



DO THESE EVERY DAY

- ☐ Morning routine
- ☐ Read goals out loud
- ☐ SMILE + make someone else smile
- ☐ Something that scares you
- ☐ Remind yourself of your WHY

IDEAS!

MODULE 08 ACTION ITEMS

- ☐ Sign up for MailChimp or other email service provider
- ☐ Import relevant contacts into email service provider
- ☐ Put date + time on calendar for first (next) newsletter
- ☐ Create 4-5 brand categories for creating content
- ☐ Create newsletter content calendar for next 6 months
- ☐ Write subject lines for your first (next) 3 emails
- ☐ Choose 3 ways to start implementing list building



ADDING VALUE TO TO YOUR LIST

Which email service providers are you interested in? Which one did you choose to use for your list?

When are you sending out your first (next) newsletter? How often will you be sending your newsletter to your list?

What are the 4-5 categories that best represent your brand? What categories sum up everything you are and have to offer?

Create a newsletter plan for the next 6 months. What topics do you want to cover? Will you be having any promotions?

Write subject lines for the first (next) 3 emails you'll be sending to your list.

What 3 ways will you implement to start growing your list?