



THE OHIO STATE UNIVERSITY CIBER

Fisher College of Business

Preparing Students for High-Need Occupations



THE OHIO STATE
UNIVERSITY
CENTER FOR INTERNATIONAL
BUSINESS EDUCATION

Example: OHIO EXPORT INTERNSHIP PROGRAM

- Partnership among Ohio universities, State of Ohio, and small- to medium-sized Ohio companies to expand global trade strategies
- Opportunity for students from universities across state of Ohio to receive specialized export training during three-credit-hour spring semester course taught at The Ohio State University, Youngstown State University, and Cleveland State University
- Placement in Ohio company for paid summer internship for 12-week meaningful internship experience



IMPACT: Ohio Export Internship Program

- Total Student Interns 144
- Total International Students 43
- Predicted Export Sales \$25.5 million
- Student Job Offers 25
- New Markets Developed 47
- New Distributors Identified 76
- New Customers Recruited 163
- Ohio Companies Involved 108

Ohio Export Internship Program received 2016 President's "E" Award for Excellence in Exporting, presented by Department of Commerce



Contact Information

Joyce Steffan, Director

Office of Global Business/CIBER

Fisher College of Business

The Ohio State University

steffan.10@osu.edu

614.292.2795

