

Fee Structure (South Africa)

SCHEDULE OF FEES FOR 2021



Graduate
School

UNDERGRADUATE QUALIFICATIONS

Fee (South Africa)

New student registration fee (once-off-payment)	R	1 950	*
Semester support fee	R	700	*
Module fee	R	3 650	

POSTGRADUATE QUALIFICATIONS

Postgraduate Diploma in Marketing Management

Application fee for Postgraduate Diploma (IMM Graduate School graduates)	R	355	*
Application fee for Postgraduate Diploma (non-IMM Graduate School graduates)	R	710	*
New student registration fee (once-off payment)	R	1 950	*
Semester support fee	R	700	*
Module fee (excluding Applied Marketing Project)	R	6 500	
Applied Marketing Project	R	10 550	

BPhil Honours in Marketing Management & BCom Honours in Supply Chain Management

Application fee for Honours (IMM Graduate School graduates)	R	365	*
Application fee for Honours (non-IMM Graduate School graduates)	R	730	*
New student registration fee (once-off payment)	R	1 950	*
Semester registration fee	R	700	*
Module fee (excluding below)	R	6 500	
Advanced Marketing Applications Report	R	10 550	
Advanced Marketing Research Report	R	12 850	
Advanced Supply Chain Research Report	R	12 850	

MPhil in Marketing

New student registration fee (once-off payment)	R	1 950	*
Application fee for MPhil (IMM Graduate School graduates)	R	1 200	*
Application fee for MPhil (non-IMM Graduate School graduates)	R	3 000	*
Dissertation	R	60 000	(Payment plan available)

* non-refundable payments

Updated: October 2020

www.imm.ac.za | 0861 466 476

The IMM Graduate School of Marketing is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration Certificate Number 2000/HE07/013.

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Student Support Centre Tutorial Fees

Tutorial Application Fee (per semester): Stellenbosch	R	600
All other Centres	R	300
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4 Session Tutorials (AL101C, MRP302B, BRP302B, BP304B)	R	2 950
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Day Tutorials (3 hours per week)	R	4 700
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Evening Tutorials (2 hours per week)	R	4 050
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eTutorials Evening (2 hours per week)	R	3 750

- Application fee to be paid before commencement of tutorials.
- Instalment options available. Enquire with your consultant or at your Student Support Centre.
- Tutorial registrations for semester 1 close 25 February 2021.

Annual Tutorial Package – Daytime students only

(Package includes application fees, module fees and tutorials for all seven 1st year modules)

	1st Year (7 modules)	2nd Year (6 modules)
Upfront package fee (full payment by 31 December 2020)	R 55 650	R 48 100
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Deposit	R 9 320	R 6 810
9 monthly payments (1 March to 1 November)	R 5 370	R 4 810

- Deadline for applications for this package is 31 December 2020.
- Should a student fail a module, payment to repeat such module is excluded from this package.
- Package discount is subject to the completion of all the modules during the 1st year of registration. Any cancellation will result in the reversing of the discount.

eWorkshops

2 x 2 hour sessions R 600 online

Bank Details

Account Name: IMM Graduate School of Marketing (Pty) Ltd
Bank: ABSA Commercial Banking
Account Number: 405 6310 798
Branch Number: 632 005
Reference: Student Number or first name and surname