

Learning Pathway 1

011 628 8029 • info.parktown@immgsm.ac.za



Graduate School

Virtual Flexi Lectures Timetable Semester 1, 2024: 26 February – 18 May 2024

Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
Higher Certificate in Marketing						
Academic Literacy (AL101)						Virtual Lecture 18:00 - 19:00
Fundamentals of Business Communication (FBC101C)				Virtual Lecture 19:00 - 21:00		
Fundamentals of Business Management (FBM101C)			Virtual Lecture 19:00 - 21:00			
Fundamentals of Business Numeracy 1 (FBN101C)			Virtual Lecture 19:00 - 21:00			
Fundamentals of Digital Marketing (FDM101C)		Virtual Lecture 18:00 - 20:00				
Fundamentals of Marketing (FMAR101C)		Virtual Lecture 18:00 - 20:00				
Fundamentals of Supply Chain Management (FSCM101C)					Virtual Lecture 19:00 - 21:00	
Higher Certificate in Project Management						
Academic Literacy (AL101)						Virtual Lecture 18:00 - 19:00
Fundamentals of Business Management (FBM101C)			Virtual Lecture 19:00 - 21:00			
Fundamentals of Business Numeracy 1 (FBN101C)			Virtual Lecture 19:00 - 21:00			
Fundamentals of Project Management: An Introduction (FUPM101C)				Virtual Lecture 19:00 - 21:00		
Project Planning: Integration and Constraints (PPIC101C)		Virtual Lecture 18:00 - 20:00				
Project Management: Tools and Documents (PMTD101C)		Virtual Lecture 18:00 - 20:00				
Project Planning: People and Risk (PPPR101C)				Virtual Lecture 19:00 - 21:00		
Higher Certificate in Supply Chain Management						
Academic Literacy (AL101)						Virtual Lecture 18:00 - 19:00
Fundamentals of Business Management (FBM101C)			Virtual Lecture 19:00 - 21:00			
Fundamentals of Business Numeracy 1 (FBN101C)			Virtual Lecture 19:00 - 21:00			
Fundamentals of International Trade 1 (FIT101C)		Virtual Lecture 18:00 - 20:00				
Fundamentals of Operations Management (FOM101C)				Virtual Lecture 19:00 - 21:00		
Fundamentals of Supply Chain Management (FSCM101C)					Virtual Lecture 19:00 - 21:00	
Fundamentals of Transport and Logistics 1 (FTL101C)		Virtual Lecture 18:00 - 20:00				

NO Study Breaks

Please note:

We reserve the right to:

1. Cancel classes due to circumstances beyond the control of the IMM Graduate School.
2. Cancel the tutorial or amend hours if a module has less than FIVE students.

This timetable is provisional and is subject to change.

Marketing • Supply Chain • Business



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Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
Diploma in Marketing Management						
* Academic Skills Development (ASD)						Virtual Lecture 18:00 - 19:30
Principles of Business Communication (PBC101D)				Virtual Lecture 18:00 - 20:00		
Principles of Business Management (PBM101D)					Virtual Lecture 18:00 - 20:00	
Principles of Digital Marketing (PDM101D)			Virtual Lecture 18:00 - 20:00			
Principles of Financial Management (PFM101D)		Virtual Lecture 18:00 - 20:00				
Principles of Marketing (PMAR101D)			Virtual Lecture 18:00 - 20:00			
Principles of Project Management (PPM101D)					Virtual Lecture 18:00 - 20:00	
Application of Business Management (ABM202D)		Virtual Lecture 18:00 - 20:00				
Application of Digital and Marketing Management (ADMM201D)		Virtual Lecture 18:00 - 20:00				
Application of Financial Management (AFM202D)				Virtual Lecture 18:00 - 20:00		
Application of Marketing (AM202D)			Virtual Lecture 18:00 - 20:00			
Business Law (BL201D)			Virtual Lecture 18:00 - 20:00			
Sales Management (SAM201D)					Virtual Lecture 18:00 - 20:00	
Marketing Communications (MC201D)					Virtual Lecture 18:00 - 20:00	
Marketing Research (MR201D)			Virtual Lecture 18:00 - 20:00			
Entrepreneurship (ENT301D)		Virtual Lecture 18:00 - 20:00				
Human Resource Management (HRM301D)			Virtual Lecture 18:00 - 20:00			
Marketing Project (MP301D)					Virtual Lecture 18:00 - 20:00	
Strategic Marketing (SM303D)		Virtual Lecture 18:00 - 20:00				

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Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
Bachelor of Business Administration in Marketing Management						
Academic Skills Development (ASD)						Virtual Lecture 18:00 - 19:30
Business Communication (BC101B)		Virtual Lecture 18:00 - 20:00				
Business Management 1 (BM101B)		Virtual Lecture 18:00 - 20:00				
Business Statistics (BS101B)			Virtual Lecture 18:00 - 20:00			
Economic Principles (ECOP101B)				Virtual Lecture 19:00 - 21:00		
Financial Management 1 (FM101B)			Virtual Lecture 18:00 - 20:00			
Marketing 1 (MAR101B)					Virtual Lecture 19:00 - 21:00	
Brand Management (BM201B)					Virtual Lecture 18:00 - 20:00	
Business Management 2 (BM202B)				Virtual Lecture 19:00 - 21:00		
Financial Management 2 (FM202B)		Virtual Lecture 18:00 - 20:00				
Integrated Marketing Communications (IMC201B)			Virtual Lecture 19:00 - 21:00			
Marketing 2 (MAR202B)				Virtual Lecture 19:00 - 21:00		
Research: Theory (RT201B)					Virtual Lecture 19:00 - 21:00	
Business Management 3 (BM303B)		Virtual Lecture 18:00 - 20:00				
Financial Management 3 (FM303B)			Virtual Lecture 19:00 - 21:00			
Marketing 3 (MAR303B)				Virtual Lecture 19:00 - 21:00		
Marketing Research: Project (MRP302B)			Virtual Lecture 19:00 - 21:00			
Elective:						
Business-to-Business Marketing (BBM001B)		Virtual Lecture 18:00 - 20:00				
Digital Marketing Applications (DMA001B)					Virtual Lecture 19:00 - 21:00	
Retail Marketing (RM001B)					Virtual Lecture 19:00 - 21:00	

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Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
Bachelor of Commerce in Marketing and Management Science						
Academic Skills Development (ASD)						Virtual Lecture 18:00 - 19:30
Business Management 1 (BM101B)		Virtual Lecture 18:00 - 20:00				
Business Statistics (BS101B)			Virtual Lecture 18:00 - 20:00			
Economic Principles (ECOP101B)				Virtual Lecture 19:00 - 21:00		
Financial Management 1 (FM101B)			Virtual Lecture 18:00 - 20:00			
Marketing 1 (MAR101B)					Virtual Lecture 19:00 - 21:00	
Elective:						
Project Management 1 (PRM101B)		Virtual Lecture 19:00 - 21:00				
Supply Chain Management 1 (SCM101B)				Virtual Lecture 18:00 - 20:00		
Business Management 2 (BM202B)				Virtual Lecture 19:00 - 21:00		
Financial Management 2 (FM202B)		Virtual Lecture 18:00 - 20:00				
Marketing 2 (MAR202B)				Virtual Lecture 19:00 - 21:00		
Research: Theory (RT201B)					Virtual Lecture 19:00 - 21:00	
Sales and Key Account Management (SKAM201B)					Virtual Lecture 19:00 - 21:00	
Elective:						
Project Management 2 (PRM202B)					Virtual Lecture 19:00 - 21:00	
Supply Chain Management 2 (SCM202B)			Virtual Lecture 19:00 - 21:00			
Business Management 3 (BM303B)		Virtual Lecture 18:00 - 20:00				
Business Project (BP304B)			Virtual Lecture 18:30 - 20:30			
Digital Marketing Applications (DMA001B)					Virtual Lecture 19:00 - 21:00	
Marketing 3 (MAR303B)				Virtual Lecture 19:00 - 21:00		
Marketing Research: Project (MRP302B)			Virtual Lecture 19:00 - 21:00			
Elective:						
Project Management 3 (PRM303B)		Virtual Lecture 18:00 - 20:00				
Supply Chain Management 3 (SCM303B)		Virtual Lecture 18:00 - 20:00				

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Virtual Flexi Lectures Timetable Semester 1, 2024: 26 February – 18 May 2024

Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
Bachelor of Commerce in International Supply Chain Management						
Academic Skills Development (ASD)						Virtual Lecture 18:00 - 19:30
Business Management 1 (BM101B)		Virtual Lecture 18:00 - 20:00				
Economic Principles (ECOP101B)				Virtual Lecture 19:00 - 21:00		
Financial Management 1 (FM101B)			Virtual Lecture 18:00 - 20:00			
Project Management 1 (PRM101B)		Virtual Lecture 19:00 - 21:00				
Supply Chain Management 1 (SCM101B)				Virtual Lecture 18:00 - 20:00		
Elective:						
Procurement 1 (PROC101B)			Virtual Lecture 18:00 - 20:00			
Transport & Logistics 1 (TL101B)			Virtual Lecture 18:00 - 20:00			
Business Management 2 (BM202B)				Virtual Lecture 19:00 - 21:00		
Financial Management 2 (FM202B)		Virtual Lecture 18:00 - 20:00				
Research: Theory (RT201B)					Virtual Lecture 19:00 - 21:00	
Sales and Key Account Management (SKAM201B)					Virtual Lecture 19:00 - 21:00	
Supply Chain Management 2 (SCM202B)			Virtual Lecture 19:00 - 21:00			
Elective:						
Procurement 2 (PROC202B)				Virtual Lecture 19:00 - 21:00		
Transport & Logistics 2 (TL202B)			Virtual Lecture 18:00 - 20:00			
Business Management 3 (BM303B)		Virtual Lecture 18:00 - 20:00				
International Economics (IE301B)			Virtual Lecture 19:00 - 21:00			
International Supply Chain Project (ISCP302B)					Virtual Lecture 19:00 - 21:00	
Supply Chain Management 3 (SCM303B)		Virtual Lecture 18:00 - 20:00				
Trade Finance and Payments (TFP301B)					Virtual Lecture 19:00 - 21:00	
Elective:						
Procurement 3 (PROC303B)				Virtual Lecture 18:00 - 20:00		
Transport & Logistics 3 (TL303B)			Virtual Lecture 18:00 - 20:00			

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Module	Lecturer	Monday	Tuesday	Wednesday	Thursday	Friday
Postgraduate Diploma in Marketing Management						
Applied Brand Management & Communications (ABMC401P)		<u>Virtual Lecture</u> 18:00 - 20:00				
Applied Digital Marketing Dynamics (ADMD401P)				<u>Virtual Lecture</u> 18:00 - 20:00		
Applied Marketing Leadership (AML401P)			<u>Virtual Lecture</u> 19:00 - 21:00			
Applied Marketing Metrics (AMM401P)				<u>Virtual Lecture</u> 18:00 - 20:00		
* Applied Marketing Project (AMP401P)					<u>Virtual Lecture</u> 18:00 - 20:00	
Bachelor of Commerce Honours in Supply Chain Management						
Advanced Cost Management (ACM401H)				<u>Virtual Lecture</u> 19:00 - 21:00		
Advanced International Trade (AIT401H)		<u>Virtual Lecture</u> 19:00 - 21:00				
Advanced Research: Theory (ART401H)			<u>Virtual Lecture</u> 18:00 - 20:00			
Advanced Supply Chain Business Process (ASCB401H)					<u>Virtual Lecture</u> 19:00 - 21:00	
Advanced Supply Chain Management (ASCM401H)			<u>Virtual Lecture</u> 18:00 - 20:00			
* Advanced Supply Chain Research: Report (ASCR402H)						
BPhil Honours in Marketing Management						
Advanced Brand Management (ABM401H)		<u>Virtual Lecture</u> 18:00 - 20:00				
Advanced Digital Marketing (ADM401H)				<u>Virtual Lecture</u> 18:00 - 20:00		
* Advanced Marketing Applications Report (AMAR401H)						
* Advanced Marketing Research: Report (AMRR402H)						
Advanced Research: Theory (ART401H)			<u>Virtual Lecture</u> 18:00 - 20:00			
Advanced Strategic Marketing (ASM401H)				<u>Virtual Lecture</u> 18:00 - 20:00		

NO Study Breaks

- * AMP401P TBC
- * ASCR402H please review the module calendar on eLearn for the lecture dates
- * AMAR401H please review the module calendar on eLearn for the lecture dates
- * AMRR402H please review the module calendar on eLearn for the lecture dates

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