

## Daytime Tutorial Schedule 1<sup>st</sup> Semester 2021: 01 March 2021 to 29 May 2021

Module	Tutor	Monday	Tuesday	Wednesday	Thursday	Saturday
<b>Higher Certificate in Marketing</b>						
* Academic Literacy (AL101) - 4 x tutorials as per below dates						08:00 - 11:00
Fundamentals of Business Numeracy 1 (FBN101C)		11:00 - 12:30		11:00 - 12:30		
Fundamentals of Marketing (FMAR101C)		09:00 - 10:30		09:00 - 10:30		
<b>Elective:</b>						
Fundamentals of Business Communication (FBC101C)			11:00 - 12:30		11:00 - 12:30	
Fundamentals of Supply Chain Management (FSCM101C)		13:30 - 15:00		13:30 - 15:00		
<b>Higher Certificate in Supply Chain Management</b>						
* Academic Literacy (AL101) - 4 x tutorials as per below dates						08:00 - 11:00
Fundamentals of Business Numeracy 1 (FBN101C)		11:00 - 12:30		11:00 - 12:30		
Fundamentals of Supply Chain Management (FSCM101C)		13:30 - 15:00		13:30 - 15:00		
<b>Bachelor of Business Administration (BBA) in Marketing Management</b>						
Business Communication (BC101B)			09:00 - 10:30		09:00 - 10:30	
Financial Management 1 (FM101B)			11:00 - 12:30		11:00 - 12:30	
Marketing 1 (MAR101B)			13:30 - 15:00		13:30 - 15:00	
Business Management 2 (BM202B)		09:00 - 10:30		09:00 - 10:30		
Marketing 2 (MAR202B)			13:30 - 15:00		13:30 - 15:00	
Marketing Research: Theory (MRT201B)		11:00 - 12:30		11:00 - 12:30		
Financial Management 3 (FM303B)			13:30 - 15:00		13:30 - 15:00	
Marketing 3 (MAR303B)		11:00 - 12:30		11:00 - 12:30		
* Marketing Research: Project (MRP302B) - 4 x tutorials, dates below						08:00 - 11:00
<b>Elective:</b>						
Digital Marketing Applications (DMA001B)			15:30 - 17:00		15:30 - 17:00	

### Semester Break 19 April - 24 April 2021

- AL101 dates 13 March, 10 April, 17 April & 08 May 2021
- Academic Literacy for degree students is an online short course and no tutorials are offered for this module
- BRP302B/ MRP302B dates TBC

### Please note:

- This schedule is provisional and is subject to change.
- In the event that a module has less than five students, a decision may be taken to cancel the tutorial or amend hours.
- **In the event that one of your modules is not offered above, please contact the SSC-Coordinator who will add your name to a provisional list, the tutorial will be scheduled if more than five students express an interest in the requested module.**

**Marketing • Supply Chain • Business**



The IMM Graduate School of Marketing is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration Certificate number 2000/HE07/013.

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## Daytime Tutorial Schedule 1<sup>st</sup> Semester 2021: 01 March 2021 to 29 May 2021

Module		Monday	Tuesday	Wednesday	Thursday	Saturday
<b>Bachelor of Commerce (BCom) in Marketing and Management Science</b>						
Financial Management 1 (FM101B)			11:00 - 12:30		11:00 - 12:30	
Marketing 1 (MAR101B)			13:30 - 15:00		13:30 - 15:00	
Business Management 2 (BM202B)		09:00 - 10:30		09:00 - 10:30		
Business Research: Theory (BRT201B)		11:00 - 12:30		11:00 - 12:30		
Digital Marketing Applications (DMA201B)			15:30 - 17:00		15:30 - 17:00	
Marketing 2 (MAR202B)			13:30 - 15:00		13:30 - 15:00	
Financial Management 3 (FM303B)			13:30 - 15:00		13:30 - 15:00	
Marketing 3 (MAR303B)		11:00 - 12:30		11:00 - 12:30		
* Marketing Research: Project (MRP302B) - 4 x tutorials, dates below						08:00 - 11:00
<b>Elective:</b>						
Project Management 1 (PRM101B)			13:30 - 15:00		13:30 - 15:00	
Sales Management (SAM101B)			13:30 - 15:00		13:30 - 15:00	
Supply Chain Management 1 (SCM101B)		11:00 - 12:30		11:00 - 12:30		
Project Management 2 (PRM202B)			11:00 - 12:30		11:00 - 12:30	
Sales Management (SAM202B)			11:00 - 12:30		11:00 - 12:30	
Supply Chain Management 2 (SCM202B)		09:00 - 10:30		09:00 - 10:30		
<b>Bachelor of Commerce (BCom) in International Supply Chain Management</b>						
Business Management & Admin 1 (BMA101B)		13:30 - 15:00		13:30 - 15:00		
Financial Management 1 (FM101B)			11:00 - 12:30		11:00 - 12:30	
Sales & Key Account Management (SKAM101B)			15:30 - 17:00		15:30 - 17:00	
Supply Chain Management 1 (SCM101B)		11:00 - 12:30		11:00 - 12:30		
Business Management & Admin 2 (BMA202B)		11:00 - 12:30		11:00 - 12:30		
Risk Management			13:30 - 15:00		13:30 - 15:00	
Supply Chain Management 2 (SCM202B)		09:00 - 10:30		09:00 - 10:30		

### Semester Break 19 April - 24 April 2021

- Academic Literacy for degree students is an online short course and no tutorials are offered for this module
- BRP302B/ MRP302B dates TBC

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