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MARKETING PROGRAMMES

	Qualification	NQF	Accreditations
Undergraduate	Higher Certificate in Marketing	Level 5	
	Diploma in Marketing	Level 6	
	Bachelor of Business Administration in Marketing Management	Level 6	CIM The Chartered Institute of Marketing
	Bachelor of Commerce in Marketing and Management Science	Level 7	CIM The Chartered Institute of Marketing; The Chartered Institute of Logistics and Transport
Postgraduate	Postgraduate Diploma in Marketing Management	Level 8	
	Bachelor of Commerce Honours in Marketing Management	Level 8	CIM The Chartered Institute of Marketing
	Master of Philosophy in Marketing	Level 9	

Careers

- Digital Marketing Specialist
- Social Media Manager
- Brand Manager
- Content Marketing Manager
- Performance Marketing Manager
- Omnichannel Strategy Lead
- Growth Marketing Strategist
- Marketing Technology Director
- E-commerce

SUPPLY CHAIN PROGRAMMES

	Qualification	NQF	Accreditations
Undergraduate	Higher Certificate in Supply Chain Management	Level 5	
	Higher Certificate in Project Management	Level 5	
	Bachelor of Commerce in International Supply Chain Management	Level 7	The Chartered Institute of Logistics and Transport
Postgraduate	Postgraduate Diploma in Supply Chain Management	Level 8	The Chartered Institute of Logistics and Transport
	Bachelor of Commerce Honours in Supply Chain Management	Level 8	The Chartered Institute of Logistics and Transport
	Master of Commerce in Supply Chain Management	Level 9	

Careers

- Logistics Manager
- Procurement Specialist
- Supply Chain Planner
- Digital Logistics Manager
- Risk and Resilience Planner
- E-commerce Supply Chain Manager
- Global Supply Network Planner
- End-to-End Supply Chain
- Transformation Manager

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