINS The train station is located on level -1. The Brussels Airport Express takes you up to six times an hour to the centre of Brussels in 15 minutes from where you can connect to the Belgian and international rail networks. There are also direct train services from the airport to every corner of Belgium. For more information, please visit b-rail.be

LOST, FOUND AND REFUSED OBJECTS

Brussels Airlines

Opposite B01

(take lift to level 4)

• In the terminal: Send an email to lost.objects@brusselsairport.be or use the Lost & Found form on the Brussels Airport website brusselsairport.be (Passengers > Baggage & travel information > Lost & found > contact form).

• Left on board: go to the Brussels Airlines desk in the baggage reclaim area or email lost.properties@brusselsairlines.com; Lost baggage: go to the Brussels Airlines desk in the baggage reclaim area.

Brussels Airlines

AT THE AIRPORT



US CUSTOMS AND IMMIGRATION

Passengers entering the United States without a visa must hold a machine-readable passport. This also applies to children and infants.

Passengers entering the United States under the Visa Waiver programme are required to register online with the Electronic System for Travel Authorisation prior to their departure. Authorisation may take up to 72 hours so please ensure you register as early as possible.

The following categories of passengers now have access to the Automatic Passport Control kiosks in the terminal:

- 1. A passenger under the Visa Waiver Program who
- is a returning visitor from one of the participating Visa Waiver
- has a valid ESTA (Electronic System for Travel Authorization)
- has previously visited the United States after 2006 and are currently using the same passport as on the previous trip
- 2. US citizens
- 3. Green card holders
- 4. Holders of a Visa type B1 or B2 Customs Declaration: all passengers must complete the Customs Declaration before arrival in the US. On the front, please enter your personal particulars, answer all questions and sign. If you are

carrying any dutiable goods, these must be declared on the reverse. If you are a transit passenger, please write "TRANSIT" and state vour final destination country. Read both sides of the declaration and sign at the bottom. Write in English and in capital letters.

Les passagers qui entrent sur le territoire américain sans visa doivent obligatoirement être en possession d'un passeport électronique. Cette mesure s'applique également aux enfants et aux nouveau-nés

Les passagers qui voyagent aux Etats-Unis dans le cadre du Programme d'Exemption de Visa doivent s'enregistrer sur internet avant le départ via le Système d'Autorisation Electronique de Voyage. L'octroi de l'autorisation peut prendre jusqu'à 72 heures.

Certaines catégories de passagers ont la possibilité d'utiliser les kiosques de contrôle automatique des passeports:

- 1. les ressortissant d'un pays participant au Programme d'Exemption de Visa
- Revenir d'un pays participant au Programme d'Exemption de Visa
- Etre en possession d'une attestation électronique de voyage
- Avoir visité les Etats-Unis après

2006 ou au cours des années suivantes, et utiliser le même passeport que lors du dernier vovage

- 2. les citovens des Etats-Unis
- 3. les titulaires d'une carte verte
- 4. les titulaires d'un visa B1 ou B2

Déclaration de douane: tout passager doit compléter le formulaire de déclaration de douane avant son arrivée sur le sol américain. Au recto, veuillez préciser vos données personnelles, répondre aux questions puis signer. Si vous transportez des marchandises taxables, celles-ci doivent être déclarées au verso. Si vous voyagez en transit, précisez « TRANSIT » et votre destination finale. Vous confirmez enfin avoir pris connaissance des deux faces du document en signant au bas de chacune. Le tout doit être rédigé en anglais et en lettres capitales.

Passagiers die de VS zonder visum bezoeken, dienen in het bezit te ziin van een machinaal leesbaar paspoort. Dat geldt ook voor kinderen en baby's.

Passagiers die onder het Visa Waiver Programma naar de VS willen reizen, moeten online een aanvraag indienen via het Electronic System for Travel Authorisation. Dit kan tot 72 uur duren. Doe de aanvraag dus vroeg.

De Automatische Paspoortcontrole kiosks ziin beschikbaar voor de volgende passagiers:

- 1) Passagier onder het Visa Waiver Programma
 - Een terugkerende bezoeker zijn uit een land dat deelneemt aan het Visa Waiver Programma
 - Een geldige ESTA (Electronic System for Travel Authorization)
 - De Verenigde Staten bezocht hebben na 2006 en nog steeds in het bezit zijn van hetzelfde paspoort als op hun voorgaande
- 2. Burgers van de Verenigde Staten
- 3. Bezitters van een Green Card
- 4. Bezitters van een Visa type

Douaneaangifteformulier: passagiers moeten voor hun aankomst het douaneaangifteformulier invullen. Vul op de voorkant uw persoonlijke gegevens in, beantwoord alle vragen en onderteken. Als u belastbare goederen bij zich hebt, moeten die op de achterkant worden aangegeven. Bent u op doorreis, schrijf dan 'TRANSIT' en uw eindbestemming. Lees beide kanten van het aangifteformulier zorgvuldig en plaats uw handtekening onderaan. Schrijf in het Engels en aebruik hoofdletters.

CANADA CUSTOMS AND IMMIGRATION

All passengers need to present acceptable travel documents and identification at the border, such as a valid passport.

Visa-exempt foreign nationals who fly to or transit through Canada will need an Electronic Travel Authorization (eTA) Exceptions include US citizens and passengers with a valid visa.

Customs Declaration: all passengers, including international transit passengers (except those travelling to the US), must complete the Border & Customs declaration form.

Tous les passagers doivent montrer des documents de voyage et une pièce d'identité valables à la frontière, tel qu'un passeport

Les voyageurs étrangers dispensés de visa, qui transitent vers le Canada ou volent vers le Canada, devront obtenir une autorisation de voyage électronique (AVE). Les seules exceptions sont les citoyens des Etats-Unis et les ressortissants étrangers disposant d'un visa valide.

Déclaration de douane : Tous les passagers, qui transitent par le Canada (à l'exception des passagers ayant pour destination les Etats-Unis), doivent remplir le formulaire de déclaration douanière.

Alle passagiers moeten bij aankomst in Canada geldige reisdocumenten en een paspoort kunnen voorleggen aan de grenscontrole.

Alle reizigers die zonder visum naar Canada reizen, of via Canada naar een andere

bestemming gaan, dienen in het bezit te zijn van een eTA (Electronic Travel Authorization). Dit is niet van toepassing voor Amerikaanse staatsburgers en passagiers die in het bezit zijn van een geldig

Douaneaangifteformulier: alle passagiers, ook alle internationale transitpassagiers (met uitzondering van reizigers naar de VS), moeten het Grenscontrole & Douane aangifteformulier volledig invullen.

INFLIGHT ENTERTAINMENT

Your guide to this month's selection of movies, TV, music and games on board

123 How to access your entertainment | 124 Movies | 126 TV | 128 Music | 130 Games & Highlights of the month



WE ARE OPERATING TWO ENTERTAINMENT SYSTEMS ON BOARD OUR FLEET

SYSTEM 1





How to access your entertainment via the touchscreen

BUSINESS & ECONOMY CLASS





Press the Application button to access a variety of inflight entertainment options

2

How to access your entertainment via the remote control

BUSINESS CLASS ONLY



Detach the remote control from your seat, and access the entertainment system using the navigation button

3

How to adjust your screen settings

BUSINESS CLASS ONLY

Press the Settings button on your remote to adjust settings, activate reading light, or call for an attendant



BUSINESS & ECONOMY CLASS

Press the Settings button to adjust settings, activate reading light, or call for an attendant





SYSTEM 2

BUSINESS CLASS

Your entertainment is accessible via the remote control located on the side of the armrest, either on the right or on the left.



ECONOMY CLASS

Your entertainment is accessible via the remote control located on the seat in front, just below the screen.



MOVIES



Deadpool (2016) **R** 106 mins EN, FR, DE, ES, IT, PT, NL Director Tim Miller Cast Ryan Reynolds, Morena Baccarin, T.J. Miller

NEW RELEASES

The Dressmaker (2015)
118 mins EN, FR, DE, ES
Director Jocelyn Moorhouse
Cast Kate Winslet, Liam
Hemsworth, Hugo Weaving



The Hateful Eight (2015) (R) 182 mins EN, FR, DE, ES, PT
Director Quentin Tarantino
Cast Samuel L. Jackson, Kurt Russell, Jennifer Jason Leigh



Spotlight (2015) R 128 mins EN, FR, DE, ES, IT, PT Director Tom McCarthy
Cast Mark Ruffalo, Michael Keaton, Rachel McAdams



Youth (2015)

18 118 mins EN, FR, DE, ES, IT, PT
Director Paolo Sorrentino
Cast Michael Caine, Harvey Keitel,
Rachel Weisz



Director Benoît Mariage Cast Benoît Poelvoorde, Marc Zinga, Tatiana Rojo



Prejudice (2015)

NR 105 mins FR, EN

Director Antoine Cuypers Cast Ariane Labed, Nathalie Baye, Éric Caravaca



La Famille Bélier (2015)
106 mins FR, NL Director Eric
Lartigau Cast Karin Viard, François
Damiens, Eric Elmosnino



Lolo (2015) NR 100 mins FR, EN
Director Julie Delpy
Cast Julie Delpy, Dany Boon,
Vincent Lacoste



Premier Crus (2015) NB 97 mins FR, EN Director Jérôme Le Gris Cast Gérard Lanvin, Jalil Lespert, Alice Taglioni



Mars Attacks (1996)
105 mins EN, FR, DE, ES, IT Director

Tim Burton **Cast** Jack Nicholson, Pierce Brosnan, Sarah Jessica Parker



Invictus (2009) (3)
129 mins EN, FR, DE, ES, IT, PT, NL
Director Clint Fastwood

Director Ciint Eastwood

Cast Morgan Freeman, Matt Damon



Gran Torino (2008) 116 mins EN, FR, DE, ES, IT, PT, NL

Director Clint Eastwood **Cast** Clint Eastwood, Bee Vang, Christopher



The Young Victoria (2009)

PG 105 mins EN, FR, DE, ES, IT

Director Jean-Marc Vallé

Cast Emily Blunt, Rupert Friend



All The President's
Men (1976) 128 mins EN, FR, DE,
ES, IT Director Alan J. Pakula Cast
Dustin Hoffman, Robert Redford



RECENT MOVIES

Jurassic World (2015) 🙌 124 mins EN, FR, DE, ES, IT, PT, NL Director Colin Trevorrow Cast Chris Pratt, Bryce Dallas Howard, Nick Robinson



Vacation (2015) R 97 mins EN, FR, DE, ES, IT, PT, NL Directors John Francis Daley, Jonathan M. Goldstein Cast Ed Helms, Christina Applegate



Southpaw (2015) R 125 mins EN, FR, DE, ES, PT, NL

Director Antoine Fuqua Cast Jake Gyllenhaal, Rachel McAdams, Oona Laurence



Grudge Match v (2012)

1118 mins EN, FR, DE, ES, IT, PT Director Peter Segal Cast Robert De Niro, Sylvester Stallone



The Man from U.N.C.L.E (2015) (116 mins EN, FR, DE, ES, IT, PT, NL Director Guy Ritchie Cast Henry Cavill, Armie Hammer, Alicia Vikander



Trouble with the Curve (2012) (111 mins EN, FR, DE, ES, IT, PT Director Robert Lorenz Cast Clint Eastwood, Amy Adams



Dark Shadows (2012) 112 mins EN, FR, DE, ES, IT, PT Director Tim Burton Cast Johnny Depp, Michelle Pfeiffer



The Secret Life of Walter Mitty (2013) 115 mins EN, FR, DE, ES, IT, PT, NL. Director Ben Stiller Cast Ben Stiller, Kristen Wiig



Minions (2015) PG 91 mins EN, FR, DE, ES, IT, PT Directors Kyle Balda, Pierre Coffin Cast Sandra Bullock, Jon Hamm, Michael Keaton



Ice Age: Continental Drift (2012) PG 88 mins EN, FR, DE, ES, IT, PT, NL Directors Steve Martino, Mike Thurmeier Cast Ray Romano



Getaway (2013) 90 mins EN, FR, ES, IT, PT Director Courtney Solomon Cast Ethan Hawke, Selena Gomez, Jon Voight

Un Homme qui Crie (2010) R 92 mins FR, EN Director Mahamat-Saleh Haroun Cast Youssouf Djaoro, Diouc Koma, Emile Abossolo M'bo



Ramata (2009) NR 85 mins FR, EN Director Léandre-Alain Baker Cast Katoucha, Viktor, Lazlo, Ibrahima Mbaye



Un Matin Bonne Heure (2006) (R 75 mins FR, EN Director Gahité Fofana Cast Mamoudou Camara, Kouyate Sory 'Douga' Kandia



Fringe Season 2, Episodes 1-14

NR EN, FR



The Fresh Prince of Bel-Air Season 7, Episodes

NR Series 2 episodes 1-12, 15, 16 : EN, FR





Fearless Planet: Earth Story

NR 52 mins EN, FR



The Big Bang Theory Season 7, Episodes 1-8, 10, 12-13, 15-16 ® EN, NL



Gotham Season 1, Episodes 1-13

NR EN, FR



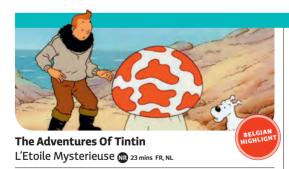
Modern Family (S.3 Ep. 5): The drop off

NR 30 mins EN, FR



Gillette World Sports Ep. 6

NR 25 mins EN



Dora The Explorer

Pirate Treasure Hunt NR 30 mins EN, FR, NL

KIDDY CORNER



The Penguins Of Madagascar Gator
Watch/In The Line Of

Doody NR 30 mins EN, FR, NL



Yakari First Gallop/ The Dream Catcher

NR 25 mins EN, FR



Lucky Luke Lucky Luke

The Garfield Show Iceman

NR 25 mins

EN, FR



Spirou & Fantasio Zorglub's Ark

NR 23 mins

EN, FR



My Little Pony Friendship is Magic

Dragonshy

NR 22 mins EN, FR





Be Part Of Brussels Airlines NR 3 mins EN



Discover The Gold Status Feeling ® 1 min EN



Belgian Star Chef Peter Goossens

NR 2 mins NL, EN, FR

BELGIAN HIGHLIGHTS (ONLY AVAILABLE ON SYSTEM 1)



#TousEnsemble Belgium-Bosnia & Herzegovina: The Aftermovie R EN



#TousEnsemble Cyprus-Belgium: The Aftermovie



#TousEnsemble France-Belgium: The Aftermovie NR EN



#TousEnsemble Wales-Belgium: The Aftermovie NR EN

TOMORROWLAND (ONLY AVAILABLE ON SYSTEM 1)



Tomorrowland 2014 (R) 33 mins EN

Brussels Airlines proudly flew over 14,000 passengers from around the world including Australia, the US and Europe to Belgium for the Tomorrowland music festival. Discover what Tomorrowland is all about and relive the madness, love, unity and magic in this 2014 aftermovie.



Dimitri Vegas & Like Mike - Bringing The World The Madness (2014) @ EN

Dimitri Vegas & Like Mike kick off their world tour with a spectacular show in the Antwerp Sportpaleis.



Dimitri Vegas & Like Mike -At Tomorrowland (2014) R EN

Tomorrowland resident DJs Dimitri Vegas & Like Mike with their amazing set at Tomorrowland 2014.

Daily News Watch the daily news presented by euronews, Europe's most watched news channel.



Weekly News Keep up-to-date with the week's events and news, including Business Line.



Magazines A monthly insight into business, culture, technology and lifestyle trends.



Weather Check out the world weather view for today and tomorrow come rain or shine.

BLUES & COUNTRY



Blues & Country

Joe Bonamassa Drive
One eskimO Kandi
Frank Foster Over Anything
Motörhead Lost Woman Blues
Ray LaMontagne Hey, No Pressure
Bonnie Raitt I Knew
John Hiatt Walk On
Lucinda Williams Faith & Grace
John Mayall I Want To Go
Allie Louise Perfect Storm
Tedeschi Trucks Band Anyhow
Buddy Miller & Friends Wild Horses (with
Shawn Colvin)



Bonnie Raitt Dig in Deep



Lucinda Williams The Ghosts Of Highway 20



Tedeschi Trucks Band Let Me Get By



Buddy Miller & Friends
Cayamo Sessions at Sea



Allie Louise Allie Louise EP

SPIRIT OF AFRICA



Spirit of Africa

Rokia Traoré Kénia Charlotte Dipanda Elle n'a pas vu Josey Diplôme

Roga Roga Lettre au président (feat. Chairman Koyo)

Samba Touré Gafoure

Baaba Maal Fulani Rock

Snarky Puppy Soro (Afriki) [feat. Salif Keita, Carlos Malta & Bernardo Aguiar]

Zenglen Sincerely Yours

Tiken Jah Fakoly Fade Away (feat. Jah?) Boubacar Traore Bougoudani Kassé Mady Diabaté Ko Kuma Magni



Baaba Maal The Traveller



Boubacar Traore Mbalimaou



Rokia Traoré Ne So

BELGIAN JAZZ



Belgian Jazz

Dani Klein Comes Love
Natacha Wuyts & Charles Loos St James
Infirmary

Wim Mertens According To The One Philip Catherine L'Eternel Désir Peter Hertmans Quartet Peace Eve Beuvens No Way Out Running Igor Gehenot Trio Song For Eden (feat. Igor Gehenot, Philippe Aerts,

Joachim Caffonnette Quintet

The One-Legged Man

Teun Verbruggen)

Diederik Wissels A Sequel To You Toots Thielemans Palabras



Antoine Pierre Urbex



Zefiro Torna - Frank Vaganée Trio Scattered Rhymes



Harold And The Royce
Evolution Revolution



Eve Beuvens Heptatomic



Charles Loos & Jean Pierre Catoul

Summer Winds

VIP LOUNGE



VIP Lounge

A Tribe Called Quest Can I Kick It [J. Cole Remix]

Jamhunters Musicolors

Eric Marienthal & Chuck Loeb Westward **Moonchild** Nobody

Terrace Martin Valdez off Crenshaw Marc Moulin Le bruit de l'ombre Jazz Funk Soul Connections

Blank and Jones Nuits Blanches Fourplay Quicksilver Nils Open Space



Eric Marienthal & Chuck Loeb
Bridges



Blank and JonesPure lounge

ELECTRO-DANCE



Electro-Dance

Steve Angell Steve Angell Steve Angell 2015 Mix

Oliver Heldens Oliver Heldens - Oliver Heldens 2015 Mix

BOARDING MUSIC



Boarding Music

Michael Franks The Chemistry Of Love Eric Tingstad Mississippi The Civil Wars Dust to Dust Pat Metheny Cherish Snarky Puppy Somebody Home (feat. David Crosby) edit Lars Danielsson Sarabande

Lemar Love Song
Moonchild Nobody

Fred Hersch Both Sides Now

Blank and Jones Face A La Mer (Jazzed) Alfredo Rodriguez Raices (Roots) [feat. Richard Bona]

Eva Cassidy Wonderful World (Live) Steven Wilson Year of the Plaque



Stacey Kent Tenderly



Pat Metheny What's It All About

SOUL



Soul

 $\label{eq:Anderson.Paak} \mbox{Am I Wrong (feat. ScHoolboy Q)}$

Craig David x Big Narstie When The Bassline Drops

Prince Revelation

Marvin Gaye Praise

The Main Ingredient Happiness Is Just Around The Bend

KING Hey (Extended Mix)

Rumer Be Thankful for What You Got Earth, Wind & Fire That's The Way Of The

Bobby Caldwell and Jack Splash Miami Nights

Babyface Love And Devotion **R.Kelly** Get Out Of Here With Me

Seal Half A Heart
Stevie Wonder Signed, Sealed, Delivered
I'm Yours



Babyface Return Of The Tender Lover



We Are King

KING

CLASSICAL



Classical

Bavarian Radio Symphony Orchestra & Yannick Nézet-Séquin

Symphony No. 1 in D Major II. Kräftig bewegt, doch nicht zu schnell (Live)

Gustavo Nunez & Academy of St. Martin in the Fields Bassoon Concerto in C

Major, RV 474 I. Allegro

Gustavo Nunez & Academy of St. Martin in the Fields Bassoon Concerto in C Major, RV 474 II. Allegro

Gustavo Nunez & Academy of St. Martin in the Fields Bassoon Concerto in C

Major, RV 474 III. Largo

Martin Fröst & Adolf Fredriks Flickkor

Ancient Suite

Vilde Frang, hr Sinfonieorchester & James Gaffigan Violin Concerto in D Major, Op. 35 I. Moderato nobile Vilde Frang, hr Sinfonieorchester & James Gaffigan Violin Concerto in D

Major, Op. 35 IIII. Allegro assai vivace Vilde Frang, hr Sinfonieorchester & James Gaffigan Violin Concerto in D



Seong-Jin Cho

Winner Of The 17th International Fryderyk Chopin Piano Competition Warsaw 2015



Julia Lezhneva Handel



Simone Guttman

Oeuvres pour Piano - Rodrigo



The Brussels Philharmonic Brussels Philharmonic plays live

INSPIRATIONAL



Emerald Book

The Guo Brothers Soldiers of the long march

Cliff Eidelmann The Mourning, Hunger Stefan Micus Yuko's eyes

Jan Garbarek Oaws

Jan Garbarek & Boine Persen Psalm

D. Shostakovitch Andante Frank Bridge Nocturne Arild Andersen If you look Arvo Pärt Miserere - part 3



Wouter Vandenabeele Chansons pour le temps qui reste



Hélène Grimaud and Nitin Sawhney Water



BELGIAN HIGHLIGHTS



Belgian Highlights

Grandgeorge How Long Nightman How To Be Alone Alice on the roof Mystery Light Bazart Goud

Pieter Embrechts Zomernachten Bent Van Looy 30 Days Without Sun Dan San Dream

Soulwax The Best Thing

Sioen Cruisin

Lylac Funny How Beautiful Life Is Neo Heave Into View

Arno I'm Just An Old Motherfucker

Waldorf Maggots Oaktree Encounter

Ozark Henry It Was a Queer Sultry Summer



Alice on the roof Higher



Arno Human Incognito



Lylac Living by the Rules We're Making



Pieter Embrechts Onderwould

POP & ROCK



Pop & Rock

The Corrs I Do What I Like ADELE Water under the bridge Joy Williams Woman (Oh Mama) [Album Version]

Nothing But Thieves If I Get High Lissie Don't You Give Up On Me Coldplay Everglow

Gavin James Nervous

Noel Gallagher The Dying Of The Light Paul Carrack Bet Your Life

Day Wave Gone

John Legend Under The Stars Dave Gahan & Soulsavers Shine Stereophonics Song For The Summer Matthew Perryman Jones Wrestling Tigers



David Bowie Blackstar



My Wild West



Coldplay A Head Full of Dreams

BELGIAN GOLD



Jacques Brel Les Marquises



Beverly Jo Scott Mudcakes



Michel Herr Intuitions



Philip Catherine Oscar



The Ideal Crash



Stromae

Racine Carrée

MUSIC



NFO

Brussels-based alternative rock band NEO, formed in 2014, is the creation of songwriter and avid dreamer Alain Rozenfeld. Using his lyrics, which explore themes of loneliness, yearning and hope, the group - which also includes lead quitarist Frederic Neiman, singer David-Adrian Porzio, drummer Lionel Ruziewicz and bass player Eric Renwart - has a distinct and popular cinematic music style.

ROCK CLASSICS



Rock Classics

Stephen Stills Church (Part of Someone) Fleetwood Mac Sara (2015 Remastered) Joe Cocker Feeling Alright Dave Mason We Just Disagree James Taylor Shower The People Traffic Empty Pages Jim Capaldi The Low Spark Of The High Heeled Boys Steve Winwood Night Train

Deep Purple Holy Man America Riverside The Edgar Winter Group Free Ride Steely Dan Chain Lightning The Beatles Penny Lane Alex Harvey Band Faith Healer



Elton John Tumbleweed Connection



One Of These Nights



Fleetwood Mac Tueb

FLASHBACK



60s Fever The Beach Boys I Get Around

Wilson Pickett Mustang Sally John Fred & His Playboy Band Judy In Disguise (With Glasses) Trini Lopez If I Had A Hammer The Monkees I'm A Believer Petula Clark Downtown Danny Williams Moon River Donovan Catch The Wind The Shadows Apache Dionne Warwick Walk On By Aretha Franklin I Say A Little Prayer Roy Orbison Oh, Pretty Woman Ben E. King Stand By Me The Highwaymen Michael (Row The Boat The Tokens The Lion Sleeps Tonight

FLASHBACK

The Supremes Where Did Our Love Go

Jefferson Airplane Somebody To Love

Los Bravos Black Is Black

Ricky Nelson Hello Mary Lou

Bobbie Gentry Ode to Billy Joe

Bobby Hebb Sunny



70s Fever

Isaac Hayes Theme From Shaft Sly And The Family Stone Thank You Creedence Clearwater Revival Up Around The Bend Dramatics Whatcha See Is Whatcha Get Delanev And Bonnie And Friends Never Ending Song Of Love Billy Preston Nothing From Nothing Shirley And Company Shame, Shame, Van McCov The Hustle Patti Smith Group Because The Night Silver Wham Bam (Shang-A-Lang) Frankie Valli My Eyes Adored You New Seekers I'd Like To Teach The World

(Falletin Me Be Mice Elf Agin)

Daniel Boone Beautiful Sunday

Redbone The Witch Queen Of New

To Sing (In Perfect Harmony)

Reunion Life Is A Rock (But The Radio Rolled Me) Terry Jacks Seasons In The Sun

Jigsaw Sky High Yvonne Elliman If I Can't Have You

Joni Mitchell California

FLASHBACK



80s Fever

Donnie Iris Ah! Leah! Larsen-Feiten Band Who'll Be The Fool Tonight Leo Sayer More Than I Can Say Quincy Jones & Toots Thielemans Velas Randy Crawford One Day I'll Fly Away Rupert Holmes Special Thanks **BBQ Band** On The Beat The Cars I'm Not The One Climax Blues Band I love you Dan Fogelberg Same Old Lang Syne Emmylou Harris Mister Sandman

FLASHBACK

George Harrison All Those Years Ago



90s Fever

James Taylor Her Town Too

MC Hammer U Can't Touch This Crowded House Weather With You Joy Askew Cool Water Cowboy Junkies Witches Michael Jackson Gone Too Soon Annie Lennox The Gift Prefab Sprout We Let The Stars Go John Miles Forever And Ever Jennifer Warnes Big Noise, New York Boz Scaggs I'll Be The One Massive Attack Protection **Bruce Hornsby** Spider Fingers Tears For Fears Secrets

GAMES ONLY AVAILABLE ON SYSTEM 1

HIGHLIGHTS



Chilliss William

ACTION & ARCADE

Farm Chase HELP! Chuckle's farmhouse has been raided by evil sheep. Roll through the farm gathering beans and special powers that will help you on your mission - but avoid the sheep to stay alive. It's up to you to save the day!



Fish Fighter Get ready to eat, or be eaten! Dive into the ocean and eat as many fish as you can in this aquatic adventure. Eat the required number of fish to progress through levels. If you like seafood, you're in for a treat!



Fruit Strike An apple for an apple, a peach for a peach! Aim high in this juicy game as you try to hit clusters of fruit and disintegrate them before they pile up into a fruity heap!



CARDS & CASINO

Solitaire Classic Indulge yourself in a classic game of Solitaire! Keep your eye on the clock as you try to arrange the cards in order. Open columns and transfer cards in order to the four stacks. It's not as easy as it sounds!



PUZZLES, BOARD & STRATERGY

Eye 2 Eye The lonely eyes are missing their mates. Draw a path between two eyes of the same colour, while filling up the entire grid. Bring all the eyes together in the fewest possible attempts, as you try to score three stars at every level.



Go Five in a Row This is a simpler offshoot of the ancient Japanese game I-Go. The game is played on an 8x8 grid and the goal is to place five coins in a row vertically, horizontally or diagonally on the board. Get ready to match wits!



Hue Drops Feast your eyes on this vibrant and colourful puzzle game! Colour the entire board the shade of the target colour, and score combo bonuses. Use power-ups in challenging puzzles to complete all the levels before you run out of turns!



Pic-Fix A great game for both kids and adults! Be the first to get three of the same sea animals in a line horizontally, vertically or diagonally. Choose between five different types of sea animals to mark your spot.



Sudoku Classic Sudoku is the puzzle the whole world is addicted to! A 9x9 grid divided into nine 3x3 boxes has a few numbers already in place. Fill the empty spaces so that the numbers 1-9 appear only once in each row, column and 3x3 box.



WORLD TRIVIA QUIZ

World Wise World Wise is a fresh, fun and quick test of your global cultural awareness. Ever wonder where countries get their traditions? Play World Wise and learn about some of the world's most interesting cultural customs and practices!

Samuel L. Jackson

One of Hollywood's hardest-working actors, Samuel L. Jackson often attests that it was the meeting of two pivotal characters in his early years that gave him that crucial step up into the spotlight. Born a film-lover on 21 December 1948 in Washington D.C., Jackson would regularly visit the local movie theatre where he was first exposed to complicated



messages surrounding black presence on the screen. It led to him becoming a keen activist for the black power movement as a student and, later, informed his decision to join the Black Image Theatre Company where he had his two-life-changing encounters. The first was with fellow actor Morgan Freeman – who became a great friend – and the other was with then New York University student Spike Lee, who loved Jackson's acting so much he booked him to appear in a number of his early films. It paid off. The gigs grabbed the critics' attention and soon Jackson was being offered bigger roles, including the part of Jules Winnfield in Quentin Tarantino's 1994 black comedy *Pulp Fiction* that earned him an Oscar nomination. Today, Jackson is one of the highest grossing actors in the world with an endless list of blockbuster films in his portfolio.



The Fresh Prince of Bel-Air

It's hard to believe that it was more than 26 years ago that *The Fresh Prince of Bel-Air*'s ridiculously catchy theme tune sung by lead character Will Smith – who plays a fictionalised version of himself – first aired. The hilarious US sitcom about a street-smart teenager from West Philadelphia who, after getting in trouble at home, is sent to live with his wealthy uncle and aunt Phil and Vivian Banks – along with their children Hilary, Carlton and Ashley, and long-suffering butler Geoffrey – in their Bel Air mansion for a few life lessons, has been making viewers laugh ever since.



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