Note to Vote
By Sandra King
Chapter Members will soon be participating in our annual nomination and vote for new Chapter Leaders. From the time we officially began the Chapter we have had great leaders who have kept the Chapter moving forward. It is time for some, who have held office, to step down. Please give deep thought into the possibility of serving as one of the Chapter’s next leaders, it’s time to give something back.

Each term is short as we only meet four times per year. Board meetings are held through Go-To-Meeting and with many members working on our projects such as the Trade Show, the benefits of serving out-weigh the time spent on Chapter business. There is a great need for each member to find where they can contribute to our great, stable, working Chapter. Nominate members who will work toward the common goal of growing and strengthening each member through purchasing knowledge.

Email Etiquette
Folks will form an opinion about you based on how you use technology. It’s time to bring up the importance of having a professional e-mail address for your business communications. What do you think it says about you or your business when you reply to a Website e-mail address like “iluvthugs@(aol, gmail, msn, yahoo)?” Using e-mail addresses like those above for business e-mail communications show not only a lack of tech savvy but a lack of understanding when it comes to the basics of online marketing. Every business should be using their business dot-com with their first name before the @sign as their e-mail address. Free service accounts are also known as “throw-aways” and are used by spammers all the time. By using your dot-com e-mail address, your e-mail will be recognized as an expected or legitimate contact instead of a spammer. You can still use your freebie account as a backup, but not as the primary if you are serious about branding your business. It’s time to take off the training wheels, get a real e-mail program and e-mail like the big dogs if you are serious about online success.

By http://www.NetManners.com

Public Relations Committee
By Angie Jones
I am looking for a couple of members to join me in getting the word out about our Chapter. If you have a knack for writing or speaking I could use your skills. Time and effort would be limited to event times and could be handled from your respective offices.

The Public Relations and Marketing Committee’s primary responsibility is to inform the public of the Chapter and its activities and events such as the Reverse Trade Show, vendor training classes, etc. Also, publicize individual achievements as well as those of the Chapter in the local newspaper and to NIGP. All of us are busy doing “more with less” so it does take a village to make and keep the Chapter a success. Why not get involved and reap the benefits of membership?

If you are interested please call me at 850.474.2628 or email me at ajones1@uwf.edu. Hope to hear from you soon.

Hotel Rate Discounts
E&I Cooperative offers members travel discounts, on rooms at 15 brands and over 7,000 participating hotels. The discount is 20% off the “Best Available Rate” at the following locations:

- Travelodge
- Wyndham Hotel Group
- Baymont Inn & Suites
- Ramada Worldwide
- Knights Inn
- Days Inn
- Howard Johnson
- Super 8

For additional information contact Sue Peters speters@eandi.org or 507-929-0404.

July NIGP Meeting
Thursday, July 11, 2013
8 AM to 2 PM
Northwest Florida State College
Ft. Walton Beach Campus
Register: https://www.cgccnigp.org/

New Term in Town
The new term for saving money on a product is called Jud Craning. Used in a sentence it goes like this, “I just Jud Craned my scrubber pads down from $120 to $60". Jud Crane is the Director of Purchasing with the Santa Rosa County School District and having a phrase coined using his name synonymous with his ability to squeeze out good pricing is quite an honor. Congratulations!

The only thing to do with good advice is to pass it on. It is never of any use to oneself.
Oscar Wilde

Central Gulf Coast Chapter
National Institute for Governmental Purchasing
2nd Quarter 2013