

Follow *the* Wise Men



Ron Tank

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Follow the Wise Men



Who are the Wise Men?

After Jesus was born, the three* wise men embarked on a journey to find him. They knew the significance of who he was and they were determined to find him. How did they find him? According to Matthew chapter 2, they followed a star. I suspect it was a long and difficult journey to complete, but a successful one indeed.

The wise men knew how to find great value. They would come into the presence of the most valuable gift ever, the savior of the world. **Today, the wise men still know how to find valuable things on earth. In the stock market, they do it quite often and before prices go up substantially.**

Finding and following the wise men is a very simple and effective way to succeed. We do know this, if you had been looking for Christ several thousand years ago, following the wise men would have ensured your success.

As an investor today, one of the most difficult decisions we make is deciding exactly when to buy or sell a particular stock. The most common expert advice given today is simply to get in, regardless of when, stay in and hope for the best. While hope is a necessary part of investing, it is not an investment strategy!

I'd rather get in –and leave- when the wise men do! Wouldn't you?

When facing a challenging task, isn't it easier putting fear behind you when someone with lots of wisdom and talent is in front of you?

When I started investing more than twenty-five years ago, the biggest challenge I faced was getting my *opinion* out of the way and following a strategy already proven to work. Go back and read that last line again, it is the investors' greatest pitfall, especially when first starting.

*We really don't know for certain there were *three* wise men. The Bible describes them in a plural tense and there were three separate gifts brought, so it is common today to hear them described as three.

What really is an opinion? We all have them. One of the ways *The Free Dictionary* defines opinion is, “A belief or conclusion held with confidence but not substantiated by positive knowledge or proof.” It reminds me of something that I believe Mark Twain once said, “What gets us into trouble is not what we don’t know. It’s what we know for sure that just ain’t so.”

In today’s stock market, who knows exactly how the wise men zero in on a particular company, but when they jump in with hundreds of millions of dollars, or more, you can rest assured they have a good reason! It’s not about their opinion! They have substantiated their belief!

The basic premise behind the *Follow the Wise Men* strategy is that we’ll stop relying on our own opinions and follow the wise men.

Wise Men Have Absolute Conviction

With all the scary news on television constantly bombarding us, most investors find it difficult to know when they should commit money to the stock market. Having a proven strategy, *Follow the Wise Men*, will let us tie fear up and make a good move at the right time. And if we learn how to move at the right time, fear will have little chance of holding us back. Wouldn't you agree?

How do we identify the *Wise Men*?

Grammatically, they are the ones with the best knowledge of what a company is doing, and will do. They have lots of capital to put into their most coveted discoveries. They are the ones that come in big when they decide to buy. The wise men getting in the stock market are the equivalent of an elephant jumping into a swimming pool! They will make an obvious splash!

If an elephant jumps into a pool, and you must be in the pool with him, where is the best place to be?

On his back! Think about it!

So what is the splash?

Everything jumping into a pool makes a splash, no big secret there. In the pool, the elephant's splash is obvious. How do you spot the splash of the wise men? The splash of the wise men is identified on a weekly chart.

The splash represents the wise men rushing in and pouring huge amounts of money into the stock in a single week's time, driving up the price as a result. There are a few valuable facts that lets us identify the volume splash of the wise men. The splash is the key to the strategy.

The *Follow the Wise Men* strategy relies on a few specific details concerning a weekly chart. No worries. Just like a competent doctor wouldn't put a cast on your arm without first analyzing an X-ray, smart investors consult their charts before making investment decisions.

We'll look at some charts in a minute and you'll discover how easy it can be. This is probably the simplest, easiest way to make great buy and sell decisions concerning a particular stock. All you really need is a weekly chart and a few basic concepts to make it work for you.

The Strategy - *Follow the Wise Men*

Getting In

The weekly chart of any given stock shows the price movement for the entire week, along with the number of shares traded that week, or weekly volume. It is the volume and price movement together that identify the wise men. If we chart the stock on a weekly basis, we can see the volume (number of shares) traded during that week.

We're looking for a Follow the Wise Men Week, or FTWM Week. Three criteria must be met to qualify as a FTWM Week:

- 1) A 100%+ volume increase in a single week.**
- 2) The price moving higher that week, most times 5% -15%+**
- 3) The week is occurring at the right time.**

When all three are true, this indicates the wise men are getting in!

On a weekly chart, you'll need to identify a week using the guidelines that follow.

- 1) The volume of shares traded is at least 100% above the normal for the week, normal being the average volume over a 12 week period.** A 200% increase or more is even better, but not necessary. You can simply insert a volume average indicator into the volume graph of the weekly chart using 12 for the input.
 - a. A great way to build a list of candidates is by watching for stocks appearing in the financial news that are up in trading volume by 100%, 200% or even more on any given *day*. This indicates abnormal activity on a daily basis and could lead to a week that becomes a FTWM week.
 - b. You can also browse papers like IBD and use their stock tables during the week that show heavy volume increases. At least one day a week they have a table full of stocks up in price with volume on a weekly basis being above average. Some stocks in this list could meet the 100% volume increase needed.
 - c. Some brokerage firms offer the ability to create scans using their software platforms. You should be able to have them help you set up a scan that you can run on Friday afternoons. Running it on Thursday could be helpful catching one early.

- d. When companies are reporting their quarterly earnings, commonly referred to as 'earnings season', is a great time to run this scan several times a week.

- 2) **The weekly price most close up from the previous week and also close in the upper half of the entire week's trading range. The closer to the top of the week the closing price is and the larger the percentage price gain for the week, the better it is.**

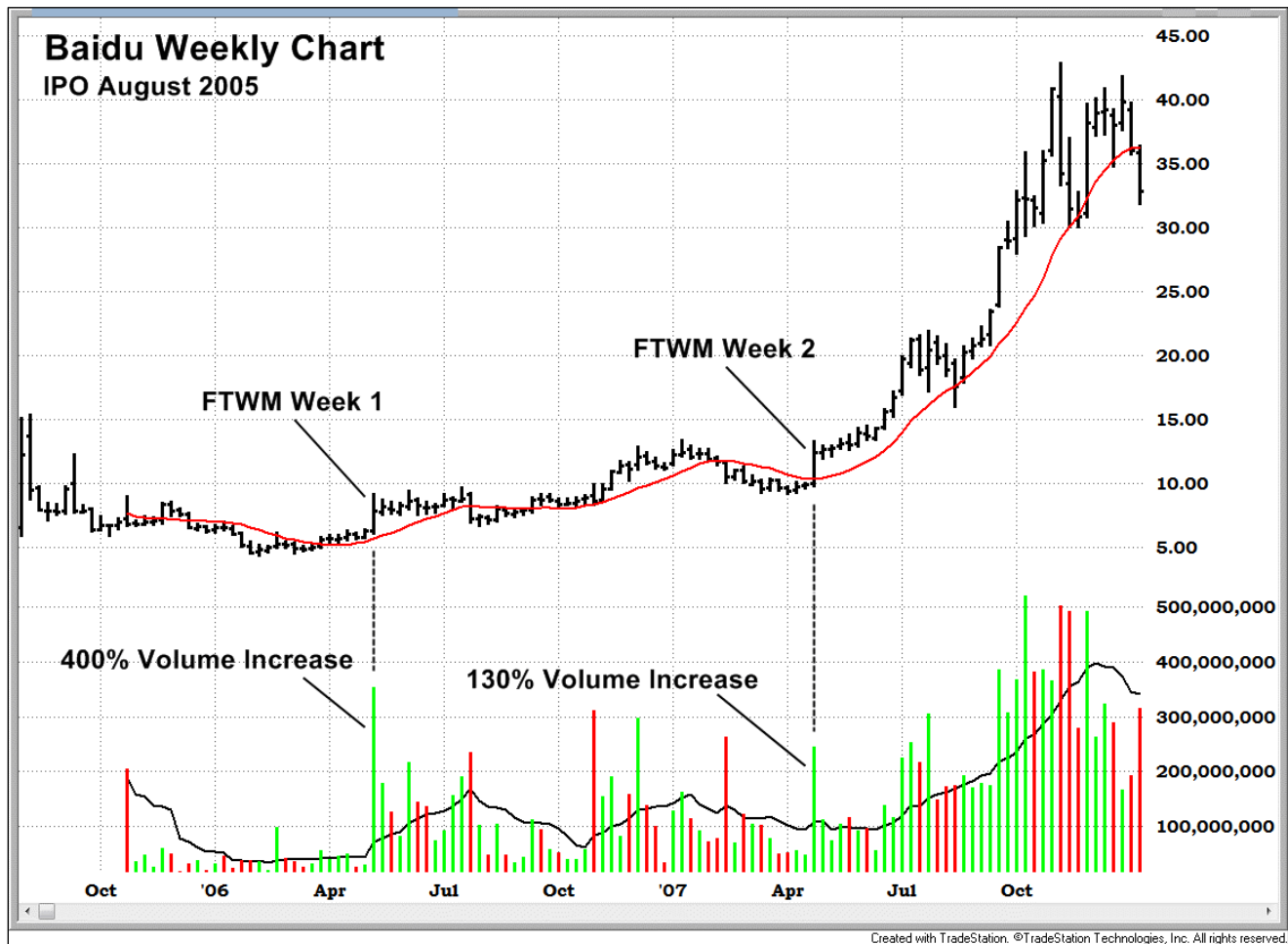
The stock must have both the volume increase mentioned in number 1 above and close up as described here. The price increase should be substantial. A 1% or 2% price advance doesn't show much conviction to grab up shares. *Most times, you'll see gains of 5%-15%, maybe even more, in the FTWM week.*

- 3) **The FTWM Week should occur after the stock has been dormant for many weeks or months, meaning it has traded below its most recent price high for many weeks or months.**

This quality is the most difficult to quantify, but it can be learned by studying examples. Referring to the examples in this document will allow you to see what a FTWM Week looks like when it is in the correct position. It's better to show you an elephant picture than it is to describe him!

TANK TIP: It is important that all three components mentioned above be true before you buy. The first two are simply math calculations, the third requires your eye to identify the week to be sure it qualifies as a FTWM Week. Study the following examples, they'll let you see what a valid FTWM week looks like.

The first example is Baidu. The stock symbol is BIDU. Due to a 10 for 1 stock split in May 2010, the price represented in this chart would have been 10 times greater than what is reflected.



The FTWM Week is the entry.

In Baidu, the FTWM Week 1 is the first one occurring after the IPO. The volume was up 400% that week and the stock closed up 24.8% from the prior week's close!

You might feel like you're too late, you missed it. But in reality, the space shuttle, Baidu, is just launching! This is an example where the stock did not have a prior advance in price before the FTWM Week occurs.

Most of the time, IPO's being a great exception, the stock should have made a prior advance in the months preceding the wise men week. Between the FTWM Week 1 and the beginning of 2007, Baidu more than doubled in price before slowing down in the first three months of 2007.

TANK TIP: Both FTWM Week 1 and FTWM Week 2 occurred **the week earnings were reported**. Don't underestimate the power an earnings report can make. Searching for FTWM weeks in stocks during earnings season can be very beneficial! BIDU met the qualifications of being a leader in its field, having really strong sales and earnings. These stocks will always be the best to consider when looking for the wise men!

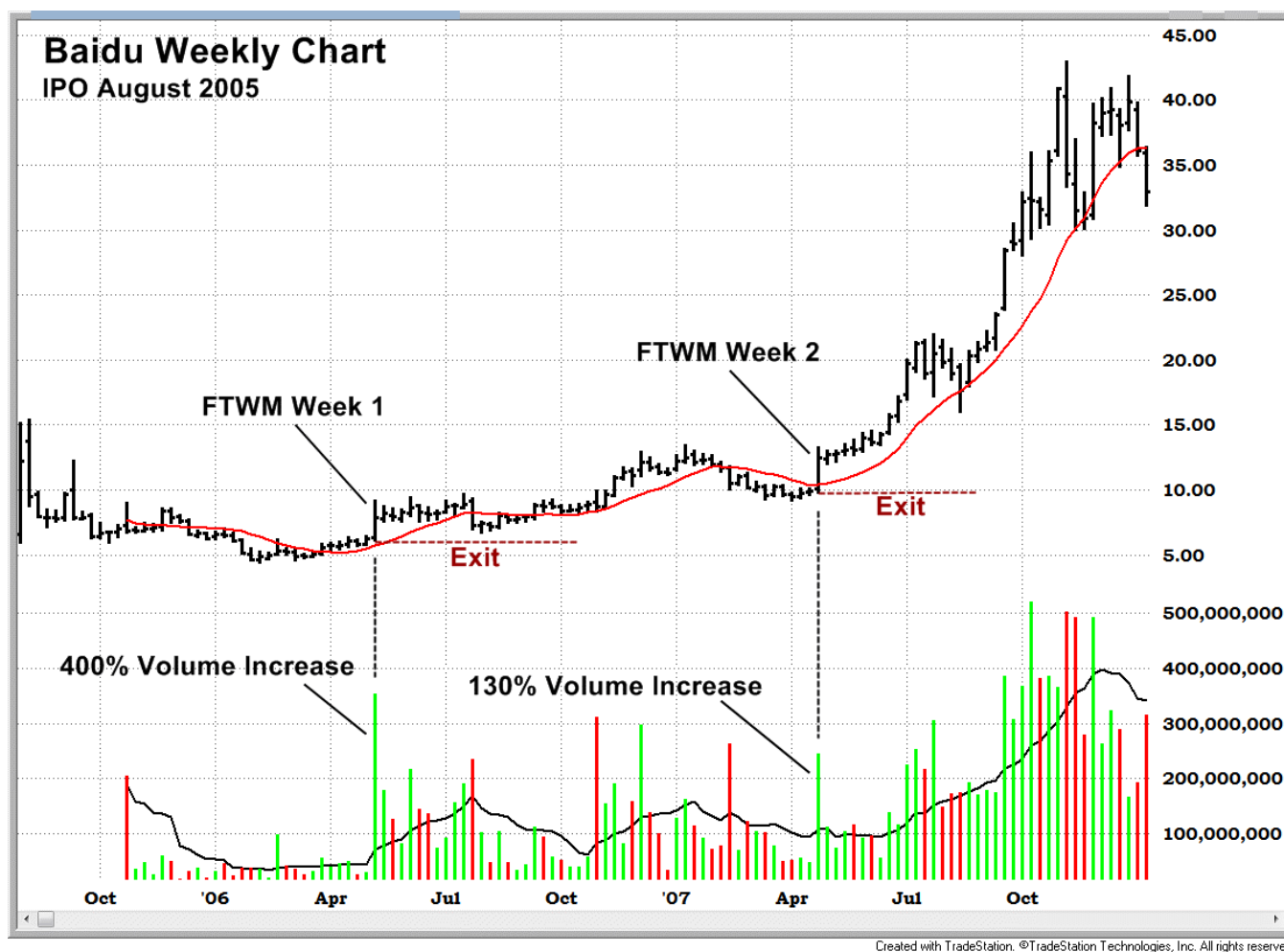
The FTWM Week 2 had a volume increase of 130% and gained 25% in price from the previous week's close. Again, don't think too late, think blast off!

BIDU is an example of the wise men buying on the earnings report and continuing to do so even as the stock hit new highs in price in the following weeks. Think of it like the space shuttle blasting off. The main engines are lit when the wise men get in. The stock will glide into outer space as long as the market itself stays strong.

Note: - You do not need to have two FTWM Weeks in order to buy a stock. BIDU just happened to be an example of both scenarios, the declining IPO and the more common FTWM Week occurring after a stock has advanced for many weeks or months and then stops. Either of these scenarios by themselves is possible.

The Strategy - *Follow the Wise Men*

Staying In



The Emergency Exit – The red Exit lines marked in the chart above indicate the area which would be about 1% below the low established in the FTWM Week. These are your emergency exits. The vast majority of times, they will never be needed. But, if the market were to get into serious trouble, the pressure could mount and even a FTWM Week could fail. If you sit still in a failure situation, it can lead to a lot of unnecessary misery.

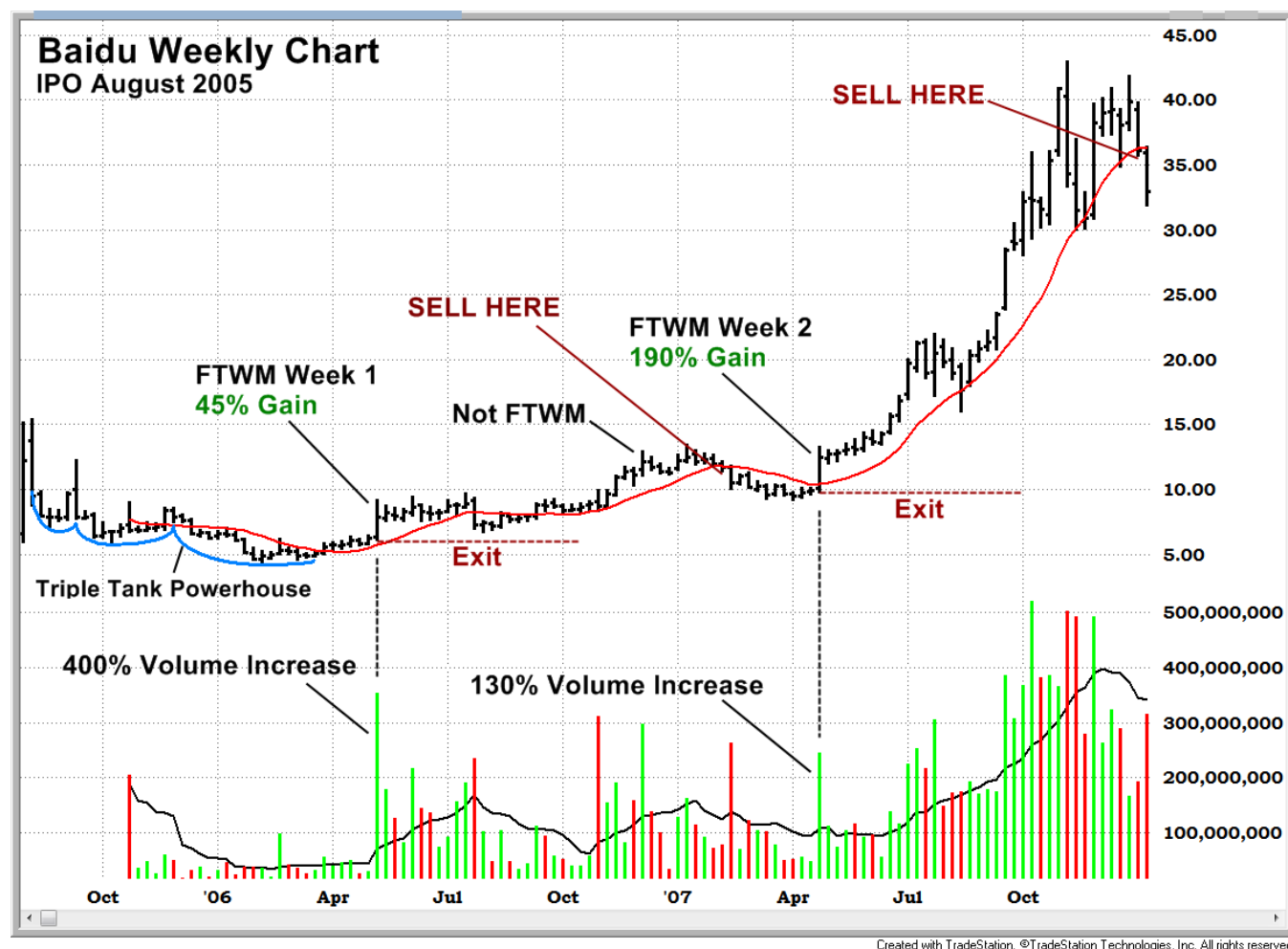
Think space shuttle, it either keeps going up after the launch or it heads back to earth. **An emergency exit is a good plan.**

As long as the stock advances and continues to stay above the 12 week price average, which is the red line moving along with the price movement, you should sit tight. **If the stock closes below the low of the 12 week average with volume increasing from the week before, then selling is the prudent choice.**

The Strategy - Follow the Wise Men

The Exit

TANK TIP: The Triple Tank Powerhouse, shown in blue in the chart below, is another great system you can utilize in conjunction with the Follow the Wise Men strategy. Used together, they are a great team that will identify when to get in prior to big price gains! I'll share more on *The Triple Tank System™* later.



SELL HERE – This point marks the correct timing to sell, or exit. The profit actually occurs once you have sold. The exit is caused by the stock's weekly close being below the 12 week price average line, which is the red line moving along with the price, and the weekly volume is increasing from the prior week's volume.

If the volume isn't increasing when the stock closes below the 12 week price average, then selling if the stock trades 1% below the low of that week in the coming weeks is prudent.

As you will notice after the FTWM Week 1, the price did decline below the 12 week price average line several weeks later. Sometimes this may occur due to poor overall market conditions at the time. It is ok to sit through this as long as the price stays above the emergency exit.

The FTWM Week 1 purchase closed below the 12 week price average in February 2007. Selling 1% below that week's low since the stock was very near the 12 week price average would be prudent. The next week it did trade lower and would justify the exit. The FTWM Week 2 sell in January 2008, which is the last sell here on the chart, followed the same reasoning.

Once the stock begins its climb, the only real way to know you are very likely to see a major price decline, at least one likely to be severe and that could decline for several months, is when the stock can no longer stay above its 12 week price average line.

The price did decline and punch through the 12 week price average in August 2007, but it did manage to recover and close near the average line. In those cases, it will pay you to remain in until the stock trades below the low of the week when it went below the price average line. In this case, the stock held above that point and quickly recovered back above the 12 week price average line.

You should also notice after the FTWM Week occurs, it may take several weeks for the stock to make substantial progress. Don't expect a 50% gain immediately after you buy in just because you found a FTWM Week and got in! It generally takes time for others to understand why the wise men are in.

The "Not FTWM" marked on the chart is to point out that although this week did have the volume increase needed, and the price closed in the upper half of the week, it occurred after the stock had been advancing for many weeks. A valid FTWM will occur after many weeks or months of sideways to downward price movement. In general, the stock will likely be off its most recent highs by 10-35%.

TANK TIP: If you can get ahead 100% or more in any stock, selling half lets you keep the other half free of cost. This would then allow you to more easily sit through the next several months, which can be ok if you have the mindset of Warren Buffett. You'll need to evaluate the earnings and sales growth of the company over time, be objective and continue to watch for other FTWM weeks.

This is the complete *Follow the Wise Men* strategy. You have what you need to find the wise men, join them in their endeavors and succeed on Wall Street.

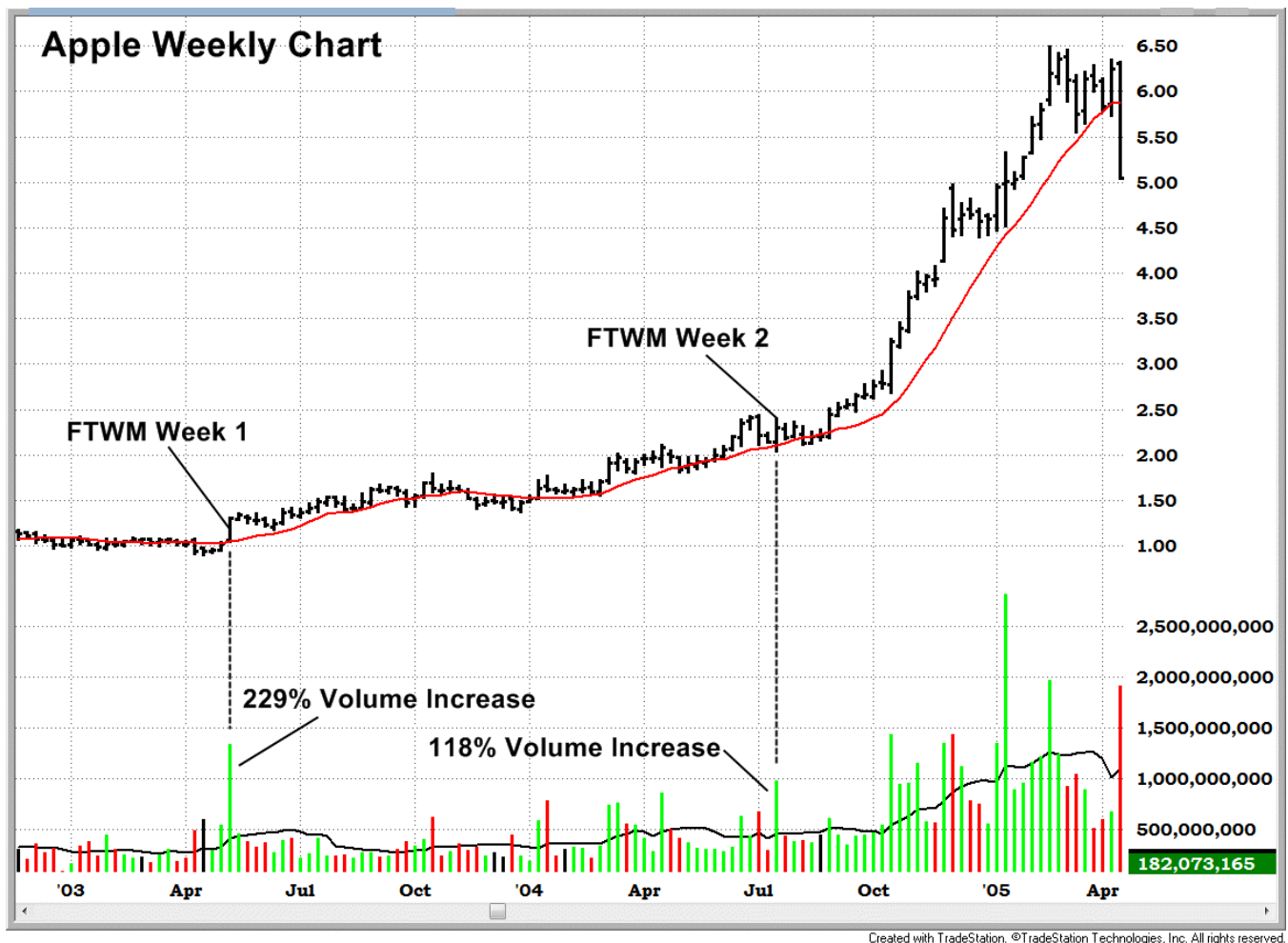
More Examples

Apple

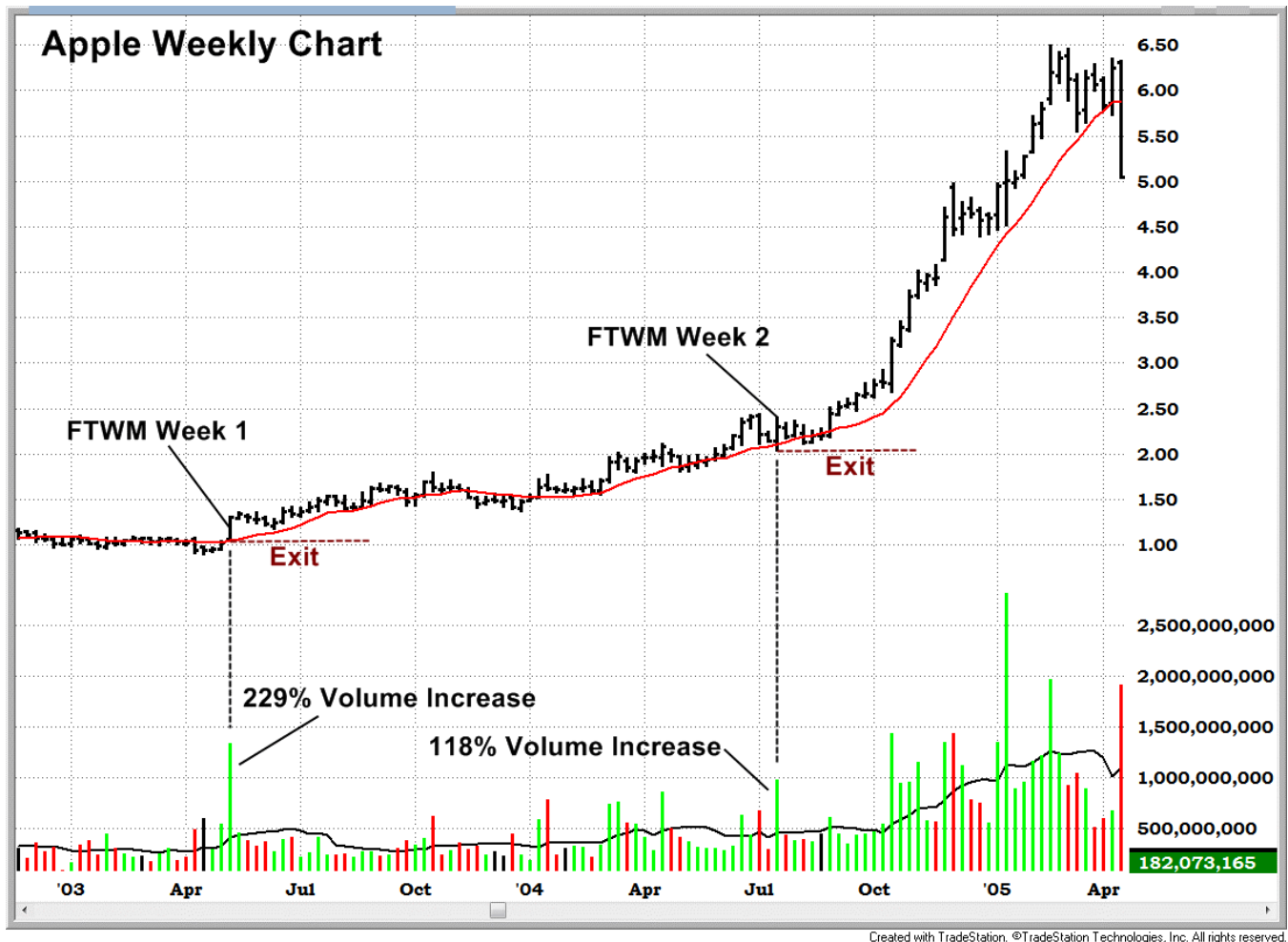
William J. O'Neil said, "History can repeat itself. If you have solid information about how markets behaved during certain past incidents, then you can develop better judgment for the future."

To help you identify the FTWM Week and have better judgment, please take the time to study the next two examples also. If you read my book, *The Moses of Wall Street*, you'll discover why experiencing something three times is key!

Note: Apple's stock price was not one dollar when this took place in 2003. The stock has split twice since 2003. A 2 for 1 in February 2005 and a 7 for 1 in June 2014. The price would have been around \$18-\$19 on the FTWM Week 1 and \$32-\$33 on the FTWM Week 2. I do not advocate using the FTWM strategy on stocks under \$10 and recommend staying above \$15.



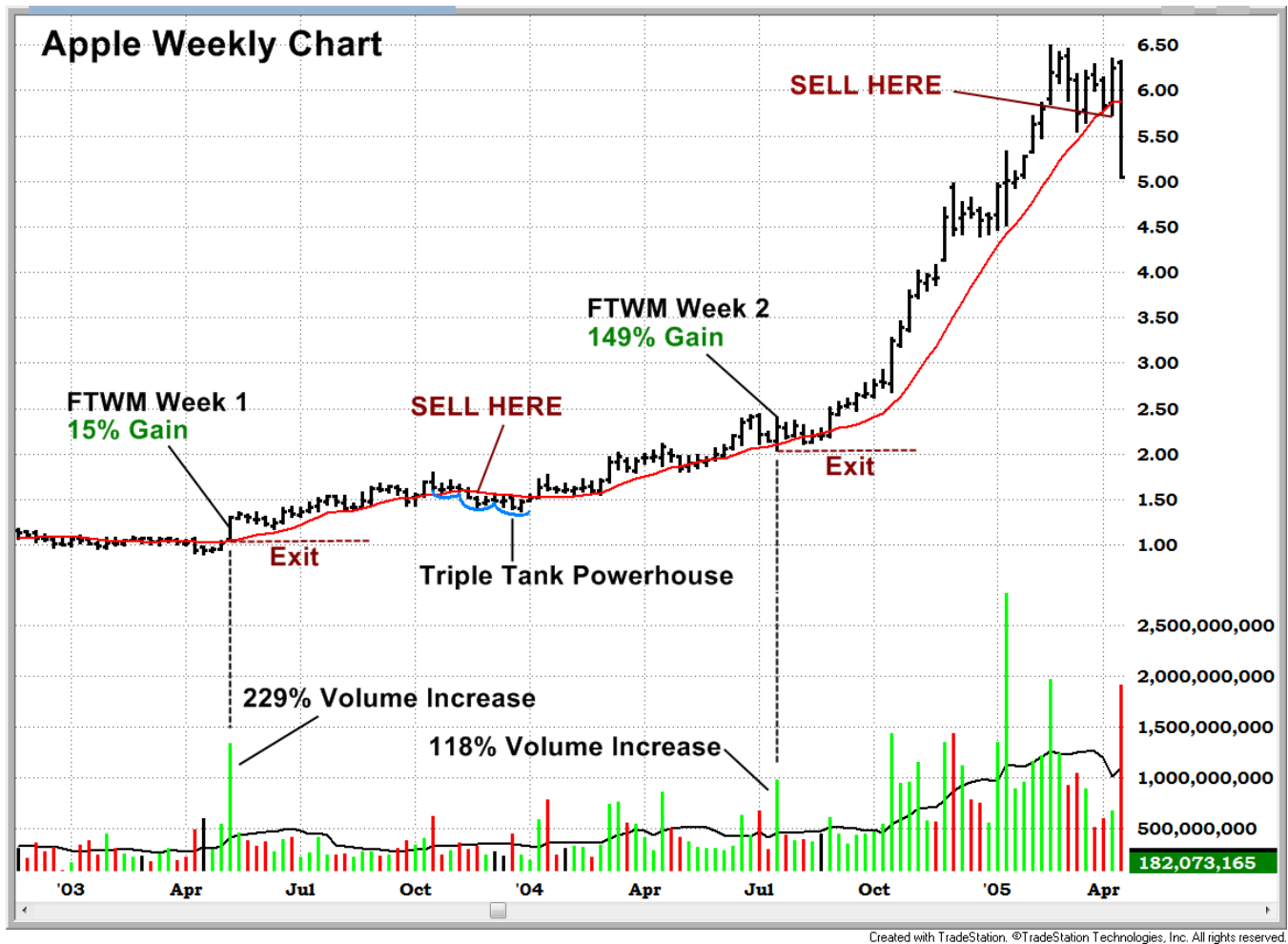
One thing you should be noticing is the FTWM Week is obvious to spot. Look at the appearance of the huge volume increase! That isn't your Aunt Suzie or your neighbor investing hundreds of millions, or even billions of dollars in a single week.



Once you are in with the wise men, remember to establish the emergency exit, which is indicated by the red Exit on the chart. You shouldn't need it, but you need to be aware that it is there. It's important because winners won't go below this line.

Your job becomes watching the 12 week price average line each week, looking for the stock to trade below that line. If you encounter it, *it may be time to sell*. Review the sell guidelines in the first example.

Also, remember that sometimes selling under the 12 week price average line may take you out of a big winner that may run for years. If you get a big enough lead, you may decide to sit tight. Oftentimes, the downturn will only last 3-4 months. If the downturn is longer, it is very likely the market has turned into a bear market or the stock has reached an important top after running up for many years.

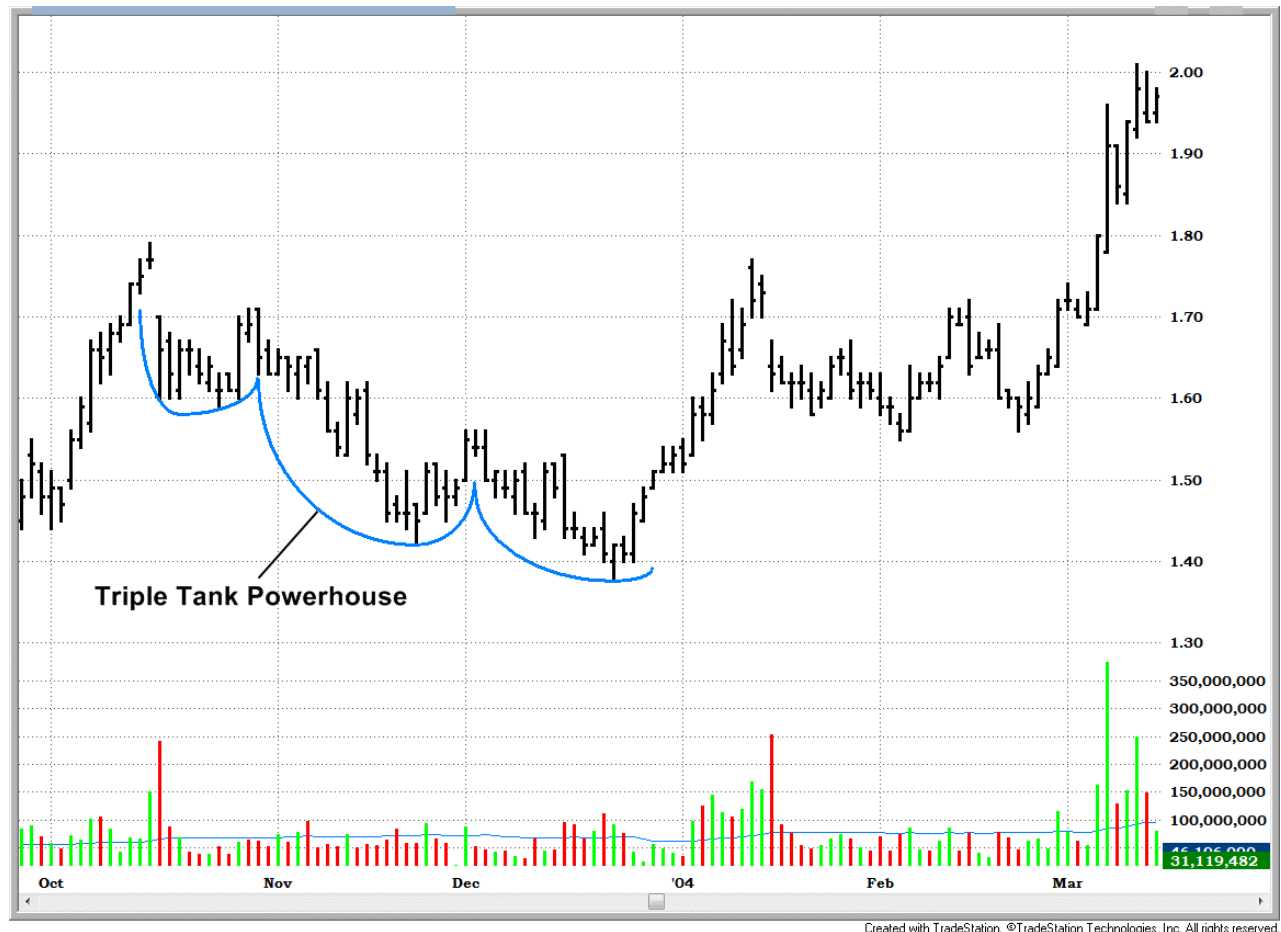


The end result is you had to make two sell decisions along the way. The first occurred in November 2003 and produced a 15% gain, not bad for 6 months. The FTWM Week 2 purchase resulted in a 148% gain. Don't give up. Part of the strategy involves you being able to locate the FTWM week in any stock, whenever it occurs.

The Triple Tank Powerhouse can help you find the next opportunity, without waiting for another FTWM week to occur. They really do make a great team!

Below is a daily chart with more detail of the Apple Triple Tank Powerhouse shown in blue on the previous page.

Apple Daily Chart - Triple Tank Powerhouse.



Regardless of whether you're new to investing or have decades of experience, the *Follow the Wise Men* strategy is very simple and effective and can work for anyone.

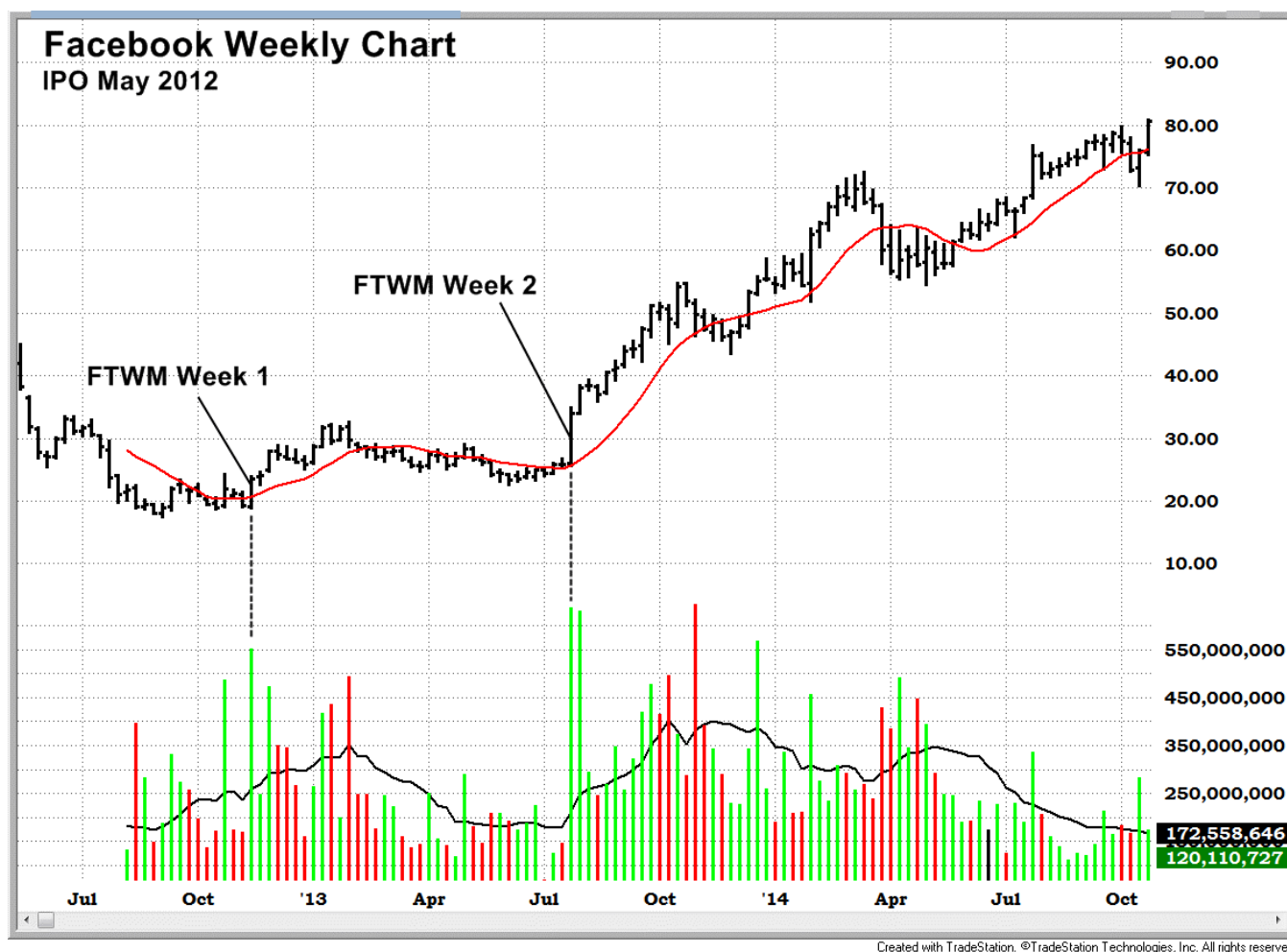
If you want to learn another system that will also help you minimize risk and maximizing gains, see *The Triple Tank System™* at www.RonTank.com.

More Examples

Facebook

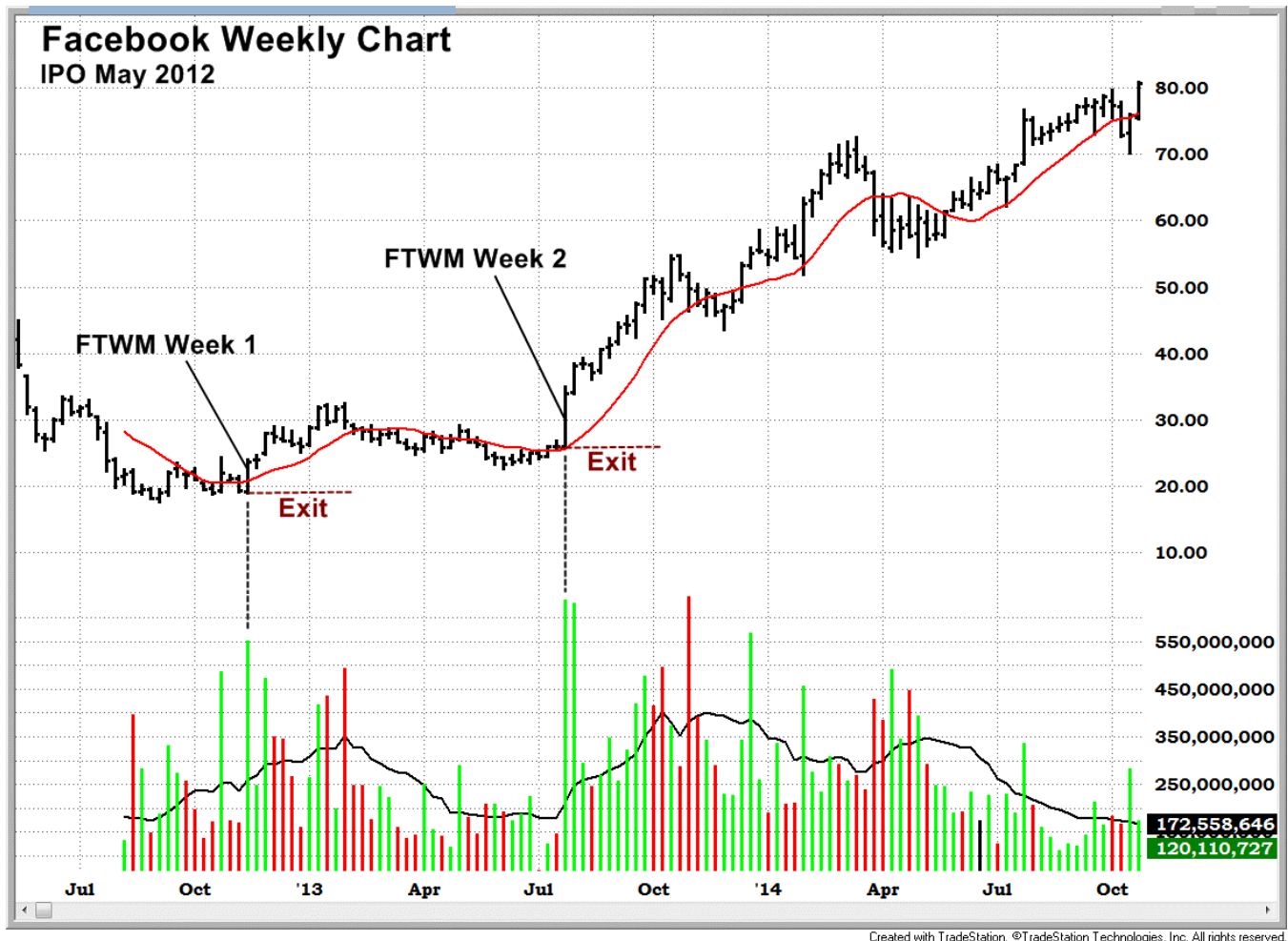
For the third example, we'll look at Facebook, a current day leader growing quickly. Likely, almost the entire planet has heard of Facebook by now, but that doesn't mean it can't continue to grow and generate profits galore.

Let's see how the *Follow the Wise Men* strategy works with Facebook.



Notice again how there are two FTWM weeks. Stay focused and on the watch. The Wise Men can make your job as an investor simpler than you might think. Also, earnings once again was the driving force behind the wise men climbing on board. Yes, earnings reports are key.

Once you find the FTWM Week and buy the stock. The next step is to identify the emergency exit.

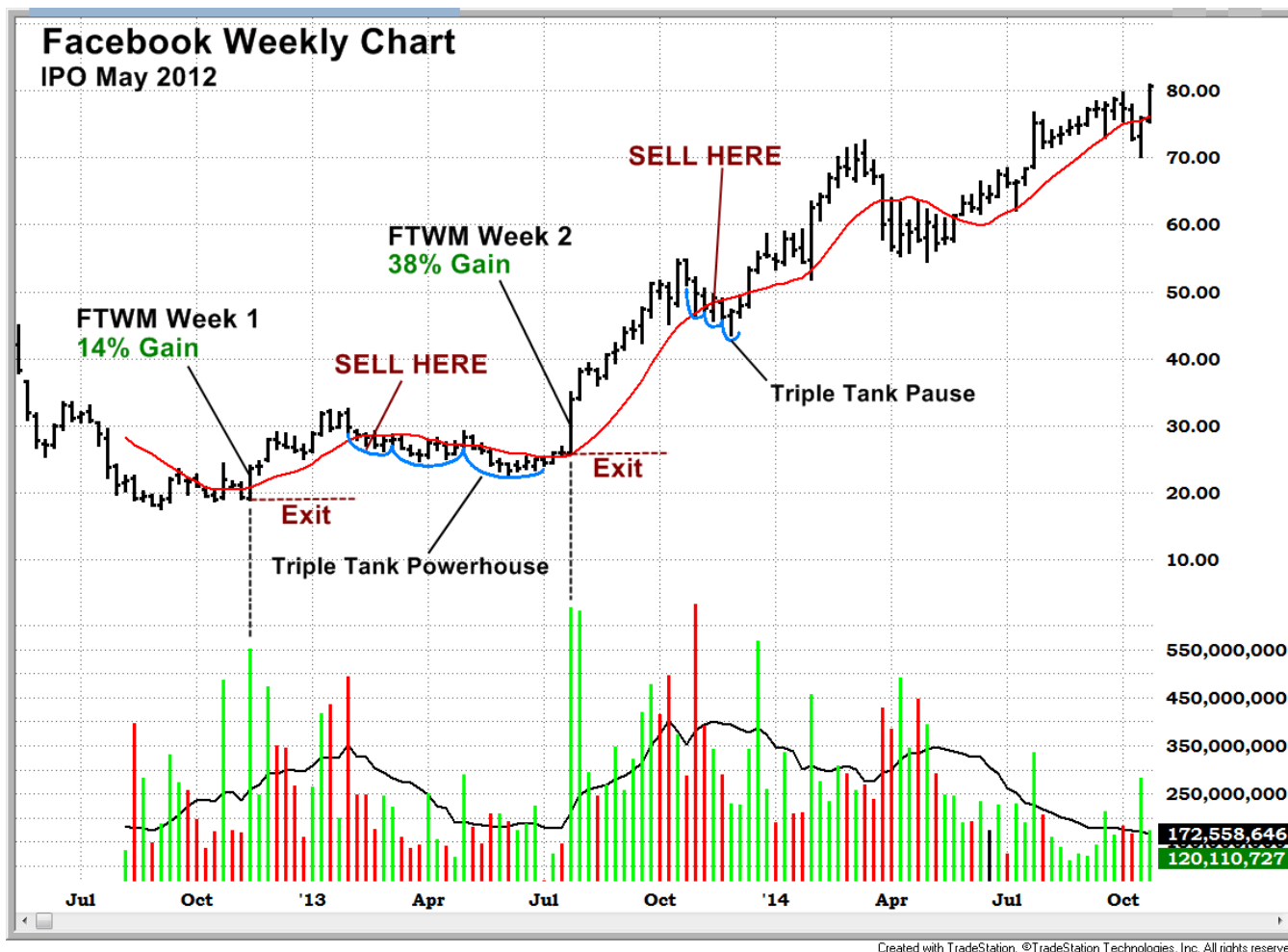


The red Exit again illustrates the defensive line where the stock should not go in the coming weeks. The reason is because the demand should continue for the shares anytime the stock takes the smallest decline from its peak.

Facebook did not make it very far after the FTWM Week 1 before encountering trouble. After the FTWM Week 2, Facebook held above the 12 week price average until November 2013.

Remember, you can sit through the first decline through the 12 week price average, but not at the expense of giving up a big profit and then losing money. The FTWM Week 2 purchase would have given you a profit large enough to allow you to sit through the decline. Remember, most stocks declining below the 12 week price average line will usually recover within 3 or 4 months.

A majority of the time, the decline will come to an end within 6-8 weeks, maybe 10. Facebook declined for about 6 weeks in October and November of 2013 and for about 8 weeks in March through May of 2014. These declines can be great times to be watching for a Triple Tank to occur.



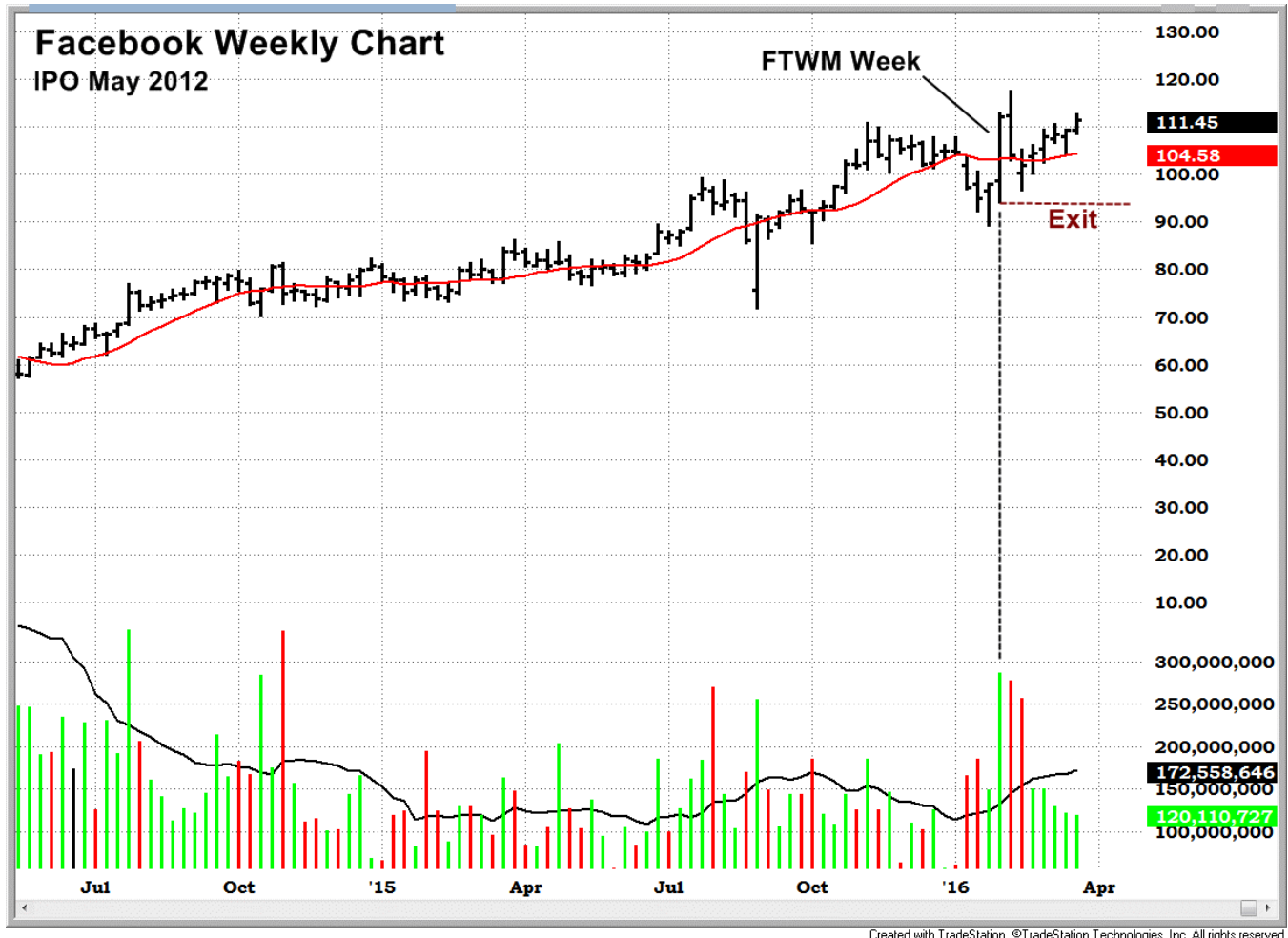
The *Follow the Wise Men* strategy produced nice gains in just several weeks.

This weekly chart illustrates how effective the *Follow the Wise Men*TM strategy and The Triple TankTM can be. There are three types of Triple Tanks, each having slightly different criteria that define them.

I highly recommend you visit www.RonTank.com and consider *The Triple Tank System*TM.

One thing is certain, if you don't use historical examples to prove a strategy works, how will you ever know what really does work? How will you find and identify the ones that just occurred a few weeks ago... or are happening right now!

Like this example in 2016 of Facebook where once again the wise men made a splash. Seem too easy? Who said it had to be hard? Let me guess... your advisor?



Prepare for the opportunities that will occur in the near future by studying the past. History is a great teacher.

As you utilize the Follow the Wise Men strategy, think of the space shuttle sitting in Florida on the launch pad. The weather has been terrible for weeks or months. Rain, wind and bad atmospheric conditions have kept the space shuttle sitting on the launch pad. Quickly, the clouds disappear. The atmosphere clears. The engines light up on the shuttle.

The next step in the launch of the shuttle requires massive power. That power applied in a steady fashion lifts the shuttle very quickly to an almost unbelievable speed in just a few minutes. A real marvel! A stock that launches with the massive power of the wise men will power it up and may cause it to go an unbelievable distance. Maybe outer space?

It is this huge conviction in the beginning that allows you to bank on the end. I suspect the wise men buying Baidu, Apple or Facebook stock knew something most of us did not know. What might they know? Maybe they knew Apple was going to capitalize on their iPod. Could it have been they knew Apple was coming out with a revolutionary phone years before it was here? Who knows for sure what they knew, but they knew and their money was on the line.

Unless their money leaves the stock in a big way in the not too distant future, it is highly likely the stock is a monster and could fly a multi-year trip. It could be a trip like the space shuttle, to unbelievable heights.

Always remember that you do not need to come up with a great idea yourself. Be humble enough to follow the wise men. They will have done the work of investigating and discerning if the stock warrants a big investment. If they are in, you should be too.

One thing is certain; by using this formula you will be relying on the wise men to direct your investments, not your own opinion. If you let it, it will make all the difference in the world.

People on TV and in national newspapers can sound like wise people. But remember, actions speak louder than words. The wise men take action. They put their money where their convictions are.

The wise men are always worth following. By doing so, you'll have proved you can let your opinion stay where it belongs, along the sidelines. By following the wise men, you'll not only make a great investment decision, you'll also prove you can master your fear and take action. Confidence will build and soon you'll become the wise man!

The *Follow the Wise Men* strategy is not theory, it is a working investment system. Skeptics will turn up their nose and think it can't be so. They'll call it a theory. ***Theories with supporting evidence are not theories, they're systems.***

More on *The Triple Tank System*™

My book, *The Moses of Wall Street*, combined with *The Triple Tank System Strategy Guide and Model Book* are a complete training system designed to provide you with the knowledge you need to use The Triple Tank strategies and profit in the stock market. These three components are the heart of the system.

In my Home Study Program, you'll get the three core components mentioned above, plus, my Triple Tank System Online Learning Center where you'll find dozens of videos that allow you to look over my shoulder like we are sitting together at my desk as I teach you this powerful system. And you'll get access to over 15 hours of my VIP coaching client calls... plus a lot more.

For those of you who wish to go deeper and learn from me personally, I offer two live coaching programs per year. These programs come are taught by me personally and the TTS online learning center is filled with audios, videos, live training calls and special webinars. PLUS, you receive the complete home study program, as described above.

The best part is that you don't have to take my word for it either, all you need to do is test it for yourself. If you've read this far, the only way you will have any more certainty and truly know will be to take the next step and invest in yourself.

Unconditional 100% money-back guarantee! I have eliminated all the risk. You have nothing to lose and everything to gain!

If you have any questions you would like to ask concerning the Follow the Wise Men strategy or would like to purchase *The Triple Tank System*™, you can do so at: www.RonTank.com.

The biggest trees in the woods start from the smallest seeds. You can start with little and earn much. It all comes down to improving your abilities.

I had one goal when I started down this path. I wanted to document my investing system for my children. As I progressed through the process, God set me on a mission to share this knowledge with all His children. I really hope you'll read my book, *The Moses of Wall Street*, and consider investing in the *Triple Tank System*.

My greatest success will come by helping you prosper financially and encouraging you spiritually. I hope you've enjoyed discovering something new and amazing that happens only when we bring God into every aspect of our lives, including investing.

My greatest desire is to enable you to live as Sir John Templeton promoted.

He once said, *“Ethics and spiritual principles should be the absolute basis of everything we do in life. All that we say. All that we think. In fact, if everything we did was structured from a foundation of ethics and spiritual principles, how could we not be successful?”*

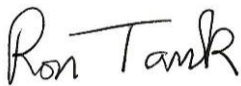
I know it's quite unusual to find an investing program that mentions God or the Bible, but I've found separation of my faith and investing would be a huge mistake. I believe God wants all of His children to be investors and good stewards of all He has entrusted us with (Mathew 25:14-30).

When you do prosper, don't tear down your barn to build bigger ones. Give back to God through your local church and look for other projects where God is directing your involvement.

I hope you will always remember, **"MONEY IS IMPORTANT, BUT IT'S NOT MORE IMPORTANT THAN GOD."**

In the end, it will only matter what we did concerning His work. Become a good steward and one day you'll hear, “Well done my good and faithful servant.”

Investing the Right Way, For the Right Reasons,

A handwritten signature in black ink that reads "Ron Tank". The signature is written in a cursive, flowing style.

Ron Tank

Author of *The Moses of Wall Street™* and *The Triple Tank System™*

www.RonTank.com

PS We Want Your Feedback: If you have any comments, suggestions or questions about *Follow the Wise Men™* or *The Triple Tank System™*, please contact us.

About The Author



Ron Tank

Investing The Right Way, For The Right Reasons.

Ron Tank has been called “The Moses of Wall Street.” Known to his friends and clients simply as TANK, he coaches new and experienced investors about how to eliminate risk and win in the stock market using his biblically based *Triple Tank System*.

As a Sunday school teacher and expert investor Ron offers an extremely unique combination of field-proven strategy, real-life tested biblical advice and practical tips that successful investors need to win in today’s financial markets.

Ron gained national attention and recognition when he was profiled with his brother in Investor’s Business Daily after submitting his astounding 3,460% gain, turning \$40,000 into over \$2.2 million in 18 months.

Through his deep study of the Bible and twenty five years of hands-on investing experience, TANK has discovered timeless truths about investing that really work.

The Moses of Wall Street reveals his proven Triple Tank System™ which helps investors eliminate risk and maximize gains. It teaches them to profit by investing the right way for the right reasons.

Ron Tank is a devoted husband and father of two, an ordained Baptist Deacon, a Sunday School Teacher and loves being in the woods close to God's creation. He grew up in a small town in Ohio and graduated Cum Laude from Ohio University with degrees in Computer Systems and Management. He has never worked or lived near Wall Street and remains in Ohio today.

“And whatever you do, in word or in deed, do everything in the name of the Lord Jesus, giving thanks to God the Father through Him.”

~Colossians 3:17

Investor Training Programs

Biblical Principles for Bulletproof Investing Audios

This in-depth interview is like spending 5 hours of one-on-one time with me, at your convenience. Listen and learn the biblical principles that lead to successful investing and are the foundation for my life.

I'll personally share with you what the *Decision-Maker DNA* and *The Triple Tank System* mean to me. Those hours will be well invested and bring the book to life!

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On Wall Street, who doesn't want to follow the wise men? Just like in biblical times, the wise men knew how to find great value. Finding and following the wise men is the easiest way to succeed! This strategy is so simple, you'll wonder why you didn't think of it!

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The Moses of Wall Street book, combined with the *Triple Tank Strategy Guide and Model Book* are a complete training system designed to provide you with the knowledge you need to use *The Triple Tank strategies* in the stock market. This is a proven system for minimizing your risk and maximizing your gains.

PLUS, you'll have access to our exclusive "members only" online learning center filled with audios, investor training videos, resources, my personal reading list and more...

Investor Coaching Programs

For those of you who wish to go deeper and learn from me personally, I offer two live coaching programs per year. These programs are taught by me personally. **PLUS, you receive** the complete home study program, and access to my online training center as described above. I only wish someone would have offered me this training 25 years ago! The only way you'll know if I can truly help is to take the next step and invest more in yourself.

Everything above comes with a 100% money-back guarantee. You have nothing to lose and everything to gain! I've eliminated all your risk!

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Therefore, as we have opportunity, let us do good to all people,
especially to those who belong to the family of believers.
~ Galatians 6:10

