

OFFICIAL RULES FOR THE “2021 DAYTONA 500® Fancam Scavenger Hunt”

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

SWEEPSTAKES PERIOD: The 2021 DAYTONA 500® Fancam Scavenger Hunt (“Sweepstakes”) begins on February 8, 2021 at 12:01 a.m. Eastern Standard Time (“EST”) and ends on March 31, 2021 at 11:59 p.m. EST (the “Sweepstakes Period”).

HOW TO ENTER: During the Sweepstakes Period, there is one (1) way to enter: **Online:** Enter the Sweepstakes by visiting www.daytonainternationalspeedway.com/fancam and click the “Scavenger Hunt” button. Follow the instructions to complete the registration form by entering your name, email, phone and address information. Once registered, follow the links and instructions to locate the Harley J. Earl DAYTONA 500® Trophy megapixel image in the “Panorama Photo” crowd image. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. Limit one (1) entry per person, per email address. Entries received from any person in excess of the limitation will be void. All entries become the sole property of the Sponsor and will not be returned. Released Parties (as defined below) are not responsible for lost, late, incomplete, delayed, or misdirected entries. Incomplete or fraudulent entries will be void.

ELIGIBILITY: Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are of the age of majority or older in the applicable jurisdiction. Employees of Daytona International Speedway, LLC (“Sponsor”), Fancam (PTY) LTD, their respective parents, subsidiaries, limited liability and affiliated companies, and advertising and promotion agencies, and each of their respective family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside), and members of their households, whether or not related, are not eligible to enter or win. Sweepstakes is subject to all applicable federal, state and local laws. Void where prohibited by law.

DRAWING: Potential winner will be selected in a random drawing held on or about April 1, 2021 from all eligible entries received. Odds of winning depend on the number of eligible entries received.

WINNER NOTIFICATION: Potential winner will be contacted via email and/or telephone and will be required to execute and return an affidavit of eligibility, a publicity release (except where prohibited), a liability release and a copy of his/her valid personal identification card bearing his/her photograph, name, age, and address within one (1) day of date of issuance. The execution of additional releases and/or waivers of liability required by Sponsor and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winner will result in disqualification and, at Sponsor’s sole discretion, the prize may be awarded to a runner-up. If any potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

PRIZES: Grand Prize: One Grand Prize winner will receive two (2) tickets to the 2022 “DAYTONA 500®” at Daytona International Speedway, in Daytona Beach, Florida (date TBD). Approximate Retail Value (“ARV”) of the prize is: \$250.00. All applicable federal, state and local taxes, any other expenses associated with prize acceptance and use not specifically listed herein as being provided (including air/ground transportation, luggage fees, meals, gratuities, delivery charges, etc.) are the responsibility of each winner. Prizes are awarded “as is” with no warranty or guarantee, either

express or implied by Sponsor. No substitution, transfer or cash redemption of prizes is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. Total ARV of the prize is: **\$250.00**. All prize details are at Sponsor's sole discretion.

GENERAL CONDITIONS: By entering this Sweepstakes and/or accepting any prize, entrant agrees: (1) to release, discharge and hold harmless Sponsor, Fancam (PTY) LTD, their respective parents, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective shareholders, officers, directors, employees, members, agents and assigns, the Daytona Beach Racing & Recreational Facilities District; City of Daytona Beach and County of Volusia (collectively, the "Released Parties") from liability of any kind or nature for any loss, claims, damages, or injuries of any kind resulting in whole or in part, directly or indirectly from entrant's participation in this Sweepstakes or from the acceptance and use/misuse of any prize; and (2) to abide by, and be bound by these Official Rules and the decisions of the Sponsor relating to participation in the Sweepstakes, selection of winners and awarding of prizes, which shall be final. Acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, voice, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Sweepstakes be unable to run as planned for any other reason, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winners in a random drawing from among all eligible, non-suspect entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. "Authorized account subscriber of the e-mail account" is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

WINNERS' LIST: The winners' names will be posted on www.daytonainternationalspeedway.com from April 5 – 15, 2021, or they may be obtained by sending a properly stamped, self-addressed envelope to The 2021 DAYTONA 500® Fancam Scavenger Hunt c/o Daytona International Speedway, LLC, International Motorsports Center, One Daytona Blvd., Daytona Beach, FL 32114. Mail-in winners' list requests must be postmarked by April 30, 2021. Requests not postmarked by the date specified will not be honored.

SPONSORS: This Sweepstakes is sponsored by **DAYTONA INTERNATIONAL SPEEDWAY, LLC d/b/a Daytona International Speedway**, a Delaware limited liability company, having its principal place of business at International Motorsports Center, One Daytona Blvd., Daytona Beach, Florida 32114.

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ADMINISTRATOR: This Sweepstakes is administered by **DAYTONA INTERNATIONAL SPEEDWAY, LLC d/b/a Daytona International Speedway**, a Delaware limited liability company, having its principal place of business at International Motorsports Center, One Daytona Blvd., Daytona Beach, Florida 32114.

CONSUMER PRIVACY: Information submitted to Sponsors by any entrant is subject to Sponsors' privacy policies located at <http://www.daytonainternationalspeedway.com/About/Privacy-Policy.aspx> and <https://www.outback.com/privacy-policy>

Further, entrant's information will be shared with Fancam (PTY) LTD and will be subject to its privacy policy located at <http://fancamsite.com/fancam-terms-and-conditions-privacy-policy/>