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FOR IMMEDIATE RELEASE:

***KERRI SCHARLIN, "INTERVIEW"***

12 November through 23 December 1994

Jose Freire Fine Art will present "Interview", an installation of recent work by KERRI SCHARLIN from the 12th of November through the 23rd of December 1994. The gallery is located on the third floor of the 130 Prince Street building, cross streets Wooster and West Broadway.

Kerri Scharlin's "Interview" deals with the role of the print media in the public image-making process. During the past year, Scharlin has asked magazine writers to write articles about her, magazine photographers to photograph the artist, and magazine designers and art directors to create layouts with these materials. These layouts have then been photographically enlarged.

Since 1991, Scharlin has been exploring the relationship between identity and image. For a previous exhibition, the artist asked seventeen friends to describe her to police sketch artists. She exhibited the results, which constituted a widely varying series. For this new project, she allowed herself to be described, prodded, praised, scorned and humiliated by journalists and in the process learned about the ways in which journalistic truth can involve manipulation, distortion, eloquence and seduction.

Participating photographers include Annie Leibovitz, Steven Klein, Timothy Greenfield-Sanders, Christian Witkin, Richard Burbridge, John Huba, Wayne Maser, Guy Aroch, Michel Arnaud, Torkil Gudnason and Kenneth Willard. Participating writers include Glenn O'Brien, Ron Rosenbaum, Jesse Kornbluth, Phillip Lopate, George Wayne, Jeffery Hogrefe, Gene Stone, Lucy Kaylin, Julia Szabo, Mark Marvel, Deborah Gimelson and Alison Lynn. Participating art directors/ designers include Gary Koepke (World Tour), Charlene Benson (Mademoiselle), Daniel Stark (GQ), Shawn Young (Allure), Paul Eustace (Harper's Bazaar), Russell Labosky (Self), Greg Mastriani (Vanity Fair), Markus Kiersztan (Details), Kati Korpijaakko (Glamour), Tony Moxham (Interview) and Eric Pryor (Vogue).

Gallery hours are Tuesday through Saturday, 10am to 6pm. For further information and/or photographs, please call 212.941.8611.