

CODE	MODULE	PRESCRIBED TEXT	AUTHORS	PUBLISHER	EDITION	YEAR
YEAR 1						
ASD	Academic Skills Development	Online micro-module				
IT101D	International Trade	Study guide				
PBM101D	Principles of Business Management	Principles of Business Management ISBN:9780190723347 eISBN:9780190448448	Strydom, J. Editor	Oxford University Press Southern Africa	4th	2018
PBC101D	Principles of Business Communication	Effective Business Communication in Organisations ISBN:9780702197826	Fielding, M. & Du Plooy-Cilliers, F.	Juta	4th	2014
PEA101D	Principles of Export Administration	Study guide				
PMAR101D	Principles of Marketing	Principles of Marketing ISBN:9780199079407	Boshoff, C.	Oxford University Press Southern Africa	1st	2017
PPM101D	Principles of Project Management	A Guide to Project Management ISBN:9781485117087 (pack)	van der Waldt, G. & Fox, W.	Juta	2nd	2015
YEAR 2						
ABM202D	Application of Business Management	Management Principles: A Contemporary Edition for Africa ISBN:9781485121251 eISBN:9781485124825	Smit, P.J. et al.	Juta	6th	2016
AM202D	Application of Marketing	MKTG11 ISBN:9781337116800 eISBN: 9781337516662	Lamb, C. W., Hair, J. F and McDaniel, C.	Cengage Learning	11th	2018
AEA201D	Application Export Administration	Study guide				
AFP201D	Application of Finance and Payments	Study guide				
EM201D	Export Management	Study Guide				
ITL201D	International Trade Law 1	The South African Law of International Trade ISBN:9780620685740	van Niekerk, J.P. & Schulz, W.G.	SAGA	4th	2016
YEAR 3						
BMS303D	Business Management Strategy	Strategic Management: Southern African Concepts and Cases ISBN:9780627036811	Ehlers, T. & Lazenby, K.	van Schaik	4th	2019
ENT301D	Entrepreneurship	Small Business Management, launching and growing entrepreneurial ventures ISBN:9781473734487	Longenecker, J.G., Petty, J.W., Palich, L.E. Hoy, F., Radipere, S. & Phillips, M.	South-Western College CENGAGE Learning	SA ed.	2017
ETS301D	Export Trade Strategy	Study Guide				
FPS302D	Finance and Payments Strategy	Study Guide				
IE301D	International Economics	Study Guide				
ITL301D	International Trade Law 2	The South African Law of International Trade ISBN:9780620685740	van Niekerk, J.P. & Schulz, W.G.	SAGA	4th	2016

Students are advised not to purchase textbooks more than one semester in advance as the textbooks and editions are subject to change.