



higher education & training

Department:
Higher Education and Training
REPUBLIC OF SOUTH AFRICA

CERTIFICATE OF REGISTRATION AS A PRIVATE HIGHER EDUCATION INSTITUTION N° 2000/HE07/013

This is to certify that

IMM GRADUATE SCHOOL OF MARKETING (PTY) LTD

is registered as a private higher education institution in terms of section 54(1)(c) of the Higher Education Act, 1997 (Act N° 101 of 1997) (as amended) and Regulation 14(4)(a) of the Regulations for the Registration of Private Higher Education Institutions, 2016, to offer its approved programmes at the following sites of delivery:

A: Parktown: No. 2, 3rd Avenue, Parktown, 2193.

B: Stellenbosch: Floor 2 Bosmans Business Centre, 1 Distillery Street, Bosmans Crossing, Stellenbosch, 7600.

IMM Graduate School of Marketing (Pty) Ltd is registered to offer the following programmes at the sites indicated in the table below:

Title of Programme	NQF Level	Minimum Credits	Mode	Sites
1. Higher Certificate in Export Management	5	120	Distance	A
2. Higher Certificate in Marketing	5	120	Contact	A, B
			Distance	A
3. Higher Certificate in Project Management	5	120	Distance	A
4. Higher Certificate in Supply Chain Management	5	120	Distance	A
5. Diploma in Export Management	6	360	Distance	A
6. Diploma in Marketing Management	6	360	Distance	A
7. Bachelor of Business Administration in Marketing Management	7	360	Contact	A, B
			Distance	A
8. Bachelor of Commerce in International Supply Chain Management	7	360	Distance	A
9. Bachelor of Commerce in Marketing and Management Science	7	360	Distance	A
10. Bachelor of Commerce in Marketing and Management Science	7	360	Contact	A, B
11. Postgraduate Diploma in Marketing Management	8	120	Distance	A
12. Bachelor of Commerce Honours in Supply Chain Management	8	120	Distance	A
13. Bachelor of Philosophy Honours in Marketing Management	8	120	Distance	A
14. Master of Philosophy in Marketing	9	180	Distance	A

which is approved by the Registrar in terms of section 53(1)(b) of the Act and Regulation 20 (c) until 31 December 2025.

DIRECTOR-GENERAL: HIGHER EDUCATION AND TRAINING

2023-01-18

DATE:

