

## Daytime Tutorial Schedule 2<sup>nd</sup> Semester 2021: 16 August to 13 November 2021

Module	Monday	Tuesday	Wednesday	Thursday	Saturday
<b>Higher Certificate in Marketing</b>					
* Academic Literacy (AL101) - 4 x tutorials, dates below					08:00 - 11:00
Fundamentals of Business Management (FBM101C)	09:00 - 10:30		09:00 - 10:30		
Fundamentals of Digital Marketing (FDM101C)		13:30 - 15:00		13:30 - 15:00	
Fundamentals of Sales Management (FSM101C)		11:00 - 12:30		11:00 - 12:30	
<b>Higher Certificate in Supply Chain Management</b>					
* Academic Literacy (AL101) - 4 x tutorials as per below dates					08:00 - 11:00
Fundamentals of Business Management (FBM101C)	09:00 - 10:30		09:00 - 10:30		
Fundamentals of International Trade 1 (FIT101C)	13:30 - 15:00		13:30 - 15:00		
Fundamentals of Transport and Logistics 1 (FTL101C)	11:00 - 12:30		11:00 - 12:30		
<b>Bachelor of Business Administration in Marketing Management</b>					
Business Management 1 (BM101B)		09:00 - 10:30		09:00 - 10:30	
Business Statistics (BS101B)	11:00 - 12:30		11:00 - 12:30		
Economic Principles (ECOP101B)		11:00 - 12:30		11:00 - 12:30	
Brand Management (BM201B)	09:00 - 10:30		09:00 - 10:30		
Integrated Marketing Communications (IMC201B)		09:00 - 10:30		09:00 - 10:30	
Financial Management 2 (FM202B)		11:00 - 12:30		11:00 - 12:30	
Business Management 3 (BM303B)	09:00 - 10:30		09:00 - 10:30		
Global Marketing (GM301B)		11:00 - 12:30		11:00 - 12:30	
* Business Project (BP304B) - 4 x tutorials, dates below					08:00 - 11:00
<b>Elective:</b>					
Business-to-Business Marketing (BBM001B)		13:30 - 15:00		13:30 - 15:00	

### Semester Break 04 October – 09 October 2021

- AL101 dates TBC
- Academic Literacy for degree students is an online short course and no tutorials are offered for this module
- BP304B dates TBC

### Please note:

- This schedule is provisional and is subject to change.
- In the event that a module has less than five students, a decision may be taken to cancel the tutorial or amend hours.
- **In the event that one of your modules is not offered above, please contact the SSC-Coordinator who will add your name to a provisional list, the tutorial will be scheduled if more than five students express an interest in the requested module.**

**Marketing • Supply Chain • Business**



The IMM Graduate School of Marketing is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration Certificate number 2000/HE07/013.

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## Daytime Tutorial Schedule 2<sup>nd</sup> Semester 2021: 16 August to 13 November 2021

Module	Monday	Tuesday	Wednesday	Thursday	Saturday
<b>Bachelor of Commerce in Marketing and Management Science</b>					
Business Management 1 (BM101B)		09:00 - 10:30		09:00 - 10:30	
Business Statistics (BS101B)	11:00 - 12:30		11:00 - 12:30		
Economic Principles (ECOP101B)		11:00 - 12:30		11:00 - 12:30	
Financial Management 2 (FM202B)		11:00 - 12:30		11:00 - 12:30	
Project Management (PRM201B)		15:30 - 17:00		15:30 - 17:00	
Business Management 3 (BM303B)	09:00 - 10:30		09:00 - 10:30		
* Business Project (BP304B) - 4 x tutorials, dates below					08:00 - 11:00
<b>Elective:</b>					
Project Management (PRM101B)		13:30 - 15:00		13:30 - 15:00	
Sales Management (SAM101B)		13:30 - 15:00		13:30 - 15:00	
Supply Chain Management 1 (SCM101B)	13:30 - 15:00		13:30 - 15:00		
Project Management (PRM202B)		11:00 - 12:30		11:00 - 12:30	
Sales Management (SAM202B)		15:30 - 17:00		15:30 - 17:00	
Supply Chain Management 2 (SCM202B)	15:30 - 17:00		15:30 - 17:00		
<b>Bachelor of Commerce in International Supply Chain Management</b>					
Economic Principles (ECOP101B)		11:00 - 12:30		11:00 - 12:30	
Supply Chain Management 1 (SCM101B)	13:30 - 15:00		13:30 - 15:00		
Supply Chain Management 2 (SCM202B)	15:30 - 17:00		15:30 - 17:00		
<b>Elective:</b>					
Transport & Logistics 1 (TL101B)		09:00 - 10:30		09:00 - 10:30	
Transport & Logistics 2 (TL202B)		13:30 - 15:00		13:30 - 15:00	

### Semester Break 04 October – 09 October 2021

- BP304B dates TBC
- Academic Literacy for degree students is an online short course and no tutorials are offered for this module

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