Letter from the Executive Director, Kären Haley

In 2017 we saw a record number of people volunteering on the Cultural Trail helping us keep it clean, beautiful and accessible 365 days a year. Many of our volunteers participated in corporate days of service. It is wonderful to be a part of a community where business leaders recognize the value in employee volunteerism and invest in organizations like the Cultural Trail to benefit our city.

We planted more new plants on the Trail then we have over the past three years combined (many of them planted by volunteers) and we welcomed almost 2,000 people at the Egg-Stravaganza. We also made Pacers Bikeshare more accessible by offering a monthly access pass and debuting a new mobile app that allows you to check out a bike with your mobile device. It’s so easy! Download the BCycle app if you haven’t already.

While you and about a million other people were outside enjoying the Cultural Trail: A Legacy of Gene and Marilyn Glick this summer, our board of directors was hard at work shaping the future of our organization. Our strategic planning process led us to a new mission and vision statement for Indianapolis Cultural Trail, Inc that I am proud to share with you in this, our first annual report to the community!

New Mission Statement: To enrich lives and connect people and places through dynamic and beautiful experiences and use the Indianapolis Cultural Trail and Pacers Bikeshare program as a catalyst for economic growth.

New Vision Statement: Indianapolis Cultural Trail, Inc. is the world class leader in urban trails and linear parks and is committed to a sustainable funding model that ensures accessible connections for future generations on the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick.

In 2018 we will begin to implement our new strategic plan...it’s going to be exciting. There will be new ways for people to experience the Cultural Trail, more service partners in our EveryBody Rides program, and new ways to engage with Indianapolis Cultural Trail, Inc., the non-profit behind the Cultural Trail. With all of the fun to come in 2018, please be assured that keeping a safe, beautiful and accessible Trail is always our first priority.

I hope you enjoy our first community report. Thank you for your continued support of the Cultural Trail!

Enjoy!  

Kären
COMMUNITY EVENTS

WINTER WARM-UP 4 & 8 mile run/walk
2015: 228 | 2016: 460 | 2017: 343

SPRING CLEAN

EGG-STRAVAGANZA
2016: 150 | 2017: 1920

9/11 SUN RISE YOGA ON THE GLICK PEACE WALK

SUSTAINING THE TRAIL

Litter removed (by ICT staff*):

<table>
<thead>
<tr>
<th>Year</th>
<th>Gallons</th>
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<tbody>
<tr>
<td>2016</td>
<td>3,439</td>
</tr>
<tr>
<td>2017</td>
<td>2,185</td>
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</tbody>
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*In 2017 volunteer hours increased by 100% and their time accounted for a majority of our litter removal.

Top 5 Trail Maintenance Issues Resolved:

- 62% replaced light bulbs
- 28% graffiti removal
- 3% Bollards (repair/replace)
- 2% Signs (repair/replace)
- 2% Bike Racks Installed
- 2% Trash/Recycling Receptacles (repair/replace)

TEEN WORKS + CULTURAL TRAIL

Hosting students from Teen Works is very beneficial to the Indianapolis Cultural Trail. These students help us accomplish major maintenance projects and further our mission.

- 13 students and 2 supervisors
- 18 work days of ~ 3 hours
- 702 hours total

Teen Works helps us:

- Remove litter
- Clean the Trail
- Sustain Trail gardens
2016-2017 BY THE NUMBERS:

29 STATIONS +
251 BIKES

231,973 lbs of Carbon Offset, the equivalent of taking 23 cars off the road for a year

9,738,863 Calories Burned = 36,069 Donuts

245,467 Miles Travelled, equivalent to almost 10 times around the earth

EVERYBODY RIDES

“EveryBody Rides” is our effort to get EveryBody on Pacers Bikeshare that provides an opportunity for EveryBody, regardless of gender, age, ethnicity, race, income, and size.

The most impactful aspect of EBR is the subsidized pass program that started in 2014 with a pilot at two Indianapolis Housing Authority properties downtown. The EveryBody Rides program continues to grow with more partner organizations.

2017
2016
2015
2014

Riders

Bike trips

Thanks to our EveryBody Rides Program sponsors:

TEEN WORKS + PACERS BIKESHARE

TeenWorks offers Pacers Bikeshare much needed assistance during our busy time of year. Their support makes it possible for us to serve users more efficiently during the morning commute. They enable our team to focus on customer service and bike repairs.

→ 5 students and 1 supervisor
→ 18 workdays of ~6 hours/day
→ 540 hours total

Teen Works helps us:

→ Balance the Pacers Bikeshare system
→ Clean bike share stations
→ Paint stations and remove rust

2016 Top 3 Riders:
1. Adam Shoemaker - 705 trips
2. Kyle Krol - 545 trips
3. Greg Kormos 530 trips
Meet Ken & Roberta Avidor, our newest friends who arrived in Indy this summer by way of Minneapolis. We’re thrilled they chose Indy and are excited to have both of them involved as Friends of the Trail and volunteers.

How does the Indy Cultural Trail connect you to the city?
Ken and I are car-free by choice. The Cultural Trail connects us to almost everything we need. We walk or bike to get our groceries, go to the hardware store, museums, coffee shops, brew pubs and all the other places we want to go. We are both Urban Sketchers, so the Cultural Trail provides us with a lot of material.

What is your favorite spot downtown?
My favorite spot is the City Market, especially the balcony seating area. I’m a fan of the Mile Square Coffee stand, along with the other vendors. And I love that the Indy Bike Hub is right next door. Ken really likes the Canal Walk.

What is the best part of living near the Cultural Trail?
It makes us feel like we’re connected to the vitality and excitement of the city, day and night. One of our favorite things is to bike at night and see all the illuminated art installations on the Trail. We especially like to watch the evening feeding time at the Cat Cafe in Fountain Square.

Tell us about being the new cool kids in Indy.
We’re so happy to now live in a place where biking and walking is safe, easy and encouraged. We look forward to sketching the people and places along the Trail. If you see either of us sketching, do stop and say hello.

What’s your ride?
I ride a light sage green Linus 8-speed bike. Since moving to Indy, I really only use speeds 3, 4 & 5. Ken rides a shiny emerald green, belt-driven Scott 8-speed.

Look for our sketches on Instagram: @robertaavidor and @avidorart