



Canadian Attitudes toward Animal Issues – June 2015

ENVIRONICS
RESEARCH

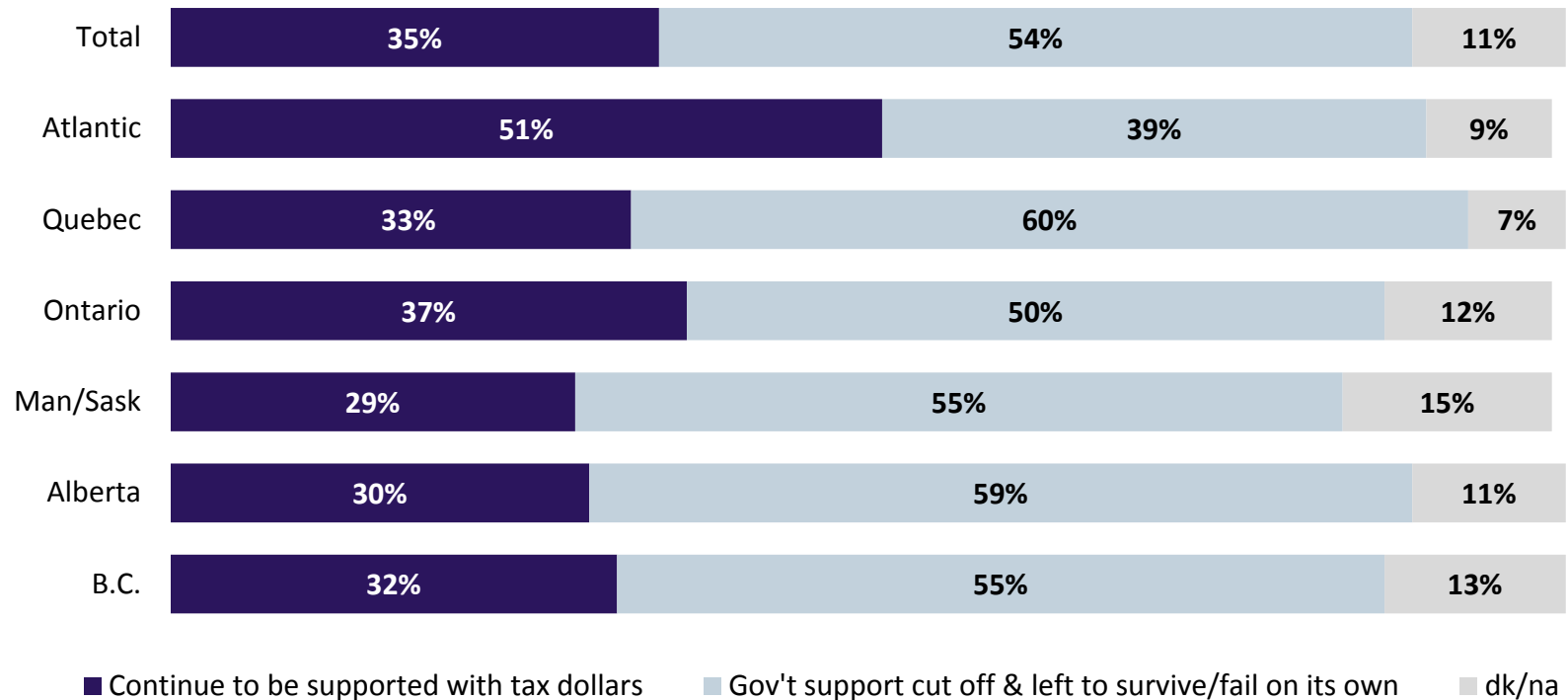
Methodology

- Environics Research Group conducted a survey on behalf of IFAW Canada on Canadians' attitudes toward animal issues. The survey was conducted between June 3 and 18, 2015 as part of a national omnibus telephone survey among 2,003 adult Canadians aged 18 and over.
- The results of a survey of this magnitude can be considered accurate to within plus or minus 2.2 points, 19 times out of 20.

Animal welfare issues

With the exception of Atlantic Canada, most think Canada's commercial seal hunt should have government support cut off & left to survive or fail on its own

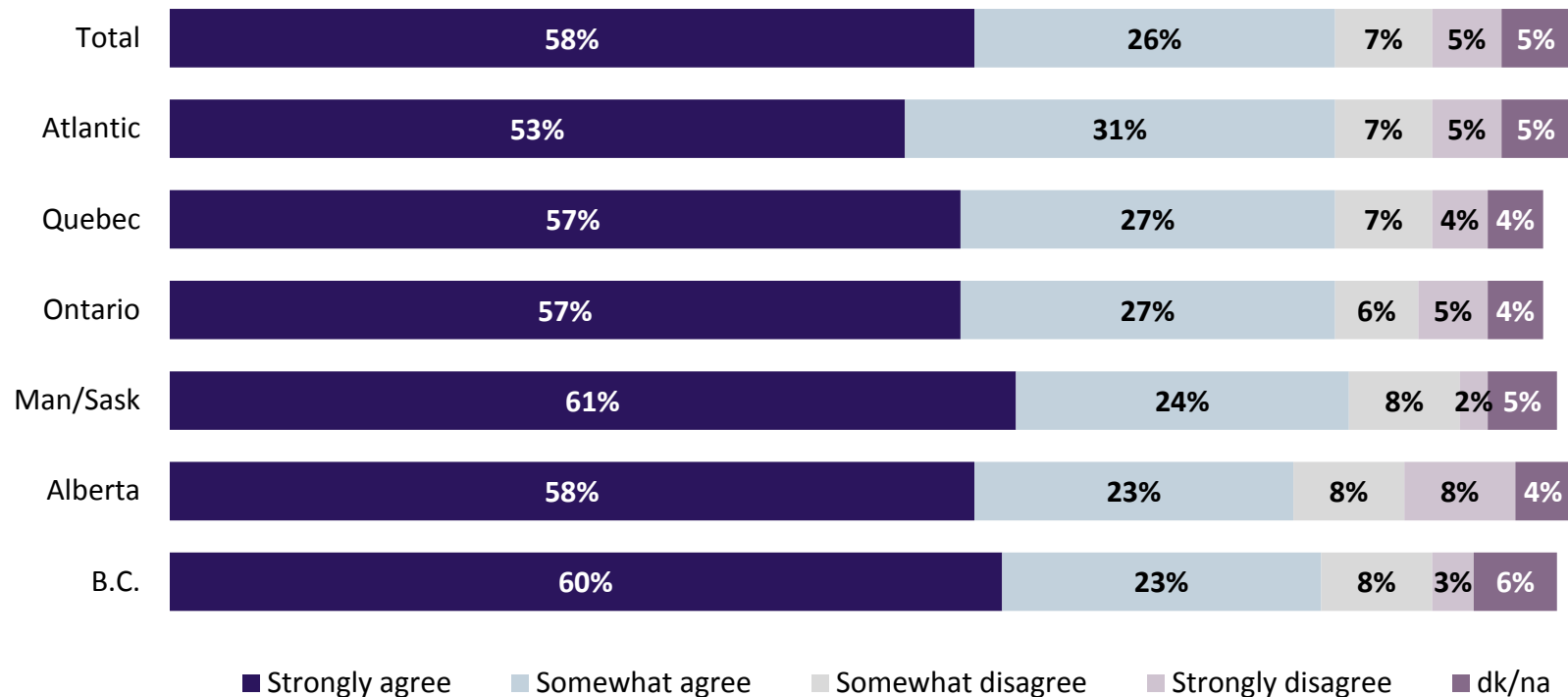
Preference for direction of government support of seal hunt



Q5. In order to survive, the seal hunt requires financial support from the federal and provincial governments that is greater than the landed value of the hunt itself. Do you think Canada's commercial seal hunt should...?

Most Canadians support regulations that require hunters to retrieve both pelt & meat from seals they kill

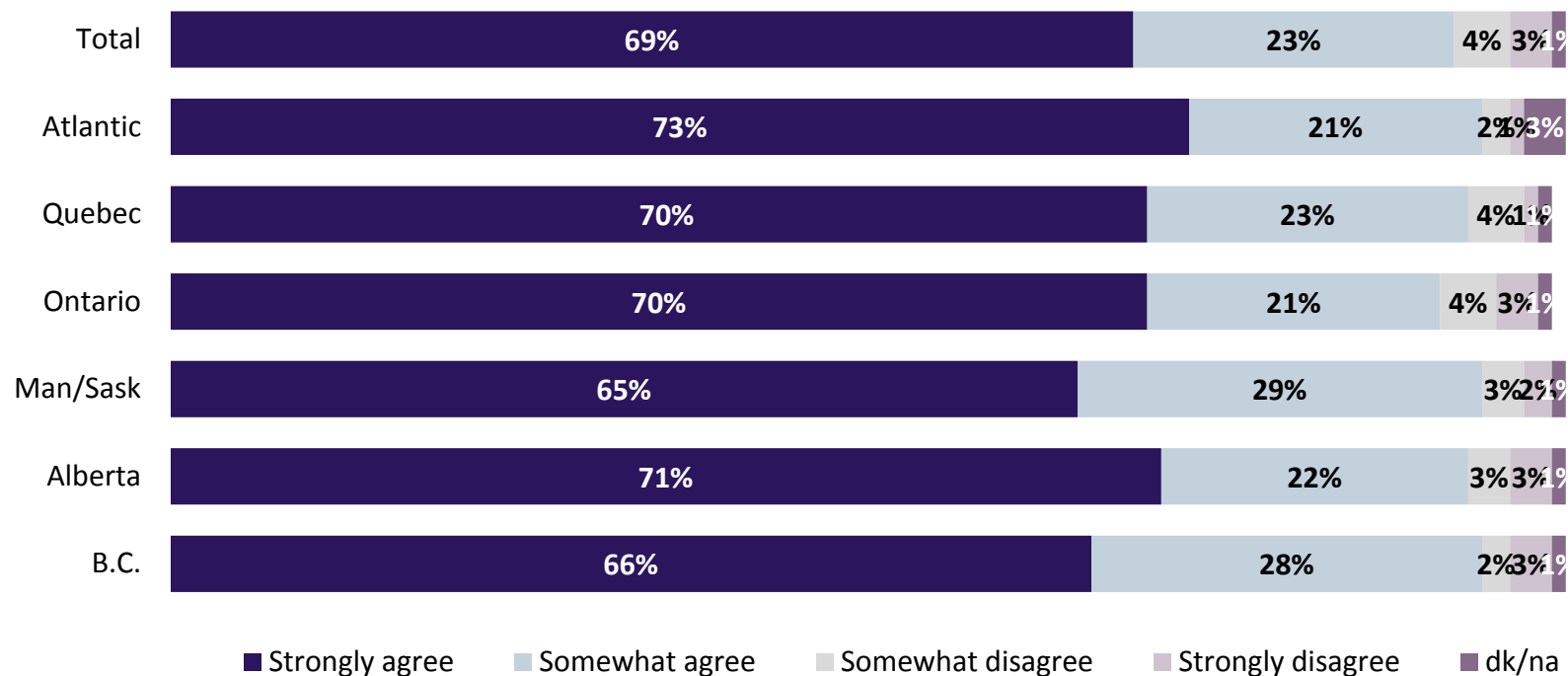
Support for requiring hunters to retrieve both pelt & meat from seals they kill



Q6. The seal hunt is the only hunt in Canada where hunters do not have to retrieve the meat from what they kill and are instead allowed to let it go to waste. Some people say regulations for the commercial seal hunt should require hunters to retrieve both the pelt and the meat from seals they kill. Do you...?

Overwhelming support for updating the criminal code to make it easier to convict on acts of cruelty to animals

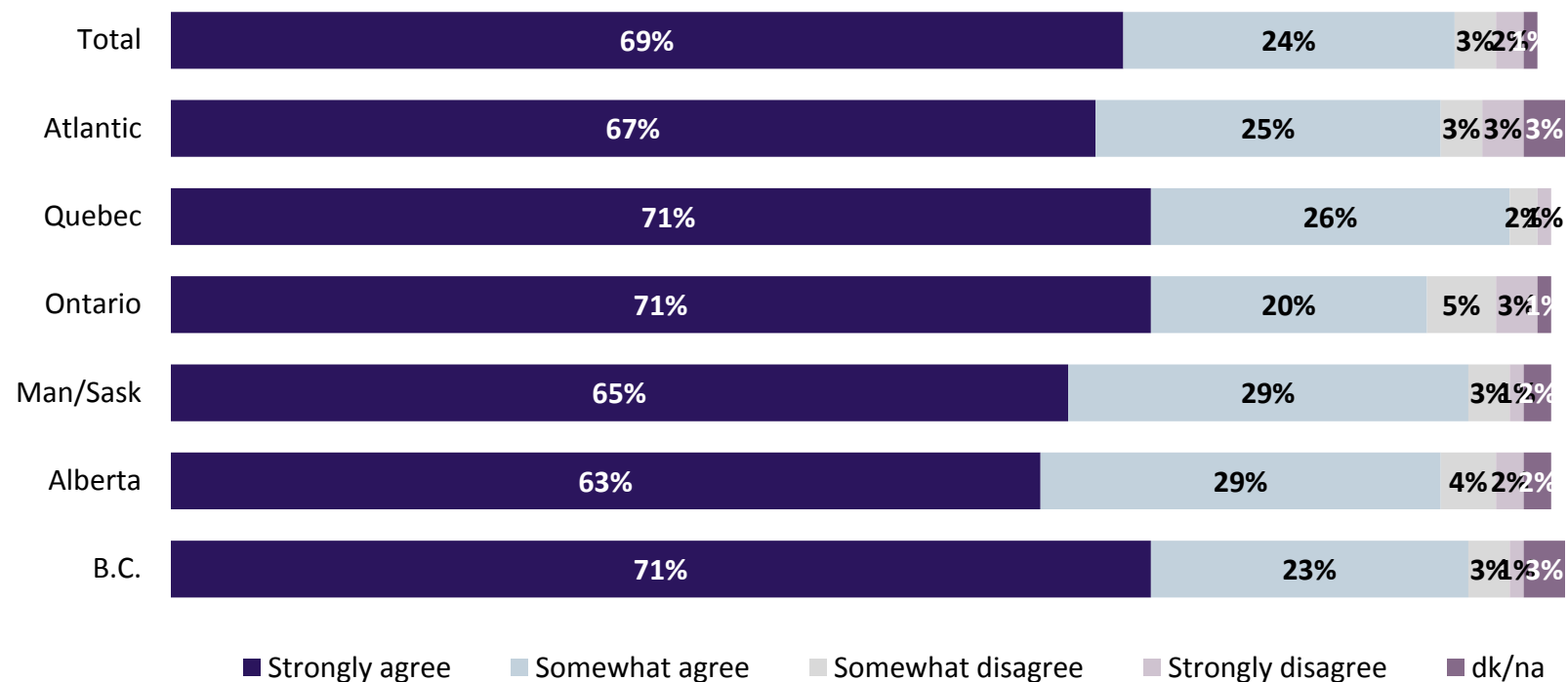
Support for updating criminal code to make it easier to convict on animal cruelty



Q7. Canada's current animal cruelty legislation was written in 1892 and has not been changed in over 100 years. Under the legislation, animals are considered property and wild and stray animals have very little protection. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that the criminal code needs to be updated to make it easier to convict people who commit acts of cruelty to animals?

Nearly unanimous agreement that Canada needs to do more to protect species at risk

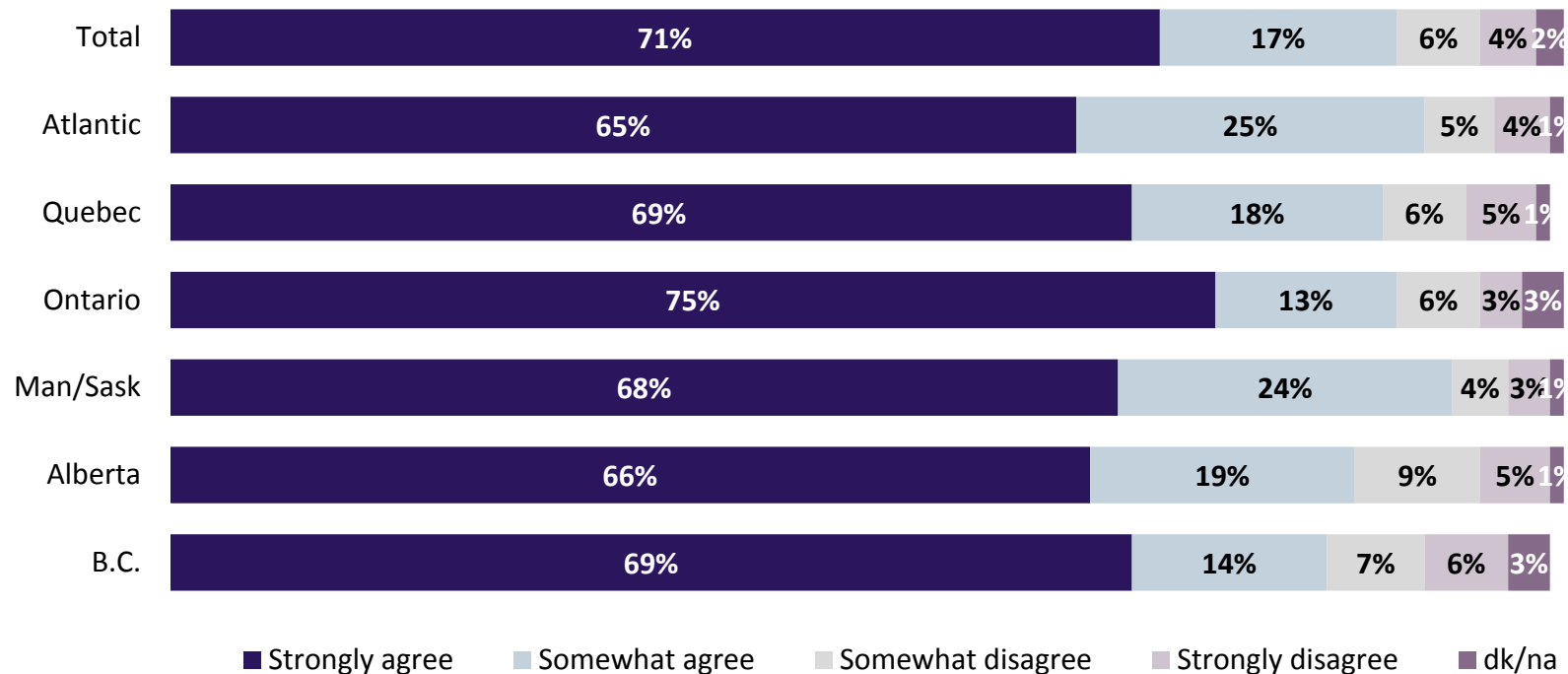
Agreement that Canada needs to do more to protect at-risk species



Q8. Canada has legislation to protect endangered species called the Species At Risk Act. Over the last four years no new species have been added to the list of species at risk despite recommendations from scientists. Of the species at risk that are listed, only 14% have shown signs of recovery. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that Canada needs to do more to protect species at risk?

Vast majority agree that Canada should close loop holes that allow meat from endangered animals to be shipped through our country

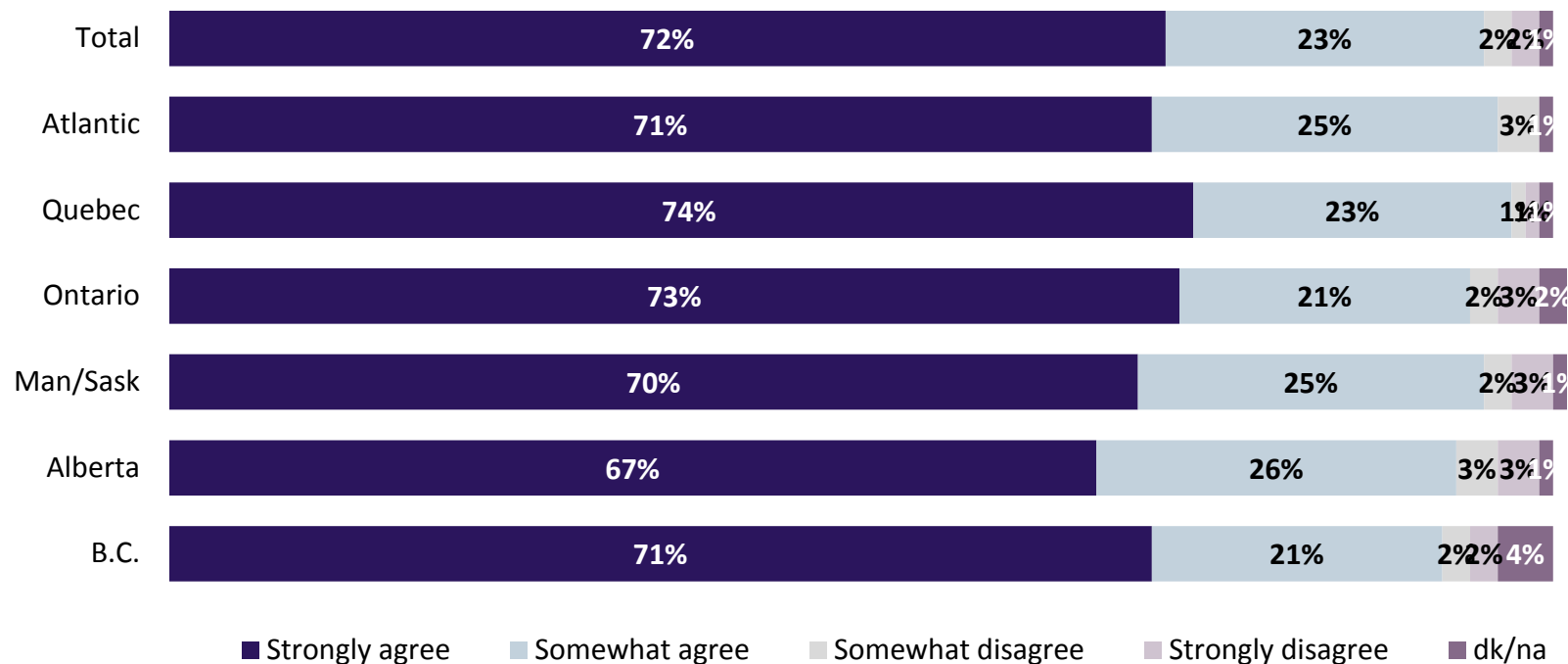
Agreement that Canada should close loop holes that allow meat from endangered animals to be shipped through our country



Q9. Canada has signed an international agreement not to trade in endangered whale meat. However, shipments of whale meat are allowed to transit through Canada and last year endangered whale meat from Iceland was shipped across Canada en route to Japan. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that Canada should close the loopholes that allows meat from endangered animals to be shipped through our country?

Strong agreement across the country that Canada should ensure laws are updated within 90 days of new species being added to the endangered list

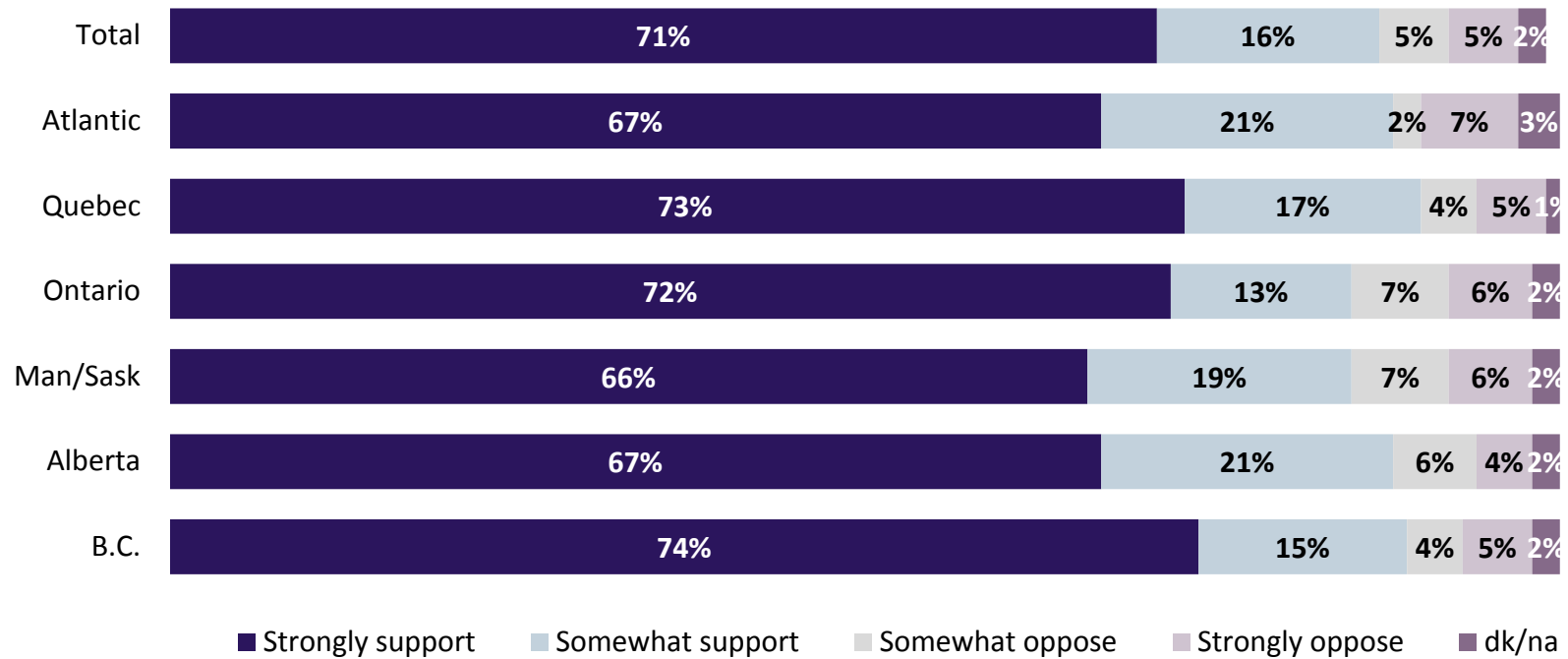
Agreement that Canada should ensure laws are updated within 90 days of new species being added to endangered list



Q10. Canada is part of an international treaty called the Convention on the International Trade in Endangered Species. When new species are added to this treaty, all countries are supposed to update their laws accordingly within 90 days. The last time new species were added to the treaty, Canada took over two years to update its laws to protect these species. Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that from now on Canada should ensure that our laws are updated within the 90 days of any new species being added to the endangered list?

Universal support for a ban on international trade in polar bear parts

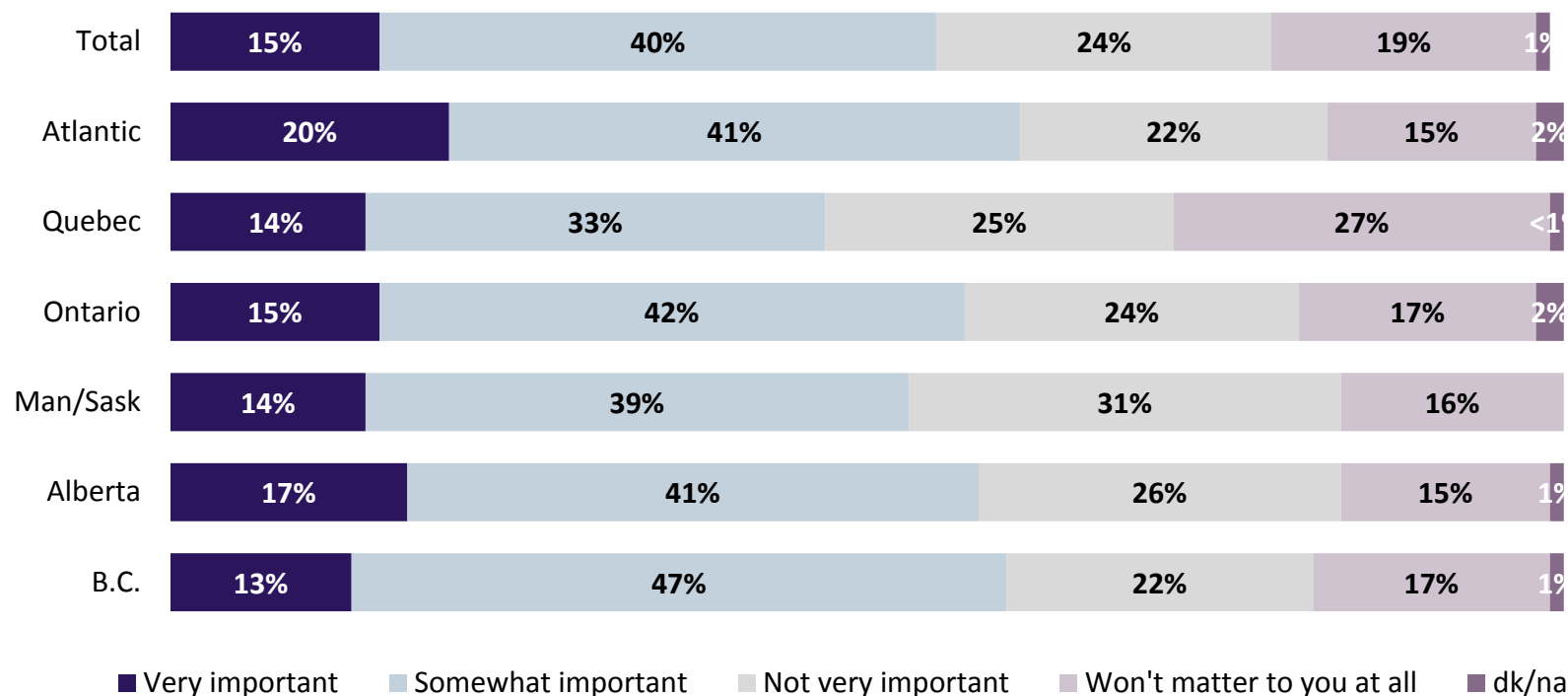
Support for ban on international trade in polar bear parts



Q11. Polar bears face serious threats to their survival, including climate change, pollution, the trade in polar bear parts, and trophy hunting. Some experts believe we could witness the extinction of polar bears within our lifetime. A ban on the international trade in all polar bear parts on could be one way to protect polar bears from possible extinction. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose a ban on the international trade in polar bear parts?

A slim majority say animal welfare issues will be at least somewhat important in their federal vote decision

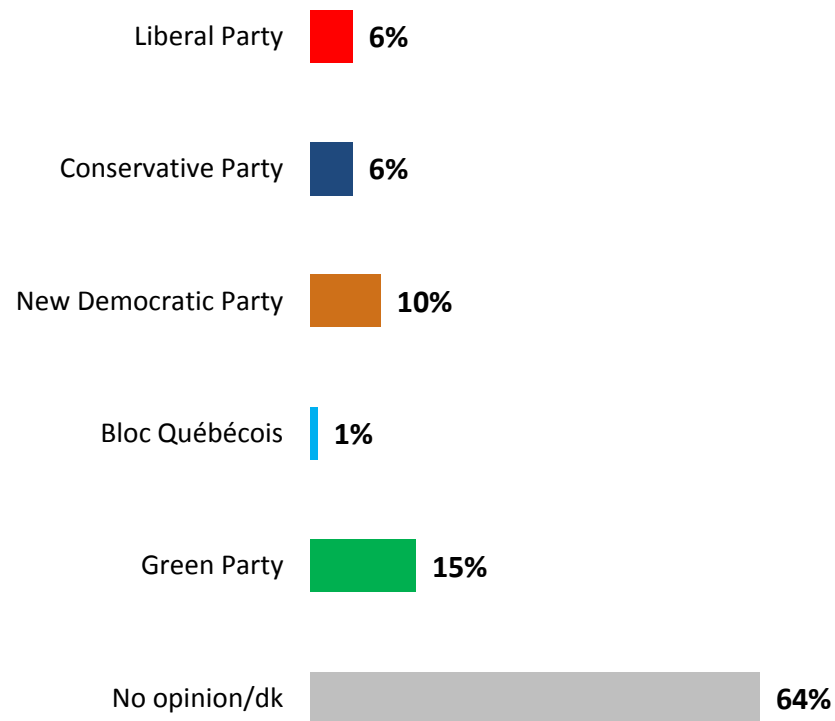
Importance of animal welfare issues in deciding on federal election vote



Q13. In the coming federal election, how important will animal welfare issues be to you in deciding who to vote for? Will they be...?

Most cannot name a federal party that best represents their views on animal welfare issues; those who can mainly mention the Greens & the NDP

Federal party that best represents your views on animal welfare issues



Q12. Which federal political party do you feel best represents your views on issues around animal welfare? Would it be...?

The logo for Environics Research, featuring the word "ENVIRONICS" in a large, bold, white sans-serif font above the word "RESEARCH" in a smaller, white sans-serif font, all contained within a dark purple rectangular background.

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