

CODE	MODULE	PRESCRIBED TEXT	AUTHORS	PUBLISHER	EDITION	YEAR
AL101C	Academic Literacy	Academic Literacy ISBN:9781485130055 eISBN:978148510062	Beekman, L., Dube, C., Underhill, J. & Potgieter, H.	Juta	3rd	2019
FBN101C	Fundamentals of Business Numeracy	Study Guide				
FBM101C	Fundamentals of Business Management	Principles of Business Management ISBN:9780190723347	Strydom, J. Editor	Oxford University Press Southern Africa	4th	2018
FBC101C	Fundamentals of Business Communication	Effective Business Communication in Organisations ISBN:9780702197826	Fielding, M. & Du Plooy-Cilliers, F.	Juta	4th	2014
FDM101C	Fundamentals of Digital Marketing	Study Guide				
FMAR101C	Fundamentals of Marketing	Marketing: An Introduction ISBN:9781485130352	Cant, M. (Ed)	Juta	3rd	2020
FPRMR101C	Fundamentals of Project Management	A Guide to Project Management ISBN:9781485117087 (pack)	van der Waldt, G. & Fox, W.	Juta	2nd	2015
FSM101C	Fundamentals of Sales Management	Personal Selling ISBN:9781485129264	Van Heerden, C.H. & Drotsky, A.	Juta	4th	2018
FSCM101C	Fundamentals of Supply Chain Management	Study Guide				

Students are advised not to purchase textbooks more than one semester in advance as the textbooks and editions are subject to change.