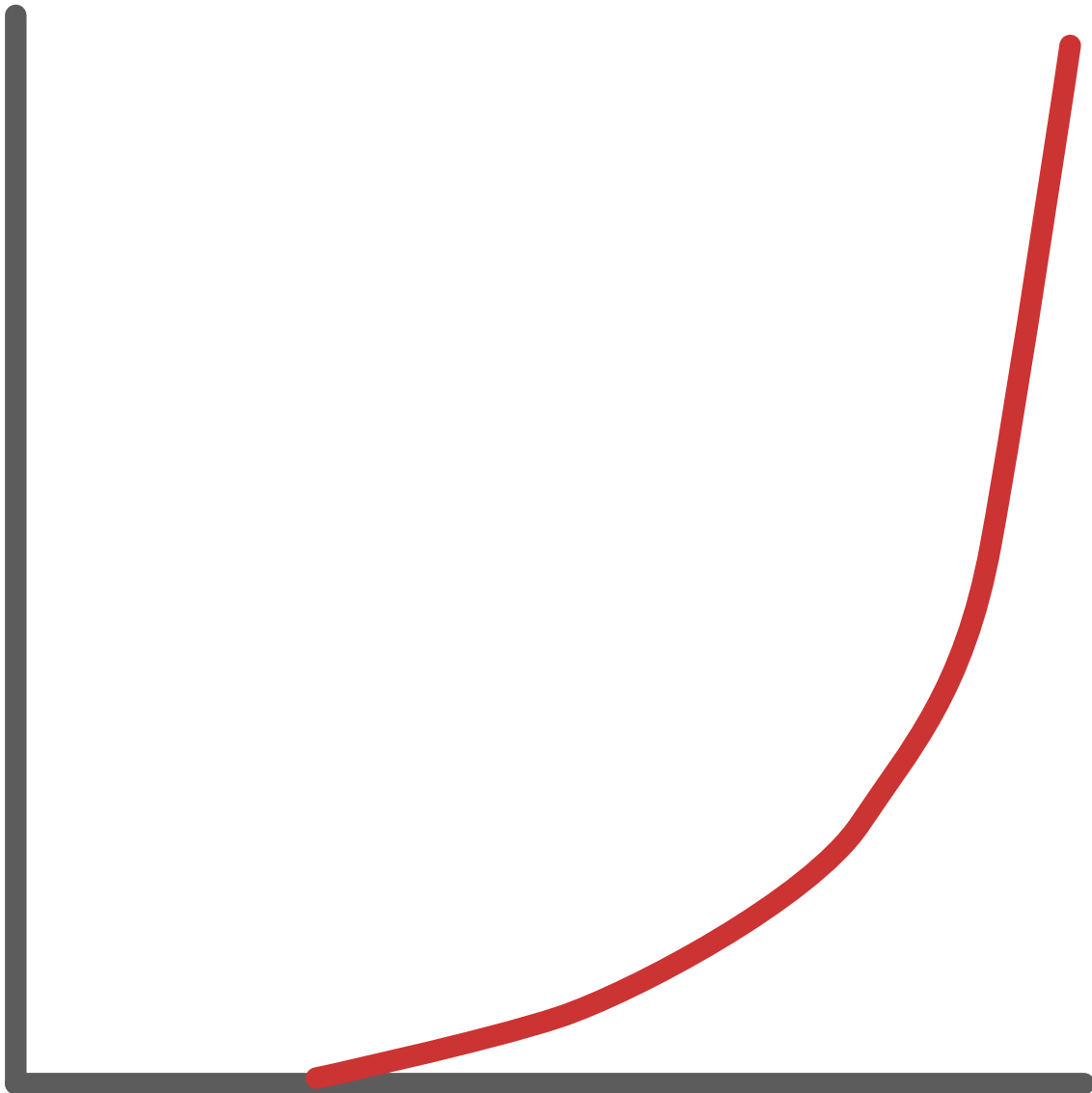


# IDEAS MARKETING CURVE



# IDEAS MARKETING LADDER

A red outline of a ladder with 8 rungs, intended for writing marketing ideas. The rungs are horizontal bars with rounded ends, and the vertical sides of the ladder are also rounded at the top and bottom.