

ATHLETE ONE, LLC COOKIE POLICY

Effective Date: September 27, 2024

Last Updated: September 27, 2024

Athlete One, LLC's websites, applications, portals or other online features ("**Online and Mobile Resources**") use cookies to distinguish you from other users of our Online and Mobile Resources. This helps us to provide you with a good experience when you browse our Online and Mobile Resources and also allows us to improve our sites and services.

A cookie is a small file of letters and numbers that we store on your browser, your mobile device, or the hard drive of your computer. Cookies contain information that is transferred to your device.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our Online and Mobile Resources. They include, for example, cookies that enable you to log into secure areas of our website, access your account, register through our service or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our Online and Mobile Resources work, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region) or login information.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our Online and Mobile Resources and the advertising displayed more relevant to your interests. We may also share this information with third parties, including advertising networks, for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Title Cookie Name	Purpose	Duration
[COOKIE TITLE] [COOKIE NAME]	[DESCRIPTION OF THE PURPOSE FOR WHICH THE COOKIE IS USED AND ITS DURATION] Examples of purposes for which a cookie may be used: This cookie enables us to: (a) Estimate our audience size and usage pattern. (b) Store information about your preferences, and so allow us to customize our site and to provide you with offers that are targeted to your individual interests. (c) Speed up your searches. (d) Recognize you when you return to our site. (e) Allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic shopping basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim. (f) [OTHER PURPOSES].	[LENGTH OF TIME THE COOKIE PERSISTS]

Please note that the following third parties may also use cookies on our site. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies, performance cookies, or targeting cookies:

[NAME THIRD PARTIES]

To deactivate the use of third-party advertising or tracking cookies, you may visit our cookie management platform to manage the use of these types of cookies [include link to consent management solution].

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies or by utilizing a global privacy control signal. If you block cookies, however, there may be some differences in the functionality of our Online and Mobile Resources.