



## SOCIAL MEDIA TESTIMONIAL CONSENT/RELEASE FORM

By signing this Social Media Testimonial Consent/Release Form (“Release”), I agree to allow Fairway Independent Mortgage Corporation (“Fairway”) and its representatives, licensees, marketers, subsidiaries, and all other related parties or publishers of its promotional materials, including their successors and assigns (collectively “Fairway”) to use my written reviews, testimonials, and other statements made on social media platforms regarding my experiences with Fairway (collectively “Elements”) in whole or in part, or composite, in videos, text, or other materials Fairway is creating, which may include still, single, multiple, or moving images. I hereby consent, agree, and otherwise grant Fairway the right to use the Elements in connection with advertising, publicizing, commercials, community presentations, letters to area media, websites, social media, and other similar publications or distribution media that Fairway uses. Further, Fairway may use the Elements by any and all means, media, devices, processes, and technology now or hereafter known or devised.

I understand that Fairway and its assignees or licensees are relying upon this Release in spending time, money, and effort on the materials Fairway is creating and as such, this Release is irrevocable. I understand that Fairway is not obligated to use the Elements and that if Fairway does elect to use the same, Fairway may edit the testimonial or Elements as Fairway sees fit. Fairway agrees that any portrayal will be made in good faith. I understand that I waive any right to inspect or approve the finished product, including written copy, wherein my likeness the Elements appear.

By signing this Release, I am waiving any and all claims or demands of any nature including, but not limited to, copyright infringement, libel, defamation, invasion of privacy, or right of publicity, as well as claims for compensation, which I may now have or may in the future have against Fairway or its employees, officers, directors, or agents or against any person, firm, or corporation to whom Fairway may sell, license, or otherwise transfer its rights in the materials concerning me or any other rights granted under this Release.

I represent that I am of sound mind and make this Release knowingly and willingly, without expectation of payment for use of my likeness or Elements. This Release shall be construed broadly to provide a release and waiver to the maximum extent permitted under applicable law. I hereby certify that I have read and understand this Release and the rights I am giving up by signing it and voluntarily execute it with the full knowledge of its contents.

ACCEPTED AND AGREED:

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Signature

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Address

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Printed Name

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City, State, Zip

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Date

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Telephone Number

If this form is being completed for a minor under the age of 18 years old, the minor’s name should be printed above and this form shall be signed by the minor’s legal guardian.