

# Exam Preparation Workshop

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Friday, 27 March 2026		Saturday, 28 March 2026	
Time	Module	Time	Module
17:30-20:00	Fundamentals of Marketing	8:00-10:30	Fundamentals of Business Numeracy
	Fundamentals of Project Management		Project Management: Tools and Documents
	Fundamentals of International Trade		Fundamentals of Supply Chain Management
	Principles of Business Communication		Principles of Marketing
	Principles of Business Management		Application of Business Management
	Application of Marketing		Human Resource Management
	Entrepreneurship		Business Statistics
	Business Management 1		Financial Management 1
	Financial Management 2		Marketing 2
	Marketing 3		Business Management 3
	Business-to-Business Marketing		Digital Marketing Applications
	Project Management 1		Retail Marketing
	Sales and Key Account Management		Supply Chain Management 1
	Supply Chain Management 3		Project Management 2
	Transport & Logistics 1		Procurement 2
	International Supply Chain Project		Trade Finance and Payments
	Advanced Cost Management		Applied Digital Marketing Dynamics
Advanced Supply Chain Business Process	Applied Marketing Project		
Project Management 3	Advanced International Trade		
	Advanced Brand Management		
	Advanced Strategic Marketing		
	Fundamentals of Business Management		
	Fundamentals of Sales Management		
	Project Planning: People and Risk		
	Principles of Digital Marketing		
	Principles of Project Management		
	Application of Digital and Marketing Management		
	Marketing Research		
	Marketing Project		
	Business Communication		
	Economic Principles		
	Marketing 1		
	Business Management 2		
	Financial Management 3		
	Supply Chain Management 2		
	Transport & Logistics 2		
	Procurement 3		
	Applied Marketing Leadership		
	Applied Brand Management & Communications		
	Advanced Research Theory		
	Advanced Digital Marketing		

13:00:15:30	Fundamentals of Business Communication
	Project Planning: Integration and Constraints
	Fundamentals of Operations Management
	Fundamentals of Transport and Logistics
	Principles of Financial Management
	Application of Financial Management
	Marketing Communications
	Sales Management
	Strategic Marketing
	Brand Management
	Integrated Marketing Communications
	Research: Theory
	Marketing Research: Project
	Business Project
	Procurement 1
	International Economics
	Transport & Logistics 3
	Applied Marketing Metrics
	Fundamentals of Digital Marketing
	Advanced Supply Chain Management
Advanced Marketing Applications Report	