

Stellenbosch Student Support Centre

First Semester 2021: 1 March – 28 May



Graduate School

Day Time Tutorial Schedule

Module	Tutor	Monday	Tuesday	Wednesday	Thursday	Friday
Higher Certificate in Marketing						
Academic Literacy C (4 sessions) <ul style="list-style-type: none"> • 15 March • 5 April • 26 April • 3 May 	tba	9:00 – 12:00				
Fundamentals of Marketing	tba				13:00 – 16:00	
Fundamentals of Business Management	tba		13:00 – 16:00			
Fundamentals of Sales Management	tba			13:00 – 16:00		
Higher Certificate in Supply Chain Management						
Academic Literacy C (4 sessions) <ul style="list-style-type: none"> • 15 March • 5 April • 26 April • 3 May 	tba	13:00 – 16:00				
Fundamentals of Business Management	tba		9:00 – 12:00			
Fundamentals of Operations Management	tba				13:00 – 16:00	
Fundamentals of International Trade	tba			13:00 – 16:00		

Please note:

- This schedule is provisional and is subject to change.
- In the event that a module has less than five students, a decision may be taken to cancel the tutorial or amend hours

Marketing • Supply Chain • Business



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The IMM Graduate School of Marketing is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration Certificate number 2000/HE07/013.

Bachelor of Business Administration (BBA) in Marketing Management

Module	Tutor	Monday	Tuesday	Wednesday	Thursday	Friday
Business Management 1	tba				9:00 – 12:00 (Group B) Surnames N-Z 13:00 – 16:00 (Group A) Surnames A-M	
Marketing 1	tba	9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z				
Financial Management 1	tba		9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z			
Brand Management	tba				9:00 – 12:00	
Financial Management 2	tba			9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z		
Marketing 2	tba		9:00 – 12:00			
Digital Marketing Applications	tba	13:00 – 16:00				
Business-to-Business Marketing	tba	13:00 – 16:00				
Financial Management 3	tba			13:00 – 16:00		
Marketing 3	tba		13:00 – 16:00			
Marketing Research: Project (4 sessions) <ul style="list-style-type: none"> • 12 March • 2 April • 30 April • 7 May 	tba					9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z

Bachelor of Commerce (BCom) in Marketing and Management Science

Module	Tutor	Monday	Tuesday	Wednesday	Thursday	Friday
Business Management 1	tba				9:00 – 12:00 (Group B) Surnames N-Z 13:00 – 16:00 (Group A) Surnames A-M	
Marketing 1	tba	9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z				
Financial Management 1	tba		9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z			
Financial Management 2	tba			9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z		
Marketing 2	tba		9:00 – 12:00			
Project Management OR Digital Marketing Application	tba	9:00 – 12:00 13:00 – 16:00				
Supply Chain Management 3	tba			9:00 – 12:00		
Marketing 3	tba		13:00 – 16:00			
Business Research: Project (4 sessions) <ul style="list-style-type: none"> • 12 March • 2 April • 30 April • 7 May 	tba					9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z

Bachelor of Commerce (BCom) in International Supply Chain Management						
Module	Tutor	Monday	Tuesday	Wednesday	Thursday	Friday
Financial Management 1	tba			9:00 – 12:00		
Business Management and Administration 1	tba	13:00 – 16:00				
Transport & Logistics 1	tba				9:00 – 12:00	
OR Procurement 1					13:00 – 16:00	
Business Management and Administration 2	tba				13:00 – 16:00	
Financial Management 2	tba			9:00 – 12:00 (Group A) Surnames A-M 13:00 – 16:00 (Group B) Surnames N-Z		
Project Management	tba	9:00 – 12:00				
Bachelor of Philosophy (BPhil) Honours in Marketing Management						
Advanced Marketing Research: Theory/ Advanced Research: Theory	tba				9:00 – 12:00	
Advanced Strategic Marketing	tba		9:00 – 12:00			
Advanced Marketing Applications Report • 17 March • 31 March • 14 April • 28 April	tba			9:00 – 12:00		
Bachelor of Commerce (BCom) Honours in Supply Chain Management						
Advanced Research: Theory	tba				9:00 – 12:00	
Advanced Cost Management	tba	9:00 – 12:00				
Advanced Supply Chain Management	tba			9:00 – 12:00		

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