

# Edenvale (Greenstone) Student Support Centre

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Graduate School

## Evening Tutorial Schedule Second Semester 2021 : Commencing 16 August

**NB: Tutorial will only run if a minimum of 5 students have registered for the module by 12 August**

Module	Tutor	Monday	Tuesday	Wednesday	Thursday	Saturday
<b>Higher Certificate in Marketing</b>						
Academic Literacy 4 Sessions: Dates to be advised	tba					08:30-11:30
Fundamentals of Business Management	tba				17:30-19:30	
Fundamentals of Digital Marketing	tba		17:30-19:30			
Fundamentals of Marketing	tba			17:30-19:30		
Fundamentals of Sales Management	tba				17:30-19:30	
<b>Bachelor of Business Administration in Marketing Management</b>						
Academic Literacy 4 Sessions: Dates to be advised	tba					08:30-11:30
Brand Management	tba	17:30-19:30				
Business Management 1	tba	17:30-19:30				
Business Management 3	tba			17:30-19:30		
Business Project 4 Sessions: Dates to be advised	tba					08:30-11:30
Business Statistics	tba			17:30-19:30		
Marketing Research Project 4 Sessions: Dates to be advised	tba					08:30-11:30
Economic Principles	tba		17:30-19:30			
Financial Management 1	tba	17:30-19:30				
Financial Management 2	tba			17:30-19:30		
Financial Management 3	tba		17:30-19:30			
Global Marketing	tba		17:30-19:30			
Integrated Marketing Communications	tba				17:30-19:30	
Marketing 1	tba		17:30-19:30		17:30-19:30	
Marketing 3	tba					
<b>Bachelor of Commerce in Marketing and Management Science</b>						
Academic Literacy 4 Sessions: Dates to be advised	tba					08:30-11:30
Business Management 3	tba			17:30-19:30		
Business Project 4 Sessions: Dates to be advised	tba					08:30-11:30
Business Statistics	tba			17:30-19:30		
Business Research Project 4 Sessions: Dates to be advised	tba					08:30-11:30
Economic Principles	tba		17:30-19:30			
Financial Management 1	tba	17:30-19:30				
Financial Management 2	tba			17:30-19:30		
Marketing 1	tba		17:30-19:30			
Marketing 3	tba				17:30-19:30	
Supply Chain Management 2	tba		17:30-19:30			
<b>BPhil Honours in Marketing Management</b>						
Advanced Global Marketing	tba	17:30-19:30				
Advanced Brand Management	tba			17:30-19:30		
Applied Brand Management and Communication	tba			17:30-19:30		
Applied Marketing Leadership	tba		17:30-19:30			
Applied Marketing Metrics	tba				17:30-19:30	

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### Please note:

- This schedule is provisional and is subject to change.
- In the event that a module has less than five students, a decision may be taken to cancel the tutorial or amend hours.
- If you are interested in a module not on the schedule, please contact the SSC Co-Ordinator, who will schedule a day and timer for the module if and when five or more students express interest in the class.

## Marketing • Supply Chain • Business



The IMM Graduate School of Marketing is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration Certificate number 2000/HE07/013.

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