

GUIDELINES FOR GIVING

Large Donations and Naming Opportunities

Since 1997, Beth Chaverim Reform Congregation (BCRC) has provided a sacred connection to the Jewish people of Loudoun and Western Fairfax counties. In order to carry on this tradition and embody the aspirations of twenty-first century Jews, BCRC will continue to be an inclusive, innovative and imaginative community.

BBCRC is a spiritual “House of Friends” where the depth of Jewish tradition and the meaning of Jewish values is alive, a community where we celebrate and mourn together, where we experience today’s Judaism, where we look forward to a Jewish future together. To sustain BCRC and realize our shared vision, we encourage and are grateful for all forms and all levels of giving to BCRC for our Jewish future.



MAJOR DONORS

Major Donors are the lifeblood of our congregation, and enable BCRC to undertake significant improvement projects as well as projects in the community. We encourage you to discuss your Major Donation with the BCRC President or Treasurer.

Major Donations may be pledged up front and then be completed over a period not to exceed four years.



Does the donation need to be made for a single use?

Your pledge may be aggregated across projects of your choosing and can vary from year to year. For example, you may designate \$2,500 in year 1 toward the Wall of Remembrance plus a \$10,000 general donation; \$10,000 toward a building improvement in year 2, and \$2,500 in year 3 toward the Youth Fund. If pledged up front, the total of \$25,000 would qualify as a Major Donation.



Donations Recognition Levels

Benefactor: \$50,000 and above

Visionary: \$25,000 to \$49,999

How are Major Donors recognized?

- 1. Unless the donor chooses to remain anonymous, a plaque for the Wall of Recognition will be engraved with the Donor's name(s) in the Benefactor or Visionary category once the donation is completed (if the donation is pledged over time, final payment of the pledge indicates completion).*
- 2. The Board will establish periodic Recognition Events to which Major Donors will be invited.*
- 3. Announcements of donations will be made in Temple publications.*
- 4. Major Donors will receive a formal thank you note from BCRC.*



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DEDICATIONS/NAMING OPPORTUNITIES

BCRC encourages Donors to take advantage of naming opportunities to honor a special person or the Donor's family collectively. Naming opportunities can be permanent or can be made for a five year period.

Five year naming opportunities include:

<i>Sanctuary</i>	\$750,000
<i>Social Hall</i>	\$250,000
<i>Religious School</i>	\$150,000
<i>Oneg Lobby</i>	\$50,000
<i>Rabbi's Study</i>	\$25,000
<i>Classroom</i>	\$20,000
<i>Office</i>	\$20,000
<i>Kitchen</i>	\$15,000

Please discuss any interest in a permanent naming opportunity with a Board member as such opportunities must be approved by the Board.

The BCRC Social Hall Is Lovingly Dedicated In Honor Of...

This Classroom Is Lovingly Dedicated In Memory Of...

Donations and Honors

Please see the separate brochure titled "Donations and Honors" for additional information.

Estate Giving

Please see the separate brochure titled "Estate Giving" for additional information.

Notes:

1. The Board may request that a donation be re-allocated to a different purpose.
 2. The Board reserves the right to refuse any gift or donation in its sole discretion.
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