

SYMPPLICITY™
LAUNDRY

Clean

Safe

Simple

FULL SERVICE
HOSPITALITY
PROGRAM

**FORMULATED
FOR LONG
LINEN LIFE**



BETCO®



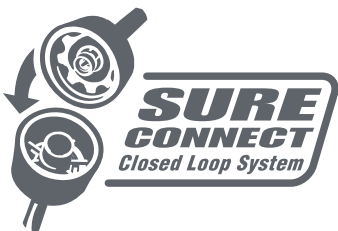
Clean

Safe

Simple

For over 60 years Betco has built a reputation for delivering innovative, high value products, delivery systems, programs and equipment. These achievements reflect Betco's continued commitment to innovative cleaning technologies.

This market specific program will help you find everything you require to meet your needs. Betco's unique products and programs do more than just clean... they help you save labor & time, enhance employee safety, minimize product waste and better manage your costs.



Easy to use, color-coded Closed Loop dispensing system offers performance, safety, environmental and cost-saving benefits.

FULL SERVICE

SYMPPLICITY™

SYMPPLICITY™ enhances the value of your operation with three principles... **Clean, Safe and Simple.**

CLEAN – Premium products and programs uniquely designed to deliver one wash clean performance.

SAFE – Many products are recognized by DfE, are low environmental impact products and feature “no-contact” Sure Connect dispensing.

SIMPLE – Our expert personnel provide support materials and continuous employee training to keep your operation running smoothly. Streamlined product offering reduces inventory costs and simplifies the reordering process.

With SYMPPLICITY, we concentrate on your cleaning needs so you can focus on your customer's needs!

SURECONNECT

Betco's SYMPPLICITY™ Closed-loop Dispensing System provides:

Cost Savings – Maximum cost savings from super-concentrated products assuring performance and consistency.

Accurate Dispensing – Sure Connect eliminates waste and employee guesswork.

Closed Loop Dispensing – “No contact” feature prevents spills and chemical contact.

Simplified Training – Easy to use, color coded system helps prevent product misapplications.

Environmentally Friendly – Sure-Connect closed loop system prevents accidental spills in the workplace environment.





SYMPPLICITY AND SUSTAINABILITY CONSIDERATIONS

- Low Environmental Impact
- Low VOCs

- No phosphorus
- Employee Safety

- No APE, NPE or EDTA

HOSPITALITY PROGRAM



SYMPPLICITY™ RECOMMENDED LAUNDRY SYSTEM

EMULSIFIER 240 – Emulsifying Solvent from biologic sources specifically designed to attack organic grease, oil, and food soils on restaurant linen, uniforms, and polyester material.

BUILT DETERGENT ULTRA 225 – Ultra concentrated liquid built detergent. Optical brighteners enhance linen performance. Environmentally Friendly; No Phosphates, No APE's or No NPE's.

DESTAINER 300 – Concentrated liquid chlorine bleach provides the extra destaining power of active chlorine. 12% concentration delivers economical use & excellent stain removal properties. For white and colorfast fabrics. Not for use on permanent press, wool, or silk.

SOUR 400 – High quality liquid neutralizing formulation adjusts fabric pH levels eliminating fabric damage due to residual alkalinity. Enhanced with superior rust and stain removing attributes that prevents fabric discoloration leaving fabrics bright and clean reducing reclaim.

SOFTENER 500 – Premium quality cationic liquid concentrate softens and eliminates static cling from all fabrics leaving a clean, fresh scent. Shorten extraction time, increase flat work production, reduce tumbling and drying time and produce less fabric wrinkling.

SYMPPLICITY™ LAUNDRY PRO LIQUID PREWASH AND STAIN REMOVAL SYSTEM

Ready-To-Use four product prewash and stain removal system specially formulated to complement the SYMPPLICITY Program and reduce expensive linen replacement costs.



PRO A – RTU broad spectrum spray targets organic stains.

PRO G – RTU spray for blood, betadine and other medicinal stains.

PRO R – RTU spray targets rust and other metallic stains.

PRO S – RTU spray for inorganic stains such as grease, oils, shoe polish, crayon and markers, etc.

Laundry Pro Prewash and Stain Removers are field proven to save time, energy, labor and reduce chemical consumption delivering true "one-wash" performance. (Quarts – 6/Case with 4 Trigger Sprayers)

SYMPPLICITY™ RECLAIM SYSTEM is designed to remove stains and build up on linens by getting "reject" linens back into service.

RECLAIM C – Powder for reclaiming colored linens. 2.0 lb. Jar 6/cs.

RECLAIM W – Powder for reclaiming white linens. 2.0 lb. Jar 6/cs.

RECLAIM R – Reclaim powder designed to remove rust and iron stains on linens. 1.9 lb. Jar 6/cs.



SYMPPLICITY™ LAUNDRY PRODUCTS

Product Description	SKU	Package Size	Package Weight
SYMPPLICITY™ RECOMMENDED LAUNDRY PROGRAM			
EMULSIFIER 240 - EMULSIFYING DETERGENT <i>SureConnect - Orange</i>	47378-00 47377-00 47355-00	Pail/5 Gallon Drum/15 Gallon Drum/55 Gallon	43.9 lbs. 129.7 lbs. 474.0 lbs.
BUILT DETERGENT ULTRA 225 - HIGH PERFORMANCE BUILT DETERGENT <i>SureConnect - Red</i>	49278-00 49277-00 49255-00	Pail/5 Gallon Drum/15 Gallon Drum/55 Gallon	59.8 lbs. 177.3 lbs. 649.0 lbs.
DESTAINER 300 ⁽¹⁾ - LAUNDRY BLEACH <i>SureConnect - Green</i>	47704-00 47778-00 47777-00 47755-00	Cs./4 - 1 Gallon Pail/5 Gallon Drum/15 Gallon Drum/55 Gallon	43.2 lbs. 54.1 lbs. 160.3 lbs. 578.6 lbs.
SOUR 400 - LAUNDRY NEUTRALIZER <i>SureConnect - Brown</i>	48178-00 48177-00 48155-00	Pail/5 Gallon Drum/15 Gallon Drum/55 Gallon	48.9 lbs. 144.7 lbs. 529.0 lbs.
SOFTENER 500 - FABRIC SOFTENER <i>SureConnect - Blue</i>	48204-00 48278-00 48277-00	Cs./4 - 1 Gallon Pail/5 Gallon Drum/15 Gallon	35.5 lbs. 44.4 lbs. 131.3 lbs.
SYMPPLICITY™ LAUNDRY PROGRAM - OPTIONS			
BREAK 100 - ALKALINE BUILDER <i>SureConnect - Red</i>	47078-00 47077-00 47055-00	Pail/5 Gallon Drum/15 Gallon Drum/55 Gallon	57.4 lbs. 170.4 lbs. 623.0 lbs.
DETERGENT 200 - HIGH PERFORMANCE DETERGENT <i>SureConnect - Green</i>	47104-00 47178-00 47177-00 47155-00	Cs./4 - 1 Gallon Pail/5 Gallon Drum/15 Gallon Drum/55 Gallon	37.4 lbs. 46.8 lbs. 133.4 lbs. 506.0 lbs.
COLOR SAFE DESTAINER 330 - COLOR SAFE DESTAINER <i>SureConnect - Green</i>	47804-00 47878-00 47877-00 47855-00	Cs./4 - 1 Gallon Pail/5 Gallon Drum/15 Gallon Drum/55 Gallon	39.0 lbs. 48.9 lbs. 144.7 lbs. 579.0 lbs.
SANITIZING SOFTENER 550 - SOFTENER SANITIZER - <i>SureConnect - Blue</i>	47978-00 47955-00	Pail/5 Gallon Drum/55 Gallon	44.8 lbs. 520.0 lbs.
SIZING - SYNTHETIC STARCH - <i>SureConnect - N/A</i>	48005-00	Pail/5 Gallon	47.4 lbs.

SYMPPLICITY™ SPECIALTY LAUNDRY PRODUCTS

Product Description	SKU	Package Size	Package Weight
SYMPPLICITY™ LAUNDRY PRO LIQUID PREWASH AND STAIN REMOVAL SYSTEM			
PRO G - FOR HEALTHCARE RELATED STAINS	48816-00	Cs./6 Quarts	13.9 lbs.
PRO S - FOR INORGANIC STAINS	48916-00	Cs./6 Quarts	13.7 lbs.
PRO A - FOR ORGANIC STAINS	49016-00	Cs./6 Quarts	14.0 lbs.
PRO R - FOR RUST AND METALLIC STAINS	49116-00	Cs./6 Quarts	14.3 lbs.
SYMPPLICITY™ LAUNDRY PRO RECLAIM SYSTEM			
RECLAIM W - FOR WHITE LINEN	48579-00	Cs./6 Jars	13.5 lbs.
RECLAIM C - FOR COLORED LINEN	48679-00	Cs./6 Jars	13.5 lbs.
RECLAIM R - FOR RUST	48779-00	Cs./6 Jars	12.9 lbs.

Related Product Recommendations



GREEN EARTH® BEST SCENT

For use on airborne odors, floors, carpets and trash containers. Use in any deodorizing application.

Item #: 53412-00



GREEN EARTH® RTU RESTROOM CLEANER

For use in showers, tubs, and toilets. Removes the toughest soap scum and mineral deposits.

Item #: 30912-00



GREEN EARTH® PEROXIDE CLEANER

Cleans/brightens tile and grout surfaces. Removes carpet stains. Certified Green Seal™ GS-37.

Item #: 33647-00

OPTIONS - ALTERNATIVE SYMPPLICITY™ LAUNDRY SYSTEM

Emulsifier 240, Break 100, Detergent 200, Destainer 300, Sour 400 and Softener 500.

For Colored Linen: ⁽¹⁾ Replace Destainer 300 with Color Safe Destainer 330.

NOTE: Mildewing of linen can occur if wet linen is left in the washer overnight. If this occurs, replace Softener 500 with Sanitizing Softener 550.

NOTE: Betco Sizing if required for table linen.

Visit **BETCO.COM** for complete **SYMPPLICITY™** details.



888.GO BETCO

**INNOVATIVE
CLEANING TECHNOLOGIES**

www.betco.com

©2012 Betco Corporation
All Rights Reserved.
1001 Brown Avenue
Toledo, Ohio 43607-0127
Item #91955-92