



Farmers Market Vendor **Business Plan**



Cheers to your farmers market vendor journey! A thorough business plan helps satisfy market application requirements while setting you up for success.

www.flipprogram.com

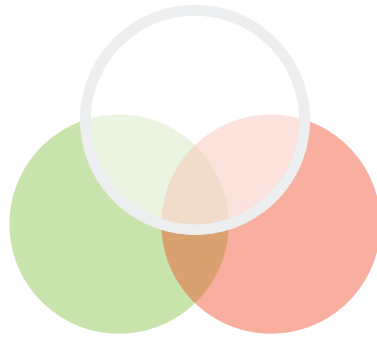


Instructions

Before you fill out the fields in this template, create your cover page. This should include the following information about your business:

- **Logo**
- **Name**
- **Address**
- **Phone number**
- **Email address**
- **Website**

**Let's get
started!**



ADD YOUR
Business Logo

Executive Summary

Company Description

Branding

Sample Menu and Pricing

Legal Structure of Your Business

Marketing Analysis

Marketing Strategy

Loans and Financing

Operation Costs and Financial Projections

Certificate of Insurance (COI)



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