



## Bid4Assets to Host Pershing County, Nevada's First-Ever Online Tax-Defaulted Properties Sale

Lovelock, Washington May 20, 2019- For the first time ever, Bid4Assets.com will host an online auction for tax-defaulted properties on behalf of Pershing County, Nevada Treasurer's Office. By moving online, the county is exposing this sale to a wider range of buyers in order to return more distressed properties to the tax rolls. Funds generated from the sale support essential county services, which can face shortfalls when taxes go unpaid.

"Conducting our auction online is a great move for Pershing County," said Lacey Donaldson, Pershing County Clerk-Treasurer, "Exposing this sale to a nationwide audience give the county a much better chance of returning our distressed properties to revenue-producing status. Our office is committed to continually find new ways of generating revenue. Other counties in the area have found success with Bid4Assets, so their platform seems like an ideal way to achieve our goals."

Online bidding opens on June 14<sup>th</sup> at 8:00 AM PT (11:00 AM ET). Auctions will close at staggering closing times on June 18<sup>th</sup> from 8:30 AM PT (11:30 AM ET). Minimum bids range from \$250 to \$12,350 and offers a variety of vacant land parcels. All auctions have no reserve, meaning the highest bid at or above the minimum will win the property.

"We're excited that Pershing County is bringing their tax-defaulted property sale to Bid4Assets," said Jesse Loomis, CEO of Bid4Assets. "Our platform brings a tremendous number of bidders from across the country, including developers, homebuyers and home improvement investors. These buyers will have the opportunity to own land in Pershing County, often at a fraction of market price, and bring interest to properties that might otherwise struggle on the local market."

Bidders must register a free Bid4Assets account and fund a \$500 deposit with a \$35 processing fee before they are able to participate in the sale and deposits are due by June 10. You can view the auction, including a list of the properties available at [www.bid4assets.com/pershing](http://www.bid4assets.com/pershing).

*Bid4Assets (<http://www.bid4assets.com>) is an online auction site based in Silver Spring, Md. The privately held company auctions distressed real estate for the federal government, county tax-collectors, financial institutions and real estate funds. Bid4Assets has conducted online tax sales for over 75 counties and cities nationwide, including counties in California, Washington, Virginia, Idaho, Michigan, Nevada and Missouri. Since its inception in 1999, the company has sold more than 100,000 properties nationwide and grossed over a billion dollars in auction sales.*

###

### Media Contact:

Sean McLaughlin  
Bid4Assets Marketing Manager  
301-562-3427  
[sean@bid4assets.com](mailto:sean@bid4assets.com)