

Norm and Dawn Finbloom

Norm and Dawn Finbloom are the parents of Brett Finbloom who died at the age of 18 from alcohol poisoning. Brett was at a teenage party when he made the bad decision to drink alcohol. Brett drank too much, too fast, and passed out. Underage friends were afraid of legal consequences and did not understand the serious dangers of binge drinking so they waited and debated before making the 911 call. If they had called 911 immediately, stayed and cooperated with first responders they would have had immunity from underage drinking and many related offenses pursuant to Indiana's Lifeline Law. Most importantly they may have saved their friend, Brett's, life.

Empowering teenagers with life-saving knowledge is now the work of Norm and Dawn Finbloom. They educate teens about the warning signs of deadly alcohol poisoning, the dangers of binge drinking, Indiana's Lifeline Law, and to basically Make Good Decisions. At the conclusion of their presentation they ask audience members to take the Make Good Decisions 3-Part Pledge:

1. I will do my best to Make Good Decisions
2. If a friend needs help, I will Make The Call
3. If I need help, I give you permission to Make The Call

They don't want families and friends to unnecessarily and tragically lose another life.