

Module	Saturday 30 October	Sunday 31 October	Saturday 06 November	Sunday 07 November
Higher Certificate in Marketing				
Fundamentals of Business Management (FBM101C)	08:00 - 10:00		08:00 - 10:00	
Fundamentals of Business Numeracy 1 (FBN101C)	10:30 - 12:30		10:30 - 12:30	
Fundamentals of Digital Marketing (FDM101C)	15:30 - 17:30		15:30 - 17:30	
Fundamentals of Marketing (FMAR101C)	13:00 - 15:00		13:00 - 15:00	
Fundamentals of Sales Management (FSM101C)		13:00 - 15:00		13:00 - 15:00
Electives:				
Fundamentals of Business Communication (FBC101C)		08:00 - 10:00		08:00 - 10:00
Fundamentals of Operations Management 1 (FOM101C)		08:00 - 10:00		08:00 - 10:00
Fundamentals of Supply Chain Management (FSCM101C)		08:00 - 10:00		08:00 - 10:00
Higher Certificate in Supply Chain Management				
Fundamentals of Business Numeracy 1 (FBN101C)	10:30 - 12:30		10:30 - 12:30	
Fundamentals of Operations Management 1 (FOM101C)				
Fundamentals of Supply Chain Management (FSCM101C)		08:00 - 10:00		08:00 - 10:00
Bachelor of Business Administration in Marketing Management				
Business Communication (BC101B)		15:30 - 17:30		15:30 - 17:30
Business Management 1 (BM101B)	13:00 - 15:00		13:00 - 15:00	
Business Statistics (BS101B)		13:00 - 15:00		13:00 - 15:00
Economic Principles (ECOP101B)		10:30 - 12:30		10:30 - 12:30
Financial Management 1 (FM101B)	10:30 - 12:30		10:30 - 12:30	
Marketing 1 (MAR101B)		08:00 - 10:00		08:00 - 10:00
Brand Management (BM201B)		15:30 - 17:30		15:30 - 17:30
Business Management 2 (BM202B)	13:00 - 15:00		13:00 - 15:00	
Financial Management 2 (FM202B)		10:30 - 12:30		10:30 - 12:30
Integrated Marketing Communications (IMC201B)	08:00 - 10:00		08:00 - 10:00	
Marketing 2 (MAR202B)		08:00 - 10:00		08:00 - 10:00
Marketing Research: Theory (MRT201B)	13:00 - 15:00		13:00 - 15:00	
Business Management 3 (BM303B)	10:30 - 12:30		10:30 - 12:30	
Financial Management 3 (FM303B)		15:30 - 17:30		15:30 - 17:30
Global Marketing (GM301B)		13:00 - 15:00		13:00 - 15:00
Marketing 3 (MAR303B)		08:00 - 10:00		08:00 - 10:00
Electives:				
Business-to-Business Marketing (BBM001B)	15:30 - 17:30		15:30 - 17:30	
Digital Marketing Application (DMA001B)		08:00 - 10:00		08:00 - 10:00
Retail Marketing (RM001B)	10:30 - 12:30		10:30 - 12:30	
Bachelor of Commerce (BCom) in International Supply Chain Management				
Business Management and Administration 1 (BMA101B)	08:00 - 10:00		08:00 - 10:00	
Economic Principles (ECOP101B)		10:30 - 12:30		10:30 - 12:30
Financial Management 1 (FM101B)	10:30 - 12:30		10:30 - 12:30	
Sales & Key Account Management (SKAM101B)	13:00 - 15:00		13:00 - 15:00	
Supply Chain Management 1 (SCM101B)	08:00 - 10:00		08:00 - 10:00	
Business Management and Administration 2 (BMA202B)		13:00 - 15:00		13:00 - 15:00
Financial Management 2 (FM202B)		10:30 - 12:30		10:30 - 12:30
Project Management 2 (PRM201B)	10:30 - 12:30		10:30 - 12:30	
Risk Management (RMAN201B)	13:00 - 15:00		13:00 - 15:00	
Supply Chain Management 2 (SCM202B)		08:00 - 10:00		08:00 - 10:00
Supply Chain Management 3 (SCM303B)		10:30 - 12:30		10:30 - 12:30
Electives:				
Procurement 1 (PROC101B)		13:00 - 15:00		13:00 - 15:00
Transport & Logistics 1 (TL101B)		13:00 - 15:00		13:00 - 15:00
Procurement 2 (PROC202B)	10:30 - 12:30		10:30 - 12:30	
Transport & Logistics 2 (TL202B)	10:30 - 12:30		10:30 - 12:30	

SSC eWorkshops – Semester 2, 2021

011 628 2000 • chantelb@immgsm.ac.za



Graduate School

Module	Saturday 30 October	Sunday 31 October	Saturday 06 November	Sunday 07 November
Bachelor of Commerce (BCom) in Marketing and Management Science				
Business Management 1 (BM101B)	13:00 - 15:00		13:00 - 15:00	
Business Statistics (BS101B)		13:00 - 15:00		13:00 - 15:00
Economic Principles (ECOP101B)		10:30 - 12:30		10:30 - 12:30
Financial Management 1 (FM101B)	10:30 - 12:30		10:30 - 12:30	
Marketing 1 (MAR101B)		08:00 - 10:00		08:00 - 10:00
Business Management 2 (BM202B)	13:00 - 15:00		13:00 - 15:00	
Business Research: Theory (BRT201B)	13:00 - 15:00		13:00 - 15:00	
Digital Marketing Application (DMA201B)		08:00 - 10:00		08:00 - 10:00
Financial Management 2 (FM202B)		10:30 - 12:30		10:30 - 12:30
Marketing 2 (MAR202B)		08:00 - 10:00		08:00 - 10:00
Project Management (PRM201B)	10:30 - 12:30		10:30 - 12:30	
Business Management 3 (BM303B)	10:30 - 12:30		10:30 - 12:30	
Marketing 3 (MAR303B)		08:00 - 10:00		08:00 - 10:00
Operations Management (OM301B)	15:30 - 17:30		15:30 - 17:30	
Electives:				
Project Management 1 (PRM101B)	08:00 - 10:00		08:00 - 10:00	
Sales Management 1 (SAM101B)	08:00 - 10:00		08:00 - 10:00	
Supply Chain Management 1 (SCM101B)	08:00 - 10:00		08:00 - 10:00	
Project Management 2 (PRM202B)		10:30 - 12:30		10:30 - 12:30
Sales Management 2 (SAM202B)		10:30 - 12:30		10:30 - 12:30
Supply Chain Management 2 (SCM202B)		08:00 - 10:00		08:00 - 10:00
Supply Chain Management 3 (SCM303B)		10:30 - 12:30		10:30 - 12:30
Postgraduate Diploma in Marketing Management				
Applied Brand Management & Communications (ABMC401P)	13:00 - 15:00		13:00 - 15:00	
Applied Global Marketing Dynamics (AGMD401P)	08:00 - 10:00		08:00 - 10:00	
BPhil Honours in Marketing Management				
Advanced Global Marketing 4 (AGM401H)	13:00 - 15:00		13:00 - 15:00	
Advanced Research: Theory 4 (ART401H)		10:30 - 12:30		10:30 - 12:30
Advanced Strategic Marketing (ASM401H)		13:00 - 15:00		13:00 - 15:00
Electives:				
Advanced Brand Management 4 (ABM401H)	08:00 - 10:00		08:00 - 10:00	
Advanced Digital Marketing 4 (ADM401H)	08:00 - 10:00		08:00 - 10:00	
Bachelor of Commerce Honours (BCom) in International Supply Chain Management				
Advanced Cost Management 4 (ACM401H)	08:00 - 10:00		08:00 - 10:00	
Advanced Supply Chain Management 4 (ASCM401H)	10:30 - 12:30		10:30 - 12:30	
Advanced Research: Theory 4 (ART401H)		10:30 - 12:30		10:30 - 12:30

Marketing • Supply Chain • Business



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