

# Parktown Campus Learning Pathway 2b



Graduate School

011 628 8029 • info.parktown@immgsm.ac.za

Face-to-Face or Virtual Lectures and Face-to-Face Tutorials Timetable Semester 1, 2024: 26 February – 17 May 2024

## Higher Certificate in - Marketing | Project Management | Supply Chain

Module	Monday	Tuesday	Wednesday	Thursday	Friday
	Lecture [Face to Face / Virtual]		Tutorial [Face to Face]		
*Academic Literacy (AL101) - 9 lectures & 9 tutorials		11:00 - 13:00	11:00 - 14:00		
Fundamentals of Business Management (FBM101C)	07:45 - 10:45			11:30 – 13:30	
Fundamentals of Business Numeracy 1 (FBN101C)		07:45 - 10:45	14:00 - 16:00		
Fundamentals of Marketing (FMAR101C)	11:00 - 14:00			09:00 – 11:00	
Fundamentals of Supply Chain Management (FSCM101C)	14:30 - 17:30		09:00 – 11:00		
Fundamentals of Operations Management (FOM101C)		14:30 - 17:30		14:00 - 16:00	

### NO Study Breaks

- \* Academic Literacy (AL101) = Final Lecture Week 9 (week of 22 April)
- \* Academic Literacy (AL101) = Final Tutorial Workshop Week 9 (week of 22 April)

#### Please note:

We reserve the right to:

- Cancel classes due to circumstances beyond the control of the IMM Graduate School.
- **Cancel the Tutorial or amend hours if a module has less than TEN students.**

**This schedule is provisional and is subject to change.**

## Marketing • Supply Chain • Business



The IMM Graduate School of Marketing is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997. Registration Certificate number 2000/HE07/013.

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## Bachelor of Business Administration in Marketing Management

Module	Monday	Tuesday	Wednesday	Thursday	Friday
	Lecture [Face to Face / Virtual]		Tutorial [Face to Face]		
* Academic Skills Development (ASD)	Online – On eLearn Portal				
Business Management 1 (BM101B)	11:00 – 14:00		11:30 - 13:30		
Financial Management 1 (FM101B)	07:45 - 10:45			09:00 - 11:00	
Marketing 1 (MAR101B)		07:45 - 10:45		14:00 - 16:00	
Brand Management (BM201B)		07:45 - 10:45			09:00 - 11:00
Business Management 2 (BM202B)		11:00 - 14:00	09:00 - 11:00		
Financial Management 2 (FM202B)	11:00 - 14:00				11:30 - 13:30
Marketing 2 (MAR202B)	07:45 - 10:45			09:00 - 11:00	
Financial Management 3 (FM303B)	07:45 - 10:45			11:30 – 13:30	
Marketing 3 (MAR303B)	11:00 - 14:00				11:30 - 13:30
Elective:					
Digital Marketing (DMA001B)		11:00 - 14:00	09:00 – 11:00		

### NO Study Breaks

\* Academic Skills Development (ASD) = Final Lecture Week 5 (week of 25 March) and will take place virtually

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Face-to-Face or Virtual Lectures and Face-to-Face Tutorials Timetable Semester 1, 2024: 26 February – 17 May 2024

## Bachelor of Commerce in Marketing and Management Science

Module	Monday	Tuesday	Wednesday	Thursday	Friday
	Lecture [Face to Face / Virtual]		Tutorial [Face to Face]		
* Academic Skills Development (ASD)	Online – On eLearn Portal				
Business Management 1 (BM101B)	11:00 – 14:00		11:30 - 13:30		
Financial Management 1 (FM101B)	07:45 - 10:45			09:00 - 11:00	
Marketing 1 (MAR101B)		07:45 - 10:45		14:00 - 16:00	
Project Management 1 (PRM101B)		14:30 - 17:30		11:30 - 13:30	
Business Management 2 (BM202B)		11:00 - 14:00	09:00 - 11:00		
Financial Management 2 (FM202B)	11:00 - 14:00				11:30 - 13:30
Marketing 2 (MAR202B)	07:45 - 10:45			09:00 - 11:00	
Sales and Key Account Management (SKAM201B)		07:45 - 10:45		11:30 - 13:30	
Marketing 3 (MAR303B)	11:00 - 14:00				11:30 - 13:30
Digital Marketing (DMA001B)		11:00 - 14:00	09:00 – 11:00		
<b>Streams:</b>					
Project Management 3 (PRM303B)		14:30 - 17:30		14:00 - 16:00	
Supply Chain Management 3 (SCM303B)		07:45 - 10:45		09:00 – 11:00	

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## Bachelor of Commerce in International Supply Chain Management

Module	Monday	Tuesday	Wednesday	Thursday	Friday
	Lecture [Face to Face / Virtual]		Tutorial [Face to Face]		
* Academic Skills Development (ASD)	Online – On eLearn Portal				
Business Management 1 (BM101B)	11:00 – 14:00		11:30 - 13:30		
Financial Management 1 (FM101B)	07:45 - 10:45			09:00 - 11:00	
Project Management 1 (PRM101B)		14:30 - 17:30		11:30 – 13:30	
Business Management 2 (BM202B)		11:00 - 14:00	09:00 - 11:00		
Financial Management 2 (FM202B)	11:00 - 14:00				11:30 - 13:30
Sales and Key Account Management (SKAM201B)		07:45 - 10:45		11:30 - 13:30	
Supply Chain Management 3 (SCM303B)		07:45 - 10:45		09:00 – 11:00	
Trade Finance and Payments (TFP301B)		11:00 - 14:00			11:30 - 13:30
<b>Streams:</b>					
Transport and Logistics 2 (TL202B)	07:45 - 10:45		11:30 – 13:30		

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