

GROUND ED IN NATURE

MASTIC
by  **Ply Gem**



Curated Exterior Palettes
Exclusively for the
Ply Gem Portfolio

BY
jenny marris



CONTENTS

04

06

08





35

GROUNDED IN NATURE.....	04
MORE COLORS TO BRING VISION TO LIFE	06
HOW TO MIX MATERIALS ON YOUR HOME EXTERIOR.....	08
COLOR PALETTES.....	11
VISUALIZE DESIGN POSSIBILITIES	35



11



COLOR STORIES INSPIRED BY
NATURE, CRAFTED FOR REAL HOMES,
AND CURATED TO HELP CREATE
EXTERIORS THAT FEEL INVITING FROM
THE VERY FIRST GLANCE.





JENNY MARRS

Designer and HGTV star

GROUNDING IN NATURE

PALETTES DESIGNED WITH JENNY MARRS FOR EFFORTLESS EXTERIOR STYLE

Homeowners are embracing exteriors that feel natural, warm, and welcoming. Today's trends lean into earthy tones, soft contrast, and palettes that sit comfortably within the landscape — choices that reflect a desire for simplicity, balance, and authenticity.

In collaboration with HGTV stars Dave and Jenny Marrs, we explored the colors and textures that bring that feeling to life. Their design philosophy — rooted in craftsmanship and timeless character — helped shape a collection of palettes that feel fresh yet enduring.

Working closely with Jenny, we developed palettes that **simplify exterior design by pairing tones, textures, and materials that naturally complement each other**. Each combination is intentional — rooted in trends but built for longevity.

These palettes highlight architectural details, harmonize with outdoor surroundings and offer a clear path to cohesive, confident design. From breezy blues to warm neutrals and grounded greens, each color story captures the balance of modern style and classic comfort.

Use this lookbook as inspiration and guidance as you begin shaping an exterior that feels beautifully, unmistakably like home.

Then visit the Home Design Visualizer to see how these colors would work on your own project!



Sage

Tuscan
Olive

Pebblestone
Clay

Woodland
Green

Scottish
Thistle

Quiet
Willow

Vintage
Dublin

Brunswick

Rock
Harbor

Natural
Slate

Newport
Bay

Bayou

English
Wedgewood

Portsmouth
Blue

Modern
Iron

Misty
Shadow

Woodland
Retreat

Brandy
Wood

Timber
Stone

Whispering
Timber

Montana
Suede

Sandtone

Wicker

Desert
Sand

Almond

Classic
Cream

Colonial
Yellow

Cameo

Alpine
Forest

Lakeshore
Fern

Deep
Cavern

MORE COLORS TO BRING A VISION TO LIFE

Greens, blues, greys, browns and everything
in between to fit any home.

Everest

Victorian
Grey

Silver
Grey

Cape Cod
Grey

Harbor
Grey

Deep
Granite

Glacier
Blue

Rugged
Canyon

Natural
Cedar

Autumn
Harvest

American
Walnut

Russett
Red

Red
Brick

Corn
Silk

Linen

White



HOW TO MIX MATERIALS ON YOUR HOME EXTERIOR

3 TIPS FROM HGTV STARS DAVE & JENNY MARRS



It's not every day you get the chance to mix it up, just because. It's even rarer that the result is both practical and personalized. Just like mixing in accent colors to your home's main body color accentuates your unique, personal style, so does mixing materials on your home exteriors.

Blending vinyl siding, manufactured stone and thin brick veneer is a distinctive but timeless look, appreciated not only by homeowners but also by potential buyers.

About 70% of homeowners think that a home's design is improved by mixing materials, according to a recent survey from the New Home Trends Institute. Better still,

the average return on investment for homes that have replaced a portion of vinyl siding with manufactured stone veneer is over 150%.

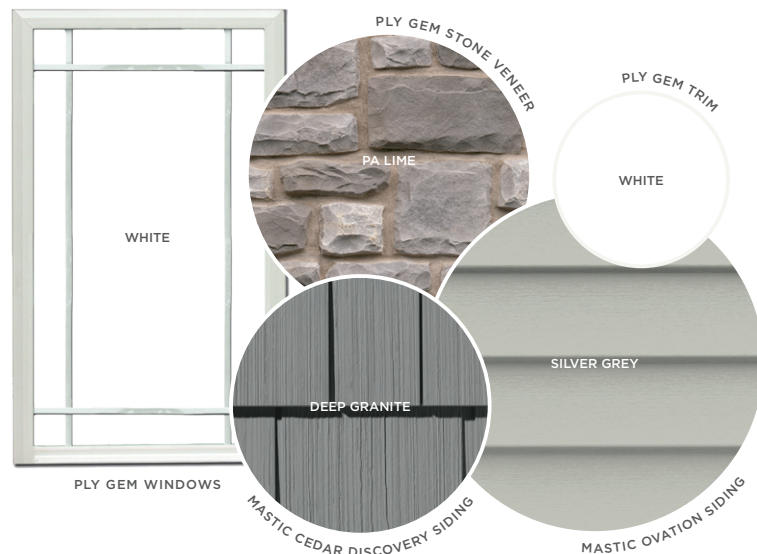
So what are you waiting for? The biggest hurdle to achieving a cohesive exterior is material harmony. Dave and Jenny Marrs, the build and design duo behind HGTV's "Fixer to Fabulous," shared three tips to bring materials together for the ultimate curb appeal.

1. KEEP IT SIMPLE

When it comes to mixing materials, less really is more. To start, always use the rule of three. Once a fourth material is introduced, your exterior could end up looking like a jumbled hodgepodge.

The next challenge is picking out different materials that go well together. "Choosing materials that stick to a common theme, such as color or style, will set you on the right path to achieve that cohesive look," Jenny says. "For most people, color is a natural starting point to assess different exterior accents."

The Ply Gem Home Design Visualizer™ gives homeowners free rein to see how different styles of manufactured stone and thin brick complement the vinyl siding of their choice. You can see for yourself how Ply Gem stone and thin brick add texture and a focal point to your exterior.



2. DON'T BE AFRAID TO EMBRACE COLOR

Why not be bold (especially when it's in style)? Despite ever-changing trends, Jenny says that bold colors, as opposed to earthy tones, have become much more widespread since the duo launched their business.

“Your home should reflect your personality without additional hassle,” Jenny says. “If you love bold colors, you should be able to use them on your home’s exterior. Mastic vinyl siding not only has the designer colors but backs them up with technology to ensure they won’t fade and won’t require tons of maintenance.”

Color can be used as an accent, too, and Jenny says: “If you really love a specific color, don’t feel like you have to use it everywhere. Start small by using it on shutters, the front door, mounting blocks, vents, door surrounds or mantel systems. Ply Gem’s color match technology makes it easy to find the perfect hue that coordinates with your siding, allowing you to express your personal style and create one-of-a-kind curb appeal.”

3. START WITH THE ELEMENT YOU LOVE MOST

So, what excites you most? A color? A material? A texture? An architectural style? Whatever you fancy, start there. For Dave, starting with dry stacked stone just feels right.

Regardless of style choice, stone grounds your home unlike other building materials,” Dave says. “Whether you try it as column wrap on the front porch or an accent around the garage door, it’s an investment that is worth your while.

Once you have made up your mind about the element you love most, work your way out. In Dave’s case, he would pick siding colors that complement or contrast his selected dry stacked stone and build the full palette from there!



READ THE FULL BLOG HERE

TIMELESS CONTRAST





WHY IT'S TRENDING

High contrast black-and-white remains a staple for crisp curb appeal. The look reads modern yet familiar, with clean lines that photograph beautifully across seasons.

HOW THE PRODUCTS WORK TOGETHER

Mastic EverPlank in White creates a bright foundation, layered with **Shadow LedgeStone in Hampton** for depth.

Black windows frame the contrast, while **Black shutters** and coordinated trim, metal, and accessories complete the classic farmhouse finish.

JENNY SAYS IT BEST

“Simple, classic, forever — black and white never stops looking fresh.”



EVERGREEN ESCAPE





WHY IT'S TRENDING

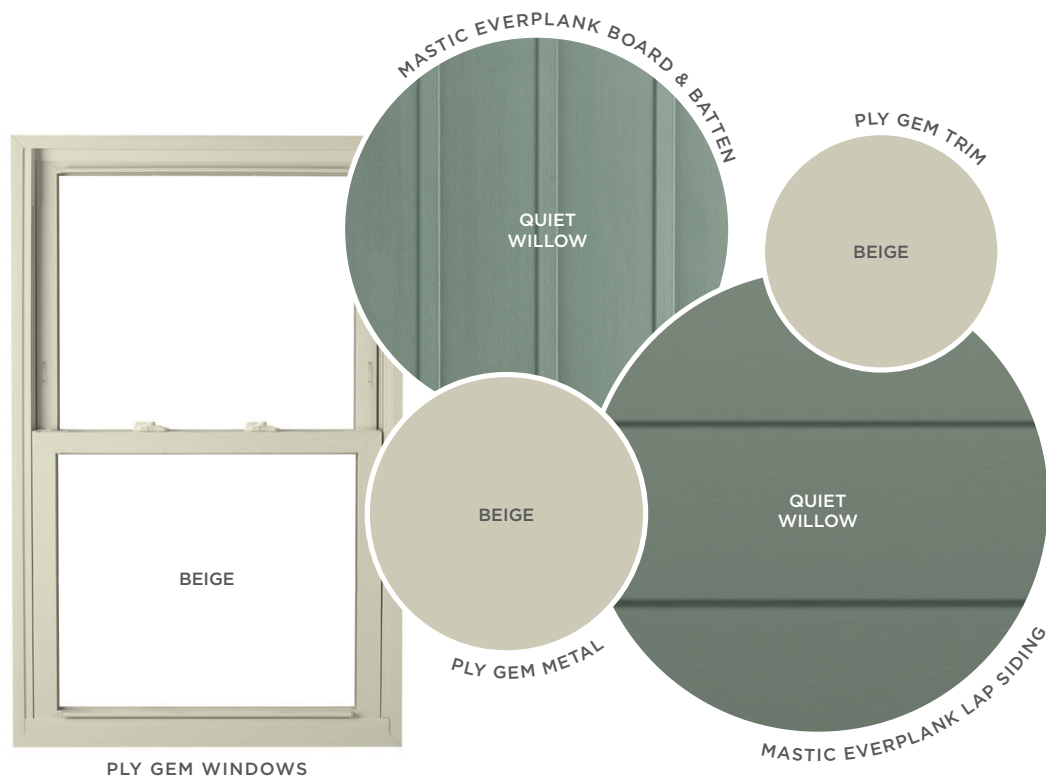
Nature-rooted greens bring a calm, restorative feel to exteriors while still reading refined and timeless.

HOW THE PRODUCTS WORK TOGETHER

Mastic EverPlank in Quiet Willow establishes a calming green foundation, complemented by **Mastic EverPlank Board + Batten in the same tone** for subtle dimension. Warm neutral trim and windows frame the palette, while **matching metal and Quiet Willow** accessories keep the overall look cohesive and grounded.

JENNY SAYS IT BEST

"These greens feel grounded and restorative — like bringing the outdoors right up to your front door."



MORNING SAGE





WHY IT'S TRENDING

Soft whites paired with herbaceous greens create calm, airy exteriors that align with the ongoing shift to warmer, nature-inspired foundations. Its classic-meets-current for traditional architecture.

HOW THE PRODUCTS WORK TOGETHER

Mastic Quest in Linen keeps the foundation light, paired with matching **Linen trim** for a soft, tone-on-tone look. **White windows** frame the facade, while **Spanish Moss shutters** and coordinating metal and accessories introduce a gentle botanical accent.

JENNY SAYS IT BEST

"Light, leafy, and uplifting — this palette makes every morning feel fresh."



COASTAL CALM





WHY IT'S TRENDING

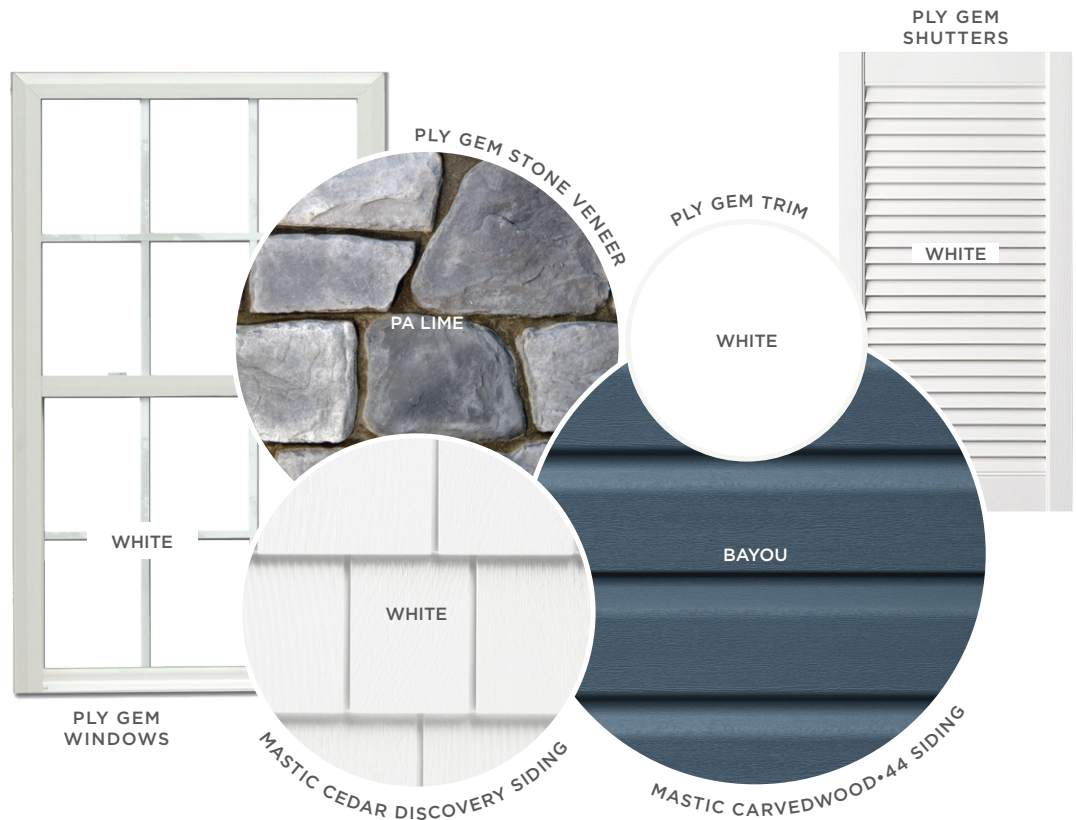
Soft, desaturated blues offer a sense of calm while still feeling versatile. Paired with bright whites, they evoke a breezy coastal look without feeling overly themed.

HOW THE PRODUCTS WORK TOGETHER

Mastic Carvedwood•44 in Bayou sets a soft coastal foundation, accented with **Mastic Cedar Discovery in White** for light texture. **Fieldstone in PA Lime** adds natural depth, while crisp white trim and windows frame the look. Matching metal and accessories keep the overall finish bright and cohesive.

JENNY SAYS IT BEST

“Think salt air and open windows — calm blues and clean whites that breathe.”



MISTY COTTAGE





WHY IT'S TRENDING

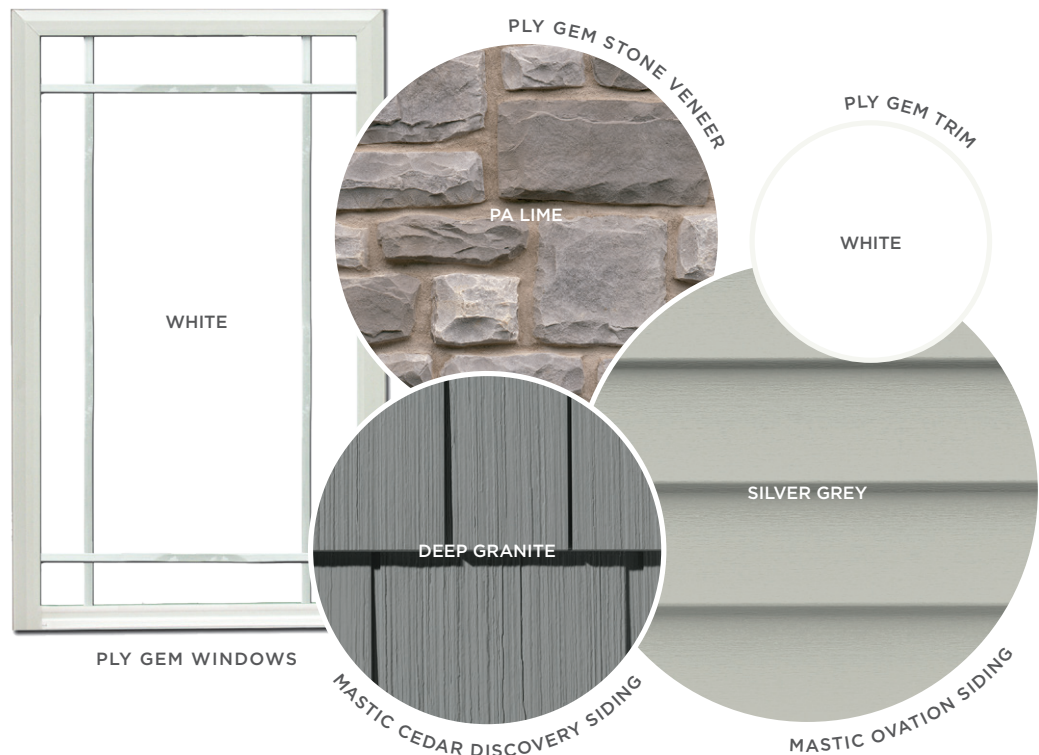
Greige continues to offer an easy balance between warm and cool tones. It creates a light backdrop that pairs well with layered textures often found in cottage-style homes.

HOW THE PRODUCTS WORK TOGETHER

Mastic Ovation in Silver Grey creates a soft foundation, paired with **Mastic Cedar Discovery Hand-Split Shake in Deep Granite** for added charm. **Cut Cobblestone in PA Lime** introduces natural variation, while white trim and windows frame the look. Coordinated metal and accessories keep the overall finish light and fresh.

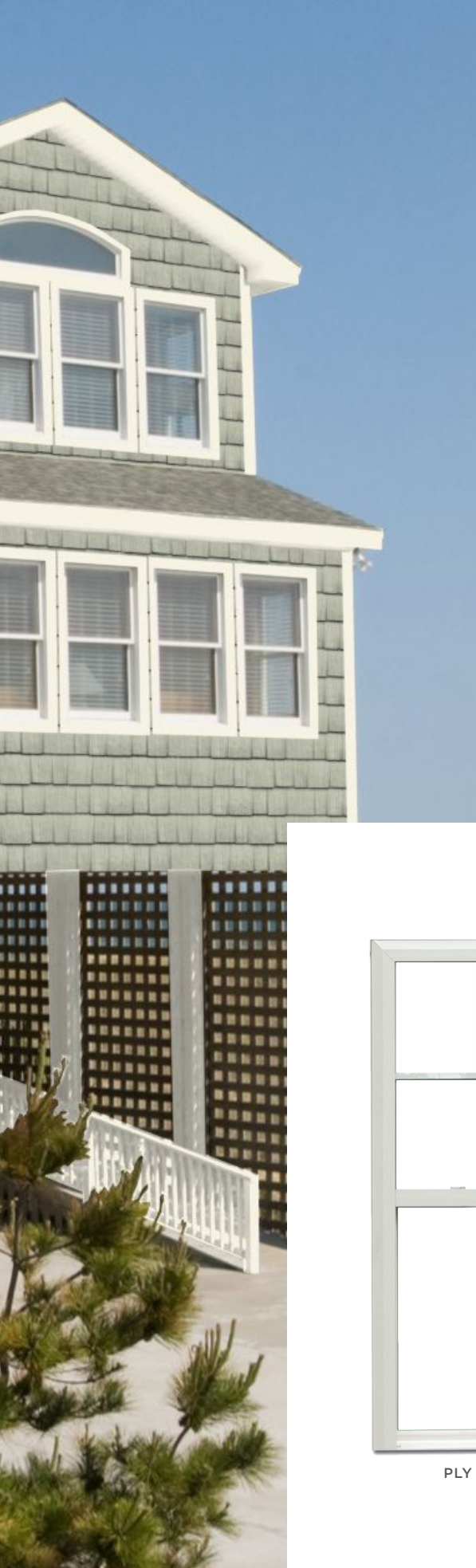
JENNY SAYS IT BEST

“Quiet greys and layered textures make a home feel gentle and welcoming.”



SEASIDE RETREAT





WHY IT'S TRENDING

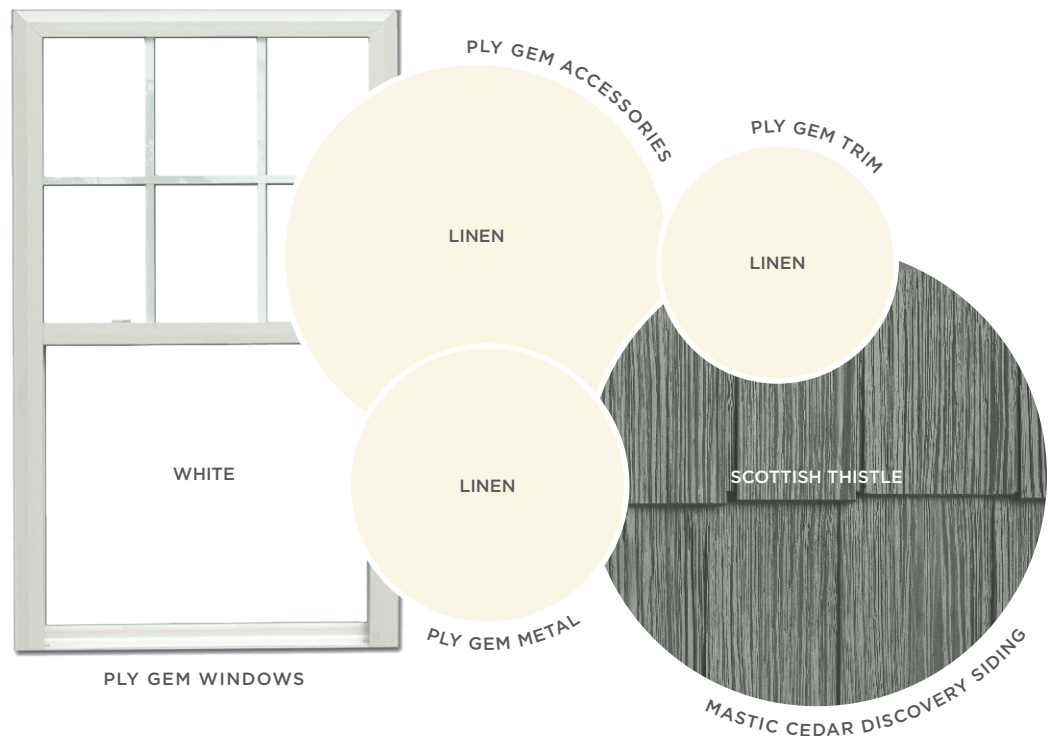
Sun washed neutrals keep exteriors light and relaxed while pairing effortlessly with coastal textures and natural light.

HOW THE PRODUCTS WORK TOGETHER

Mastic Cedar Discovery in Scottish Thistle sets a breezy, weathered foundation, complemented by matching shake accents for added texture. **Linen trim** softens the palette, while **White windows** frame the look. Coordinated metal and **Scottish Thistle accessories** keep the overall finish light and cohesive.

JENNY SAYS IT BEST

“Soft and sun kissed — this palette feels like a getaway you get to come home to.”



WARM WELCOME





WHY IT'S TRENDING

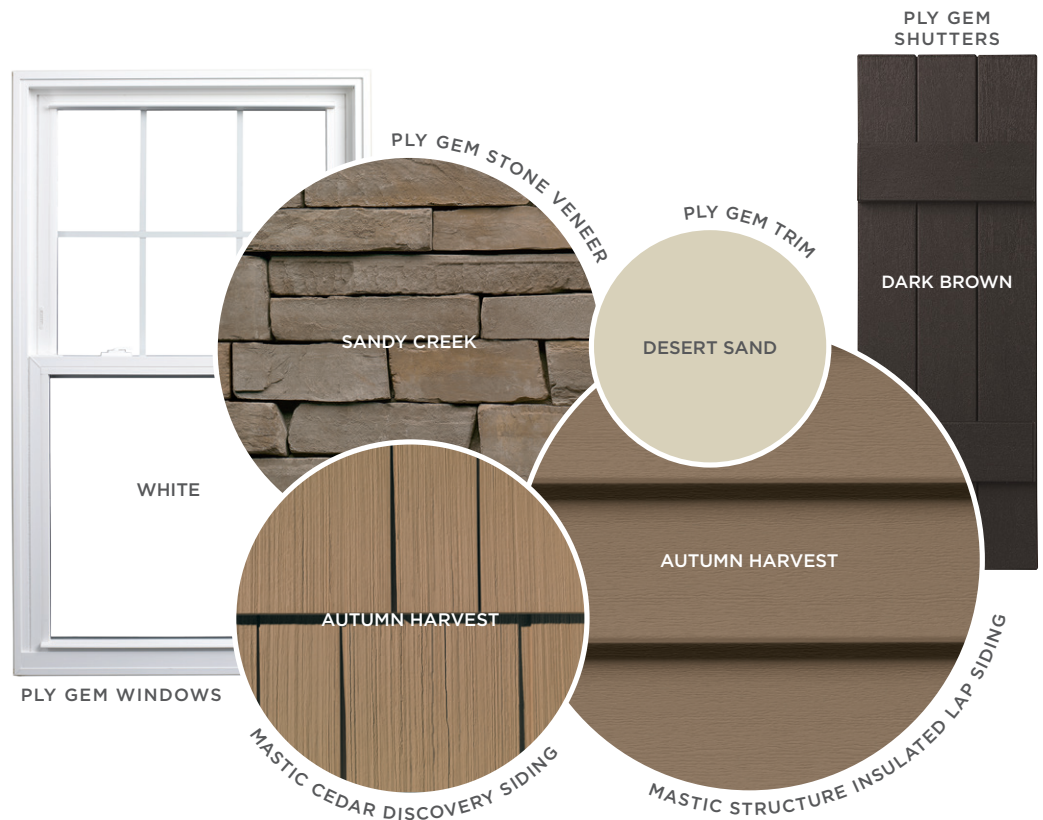
Warm, light neutrals are replacing cooler grays, creating exteriors that feel inviting and lived in. These sand tones reflect a broader move toward nature-inspired palettes.

HOW THE PRODUCTS WORK TOGETHER

A **Mastic Structure base in Autumn Harvest** sets a warm foundation, layered with **Cedar Discovery Hand-Split Shake** for added texture. **Classic Ledgestone in Sandy Creek** introduces natural depth, while **Desert Sand trim** softens the palette. **White windows** frame the look, with dark brown accessories providing a subtle finishing contrast.

JENNY SAYS IT BEST

“This palette wraps a home in warmth — like golden light at the end of the day.”



RESTFUL RIDGE





WHY IT'S TRENDING

Clay and earth-toned neutrals add warmth while connecting naturally to the surrounding landscape. They feel timeless on mountain and craftsman-style homes.

HOW THE PRODUCTS WORK TOGETHER

Mastic Western Extreme in Rugged Canyon sets a grounded foundation, layered with **Cut Cobblestone in Shade Mountain** for rustic texture. **Linen trim** lightens the palette, while **Clay-toned windows** frame the look. **Dark Brown metal** and brown coordinating accessories complete the cozy, lodge-inspired finish.

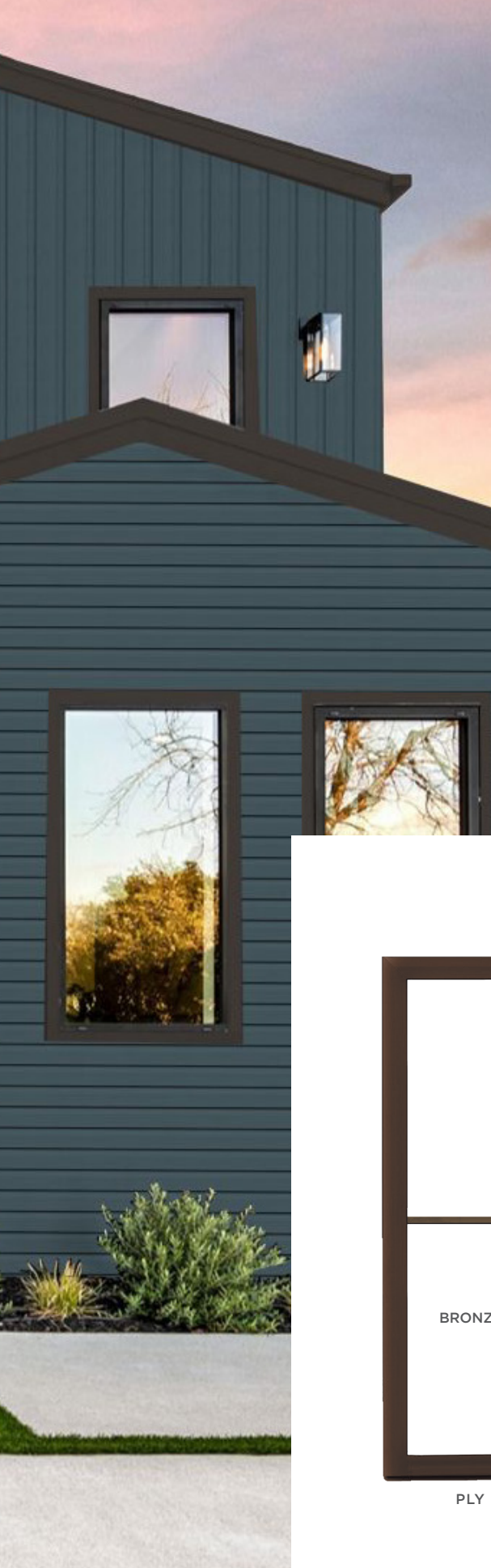
JENNY SAYS IT BEST

"These colors feel like a fireside evening — warm, cozy, and meant for gatherings."



MIDNIGHT MODERN





WHY IT'S TRENDING

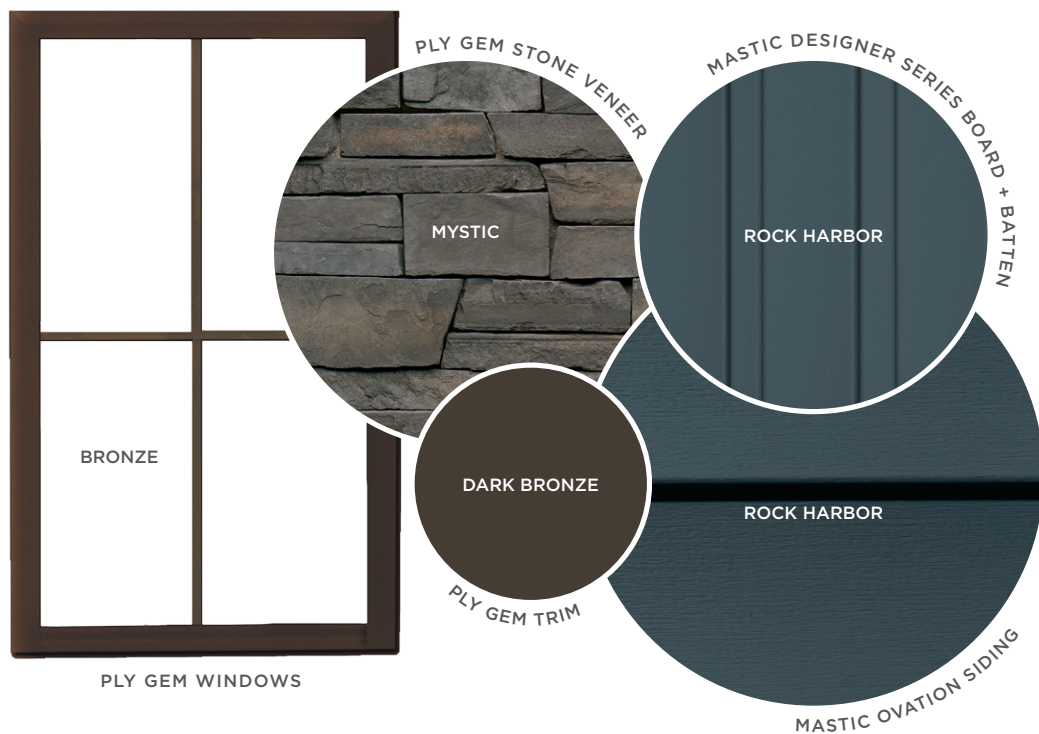
Navy and blue-black hues bring drama while staying classic. They're a natural partner to bronze metals and warm stone, aligning with the move toward sophisticated, contrast-rich exteriors.

HOW THE PRODUCTS WORK TOGETHER

Mastic Ovation in Rock Harbor forms a deep navy foundation, layered with **Cascade Ledge stone in Mystic** for tonal movement. **Dark Bronze windows** frame the design, while matching trim, metal and accessories deliver a sleek, elevated finish.

JENNY SAYS IT BEST

"Deep navy gives instant architecture — it frames the lines and lets the details shine."



MODERN MOOD





WHY IT'S TRENDING

Moody, grounded exteriors signal sophistication and restraint. Deep neutrals bring architectural lines forward and pair beautifully with black metals for a clean, modern edge.

HOW THE PRODUCTS WORK TOGETHER

Mastic Board + Batten in Montana Suede sets the moody, modern foundation, layered with **True Stack Mystic stone** for natural texture. **Black windows and black trim** keep the lines sharp, while matching accessories and **Black metal accents** tie everything together for a finished look.

JENNY SAYS IT BEST

"I love the confidence here — rich, dramatic color balanced with just the right amount of contrast."



BRONZE HAVEN





WHY IT'S TRENDING

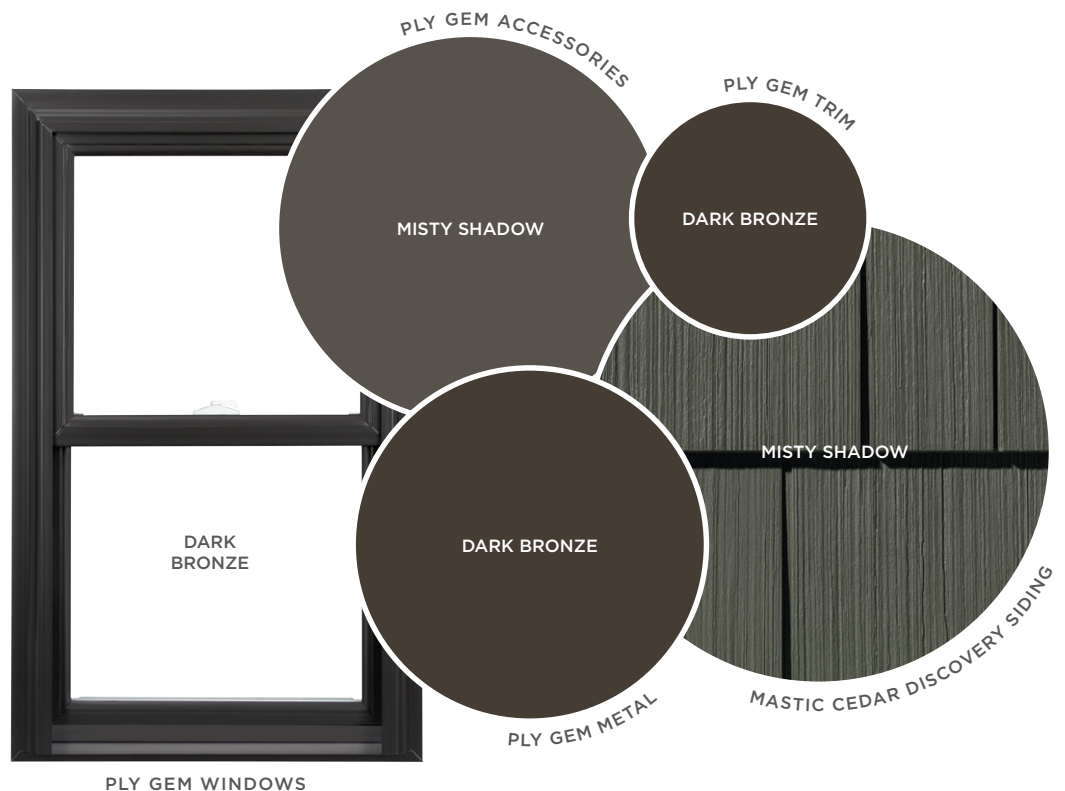
Bronze leaning neutrals echo the broader movement toward earthy, grounded exteriors. They're sophisticated without feeling severe, especially when paired with deep metals.

HOW THE PRODUCTS WORK TOGETHER

Mastic Cedar Discovery in Misty Shadow creates a rich foundation, paired with dark bronze trim for warmth and depth. **Dark Bronze windows** frame the palette, while matching metal and **Misty Shadow accessories** keep the look cohesive across elevations.

JENNY SAYS IT BEST

"Those bronze notes feel so comforting — like a favorite well-loved space you return to."



HERITAGE REVIVAL





WHY IT'S TRENDING

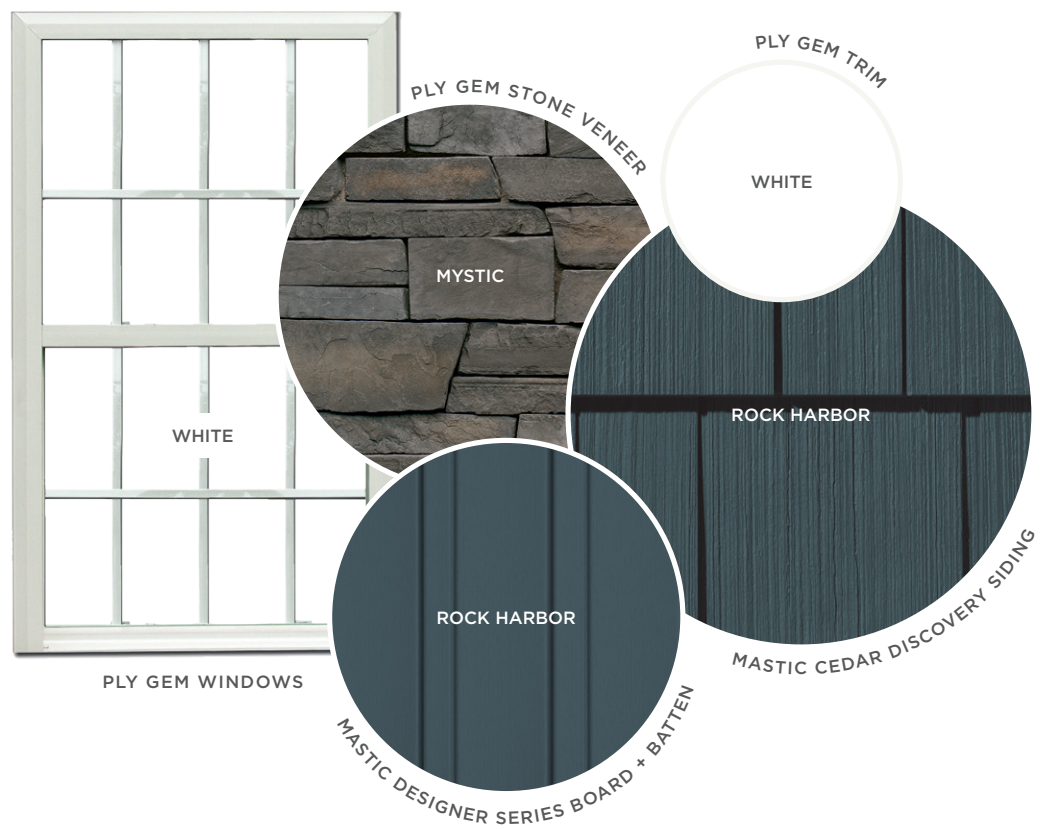
Deep, desaturated blues strike the balance between classic and current, refreshing historic styles while still honoring their original character..

HOW THE PRODUCTS WORK TOGETHER

Mastic Cedar Discovery in Rock Harbor establishes a deep tonal foundation, paired with complementary accents in the same hue for added dimension. **Mystic stone** introduces subtle texture, while **White trim** and windows frame the classic proportions.

JENNY SAYS IT BEST

"Classic lines, modern depth — this blue brings history forward in the prettiest way."



BEFORE



VISUALIZE

DESIGN POSSIBILITIES

Bring these palettes to life with our **Home Design Visualizer** — an easy way to explore every color story on a home that matches your style, or even on your own upcoming project! Try different combinations, adjust materials, and see how siding, stone, trim, and accents work together in real time.

The tool makes it simple to compare looks and confidently choose the palette that feels just right for your exterior, with a little design help from Jenny Marrs.

AFTER



DESIGN YOUR
HOME EXTERIOR



The Total Designed Exterior

Ply Gem Brands and Solutions deliver national coverage of the industry's most comprehensive portfolio of designed exterior products that are perfect for any job—and every home, as well as a full offering of solutions designed to support building professionals.



SIDING



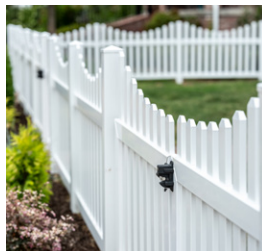
WINDOWS



SHUTTERS



STONE VENEER



FENCE & RAILING



PATIO DOORS



TRIM & MOULDINGS



METAL & RAINWARE



ACCESSORIES

We reserve the right to alter, modify or delete items from time to time without notice. Due to printing limitations, colors may not be exactly as shown. Contact your distributor or sales representative for actual product and color samples.