

# Distance - Evening Lectures

011 628 8029 · info.parktown@immgsm.ac.za

## Evening Lectures Timetable Semester 1, 2026. 9th Feb 2026 to 8 May 2026

Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Higher Certificate in Marketing</b>						
Academic Literacy (AL101)						<u>Online Lecture</u> 17:00 - 18:00
Fundamentals of Business Communication (FBC101C)				<u>Online Lecture</u> 19:30 - 21:30		
Fundamentals of Business Management (FBM101C)			<u>Online Lecture</u> 17:30 - 19:30			
Fundamentals of Business Numeracy 1 (FBN101C)					<u>Online Lecture</u> 17:30 - 19:30	
Fundamentals of Digital Marketing (FDM101C)			<u>Online Lecture</u> 19:30 - 21:30			
Fundamentals of Marketing (FMAR101C)		<u>Online Lecture</u> 17:30 - 19:30				
Fundamentals of Sales Management (FSM101C)				<u>Online Lecture</u> 17:30 - 19:30		
<b>Higher Certificate in Project Management</b>						
Academic Literacy (AL101)						<u>Online Lecture</u> 17:00 - 18:00
Fundamentals of Business Management (FBM101C)			<u>Online Lecture</u> 17:30 - 19:30			
Fundamentals of Business Numeracy 1 (FBN101C)					<u>Online Lecture</u> 17:30 - 19:30	
Fundamentals of Project Management: An Introduction (FUPM101C)		<u>Online Lecture</u> 17:30 - 19:30				
Project Planning: Integration and Constraints (PPIC101C)				<u>Online Lecture</u> 19:30 - 21:30		
Project Management: Tools and Documents (PMTD101C)			<u>Online Lecture</u> 19:30 - 21:30			
Project Planning: People and Risk (PPPR101C)				<u>Online Lecture</u> 17:30 - 19:30		
<b>Higher Certificate in Supply Chain Management</b>						
Academic Literacy (AL101)						<u>Online Lecture</u> 17:00 - 18:00
Fundamentals of Business Management (FBM101C)			<u>Online Lecture</u> 17:30 - 19:30			
Fundamentals of Business Numeracy 1 (FBN101C)					<u>Online Lecture</u> 17:30 - 19:30	
Fundamentals of International Trade 1 (FIT101C)		<u>Online Lecture</u> 17:30 - 19:30				
Fundamentals of Operations Management (FOM101C)				<u>Online Lecture</u> 17:30 - 19:30		
Fundamentals of Supply Chain Management (FSCM101C)					<u>Online Lecture</u> 19:30 - 21:30	
Fundamentals of Transport and Logistics 1 (FTL101C)			<u>Online Lecture</u> 19:30 - 21:30			

### Please note:

1. Study Break Week 6
2. We reserve the right to reschedule classes due to circumstances beyond the control of the IMM Graduate School.

## Marketing • Supply Chain • Business

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Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Diploma in Marketing Management</b>						
<b>Year 1:</b>						
* Academic Skills Development (ASD)						<u>Online Lecture</u> 18:00 – 19:30
Principles of Business Communication (PBC101D)				<u>Online Lecture</u> 19:30 – 21:30		
Principles of Business Management (PBM101D)					<u>Online Lecture</u> 17:30 – 19:30	
Principles of Digital Marketing (PDM101D)			<u>Online Lecture</u> 17:30 – 19:30			
Principles of Financial Management (PFM101D)		<u>Online Lecture</u> 17:30 – 19:30				
Principles of Marketing (PMAR101D)				<u>Online Lecture</u> 17:30 – 19:30		
Principles of Project Management (PPM101D)					<u>Online Lecture</u> 19:30 – 21:30	
<b>Year 2:</b>						
Application of Business Management (ABM202D)				<u>Online Lecture</u> 19:30 – 21:30		
Application of Digital and Marketing Management (ADMM201D)		<u>Online Lecture</u> 19:30 – 21:30				
Application of Financial Management (AFM202D)				<u>Online Lecture</u> 17:30 – 19:30		
Application of Marketing (AM202D)			<u>Online Lecture</u> 17:30 – 19:30			
Marketing Research (MR201D)		<u>Online Lecture</u> 17:30 – 19:30				
Marketing Communications (MC201D)					<u>Online Lecture</u> 17:30-19:30	
Sales Management (SAM201D)					<u>Online Lecture</u> 19:30- 21:30	
<b>Year 3:</b>						
Entrepreneurship (ENT301D)				<u>Online Lecture</u> 17:30 – 19:30		
Human Resource Management (HRM301D)			<u>Online Lecture</u> 17:30 – 19:30			
Marketing Project (MP301D)					<u>Online Lecture</u> 17:30 – 19:30	
Strategic Marketing (SM303D)		<u>Online Lecture</u> 17:30 – 19:30				

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<b>Bachelor of Business Administration in Marketing Management</b>						
<b>Year 1:</b>						
Academic Skills Development (ASD)						<u>Online Lecture</u> 18:00 - 19:30
Business Communication (BC101B)		<u>Online Lecture</u> 17:30-19:30				
Business Management 1 (BM101B)		<u>Online Lecture</u> 19:30-21:30				
Business Statistics (BS101B)			<u>Online Lecture</u> 19:30-21:30			
Economic Principles (ECOP101B)				<u>Online Lecture</u> 19:30 - 21:30		
Financial Management 1 (FM101B)			<u>Online Lecture</u> 17:30- 19:30			
Marketing 1 (MAR101B)					<u>Online Lecture</u> 17:30 - 19:30	
<b>Year 2:</b>						
Brand Management (BM201B)					<u>Online Lecture</u> 17:30-19:30	
Business Management 2 (BM202B)				<u>Online Lecture</u> 17:30 - 19:30		
Financial Management 2 (FM202B)		<u>Online Lecture</u> 17:30-19:30				
Integrated Marketing Communications (IMC201B)			<u>Online Lecture</u> 19:30-21:30			
Marketing 2 (MAR202B)					<u>Online Lecture</u> 19:30-21:30	
Research: Theory (RT201B)				<u>Online Lecture</u> 19:30-21:30		
<b>Year 3:</b>						
Business Management 3 (BM303B)		<u>Online Lecture</u> 19:30 - 21:30				
Financial Management 3 (FM303B)			<u>Online Lecture</u> 19:30-21:30			
Marketing 3 (MAR303B)				<u>Online Lecture</u> 17:30-19:30		
Marketing Research: Project (MRP302B)					<u>Online Lecture</u> 19:30-21:30	
<b>Elective:</b>						
Business-to-Business Marketing (BBM001B)			<u>Online Lecture</u> 17:30-19:30			
Digital Marketing Applications (DMA001B)		<u>Online Lecture</u> 17:30-19:30				
Retail Marketing (RM001B)				<u>Online Lecture</u> 19:30-21:30		

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### Evening Lectures Timetable Semester 1, 2026. 9th Feb 2026 to 8 May 2026

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<b>Bachelor of Commerce in Marketing and Management Science</b>						
<b>Year 1:</b>						
Academic Skills Development (ASD)						<u>Online Lecture</u> 18:00 - 19:30
Business Management 1 (BM101B)		<u>Online Lecture</u> 19:30-21:30				
Business Statistics (BS101B)			<u>Online Lecture</u> 19:30-21:30			
Economic Principles (ECOP101B)				<u>Online Lecture</u> 19:30-21:30		
Financial Management 1 (FM101B)			<u>Online Lecture</u> 17:30-19:30			
Marketing 1 (MAR101B)					<u>Online Lecture</u> 17:30-19:30	
<b>Elective:</b>						
Project Management 1 (PRM101B)		<u>Online Lecture</u> 17:30-19:30				
Supply Chain Management 1 (SCM101B)				<u>Online Lecture</u> 17:30-19:30		
<b>Year 2:</b>						
Business Management 2 (BM202B)				<u>Online Lecture</u> 17:30-19:30		
Financial Management 2 (FM202B)		<u>Online Lecture</u> 17:30-19:30				
Marketing 2 (MAR202B)					<u>Online Lecture</u> 19:30-21:30	
Research: Theory (RT201B)				<u>Online Lecture</u> 19:30-21:30		
Sales and Key Account Management (SKAM201B)		<u>Online Lecture</u> 19:30-21:30				
<b>Elective:</b>						
Project Management 2 (PRM202B)			<u>Online Lecture</u> 17:30-19:30			
Supply Chain Management 2 (SCM202B)			<u>Online Lecture</u> 19:30-21:30			
<b>Year 3:</b>						
Business Management 3 (BM303B)		<u>Online Lecture</u> 19:30 - 21:30				
Business Project (BP304B)			<u>Online Lecture</u> 17:30-19:30			
Digital Marketing Applications (DMA001B)		<u>Online Lecture</u> 17:30-19:30				
Marketing 3 (MAR303B)				<u>Online Lecture</u> 17:30 - 19:30		
Marketing Research: Project (MRP302B)					<u>Online Lecture</u> 19:30-21:30	
<b>Elective:</b>						
Project Management 3 (PRM303B)				<u>Online Lecture</u> 19:30 - 21:30		
Supply Chain Management 3 (SCM303B)			<u>Online Lecture</u> 19:30 - 21:30			

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Graduate School

**Evening Lectures Timetable Semester 1, 2026. 9th Feb 2026 to 8 May 2026**

Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Bachelor of Commerce in International Supply Chain Management</b>						
<b>Year 1:</b>						
Academic Skills Development (ASD)						<u>Online Lecture</u> 18:00 - 19:30
Business Management 1 (BM101B)		<u>Online Lecture</u> 19:30-21:30				
Economic Principles (ECOP101B)				<u>Online Lecture</u> 19:30-21:30		
Financial Management 1 (FM101B)			<u>Online Lecture</u> 17:30 - 19:30			
Project Management 1 (PRM101B)		<u>Online Lecture</u> 17:30-19:30				
Supply Chain Management 1 (SCM101B)				<u>Online Lecture</u> 17:30-19:30		
<b>Elective:</b>						
Procurement 1 (PROC101B)					<u>Online Lecture</u> 17:30-19:30	
Transport & Logistics 1 (TL101B)					<u>Online Lecture</u> 17:30-19:30	
<b>Year 2:</b>						
Business Management 2 (BM202B)				<u>Online Lecture</u> 17:30-19:30		
Financial Management 2 (FM202B)		<u>Online Lecture</u> 17:30-19:30				
Research: Theory (RT201B)				<u>Online Lecture</u> 19:30 - 21:30		
Sales and Key Account Management (SKAM201B)		<u>Online Lecture</u> 19:30 - 21:30				
Supply Chain Management 2 (SCM202B)			<u>Online Lecture</u> 19:30-21:30			
<b>Elective:</b>						
Procurement 2 (PROC202B)					<u>Online Lecture</u> 17:30-19:30	
Transport & Logistics 2 (TL202B)					<u>Online Lecture</u> 17:30-19:30	
<b>Year 3:</b>						
Business Management 3 (BM303B)		<u>Online Lecture</u> 17:30-19:00				
International Economics (IE301B)				<u>Online Lecture</u> 19:30-21:30		
International Supply Chain Project (ISCP302B)					<u>Online Lecture</u> 17:30-19:30	

Supply Chain Management 3 (SCM303B)			<u>Online Lecture</u> 19:30-21:30			
Trade Finance and Payments (TFP301B)			<u>Online Lecture</u> 17:30-19:30			
<b>Elective:</b>						
Procurement 3 (PROC303B)				<u>Online Lecture</u> 17:30-19:30		
Transport & Logistics 3 (TL303B)	i				<u>Online Lecture</u> 19:30-21:30	

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## Evening Lectures Timetable Semester 1, 2026. 9th Feb 2026 to 8 May 2026

Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Postgraduate Diploma in Marketing Management</b>						
Applied Brand Management & Communications (ABMC401P)		<u>Online Lecture</u> 18:00 - 20:00				
Applied Digital Marketing Dynamics (ADMD401P)				<u>Online Lecture</u> 18:00 - 20:00		
Applied Marketing Leadership (AML401P)				<u>Online Lecture</u> 18:00-20:00		
Applied Marketing Metrics (AMM401P)					<u>Online Lecture</u> 18:00 - 20:00	
Applied Creative Economy Practice (ACEP401P)		<u>Online Lecture</u> 18:00 - 20:00				
Applied Marketing Project (AMP401P)					<u>Online Lecture</u> 18:00 - 20:00	

\*It is recommended that all students complete ABMC401P and ADMD401P before any other modules

\*Please note that AMM401P is a teach out module, and it is recommended that students register for AML401P rather than AMM401P – refer point above, once you have completed the above two module

## Bachelor of Commerce Honours in Supply Chain Management

Advanced Cost Management (ACM401H)		<u>Online Lecture</u> 19:00 - 21:00				
Advanced International Trade (AIT401H)		<u>Online Lecture</u> 17:30 - 19:30				
Advanced Research Theory (ART401H)			<u>Online Lecture</u> 18:00 - 20:00			
Advanced Supply Chain Business Process (ASCB401H)					<u>Online Lecture</u> 18:00 - 20:00	
Advanced Supply Chain Management (ASCM401H)					<u>Online Lecture</u> 17:30- 19:30	
* Advanced Supply Chain Research: Report (ASCR402H)		TBA	TBA	TBA	TBA	TBA

## BPhil Honours in Marketing Management

Advanced Brand Management (ABM401H)		<u>Online Lecture</u> 18:00 - 20:00				
Advanced Digital Marketing (ADM401H)				<u>Online Lecture</u> 18:00 - 20:00		
* Advanced Marketing Applications Report (AMAR401H)					<u>Online Lecture</u> 18:00 - 20:00	
* Advanced Marketing Research: Report (AMRR402H)		TBA	TBA	TBA	TBA	TBA
Advanced Research Theory (ART401H)			<u>Online Lecture</u> 18:00 - 20:00			
Advanced Strategic Marketing (ASM401H)					<u>Online Lecture</u> 18:00 - 20:00	

\* ASCR402H please review the module calendar on eLearn for the lecture dates

\* AMRR402H please review the module calendar on eLearn for the lecture dates

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Graduate School

## Evening Lectures Timetable Semester 1, 2026. 9th Feb 2026 to 8 May 2026

Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
<b>MCom in Supply Chain Management</b>						
Masters Research Proposal Writing (MRPW)		Online Lecture 18:00 - 20:00				

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