

Executive Summary

Big Data Innovation Summit

Who Will You Meet

How Will You Benefit

35+ INDUSTRY LEADING SPEAKERS

150+ SENIOR LEVEL ATTENDEES



25+ HOURS OF PREMIUM CONTENT

20+ INDUSTRY CASE STUDIES

ACCESS TO MORE CONTENT AT IE ON DEMAND

18+ HOURS NETWORKING TIME

80:20

RATIO OF INDUSTRY PEOPLE TO VENDORS IN ATTENDANCE AT THE SUMMIT

75%

rated the event excellent

90%

would recommend this event to their colleague



Last Year's Attendees

Google

NIKE

ebay

UBER

NETFLIX

fitbit

Microsoft

HSBC

