



BUSINESS MANAGEMENT AT CENTRAL



YOUR MAJOR IS JUST THE BEGINNING.

Central's strong academic programs ensure you have a solid foundation in your area of interest. But there's much more. We know you want meaningful experiences – not just lectures – that will prepare you to go out into the world and make an impact after graduation. You'll go beyond your major with hands-on experiences, classes in multiple disciplines and mentors to help you figure it all out.

You'll learn from faculty who are experts in their fields, but you may also partner with them on research projects. No matter your major, you'll have room in your schedule for study abroad, internships and exploration – you'll never be forced onto a narrow academic path. Central is where you'll discover the future you want to pursue.

BE PREPARED TO SUCCEED IN COMPANIES AROUND THE WORLD.

You'll stand out as a fully polished professional.

94%

OF STUDENTS COMPLETE
AT LEAST ONE INTERNSHIP
BEFORE GRADUATION.

**FOUR LARGE,
INTERNATIONAL
COMPANIES ARE
HEADQUARTERED
WITHIN ONE MILE
OF CAMPUS.**

THE CENTRAL DIFFERENCE

- Hands-on learning lets you practice new skills
- Alumni provide valuable connections for jobs and internships
- Gain experience with internships in Chicago, Washington, D.C., and around the world
- Be fully prepared for the job search with resume building, interviewing practice and networking skills
- Minor in entrepreneurship and gain real-world experiences

BUSINESS MANAGEMENT FAQs

Can I major/minor?

✓ Major ✓ Minor

What are related majors/minors?

Entrepreneurship
Accounting
Communication Studies
Spanish

What skills will I learn?

Solve problems for real businesses
Professional communication skills
Present information and ideas

What are the most popular classes I can take?

Corporate Finance
Business Law
Principles of Marketing
Operations Management

How can I get involved?

Economics, Accounting and Management Club
Investments Club

What kinds of jobs do graduates get?

Talent Acquisition, Red Bull, Denver, Colo.
Senior Manager of Partnership Marketing, Kansas City Royals
Chief Financial Officer, Youth Emergency Services and Shelter (YESS), Des Moines
Managing consultant, IBM, Washington, D.C.
Business specialist, Apple Inc., Minneapolis, Minn.

**[www.central.edu/
business-management](http://www.central.edu/business-management)**